



# RV Institute of Management<sup>®</sup>

Autonomous Institute affiliated to Bengaluru City University

Approved by AICTE, New Delhi.

# RVIM NEWS DESK

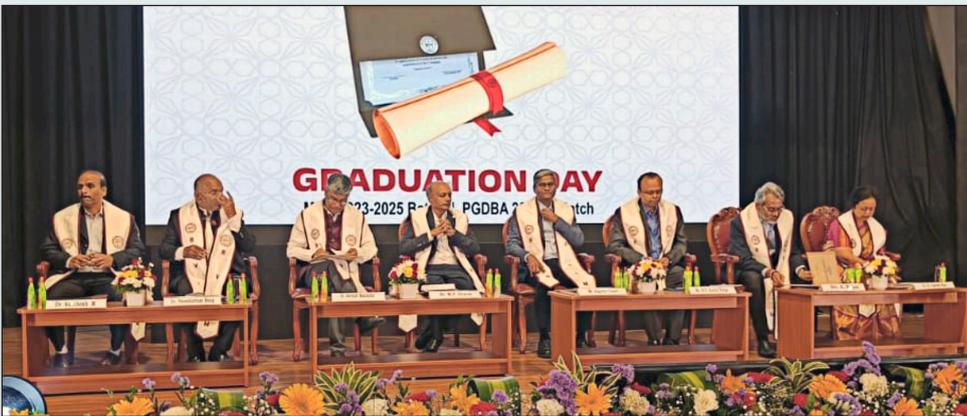
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## RVIM is First Runner at the AIMS-Annual Convention 2025



RVIM won the First Runner Up Award at the AIMS-Association of Indian Management School-Annual Convention 2025, on the 11<sup>th</sup> of Dec'25. This award recognizes the students and college initiative for organizing a week-long events from October 13-18, 2025 that involves students in community extension activity. RVIM has been winning this recognition consecutively for more than couple of years.

## Graduation Day-Batch 2023-25



Graduation Day of Batch 2023-25 was held on the 27<sup>th</sup> of Oct'25, where all the graduating students were conferred with their degree by Chief Guest Dr. Satyajith Majumdar Managing Director-TISS Incube Foundation, Distinguished Adjunct Professor-EDII, joined by the guest of

honour, Shri M.D. Kasturi Ranga, Chairman Governing Body, RVIM and Shri M.P. Shyam, President, Rashtriya Sikshana Samithi Trust.



## RVIM MBA - 2023-25 Batch



## Genesis Inaugural of the New Batch 2025-27



The 27<sup>th</sup> MBA batch (2025-27) was inaugurated at the GENESIS 2025 ceremony organized on the 27<sup>th</sup> of Oct'25. Students attending the event got informed through the experience sharing and notes of advice they got from both the guests from academia-chief guest Prof. Ram Kumar

Kakani, Vice Chancellor, RV University, Bengaluru and Guest of Honour representing the industry Mr. Prasanna Dogra, Kyndryl Solutions Limited, Bengaluru, Karnataka.



## Kannada Rajyothsava Celebrated at RVIM



On the 13<sup>th</sup> of Nov'25 all staff n students of RVIM joined together to celebrate the rich tradition and heritage of Kannada. Dr. S.R. Gajendra Singh, Principal, RV College of Nursing presided as the chief guest joined by Dr. Purushottam Bung, Director, RVIM, Dr. Aparna Rao, Deputy Director, RVIM, joined the guest in the inaugural of the programme. RVIM ARTMAN Club convened the programme the enthusiasms of first year MBA students went into organizing a well-planned event that showcased their talent through the Kannada rich dance and song show. The highlight of the programme was all the staff and faculty who all joined along to perform a group song of Kannada folk song.





## Inauguration of Centre for Innovation, Entrepreneurship and Incubation & Centre for Creativity

On 5<sup>th</sup> Nov'25, the inauguration of new facility for Centre for Innovation, Entrepreneurship and Incubation and the Centre for Creativity was organized; Dr M.D. Kasturi Ranga was the guest of honor for the inaugural, chief guest was Dr. Saji Verghese - founder of Sunbird Straw, Associate Professor at CHRIST Deemed to be University, Ex-Prof. Bakul Jani inaugurated the new facility. Post the inaugural of the facility all the guest were given a tour of the new facility of both the centers, where the guest were taken through the display of all the students' entrepreneurial pitch , awards won and other activities from past batches.



