RV Institute of Management

R V Institue of Management

Summative Feedback 2024 25

Even Semester

Course Name : Marketing Management-23MBA111

Section Name : MBA 1 Sem Sec A 2025 26

Faculty Name : Prof. Anitha BM D Silva

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Punctuality and Discipline in the Class / online session	Q01	0	4	42	56	170
Q02	Ensures completion of syllabus of the course in time	Q02	0	2	36	52	190
Q03	Command over the subject matter	Q03	0	4	42	60	165
Q04	Facilitating class room/ Online discussions	Q04	0	4	39	64	165
Q05	Skill of linking subject to real world experiences/cases	Q05	0	2	42	56	175
Q06	Refers to latest developments in the field	Q06	0	2	42	64	165
Q07	Use of innovative teaching methods & tools	Q07	0	4	45	60	160
Q08	Overall Quality of Course Docket	Q08	0	2	39	76	155
Q09	Use of case studies/articles for discussion	Q09	0	2	45	56	170
Q10	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q10	0	2	48	60	160
Q11	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q11	0	4	42	64	160
Q12	Approach towards developing professional skills among students.	Q12	0	4	39	72	155
Q13	Fairness in evaluation and timely feedback.	Q13	0	4	48	52	165
Q14	Inspires students for ethical conduct.	Q14	0	2	42	64	165

Marketing Management-23MBA111

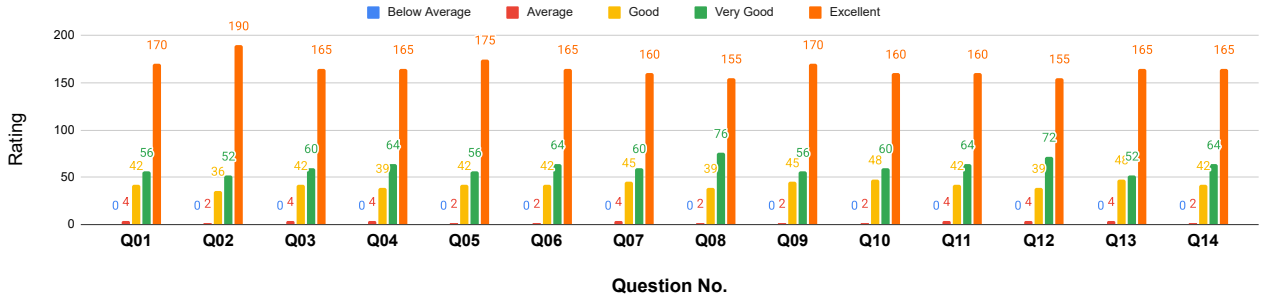
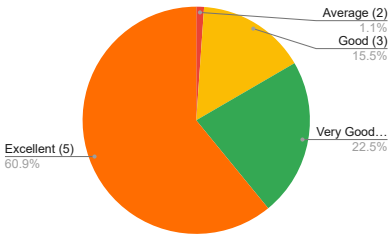


Chart Representation



Overall	4.26/5
Below Average (1)	0.00%
Average (2)	1.10%
Good (3)	15.52%
Very Good (4)	22.47%
Excellent (5)	60.91%