



RV Institute of Management®

Affiliated to Bengaluru
Central University

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New Delhi.

RVIM NEWS DESK

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RVIM Recognised as the outstanding Academic Institution



Dr. Anupama Malagi, Dr. Santhosh M. & Mr. Manjunath S.K. are seen receiving the trophy and certificate from the Governor of Karnataka Hon'ble Governor Thawarchand Ghelot.



Hon'ble Governor of Karnataka Shri Thawarchand Ghelot recognised RVIM as the best private management institution for Industry Interface 2022 for its contribution in Education, Skill development and Research during the 19th Rashtriya Shiksha Gaurav Puraskar Ceremony 2022.

'DIAMOND' subject rating in Management by QS I-Gauge

RVIM is accredited with a 'DIAMOND' subject rating in Management by QS I-Gauge (a global accreditation agency) after detailed due diligence by them across ten different criteria. RVIM scored 203 out of a maximum score of 250 points in recognition of this feat RVIM was recognized at the Transformation Leadership Conclave.



Dr. Purushottam Bung -Professor & Director of RVIM joined by Prof. Dr. Anupama K. Malagi, Prof. Nagasubba Reddy receiving the QS I-Gauge award 2022.



Recognition for RVIM by Education Today

RV Institute of Management was recognized with the **Higher Education - Jury Award 2022 as one of the Top B-Schools of the 50 Best Private B-Schools.** The award was conferred by Education Today at the award ceremony on the 11th of October, 2022.



Dr. Santosh M., receiving the certificate conferred on RVIM as India's Top prestigious Higher Education Jury award 2022 and one of the 50 Best Private B-Schools award.

RSST - Trust Contributes to the Development of Government School in Mangalore

RSST made a contribution of Rs.5 lakh towards the infrastructure development of Government High School in Harekala which was initially supported and rebuilt by the funds provided by the Padmashree awardee Sri Harekal Hajabba, in his effort to provide for the only school in that village, got him the padmashree. The 5 Lakh donation by RSST will be used for constructing a compound wall for upcoming PU college. On behalf of RSST Prof. Santhosh and Mr. Sridhar presented the cheque to DK Zilla panchayat CEO, Dr. Kumar, IAS, Hajabba.



RSST - Donation Cheque handed over to Sri Harekal Hajabba and Dr. Kumar, IAS-Zilla Panchayath.

Venture Fest'4.0 2k22

Venture Fest the flag-ship annual student organised event was held on 14th & 15th of Nov'22, students' venture stalls were open to the public for business for two complete days. Each stall exhibited students' business ideas which were proposed, planned and organised over three months before the finale. Two days of the fest is the final round of evaluation where the students put their ideas open for public sales. The Two day fest saw more than 18 business ideas enthusiastically cater to the public who visited.



Venture fest event poster.



Auction session - students bid and get allotted stalls.

Mr. Kishore B.S., Founder and CEO - Stockbyte inaugurated the fest by releasing balloons and watering the plant to signify good wishes and luck to the students. In his address, he appreciated the students' venture idea and said this could very well be the first step to think on their entrepreneurial journey after they graduate. Mr. Kishore spent time at each stall listening to the student ideation and the effort behind each of their ventures. Ms. Thirtha Utappa an Entrepreneur, Founder-Samara Jewellery Metonoia was the chief guest of the valedictory of Venture Fest-4.0, 2k22 on 15th November 22. Ms. Thirtha Utappa distributed prizes to the winners of the Fest and encouraged them to work on their business ideas to make it as an enterprise.



Inaugural Session by Mr. Kishore B.S., Founder and CEO Stockbyte, Dr. Purushottam Bung, Students and Faculty join to inaugurate the fest.



Ms. Thirtha Utappa an Entrepreneur, Founder-Samara Jewellery Metonoia presided over the valedictory of Venture Fest-4.0, 2k22 on 15th November'22 and distributed prizes to the winners of the Fest.

Winners of the Fest



Important Days of National Significance Celebrated with fervour at RVIM

Celebration of National Unity Day



RVIM Staff Members, Dr. Purushottam Bung, Prof. & Director, RVIM joined together to observe and promote the significance of National Unity Day on 31st October 2022.

Celebration of Samvidhan Diwas



Dr. Vinay K.S. & Prof. Nagasubba Reddy, administered the oath to the students to uphold the constitutional rights.

International Day of Disability



On 3rd Dec. 22 International Day for People with Disability was observed by organising a walkathon for the people with disability at Manonandana Centre Bengaluru which is an NGO school for the differently-abled.

Graduation Day - Batch 2020-22

Graduation Day of Batch 2020-22 was conducted on 16th Oct'22, Mr. Ashwin Noronha, Chief Operating Officer Mumbai International Airport Limited (CSMIA) presided as the Guest of Honor, Dr. M.P. Shyam - President, RSST and Dr. Purushottam Bung, Director led the graduating batch parade. MBA degree was conferred on 180 students of the batch.



Graduation Day Parade.