## Industry-Academia Collaboration

RVIM organised the Industry – Academia Collaboration on the 5<sup>th</sup> of Dec'25. This programme was a meet-up of more than 100 corporate executives and managers who had mentored the third semester students during their Business Internship at their companies. All participating students had the opportunity to interact with all the company executives and managers.



## Freshers Day-2026

ARTMAN Club and senior batch students organized Freshers Day to welcome and host the new batch of student. The Freshers talent show programme opened with week-long events from 15<sup>th</sup> Dec'25 to 17<sup>th</sup> Dec'25, the finale and all on-stage events were organized on the 18<sup>th</sup> Dec'25. Finale saw the new students' talent get showcased through singing, dancing act and the ramp walk depicting colorful characters of Bollywood, all students' events got active participation, but excitement was palpable in the audience for the announcement and conferring the title of fresher's girl and boy of the new batch 26-28.



## World Investors Week- Celebrated at RVIM



Department of Finance of RVIM in association with Central Depository Services Celebrated - WORLD INVESTORS WEEK in RVIM campus from the 6<sup>th</sup> to 12<sup>th</sup> of Oct'25. The week was dedicated to create awareness about need for Smart n Timely Investment. - The first session was 'A session on 'Smart Finance for Working Women

Professionals', was delivered by Mr. Bhujagasayana Nandyala on the 8<sup>th</sup> of Oct'25. The session gave lot of inputs on the various investment options an early investor, investment option are also open for those who plan to begin big or small all of these are equally possible was the message given to each of the women working professional, On the 10<sup>th</sup> of Oct'25 awareness session for non-teaching and group-d staff were given on - 'Finance and Well Being', delivered by Shri B.S. Chandrashekar-Retd. Chief Manager, SBI.

## National Constitution Day



RVIM students took oath to abide by the constitution in commemoration of the National Constitution day observed every year on the 26<sup>th</sup> of November.

## Strategic Retreat

Faculty and non teaching staff and all group D staff of RVIM joined together and attended the two day strategic retreat held at the WoodStock Resort, Madkeri Karnataka from the 14<sup>th</sup> to 16<sup>th</sup> Nov'25. Faculty and all staff attending the Strategic Retreat were part of the strategic discussion on relooking into the perspective plan, vision, mission, student attribute and the course scheme and syllabus with an objective to ensure its relevance and ability to incorporate all advancements as per the changes in the learning ecosystem. The retreat also treated all the staff to team activity, sight-seeing of tourist places and grand lunches and dinner too.



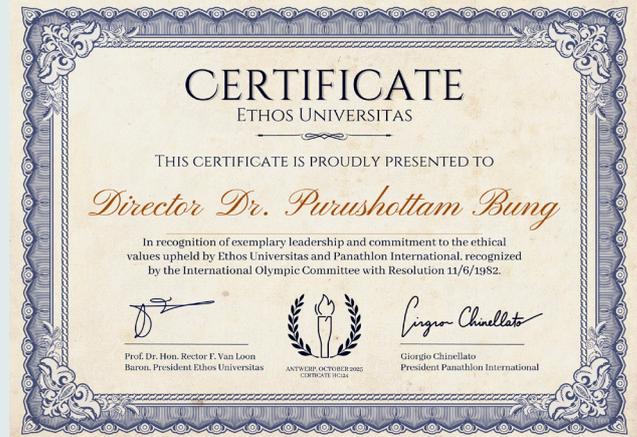
## Faculty Achievement

### Dr. Purushottam Bung, Director & Professor



- Invited as panelists by the magazine **Academic Insights** for a panel discussion on the topic "Attendance, Internships, Online Learning & Real Skills".
- Presented paper titled - 'Optimising Carbon Credit Futures Trading for Market Volatility' was presented with co-author Dr. Sumera Aluru at the 4<sup>th</sup> International Conference on Economics, Business and Sustainability (ICEBS-2025) organised by Kristhu Jayanthi (Deemed to be University) on the 17<sup>th</sup> Oct'25.
- Recognised for Excellence in Academic and Institutional Leadership by Simlilearn at the 9<sup>th</sup> Higher Education Innovation and Technology Summit and Awards held on the 1<sup>st</sup> Nov'25.
- Co-hosted International Conference on 'Entrepreneurship and Entrepreneurial Ecosystem in the Global Economy' with IISc, Bangalore during 9<sup>th</sup>-11<sup>th</sup> Jan'25.
- Participated in The Vice Chancellors Conclave 2025 - 'Manthan: Integrating Indian Knowledge Systems in Contemporary Higher Education', conducted by All India Management Association on 8<sup>th</sup> Nov'25 at The ICFAI Foundation for Higher Education (IFHE), Bengaluru.
- Assigned as official author in the Royal book given by Eudoxia Solution Pvt. Ltd., published by Beacon Publication. This recognition affirms the recipients contribution to scholarly writing, original authorship and commitment to sharing knowledge through published literature.
- Recognised for exemplary leadership and commitment to the ethical values. Recognised by

Ethos Universitas and Panathlon International, recognized by the International Olympic Committee under the resolution of 11/6/1982.



