



# RV Institute of Management®

Affiliated to Bengaluru  
Central University

Approved by AICTE,  
New Delhi.

*Go, change  
the world*

## Report of AIMS - National Management Week - 2022

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*This report portrays the summary of events conducted during the National Management Week held from August 1 to 7, 2022. Director, Staff Members, Students, Helping staff and all had participated and supported the activities.*

# Table of Contents

Date	Event	Public/ Beneficiaries	Students Volunteers	Teaching Staff	Non-Teaching Staff	Total
Aug 1	Awareness on Traffic Rules	60	25	4	5	94
Aug 2	Public Awareness on advantages of Rainwater Harvesting	46	15	7	4	72
Aug 2	Visit to Rainwater Harvesting Information Centre	-	16	4	1	21
Aug 3	Poster Making on the theme “Awareness of Sustainable Development Goals”	-	45	20	7	72
Aug 3	Animal Welfare Event - Sharing Food to Stray Dogs	-	14	6	7	27
Aug 4	Visit to Differently Aabled Children - Samarathanam Trust	464	6	2	-	502
Aug 4	Visit to NGO - Rainbow	16	5	3	2	26
Aug 4	Yoga & Meditation for Senior Citizens	35	1	3	3	42
Aug 5	Public Awareness Program on continuing to follow COVID guidelines	150	165	18	-	333
Aug 6	Free Health Checkup	87	64	18	16	185
Aug 6	Visit to Mentally Challenged Children School	30	10	3	-	43
Aug 7	Public Awareness Program on 75 <sup>th</sup> year India’s Independence ‘Azadi Ka Amruth Mahotsav’	300	7	2	2	311
	<b>TOTAL</b>	1,188	359	84	40	1,698

# Report of National Management Week

R V Institute of Management, Bangalore - An autonomous institute under Bangalore City University certified with A+ ranking. The college is offering an MBA program with a mission of training students into achievers as our mission states - 'Go change the World'.

The college is participating in AIMS National Management Week 2022. As part of the program, week-long programs are organized from 1st August to 7th August'22. All the events provide a platform for students to involve themselves and render services through activities that contribute to societal change. Several events were organized through the week.

## DAY 1: AUGUST 1, 2022 - AWARENESS ON TRAFFIC RULES



Traffic Awareness program organized on the 1st of August'22 with participation from the traffic police of Mico layout station, Bengaluru, students were told about the importance of sticking to traffic rules and students created awareness on adhering to traffic rules at 4th T block Jayanagar circle.

*Showing : RV Institute of Management Bangalore students and faculty participating in Traffic Awareness program organized on the 1st of August'22*

## DAY 2: AUGUST 2, 2022

### PUBLIC AWARENESS ON ADVANTAGES OF RAINWATER HARVESTING

Students and faculty participated in Awareness on Advantages of Rainwater Harvesting by conducting a road-show till the Visvesvariah Rainwater Harvesting theme park Bengaluru on 2nd August'22.



*Showing: RV Institute of Management Bangalore students and faculty participating in Awareness on Advantages of Rainwater Harvesting by conducting a road-show till the Visvesvariah Rainwater Harvesting theme park Bengaluru on 2nd August'22.*



Latitude: 12.92057  
Longitude: 77.58277  
Elevation: 912.42m  
Accuracy: 1.5m  
Time: 02-08-2022 12:22  
Note: water harvesting RVIM

## DAY 3: AUGUST 3, 2022

### POSTER MAKING ON THE THEME "AWARENESS OF SUSTAINABLE DEVELOPMENT GOALS"



On 3rd August RV Institute of Management Students participated in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022. RV Institute of Management Students participating in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022

*RV Institute of Management Students participating in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022*

### ANIMAL WELFARE EVENT - SHARING FOOD TO STRAY DOGS & COWS



"Sharing is caring". This old famous saying has been such an integral part of our lives. Feeding of stray dogs and cows were done by the students and staff on 3rd August 2022 near to their home. By picking a safe spot that is fairly away from the daily commute, ensure a safer and undisturbed feeding routine.

*Students feeding the stray dogs*



## DAY 4: AUGUST 4, 2022- DONATION OF CLOTHES TO NGO

Visit to NGO Samarathanam Trust Bengaluru, which is working for differently abled students organized on the 4th of August'22. Students visited the NGO and spent time with the students by interacting with and trying to understand what changes the training at Samarathanam has made for the in-mates. Students and faculty of the college also made a donation for the education of a student.

