

Zenith - 2023
Post Graduation Diploma in Business Analytics (Batch – 2023)
Inauguration
At
RVIM

Date: 07th March, 2024	Venue: Conference Hall
Time: 03:30 pm to 05:30 pm	Event : Inauguration
No. of Participants: All PGDBA Students	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi, Mr. Nagasubba Reddy & Ms. Ankita Shrivastava

Objectives

- To introduce the PGDBA 2023 batch to the curriculum, faculty, and institutional resources, fostering a smooth academic transition.
- To inspire students to embrace the significance of business analytics in solving real-world challenges and driving impactful decisions.

The flow of the Event

- The event began with a formal welcome address, followed by an inspiring keynote speech on the role of business analytics in driving strategic decision-making.
- The program continued with an introduction to the curriculum, faculty interactions, and a vote of thanks to conclude the ceremony on a positive note.

Outcome Achieved:

The inauguration of the 1st batch of the Post Graduate Diploma in Business Analytics (PGDBA) 2023 marked a significant milestone in the institution's journey towards empowering future data-driven leaders. The ceremony commenced with an inspiring welcome address by esteemed dignitaries and faculty members, highlighting the importance of business analytics in today's dynamic global landscape. The keynote speaker emphasized the transformative power of data and analytics in shaping strategic business decisions, motivating students to embrace their academic journey with curiosity and determination.

The program included an engaging overview of the curriculum, which blends advanced analytical tools, real-world problem-solving, and industry-relevant projects. Faculty members shared insights on how the course is designed to bridge the gap between theoretical knowledge and practical applications in business analytics. The event also provided an opportunity for students to interact with faculty, alumni, and peers, fostering a collaborative and supportive academic environment from the outset.

The inauguration concluded with a vote of thanks, reiterating the institution's commitment to excellence in

education and innovation in analytics. The enthusiasm and active participation of the students reflected their readiness to explore the exciting world of data and analytics. This milestone event laid a strong foundation for a successful academic year, setting the stage for the PGDBA 2023 batch to emerge as proficient analytics professionals and changemakers in the business domain.

Feedback & Coordinator Comment:

The feedback from students and attendees was overwhelmingly positive, with participants appreciating the well-structured and insightful sessions that set a strong foundation for their academic journey. Many expressed enthusiasm about the program's emphasis on industry relevance and hands-on learning. The coordinator remarked on the vibrant engagement and curiosity displayed by the new batch, highlighting it as a promising start for the PGDBA 2023 cohort. The coordinator further encouraged students to actively leverage the resources and opportunities provided, assuring them of continuous support throughout their journey to becoming adept analytics professionals.

