



Internal Quality Assurance Cell

Minutes of the Meeting

A quarterly meeting of IQAC members was held on 22nd March , 2024 from 4.00 pm to 5.30 pm to discuss the following agenda:

1. Approval of the minutes along with the Action Taken Report of the meeting held on 22nd September 2023
2. To brief and discuss about the revised curriculum from the 2023-25 batch
3. To brief the members about the seamless conduct of II Sem & IV sem examinations and the results.
4. To brief the members about the disbursement of scholarships to the academic toppers of the 2021-23 Batch and I Year achievers (15 students)
5. To brief the members about the launching of PGDBA program
6. To present the details regarding Institutional Funded Projects
7. To brief the members about the successful completion of the SIP for the I year students of 2022-24 batch.
8. To discuss about the progress with respect to Infrastructure enhancement in the Institution
9. To present the details regarding the achievements- students, Faculty & Institutional.
10. To present the details regarding programmes/ events organized in the Institute during the previous quarter and the way forward.
11. To discuss about the new quality initiatives adopted by the institute.
12. To seek suggestions from the members regarding continuous quality improvement.
13. Any other matter with the permission of the chair



The meeting was presided over by the Dr. Purushottam Bung, Chairman, IQAC, and the following members were present in the meeting.

1. Dr. N.S.Narahari
2. Mr Chandramouli
3. Ms Anupa Rongala
4. Dr. Anupama K Malagi
5. Prof. N Nagasubba Reddy
6. Dr Padmalini Singh
7. Dr Noor Firdoos Jahan
8. Dr Tamizharasi D
9. Dr Santhosh M
10. Dr Jahnavi M
11. Dr Vinay K S
12. Mr Mithun D J
13. Ms Payal Jindal
14. Ms. Anupama S M
15. Mr. Chethan Kumar
16. Ms. Vibha S Bhat



Proceedings

IQAC meeting commenced with welcome address by Dr. Anupama K Malagi, Convenor IQAC. The Chairman welcomed the following new member for IQAC quarterly meeting

1. Ms Anupa Rongala, CEO, Invensis Technologies, Bengaluru- Alumni member

He also **thanked** all following members who left IQAC for personal reasons:

1. Ms Shruthi Srinivasan- Alumni member

1. Reading and Approval of the minutes of the meeting held on 22nd September 2023

Dr. Anupama K Malagi convenor of IQAC presented the minutes of the previous meeting and action taken report. All the members approved as no objection or comments were received.

Sl. No.	Suggestions	Action taken
1	To ensure financial planning session to the students	Workshop on financial planning planned for III Sem students as part of their domain specific skills
2	To introspect on the scores obtained in NIRF and accordingly prepare and aim for better performance	Thorough analysis carried out and detailed report prepared and presented. Actions are being taken accordingly
3	To focus more on skill enhancement courses	The revised curriculum includes more number of courses related to skill enhancement
4	To teach subjects like Statistics & OR using IT tools	Training students on IT tools like SPSS & TORA to gain practical insights on real time data.



5	To focus on sustainability reporting in the curriculum	Included in Values- Ethics -ESG as a compulsory course for IV Semester MBA Organised various activities pertaining to ESG
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2. To brief and discuss about the revised curriculum from the 2023-25 batch

The Director shared the details of the revised curriculum which now includes more of skill enhancement courses, domain specific skills course which has now been assigned 2 credits and has integrated financial planning as a part of this course. The Director gave an overview of the revised curriculum and highlighted the importance of skill enhancement courses.