- Participated in the 4<sup>th</sup> International Conference in Multidisciplinary Research Trends in European, African and Asian Countries 2025 held on 31<sup>st</sup> Oct'25 organised by Eudoxia Research University, USA.

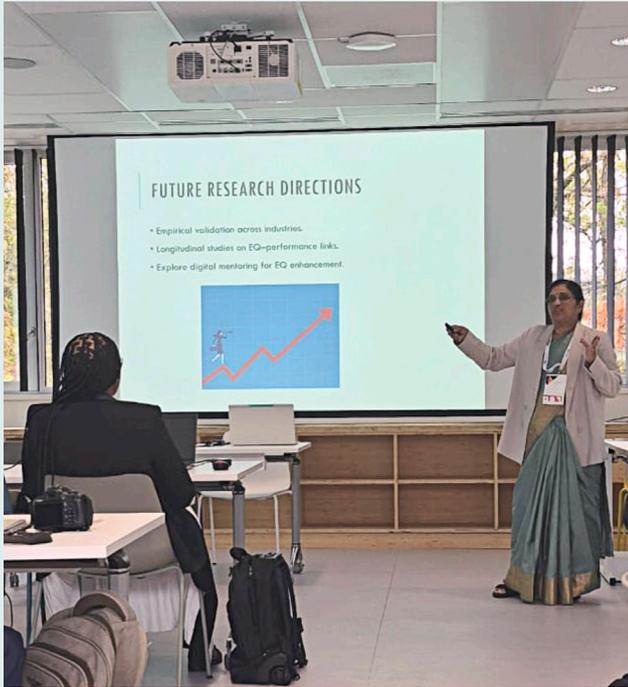
### Dr. Noor Firdoos Jahaan, Professor, RVIM



- RVIM Faculty Dr. Noor Firdoos Jahaan and Prof. Shobhana presented paper - 'Brand Story Twists in the last Quinquennium: A Visual Marketing Strategy' at the International Conference on Sustainable Business and Technology held at Onsi Sawiris School of Business, The American University in Cairo, on the 29<sup>th</sup> of Sept'25.

- RVIM Faculty **Dr. Noor Firdoos Jahaan**, **Dr. Sunitha** and **Prof. Shobhana** attended the CII Karnataka Infrastructure Conclave - 'Building a future-ready Karnataka: Sustainable, Connected and Resilient Infrastructure', on 18<sup>th</sup> of Dec'25 at CII, Bengaluru.

**Dr. Anupama K. Mallagi, Professor**



- Presented paper at 8<sup>th</sup> World Conference on Management, Business and Economics 2025 at Lyon, France, the conference had participation from 8-10 countries.



- Invited as Chief Guest for inauguration of the student chapter of National Institute of Personnel Management at Christ University on the 3<sup>rd</sup> Dec'25.

**INDIAN INSTITUTE OF TECHNOLOGY, MADRAS**  
 RESEARCH AFFAIRS SECRETARY COUNCIL  
 (2025-2026)  
 PROBLEM SOLVING CELL - RESEARCH (PSC-R)

*"THE ART OF LETTING GO"*

**Prof. Anupama K. Mallagi**  
 Ph.D, MBA (HR), M.Phil (Eco), M.A(Eco)

**Prof. Sathyanarayana N. Gummadi, DOST**

**Col. R. Balaji (Retd.)**  
 Wellness Officer

*Dr. Anupama has 27 Years experience in Teaching & Administration and is a TEDx Speaker.*

**RECIPIENT OF:**  
 "Indian Iconic Educationist Award"  
 "Outstanding Women Leadership Award"  
 "Emerging HRD Thinker's Award"

**World Mental Wellness Day: 10th OCT**  
**Venue: ICSR Hall 1 6:30 - 8:30 pm**

BREATH. BALANCE. BLOOM PSC-R, IITM

**ACTIVITIES:**

- Speakers' Interactions
- Guided Meditation
- Short Film
- Art of Emotions
- Mindfulness Games

- Invited to deliver a session on 'The Art of Letting Go', on the occasion of World Mental Wellness Day. The session was held at the IIT Madras campus on the 10<sup>th</sup> of Oct'25.

