



# Report of AIMS National Management Week 2021

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## *R.V. Institute of Management, Bangalore*

This report portrays the summary of events conducted during the National Management Week held from August 1 to 7 and also the links for rescheduled NMW programmes held during January 2021. Director ,Staff ,Students, Helping staff, Security and Driver and all had participation and support.

### *The Report Contains Link to National Management Week January 2021(Full Report) and National Management Week August 2021(Full Report)*

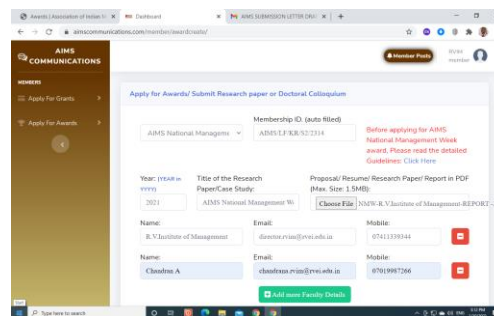
**RVIM had conducted the event programmes ON ALL THE DAYS during the month of January 2021 from January 1 to January 7. The programme report was uploaded on January 10, 2021 in AIMS Upload Link.**

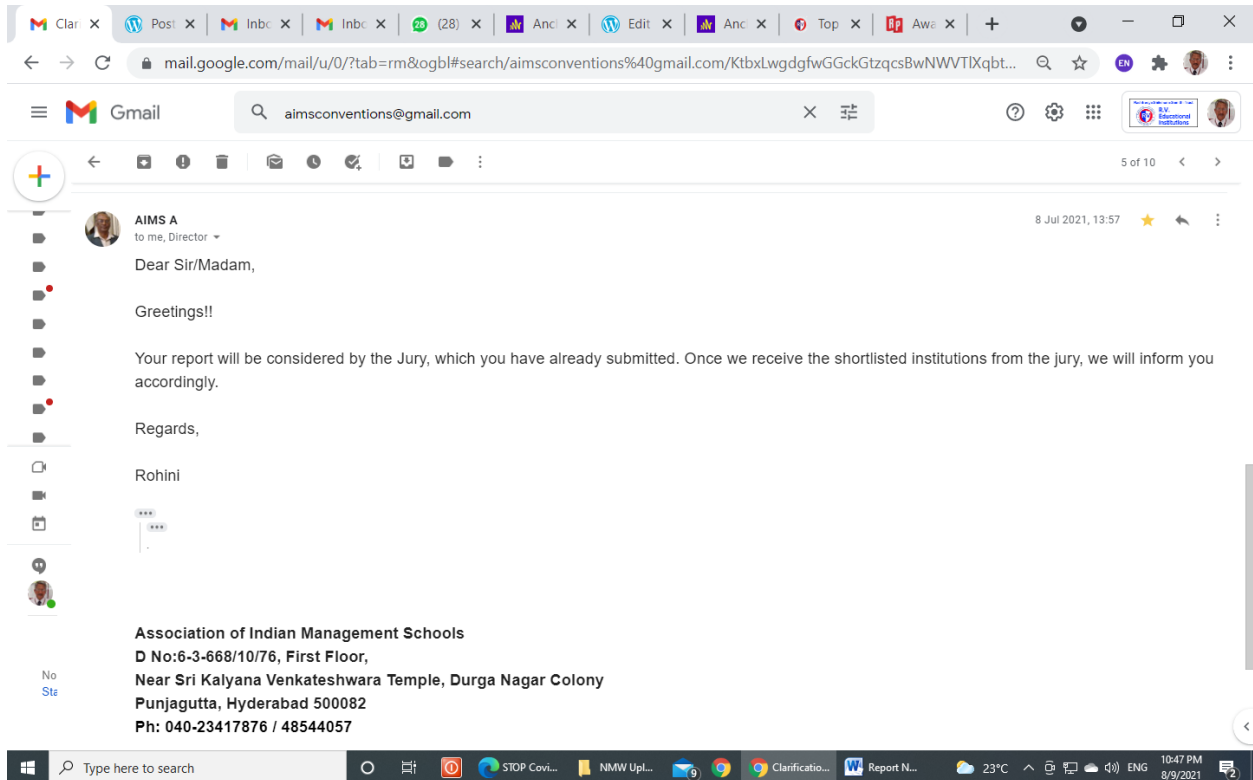
**The scheduled programme was rescheduled due to Pandemic and the then situations of lockdowns.**

**RVIM again conducted the event programmes ON ALL THE DAYS from August 1 to August 7, 2021.**

**Director, Staff preferred to organize the NMW again in the true spirit of service to community and thus had an opportunity to organize two AIMS National Management Week during pandemic.**

**January 1-7, 2021 Submission Acknowledgement Dt. 10/1/2021**

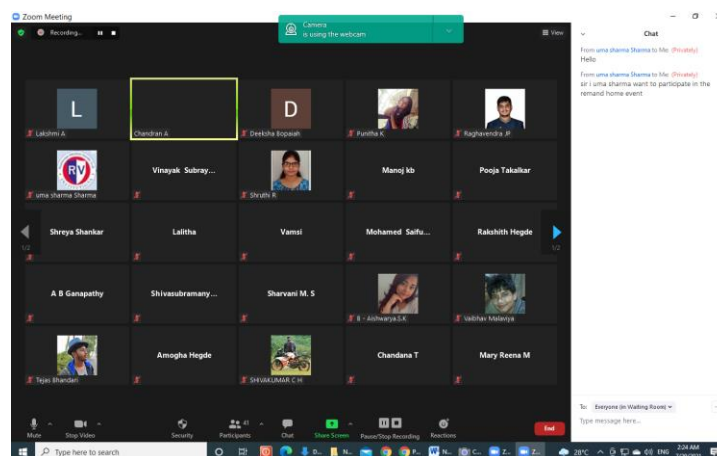




## Communication from Office of the Secretary, AIMS Hyderabad

**Informing that the previously sent Report in January 2021 shall be considered and this is also provided here. (We had sought this clarification in July while planning events for August 2021**

**Accordingly Meeting was held on July 29, 2021 at 2 pm (Online and Conference Hall for those not having online access /phone)**



**Preparation Meeting Screen Image (Attended by Staff and Student Volunteers)**

R.V. Institute of Management  
Bengaluru

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Circular Dated 29/07/2021 SHARED WhatsApp Group

### Preparation for National Management Week 2021

The 32nd AIMS convention is scheduled from August 26-28, 2021 in Physical/Digital and Blended Platform with main convention venue at Bhavan's Centre for Communication and Management (BCCM) Bhubaneswar, Odisha. Theme -Convention Theme: "Rediscovering Management Education for the Pandemic World: The Road Map Ahead".