The members appreciated the efforts of the institution in terms of revision of the curriculum so as to make it more industry relevant. Appreciate the decision to remove Foreign Languages from the curriculum. They suggested instead of Foreign Language subjects add more importance to the training students on how to crack international placements. Foreign languages can be add on for those who want to. Institute should facilitate that. Summary of the revised curriculum is presented here-in-under:



Curriculum Summary

Go, change the world

I. Semester [2 Year Full time Programme]

II. Total number of Credits : 106

4 credits - 11

3 credits - 17

2 credits - 4

1 credit - 3

CREDITS	SEMESTER				TOTAL CREDITS
	I	II	III	IV	
	30	27	30	19	106

III. Specialisations : Dual Specialisation

[3 Major + 2 Minor in 3rd Semester] & [2 Major + 1 Minor in 4th Semester]

- Marketing
- Entrepreneurship and Family Enterprise Management
- Finance
- Operations and Supply Chain Management
- Business Analytics
- Human Resource Management

[Major – 5 Subjects & Minor - 3 Subjects] *3 Credits

Sl.NO	TITLE	CREDITS
1	Experiential Courses: Design Thinking and Creativity for Business Managerial Research Skills Lab	2 4
2	Core Courses: 3 Credit- 9 Course = 27 4 Credit- 6 Course = 24	51
3	Specialization Courses [3 Cr * 8 courses]	24
4	Open Elective Courses: Open Elective I (MOOC) Open Elective II (MOOC)	1 1
6	Immersion Program: Social immersion (Rural/ Urban/ NGO/ Govt.) (or) International Immersion Business Immersion	1 4
9	Liberal Education / Arts: Health & Wellness (Practice based course)	2
10	Skill Enhancement Courses IT Skills Communication and Soft Skills Employability Skills Business Analytics Skills Domain Specific Skills	4 4 2 4 2
Total credits		106

3. To brief the members about the seamless conduct of II Sem & IV sem examinations and the results.

The COE shared the details about the seamless conduct of II Sem & IV sem examinations for the second and the first autonomous batch , the details of which are presented below:

Summary of Results of IV Sem (2021-23 Batch)

Total No of Students Appeared for the Examination	178
Total No of Students passed in all subject	174
Pass Percentage	98%

Summary of Results of II Sem (2022-24 Batch)



Sl. No	Result Grade	Numbers / Percentage
1	Total No of Students	179
2	Total No of Students passed in all subject	124
3	Pass Percentage	69%

4. To brief the members about the recognition of rank holders and disbursement of scholarships to the academic toppers of the 2021-23 Batch and I Year achievers (15 students)

The COE shared the details about the recognition of rank holders & disbursement of scholarships to the academic toppers of the 2021-23 batch (Top 3) and I year achievers (15 students) of the 2022-24 batch.

Sl.No	Name	Max Marks	Grand Total	Percentage	CGPA	Rank
1	CHAITANYA KAMATAGI B	4100	3453	84.22	8.62	1
2	VAISHNAVI N	4100	3399	82.90	8.50	2
3	SAGI SAMPI	4100	3387	82.61	8.50	3

Topper in Managerial Research Skills Lab (2021-23 batch)

Sl.no	USN. No	Students Name with A+ Grade	Marks (100)
1	P18FW21M0009	CHAITANYA KAMATAGI B	88

Topper in Internship Project (2021-23 batch)



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Sl.no	USN. No	Students Name with A+ Grade	Marks (100)
1	P18FW21M0076	SHUBHA R	94

I Year toppers (2022-24 batch) Academic Achievers

Sl.No	Student Name	1 sem / 1100	2 sem /1200	Total / 2300	%
1	NIKHITA VINOD KALMANE	927	991	1918	83.39
2	P PRANAY	909	1002	1911	83.09
3	SACHIN V N	929	964	1893	82.3
4	VIBHA SHANKARNARAYAN BHAT	907	980	1887	82.04
5	PUSHPA HIREGOLDAR	893	985	1878	81.65
6	HARSHITHA S L	897	976	1873	81.43
7	SANJAN C S	891	969	1860	80.87
8	DHANUSHREE K T	915	942	1857	80.74
9	BHAVISHYA	893	956	1849	80.39
10	M R S JAYASREE	900	947	1847	80.3
11	AYISHA SIDDIKHA K	884	961	1845	80.22
12	TEJASWI SURESH GAONKAR	897	937	1834	79.74
13	CHETHAN K N	888	945	1833	79.7
14	YOGESHWARI D	884	948	1832	79.65
15	ARADHANA A HEGDE	893	930	1823	79.26

Topper in Health & Wellness (2022-24)

Sl No	Reg.no	Name	Marks/100	%
1.	P18FW22M015020	HARSHITHA S L	90	90%

Topper in BIP (2022-24)



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Sl No	Reg.no	Name	Marks/100	%
1.	P18FW22M015038	PRAJNA N BHAT	90	90%

5. To brief the members about the launching of PGDBA program

The Director was happy to share that the PGDBA program was launched on 7th March 2024. He also informed the members about the encouraging response to the program.

