



RV Institute of Management[®]

Autonomous Institute
affiliated to
Bengaluru City University

Approved by AICTE,
New Delhi.

RVIM NEWS DESK

•Vol.15 •Issue: 14 • July-Sept. 2025

RVIM Recognized for Excellence in Student Outreach & Industry Connect

RVIM was recognised for institute excellence in Student Outreach and Industry Connect with an award and citation for the institute at the Digital India Education Conclave 2025 organized at the Lalith Ashok on the 19th of September'25.

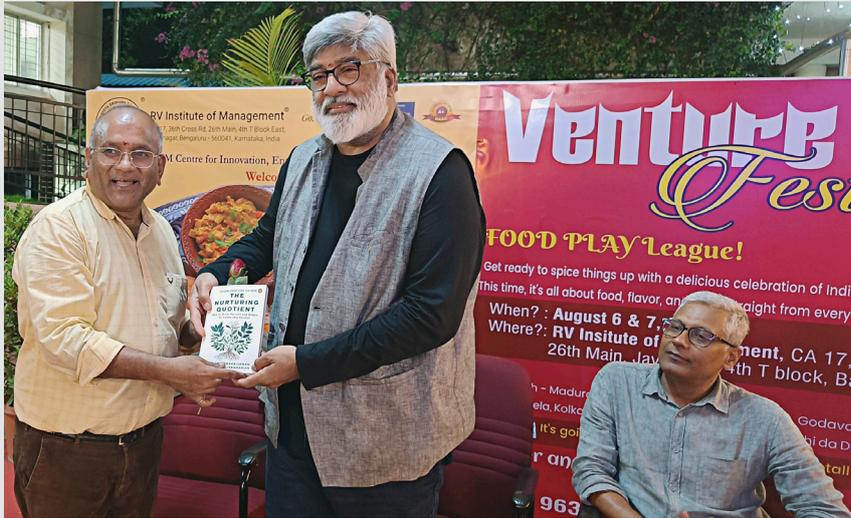


NSE Academy Recognition for RVIM

RVIM received certificate of recognition by NSE for the 'Simulated Market' module organised during the Industry -Academia Knowledge Exchange-2025 on the 17th of July'25 held at Christ University, on the theme of 'Digital Transformation in the age of AI'.



Venture Fest 7.0 2025



RV Institute of Management organized Venture fest 7.0 the annual student-entrepreneurship fest on the 6th and 7th of August'25. Venture Fest gave the students an opportunity to translate their business idea's into a commercial venture for two days of the fest. The theme of the fest this year was 'Indian State's Food' a total of 18 different stalls of food, artifacts, games and clothes from Indian states

of south to north brought a rich representation of Indian food and culture to Bangalore . The fest was inaugurated by Mr. Vaibhav Tiwari, Founder & CEO of PORTEA and Mr. Kasturi Ranga, Chairman-governing body of RVIM . The two day event was a grand avenue for all the students to experience the running of a business venture, while it also brought large visitors to all the stall registering a total sales of Rs.5,00,000/- plus in the two day's of the fest.



BharatUtsav-2K25

RVIM campus came alive with the music, singing and dancing to the traditional folk-tunes of Bharat in the BHARATUTSAV-2K25. This two day cultural extravaganza celebrating the music and folk-lore culture was a most awaited inter-collegiate fest which had a participation from both UG and PG student teams. The two day fest began on the 6th of August'25 with folk-dance competition on the theme of- 'Echoes of Soil', with teams presenting folk dance from several states including well choreographed ballet telling story with a message. Winners for the day were Mount Carmel College and runners prize was awarded to teams from –Dayananda Sagar College of Arts, Science and Commerce and Jain University. Second day of the fest saw ramp walks on the theme of – 'Unity in Diversity' –showcasing the rich culture n history in the attire of people in Bharat. Winner of this round of events were St. Joseph's University runners were National College Basavanagudi and Mount Carmel College.



9th International Joint Conference on Advance in Computational Intelligence 2025



RVIM in collaboration with Washington University of Science and Technology (WUST), successfully hosted the 9th International Joint Conference on Advances in Computational Intelligence (IJACI 2025) during 23rd to 24th on August'25. The two-day hybrid conference brought together leading scholars, researchers, and industry professionals from around the world to showcase cutting-edge research and applications in computational intelligence.

