



# RV Institute of Management®

Autonomous Institute  
affiliated to  
Bengaluru City University

Approved by AICTE,  
New Delhi.

# RVIM NEWS DESK

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RV Institute of Management is celebrating Silver Jubilee year in 2026 its - 25 years since inception. Marking the year-long Silver Jubilee celebrations an event was organized on the 21<sup>st</sup> of February'26 at Mangala Mantapa NMKRV college campus, Jayanagar. Recognizing the milestones achieved in its silver jubilee year RVIM honored its students, alumni and faculty who contributed to the institute's success. Ms. Jasleen Kohli, MD & CEO of Go Digit General Insurance and spiritual guru Shri Madhav Prabhu of ISKCON Gokuldham, Belgavi were invited as chief guest for the programme, Dr. M.P. Shyam, President of Rashtreeya Sikshana Samithi Trust presided over the programme along with guest of honour Mr. M.D. Kasturi Ranga, Chairman of the governing body of RVIM.



Cultural extravagance presented by Abhinava Dance team was the highlight of the programme which lent colour and excitement to the Silver Jubilee celebrations. Their musical ballet performance entertained the audience leaving a memorable note of accomplishment.



# Silver Jubilee Press Coverage-Snippets

**ವಿಜಯ ಕರ್ನಾಟಕ**

ನಗರದ ಆರ್‌ವಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನ ರಜತ ಮಹೋತ್ಸವ ಸಮಾರಂಭ ಎನ್‌ಎಕ್‌ಆರ್‌ವಿ ಕಾಲೇಜಿನ ಕ್ಯಾಂಪಸ್‌ನಲ್ಲಿ ನಡೆಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಗೋ ಡಿಬಿಟ್‌ ಎಂಡಿ ಜಸ್ಟೀನ್ ಕೊಟ್ಟ, ಬೆಳಗಾವಿ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಗೋಕುಲಧಾಮದ ಮಾಧವ ಪ್ರಭು, ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ಸಮಿತಿ ಟ್ರಸ್ಟ್ ಆಧ್ಯಕ್ಷ ಡಾ. ಎಂ.ಪಿ. ಶ್ಯಾಮ್ ಮತ್ತು ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಮುಖ್ಯಸ್ಥಿ ಎಂ. ಡಿ. ಕಸ್ತೂರಿ ರಂಗ, ನಿರ್ದೇಶಕ ಡಾ.ಪುರುಷೋತ್ತಮ ಬಂಗ ಉಪಸ್ಥಿತರಿದ್ದರು.

**ವಿಶ್ವವಾಣಿ**

**ಆರ್‌ವಿ‌ಇಂ ರಜತ ಮಹೋತ್ಸವ**

ಬೆಳಗಾವಿ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆರ್‌ವಿ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ರಜತ ಮಹೋತ್ಸವವನ್ನು ಎನ್‌ಎಕ್‌ಆರ್‌ವಿ ಕಾಲೇಜಿನ ಮಂಗಳ ಮಂಟಪ ಸಭಾಂಗಣದಲ್ಲಿ ಇತ್ತೀಚೆಗೆ ನಡೆಯಿತು. ಗೋ ಡಿಬಿಟ್ ಜವರಲ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಕೆಎಂ ಎಂಡಿ-ಸಿಎಲ್ ಜಸ್ಟೀನ್ ಕೊಟ್ಟ ಮತ್ತು ಆತಿಥೇಯರಿದ್ದರು.

ಬೆಳಗಾವಿ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಗೋಕುಲಧಾಮದ ಮಾಧವ ಪ್ರಭು ಸಾನಿಡ್ಡ ಮೆಟಿಡ್ಡರು. ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ಸಮಿತಿ ಟ್ರಸ್ಟ್ ಆಧ್ಯಕ್ಷ ಎಂ.ಪಿ.ಶ್ಯಾಮ್ ಮತ್ತು ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿ ಮುಖ್ಯಸ್ಥ ಕಸ್ತೂರಿ ರಂಗ, ನಿರ್ದೇಶಕ ಪುರುಷೋತ್ತಮ ಬಂಗ ಉಪಸ್ಥಿತರಿದ್ದರು. ಕಾಲೇಜಿನ ಪ್ರತಿಭಾನ್ವಿತ ಹಳೆ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಗೌರವಿಸಲಾಯಿತು.