The members appreciated the initiative.

6. To present the details regarding Institutional Funded Projects

The co-ordinator of the Centre for Research & Consultancy presented the details of the institutional funded projects. She also presented the progress made in these projects.

Sl. No.	Ttile of the project	Name of the PI and Co-PI	Total Budget
1	A study on malnutrition among women workers and proposing policy recommendations with specific reference to construction sector in Bengaluru	Dr. Anupama K Malagi, Professor Prof. Ramya S, Assistant Professor Prof Mithun D J, Co-ordinator, BAP	49500
2	The penetration and impact of digital payments on the business performance of informal sector enterprises in Bangalore	Dr Tamizharasi, Professor Dr. Padmalini Singh, Associate Professor	49,000
3	Digital divide among senior citizens in India: Challenges & Strategies	Dr. Jahnavi M, Associate Professor Dr. Purushottam Bung, Professor Prof. NagasubbaReddy, Assistant Professor	50000



4	Exploring the Role of Machine Learning in Predicting and Preventing Suicide Rates Among college students in Karnataka	Mr. Mithun DJ, Business Coordinator Dr. Noor Firdoos Jahan, Professor	49500
5	Exploring the role of lifestyle and environmental factors in breast cancer development using Deep Learning	Ms. Ankita Srivastava, Assistant Professor Mr. Mithun DJ, Business Coordinator Prof. Pooja Takalkar, Assistant Professor	49500
6	Determinants of Electric Vehicle (EV) transition and impact of EV policies in promoting e-vehicle adoption in Bengaluru	Dr. Padmalini Singh, Associate Professor Dr Tamizharasi, Professor	50000
Total Fund			297500

The members appreciated the efforts of the institution in terms of promoting research.

7. To brief the members about the successful completion of the SIP for the I year students of 2022-24 batch.

The IQAC Convenor was happy to share the details regarding the Social Immersion Program which are as follows:

Number of NGOs where-in students worked - 85

Number of students - 179

Social Causes the students chose to work on:

- Education of underprivileged Children's and backward Community
- Women empowerment, Deterrent of sexual harassment in public places
- Educating migrant workers children
- Youth - Education
- Autism affected Children
- Biodiversity and wilderness preservation
- Conservation of water resources
- Teaching to senior citizens and help to learn on mobile app and application
- Providing education to blind students (recording books for students)



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- Rehabilitation center : Addiction recovery, mental health support.

8. To discuss about the progress with respect to Infrastructure enhancement in the Institution

The convenor informed the members about the infrastructure enhancement:

Refurbishment in progress:

1. Centre for Emerging Technologies
2. Centre for Media
3. Department of IT and Business Analytics

The members visited the new centres and appreciated creation of new facilities.

9. To present the details regarding the achievements- students, Faculty & Institutional.

The Convenor shared the details of the achievements which are as follows:

Dr. Anupama K Malagi, Professor, RV Institute of management is conferred with Best Professor in Human Resource Management by World HRD Congress on 16th February 2024 at Taj Lands End, Mumbai.

Dr Padmalini Singh: Won Best paper Award at IRSSM 2023 Highly Commended Award, Emerald Publishing, sponsored by Journal of Service Management for the paper "Building a Sustainable Self: The Interplay of Psychological Ownership, eWoM, and Sustainable Brand Image in Shaping Green Purchases"

Won Best Paper Award at ISDSI-Global 2023 conference to be held at IIM Ranchi from 27th to 29th December 2023 for the paper "Consumer Behaviour In Digital Age: An Insight On Social Media Campaigns In Promoting Health And Hygiene Behaviour Among Millenials" with a cash prize of 10,000/-

Dr Padmalini Singh Awarded PK DAS MEMORIAL BEST FACULTY AWARD in Management with cash award of Rs. 10,000 on 15th December 2023.

