

# RVIM Centre for Social Responsibility

Report Title

## FLASH MOB BY DOCTORS TEAM ON WORLD NO TOBACCO DAY

May 31, 2022

Scheme

National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS)

Impact

The music and dance cautioned the ill effects of Tobacco through Narration and Poster display. Enhanced engagement on the topic and effective in cautioning about dangers.



World No Tobacco Day (WNTD) is organized every year on May 31 to highlight the health and other risks associated with tobacco use, and advocating for effective policies to reduce tobacco consumption globally. WNTD was created by World Health Organization (WHO) in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes.



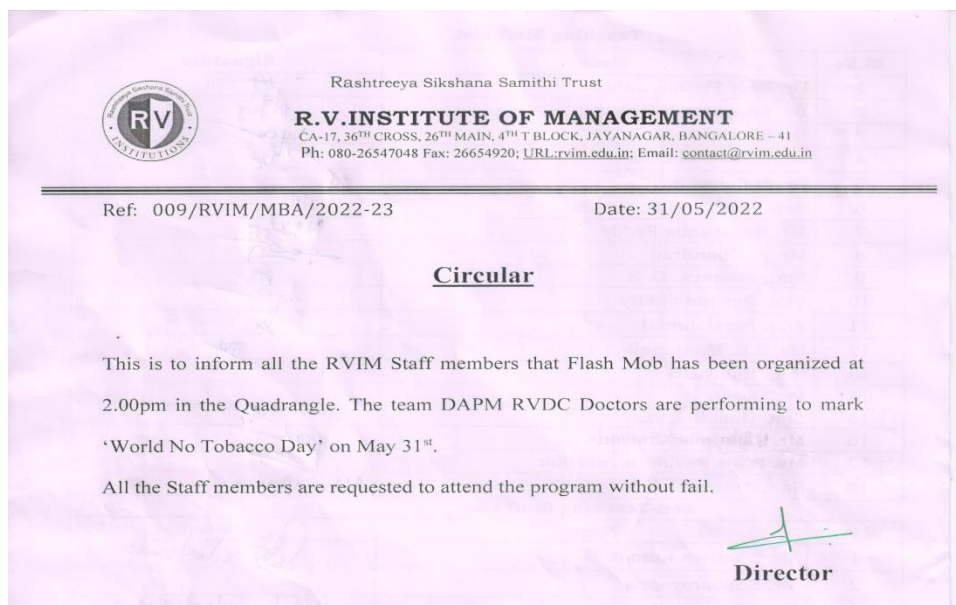
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Longitude: 77.592732  
Elevation: 962.82m  
Accuracy: 2.0m  
Time: 31-05-2022 14:16  
Note: World no Tobacco day

Flash Mob Performers with The Director & Staff at RVIM

The National Health Mission (NHM) encompasses its two Sub-Missions, The National Rural Health Mission (NRHM) and The National Urban Health Mission (NUHM). The main programmatic components include Health System Strengthening, Reproductive-Maternal- Neonatal-Child and Adolescent Health (RMNCH+A), and Communicable and Non-Communicable Diseases. The NHM envisages achievement of universal access to equitable, affordable & quality health care services that are accountable and responsive to people's needs.

India is experiencing a rapid health transition with a rising burden of Non-Communicable Diseases (NCD) surpassing the burden of Communicable diseases like water-borne or vector borne diseases, TB, HIV, etc.

The Non-Communicable Diseases like Cardiovascular diseases, Cancer, Chronic Respiratory Diseases, Diabetes, etc. are estimated to account for around 60% of all deaths. NCDs cause considerable loss in potentially productive years of life. Losses due to premature deaths related to heart diseases, stroke and Diabetes are also projected to increase over the years.



Circular to invite all staff members for the programme

**Teaching Staff List**

Sl.No.	Name	Signature
1	Dr. Noor Firdoos Jahan	
2	Dr. Anupama K Malagi	
3	Dr. Santhosh. M	
4	Dr. Padmalini Singh	
5	Dr. M Jahnavi	
6	Smt. Anitha. B.M. D'Silva	
7	Mr. Nagasubba Reddy	
8	Mr. A. Chandran	
9	Smt. Sowmya. D. S	
10	Smt. Rashmi Shetty	
11	Smt. Payal Jindal	
12	Mr. S.K. Manjunath	
13	Smt. Ramya. S	
14	Mr. Dileep	
15	Smt. Uma Sharma	
16	Mr. <del>Vijayakar</del> Higde	
17	Ms. Pooja Ravindra Takalkar	
18	Smt. Anupama S.M.	

