



Webinar Organized by Centre For Business Analytics - RVIM on Real Time Applications of Machine Learning and Deep Learning Algorithms in E-commerce and Retail By Mr. Mithun D J Coordinator – Business Analytics Program	
Date: 27 th April 2023	Venue: Online over zoom – Business Analytics Lab
Time: 02:30 pm to 04:30 pm	Event : Webinar
No. of Participants: 287	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi & Ms. Ankita Shrivastava
Objectives <ul style="list-style-type: none">▪ Explore Real-world Implementations.▪ Understanding Algorithmic Techniques.▪ Optimizing Business Outcomes.	
The flow of the Event <ul style="list-style-type: none">▪ Introduction and information on Real Time Applications of Machine Learning and Deep Learning.▪ Hands on exposure.	
Outcome Achieved: <p>Attendees gained a comprehensive understanding of how machine learning and deep learning algorithms work and their specific applications in the e-commerce and retail industries. They grasped the underlying principles of algorithms like recommendation systems, natural language processing, and image recognition, fostering a deeper appreciation for their role in driving innovation.</p> <p>Participants became aware of the diverse range of real-time applications of these technologies in e-commerce and retail. By showcasing successful case studies and practical implementations, the webinar will help attendees envision how they can incorporate similar solutions in their own businesses to streamline operations, improve customer experiences, and stay competitive.</p> <p>The webinar equipped attendees with strategic insights into leveraging machine learning and deep learning algorithms to make informed business decisions. Participants will learn how to identify relevant opportunities for integrating these technologies into their processes, aligning them with business goals, and ultimately maximizing returns on investments.</p>	

Feedback & Coordinator Comment:

Mr. Mithun has very rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNs Global Services, Target Pvt. Ltd. and Blueocean Market Intelligence after completing his master's in Statistics from Bangalore University.

Event Coordinators




Centre for Business Analytics

Director




Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker




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Centre for Business Analytics
In Association with
Boston IT Solutions Indian Pvt. Ltd.
is Organizing a
WEBINAR ON
Real-time Applications of
Machine Learning & Deep Learning Models
In E-Commerce & Retail



Date: 27th April 2023, Time: 2.30 pm – 5.30 pm

Click Here for Registration:
<https://forms.gle/aTXZ9v9wQczRgHFVA>

Note:

- The link for participation will be shared on the day of the webinar with all the registered participants
- E Certificates will given to participants

For any queries contact:
Prof. Mithun - 9844284240

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Annexure 2

Brief Profile of the Resources Persons

Mr. Mithun holds a rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNS Global Services, Target Pvt. Ltd, and Blue ocean Market Intelligence. He is an AWS certified Trainer, IBM Certified Trainer, Machine Learning certified by AWS and Design Thinking certified. He possesses an extensive repertoire of software skills, encompassing over 25 applications including IBM SPSS, PASW Modeler, Tableau, and Power BI, Amos, WEKA, Rapid Miner, Python to name a few. He has had the fortune to train and conduct workshops in some of the prestigious institutions like planning commission of India, National Hydrological Institute of India, IIM Bangalore and JNTU Hyderabad. He has also been an international trainer and conducted workshops in Qatar National Research Institute (QNRF) and Dubai Customs to name a few.

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Shakunthala	Others	Na
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