

## **6.5.3: Quality Initiatives of IQAC**

- 1. Knowledge Sharing Session On Building A Global Institution**
- 2. Periodic Lecture Programme Sponsored by Indian Council of Philosophical Research - Ethics of Globalization**
- 3. Online Management Development Programme on “Role of Business in Sustainable Development”**
- 4. Webinar on “Capacity Building and Personality Building Program Funded and Supported by National Commission for Women, New Delhi**
- 5. Capacity Building Workshop on NIRF Preparations**
- 6. Webinar on “An overview of Neuroscience and its Application**
- 7. Workshop on “Search Engine Marketing**
- 8. SDP on Interview Process and current demand in the market and Holistic Approach for team building activities**
- 9. Three days’ Workshop on ‘Dimensions of Sustainability in Business**
- 10. Workshop on “Social Media Marketing & Search Engine Marketing**



- 11. Workshop on Effective Communication for Negotiations**
- 12. Workshop on Emotional Intelligence**
- 13. Workshop on Workplace Engagement & Being Productive**
- 14. Workshop on Social Media Tools**
- 15. Periodic Lecture Programme Sponsored by Indian Council of Philosophical Research - Social and Political philosophy**
- 16. Periodic Lecture Programme Sponsored by Indian Council of Philosophical Research Basic Human Values and Indian Culture and its relevance in Nation Reconstruction**

## What does it takes to build a great institution







**Resource person:**

**Dr. Balakrishna Grandhi**

**Dean - Global MBA and MGB; Professor of Marketing & Strategy,  
SP Jain School of Global Management**

Dr. Grandhi is a member of the core team governing the School. He has a passion to design innovative curriculum and build teams for delivering high impact learning. Adjudged 'Professor of the Year' from 300+ faculty.

For benchmarking SP Jain's programs, met thought leaders at business schools at Harvard, Babson, Bentley, Cornell, Emory, Georgia State and Georgia Tech universities.

A recipient of the Doctoral Research Grant from the American Marketing Association in 1976.

For his PhD program, was awarded Medical Data Reports Inc. fellowship and Jack L Hurley grant.

Dr. Grandhi shared his vast experience and wisdom of building a global institution with RVIM on 19<sup>th</sup> November, 2021 between 3:30 pm to 5:30 pm

The Informal experience sharing session was organized with all staff about Institution Building and what it takes to build a great Institution and how we should be approaching this task. He shared his views, experiences, unique cases, best practices and innovative approaches on;

1. Teaching-Learning-Evaluation
2. Research-Consultancy-Extension
3. Student experience
4. Stakeholder engagement
5. Internships-Placements
6. Governance
7. Faculty Empowerment, etc.

As the commencement of MBA programme in autonomous institution, this interaction helped us in strategizing our plan to pave a way for becoming better institution.

### **Sri K A Sujit Chandan**

#### **MCA, MBA-at Georgia State University, Atlanta, USA**

Sri K A Sujit Chandan is a business man, as part of the Komarla group is an integrated poultry company having business interests in the 5 southern states namely Karnataka, Tamilnadu, Maharashtra, Goa and Kerala. Komarla Group has poultry breeding farms, hatcheries and commercial contract farms. They also manufacture different types of Animal Feeds.

#### Achievement's through the career

Mr. Sujit has been involved in many nonprofit organizations. Chairman of Bangalore Chapter of Round Table India. Associated with the RV Group of Institutions as a managing committee member on Board of Trustees since 2014 Member of industrial organizations such as CII, Sompura Industrial Estate Association, FKCCI and Laghu Udyog Bharathi.

Sir, deliberated on the need of having a global footprints of Indian educational institutes. He shared his views on the critical planning and strategizing by collaborating all sister institutes of RV group to grow together effectively in teaching as well as research and consultancy.









RASHTREEYA SIKSHANA SAMITHI TRUST  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041



**Periodic Lecture Programme**  
Sponsored by Indian Council of Philosophical Research  
In association with  
**R V INSTITUTE OF MANAGEMENT**



Date: 18<sup>th</sup> November, 2021; 18<sup>th</sup> January, 2022; 12<sup>th</sup> March, 2022; 29<sup>th</sup> March, 2022.

Venue: RVIM

Time: 11:00 AM to 12:00 PM

Event : Periodic Lecture Programme

No. of Participant: 150

Event Coordinator: Dr. Padmalini Singh

### Objectives

- "No nation can move forward by forgetting its culture and heritage." The aim of the webinar was to discover and rediscover innumerable gems by delving into the rich treasure of Indian culture and values.

### Agenda/Flow of the Event

#### 1<sup>st</sup> Periodic Lecture:

One hour webinar was organized in a discussion mode where some pertinent questions were asked by the speaker Dr. Pawan Kumar Singh, Director, IIM Trichy to the audience to be able to understand the basic values embodied in Indian Culture and how it can be used for the National Reconstruction.

#### 2<sup>nd</sup> Periodic Lecture:

RV Institute of Management organized ICPR sponsored Periodic Lecture series scheduled between 10:35-11:35 am. by Dr. Jose, Professor of Philosophy at Dharmaram Vidya Kshetram and Christ University, Bangalore on 'Social and Political philosophy'

#### 3<sup>rd</sup> Periodic Lecture:

The periodic lecture series continued with a lecture session on 'Ethics of Globalization' by Dr. Subhash Sharma, Director, Indus Business Academy, Bangalore on 12<sup>th</sup> March, 2022.

#### 4<sup>th</sup> Periodic Lecture:

The last periodic lecture session was led by Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore on 29<sup>th</sup> March, 2022 on 'Philosophical Perspective on Sustainability'.

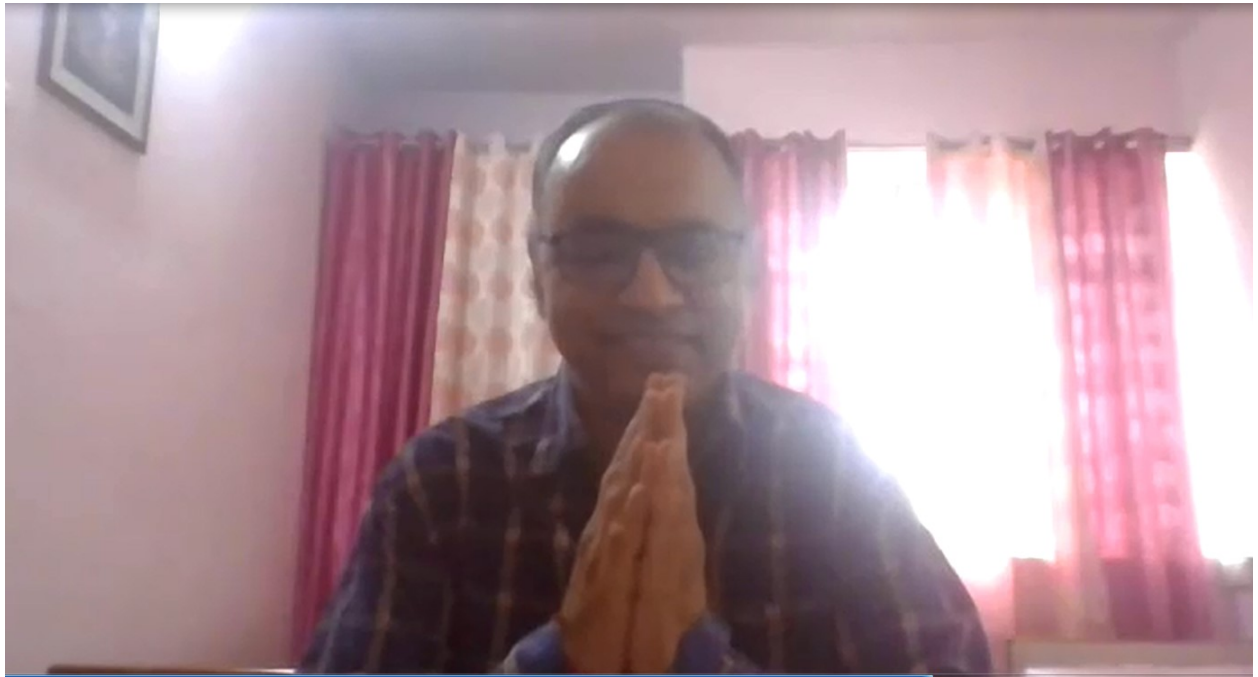
**Outcome Achieved/ Attained:**

**1<sup>st</sup> Periodic Lecture:**

The audience were able to understand the Indian value system with the analogy of speed and direction. Dr. Pawan explained that the youth require both speed and direction to excel in life. The Indian value system provides the right direction to the youth that have a fragile mind whereas skills acquired in life provides the speed to the youth. He explained that becoming success by exercising speed and direction is important but both are balanced by ethics. He also deliberated what are basic Indian values rooted deep into our culture and documented in scriptures can help us today to reconstruct our nation.







Dr. Harsh Purohit, Dean WISDOM, Banasthali University, Rajasthan



Dr. Ajoy, Associate Professor, SIT Tumkur.

