



**RV Educational Institutions®**  
**RV Institute of Management®**

Autonomous Institution,  
Affiliated to Bengaluru  
City University

Approved by AICTE,  
New Delhi. Accredited  
by NAAC with 'A+' grade.

# RVIM

## NEWS DESK

Vol - 15 Issue -01 January - April-2022

### GENESIS '22 –INAGURAL PROGRAMME OF BATCH 2021-23



(Left to Right ) Dr Anupama Malagi Professor RVIM, Dr. Purushottam Bung, Director, Mr Shesha Rao Paplikar, Founder & CEO, BHIVE, Sri. Sujit Chandan, Chairman, Governing Body RVIM & Trustee RSST and Sri. Praveen N P - Member, Governing Body RVIM & Trustee RSST

The Inauguration ceremony of 23<sup>rd</sup> MBA Batch of 2021-23 was on 27<sup>th</sup> January'22. Dr Rishikesh T Krishnan, Director, IIM Bangalore presided as the chief guest. Mr Shesha Rao Paplikar, Founder & CEO, BHIVE, was the chief guest representing the corporate world. Other dignitaries at the event were Shri. Praveen N P - Member, Governing Body RVIM & Trustee, RSST. The event marked the beginning of the first MBA autonomous batch, since RVIM being granted the autonomy in the year 2021. Shri.Sujit Chandan, Chairman - GB, RVIM presided on the event



# RVIM CULTURAL FEST - 2022

## CELEBRATION OF “MATRIBHASHA DIWAS” - THE ETHNIC WAY



The chief guest - Mr Shashidhar Kote Singing the Kannada Song at the celebrations of “MATRIBHASHA DIWAS”



Group Photo of I Sem MBA Students with Traditional Attire participated in Saarang On –stage Fashion Show depicting the State –wise costumes events.



1st year MBA Students Ethnic Dress Competition



Teaching Staff with Mr.Shashidhar Kote

RV Institute of Management celebrated the International Language Day (Matribhasha Diwas) to promote the Indian language’s among the youths and Indian citizens on 21st February 2022 in the SSMRV Quadrangle.

The event promoted to preserve Mother tongue across the country in all the States/UTs from the Ministry of Education. The event began with lighting of lamp by the Chief Guest Mr Shashidhar Kote, and Dr Noor Firdoos Jahan, In-charge Director.

Saarang –Talents Day was organized on February 21, 2022 for all the students of I Semester this was a platform for first semester students the events conducted were: 1. Painting, 2. Poster Making, 3. Photography, 4. Singing

The following on stage event was organized for the students are: 1. Solo and Group Dance, 2. Speech on Mother Language, 3. Music Instrument playing,

## NATIONAL DAYS’ OF IMPORTANCE CELEBRATED IN RVIM

### REPUBLIC DAY CELEBRATIONS AT RVIM

Republic day was celebrated on 26<sup>th</sup> January'22; Air Marshall H.B Rajaram the chief guest of the celebrations hoisted the flag. The Chief guest addressed the students and shared his personal experience of being a defense- person and narrated the contributions of Air force in protecting the country.





# WOMEN'S DAY CELEBRATIONS

## A DAY OF CELEBRATIONS WITH PANEL DISCUSSIONS, STUDENT EVENTS



(left to right) The Moderator Dr Anupama Malagi Professor RVIM. Panalists: Ms.Uma Reddy MD Hitech Magnetic & Electronics Pvt Ltd , Ms. Najma Farooqi -Anti Corruption Bureau, Ms.Maya Chandra - CEO & Founder of MAYA and Member RSST Trust, Dr.AkkaiPadmashali-social activist, Dr. Pallavi V.R.-HOD,Kidwai memorial Institute of Oncology and Dr. Madhurani Gowda, Founder-Queen consultancy.



Self-defense demonstration session for students of first semester on Women's Day



First semester MBA students enacting the play on Women's Day.

RVIM celebrated women's day on March 8<sup>th</sup>, 2022 with the theme “Gender equality today for a sustainable tomorrow: break the bias”. The event conducted on the day included Self-defense Awareness demonstration session followed by Drama competition where the students performed on the theme 'Breaking Gender Bias'. Further, the panel discussion organized on the same theme was attended by eminent women from diverse background. They shared their opinions on the necessities of Gender Equality for a Sustainable Tomorrow and brought a new perspective of understanding about women power in our country.



# STUDENT'S RECOGNITION AND ACHIEVEMENTS

## PGCET TOPPERS RECOGNIZED BY RVIM

Top 10-Student topper's in PGCET exams were awarded merit scholarship of Rs.50,000. Ten students were eligible for the scholarship as they secured one in the first hundred ranks in the PGCET entrance exam. Felicitation of the toppers with the scholarship citation and cheque was organized on the 28<sup>th</sup> of March'22 by Dr.(h.c.)A.V.S. MURTHY, Hon. Secretary-RSST Trust, Shri.K.G.Subramani Shetty, Treasure, RSST, Shri. Purushottam Adiga, Member FC and Dr. Purushottam Bung Prof. and Director –RVIM.