The event opened at WUST's Alexandria, Virginia campus with keynote addresses, plenary talks, and multiple technical sessions was held in parallel session on hybrid mode. Engr. Abubokor Hanip, Chairman and Chancellor of WUST joined as Chief Guest and in his address he emphasized of the importance of

global collaboration to advance technology research. Dr. Hasan K. Burk, President of WUST, addressed the audience as Guest of Honor and in his address he brought out the value of research in driving academic progress. Dr. Touhid Bhuiyan, Assistant Director of WUST's School of IT, chaired the inaugural session. As part of the inaugural session distinguished scholars, researchers, and industry leaders were recognized with certificates and trophies for their contributions to academia and technology. Honorees included representatives from organizations such as Cisco, Oracle, Barclays, OKTA, eBay, LinkedIn, FedEx, Bank of America, Mphasis, Accenture, JP Morgan, Zscaler, and other industry professionals from multiple different states across the USA. The plenary keynote was delivered by Dr. Mohammad Shorif Uddin, Professor of Computer Science and Engineering at Jahangirnagar University and Vice Chancellor of Green University of Bangladesh. Highlight of his address was the aspects of computational intelligence and the need address the pressing global challenges.

RVIM in its Bangalore, India campus hosted the second day of the conference. The second day included plenary session by Mr. Karthick Kumar, Executive Director, Deloitte | Social Reformer | Purpose-Driven Leader and technical sessions were held parallellin hybrid mode in parallel sessions. The conference received a total of 859 papers at an acceptance rate of 10.5%, 82 papers were accepted, these were presented by authors representing 12 countries, including the USA, India, Bangladesh, Burkina Faso, Greece, Morocco, Peru, Senegal, Serbia, South Africa, and Uzbekistan. With active participation from academia and industry, IJCACI 2025 reaffirmed its position as a premier global platform for academic exchange, industry collaboration, and technological innovation.



RVIM Hosts Sammilana 2025 - Alumni Meet

Sammilana 2025, was hosted in the RVIM campus on 30th August, 2025. The evening saw the participation of alumni, students, and faculty for a memorable gathering, as the audience were eager to meet and listen to the chief guest of the day Dr. Krishne Gowda's humour on people and the ways of life.

The program commenced with a graceful Yakshagana invocation dance performed by Aishwarya, a second-semester student, setting the tone for the evening. Welcoming the gathering Dr. Purushottam Bung, Director of RVIM, presented the college report highlighting the institute's achievements, student accomplishments, and mentioned all the major events organized over the past year.

The evening's highlight was an engaging session by the chief guest, Dr. Krishne Gowda, a renowned Kannada literary figure and professor. Dr. Krishne Gowda captivated the audience by narrating instances

from everyday life, weaving profound lessons on human relations with wit and laughter. His speech left the audience both enlightened and entertained, followed by students organised games for all participating alumni, singing and dancing. The evening concluded with a sumptuous dinner. Alumni also carried home special memorabilia as a token of remembrance.



MOU Signed by RVIM and IndusInd Bank

MOU Signed by Rvim and IndusInd Bank – to provide start-ups with their banking programme which will provide 360-degree financial support to early-stage ventures, like free payment gateway, PoS Installation, and a 3-year waiver on non-maintenance charges.



International Immersion Programme 2025



RVIM organized International Immersion Program for students of batch 2023-25 and 2024-26 to Singapore & Malaysia. The tour was successful with all the participating team of students and faculty members had an immersive journey which was a perfect blend of learning and global exposure to their culture and adventure. The tour's highlighting features were the visit to states iconic attraction - Universal Studios, Iconic Merlion Park, Marina Bay & the beautiful gardens by the Bay at Singapore giving insights into Singapore's tourism, infrastructure and urban planning excellence. The program included – visit to the Batu Caves & Genting Highlands, KL Tower & Petronas Twin Towers and factory visits to Royal Selangor Pewter Factory and the tantalizing Chocolate Factory giving



A special milestone was the certification program at Putra Business School, enriching students with international academic insights. Kudos to all participants for representing our institution with excellence and enthusiasm who have returned not just with memories but with a broader worldview and global business perspective.