## 2<sup>nd</sup> Periodic Lecture:

The Periodic Lecture Programme on the topic 'Social and Political philosophy' was organized on Jan 18, 2022 10:35 AM on Zoom platform by Dr. Jose Nandhikkara, Professor of Philosophy at Dharmaram Vidya Kshetram and Christ University, Bangalore. Fr Jose was formerly Dean of the Faculty of Philosophy, Dharmaram Vidya Kshetram, Bangalore, Head of the Department of Philosophy and Theology at Christ University, Bangalore, and Director of the Centre for the Study of World Religions, Bangalore. Fr Jose contributes to the fields of Philosophical Anthropology, Ethics, Inter-cultural and Inter-religious Dialogue, Philosophy of Language, and Philosophy of Religion. He has authored a book, edited six volumes, and contributed over seventy research articles in journals and edited volumes.

The webinar began with basic understanding of social and political philosophies underlying its implication in today's social make-up. He explained the relevance of social and political philosophy by rendering the knowledge of philosophical types and its impact in our daily life. Dr. Jose paved the way to ponder over the need to change the existing political philosophy that is purely guided by maximization of profits and growing consumerism which is leading to endless greed to consume more thus depleting the abundant natural resources.

RV Institute of Management

Go, change the world

ICPR

RV INSTITUTIONS

ICPR sponsored  
Periodic Lecture Programme  
On  
**"Social and Political Philosophy"**  
By  
Dr. Jose Nandhikkara  
Professor of Philosophy at Dharmaram  
Vidya Kshetram and Christ University, Bangalore

NAAC A+

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RVIM, Bangalore

3/8/2022

1

## LIMITS OF NATURE *VERSUS* CULTURE OF LIMITLESS GROWTH Ethical Investigations

**"One who knows  
that enough is enough  
will always have enough."**

**Lao Tzu**

***RV Institute of Management***

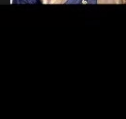
**Indian Council of Philosophical Research (ICPR)**



### **Economics and Great Acceleration**

- **Cry of the People:** In the mad rush for ever more goods and services, we left behind millions of fellow human beings. While a few billionaires make trips to Mars, millions of people continue to struggle for survival – for clean air, water, food, and human rights.
- **Cry of the Planet:** we also did not consider the **Planetary Boundaries**.
- The Earth, our common home is in danger. We cannot carry on using of the resources indefinitely and dump wastes beyond the capacity of ecosystems.
- **Limitless growth is impossible/madness in limited world.**

Dharmaram Vidya Kshtram, Bangalore 5600029, dvk.in



### 3<sup>rd</sup> Periodic Lecture:

Dr. Subhash Sharma Dr. Subhash Sharma is a leading Indian Management thinker and author of several thought provoking books such as Creation from Shunya, Management in New Age: Western Windows Eastern Door, Quantum Rope: Science, Mysticism & Management, New Mantras in Corporate Corridors, New Earth Sastra to name a few.

Dr. Subhash Sharma deliberated on the importance of ethics in today's time. He explained his idea of 'Corporate Veda' as a basis for application of Indian ethos in corporate context. As societies have undergone transitions from kingdom states to nation-states and now we are witnessing the emergence of corporates as states.

Indian ethos provides us a strong foundational basis for the development of management ideas for 'new age corporates'. He described and explained various models to reinforce the importance of ethics in globalization.

The screenshot shows a Zoom meeting interface. At the top, it says "Recording" and "You are viewing Dr. Subhash Sharma's screen". Below this is a grid of 25 video thumbnails. Most are either blank with a colored letter (V, P, G, S, H, Y) or show a participant's video. The participant Dr. Subhash Sharma is visible in the top-left corner. At the bottom of the grid, there is a toolbar with icons for mute, video, chat, and other functions. Below the grid is a PowerPoint slide titled "Ethics\_of\_Globalization\_March\_2022 - PowerPoint (Product Activation Failed)". The slide content is as follows:

## Typology of Globalization

- ▶ Typology of Globalization
  - ▶ I. Globalization
  - ▶ II. Glocalization
  - ▶ III. Local to Global (LG) e.g. Atmanirbhar Bharat

(C) SL\_BA\_DU\_2018

#### 4<sup>th</sup> Periodic Lecture:

Dr. Purushottam Bung addressed the gathering on “Philosophical Perspectives on Sustainability” started his session from a basic understanding of sustainability and layered it through a step wise explanation of why it is important to talk about philosophy, why there is an disequilibrium in the universe and what is the solution to this growing problem. He then explained various philosophies such as Bhagvat gita, Shiaiva philosophy, patanjali yoga sutra, taittrayi upnishand, Buddhism, gandhian philosophy, tribal philosophy and Shri Suresh Hundre philosophy of contemporary thinkers on sustainability.

He explained that various Indian philosophies focus on knowing the self as prime most factor in bringing the equilibrium and harmony in the universe. He also explained the equation  $\text{wealth} = \text{money} + \text{peace}$  given by Shri Suresh Hundre.

**What is sustainability?**

[Man Elephant War Ricky Kej - Love Divine - Elephant Song - GRAMMY® WINNER.mp4](#)

[What is Sustainability.mp4](#)

- † Development without affecting future
- † Maintaining equilibrium in the universe is important
- † Unsustainable Consumption + Plastic Pollution + Greenhouse gases + Ozone depletion + Rise in temperature + Global warming + Climate change
- † Systems thinking
- † Triple Bottom line (Profit – People – Planet)

**Why are we now talking about sustainability?**

- † Consumerism
- † Big becoming bigger and small becoming smaller
- † Unfair access to resources
- † People becoming greedy
- † We don't care attitude
- † Wasting natural resources
- † Wars and Terrorism activities
- † Biological warfare
- † Cyber warfare
- † Extinction of species
- † Disturbing the food chain created by God
- † Pollution (Air + Water + Noise)
- † Disturbing the harmony of the nature



Zoom Meeting

Dr. Padmalini Singh | Dr. Purushottam Bung | Rajomkar Chavan | Dr. Suresh N | Lakshmi A | Nalainari N.S.

## Sustainability: Establishing harmony across the four orders of the Universe

Self regulated

Bio order  
Plants + Trees + Grass = etc.

Mutually Fulfilling

Mutually Fulfilling

Self regulated

Animal order  
Animals + Birds + etc.

Self regulated

Physical order  
Air + Water + Minerals + soil + etc.

Mutually Fulfilling  
**Harmony**

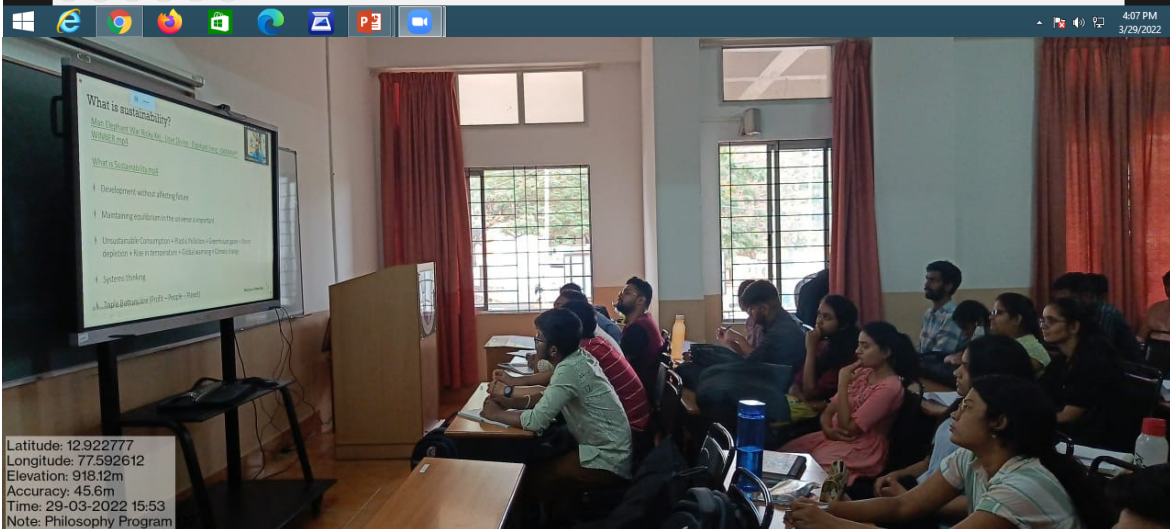
Is it Mutually Fulfilling?

Human order

Are we Self regulated?

Dr. Purushottam Bung, RVIM, Bangalore

Your Logo or Name Here





Latitude: 12.922619  
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Elevation: 915.92m  
Accuracy: 28.1m  
Time: 29-03-2022 15:48  
Note: Philosophy Program

#### **Feedback & Coordinator Comment:**

All the participants appreciated the webinar and requested to document the talk in a form of a book.

#### **Expected Outcome:**

Expected outcome of the webinar is to pave a way for the youth towards achieving success ethically and contribute in nation building.

