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RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

WEBINAR ON
JMP ACADEMIC – ENABLING STATISTICAL DISCOVERY FOR TEACHING AND RESEARCH

Date: 25th April 2020	Venue: Zoom webinar
Time: 4:00 pm to 5:30 pm	Event : Webinar
No. of Participant: 17	Event Coordinator: Mr. Manjunath SK Prof. Priya Jain

Objectives

- To understand the value of data analytics
- To gain practical knowledge about the working of the JMP software.
- To know applicability and importance of JMP Software in the academic institution.

Agenda/Flow of the Event

- Introduction and welcome address by Prof. Priya Jain
- Session by resource person Mr. Muralidhara Anandamurthy
  - About Data Analytics and JMP Tool
  - JMP Academic and institute collaboration
  - A small demo of JMP Software
  - JMP Academic suite and values
  - Questions and Answers
- Vote of thanks by Dr. Purushottam Bung, Director RV Institute of Management.

Outcome Achieved/ Attained:

- Resource person highlighted the need and importance of data analytics
- Mr. Muralidhara Anandamurthy explained about the working of the JMP tool and also why it can be a boom to an academic institution.
- He also provided a demo of the JMP tool which helped the academicians to understand how it can be used in the institution.

Feedback & Coordinator Comment:

The entire program was very well received by all the faculty members. Everyone got to learn new tool for data analysis i.e. JMP. Faculty members were happy to learn the usage of JMP tool in the institution.

Event Coordinators

Mr. Manjunath SK – S K Manjunath

Prof. Priya Jain Priya

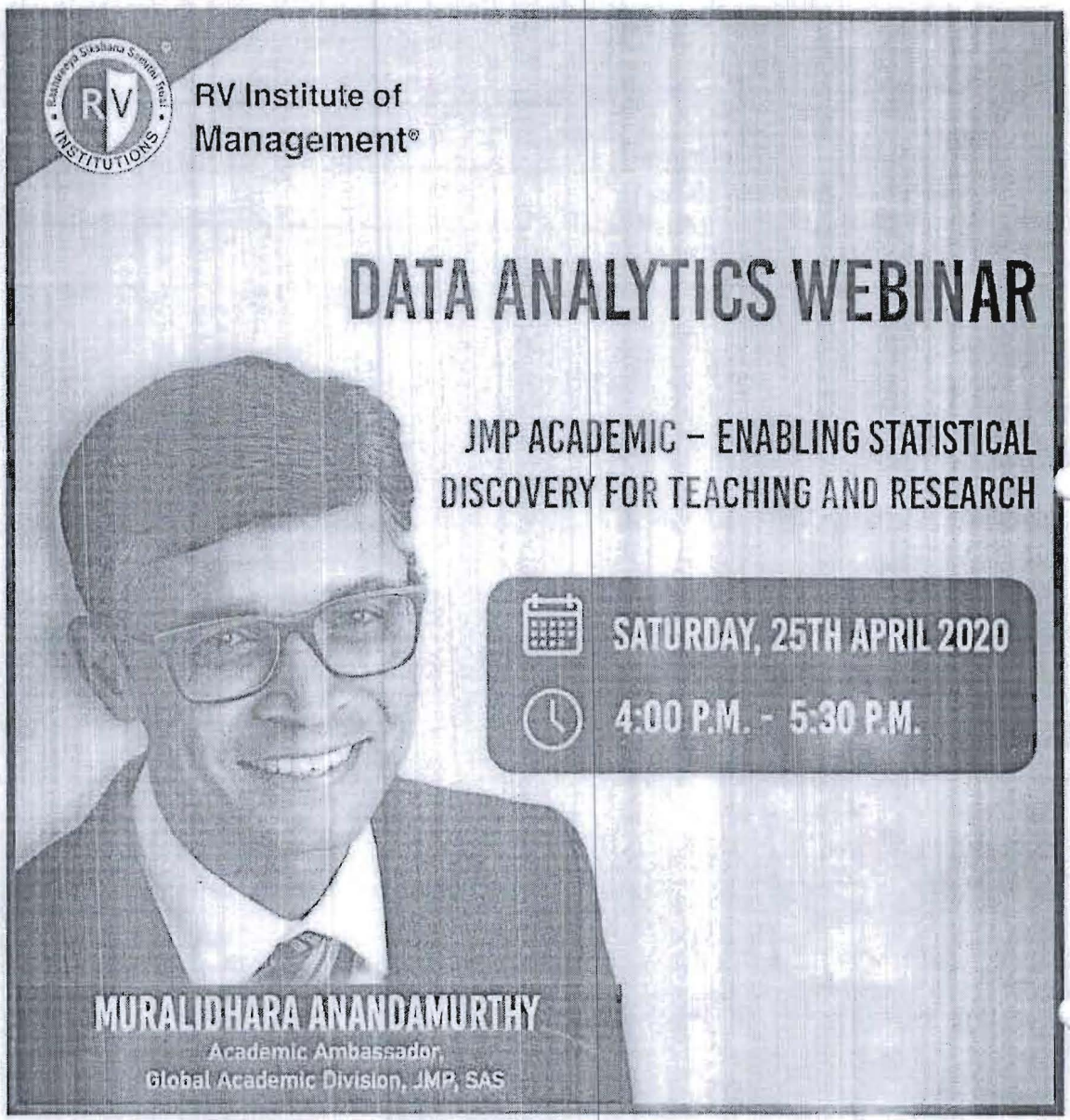
Director

Dr. Purushottam Bung

Annexure 1	Circular / Brochure of the event
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list

Annexure 1
Circular / Brochure of the event

Brochure



Annexure 2
Brief profile of the speaker

Brief Profile of the Resources Persons

Name: Muralidhara A

Current Role: Currently working as Academic Ambassador for ASIA Pacific, Global Academic Division, JMP, SAS. Inspiring Statistical Discovery through JMP for Academic Institutions.

Education : B Tech, MBA, PhD

Industry Experience:

- Served in **Strategic leadership** role for 16 + years focusing on building and leading high performing teams in the area of Data Science, Business Intelligence & Analytics. Focused on Orchestrating Data and Analytics road map for organization. Got opportunity to be part of great MNCs like GE, Target and Danske and worked with multicultural teams across the globe.
- **Domain:** Cross-functional knowledge of Insurance, Banking, Credit Cards and Retail
- **Skills:** Data Science, Business Intelligence & Analytics, Data Engineering for Analytics, Employee & Customer Journeys, Stake Holder Management, Key Accounts (P&L), Data Stewardship & Data Governance, Lean & Six Sigma
- **Teaching Experience**: Visiting/ Adjunct faculty in the area of Business Research, Statistics, Analytics and Operations Research for Management Institutes.
- **Research**: Contributed to Conference and Journal Publications
- **Areas of Interest**: Music, Mathematics and Measurement. (Aspiring Musician and a Teacher)

Annexure 3

Attendees list

S.no	Name of the Faculty Participants
1	Dr. Purushottam Bung
2	Dr. Anupama Malagi
3	Dr. Noor Firdoos
4	Dr. A Narsima Venkatesh
5	Dr. Santhosh M
6	Dr. Padmalini Singh
7	Dr. N Suresh
8	Prof Anitha D Silva
9	Prof. Sowmya
10	Prof. Pavithra S
11	Prof Nagasubba Reddy
12	Prof Chandran
13	Prof. Uma Sharma
14	Prof. Ramya

15	Ms. Payal Jindal	
16	Mr. Manjunath SK	
17	Prof. Priya Jain	