RV Institute of Management

R V Institue of Management

Summative Feedback 2024 25

Even Semester

Course Name : Marketing Management-23MBA111

Section Name : MBA 1 Sem Sec C 2025 26

Faculty Name : Prof. Sowmya D S

Question-wise Rating

Question Nos	Question Name	Question Nos	Below Average (1)	Average (2)	Good (3)	Very Good (4)	Excellent (5)
Q01	Punctuality and Discipline in the Class / online session	Q01	0	0	24	76	180
Q02	Ensures completion of syllabus of the course in time	Q02	0	0	27	68	185
Q03	Command over the subject matter	Q03	0	0	33	60	185
Q04	Facilitating class room/ Online discussions	Q04	0	2	24	64	190
Q05	Skill of linking subject to real world experiences/cases	Q05	0	2	24	48	210
Q06	Refers to latest developments in the field	Q06	1	2	24	52	200
Q07	Use of innovative teaching methods & tools	Q07	0	2	27	48	205
Q08	Overall Quality of Course Docket	Q08	0	2	27	60	190
Q09	Use of case studies/articles for discussion	Q09	0	2	27	60	190
Q10	Offering value added courses/certification programs/MOOCs/Webinars in the subject area to augment learning.	Q10	0	0	30	68	180
Q11	Helping attitude towards varied academic interest of students and approachability to discuss personal/professional issues.	Q11	0	0	33	52	195
Q12	Approach towards developing professional skills among students.	Q12	0	0	27	60	195
Q13	Fairness in evaluation and timely feedback.	Q13	0	2	36	44	195
Q14	Inspires students for ethical conduct.	Q14	0	0	21	60	205

Marketing Management-23MBA111

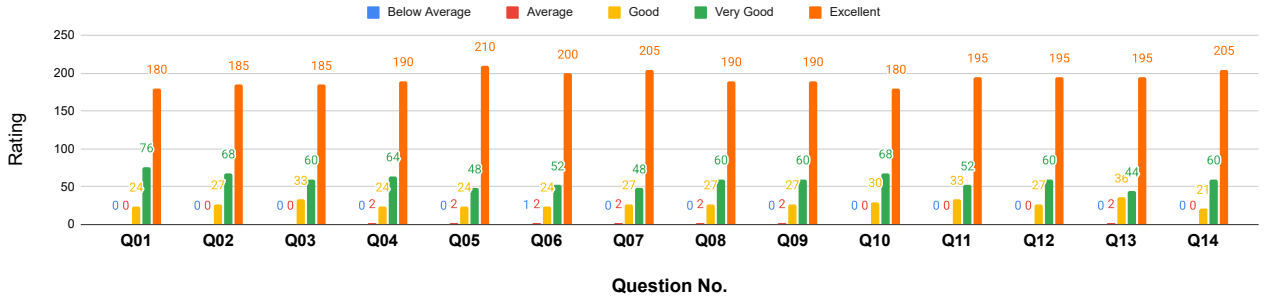
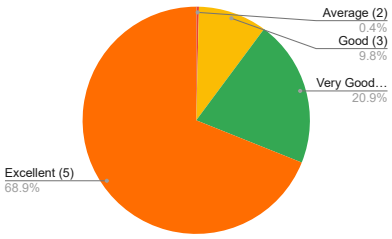


Chart Representation



Overall	4.45/5
Below Average (1)	0.03%
Average (2)	0.36%
Good (3)	9.79%
Very Good (4)	20.90%
Excellent (5)	68.93%