10. To present the details regarding programmes/ events organized in the Institute during the previous quarter and the way forward.



The IQAC Convenor presented the details of various programs- workshops, seminars, student development programs, faculty development programs, etc., organised in the institution during the previous quarter. Major events are show cased here-in-under:

1. Graduation Day
2. Genesis 2023
3. UHV FDP Sponsored by AICTE
4. Venture Fest
5. World Investor Week In Association with CDSL
6. 1st Yoga Therapy Research Conference
7. Kannada Rajyostava Celebrations
8. Walkathon - Cancer Awareness
9. 9. Alumni Meet – Sammilana 2023
10. 10. RVIM Challenge on Union Budget
11. 12. Women's Day Celebrations in Association with Rotary Club and Swakruta Trust
12. 13. Fresher's Day (Abhyudaya)

The members appreciated the efforts of the institution.

11. To discuss about the new quality initiatives adopted by the institute.

The Convenor was happy to share some of the quality initiatives implemented in the institution which are as follows:

Launched PGDBA programme on 7th March 2024 .The duration is 1 year including Capstone Project

Organising International Conference on Business Intelligence and Data Analytics (BIDA 2024) in association with Society for Soft Computing & Research on 6th & 7th April 2024

Organised 2 conferences in association with Indian Yoga Association(IYA)

Academic & Administrative Audit by external consultant organized during January 2024



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Examination Audit carried out by external expert during March 2024

Recognised 5 Alumni Achievers during the Alumni Meet held in February 2024.

Regular industrial & institutional visits organized – Visit to IISC, outbound Training at Area 83 etc

Successfully completed Social Immersion Programme for II Sem students

Successfully completed MRSL for IV sem students of 2021-23 batch

Provided training to students for N Smart Lab

Students have completed the first open elective course & Design Thinking Course on Coursera platform

Encouraging students to present and publish their papers (from MRSL) in National and International conferences

Recognition of faculty and student champions by UPGRAD Campus/ Impartus LCS for maximum usage of the platform

These quality initiatives lead to improvement in the quality of placements

The convenor presented the updates on the placements:

Particulars	2021-23	2022-24 (Ongoing)
Total no. of companies (on/off campus)	75	29
Total no. of students	178	178
No. of students not opted for placements	10	2
Total no. of students opted for placements	168	176
No. of students placed	158	102
Effective % of placements	94%	58%



Maximum CTC offered	14.5L /A	11.5L/A
Median Package (Till date)	6.8L/ A	6.2L/A

The members appreciated the initiatives and also the improvement in placements

12. To seek suggestions from the members regarding continuous quality improvement

The members appreciated the reduced number of papers in the revised curriculum compared to the previous curriculum

Appreciated COE and the team for the seamless conduct of examinations

Advised to increase the presence of RVIM on social media platforms at the institutional level, faculty level, and student level by posting their achievements.

For MRSL research papers, the minimum target for publication should be in UGC care and target more for Scopus / wos, etc., so make sure all the papers get published. The members advised conducting a student research forum, where all the MRSL papers get presented before going for publication.

The members suggested to present the Student Satisfaction Survey report from the next IQAC meeting

Encouraging students to participate in the management fests and other competitions organized by other institutions.

Capacity Building Programs to strengthen research capabilities of the faculty members.

Orientation program to the students before they commence their Social Immersion Program

To promote international immersion for students

To create a faculty lounge to facilitate academic discussions

To create incubation facility for the students

To create a unique activity hall for the students

13. Any other matter with the permission of the chair:

There being no any other issues to be discussed during the meeting, Dr. Anupama K Malagi proposed Vote of thanks. She expressed her sincere gratitude and thanked all the IQAC members for their support and contributing to the healthy discussion related to various aspects of quality initiatives in the institute.



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Director & Chairman IQAC

IQAC Convenor