Guest on the dias - Dr. Purushottam Bung-Director RVIM, Dr. Asha Iyengar, Principal, RV Dental College, Mr. Ashwin Noronha, Chief Operating Officer, Mumbai International Airport Ltd., Dr. M.P. Shyam - President, RSST & Dr. Anupama K. Malagi, Prof., RVIM.



World Investor's Day - A walkathon to create awareness amongst investors

Walkathon on the World Investor's Day was organised by RVIM on the 16th of November 22 under the sponsorship of CSDL Awareness walk for 4km long route in the central commercial Jayanagar area of south Bengaluru.



Dasara Celebrations in the Campus

Departments and Centres of the college wore a festive look on 1st Oct'22. Goddess Durga and Sarswathi were offered puja to invoke their blessing on all faculty and students and staff.



Seminars / Workshop conducted at RVIM

- "A Walkthrough of Human Anatomy" by Dr. Jahan Zeb as resource persons was organised for the second semester students from the Centre for Health and Wellness on 28th Oct. 22.
- A Webinar on Life Lessons from 40 years in business organised by RVIM in association with SEE. The resource person was Sri Nanda Kishore Chaudhary, Social Entrepreneur - Chairman and Managing Director of Jaipur Rugs.
- Student Development Programme on Digital Marketing was organised from 27th Oct. to 31st Oct., 2022 for second semester students.
- Mr. Chandramouli, Head Human Resource L&D, Abylle Solutions Pvt. Ltd. delivered a Guest lecture on Contemporary Trends in HRM, organised for Second Semester students on 7th Nov. 22.
- Guest lecture on Contemporary Trends in HRM was organised for Second Semester students on the 7th of Nov. 22. Mr. Nadeem Pasha - Talent Acquisition Head-Robosoft Technologies was the resource person.



Mr. Nadeem Pasha - Talent Acquisition Head-Robosoft Technologies & Mr. Chandramouli, Head Human Resource L&D, Abylle Solutions Pvt. Ltd.

- The National Council for Women Sponsored workshop for Housewives was organised on the topic of Work prospectus for Housewives.



- Talent Matrix mentoring system workshop for faculty was organised on the 1st of Nov. 22.
- Dr. K.N. Subramanya, Principal of RVCE interacted with Faculty Members and shared RVCE experience on Research and Consultancy on 5th Nov. 2022.



The PGCET Training course for 2022 was conducted for the aspirants of PGCET. The week-long training had sessions on all aspects of General Knowledge, Logical reasoning, Quantitative analysis, English Proficiency along with mock tests given for each student.



- Gyanarjan Merit Certificate Distribution - this is the free coaching program for the 10th to PU classes conducted in association with Aditya Birla Fashion Retail Limited. The program was attended by Mr. Purushottam Rao - Deputy General Manager - ABFRL & RVIM program coordinator Dr. Santosh M. and Dr. Purushottam Bung - Director and Professor of RVIM.

Doctoral Colloquium



- Doctoral Colloquium on 'Entrepreneurship Research and Practise' was organised jointly by RVIM in collaboration with Tata Institute of Social Science and SEE on the 18th & 19th Nov. 22. The two day colloquium

had sessions by Prof. J. Mathew Mani Mala on the topic of Research in Entrepreneurship, Most cited papers session was conducted by Prof. Suresh Bhagavatula and Prof. Kumar K., session on Researcher in Entrepreneurship. Featured Panel Discussion had the entrepreneurs from Nepal, Bangladesh and Sri Lanka. About the journey of entrepreneurs and investors.



Dr. Mathew Manimala's session in the SEE Doctoral Colloquium.

- **NAAC Sponsored Twoday Workshop on Application of Design thinking in Higher Education**, for Faculty of PG & UG college was organised on the 22nd and 23rd of Dec'22. The workshop was conducted on Hybrid mode with participants from around India.



Field Visit to Swacchagraha Kalika Kendra

Centre for Social Responsibility organised a field visit of faculty and students to work on the Solid Waste Management process at the centre in HSR layout on 5th Nov., 22. Students were given hands-on practice on handling and managing solid waste from segregation of the waste to recycling process of biodegradable waste.



Visit to Swacchagraha Kalika Kendra, HSR Layout, Bengaluru

Refurbished Centre for Research & Consultancy and Internal Quality Assurance Cell

The refurbished Centre for Research and Consultancy and IQAC was inaugurated with a pooja to invoke the blessing of the god. Faculty and Staff members along with Management representatives and Chairman of the Governing Body joined the inaugural of the Centre.



Faculty Participation in Conference / Workshops / FDP / MDP



Mr. Shivkumar - Librarian of RVIM receiving participation certificate of 5-Day FDP on 'E-content Development' at St. Agnis College, Mangalore.



Mr. Manjunath N., Lab Technician of RVIM receiving participation certificate of 5-Day FDP on 'E-content Development' at St. Agnis College, Mangalore.



Prof. Vidhyadhar attended National Seminar on 'NEP-2020 - an impact on Management Education', on the 14th Oct., 2022.

Dr. Anupama K. Malagi & Prof. Ramya S., attended the HR Conference 'Rethink HR - The Third Annual Conclave' held on 25th Nov. 2022.



Dr. Anupama K. Malagi & Prof. Ramya S., at the Rethink HR Conclave.