RVIM Celebrates Independence Day



Independence Day 2025 was celebrated on the 15th of August '25, jointly with SSMRV College at their campus. Mr. Rajesh from Samarth Bharat-Disha Bharat and Mr. Guru Nandan from That's Eco Foundation (Water warriors) were the chief guest who hoisted the national flag joined by Dr. Purushottam Bung—Director & Professor of RVIM and Dr. Vijayashree Principal—SSMRV Degree College, students, faculty and staff of both college.

FACULTY ACHIEVEMENT

Dr. Purushottam Bung, Director & Professor -RVIM



- Dr. Purushottam Bung Director Professor of RVIM recognized as the 'Iconic Leader of Higher Education' at Digital India Education Conclave 2025 organized at the Lalith Ashok on the 19th of September '25.



- Recognized by the EGN as part of their 'Inspiring Education Hero' in the higher education awards at Le Meridien, Kochi on Saturday the 28th June, 2025.



- Presented a paper on 'Evolution of Ed-tech Startups in India-the current status and future outlook' at the International Symposium on "Entrepreneurial Ecosystem for tech startups in Australia and India-A comparative perspective", organized by IISc at its campus in Bangalore on the 12th and 13th September'25.
- Coursera Connect '25 was held on the 18th of September'25, at the meet chaired the round table discussion on the theme 'Leveraging AI to enhance learner engagement through personalization'.



Dr. Noor Firdoos Jahan



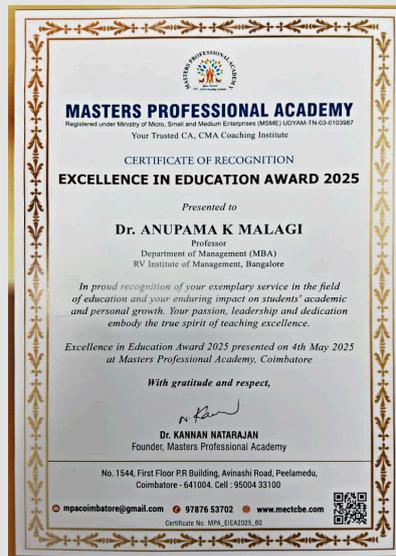
- Invited to attend the BCIC 48th Annual General Meeting on the 2nd of July'25.



- Chaired technical session at the International Conference on Business and Technology held at the American University in Cairo on the 29th of September'25, session had six of presenters from five countries.

Dr. Anupama Malagi

- Recognized with the award 'Excellence in Education Award 2025' by the Masters Professional Academy presented on the 4th of May'25.



- Dr. Srikanth and Dr. Uma Sharma attended VAAVE - Alumni Leadership Program on the 26th September'25, the programme aimed at sharing and discussing insights on best practices for alumni engagement and community building.



- Dr. Noor Firdoos Jahan and Prof. Shobhana presented paper titled-'Brand Story Twist in the last Quinquennium: A Visual Marketing Strategy', at the International Conference on Business and Technology held at American University in Cairo on the 29th of September'25.

CONFERENCE, SEMINAR AND WORKSHOP AT RVIM



- Workshop on Financial Management in Business and Personal lives was held at RVIM Conference Hall on 3rd July 2025 from 11.30 am to 1.30 am. Students of second semester attended the session.



- Session on SMART's Investor Awareness Programme was organized for the second semester students on the 2nd July'25. Mr. Bhujagasayana Nandyala was the resource person.



- On 12th July, 2025, Knowledge Enrichment Sessions for second semester students was organized on the topic of - AI in Banking by Dr. Rajesh Nayak, Director-CBFS, Oman.
- 'Finance for Entrepreneurship', a session by CA S.S. Nayak, Renowned MSME Consultant & CA, TV Anchor on Namma Kudlu channel was organized on the 12th of July'25.



- Berlin Delegation lead by Berlin Senator Franziska Giffey held the meeting at RV College of Engineering meeting on the 11th of July'25. The delegation visited Bangalore to build and strengthen the relations between Bangalore and Berlin as both have the startup and tech ecosystem that can benefit each other. Delegation had the participation of 25 startups from Berlin, business heads and government officials. RVCE and RVIM team heads meet the delegation with their faculty and students who networked and interacted with the delegates.



- Session by Digital CFO Founder was organized for the second semester MBA students on the 4th of July'25.



- Mr. Suhas Rajput of LinkedIn conducted a training session on 'Social media profiling', for the 2nd semester students on 8th July'25.



