

3.5.1

KSIC

Rastreeya Sikshana Samithi Trust

R V institute of Management

R V Institute of Management conducted a 3-day industrial visit to Wayanad for the students from 18th April 2013 to 20th April 2013.

On 18th April, 2013 at 7.30 a.m. a team of 94 students and 4 faculties left Bangalore in two buses. The first visit was to KSIC in Mysore at around 12.00 p.m. After the visit and lunch all the fourth semester students were taken to Triveni Engineering and second semester students were taken to Suruchi Foods both in Mysore. The team reached Kalipetta (Wayanad) by 10.00 p.m. followed by dinner and halt in Hotel Afas.

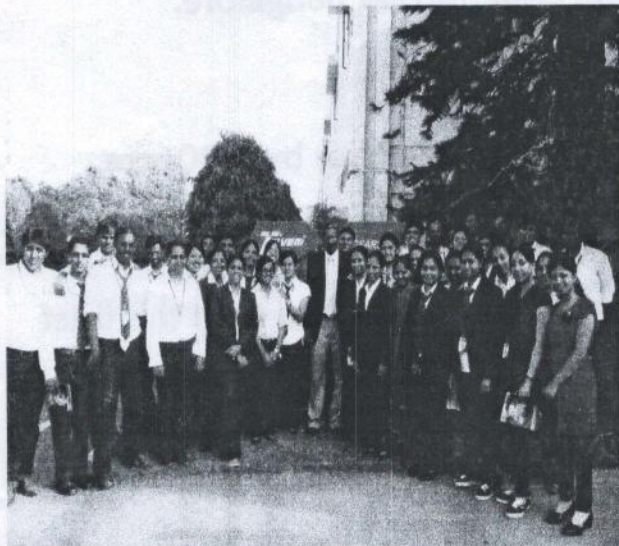
On 19th April 2013 the team started around 8.00 a.m after the breakfast for local sight seeing. Places like Lakkidi View Point, Pookate lake, Chain Tree, Tea Plantation, Banasura dam were covered on this day. The team returned back to Hotel Afas by 8.00 p.m.

On 20th April 2013 the team visited Uravu Eco Links around 9.30 a.m. and then proceeded towards Edakallu caves post lunch. The team also visited a tribal museum followed by shopping and departure to Bangalore.

On 21st April 2013 the team reached the College premises by 5.30 a.m.

The details report on each of the industry visited is attached with this brief report.

PHOTO GALLERY



KSIC (KARNATAKA SILK INDUSTRY CORPORATION)

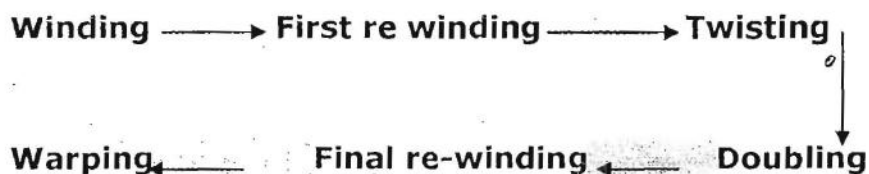
INTRODUCTION

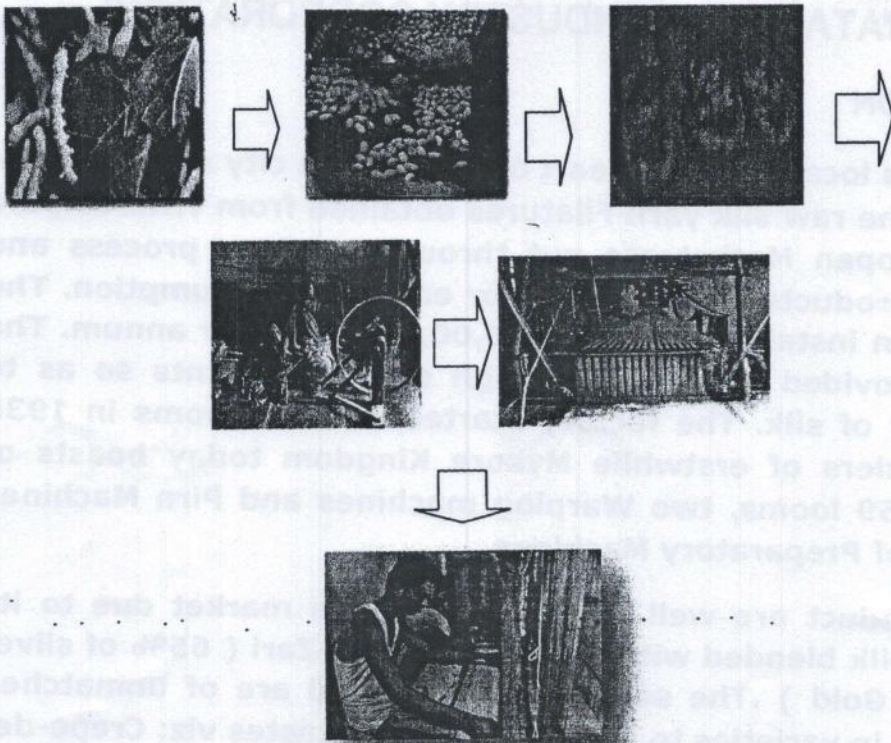
The Factory is located in the heart of the Mysore city and is spread over acres. The raw silk yarn Filatures obtained from T.Narasipura factory and open Market are put through various process and Quality silk products are produced for end user consumption. The factory has an installed capacity of 8,00,000 Mtrs per annum. The factory is provided with various high end equipments so as to produce best of silk. The factory started with 10 looms in 1930 under the rulers of erstwhile Mysore Kingdom today boasts of more than 159 looms, two Warping machines and Pirn Machines and any no. of Preparatory Machines

KSIC silk product are well appreciated in the market due to its 100% pure silk blended with 100% pure gold Zari (65% of silver & 0.65% of Gold) .The sarees manufactured are of unmatched quality come in varieties to suit the customer tastes viz: Crepe-de-chine, Georgette The sarees come in a splash of over 100 different colors and any no. of design combinations. Based on the taste of the end consumers the sarees are printed and dyed with suitable eye catching colors. Various approved quantity of approved chemicals are added at various stages as per silk manufacturing standards to retain the luster and quality of the silk fabric. The sheen and the visual luxury of the crepes are only to be experienced. At 75 gms per metre, the KSIC silk sarees have an unmatched drape

Saree Manufacturing Process

Silk - the most beautiful of all textile fibers is acclaimed as the queen of textiles. It comes from the cocoon of the silk worm and requires a great deal of handling and processing





KSIC records good sale

Karnataka Silk Industries Corporation (KSIC), which had organized a three-day exhibition-cum-sale of silk sarees and dresses, has recorded a business of Rs 20 lakh. The good response to the expo had prompted the KSIC to extend the show, which was to conclude on Friday, by a day. In a bid to popularize Mysore silk sarees in areas outside old Mysore region, KSIC is on a campaign trail in north Karnataka. Manager (sales) Philominaraju said the response from the people had been good and sarees in high-price range were also sold at the expo. A saree called 'Threads of Gold', priced at a whopping Rs 1.84 lakh, was sold at the exhibition at 20% discount while many sarees in Rs 38,000-40,000 price range also made their way to wardrobes of women. There was good demand for silk shirts also.