The National Management Week as a part of Convention is scheduled from August 1-7, 2021. Your support in this regard is appreciated and through Innovative programmes designed by RVIM Centre for Social Responsibility has made to secure a gold medal in previous conventions.

As you are aware that the programme earlier scheduled to be held during August 2020 was rescheduled to be held during the month of January 2021. Accordingly you all have volunteered to conduct various programmes under the convention guidelines by following Covid Appropriate Behaviour. The programme report was submitted in time .Due to pandemic spike and other travel restrictions the convention was again postponed. Now it is scheduled to be held in the month of August 2021.

Keeping the spirit and intentions behind NATIONAL MANAGEMENT WEEK it is good to conduct few programmes now as the society needs such initiatives in the present circumstances to control the spread of the pandemic.

In this regard an ONLINE STAFF & STUDENTS MEETING is scheduled TODAY (July 29, 2021) afternoon at 2.00 pm to plan the various events to be conducted FROM August 1 to 7. Group D STAFF can use Big Screen in Conference Hall to attend the meeting with LIMITED SEATING and Covid Appropriate Behaviour.

Mr. Chandran.A, Coordinator, RVIM Centre for Social Responsibility shall host the meeting Link.

  
Dr. Purushottam Bung  
Director

Director  
R.V. INSTITUTE OF MANAGEMENT  
C.A. 17, 36th Cross, 26th Main,  
4th 'T' Block, Jayanagar,  
BANGALORE - 560041

## HIGHLIGHTS OF EVENTS HELD FROM AUGUST 1 -7, 2021

<p><b>Awareness Programme on Substance Abuse</b></p> <p><b>Event Lead</b> Ms. Tanupriya <b>Public Participant</b></p>	<p><b>August 1</b></p>	<p><b>Audio Link/Podcast</b></p> <p><a href="https://anchor.fm/rvim-csr/episodes/Awareness-Programme-on-Drug-Abuse-as-a-part-of-National-Management-Week-August-1-2021-e15b4kd">https://anchor.fm/rvim-csr/episodes/Awareness-Programme-on-Drug-Abuse-as-a-part-of-National-Management-Week-August-1-2021-e15b4kd</a></p>
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Substance abuse is an important issue facing the society as lot of youth is indulged. This is the cause for premature death and also for the spread of Covid 19 through use of contaminated materials.

Participants were invited to share their message on ill effects substance abuse and as to how to prevent such practices among youth. The voices have been shared through audio clipping in podcast format for greater reach.

**Scheme:** Nasha Mukth Bharat Abhiyan

**Impact:** People with addiction often have one or more associated health issues, which could include lung or heart disease, stroke, cancer, or mental health conditions. Imaging scans, chest X-rays, and blood tests can show the damaging effects of long-term drug use throughout the body. This awareness programme has helped many students to understand their responsibilities in prevention of all forms of drug abuse.

*National Management Week January 2021*

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FULL REPORT CAN BE VIEWED IN THIS READER LINK

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[https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute\\_of\\_management-report-jan-2021](https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute_of_management-report-jan-2021)

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<b>Support to Orphanage</b>  <b>Event Lead</b> <b>Ms. Reena</b> <b>RVIM Office</b>	<b>August 2</b>	<b>Audio Link/Podcast</b>  <a href="https://anchor.fm/rvim-csr/episodes/Philanthropic-Support-to-Orphanage--Day-2-National-Management-Week-August-2-e15c1pl">https://anchor.fm/rvim-csr/episodes/Philanthropic-Support-to-Orphanage--Day-2-National-Management-Week-August-2-e15c1pl</a>
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The true value of human progress is reflected in the society. When the society is at problem it is the duty of other citizens to be helpful. Here faculty and students contributions have been accumulated in the form of fund, now called as ‘NATIONAL MANAGEMENT FUND’. The beneficiaries identified were 1. Premaanjali (<http://premaanjali.org/>) an organization helping with support for visually challenged students and 2. Prashantha Charitable Trust (<https://www.prashanthacharitabletrust.org/>) and organization providing free of cost Food and shelter to senior citizens and destitute children. Total of Rs.7000/- has been the support on the occasion of National Management Week.

**Scheme:** Sustainable Development Goal 2 ZERO HUNGER

**Impact:** The vulnerable group requires moral and financial support. Health and other factors is of great concern and such support can be rendered only through empathy. This event helps the participants to acquire the empathy factor in their campus life by way of supporting the noble cause. To the organization such form of support helps it to sustain their services.