- Dr. Aparna Rao**, Deputy Director, RVIM, and **Dr. Sumera Aluru**, Associate Professor, RVIM on 19<sup>th</sup> Nov'25, attended the prestigious ELAVATE ROADSHOW 2025 at The Lalit Ashok Hotel, Bengaluru. The event, organized by A&T Networks in association with ICT Academy, featured a panel discussion on shaping the future of audio-visual collaboration experiences, exploring cutting-edge trends and insights in transforming the industry.

**Dr. Santhosh M., Associate Professor**



- Attended and presented a paper titled – ‘Precedence of barriers to blockchain technology adoption in higher education: A RIDIT Approach’ - at the conference - The International Conference on Business and Digital Technology (ICBDT2025) is organized by Kingdom University, in collaboration with the EuroMid Academy of Business and Technology, based in Istanbul, Turkey. The conference was held on the November 26–27, 2025, at Kingdom University, Riffa, Bahrain.

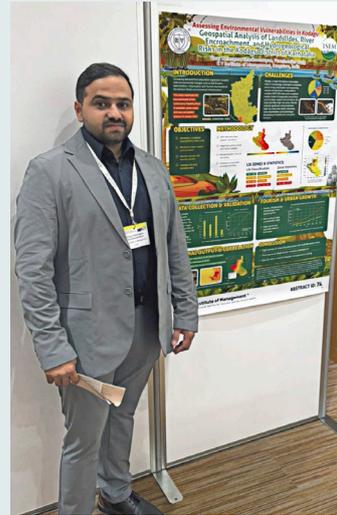
**Dr. Tamizharasi, Associate Professor**



- Presented research paper titled “Women’s Decision-Making Empowerment on the Adoption of Climate-Smart Agricultural Practices in India” at the 3<sup>rd</sup> International Conference on Advancing Sustainable Futures, held at Emirates Palace Mandarin Oriental, Abu Dhabi, UAE.

The conference was organized by Abu Dhabi University. The conference brought together participants from across the world and offered excellent opportunities for knowledge exchange.

**Dr. Vinay K.S., Assistant Professor**



- Presented research poster in the Ecological Modelling track at the Global Conference-25 organized by Elsevier at The University of Tokyo (Kashiwa Campus), this presented paper is selected for publication in the journal.



- **Dr. Purushottam Bung**-Director and Professor of RVIM and **Dr. Rashmi Shetty**, both the IIC Ambassador of RVIM attended the Institution’s Innovation Council-IIC members regional meet which was held at Ramaiah University, Bangalore Campus on the 2<sup>nd</sup> Dec’25.

**Mr. Chethan Kumar, Manager-HR & Admin.**



- Mr. Chethan Kumar, AO, RVIM attended the Labour Code Workshop held at The Capital Hotel, conducted by Sri S.N. Murthy, Senior Advocate on the 12<sup>th</sup> Dec’25.

## Conference, Seminar and Workshop Organised at RVIM

### IIM-Business Championship in Supply Chain Management

- Three day on-campus Training Programme on “Logistics and Supply Chain Management” was organized for the first semester students between 12<sup>th</sup> and 14<sup>th</sup> of Dec’25. The event was organized by [www.makeintern.com](http://www.makeintern.com) in association with Entrepreneurship and Innovation Cell IIM Bangalore.



### IDEATHON'25



- Ideathon 2025 was organized on the 4<sup>th</sup> of Dec’25. Centre for Entrepreneurship, Innovation and Incubation of RVIM held the event for the first semester students. The event provides the students an avenue to develop a new idea, the commercially-profitable plan of the idea has to be presented by the teams to the invited judge Mr. Sriharsha Nallamilli-Head Strategic Partnership and Marketing, Wadhvani Foundation. Students teams proposed and presented varied ideas, each of the team was given the judge’s review that was useful to further improve the idea to make it commercially fit.

### ‘Creative Expression and Visual Thinking’-Workshop for RVIM Faculty



- Workshop on ‘Creativity and Visual Thinking’ was organized for faculty on the 29<sup>th</sup> of Nov’25. Prof. Bakul Jani was the resource person. The resource person and his team led the hands-on workshop with all faculty members worked in teams expressing creatively guided by the themes and techniques provided by the resource person and his team.