**ಕನ್ನಡಪ್ರಭ**

**ಆರ್‌ವಿ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ರಜತ ಮಹೋತ್ಸವ**

ನಗರದ ಎನ್‌ಎಕ್‌ಆರ್‌ವಿ ಕಾಲೇಜ್ ಆವರಣದ ಮಂಗಳ ಮಂಟಪ ಸಭಾಂಗಣದಲ್ಲಿ ನಡೆದ ಆರ್‌ವಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನ ರಜತ ಮಹೋತ್ಸವದಲ್ಲಿ ಕಾಲೇಜಿನ ಹಳೆಯ ಪ್ರತಿಭಾನ್ವಿತ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಸನ್ಮಾನಿಸಲಾಯಿತು.

**RVIM awards Rs 1.5 lakh scholarships to 64 MBA students**

As many as 64 students from the MBA 2024-2026 batch were awarded scholarships of Rs 1.5 lakh each at the Silver Jubilee celebrations of RV Institute of Management (RVIM), a unit of RV Educational Institutions, held recently at the Mangala Mantap Auditorium, NMKRVC Campus, Jayanagar 3rd Block, Bengaluru. The students had secured admission through the merit quota. The Institute also honoured the top 15 academic achievers from the same batch with scholarships of Rs 50,000 each, while subject-wise toppers received Rs 10,000 each. Alongside the student recognitions, RVIM felicitated its founder director, TV Raju, and 13 alumni achievers across categories, including corporate leadership, entrepreneurship, academia, CXO roles, arts and culture, and sports. Staff members were also acknowledged for their service to the institution.

# Republic Day Celebrations in RVIM

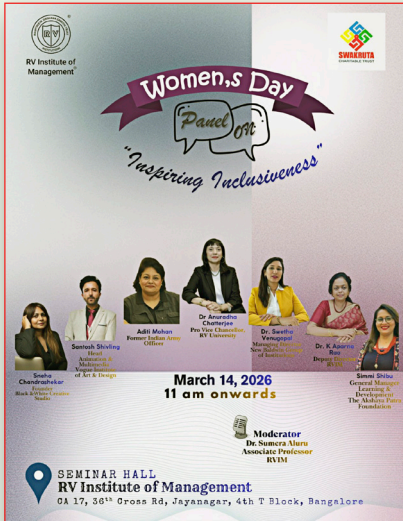


Republic Day was celebrated on the 26<sup>th</sup> of Jan'26, Flag hosting was led by Major. Aditi Mohan the chief guest. Students and Staff from RVIM, SSMRVDC, SSMRVPU and RV Skills joined in the celebration.

RV Institute of Management has been recognized with the certificate as the 'Elite MBA College' – for its MBA programme that integrates academic learning with industry interaction, analytical orientation and consistent placement outcome.



## Womens Day Celebrated in RVIM



On the 14<sup>th</sup> of March'26 Womens Day was celebrated in association with Swarutha Foundation for women entrepreneurs. Highlight of the day's celebrations was the panel discussion on 'Inspiring Inclusiveness' which brought to one platform inspiring perspective on inclusiveness and its importance. The panelists were Ms. Snehak Chandrashekar, Founder Black and White Creative Studio, Mr. Santosh Shivling, Head Animation and Multimedia Vouge Institute of Art and Design, Ms. Aditi Mohan, Former Indian Army Officer, Dr. Auradha Chatterjee, Pro-Vice Chancellor, RV University, Dr. Swetha Venugopal, Managing Director New Baldwin Group of Institutions, Dr. Aparna Rao, Deputy Director RVIM, Ms. Simmi Shibu, General Manager Learning and Development – The Akshaya Patra Foundations, moderated by Dr. Sumera Aluru, Associate Professor, RVIM.