*Padmalini*

*Dr. Purushottam Bung*

#### **Event Coordinator**

**Dr. Padmalini Singh**  
Associate Professor,  
RV Institute of Management  
Bangalore

#### **Director**

**Dr. Purushottam Bung**  
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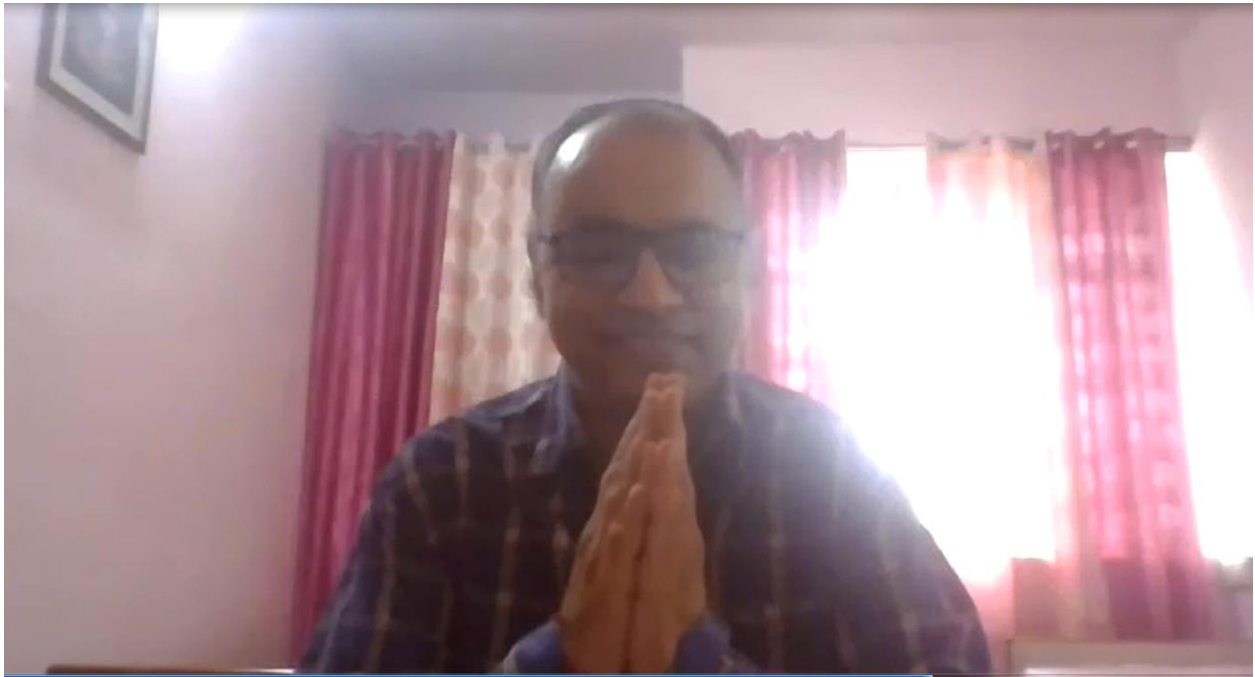
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(C) S3\_BA\_DDU\_2018

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Dr. Purushottam Bung, RVIM, Bangalore

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Dr. Purushottam Bung, RVIM, Bangalore

Zoom Meeting

Dr. Padmalini Singh | Dr. Purushottam Bung | Rajkumar Chavan | Dr. Suresh N | Lakshmi A | Naraini N.S.

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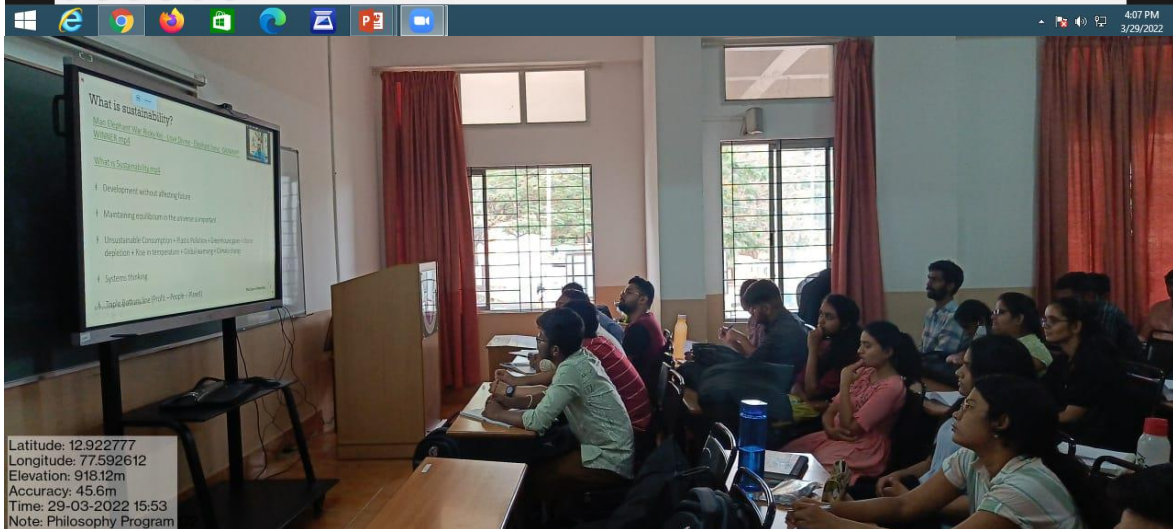
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Bangalore



## A Report and Relevant documents of Online Management Development Programme on “Role of Business in Sustainable Development”

<b>Date: 24th to 28th January, 2022</b>	<b>Venue: Online</b>
<b>Time: 3.00 pm to 4:30 pm</b>	<b>Audience: People of Industry and Academia</b>
<b>No. of Participant: 480</b>	<b>Event Coordinator: Dr. Noor Firdoos Jahan</b>

### Objectives

The United Nations Sustainable Development Goals (SDGs) have opened an unprecedented door for business participation in global peace and development. The UN and firms worldwide—including, but not limited to, multi-national corporations (MNCs)—are increasingly working together for sustainable development, and the UN considers the private sector to be an essential partner in their ambitious SDG agenda. Executives from business need these skills to incorporate sustainability in their activities. The Management teachers and students should also know the relevance of this topic with its implications on the business. Hence the main objective of this programme was to explore the role of Business in Sustainable Development

### Brief Profile of the Resources Person and sessions:

Session & Time	Topic	Resource Person
Session I Date: 24/01/2022 Time: 3.00 pm to 4.30 pm	Sustainable Corporate Strategy	Dr. Naresh Tyagi, Chief Sustainability Officer, Aditya Birla Fashion and Retail, Bengaluru
Session II Date: 25/01/2022 Time: 3.00 pm to 4.30 pm	Sustainable Marketing Strategy and Contemporary practices	Dr. Lalitha Ramakrishnan Professor, Department of Management Studies, Pondicherry University, Puducherry
Session III Date: 27/01/2022 Time: 3.00 pm to 4.30 pm	“Role of Business in Sustainable Development during COVID-19 crisis”	Prof. Charan Singh CEO and Director, EGROW Foundation, NOIDA
Session IV Date: 28/01/2022 Time: 3.00 pm to 4.30 pm	“Sustainability from the Philosophical Perspective”	Dr. Purushottam Bung Professor and Director, RVIM

## Outcome Achieved/ Attained:

Online Management Development Programme on “Role of Business in Sustainable Development” was organized by the department of Marketing, R V Institute of management, Bangalore From 24<sup>th</sup> to 24<sup>th</sup> January 2022. The MDP comprised of Four sessions with 480 registered for the programme from across India. The Zoom platform was used to conduct the programme. The MDP was hosted by Dr. Noor Firdoos Jahan, Professor, R V Institute of Management, Bangalore. The MDP was very well delivered by the resource persons and appreciated by all the audience.

## Photo Gallery

**Rashtreeya Sikshana Samithi Trust**  
**R. V. INSTITUTE OF MANAGEMENT**  
 #CA-17, 36<sup>th</sup> Cross, 26<sup>th</sup> Main, 4<sup>th</sup> T Block, Jayanagar, Bengaluru - 560 041, INDIA  
 Tel: +91 80-26547048 | Fax: +91 80-26549301 | E-mail: contact@rvim.edu.in | Website: www.rvim.edu.in  
 Accredited by NAAC with "A+" Grade

**Department of Marketing**  
 Presents

**Online Management Development Programme on**  
**"Role of Business in Sustainable Development"**  
**From 24th to 28th January, 2022**

**Note**

- Participation in this MDP is by registration only. Please register through this link [Registration link: https://bit.ly/3tsb9z6](https://bit.ly/3tsb9z6)
- There is no registration fees
- E-Certificates will be provided to all participants who attend all the sessions of MDP
- All the sessions will be conducted through ZOOM and the link to join the MDP will be shared to the registered participants.

For more details contact Co ordinators:

**Dr. Noor Firdoos Jahan**  
 Professor, Department of Marketing, RVIM  
 994589597

**Prof. Anitha BM D' silva**  
 Sr. Asst. Professor, RVIM  
 9742278374

**Session on "Sustainable Corporate Strategy"**  
 On 24/01/2022 - from 3.00 to 4.30 pm  
**Dr. Naresh Tyagi**  
 Chief Sustainability Officer, Aditya Birla Fashion and Retail

**Session on "Sustainable Marketing Strategy and Contemporary practices"**  
 On 25/01/2022 from 3.00 to 4.30 pm  
**Dr. Lalitha Ramakrishnan**  
 Professor, Department of Management Studies, Poodicherry University

**Session on "Role of Business in Sustainable Development during COVID-19 crisis"**  
 On 27/01/2022 from 3.00 to 4.30 pm  
**Prof. Charan Singh**  
 CEO and Director, EGROW Foundation, MDA, Former IIM chair professor of economics, IIM Bangalore.