*RVIM had organized events on all the seven days during National Management Week in January 2021 and August 2021 with all Staff and Students participation including Director and the Helping Staff /Group D and Security and Driver*

<p><b>Rural Programme: Tobacco Control at Sulibele,Hosakote</b></p> <p><b>Event Lead Dr.Noor Firdoos Jahan Professor RVIM</b></p>	<p><b>August 3</b></p>	<p><b>Audio Link/Podcast</b></p> <p><a href="https://anchor.fm/rvim-csr/episodes/August-3--2021-Day-3-National-Management-Week--Awareness-Programme-on-Tobacco-Control-at-Sulibele-Hosakote-e15dogt">https://anchor.fm/rvim-csr/episodes/August-3--2021-Day-3-National-Management-Week--Awareness-Programme-on-Tobacco-Control-at-Sulibele-Hosakote-e15dogt</a></p>
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Tobacco is the lead cause for cancer .The use of tobacco during the pandemic has serious impact on respiratory disorders and thereby increasing the death rate due to various health issues and comorbid conditions. This programme was supported by Dr. Selvarajan.M, Deputy Director, Medical-1, Directorate of Health & Family Welfare Services , Dr.Vidya, District Consultant, National Tobacco Control Program(NTCP), Dr.Shashikala, PHC, Sulibele. The media unit Vijaya Karnataka carried the event news in the newspaper and TV Channel. Door to Door campaign as a part of Unnat Bharat Abhiyan in surrounding villages.

**Scheme:** SDG 3 GOOD HEALTH AND WELLBEING & Unnat Bharat Abhiyan

**Impact:** The tobacco cessation and control is an important intervention in regulating the spread of Covid 19 and in general for a healthy society. The posters depicting various images and the word of mouth awareness to family and friends influenced for better results. Some of the residents who have stopped tobacco consumption have supported to be ambassadors for change. The event made a significant impact through the print and electronic media to reach a wider audience.



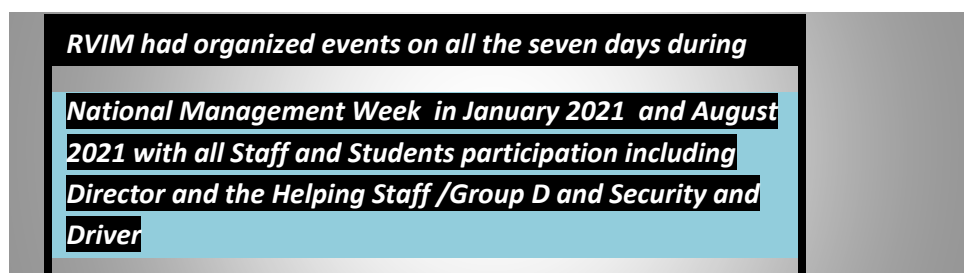
TV Channel Link <https://fb.watch/79gb-A36ZF/>

<p><b>Awareness -Making Towards Tobacco Free Zone at Public Places</b></p> <p><b>Event Lead</b>  <b>Mr. Choudhary</b>  <b>Security</b>  <b>RVIM</b></p>	<p><b>August 4</b></p>	<p><b>Audio Link/Podcast</b></p> <p><a href="https://anchor.fm/rvim-csr/episodes/Day-4-NATIONAL-MANAGEMENT-WEEK--August-4-Awareness--Making-Towards-Tobacco-Free-Zone-at-Public-Places-e15fpeb">https://anchor.fm/rvim-csr/episodes/Day-4-NATIONAL-MANAGEMENT-WEEK--August-4-Awareness--Making-Towards-Tobacco-Free-Zone-at-Public-Places-e15fpeb</a></p>
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Tobacco consumption is wide spread in the society at different age levels. The sale and outlets situated at all places encourage people to use tobacco. This campaign was to inform the youth to keep away from tobacco as it seriously affects health and also causes respiratory diseases. This is one of the factors influencing death rates in Covid patients. Hence a campaign was organized with the lead of security guard at the campus entrance. This initiative is helpful in making the environment as Tobacco Free Zone.

**Scheme:** SDG 3 GOOD HEALTH AND WELL BEING & Nasha Mukth Bharat Abhiyan

**Impact:** The awareness programmes are essential to control the sale and consumption of all forms of tobacco. The effect of tobacco on escalation of spread of Covid is far reaching among the student community. These messages made impact with visual posters of National Tobacco Control Programme.. Few volunteered to provide a positive message to stop tobacco in the community during Covid. It is seen as a positive note when the security at the gate volunteers for the cause.





<p><b>Awareness of Covid 19 Vaccination</b></p> <p><b>Event Lead</b>  <b>Ms. Sowmya D S</b>  <b>Assistant Professor</b>  <b>RVIM</b></p>	<p><b>August 5</b></p>	<p><b>Audio Link/Podcast</b>  <a href="https://anchor.fm/rvim-csr/episodes/Why-Vaccination--Why-Not-Taken--What-Best-to-Do-to-Help-Street-vendors-and-underprivileged---Director-Sowmya-Uma-and-Apoorva-Student-Volunteer-at-9th-Block-Jayanagar-e15h659">https://anchor.fm/rvim-csr/episodes/Why-Vaccination--Why-Not-Taken--What-Best-to-Do-to-Help-Street-vendors-and-underprivileged---Director-Sowmya-Uma-and-Apoorva-Student-Volunteer-at-9th-Block-Jayanagar-e15h659</a></p>
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The preference to be vaccinated is with a small set of resistance from a small set of people spreading the negative message. Some of the underprivileged members of the society have stories laid out to prevent vaccination. Hence to motivate an awareness campaign was arranged to meet the street vendors, flower and vegetable sellers, destitute, sidelined group of people who are neglected and all such were approached to encourage some of the people who were not vaccinated. The area covered was from surrounding Jayanagar 9<sup>th</sup> Block around 1 km from campus.

**Scheme:** National Health Mission

**Impact:** Covid 19 impact on younger people was noticed during the second wave of the pandemic. There is a wide spread initiative by the public and government to prevent the Third wave of infection. Vaccination is a key point for achieving the control of Covid 19. This awareness programme helped in realizing the importance of immunization and some of the questions on availability was informed to the local municipal office of BBMP. RVIM initiative was helpful in providing a quick vaccination process in General Hospital, Jayanagar by informing the BBMP Marshal over phone.

