



**R.V. Institute of Management**  
CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-560041

## Centre for Entrepreneurship Innovation Incubation and IPR

### Report on Entrepreneurship ideas of Students of RVIM presented at MANTHAN-2023

First semester student of MBA from our college are participating in Manthan –B Plan Competition 2023 conducted by FKCCI.

MANTHAN, is an annual Business Plan Presentation Competition, is one of the flagship events of FKCCI. Instituted in 2009 and now in its 15th edition, MANTHAN is aimed at encouraging young minds to develop the entrepreneurial spirit. Through this award program, MANTHAN reaches out to all college students (Under Graduate, Graduate, Post-Graduate and diploma students) from Institutions all over Karnataka. The student teams are trained, their proposals are evaluated and the best innovative, technically feasible, commercially viable and implementable Business Plans are rewarded by a cash prize of Rs.10,00,000/-. Over the past 14 years FKCCI MANTHAN had undertaken the initiative for recognition and appreciation of innovative business plans to promote young entrepreneurs of Karnataka State.

Students of RVIM have participated in Manthan '23 three teams are participating and the details of the team is given below:



- **P4P-Plates for Pets** is a smart pets feeding product that allows pet owners to feed their pets as and when required without being physically present.

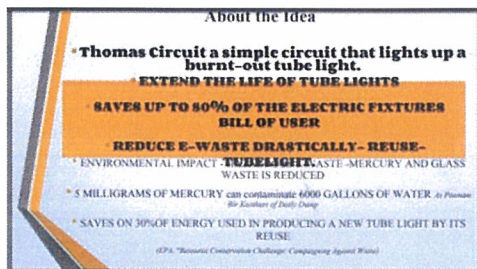


View: To provide the healthiest come fruit services



View: To provide healthiest fruit products with zero waste

- **Pitaya- Nutritional Delight-** to provide healthiest exotic fruit to address the nutritional deficiency in every day meal of an average Indian. Millions of people in India lack access to adequate and nutritious food. Nutraceuticals are a means of prevention of ailments and treatment. Propose a solution with calories (energy) and protein of dragon fruits.



**Thomas Circuit** - a simple circuit that lights up a Burnt-out tube light. Extend the life of tube lights • Saves up to 80% of the electric fixtures bill of user• Reduce E-Waste drastically.

### Student Registration Forms



The competition have three rounds of selection .In the first round the teams are shortlisted based on idea presentation , top 75 teams are selected and in the second forum top 25 teams are selected from this the finalists and winners are picked. The three team’s ideas have been selected in their first round of presentation and they are preparing their pitch deck for the second presentation wonder the guidance of mentor’s allotted to each team by FKCCI.

**The First round selected teams result announcement sheet :**

58	259	RV Institute of Management	Plates for pets	Pet Care / FMCG	Shamanth U Rajkumar Akashgowda G Aaron Goes	ushamanth771@gmail.com akashgowda685@gmail.com goesaaron06@gmail.com	Bengaluru	Uma Sharma
----	-----	----------------------------	-----------------	-----------------	---	--	-----------	------------

**B V Gopal Reddy  
President FKCCI**

**FKCCI 15th Edition of MANTHAN-2023 Business Plan Competition  
The Following Teams are selected by Jury members for Semi Final Round**

59	260	RV Institute of Management	PITAYA - An exotic fruity sensation	Food & Beverage	Harichandana Sri Maremalla Shreya Nagesh G Udaya Kumar Nikhita Vinod Kalmane	harichandanasri95@gmail.com shreyanagesh99@gmail.com gudayakumar33@gmail.com nikhitakalmane@gmail.com	Bengaluru	Uma Sharma
60	262	RV Institute of Management	Thomas Circuit	Energy	Chinthan B K	chinthanjkb@gmail.com	Bengaluru	Uma Sharma
61	206	S D M College of Engineering and Technology	Railway Alexa	IT & ITeS	Mitali Pramod Kulkarni Swarna PatilKulkarni Omkar Prashant	mital24pk@gmail.com patilkulkarniswarna21@gmail.com omkarkamat869@gmail.com sahankdesai@gmail.com	Dharwad	Leena I Sakri



**Congratulations**

Your team has been selected for the top 76 teams out of 272 Business plans in MANTHAN-2023 Business Plan Competition.



We are happy to inform you that the Jury of MANTHAN 2023 evaluated your Business Plan Presentation in the month of June-July 2023 and selected it for the next round of presentations of MANTHAN-2023.


MANTHAN Team is proposing to organize a Knowledge Workshop session in the 2nd Week of August 2023 at FKCCI, Bengaluru. For more information feel free to contact us on [manthan@fkcci.in](mailto:manthan@fkcci.in).

The shortlisted list is attached for your reference and also you can visit [www.mathan.fkcci.org](http://www.mathan.fkcci.org)

**B V Gopal Reddy**  
President, FKCCI

**Fit. Lt. K P Nagesh**  
Chairman, MANTHAN-2023

**Faculty Coordinator**  
Uma Sharma   
Rashmi Shetty 

  
**Dr.Purushottam Bung**  
Director-RVIM  