- RVIM in collaboration with YUVAKA SANGHA took up the initiative of government school transformation project and on 16th July'25 students of second semester took up the restoration and painting of the government school in Hoskote. Students planned the activity and got the cleaning and painting supplies organized and travelled to the school site with over 30 students participating in the activity and completed the painting and up-keep of the school.



- Session on 'Navigating the Business Landscape-Campus to Corporate' was organized on the 4th of September'25, for the second semester students of batch 2024-26 by the Center for Career Development. Mr. Sridhar Aranala, VP-Sales and Distribution of the Hindu Group was invited as the resource person for the session.



- Fourth semester MBA students of HR specialization participated in the outbound session on the 17th of July at Shilaandhara Resort, Ramanagar to learn and adopt – on team building and collaborating activities.

RV Institute of Management
 CA 17, 26th Cross Rd, 26th Main, 4th T Block East,
 Jayanagar, Bengaluru - 560024, Karnataka, India

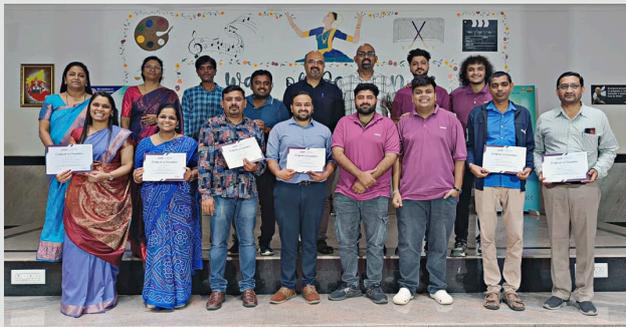
Centre for Emerging Technologies
Workshop on 3D Printing

Resource Person : Mr. Raghunandan Bung
 Director and Associate Architect
 WTD Design and Planning Services

- Date : 23rd July, 2025
- Time : 2.00 PM - 6.00 PM
- Venue : Centre for Emerging Technologies
- Sem : 4th Sem - Business Analytics Specialization

Mr. Nagasubba Reddy, Assistant Professor, Department of BA and IT

- Center for Emerging Technology organized a workshop on '3D printing' on the 23rd of July'25 for the fourth semester students of batch 2023-25. Mr. Raghunandan Bung – Associate Architect of WTD Design and Planning Services was the resource person of the session, Students ideated a product design and took a 3D print of their design as part of the workshop.



- RVIM organized FDP-on ODOO software workshop for faculty on the 23rd and 25th of September'25. The workshop provided training on the ODOO software which is a suite of business management software's for all functions of a business as operations, including sales, customer relationship management (CRM), accounting, inventory, manufacturing, human resources, e-commerce, and marketing, all within a single system.



- 'Fundamentals of Quality Literature Review' Knowledge Café series of FDP was organized on the 25th of September'25 for all the faculty of RVIM. The resource person was Dr. Priyanka Suresh, RV University.



- FDP organized on the 13th of August'25 on the topic of – 'Theory Building for Research in Management and Social Science for in-house faculty and other PG college participants.



- Department of Finance organized a Value-added Course in Auditing–'Beyond Compliance: Practical Audit Awareness Workshop' on the 22nd of August'25. Mr. CA Harshith K.S. was the resource person of the workshop.

STUDENT ACHIEVEMENT



Student's business idea-DINEVERSE, HEAVY HAUL, HAPPYAGE, Solar-Dried Vegetables, WEROM – Five business idea participated in the annual business plan competition of FKCCI-MANTHAN-2025. WEROM was the business idea from RVIM that was recognized as one of the best in the top 40 ideas listed as finalist from among a total of 567 registered business ideas. The student idea

WEROM team was lead by Pramath Hegde and Narayan Pujar of batch 2023-25.

WEROM – is a Wellness+Health solution, to address the lactose –free milk market as this is a plant based alternative to animal milk, offering the beneficial as it is more nutritious and fat-free milk to lactose intolerant individuals.