*Postponed National Management Week  
January 2021*

FULL REPORT CAN BE VIEWED IN THIS READER LINK

[https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute\\_of\\_management-report\\_-jan\\_2021](https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute_of_management-report_-jan_2021)

<p><b>Covid 19 Appropriate Behavior through ART</b></p> <p>Event Lead Ms.Shreya Shankar Teaching Assistant RVIM</p>	<p><b>August 6</b></p>	<p><b>Audio Link/Podcast</b> <a href="https://anchor.fm/rvim-csr/episodes/Covid-19-Appropriate-Behavior-through-ART--Day-6-National-Management-Week-Aug-6-e15067i">https://anchor.fm/rvim-csr/episodes/Covid-19-Appropriate-Behavior-through-ART--Day-6-National-Management-Week-Aug-6-e15067i</a></p>
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Art draws attention and inspires. On this note an awareness programme was designed using Madhubani Art in making of Masks. Colours and design motivates younger participant to adopt appropriate behavior everyday .There are many group of people who refuse to use masks by stating various reasons. Masks is a first line of defense .Professional Architect turned Artist Varnin Varg taught participants to use Madhubani for printing designs over the mask.This was an online session .

Following this the faculty members created real designs in the campus. Few students interviewed the participants and have been recorded in the podcast.

**Scheme:** SDG 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE SDG 3 GOOD HEALTH AND WELLBEING

**Impact:** Covid 19 prevention techniques are not favourable among a group of students who avoid wearing of a mask while in public places. The art influences with colour and hence makes a fashion. Though this programme may have been of interest to artist students, some of others started admiring the design and utility of mask in preventing the spread of the pandemic.

*RVIM had organized events on all the seven days during*

*National Management Week in January 2021 and August 2021 with all Staff and Students participation including Director and the Helping Staff /Group D and Security and Driver*

<p><b>Child Welfare - Prevention of Pandemic Third Wave</b></p> <p><b>Event Lead Ms.Uma Sharma Assistant Professor RVIM</b></p>	<p><b>August 6</b></p>	<p><b>Audio Link/Podcast</b>  <a href="https://anchor.fm/rvim-csr/episodes/Child-Welfare-Centre---Prevention-of-Pandemic-Third-Wave-Day-6-National-Management-Week-Aug-6-2021-e15o9pv">https://anchor.fm/rvim-csr/episodes/Child-Welfare-Centre---Prevention-of-Pandemic-Third-Wave-Day-6-National-Management-Week-Aug-6-2021-e15o9pv</a></p>
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The Covid 19 spread has been witnessed in all the States and is predicted to have a major impact on Children during Third Wave. Precautionary measures reach the privileged family members but there are thousands of children abandoned and being at risk. Remand Home and Child Welfare Centre come to their rescue. There is a need for volunteers to extend support. This initiative provided awareness on all such issues by Ms. Bharathi, Head, District Child Protection Unit, Bangalore. Five students volunteered to be Ambassadors and be helpful during field visits and telecon contacts.

**Scheme:** JUVENILE JUSTICE

**Impact:** The briefing of District Child Protection Unit in Rescue have made a impact in the minds of the students who have faced or heard such type of problems and were helpless. The helpline access empowers children to seek all sought of help and this helpline can be used by Student Ambassadors for reporting during their fieldwork and rescue support.

*National Management Week January 2021*

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*FULL REPORT CAN BE VIEWED IN THIS READER LINK*

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*[https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute\\_of\\_management-report\\_-jan\\_2021](https://issuu.com/rvimnewsdesk/docs/nmw-r.v.institute_of_management-report_-jan_2021)*

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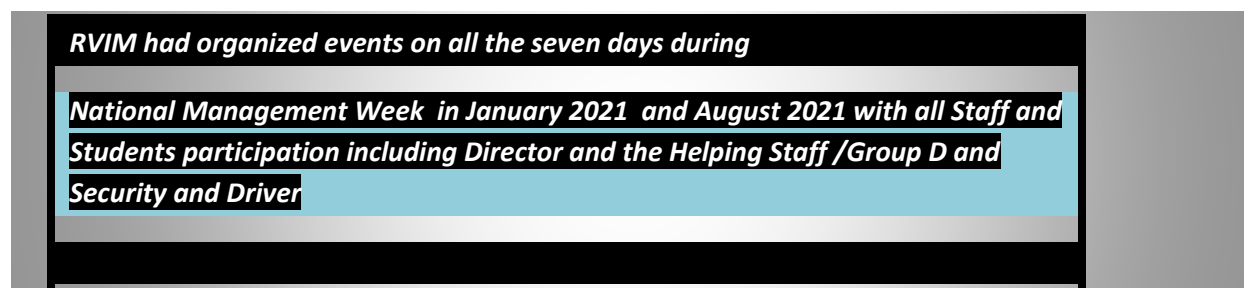
<b>Yoga for Health and Wellness</b>  <b>Event Lead</b> <b>Ms.Manjunath</b> <b>Lab Technician</b> <b>RVIM</b>	<b>August 7</b>	<b>Audio Link/Podcast</b> <a href="https://anchor.fm/rvim-csr/episodes/Yoga-for-Health-and-Wellness--Day-7-National-Management-Week-Aug-7-2021-e15oaro">https://anchor.fm/rvim-csr/episodes/Yoga-for-Health-and-Wellness--Day-7-National-Management-Week-Aug-7-2021-e15oaro</a>
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Physical exercises are to keep the body and mind strong and immune. During the course of the pandemic many have had issues relating to exercises as they were restricted movements due to lockdown. Also some have had mobility issues due to aging. In all such cases a simple and short exercises relating to good breathing techniques are of great need during pandemic. Dr. Purushottam Bung, Director, RVIM and Yoga Enthusiast demonstrated simple asanas to the participants in the Blended session. Participants in Campus and Virtual Mode through Zoom Link.