**Non-Teaching Staff List**

Sl.No.	Name	Signature
1	Mr. Chethan Kumar. B	
2	Mr. Subbarayappa	
3	Mr. Sridhara. H.R	
4	Mr. Manjunath. L	
5	Mr. Shivakumar H.C	
6	Mr. Sujan Paul	
7	Smt. Lakshmi. A	
8	Smt. Mary Reena M	
9	Smt. Kiran Kumari K	
10	Mr. Rajanna S.C	
11	Mr. T. Vamsi Krishna	
12	Mr. Manjunath N	
13	Mr. Ashok Kumar Reddy. B	
14	Mr. Kumar S. T	

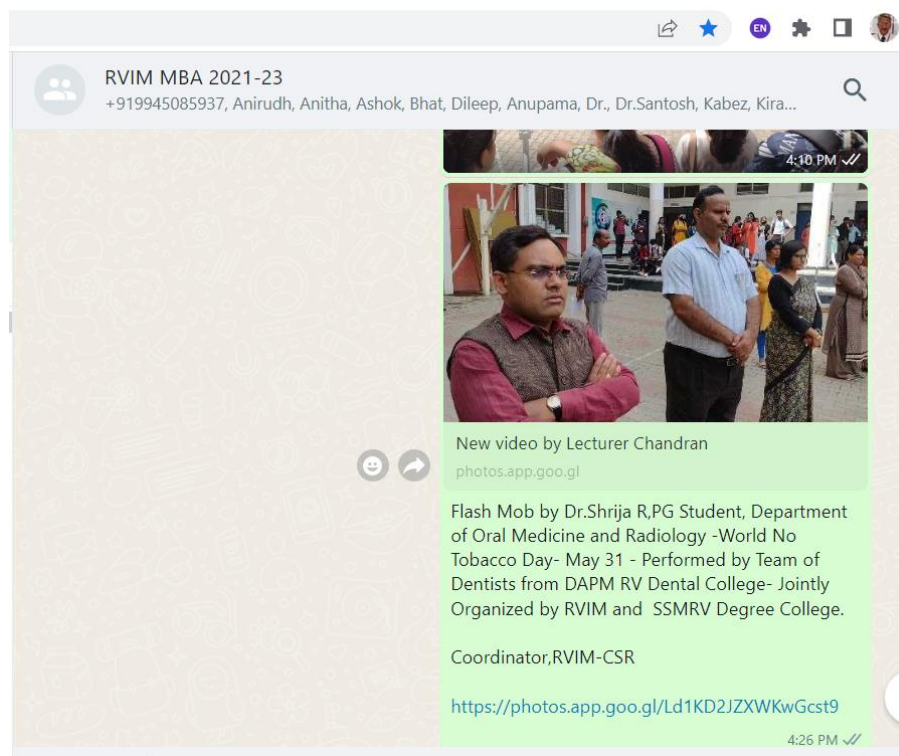
**D group staff List**

Sl.No	Name	Signature
1	Puttaraju A.J	
2	Borashetty	
3	Geetha	
4	Suvarnamma	
5	Ravi Kumar	
6	Mamatha.L	
7	Rajamma	
8	<del>Lakshmi</del> Shankar Gowda.	
9	Devi	

Circular Acknowledgement



Communication in Whats App Group to reach all Students



Post Event Video Link Shared for greater reach

VIDEO LINK <https://photos.app.goo.gl/Ld1KD2JZXWkwGcst9>

The Flash mob was performed in the college quadrangle with 20 members performers from DAPM R V Dental College led by Dr. Shrija R, PG Student ,Department of Oral Medicine and Radiology.

The opening statement on World No Tobacco Day was done by Dr. Subhash , Senior Doctor from RVDC. Dr.Puroshottam Bung,Director,RVIM and Dr.Anil Kumar,Principal ,SSMRV Degree College addressed the gathering on various issues of Non Communicable Diseases and emphasising on Good Lifestyle.

The programme was witnessed by around 200 students and 40 staff members along with few visitors in the campus.

