RV Institute of Management

R V Institue of Management

Summative Feedback 2024 25

Even Semester

Course Name : Marketing Management-23MBA111

Section Name : MBA 1 Sem Sec B 2025 26

Faculty Name : Dr. Rashmi Shetty

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Punctuality and Discipline in the Class / online session	Q01	1	4	42	84	120
Q02	Ensures completion of syllabus of the course in time	Q02	1	6	57	72	105
Q03	Command over the subject matter	Q03	1	0	51	72	130
Q04	Facilitating class room/ Online discussions	Q04	1	2	39	56	165
Q05	Skill of linking subject to real world experiences/cases	Q05	1	4	27	76	155
Q06	Refers to latest developments in the field	Q06	1	0	45	68	145
Q07	Use of innovative teaching methods & tools	Q07	1	4	45	84	115
Q08	Overall Quality of Course Docket	Q08	1	0	48	76	130
Q09	Use of case studies/articles for discussion	Q09	1	2	45	60	150
Q10	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q10	1	4	45	80	120
Q11	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q11	1	4	42	68	140
Q12	Approach towards developing professional skills among students.	Q12	1	2	42	80	130
Q13	Fairness in evaluation and timely feedback.	Q13	1	4	51	56	140
Q14	Inspires students for ethical conduct.	Q14	1	2	42	76	135

Marketing Management-23MBA111

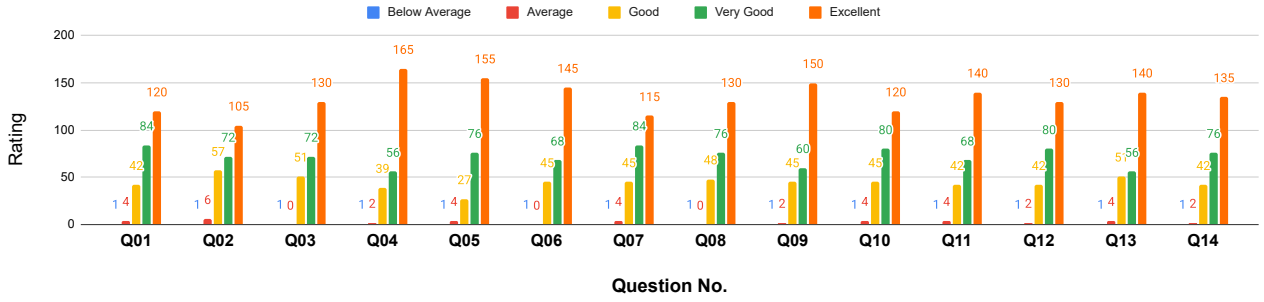
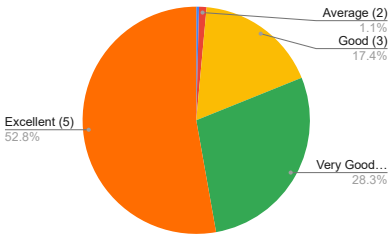


Chart Representation



Overall	4.11/5
Below Average (1)	0.39%
Average (2)	1.07%
Good (3)	17.44%
Very Good (4)	28.31%
Excellent (5)	52.79%