TiE-The Indus Entrepreneurs Network – Six Months Accelerator Programme

Ten member students' team of RVIM have been provided the opportunity by the college to participate in the 6 months accelerator programme that trains students on entrepreneurial skills. The programme is 6 months long programme providing students' opportunity to participate in the entrepreneurship conference, workshop and expert webinar sessions. This programme has seen students participation from all over India at the Bangalore chapter of TiE. A total 17 teams are participating in the programme where RVIM's two teams with their business idea - Happy Age and OZY are participating. Through the programme every participating team have learnt to plan and implement all their learning into developing their business plan - at the end of the course each student team will compete and pitch their ideas and business plan to a panel of judges the selected best idea will participate at the TiE - Global Summit in Dec'25.

TiE-THE INDUS ENTREPRENEURS NETWORK - SIX MONTHS ACCELERATOR PROGRAMME



TiE accelerator workshop sessions were conducted at RVIM campus from the 14th to 18th of July'25. All the 17 teams with five members each participated in the workshop. These workshops were delivered by entrepreneurs. Sessions on - Fundamentals of Building a Start-up delivered by Madan Padaki, President, TiE Bangalore, Business Models & Financially Modelling session by Ankith Shetty, Partner, B.C. Shetty & Co. Chartered Accountants, Legal, Compliance, IP & Tech session by Jinsu

Abraham-Associate Principal – Khurana & Khurana Associates, Team, Culture, Hiring & Leadership session by Chandrashekar Krishnamoorthy, Co-Founder-Schatz Consulting LLP, Go to Market & Sales Strategy-Ram Kumar Seshu-Founder & Author-Born to Win Learning Services Pvt. Ltd.



Scribe Assistance by RVIM Students for Visually – Impaired Students

RVIM students have volunteered as scribe services for the visually challenged students. Scribe assistance programme is a volunteering option for those students who would want to provide their time and help write the exams for students attempting their degree programme exams. This has been initiated to promote inclusivity and equal opportunity for students, many RVIM students have volunteered and willingly offered to be the scribes for the students given below;



Winners of National Financial Literacy Quiz-25



Student's team of RVIM - Harshith and Kushal of 2nd year MBA batch-2023-25, stood third at the Regional Final Round of the National Financial Literacy Quiz, Southern Regional Round and were recognized with cash prize of Rs.20,000/- and a certificate. The team is selected to participate in the national round in November'25 at Mumbai.

Placement Season Begins for 2026 Batch



Commencement of the Campus Placement Process for the 2024-26 Batch. The season has started on a high note with RSM, a leading global audit, tax, and consulting organization, selecting 16 students for the role of Tax Analyst. The selected students have been offered an impressive CTC of Rs.7 LPA (Fixed), setting an encouraging benchmark for the upcoming placement drives.

Alongside this, several students from the 2024-26 Batch have also secured paid internship opportunities across diverse sectors including Consulting, BFSI, Manufacturing, IT, and FMCG. These internships provide valuable industry exposure and a strong foundation for their professional journey ahead.

Upcoming Events

• Graduation Day - 2025 • Genesis –Batch - 2025-27

Editorial Team

Chief Editor: Dr. Purushottam Bung, Director

Faculty Co-ordinators:

- Prof. Uma Sharma, Asst. Professor
- Prof. Sowmya D.S., Asst. Professor

Student Editors: • Nimish • Harshad Narayan M.S.

Placement Details of Batch – 2023-25 (On Going)

Total No. of Companies	72
Total No. of Students in the college	177
Total No. of Students not opted for Placements	13
Total No. of Students opted for Placements	164
Total No. of Students Placed	144
Percentage	87.80%
Highest package	16.25 LPA
Median package	6.4 LPA

Students in Paid-Internship - for Batch – 2024-26

Sl.No.	Companies	Students Selected
01.	Anexas	3
02.	Aster Digital	6
03.	Early Steps Academy	1
04.	Ethnus	12
05.	Grant Thornton	2
06.	Insplore Consulting	6
07.	Jadecaps	7
08.	LyfSkills	2
09.	Mindshift Analytics	1
10.	RSS - Trust Office	2
11.	RVIM - Centre for Career Development	1
12.	Sanatan Organic	5
13.	SEG Automotive Pvt. Ltd., Naganathapura, Bangalore	1
14.	SmartEd Innovation	9
15.	Swasth Company	1
16.	Uggiso	2
17.	Wrogn	6
18.	Xtep	2
Total		69



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main,
4th T Block East, Jayanagar,
Bengaluru - 560041, Karnataka, India

080 42540300
080 26547048

www.rvim.edu.in



Scan Here

Go, change the world®