## RVIM Challenge 4.0



Flagship inter-collegiate event of RVIM – RVIM CHALLENGE 4.0 was organized by the Department of Finance on the 10<sup>th</sup> of Feb'26. This year 33 teams participated from across colleges of Bangalore city. Participating students presented the impact of budget-2026 on their chosen industry. Judges from industry and practitioners who formed the panel of judges heard to their presentation and the best team was picked from each industry and was awarded cash prize. The competition saw enthusiastic participation.

## MoU with RVIM

### MoU with Istanbul Aydin University

RVIM and Istanbul Aydin University (IAU) have signed a MoU for cooperation and support for academic ties on the 20<sup>th</sup> of Jan'26.



## MoU signed with Adichunchanagiri University

MoU signed with Adichunchanagiri University for academic and student engagements on the 31<sup>st</sup> of Jan'26.



## MoU signed with Skyline University

RVIM has signed an MOU with Skyline University, Nigeria on for academic collaborations and student engagements on the 27<sup>th</sup> of Feb'26.



## Faculty Achievement

### Dr. Purushottam Bung, Director, RVIM

- Dr. Purushottam Bung and Dr. Tamizharasi participated and won the Best Case Award for the case – 'Breaking Diaper Habits: Strategic Choices for Super Bottoms' Market Growth', presented at the National Case Competition conducted by Entrepreneurship Development Institute of India-EDII, Ahmedabad from 5<sup>th</sup> to 7<sup>th</sup> January'26.

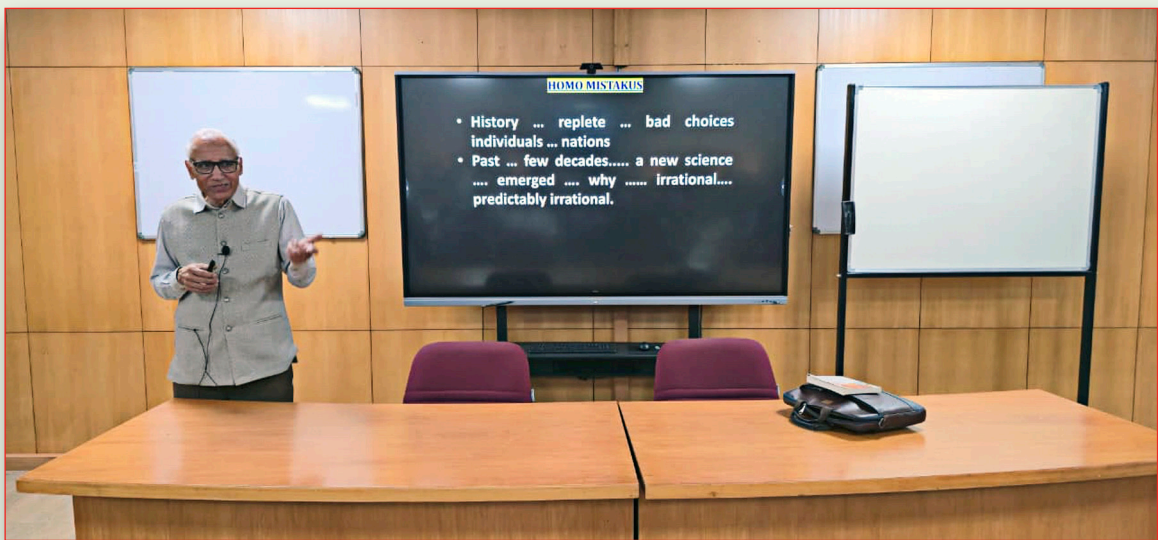


- Dr. Purushottam Bung recognized by Education View India magazine in their annual listing-2026 for outstanding contribution towards advancing education through insight, dedication, and positive impact.
- Book on 'Startup Ecosystem of India current status and future and outlook published through Eudoxia Royal Solutions Pvt Ltd published by Research Beacon Publication.



## Conference Seminar Workshop Organised at RVIM

- Department of Finance organised a session on 'Behavioural Finance' by Dr. Prasanna Chandra on the 19<sup>th</sup> of Jan'26 for the third sem students.