The performance was on centre stage in the quadrangle with posters and banners display at the back stage. The arrangements were designed to make all the posters visible for the spectators .

In the concluding remarks Dr. Shubhash from RV Dental College appreciated the activities of RVIM Centre for Health and Wellness and the Yoga sessions initiated by Dr.Purushottam Bung.

#### Extended Notes on Impact of the Programme:

The use of Tobacco products is harmful to individual health and harmful to environment also . This year the theme of the WNTD 2022 was “Protect The Environment”.

Both the message reached the audience with a entertaining environment and hence it can be more effective to the mass to help them in understanding the issues related to use of tobacco.This may induce a strong impact on the entire audience mass to Keep away from TOBACCO,A GENERAL MESSAGE TO ALL .

Photographs :



Audience at Flash Mob



Latitude: 12.92275  
Longitude: 77.592657  
Elevation: 930.22m  
Accuracy: 3.5m  
Time: 31-05-2022 14:38  
Note: World no Tobacco day

Flash Mob in Progress



Latitude: 12.922613  
Longitude: 77.592705  
Elevation: 974.62m  
Accuracy: 2.7m  
Time: 31-05-2022 14:46  
Note: World no Tobacco day

Director,RVIM addressing. Seen on Stage Principal ,SSMRV Degree College

**WATCH VIDEO**

**CLICK ON LINK AND AGAIN TO PLAY**

<https://photos.app.goo.gl/Ld1KD2JZXWKwGcst9>

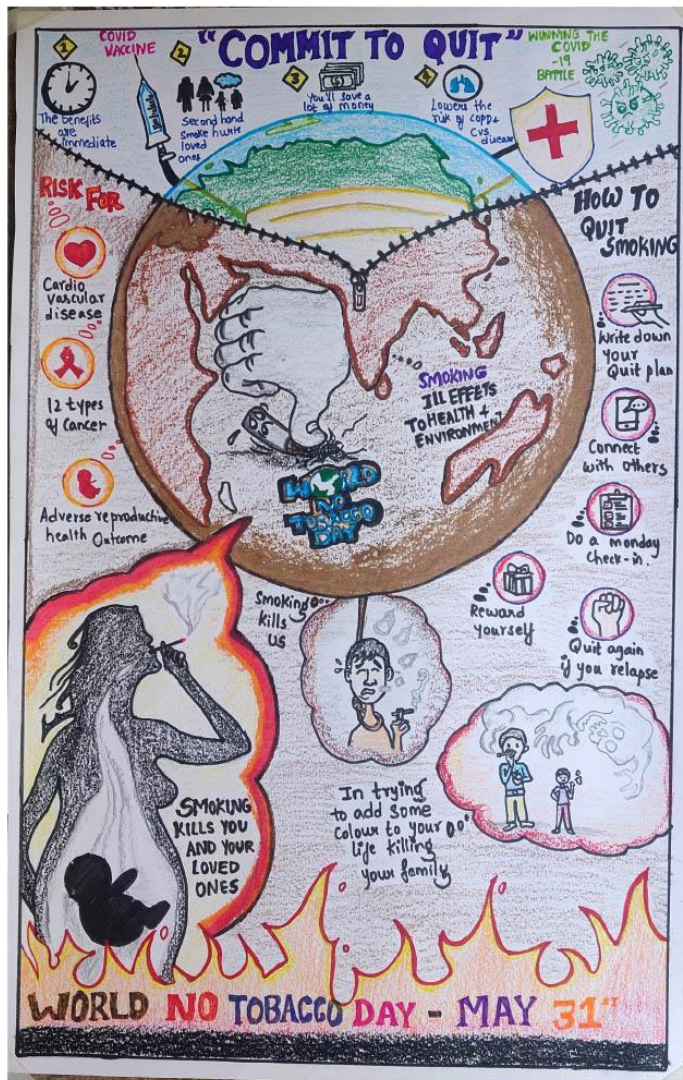


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Accuracy: 4.4m  
Time: 31-05-2022 14:38  
Note: World no Tobacco day

Performers from DAPM RVDC



AWARENESS POSTERS



## Participation

Students : 200    Staff :40    Performers of Flash Mob : 20    Others : 50

Report Prepared by:

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 Coordinator  
 RVIM Centre for Social Responsibility