



Title: MRSL Orientation on Research problem identification and Literature review

Date: 30/11/2024

Venue: Seminar Hall

Time: 9AM

Event: MRSL Orientation

No. of Participants: 180

**Event Coordinators: Dr Tamizharasi D and
Dr Krithika J**

Objectives of the Event

The primary objectives of the MRSL Orientation were to:

- Sensitise MBA students to the importance of research orientation in management education.
- Enable students to systematically identify relevant and researchable problems in their chosen areas of interest.
- Develop students' understanding of conducting a structured and comprehensive literature review.
- Familiarise students with credible academic databases, journals, and research sources.
- Prepare students to undertake quality research projects and research papers as part of the MRSL course requirements.

Brief Description of the Event

The MRSL Orientation on “Research Problem Identification and Literature Review” was conducted on 30 November 2025 for MBA students at RV Institute of Management. The session was designed as an introductory and capacity-building programme to guide students through the initial and critical stages of the research process.

The orientation began with an overview of the MRSL course structure and its emphasis on developing research competence among management students. The sessions focused on helping students understand how to transition from a broad area of interest to a well-defined research problem aligned with contemporary business and management issues.

Students were guided through the fundamentals of literature review, including identifying relevant keywords, selecting quality journals, evaluating scholarly articles, and synthesising existing research to identify research gaps. The session was interactive, with practical illustrations, examples from published research, and opportunities for student queries and discussions.

Brief Profile of the Resource Person/s



Dr. Tamizharasi D, Professor at RV Institute of Management, is a senior academician with over two decades of experience in teaching, research, and academic mentoring. Her areas of expertise include Marketing, Finance, and Research Methodology. She has published extensively in reputed journals and has guided several student and faculty research projects. During the session, she provided strategic insights into research problem identification, formulation of research questions, and aligning research objectives with practical managerial issues.

Dr. Krithika, Associate Professor at RV Institute of Management, has significant experience in teaching research methodology and guiding student research projects. Her session focused on the mechanics of conducting an effective literature review, including sourcing scholarly articles, organising literature thematically, and maintaining academic integrity through proper citation and referencing.

Outcome Attained:

- Students gained clarity on identifying meaningful and research-worthy problems in management.
- Participants developed an understanding of the systematic approach to reviewing academic literature.
- Students were better equipped to initiate their MRSL research projects with clearly defined research problems and literature frameworks.
- The session enhanced students' confidence and readiness to undertake research presentations and paper development as part of the MRSL course.





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Event Co-ordinator



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