**Session on "Sustainability from the Philosophical Perspective"**  
 On 28/01/2022 from 3.00 to 4.30 pm  
**Dr. Purushottam Bung**  
 Professor and Director RVIM

**Rashtreeya Sikshana Samithi Trust**  
**RV Institute of Management**  
 CA 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560041

**CERTIFICATE OF PARTICIPATION**

This is to certify that

has participated in the

**Online Management Development Programme**  
**on**  
**"Role of Business in Sustainable Development"**  
 organized by the RV Institute of Management from  
**24th to 28th January, 2022.**

**Prof. Anitha BM Dsilva**  
 ORGANIZER

**Dr. Noor Firdoos Jahan**  
 PROFESSOR & COORDINATOR

**Dr. Purushottam Bung**  
 PROFESSOR AND DIRECTOR

82458733145

**Sustainable**

**VISION**  
 We are committed to give back more than what we take from our ecosystem.

**Inclusive Communities**  
 Sustainable Labels  
 Circular Economy

**Green Building**  
 Clean by Design  
 Sustainable Attributes

**Sustainable Collaborations**  
 Product Intensity  
 Scope 3 Emissions  
 Sustainability Index

*"Process-led" to "Product-led" based on 3 key pillars driving sustainability beyond ABFRL's operations*

Zoom Meeting

Chat

BRD UNIVERSITY LUCKNOW

Shobha TN to Everyone

ok

Dr Inshad Nazeer to Everyone

Thank you RVIM Team for this wonderful Session. Dr. Bung Sir, Dr. Anitha Dsilva, Dr. Noor Firdoos Jahan etc.

Jhansi rani to Everyone

quite a needful session and you brought in all your real-time practices. Thank you Mr. Naresh and Team RV

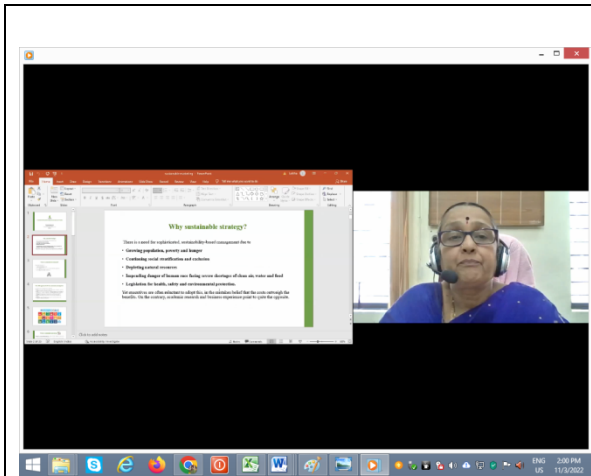
Anitha Dsilva, RVL... to Everyone

<https://forms.gle/92m1uWXTDh8pA5n7>

Who can see your messages? Recording On

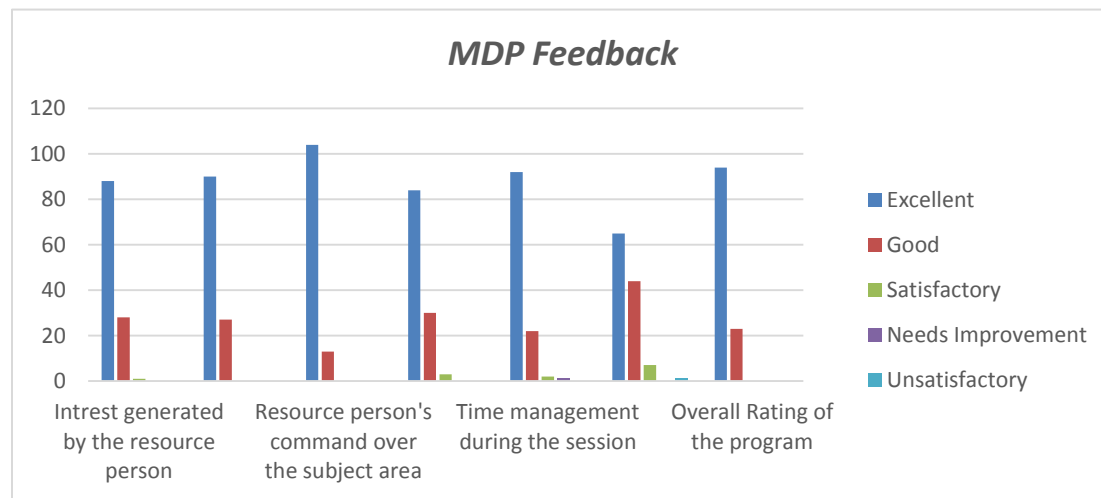
To: Everyone

Type message here...



**Feedback/ Coordinators Comment:**

At the end of the MDP, the feedback was collected from the participants in the Google form. The summary of the same is provided here:



Prepared by Event Coordinator  
Dr. Noor Firdoos Jahan

Director



# WEBINAR REPORT

on

## “Capacity Building and Personality Building Program”

Funded and Supported by

**National Commission for Women, New Delhi**



Organized by

### **RV Institute of Management**

CA 17, 36th Cross, 26th main

4th T block, Jayanagar,

Bangalore – 560041



26<sup>th</sup> April, 2022

**Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of Management**





## **Webinar Report on “Capacity Building and Personality Development Programme”**

### **ABOUT THE WEBINAR**

A one day Webinar on Capacity Building and Personality Development Programme” has been conducted by RV Institute of Management, Bangalore with the support of National Commission for Women (NCW), New Delhi on 26.04.2022. The target audience of the webinar were students from Under Graduate and Post Graduate Programme, research scholars and academicians from across the India and abroad.

### **RATIONALE OF THE WEBINAR**

There is a growing importance of skill based learning among recruiters all over the world. Companies gives preference to those candidates who are well groomed in personal and professional capacity and also are digitally literate. The organizations recruit those candidates who have a good communication and interpersonal skills as it is evident that getting a job is easy than sustaining in that job. In this environment, this webinar aims to aid participants to gain a competitive edge during placement and job interviews and also help to develop self-confidence among themselves by grooming their personality altogether to set a positive impression.

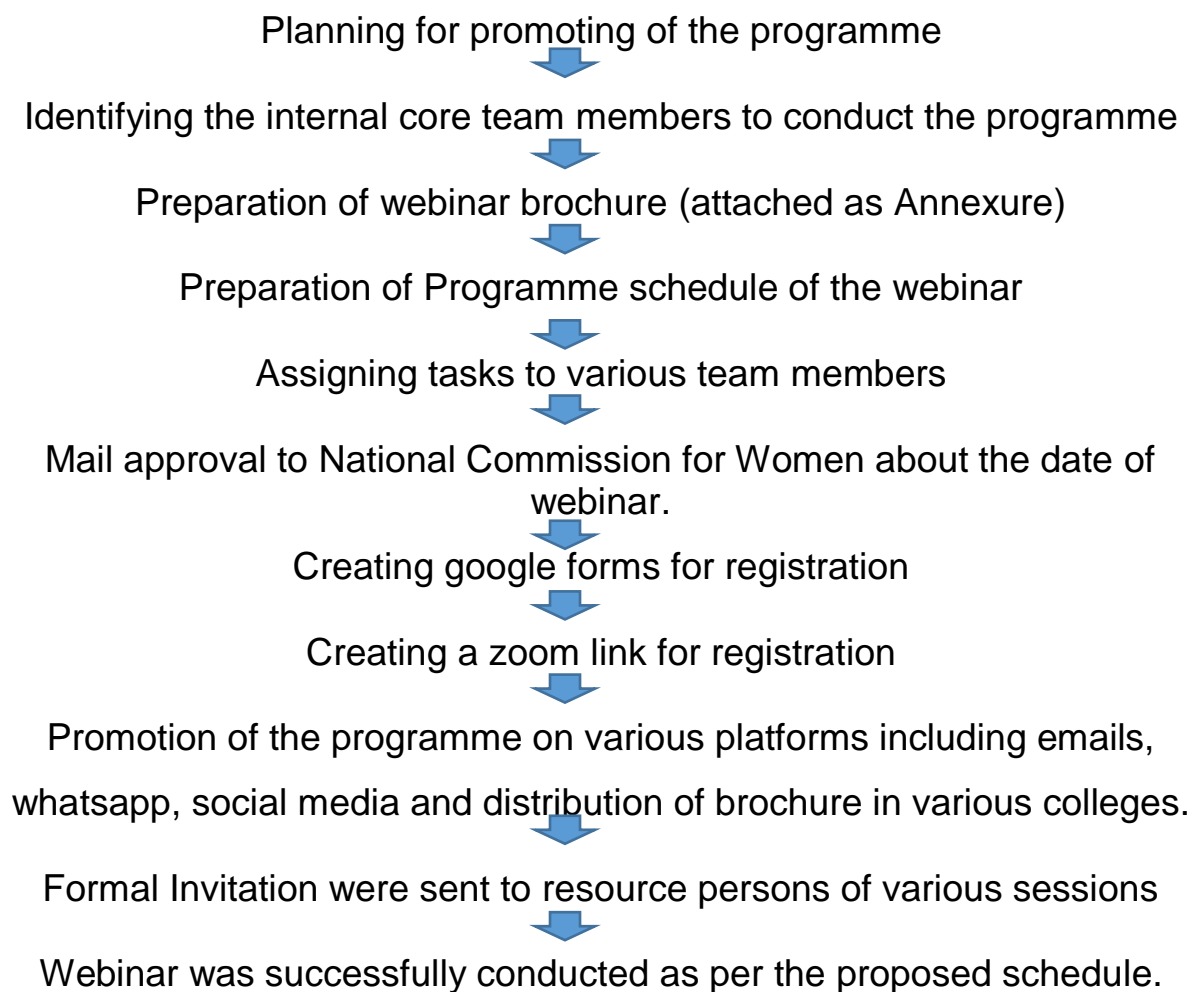
### **OBJECTIVE OF THE WEBINAR**

This webinar is a skill development webinar. The course will provide to learn on the skills beyond curriculum that is demanded in the job market. This webinar will equip the participants to work efficiently and deliver at their work place and will give all the new skills defined necessary by the World Economic Forum to address the skill gap as the 4.0 Industry is adopted. At the end of the webinar, participants will gain employability skills that is need of an hour to enter, grow and sustain in the job.



