



INTERNATIONAL IMMERSION WITH SYNERGY UNIVERSITY, DUBAI CAMPUS

Date: July 24, 2024 – July 29, 2024

Venue: DUBAI CAMPUS

Time: One Week

Event : Centre of International Collaborations

No. of Participants: 23

Event Coordinators: Dr. Anupama Malagi

1. Objectives of the event:

- To provide students with international exposure through academic and cultural immersion at a globally recognized university.
- To enhance students' understanding of emerging management concepts and global business practices through interactive learning sessions.
- To facilitate experiential learning through industrial visits, technology-enabled learning activities, and cross-cultural interactions.
- To encourage global outlook, professional development, and collaborative learning among students and faculty members.

2. Event Details

a. Brief description of the event

As part of the international academic collaboration initiative, RV Institute of Management signed a Memorandum of Understanding with Synergy University in February 2022 to encourage short-term international immersion programmes and collaborative research opportunities for students and faculty members. Under this collaboration, a batch of 23 students accompanied by two faculty members visited Synergy University Dubai Campus for a one-week International Immersion Programme during July 2024.

The programme was designed as a blend of classroom learning, activity-based sessions, industrial visits, and cultural exposure. The classroom sessions focused on emerging areas such as Fintech, Change Management, Agile Management, and Corporate Communication. The sessions emphasized technology-enabled and action-oriented learning methodologies to make the learning process more interactive and effective. Concepts related to Change Management were explained through case discussions, while Fintech concepts were taught using quiz-based learning activities, enabling students to understand the topics in an engaging manner.



Students also visited the Museum of the Future, where they experienced advanced technology-driven innovations and futuristic concepts. The industrial visit to Danube Properties, one of the leading property developers in the UAE, provided students with valuable exposure to real-world business operations and management practices.

The immersion programme also included cultural and sightseeing experiences such as visiting the Burj Khalifa Observation Deck on the 125th floor, Desert Safari, Marina Dhow Cruise, and shopping at Meena Bazaar. Overall, the programme offered students a rich blend of academic learning, industry exposure, and cultural experience, making it a highly enriching and memorable international learning opportunity.

b. Outcome attained

- ◆ Students gained international academic exposure and understanding of global learning practices.
- ◆ Participants developed awareness of emerging management concepts such as Fintech, Agile Management, and Change Management.
- ◆ The programme enhanced students' practical understanding through activity-based and technology-enabled learning methods.
- ◆ Students gained valuable industry exposure through the visit to Danube Properties and understood real-world business practices.
- ◆ The immersion programme improved students' communication, teamwork, and interpersonal skills through collaborative activities.
- ◆ Participants developed a broader global perspective and cultural understanding through international interaction and exposure.
- ◆ Students experienced innovative technologies and futuristic concepts during the visit to the Museum of the Future.
- ◆ The programme enhanced students' confidence, adaptability, and cross-cultural learning abilities.
- ◆ Students were motivated to explore global career opportunities and international business environments.
- ◆ The international immersion experience contributed significantly to the overall personal, academic, and professional development of the participants.



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

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to Bengaluru City
University

Approved by AICTE,
New Delhi, Accredited
by NAAC with 'A+' Grade

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c. Certificate from Synergy University



d. Photo gallery





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Director