**Scheme:** AYUSH, SDG 3 GOOD HEALTH AND WELLBEING

**Impact:** Yoga practice needs guidance. This yoga session was designed for comfortable practice in a short span of time. Quarantine centers user friendly approach adopted for log in and viewing procedures. Hence during the pandemic this yoga support has improved health for many attendees of the yoga session. The tutor need fulfilled with physical distancing real time contact. The post event recordings helped to sustain the practice.

## PHOTOGALLERY





Philanthropic Support to Orphanage and Old age home



Tobacco Control Programme at Rural Primary Health Centre, Sulibele, Hosakote Villages

**ತಂಬಾಕು ದುಷ್ಪರಿಣಾಮದ ಜಾಗೃತಿ**



ಸೂಲಿಬೆಲೆಯಲ್ಲಿ ತಂಬಾಕು ದುಷ್ಪರಿಣಾಮಗಳ ಬಗ್ಗೆ ಜನ ಜಾಗೃತಿ ಮೂಡಿಸಲಾಯಿತು.

**ಸೂಲಿಬೆಲೆ:** ತಂಬಾಕು ಸೇವೆ ಆರೋಗ್ಯಕ್ಕೆ ಹಾನಿಕಾರಕವಾಗಿದ್ದು, ಇದರ ಸೇವೆಯು ಚುಕ್ಕೆ ಬದ್ಧರಿಗೆ ಕೋವಿಡ್ ಸೋಂಕು ತುಂಬಾ ಅಪಾಯವನ್ನುಂಟು ಮಾಡಿದೆ ಎಂದು ಡಾ. ನೂರಾ ಪ್ರದೀಪ್ ಹೇಳಿದರು.

ಸೂಲಿಬೆಲೆ ಸುತ್ತಮುತ್ತಲಿನ ಗ್ರಾಮಗಳಲ್ಲಿ ಆಲ್.ಪಿ.ಎಸ್.ಬ್ಲಾಕ್ ಆಫ್ ಮ್ಯಾನ್‌ನೇಮೆಂಟ್ ವತಿಯಿಂದ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ತಂಬಾಕು ದುಷ್ಪರಿಣಾಮಗಳ ಬಗ್ಗೆ ಜನ ಜಾಗೃತಿ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ವಾಡ್ಲಿಂಗುಡು ಅವರು ಮಾತನಾಡಿದರು.

ತಂಬಾಕುನಲ್ಲಿರುವ ಕೆಲವೊಂದು ಹಾನಿಕಾರಕ ಅಂಶಗಳು ದೇಹದ ಪ್ರಾಣಕೋಶದಲ್ಲಿ ಸೇರಿಕೊಂಡು ಕೋವಿಡ್‌ನಂಥ ಮಾರಕ ವೈರಸ್ ಕಣಗಳು ಅಪಾಯವನ್ನುಂಟು ಮಾಡಲಿವೆ. ತಂಬಾಕು ಸೇವೆಯಿಂದ ಜನರು ದೂರ ಇರಬೇಕು. ಜೀವ ಇದ್ದರೆ ಜೀವನ, ಅಮೃತವನ್ನು ಸೇವೆಯಿಂದ ದೂರ ಇರಬೇಕು ಎಂದು ದೇಶದಲ್ಲಿ ಕೊವಿಡ್‌ನಂಥ ಮಾರಕ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಜಾರಿಗೊಳಿಸಿ ಜನರ ಕಾಂಕ್ಷೆಯನ್ನು ಸಾಕಷ್ಟು ಕೊಂದರೆಗಿಂತ ಮನಕೊಟ್ಟಿದ್ದು, ಧನಮಯವಾಗಳು, ತಂಬಾಕು ಸೇವೆಯಿಂದ ದೂರ ಇರಬೇಕು. ದೇಶದಲ್ಲಿ ಸಾಕಷ್ಟು ಮಂದಿ ತಂಬಾಕು ಸೇವೆಯಿಂದ ನಾನಾ ಕಾಯಿಲೆಗಳಿಗೆ ಸಿಲುಕಿಕೊಂಡು ಅನಾರೋಗ್ಯಕ್ಕೆ ತುತ್ತಾಗಿದ್ದಾರೆ. ಗ್ರಾಮೀಣ ಜನರು ತಂಬಾಕು ಸೇವೆಯಿಂದ ದೂರ ಇರಬೇಕು ಎಂದರು.

ಸುತ್ತಮುತ್ತಲಿನ ಜಾಗೃತಿ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಗ್ರಾಮಗಳಲ್ಲಿ ಜನಜನಿತ ಮೂಡಿಸಲಾಯಿತು. ಸೆವಾಜಿ ಸೇವಕ ಶಿವರಾಮ್, ಎಸ್.ಪಿ. ಕುಮಾರ್, ಚಂದನ್ ಹಾಜರಿದ್ದರು.

**MEDIA NEWS OF TOBACCO CONTROL PROGRAMME**

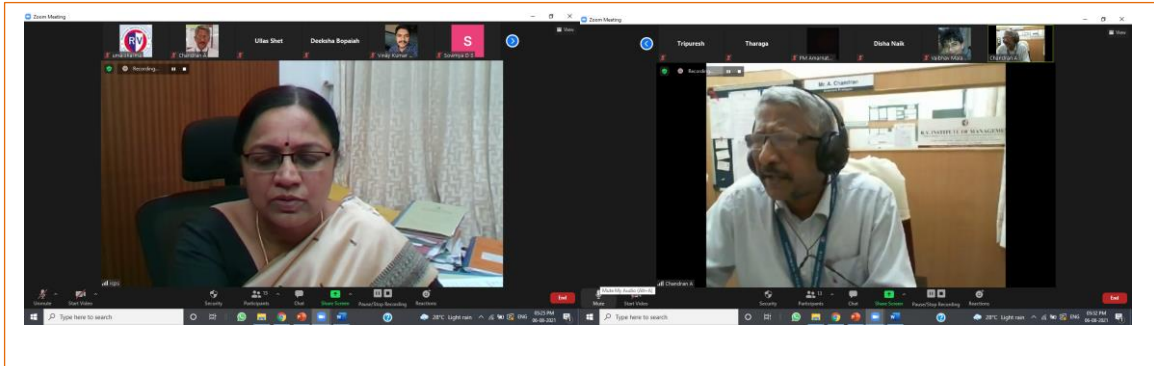
Vijaya Karnataka, Dt. 4/8/2021



TV News Coverage of National Tobacco Control Programme -Awareness -Dr.Noor Firdoos Jahan message telecast on 3/8/2021