- FDP organised on the 8<sup>th</sup> of Oct'25 for all faculty of RVIM on the topic of - 'Leadership and Career Growth Managing People', the session was delivered by Mr. Sridhar Aranala, VP Sales & Distribution - The Hindu Group.



- 'Futuristic Leadership Summit-2025 ' organised by BMA at FKCCI on the 30<sup>th</sup> of Oct'25, RVIM faculty and students participated in the summit and meet with chief guest of the summit Dr. Shivanathu Pillai, Founder and CEO of BrahMos Aerospace.



- RVIM Students and Staff participated in the Bangalore Tech Summit 2025, Future Makers Conclave, held at the BIEC campus Bangalore on the 20<sup>th</sup> of Nov'25.



- Invited corporate guest talk was organized for first semester students on the topic "The Real MBA" by Mr. Jayaraam S., Deputy General Manager, Business Standard.



- Workshop on 'Positive Mental Health' awareness session was organised for first semester students on the 3<sup>rd</sup> of November.



- Centre for Business Analytics organised a five day online FDP on 'Time Series Analysis Using E-Views', from the 3<sup>rd</sup> of Nov'25.



- Workshop on 'Six Sigma Data Science' was organized on 3<sup>rd</sup> Dec'25 for all first semester students.



- Workshop on 'Creative Expression and Visual Thinking', is organised for the first semester students by the Centre of Creativity from the 24<sup>th</sup> of Dec'25, these session are conducted by Prof. Bakul Janni and his team. Workshop uses a more experiential hands on learning mode spans for over five days and each of the session allows students express their work creatively using themes and techniques which is guided by the organising team.



- Centre for Entrepreneurship, Innovation and Incubation of RVIM led by Dr. Rashmi Shetty delivered an awareness session on incubation support for studentpreneur provided at RVIM Incubation Centre. This session was held at BGS School, Hulimavu as part of the Atal Sarathi Cluster Inauguration.

## Student Achievement



Students paper presentation at - International Conference on 'Harnessing the Skill – First Future: Re-Engineering and Harnessing Work', held on the 2<sup>nd</sup> of Dec'25 at Jain Deemed to be University, Jayanagar, Bangalore.

- Ms. Apoorva V. Mannur with the faculty Prof. Anitha B.M. Dsilva presented the paper titled – 'Strengthening Employability among Blind and Visually Impaired Youth: A Case Study of Premanjali Foundation, Bengaluru'.
- Ms. Preethi Bomale and Prof. Anitha B.M. Dsilva presented the paper titled-'Empowering Women and Marginalized Groups through Skill Development: A Case Study on Gramina Abyudaya Seva Samsthe (GASS)'.

## Internship – 2025-26 Batch

Company	Role	Stipend	Students Selected
Sanatan Organic	Intern	9k/3k	5
SmartEd Innovation	Business Growth Specialist	5k	10
Aster Digital	Marketing Intern	10k	6
Jadecaps	Marketing Intern	10k	7
Wrogn	Marketing Intern	12k	6
Insplore Consulting	Marketing & Finance Intern	10k	6
Infynix Communication	Finance / Sales Intern	7.5k	2
Anexas	Data Science Internship	10k	3
Xtep	Supply Chain Intern	10k	2
Ethnus	Operation/Marketing/HR	10k	12
Uggiso	Marketing Intern	10k	2
Grant Thornton	Cyber Security	No stipend	2
SensoVision Systems	Supply Chain Intern	10k	1
V Care Financial Services	Credit / Marketing Executive	5k	2
RSS - Trust Office	Finance /Marketing/HR	No stipend	3
Lyfskills	Business Development Intern	20k	2
ACER Technology	Trainee	No stipend	–
SEG Automotive Private Limited, Naganathapura, Bangalore	Blockchain Digitalization Assistance	No stipend	2
Mindshift Analytics	Accounts & Operation Intern	10k	1
Grant Thornton	Risk Management	No stipend	2

### Upcoming Events

- RVIM Challenge'26
- IDEATHON –Boot Camp
- RVIM Sports
- RVIM Silver Jubilee Celebrations

### Editorial Team

*Chief Editor:* Dr. Purushottam Bung, Director

*Faculty Co-ordinators:*

- Prof. Uma Sharma, Asst. Professor
- Prof. Sowmya D.S., Asst. Professor

*Student Editors:*

- Deepak • Ullash



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