



# RV Institute of Management®

Crafting Educational Excellence in Management

In today's complex VUCA business world, management schools are expected to equip individuals with great attitude, crucial skillsets and knowledge. They are expected to impart effective leadership, problem solving, strategic planning, preparing students to navigate challenges and contribute to the success of organizations, inducing innovation and economic growth. India has hundreds of management schools, claiming to be providing high-paying jobs and high quality education. In this mushroomed, confusing and competitive arena, **RV Institute of Management** has created a niche for itself. Managed by the RSST and led by the present **Director, Dr Purushottam Bung**, it has earned the credits for its educational excellence. He says, "*The one who believes he can achieve actually does*".

Nestled in the heart of Bangalore, it shines as a symbol of educational excellence. Part of the esteemed Rashtreeya Sikshana Samithi Trust (RSST) established in 1940, RVIM has earned its reputation as a premier autonomous institution offering a two-year full-time MBA program.

RV Group of Institutions is one of the fastest-growing educational groups in Karnataka and boasts a diverse portfolio of 27 plus Institutions. These Institutions collectively nurture over 20,000 plus students hailing from across India and even abroad,

providing them with a platform to pursue their educational dreams.

RVIM's rich legacy since 1999, adheres to its motto, "*We prepare our students for life*." It achieves this by imparting holistic high-quality management education. The institute's faculty, comprising dedicated professionals with industry experience, ensures that students receive contemporary and industry-relevant knowledge.

The institution's state-of-the-art infrastructure, exceptional student focus, and reliable placement support set it apart. It has cultivated domestic and international ties with industries and institutions, which translate into outstanding placement records for its graduates.

What makes it truly exceptional is its commitment to producing well-rounded professionals equipped for the demands of Industry 4.0. In line with this vision, it offers a plethora of Diploma programs, Certification courses, value-added courses, domain-specific skills training, liberal arts programs, immersion experiences, internships, and live projects. These initiatives aim to instill critical thinking, problem-solving abilities, global perspectives, creativity, and a lifelong learning ethos among students.

Its well-rounded approach extends beyond the classroom and the campus,

encouraging students to engage in outbound training, soft skill development workshops, industrial visits, and interactions with industry experts. The institution prides itself on nurturing not just business leaders but also problem solvers, innovators,



entrepreneurs, and collaborators with a strong ethical foundation.

## Nurturing Well-Rounded Professionals

With a forward-looking approach aligned with the National Education Policy (NEP) 2020, RVIM is

committed to creating a learning environment that is innovative, personalized, transdisciplinary, and flexible. Graduates from RVIM are not just managers; they are well-rounded business professionals poised to thrive in the dynamic landscape of Industry 4.0.

Looking ahead, Dr Bung envisions it becoming an institution of unparalleled excellence in the next decade. Key priorities include expanding program offerings, increasing student intake, forging international collaborations, attracting global students, and introducing innovative courses in line with the National Education Policy

(NEP). It aspires to be known not only for its teaching but also for its research, consultancy, training and community engagement.

## An Institute of Excellence

RVIM stands as an autonomous institution of excellence. It is an institution that attracts students from diverse backgrounds, including different regions of India and international students. To achieve this goal, it has been granted complete autonomy by the University Grants Commission (UGC) for ten years. This autonomy enables it to craft its curriculum and academic calendar independently. It has also actively

participated in educational fairs to promote its brand not only in India but also on the global stage.

## Rigorous Training and Transformation

At RVIM, students undergo rigorous training and transformational processes from day one. It offers a wide range of value-added courses aligned with industry demands, including; business analytics, cloud computing, IoT, digital marketing, blockchain, AI, and more. Moreover, students receive training every Saturday (full day) to enable and ensure their transformation in various areas, such as basic communication skills, soft skills, interpersonal skills, IT proficiency, pre-placement skills, employability skills, aptitude enhancement, health and wellness, and more.

## The Best Director on Board

Dr Purushottam Bung, the current Director of RVIM boasts a diverse career spanning over 29 plus years in



*RVIM has been accredited by NAAC with A+ grade and rated 'DIAMOND' by QS- I Gauge.*





both academia and industry. His journey began as an electronic engineer, but the allure of entrepreneurship later led him down a different path. Later in life, he transitioned to academia, driven by a deep-seated passion and keen interest in the field. He is a huge part of the institute's success.

A firm believer in the adage "*Aim big and Achieve big*," he aspires to carve his niche in the realm of management education. His vision encompasses earning recognition as an academic leader who embodies the roles of a good teacher, researcher, consultant, and trainer/mentor.

His contributions to the academic world extend to his prolific publications. He has authored over 28 articles in renowned journals and authored two books, cementing his standing in the academic community.

His achievements have not gone unnoticed, with the Bangalore Management Association (BMA) honouring him as the '*Best Academic Leader of the Year - 2022*' for his remarkable contributions to management education. Furthermore, he holds esteemed fellowships with the World Academy of Productivity Sciences (WAPS), Canada and the Institute of Productivity (IOP), UK.