# METHODOLOGY ADOPTED BY THE INSTITUTE TO CONDUCT THE WEBINAR

After receiving the approval letter and sanction order from National Commission for Women (NCW), a systematic approach was carried out by the department to conduct the webinar.





**BROCHURE**

**RASHTREEYA SIKSHANA SAMITHI TRUST  
RV INSTITUTE OF MANAGEMENT,  
BANGALORE**

**IS ORGANIZING  
ONE DAY WEBINAR ON**

**“CAPACITY BUILDING AND  
PERSONALITY DEVELOPMENT  
PROGRAM”**

**Sponsored by  
National Commission for  
Women, Government of India**



**26TH APRIL,  
2022  
TIME: 10:00 AM  
TO 4:30 PM  
MODE: ZOOM  
PLATFORM**

**Free Webinar with e-certificate**



## PROGRAM SCHEDULE

### Session 1

**10:00– 11:30 AM : Personal Capacity Building**

**Dr. Purushottam Bung,  
Professor & Director,  
RV Institute of Management, Bangalore**



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### Session 2

**11:45– 01:15 PM : Professional –Career Skills**

**Dr. Rizwana M  
Associate Professor,  
Department of Management Studies,  
Ramaiaha Institute of Technology, Bangalore**



---

### Session 3

**03:00– 04:30 PM : Digital Literacy & Effective use of Social Media**

**Dr. Padmalini Singh  
Associate Professor,  
RV Institute of Management, Bangalore**



---

**Coordinator: Dr. Padmalini Singh, Associate Professor,  
RV Institute of Management  
Mobile No: +91 9019452125**

**REGISTER NOW**

**[https://us06web.zoom.us/webinar/register/WN\\_q6QIJpnWQbWYywDO\\_g12-A](https://us06web.zoom.us/webinar/register/WN_q6QIJpnWQbWYywDO_g12-A)**

**After registering, you will receive a confirmation email containing information about joining the webinar.**




# SCHEDULE OF THE WEBINAR

## Programme Scedule



Session	Time	Speaker	Topic	Rapporteurs
1	10:00 am – 11:30 am	Dr. Purushottam Bung	Personal Capacity Building	Dr. Rizwana M Associate Professor, RIT
2	11:45 pm - 01:15 pm	Dr. Rizwana M	Professional - Career Skills	Dr. Padmalini Singh, Associate Professor, RVIM
3	03:00 pm- 04:30 pm	Dr. Padmalini Singh	Digital Literacy & Effective use of Social Media	Pooja Takalkar, Teaching Assistant, RVIM



## SAMPLE REGISTRATION FORM

**RV Institute of Management**  
Affiliated to Bangalore Central University      Recognized by AICTE, New Delhi, Accredited by RMAC, Bangalore

### “Capacity Building and Personality Development Program”

 [singhpadmallnl@gmail.com](mailto:singhpadmallnl@gmail.com) (not shared) [Switch account](#) 

**\* Required**

Name \*

Your answer \_\_\_\_\_

Gender \*

Female

Male

e-mail Id (please write the correct email ID to send the reading material) \*

Your answer \_\_\_\_\_

Mobile number \*

Your answer \_\_\_\_\_

Programme enrolled into \*

Under Graduate Programme

Post Graduate Programme

Institution's Name with City (Eg., RV Institute of Management, Bangalore) \*

Your answer \_\_\_\_\_

[Submit](#) [Clear form](#)





Uma Banasthali



PDF NCW..pdf



2 pages · PDF · 530 kB

1:09 pm ✓

docs.google.com

<https://docs.google.com/forms/d/e/1FAIpQLSfxxFVmVaP0vCrqUhWyeAFT8XjGyeeW3LQjOqIvj...>  
docs.google.com

Greetings from RV Institute of Management!

We are happy to inform you that **RV Institute of Management in Collaboration with the National Commission for Women is organizing One Day Webinar on "Capacity Building and Personality Development Program" only for female UG/PG students.** The aim of the programme is to deliberate on Personal Development, Personality Development and Digital Literacy topics for female students that hold a lot of relevance in the 21st century.

The programme is scheduled on **26th April, 2022 from 10:00 AM to 4:30 PM via Zoom Platform.** Reading material will be provided to the participants and E-certificate will be issued by the Government of India after taking up the Quiz on [mygov.in](http://mygov.in) (details will be provided later).

**The registration ...** [Read more](#)

1:09 pm ✓





# ZOOM MEET JOINING LINK



Padmalini Singh <padmalinisinh.rvim@rvei.edu.in>

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## ONE DAY WEBINAR ON - CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM

1 message

Zoom <no-reply@zoom.us>  
Reply-To: director.rvim@rvei.edu.in  
To: padmalinisinh.rvim@rvei.edu.in

26 April 2022 at 08:24

Hi Padmalini Singh,

This is a reminder that "ONE DAY WEBINAR ON - CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM" will begin in 1 hour on:  
Date Time: Apr 26, 2022 09:30 AM Mumbai, Kolkata, New Delhi

Join from a PC, Mac, iPad, iPhone or Android device:

[Click Here to Join](#)

Note: This link should not be shared with others; it is unique to you.

Passcode: rvim

[Add to Calendar](#) [Add to Google Calendar](#) [Add to Yahoo Calendar](#)

Or join by phone:

US: +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 346 248 7799 or +1 408 638 0968 or +1 646 876 9923 or +1 669 900 6833

Webinar ID: 884 7830 3571

Passcode: 456101

International numbers available: <https://us06web.zoom.us/j/kmRe1DNJB>

You can [cancel](#) your registration at any time.



# PROCEEDINGS OF THE SEMINAR

Webinar on “Capacity Building and Personality Development Programme” has been conducted by RV Institute of Management, Bangalore in association with the National Commission for Women (NCW), New Delhi On 26.04.2022 from 10.00 AM to 4.30 PM through Zoom Platform. The Webinar was hosted by Dr. Padmalini Singh, Associate Professor, RV Institute of Management, Bangalore.

The programme started with a song of Ricky Kej (Grammy Award Winner) “We are one”.

Dr. Padmalini Singh welcomed the participants and students from various Institutions across India and Abroad. It followed by a brief Rationale of the Webinar and the working of NCW and its role in women empowerment.

**A snapshot of Introduction to the introduction to the programme and welcoming the participants by Dr. Padmalini Singh**



RV Institute of Management



## RATIONALE OF THE PROGRAMME

# “CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM”

RV Institute of Management



Go, change the world



## ABOUT NATIONAL COMMISSION FOR WOMEN



# SESSION 1

## Personal Capacity Building



**Dr. Purushottam Bung**  
Professor & Director,  
RV Institute of Management, Bangalore

**Topic: Personal Capacity Building**

The first session of Capacity Building and Personality Development Program was taken by Dr. Purushottam Bung, Professor & Director, RV Institute of Management, Bangalore on the topic 'Personal Capacity Building'.