Consultancy lead by RVIM faculty

Capacity Building Program is one of the consultancy project conducted by the faculty team lead by Dr. Purushottam Bung, Dr. Anupama K. Malagi & Prof. Nagasubba Reddy at Government High School in Krishnagiri. The program was organised to provide training in Yoga for Wellness and Basic IT education for Government School Children of Krishnagiri district. The second session of this training program was held at the school from 19th to 21st Oct., 22.



The RVIM Faculty with the team of teachers of Government Higher School, Krishnagiri



Prof. Vidhyadhar has conducted a one day training program for Tata Solar Power Ltd., Bangalore on the topic of 'Indirect Tax and GST', more than 15 executives participated in the program.



Training session for Tata Solar Power, Bangalore.

Faculty Awards & Recognition

Dr. Purushottam Bung

Professor & Director, RVIM

- Awarded 'Excellence in Education' by Saveetha School of Management as part of SIMATS Global Iconic Excellence Awards 2022 in recognition of his relentless pursuit in education/research/business and for the source of motivation & inspiration to the teaching/research/business community.
- Nominated as Chairman, Academics of Indian Yoga Association, Karnataka State Chapter.
- Successfully completed Part A (Basic Learning) on Environment Impact Assessment between 6th to 15th December'22 offered by Anil Agarwal Environment Training Institute (AAETI), Centre for Science & Technology, New Delhi.
- Certified as NHRD Avatar Diversity Professional after successfully completing the training program.
- Successfully completed CBMA (Certified Behavioural & Mentoring Analyst) Certification from Talent Metrix.

Dr. Noor Firdoos Jahan

Professor, Department of Marketing

- Published paper titled 'Perceptions of the Pradhan Mantri Jandhan Yojana among Bengaluru City Slum Dwellers', in Indian Journal of Natural Sciences, ISSN: 0976 – 0997, International Bimonthly journal indexed in Web of Science and other databases, on December, 2022, Vol.13, Issue 75.

Dr Anupama K. Malagi

Professor, Department of Human Resources

- Successfully completed CBMA (Certified Behavioural & Mentoring Analyst). Certification from Talent Metrix – November 2022.
- Invited as resource person for FDP at Kristu Jayanti College – October 2022.

Dr. Padmalini Singh

Associate Professor, Department of Marketing

- Presented research paper on "Social media interventions in reshaping health and hygiene behavior among millennials" in 12th Asian Society for Innovation and Policy Conference organized and hosted by IISc, Bangalore on 24th-26th Nov. 2022.
- Published paper on Changing consumption behavior towards immune-boosting food amidst COVID- 19 outbreak: tracing the future trajectory; Food Research 6 (6) : 149 - 156 (December 2022)" SCOPUS INDEXED JOURNAL (Q3).
- Research paper accepted for presentation to ICARES-2022 (International Conference on Applied Research in Engineering Sciences on "Impact of mother tongue effect on spoken English: an empirical study with reference to management graduates".

Prof. Ramya S.

Asst. Professor, Department of Human Resources

- Successfully completed the CBMA (Certified Behavioural & Mentoring Analyst). Certification from Talent Metrix – November 2022.



First prize for E-content video won by Mr. Manjunath N., Lab Technician of RVIM & Mr. Shivkumar, Librarian of RVIM receiving the prize at St.Agnes College, Mangalore.



An Interview with Mr. Ashwin Noronha, Chief Operating Officer Mumbai International Airport Limited (CSMIA)

One on One Interview session with Mr. Ashwin

Noronha, was conducted by students of second semester Mr. Varun Bharadwaj & Mr. Ramanaboina Anand on the 16th Oct. 2022. In the interview students got Mr. Ashwin to share his experience of being a leader at the most crucial and strategic infrastructure of the country and his experience of being part of the organisation.

Campus Placement for the Batch 2021-23



Federal Bank Drive - The team with the selected students.



Asian Paint Drive the team with the selected students.



London Stock Exchange - Campus Drive the team with the selected students.

Placement Details of the Batch 2021-23

Sl. No.	Company	No. of students selected
1	Asian Paints	6
2	Colgate Palmolive	2
3	TATA Consumer products	1
4	ITC Ltd	1
5	Federal Bank	3
6	KPMG	11
7	PWC	19
8	RSM Delivery Center (India) Private Limited	15
9	LSEG	12
10	EY GDS	37
11	Coreel Technologies	1
12	Café Coffee Day	1
13	ICICI Bank	15
14	KPIT	1
Total		125

Upcoming Events

- Inauguration of Centre for Peace & Yoga
 - Inauguration of Centre for Wellness
 - FDP on Bibliometric Analysis
- Genesis 2022 - Inaugural Ceremony of 24th Batch / Second Autonomous Batch (2022-2024)

Editorial Team

Chief Editor

Dr. Purushottam Bung, Director, RVIM

Faculty Co-ordinators

Prof. Uma Sharma, Asst. Professor

Prof. Sowmya D.S., Asst. Professor

Student Co-ordinators

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Yogashree C.S., II Year MBA

Pooja Talwar, II Year MBA



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