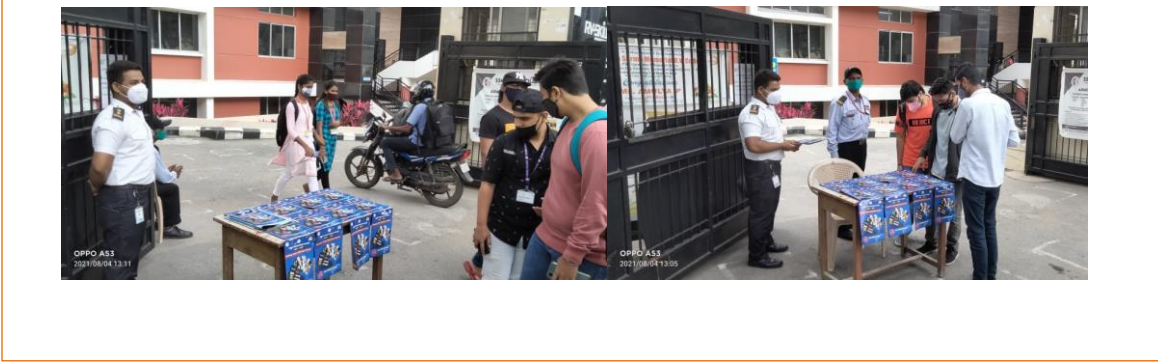
Awareness on Covid 19 Vaccination to Street Vendors



Awareness and Nomination of Ambassadors under Juvenile Justice Programme in mitigating the Covid Variant Third Wave impact among underprivileged Children . Ms. Bharathi, Head, District Child Protection Unit, Bangalore addressing. Coordinator National Management Week at RVIM in Listing of Student Ambassadors.



Art work for Mask Making -Traditional Madhubani Style- SDG 9-Demonstration by Faculty