### **PROFILE OF THE RESOURCE PERSON: Dr. Purushottam Bung**

**B.E.** (E&C), **PDMS** (Melbourne Business School, Australia), **MBA** (Monash University, Australia), **Ph.D** in Management (Karnataka University)

#### **Professor and Director**

R V Institute of Management

Bengaluru: 560 041, Karnataka

**Interest Area:** Strategy, Entrepreneurship, Innovation and Yoga



- Dr. Purushottam Bung is an engineer with a rich experience of around 28 plus years in Academia and industry (domestic and international). He completed PGDM from Melbourne Business School, Australia, one of the top 10 B-schools in the world and MBA from Monash University, one of the top universities in the world. He has a rich part time entrepreneurial experience of around 10 plus years in the food processing industry.
- He is on the expert/advisory/editorial panel of many Institutions, Universities, NGOs and journals. He has presented and published 28 plus research articles in national and international refereed journals.
- Dr. Bung was conferred “**Best Academic Leader of the year**” by BMA( Bangalore Management Association during 65<sup>th</sup> Anniversary Award -2022. He was conferred with ‘**Education leader of the year -2020 (pan India)**’ as part of National Education Excellence awards in 2020; “**Enterprising Academic Leader of the year (South India)**” as part of National Education Excellence Awards in 2018. He was conferred with “**Distinguished Educator**” award in 2013. In 2015 he was awarded as ‘**Best Director of a B-school in Karnataka**’ as part of education excellence awards – 2015. He is member of many Associations and Institutional bodies. He was elected the Fellow of **World Academy of Productivity Sciences** at Beijing, China recently. He is also a research fellow of **Institute of Productivity, UK**.
- Dr. Bung is offering management consultancy services to local Businesses, Institutions and entrepreneurs as well. He has undertaken several funded research projects in various domains. He has completed a HarvardX course in collaboration with Pearson Global and Ureka Education group, UK on ‘**Future of Learning**’ and many MOOCs in the area of Design Thinking, Leadership, Negotiation and so on as part of continuous learning endeavor.
- Dr. Bung has been training professionals on Building Entrepreneurial Skills; Design Thinking; Leadership skills; and YOGA – the ultimate stress reliever and the most promising tool to achieve work-life balance. He has completed the **Foundation**



**Course in YOGA** from BBAU, a Central University, Lucknow and is a qualified **YOGA Instructor** certified by YOGA Certification Board, Ministry of AYUSH, GOI.

- Dr. Bung worked as the professor and Director at KLS IMER, Belgaum, Karnataka from July-2011 till January-2018 – One of leading Management Institutions of North Karnataka. During his tenure, the Institution bagged the NAAC accreditation with grade A (CGPA of 3.24); started Sandbox Incubation Centre in collaboration with Deshpande Foundation; Got the 2(f) and 12(B) recognition from the UGC; started preparations to become Autonomous Institution (It became one in 2020); and grew across all fronts.
- Currently he is working as Professor and Director at R V Institute of Management, a prestigious stand-alone Autonomous Institution of excellence at Bangalore which is part of prestigious RV group of Institutions. He is responsible for the growth of Institution across, all fronts, i.e. Academics, Research, Consultancy, Extension and Outreach, Admissions, Placements, Alumni Relations, Industry Linkages, Collaborations (Domestic & International), Accreditations & Rankings, Usage of ICT in everything that we do, etc.
- During recent NAAC Reaccreditation, RVIM was graded with **A+ grade** (3.38 out of 4.0) and accredited by QS I-Gauge E-LEAD for E-Readiness. All these efforts have resulted in various recognitions and awards like; 'Best B-School of the Year 2020 – South India' and Improved rankings by various agencies like; Top 25 on pan India level on ROI; Top 10 in Bangalore Metro by Business India, The Week, Outlook, etc.

## PREVIEW OF SESSION 1

The first session was coordinated by Dr. Padmalini Singh and Dr. Rizwana M. After the formal welcome and introduction of the resource person, Dr. Purushottam Bung begin the session with discussing the agenda of the session. The session was divided into several topics such as listening skills, brainstorming, time management, stress management, internal communication and group discussion.



He discussed about active and empathetic listening. He said the steps of effective listening should be followed as:

- Receiving
- Understanding
- Evaluating
- Responding
- Remembering

Also he deliberated on techniques one can follow to become an effective listener that is:

- Pay attention
- Show that you are listening through responding
- Provide feedback
- Defer judgement
- Respond appropriately

After the broad discussion, he focused on factors that influence listening while listener are interested. He said for building connections, trust, identifying solutions, develop knowledge and to avoid critical information, active listening is important. He showed a video to reinforce the points he discussed.

The screenshot shows a video player interface. At the top, there are controls for Mute, Stop Video, Participants, Chat, Q&A, New Share, Pause Share, Remote Control, and More. A green bar indicates 'You are screen sharing' and a red bar says 'Stop Share'. The main content is a presentation slide titled 'Active and empathetic Listening'. The slide is divided into two columns. The left column has a dark blue header with the title and a white section titled 'Why is it important?' with a list of points: Building connections, Building Trust, Identifying and Solving Problems, Increasing knowledge and Understanding of the topic, and Avoid missing critical information. The right column has a white header 'Factors that influence Listening' with a list of points: Personality style, Emotional Intelligence, Stress and Anxiety, Attitude, and Quality and Mode of communication. Below the text is a video thumbnail titled 'Empathetic Listening Skills.mp4' showing two men working at a computer. A small video feed of the presenter is visible in the top right corner of the slide area. The video player controls at the bottom show a play button and a progress bar.



The second part that was discussed was Barnstorming. He briefed how barnstorming is conducted in any organization or institution among group of people and what is the purpose of brainstorming process. The video shown to the participants supplemented the process of brainstorming. Why it is important to know for career development was also discussed in the session.

Time management is important part of individual life that determine their success. Dr. Bung highlighted its importance and technique for effective time management. He also explained the matrix that can help individual to plan and prioritize time for devoting for different tasks.

The next topic 'stress management' was started by describing its importance in today's world. He discussed about the recent incident where Hollywood actor William Smith slapped in award function due to extreme stress. He discussed several ways to reduce stress and keep oneself calm.

The next part of session was on 'communication' where different types of communication was discussed. Further, factors that influence in choosing a particular medium was also discussed.

The screenshot shows a Zoom meeting interface. At the top, there is a control bar with icons for Mute, Stop Video, Participants (164), Chat (18), Q&A, New Share, Pause Share, Remote Control, and More. Below the control bar, a green bar indicates 'You are screen sharing' with a 'Stop Share' button. The main content area displays a slide with the following text:

**Factors that influence in choosing a particular medium**

- URGENCY
- FORMALITY
- PURPOSE
- RELATIONSHIP
- ACCESSIBILITY
- INFORMATION TYPE

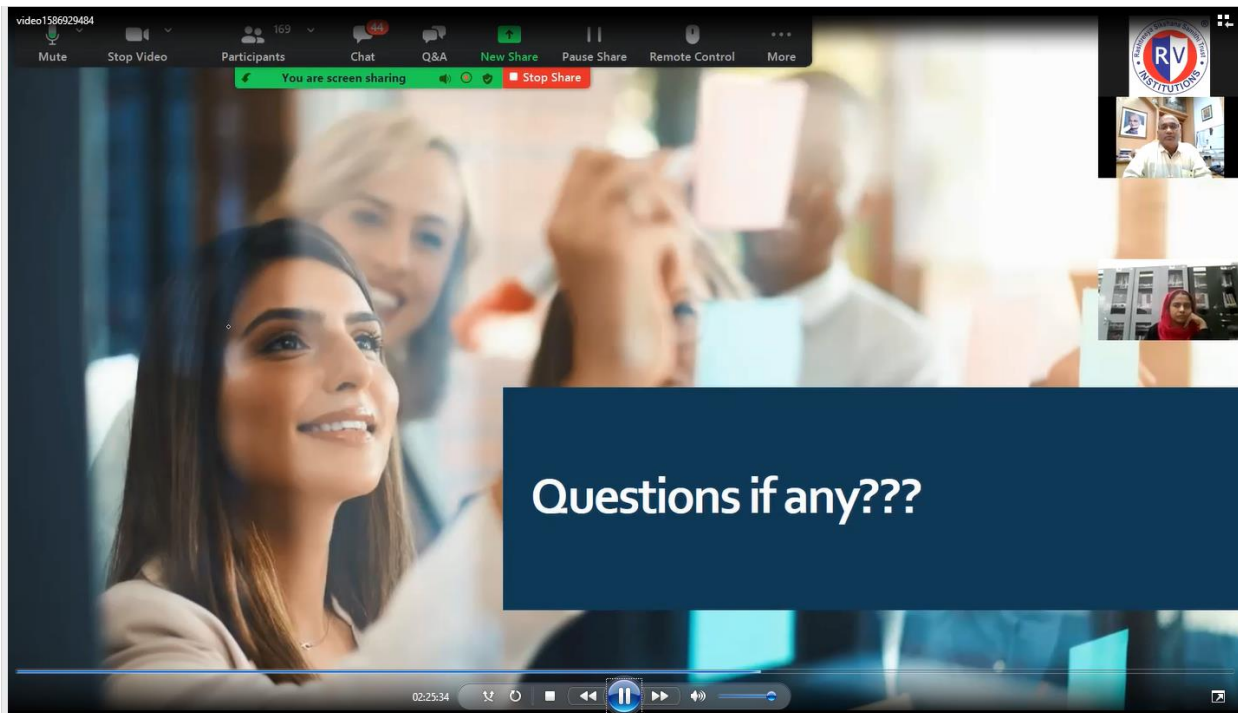
To the right of the text is a grid of six images illustrating various communication scenarios: a woman looking at documents, a man in a white shirt, a woman in a red headscarf, a man in a white shirt, a woman in a white shirt, and a group of people in an office setting.





The last part dealt was on 'Internal Communication' and 'Group Discussion'. Many Dos and Dont's were discussed to avoid mistaked during GD.

The session ended with Q&A round, where many participants asked questions related to internal communication, building trust with effective communication, grapevine etc. that was answered by Dr. Purushottam Bung.