### Hybrid Work Model and Participative Leadership

Dr Bung contends that a hybrid model outperforms a purely collegial one in educational institutions. In the traditional collegial approach, teachers assumed responsibility for both administrative and academic functions. At RVIM it is believed to proceed in a more effective approach where managers handle administrative tasks, while teachers focus on curriculum design, teaching, research, and

consultancy. He emphasizes the importance of employing managers for administrative roles and teachers for academic endeavours.

Here faculty members serve as the bedrock of education, following the principle of participative leadership, where every voice matters. According to dr. Bung, recognizing that faculty members are the foundation pillars of an educational institution, the freedom to express their visions, ideas, and perspectives is essential for an Institution to grow and thrive. Granting autonomy and liberty to educators is a hallmark of a truly outstanding institution. According to Dr. Bung, '**Leader is nothing more than the First among equals**'.

### Notable Accomplishments

RVIM has earned well-deserved recognition for its excellence. The institution's dedication to providing

highest quality education has resulted in prestigious accolades and acknowledgments. It proudly holds an *A+* grade accreditation from the National Assessment and Accreditation Council (NAAC), signifying the institution's outstanding academic quality and performance (Less than 1% of Institutions in India fall under this category).

Furthermore, it has achieved a remarkable '*DIAMOND*' rating from QS-I Gauge, a globally renowned

international accreditation agency. This achievement reflects its exceptional standards and its ability to meet and exceed stringent international benchmarks set for educational institutions. The '*DIAMOND*' rating signifies not only the institution's academic prowess but also its commitment to holistic development, innovation, and global competitiveness.

These notable accomplishments serve as a testament to its relentless pursuit

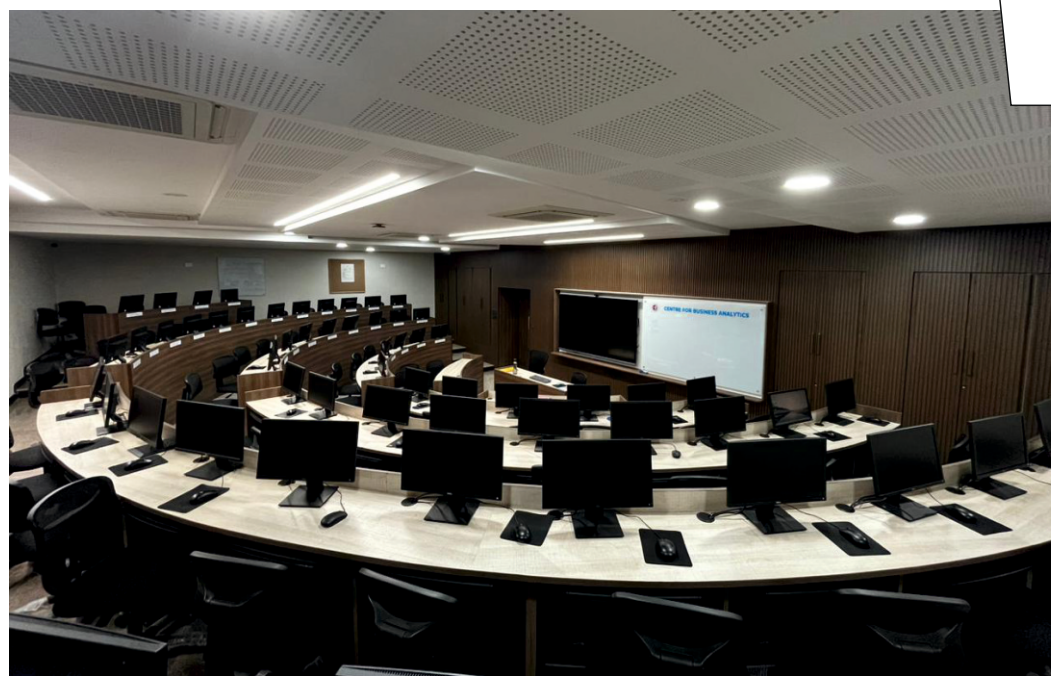
of educational excellence. They reinforce its standing as a distinguished institution dedicated to providing students with a world-class education that aligns with international standards. It continues to set a high bar for academic quality and institutional performance, further solidifying its reputation as a leader in the field of management education.

### Focus on Niche Areas

RVIM aims to focus on niche areas such as entrepreneurship and Family Enterprise Management, Business Analytics, and Healthcare Management. Dr Bung is committed to building expertise in these specialized domains and allied areas, positioning the institution as a recognized authority in these fields.

**Dr. Purushottam Bung**  
Director, R V Institute of Management

*The one who believes he can achieve, he does.*



RV Institute of Management is steering towards a future of academic distinction, innovation, and inclusivity. Dr Bung's extensive experience, dedication, and strategic vision have propelled it on a trajectory of continuous growth and success in the ever-evolving landscape of management education. 