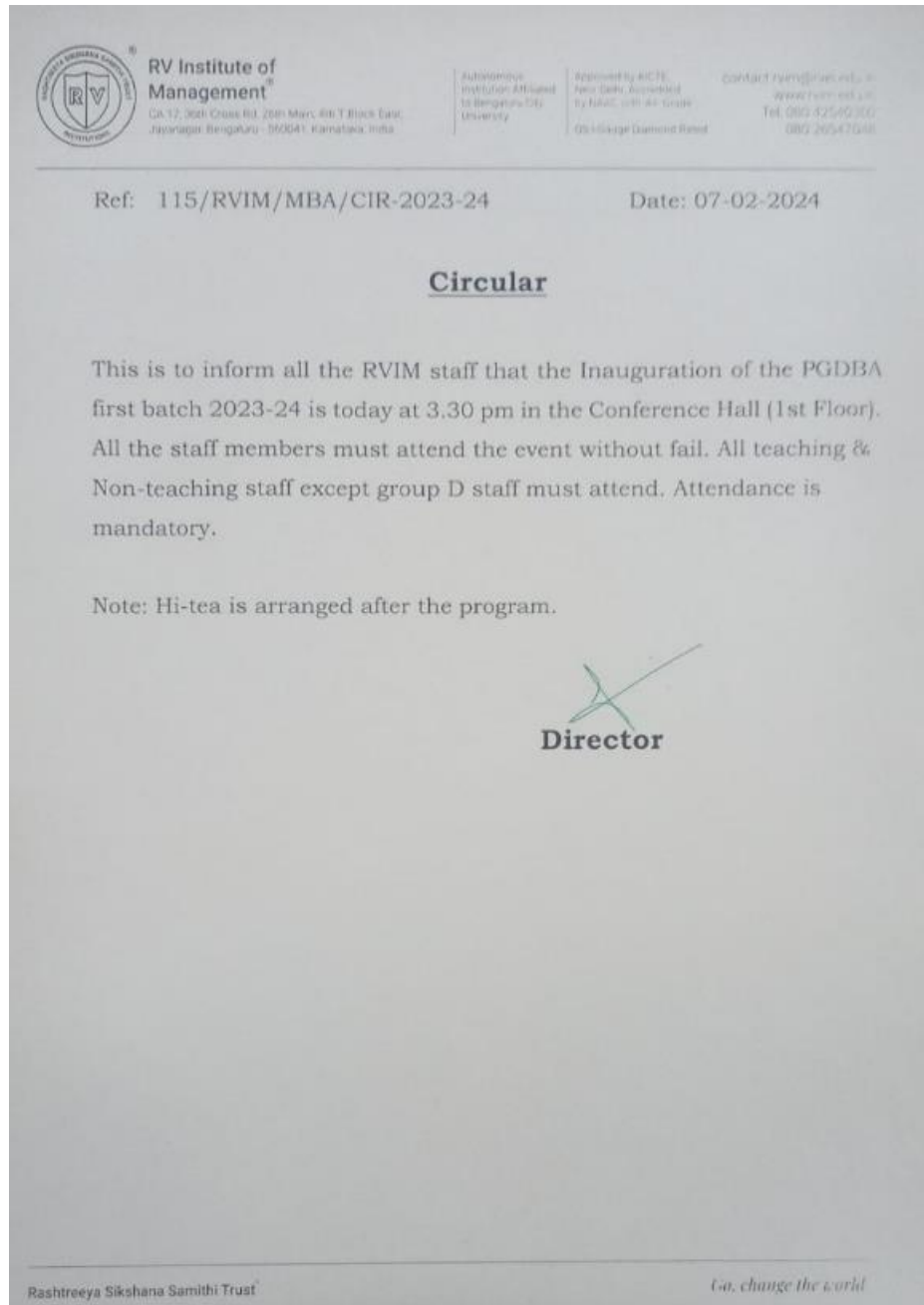


Event Coordinators

Director

Centre for Business Analytics

Annexure 1	Mail communication
Annexure 2	Brief profile of the speaker
Annexure 3	Photograph





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Welcomes you to the
INAUGURAL CEREMONY
of
1st Batch - PGDBA (2023 - 2024)
ZENITH - 2023

Chief guest

Ms. Kiran Muloor

Associate Principal LTI – Mindtree

Guest of Honour

Mr. Pradeep Jha

Deputy Manager, Microlabs

Presided by

Dr. Purushottam Bung

Professor and Director
RV Institute of Management

Date : **Thursday, 7th March, 2024** at 3.30 pm to 5.30 pm

Venue : Conference Hall, RV Institute of Management,
Jayanagar, 4th T Block, Bangalore-41

WARM WELCOME AS SPECIAL INVITEE

Dr. Purushottam Bung
Professor & Director

Dr. (h.c.) A V S Murthy
Hon. Secretary, RSST

Vision : To Become World Class Management Institute of Eminence

PROGRAMME SCHEDULE

03:30 pm to 03:35 pm	Invocation
03:35 pm to 03:40 pm	Welcome Address and Introduction of guests Dr. Santhosh M , Associate Professor, RVIM
03:40 pm to 03:45 pm	Lighting the lamp by dignitaries -
03:45 pm to 03:55 pm	Presentation about Centre for Business Analytics Dr. Jahnvi M , Associate Professor, RVIM
03:55 pm to 04:10 pm	Presentation on highlights of Program and on boarding of the students Prof. Mithun D J , Co-ordinator, Business Analytics Program
04:10 pm to 04:30 pm	Address by the Chief Guest Ms. Kiran Muloor , Associate Principal LTI - Mindtree
04:30 pm to 04:45 pm	Introducing the students of the new batch and distribution of the kits -
04:45 pm to 05:05 pm	Address by the Guest of honor Mr. Pradeep Jha , Deputy Manager Microlabs
05:05 pm to 05:15 pm	Releasing the RVIM Journal & News Desk -
05:15 pm to 05:20 pm	Administering the pledge Dr. Somnath Bhattacharya , Assistant Professor, RVIM
05:10 pm to 05:20 pm	Presidential remarks Dr. Purushottam Bung , Director, RVIM
05:20 pm to 05:25 pm	Vote of thanks Prof. N Nagasubba Reddy , Assistant Professor, RVIM
05:25 pm to 05:30 pm	Important Announcements Prof. Mithun D J , Co-ordinator, Business Analytics Program
	National Anthem
	High tea

“We Prepare you for life”



Annexure 2

Brief Profile of the Resources Persons

Mr. Kiran Muloor – Associate Principal LTI – Mindtree.

Mr. Pradeep Jha – Deputy Manager, MicroLabs.

Annexure 3