# SESSION 1

## Professional Career Skills



**Dr. Rizwana M**

Associate Professor,

Ramaiah Institute of Technology, Bangalore

**Topic: Professional -Career Skills**

### **BRIEF PROFILE OF THE RESOURCE PERSON: Dr. Rizwana M**

**Dr. Rizwana.M**

**Associate professor,**

**Department of Management studies,**

**M.S Ramaiah Institute of Technology, Bangalore-560054**

- Dr.Rizwana.M, a graduate in Applied Science (Information Technology) and a Post graduate in MBA (Marketing and HR) is currently working as Associate professor and Department of Management Studies and Research Centre, M. S. Ramaiah Institute of Technology, Bangalore. Dr.Rizwana obtained her Doctoral degree from Bharathiar University, Coimbatore. Dr.Rizwana holds around 15 years of Teaching and Research Experience.



- Dr. Rizwana teaches courses in the Marketing specializations like Marketing Management, Supply Chain Management, Services Marketing, Consumer Behaviour and Rural Marketing.
- Dr. Rizwana has published papers in the areas of Marketing, Entrepreneurship and Startup Development, Industry Institute Interaction, Scaling up Start-ups and Several Case studies in Esteemed Journals
- Dr. Rizwana's Research and Consultancy interest includes Entrepreneurship Development, Business Plan Preparation for Startups and SMEs, Women Entrepreneurship, Digital Marketing, Identifying and Managing Skill gap, Managing Customer Emotions, E-Office Management and Healthcare and Hospitality Marketing.
- Dr. Rizwana has completed a project titled "Determinants of Survival of Start-ups in Karnataka region" which has been sanctioned and funded by ICSSR, New Delhi. Currently, she is working on a DST-NSTMIS sponsored Research Project titled "Impact of Industry Institute Collaborations on Entrepreneurship Development and Innovations: A study with reference to Technical Institutions in Karnataka region.
- Dr. Rizwana serves on the editorial board and also a reviewer for several academic research journals. She has delivered special talks on the topics like Research Methodology and Building Start-up Culture at various Institutions in Tamilnadu and Karnataka.
- Dr. Rizwana has been involved in designing the Course Curriculum for various Marketing and General Management Subjects. She has coordinated for number of Management Development Programmes, Conferences and Faculty Development Programmes in the area of Soft Skills, Leadership, Entrepreneurship Development and Industrial Relations.
- To add to her credit Dr.Rizwana is a Life Member of Indian Academic Association (IARA)



## UPSHOTS FROM SESSION 2

Dr. Padmalini Singh welcomed the participants and introduced the resource person Dr. Rizwana M, Associate Professor, RIT, Bangalore.

video1586929484

**CAPACITY BUILDING & PERSONALITY  
DEVELOPMENT PROGRAMME (PDP)  
PROFESSIONAL – CAREER SKILLS**

**Dr.Rizwana.M**  
**Associate Professor**  
**M.S.Ramaiah Institute of Technology,**  
**MSR.Nagar**  
**MSRIT Post,Bangalore-560054**

The session started with differentiating jobs with career and how to turn a job into a career. Then the discussion went on to explaining the steps for identifying career opportunities that are self-assessment, identification of employment avenues, matching career opportunity with individual profile, gathering information and fixing a career goal. The next part of the session was focused on enhancing resume skills by first explaining the purpose of resume and key difference between resume and CV. Dr. Rizwana further went on to explaining the essential steps to be followed in order to design a good resume that can attract recruiters.



video1586929484

## Essentials steps to a good resume

```
graph TD; A[Objective/Personal Statement] --> B[Personal details]; B --> C[Educational qualification]; C --> D[Professional Experience]; D --> E[Technical Experience]
```

03:18:01

The next part of the session was deliberated on the interview skills and presentation skills. She discussed different types of interview skills required to be possessed by the candidate today that are highly demanded by the corporate today.

video1586929484

## Interview Skills

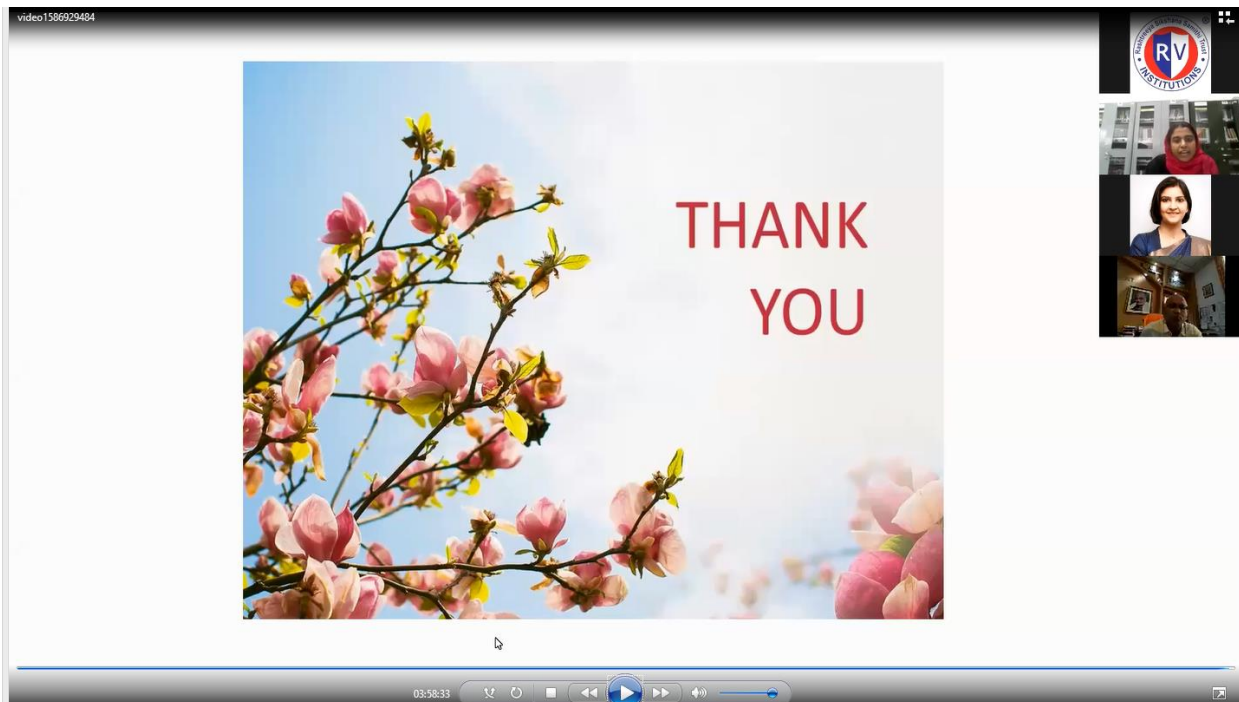
```
graph TD; IS[Interview Skills] --- A[Ability to work in team]; IS --- B[Career Goal]; IS --- C[Flexibility & Adaptability]; IS --- D[Basic Knowledge]; IS --- E[Skills]; IS --- F[Personality traits]; IS --- G[Aptitude]; H[Salary Expectations & Willingness for shifts]
```

03:33:00



She also explained different types of Job interviews that participants may face in order to get good packages from the dream companies. Then she further discussed about how participants can prepare themselves for interview by practicing suggested points by her. She also explained briefly about how a candidate should appear for an interview. There are strict dress code and body language that one should exhibit was discussed by Dr. Rizwana.

The session ended with Q&A where many participants asked questions related to interview skills and resume writing. Dr. Rizwana answered all the queries of participants and completed her talk by thanking the participants, organizers and NCW for giving her the opportunity to share her expertise with the audience.





## SESSION 3



**Dr. Padmalini Singh**

Associate Professor,

RV Institute of Management, Bangalore

**Topic: Digital Literacy & Effective use of Social Media**

### **PROFILE OF THE RESOURCE PERSON: Dr. Padmalini Singh**

**Dr. Padmalini Singh**

BSc (Microbiology), MSc (Applied Microbiology & Biotechnology), MBA (Marketing),

PhD (Management)

**Associate Professor,**

**RV Institute of Management, Bangalore**

- She has a global outlook in teaching fostered by working in Indian School of Business, Hyderabad with global ranking Professors from The Wharton School, London Business School, PennState and Michigan University.
- She organized funded workshops, seminars and National Conferences funded by SEBI-Multi Commodity Exchange-IPF, Indian Council for World Affairs and Indian




Council for Social Science Research (ICSSR), Indian Council of Philosophical Research (ICPR) are to her credit.


- She has published research papers in area of social science and marketing in esteemed journal listed in scopus and ABDC and also have books to her credit.
- She have 2 patents in her name in the emerging area of digital marketing.
- She have funded projects from DST, ICSSR, UBA in the field of social reengineering.
- She has been Recognized by Mahatma Gandhi National Council of Rural Education, Hyderabad for Beat Covid Campaign
- Invited as a Panelist and Session Chair from various National & International Conferences.
- She is on Review Board of various reputed Journals.