Security Guard on Tobacco Free Zone Awareness at Campus Entrance



Yoga Session by Director, RVIM and Valedictory of NMW 2021

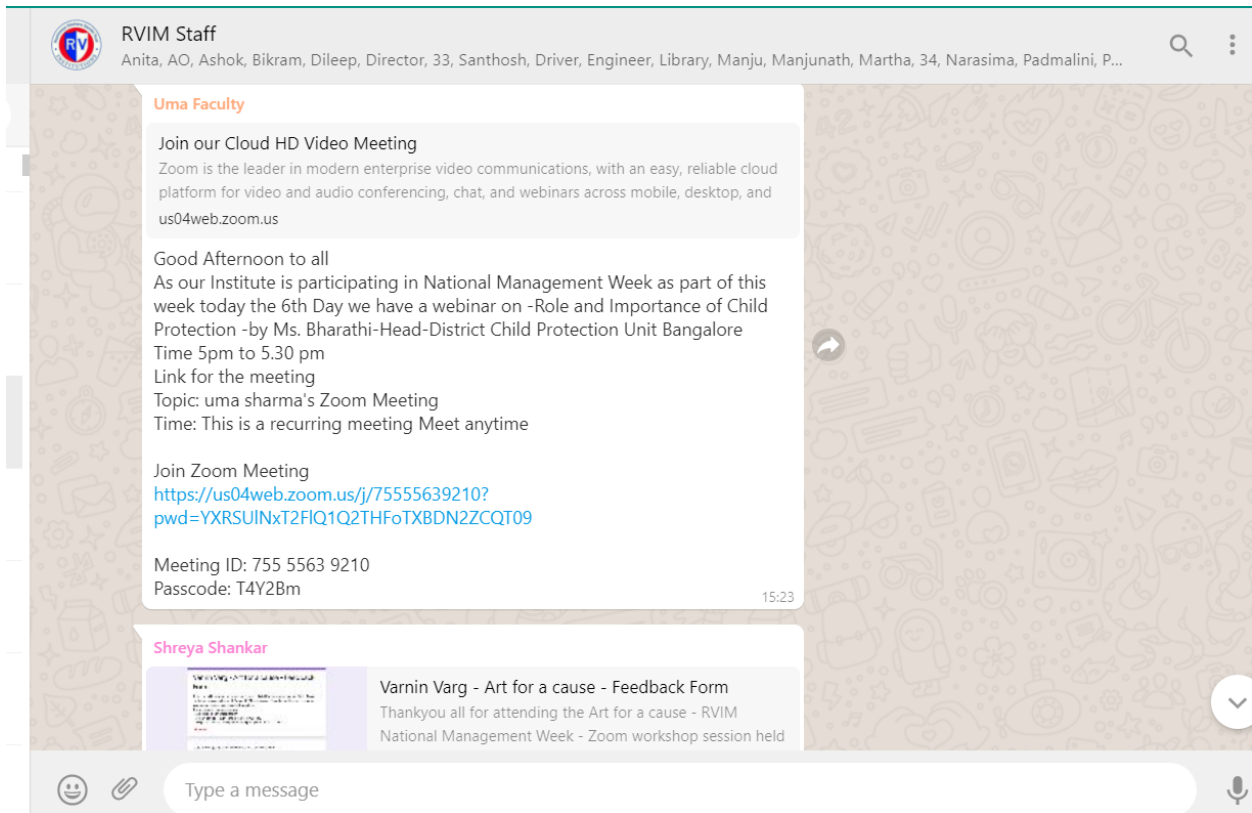
MEDIA COVERAGE LINKS



TV Channel Link <https://fb.watch/79gb-A36ZF/>

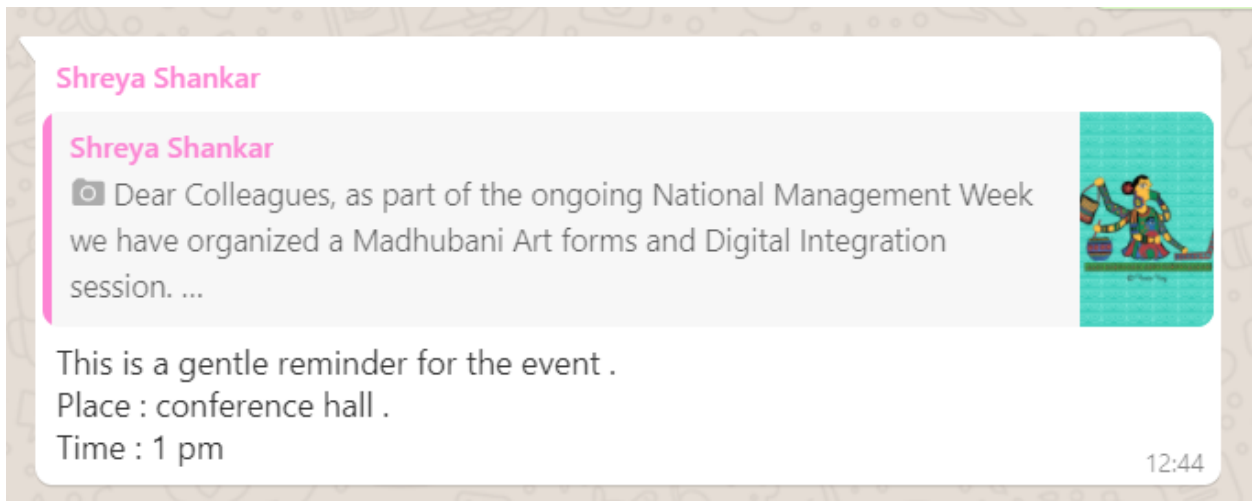


## WHATS APP DOCUMENTATIONS



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WhatsApp message on Child Welfare sent by Faculty Ms.Uma Sharma and Art for a Cause Post event feedback form by Ms.Shreya Shankar



Reminder Invitation -Whats App Message by Faculty M.Shreya Shankar



RVIM Staff

Anita, AO, Ashok, Bikram, Dileep, Director, 33, Santhosh, Driver, Engineer, Library, Manju, Manjunath, Martha, 34, Narasima, Padmalini, P...

18 pages • PDF • 25 MB

08:42



<https://radiopublic.com/national-management-week-WaAq44> EASY LISTENING HERE 6 minutes . Listen to The Director, Ms.Sowmya, Ms.Uma and Student Ms. APOORVA talking to street vendors in Jayanagar 9th Block as to Why they have not taken the vaccination? also appreciations to those with positive note. Further to this we have approached BBMP to dedicate a unique day for vaccination for all street vendors. NATIONAL MANAGEMENT WEEK AWARENESS PROGRAMME

11:35 ✓

### Podcast Listening Link for Covid 19 Vaccination for Street Vendors



RVIM Staff

Anita, AO, Ashok, Bikram, Dileep, Director, 33, Santhosh, Driver, Engineer, Library, Manju, Manjunath, Martha, 34, Narasima, Padmalini, P...

on Trainer

18:27

Director

Shreya Shankar

Dear Colleagues, as part of the ongoing National Management Week we have organized a Madhubani Art forms and Digital Integration session. ...



19:22

Director

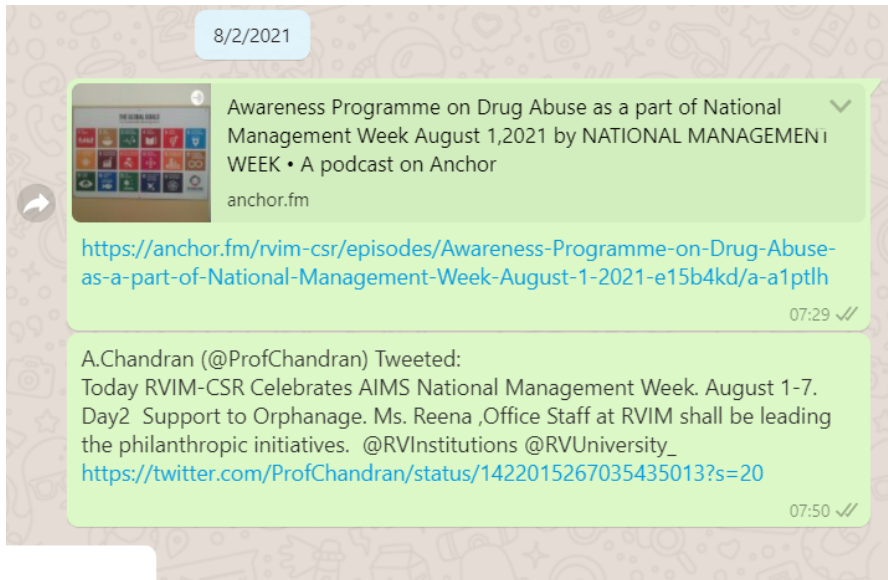
You

National Management Week Day 5 August 5 12.30 pm to 2.30 pm Awareness of Vaccination in Jayanagar 9th Block for Street Vendors, Rag Pickers, and Vulnerable & Sidelined Destitute. Awareness and Inspiratio...



