Poster-Making Competition

RVIM Centre for Innovation, Entrepreneurship and Incubation under the aegis of IIC organized a Business Plan Poster making competition on March 10, 2023.

The competition aims to foster innovation and creativity by encouraging participants to express their visionary ideas through captivating posters. We believe that ideas have the power to shape the world positively, and this event provides a platform to showcase your unique perspectives on making the world a better place.

- 1. Participants could use any artistic medium (hand-drawn, digital, mixed media, etc.) to create their posters
- 2. Posters should be in portrait orientation and A3 size
- 3. Creativity, originality, and visual impact will be crucial judging criteria

Faculty Incharge: Dr. Rashmi Shetty, Prof. Uma Sharma, Dr. Noor Firdoos Jahan, Prof. Anitha D'Silva, Prof. Vidyadhara Coordinators, RVIM Centre for Innovation, Entrepreneurship and Incubation.

Number of attendees: 30

For a student entrepreneur, it is very crucial to have a growth mindset because it creates a belief that your abilities and intelligence can be developed through hard work, dedication, and a willingness to learn from your mistakes, that you can overcome challenges, embrace failures, and achieve your goals.

With this objective, RVIM Centre for Innovation, Entrepreneurship, and Incubation conducted a Business Plan Poster competition and a Bootcamp on March 10, 2023.

And to conduct this effectively we had with us Giridhar Soundararajan from Barrel Motors, who encouraged the budding student entrepreneurs to face many challenges, such as developing a business plan, securing funding, and building a

team. Instead of shying away from these challenges, embrace them as opportunities to learn and grow.

Photo Gallery