- Department of Marketing organised lecture on 'Desining of Sales territory and Sales organisation structure by Mr. J. Vishwanathan, Terriory Sales Manager in Tata Motors Limited, on the 21<sup>st</sup> of Jan'26, for marketing specialisation students of thrid semester.



- Prof. Sam Beldona from USA, advisor and assessor for AACSB certification-visited RVIM and interacted with faculty and staff on the procedure for accreditation under AACSB on 27<sup>th</sup> of Jna'26.



- POsH awareness session for third semester students was organised in 25<sup>th</sup> Feb'26. Mr. Prashanth Pillai was the resource person from Invicta Learning.

- Workshop on “Marketing Analytics & Metrics” by Mr. Swapnodeep Saha, Channel Partner and Account Manager, Denave India Pvt. Ltd., for 1<sup>st</sup> Sem. students was organized from the 2<sup>nd</sup> Feb. to 4<sup>th</sup> Feb'26.



- Student Development Program on Environment Sustainability and Governance-ESG was organized on the 3<sup>rd</sup> Feb'26 for first semester students as part of Social Immersion Programme. The trainers from Lets Tag on Foundation conducted the full day session involving discussion and hands on learning about social challenges.

- Discovery Village and a trek to the Muthuraaya Swamy Hills on the Kanakpura road was the destination to which the outbound training programme was organized for the first semester students on the 13<sup>th</sup> of Feb'26.





• ‘Trends in Distribution’ a industry speaker session was organised on the 25<sup>th</sup> of Feb’26 for the marketing specialisation third semester students. Mr. Sujith Kumar, Operations South India – Maersk was the resource person of the session.



• Department of Marketing organised ‘Campus to Corporate’ a sales contest for all marketing specialisation students of third semester on the 27<sup>th</sup> of Feb’26. Participating students presented their product sales campaign to the judges-Mr.Rajath and Ms.Supritha Chathni. Best judged campaign was awarded cash prize.



• ‘Effective Marketing Campaign’ was organised by Department of Marketing for all the marketing specialisation students of third semester. On 28<sup>th</sup> Feb’26 all participating students presented their sales campaign to the judges Mr.Dhanjay Dhruve-Area Sales Manager- The Sleep Company and Mr.Jabez –Vertical Head, Marketing at NKP Empire Ventures.

• Faculty Development Programme –‘Course content, Rubrics and Assessment Automation’ was organised on the 17<sup>th</sup> and 18<sup>th</sup> of March’26. The sessions were delivered by resource person Mr. Vignesh P. and Dr. Mahesh N.S.



• SIP – Social Immersion Programme 2026 was completed by students of first semester between 13<sup>th</sup> of March to 2<sup>nd</sup> April’26. SIP focuses on providing the students an opportunity to work and interact with beneficiaries and the social organisations and institutions. Students during the course of internship plan, organise and work for community building.

**Snippets of SIP 2026**



## Student Achievement

'Teertha' the business plan pitched by first semester students won the fifth position at the IIM-B business plan championship held on the 25<sup>th</sup> of Jan'26. Teertha team consists of students from first semester - Ms. Muslima Nimat, Sujitha R., Ananya D.O., Ojas Raj, Subhas.

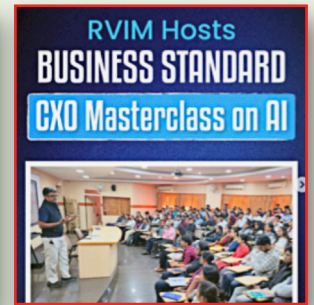


## RVIM in News

### Linkedin Posts



### Instagram



## Placement Statistics

Summary of Placements	2024-26 Current Batch
Total No. of Companies (On / Off Campus)	73
Total No. of Students Admitted	180
Total No. of Students not opted for Placements	5
Total No. of Students Eligible for Placements	175
Total No. of Students Placed	80
Highest Package	11.00
Median Package	6.7 LPA

### Upcoming Events

- BIDA-2026
- HR-CONCLAVE
- ANVESHANAM
- VENTURE FEST

### Editorial Team

*Chief Editor:* Dr. Purushottam Bung, Director

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- Prof. Sowmya D.S., Asst. Professor

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