19:23

### Dr.Purushottam Bung ,Director Support for National Management Week



## Updates in WhatsApp Group and Twitter

## E MAIL COMMUNICATIONS

Requesting your support for AWARENESS PROGRAMME ON TOBACCO PREVENTION -RVIM Rural Connect Programme

**Chandran A** <chandrana.rvim@rvei.edu.in> to deputydirectmedical

Fri, 30 Jul, 00:11 (12 days ago)

Sir

We are pleased to inform you that a batch of student volunteers and a few faculty members shall be visiting Sulibele surrounding villages and hospitals in Hosakote ( around 30 km from Bangalore) and public places to create awareness on Tobacco Control Programmes. We request you to provide us with a few printed posters through the Bangalore Office . The awareness programme is scheduled on August 3,2021 as a part of National Management Week Celebrations .

Thanking you

Yours faithfully

A.Chandran  
 Assistant Professor Dept of General Management  
 Coordinator RVIM Centre for Social Responsibility  
 R.V.Institute of Management  
 CA 17, 36th Cross,26th Main,4th T Block,  
 Jayanagar,Bengaluru-560 041  
[www.rvim.edu.in](http://www.rvim.edu.in)

Calls : 9449828204 Whatsapp : 701998726

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**Deputy director Medical** to NTCP, Jael, Dr.Sridevi, me

Fri, 30 Jul, 12:47 (12 days ago)

Dear Chandran,

Thank you so much for joining hands with State Tobacco Control Cell to create awareness on ill effects of tobacco consumption.

We have spoken to Dr.Vidya, District Consultant, National Tobacco Control Program(NTCP), Bangalore Rural regarding your requirements. You can collect IEC materials from Bangalore Rural Devanahalli office by coordinating with Dr.Vidya. Her contact number is :08310931952.

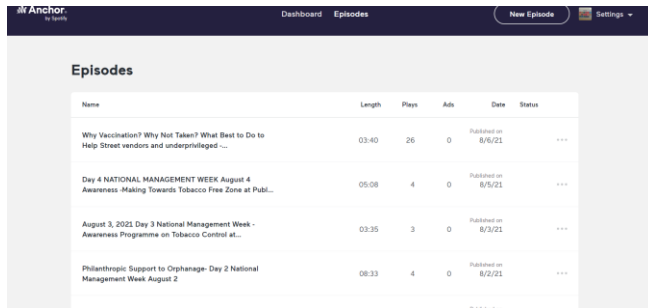
With Regards,

Dr.M.Selvarajan

On Fri, Jul 30, 2021 at 12:02 PM Chandran A <chandrana.rvim@rvei.edu.in> wrote:

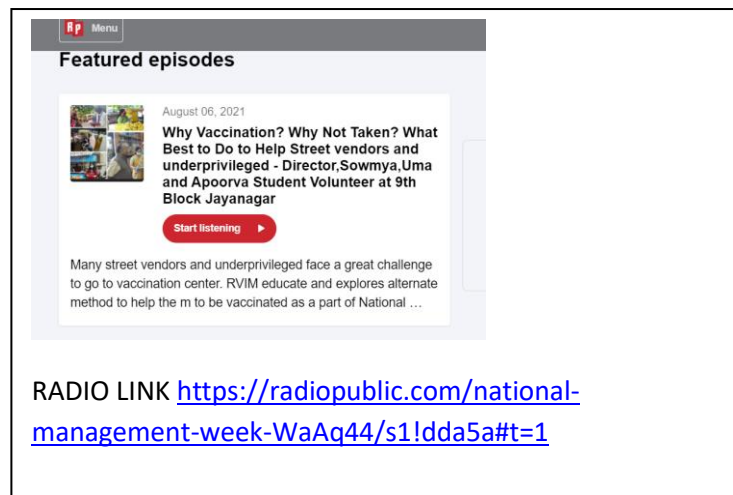
With Regards,  
 Dr. Selvarajan M  
 Deputy Director, Medical-1  
 Directorate of Health & Family Welfare Services  
 East Wing , 6th Floor,  
 Arogya Soudha ,  
 1st Cross , Magadi Road ,  
 Bengaluru - 560 023  
 Phone : 080-23295602

## ALL PODCAST AND RADIO BROADCAST LINK



Name	Length	Plays	Ads	Date	Status
Why Vaccination? Why Not Taken? What Best to Do to Help Street vendors and underprivileged ...	03:40	26	0	Published on 8/6/21	---
Day 4 NATIONAL MANAGEMENT WEEK August 4 Awareness Making Towards Tobacco Free Zone at Publ...	05:08	4	0	Published on 8/5/21	---
August 3, 2021 Day 3 National Management Week - Awareness Programme on Tobacco Control at...	03:35	3	0	Published on 8/3/21	---
Philanthropic Support to Orphanage- Day 2 National Management Week August 2	08:33	4	0	Published on 8/2/21	---

PODCAST LINK <https://anchor.fm/rvim-csr>



**Featured episodes**

August 06, 2021

**Why Vaccination? Why Not Taken? What Best to Do to Help Street vendors and underprivileged - Director, Sowmya, Uma and Apoorva Student Volunteer at 9th Block Jayanagar**

[Start listening](#)

Many street vendors and underprivileged face a great challenge to go to vaccination center. RVIM educate and explores alternate method to help the m to be vaccinated as a part of National ...

RADIO LINK <https://radiopublic.com/national-management-week-WaAq44/s1!dda5a#t=1>

Report prepared and Submitted for AIMS National Management Week 2021  
by Chandran A, Coordinator, RVIM Centre for Social Responsibility

### Communications:

R.V. Institute of Management  
CA 17, 36th Cross, 26th Main, 4th T Block,  
Jayanagar, Bengaluru-560 041

[www.rvim.edu.in](http://www.rvim.edu.in)

Calls : 9449828204 Whatsapp : 701998726 Board: 080-42540300 E contact.rvim@rvei.edu.in

END OF REPORT