*RV Institute of Management students interacting with differently-abled students at Samarathanam Trust*



*Pic Showing: RV Institute of Management Students and faculty organized a collection of unused articles and clothes for donation to NGO-Rainbow at Chamrajpet Bengaluru*

## YOGA & MEDITATION FOR SENIOR CITIZENS



Yoga and wellness program for elderly senior citizens at The Divinity Foundation Bengaluru was organized on the 4th of August'22. Senior citizens were given a guided yoga and meditation session by Ms. Parvathi trained yoga instructor followed by a light music session by Ms. Anusha Hegde MBA student of R V Institute of Management

*RV Institute of Management Students conducting virtual light music session for Seniors Citizen at Dignity Foundation Jayanagar Bengaluru*

## DAY 5: AUGUST 5, 2022



### PUBLIC AWARENESS PROGRAM ON CONTINUING TO FOLLOW COVID GUIDELINES

Public awareness program on continuing to follow COVID guidelines was organized On 5th August'22. Students participated by recording the responses of public.

*Showing: A General public responses on their opinion on following COVID Guidelines now.*

## DAY 6: AUGUST 6, 2022- FREE HEALTH CHECKUP

Free medial test camp was organized by RV Institute of Management Students and Faculty on the 6th of August'22 in association with Sun Diagnostics Bengaluru. The camp was open to public, more than a hundred general public, BBMP staff, street vendors took the benefit of the camp.

*Showing: RV Institute of Management Students and Faculty organized a Free medical camp on 6th August'22 for benefit of general public.*



### VISIT TO MENTALLY CHALLENGED CHILDREN SCHOOL

Faculty and students of the college visited and donated to Fathima Handicap Welfare trust, BTM 1 st Stage, Bengaluru on 6th August'22. This welfare home offers its care and services for the mentally challenged children.

*Showing: RV Institute of Management Students and Faculty visit to Fatima Handicap Welfare Trust and donating collected money towards the food supplies for the home*

### VISIT TO RAINBOW CHILD CARE CENTER

Faculty and students of the college visited and donated to Rainbow Child Care center, Chamrajpet, Bengaluru on 6th August'22.

*Pic Showing Donation of collected reusable items at Rainbow Child Care center, Chamrajpet, Bengaluru*



# DAY 7: AUGUST 7, 2022

## PUBLIC AWARENESS PROGRAM ON 75TH YEAR INDIA'S INDEPENDENCE 'AZADI KA AMRUTH MAHOTSAV'

On the last concluding day of the National Management Week -2022 a 'Awareness program on 'Azadi Ka Amruth Mahaotsav' was organized on 7th August'22, by the students and faculty of the college. The programme informed the general public about the purpose of 'Azadi Ka Amruth Mahaotsav' and informed on India's achievements in the last 75 years. Event was conducted at Lalbagh Flower show. Impact of the program was it enused the message of 'Azadi Ka Amruth Mahaotsav' reached the general public.



Pic Showing the students interacting and informing on 'Azadi Ka Amruth Mahaotsav' one of the public at Lalbagh

## MEDIA HIGHLIGHTS

**RV Institute Of Management**  
AIMS National Management Week- 2022

**RV Institute Of Management Students Interacting With Differently-Abled Students At Somathapura Trust**

RV Institute of Management students and faculty members participated in a social service activity at Somathapura Trust, Bangalore, on August 7, 2022. The students and faculty members interacted with differently-abled students and provided them with educational materials and books. The activity was organized by the RV Institute of Management as part of the AIMS National Management Week-2022.

**A General public responses on their opinion on following COVID Guidelines now.**

Public opinion on following COVID guidelines has been surveyed. The survey shows that most people are following the guidelines and are satisfied with the measures taken by the government. However, some people are still not following the guidelines and are causing a problem for others. The survey also shows that people are more concerned about their own safety than the safety of others.

### Video Link

1. **Event - Rain Water Harvesting**  
<https://drive.google.com/file/d/11BHUU85e3OkyntKpOxHFcS9ycoDX9lf7/view?usp=drivesdk>
2. **Free Health Checkup**  
<https://drive.google.com/file/d/12GI4CArS6afJInv7kEWccizM-6lJVbEy/view?usp=drivesdk>
3. **Public Awareness Program on 75 years of Independence**  
<https://drive.google.com/file/d/12JBMX4bIBPCtcdONmd-E1USLiwM7h19/view?usp=drivesdk>