Top ten PGCET entrance exam top rankers awarded by RVIM with a scholarship of Rs.50,000



Jigyasa 2022 cultural events performance by students of first semester.



Prize Distribution for 1st year MBA Students

Jigyasa is known as Spirit of learning new things, curiosity, and inquisitiveness.

This was the theme for the Management events which was organized on Thursday, 28<sup>th</sup> April 2022 for the 1<sup>st</sup> semester students at RVIM.



## RECOGNITIONS AND AWARDS



Dr Purushottam Bung, Professor –Director of RVIM and Dr.Noor Firdhus Professor of RVIM interacting with the press after receiving the award for 'Teaching and Learning Efficiency'.



Dr Purushottam Bung, Professor –Director of RVIM and Dr.Noor Firdhus Professor of RVIM With the award for 'Teaching and Learning Efficiency'.

RV Institute of Management were recognized with an award for 'Teaching and Learning Efficiency' – at the 9<sup>th</sup> National Conference on K12 –Leadership and India School merit awards.2022. The award ceremony was held in Bangalore on the 11<sup>th</sup> March'22.

Dr Purushottam Bung, Professor –Director of RVIM and Dr.Noor Firdhus ,Professor of RVIM received the award



## RECOGNITIONS AND AWARDS

Dr. Purushottam Bung, receiving 'Best Academic Leader of the Year', at the 65<sup>th</sup> Anniversary Award of Bangalore Management Association



Dr. Purushottam Bung, Professor –Director of RVIM was awarded as the- ‘Best Academic Leader of the Year’ by Padma shri Dr. Kiran Kumar A S Vikram Sarabhai Professor and Former Chairman – ISRO at the 65<sup>th</sup> Anniversary Award of Bangalore Management Association held in Capitol Hotel, Bangalore on the 20<sup>th</sup> March'22.

## WEBINARS WORKSHOPS AND SEMINARS ORGANIZED AT RVIM

- RV Institute of Management organized the ICPR sponsored Periodic Lecture series scheduled on 29<sup>th</sup> March'22, on the topic of –'Philosophical perspectives on Sustainability. One of the session was delivered by Dr. Purushottam Bung –Director of RVIM
- RV Institute of Management under the aegis of Society of Entrepreneurship Educators (SEE) has been organizing a series of webinar as Entrepreneurship “-A Webinar series from 28<sup>th</sup> March'22. Prof. K Ramachandran –Professor of Entrepreneurship and Senior advisor –Thomas Schmidheiny Centre for Family Business. The second webinar of this series was held on 2<sup>nd</sup> May'22 Mr.Jeet Singh Arya –a Social Entrepreneur.
- RV Institute of Management in collaboration with the National commission for Women is organizing one day webinar on – 'Capacity Building and Personality development Program' This One day programme was organized for the first semester MBA students on 26<sup>th</sup> April'22. Participating students secured E-certificates from the commission on completion of a quiz based on the webinar attended.



## HEALTH & WELLNESS PROGRAMME



Students at the Yoga practice sessions.

Centre for Health and Wellness Cell of RVIM has designed and implemented Yoga as part the MBA Program curriculum from batch -2021-23, The objective of the course is to initiate the students into practicing wellness at their student life. All students in the program are given weekly practice sessions on Common Yoga Protocols and they will be graded for the course.

## RVIM CSR CELL EVENT



Latitude: 12.922861  
Longitude: 77.592683  
Elevation: 917.42m  
Accuracy: 26.5m  
Time: 22-04-2022 11:19  
Note: Free Book Distribution

Free book distribution was organised by RVIM CSR cell on 22nd April '22 .  
students participated and chose books of their interest



  
**Society of Entrepreneurship Educators**  
**Presents**  
**#Entrepreneurship**  
**Webinar Series**

**Webinar # 1**  
**March 28, 2022**  
**4.30 p.m. IST**

How to identify entrepreneurial opportunities & validate feasibility in a disruptive world ?




**Prof K Ramachandran**  
 Prof of Entrepreneurship & Senior Advisor,  
 Thomas Schmidheiny Centre  
 for Family Enterprise



In association with





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**Society of Entrepreneurship Educators**  
**Presents**  
**#Entrepreneurship**  
**Webinar Series**

**Webinar # 2**  
**May 07, 2022**  
**4.30 p.m. IST**  
**4.45 p.m. NPT**  
**5.00 p.m. BST**



Face to Face with an Entrepreneur



**Mr. Jeet Singh Arya**  
 Social Entrepreneur,  
 Unexplored Bastar,  
 Chhattisgarh



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RVIM and Society of Entrepreneurship Educators (SEE) together conduct # Entrepreneurship A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship. Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation. The webinars details :

On March 28, 2022, Webinar #1, which was on "How to identify entrepreneurial opportunities and validate feasibility in a disruptive world?" Featured: Prof K Ramachandran, Prof of Entrepreneurship and Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise.

On May 07, 2022, Webinar #2, which was a “Face to Face with an Entrepreneur”, Featured: Mr. Jeet Singh Arya, Social Entrepreneur, “Unexplored Bastar”, Chattisgarh.



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*Go, change the world*