The session was coordinated by Dr. Rizwana M, Associate Professor, Ramaiah Institute of Technology, Bangalore. Dr. Rizwana welcomed the participants and introduced the resource person for the third and last session.

video 137407/1293

 **RV Institute of Management**  
Autonomous Institution, Affiliated to Bengaluru City University | Approved by AICTE, NAAC 'A+' Accredited

*Go, change the world*





**Digital Literacy & Effective Use of Social Media**

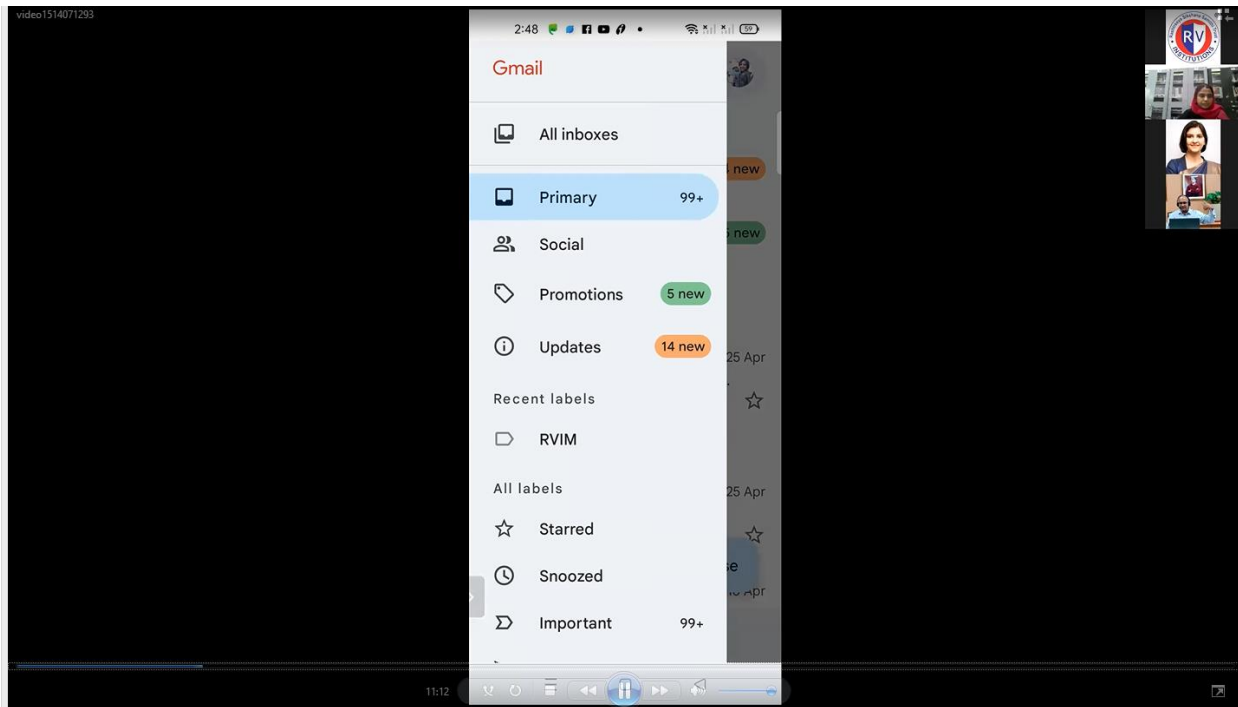
Dr. Padmalini Singh,  
RV Institute of Management, Bangalore, India

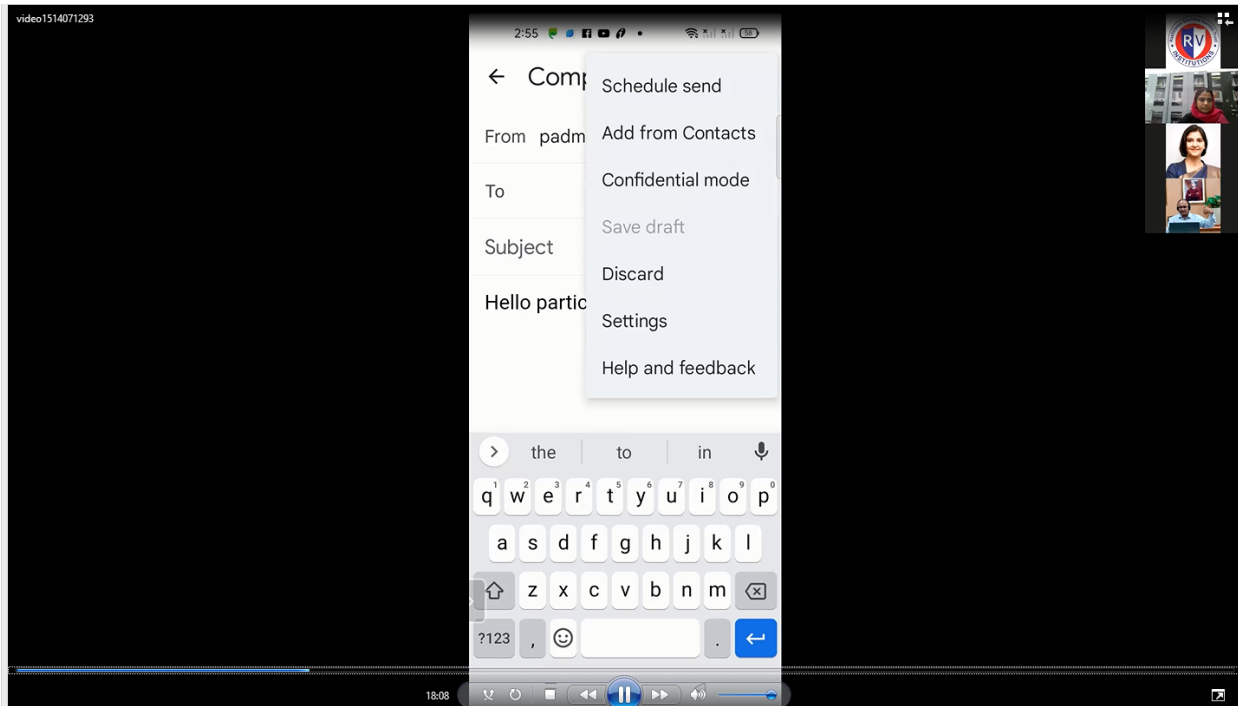
05:05



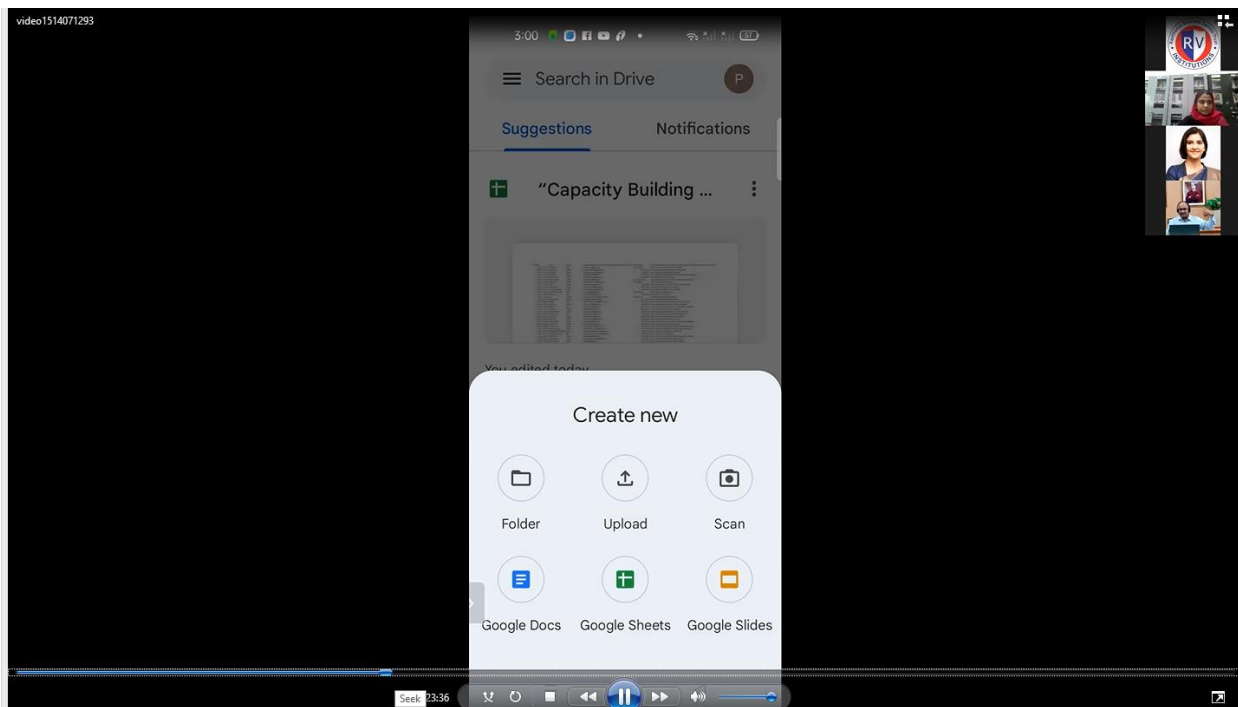


Dr. Padmalini Singh began the session by stressing the importance of digital literacy among participants especially effective use of social media. Dr. Singh highlighted the benefits of email to the participants and demonstrated various features of email that is not known by many individuals.



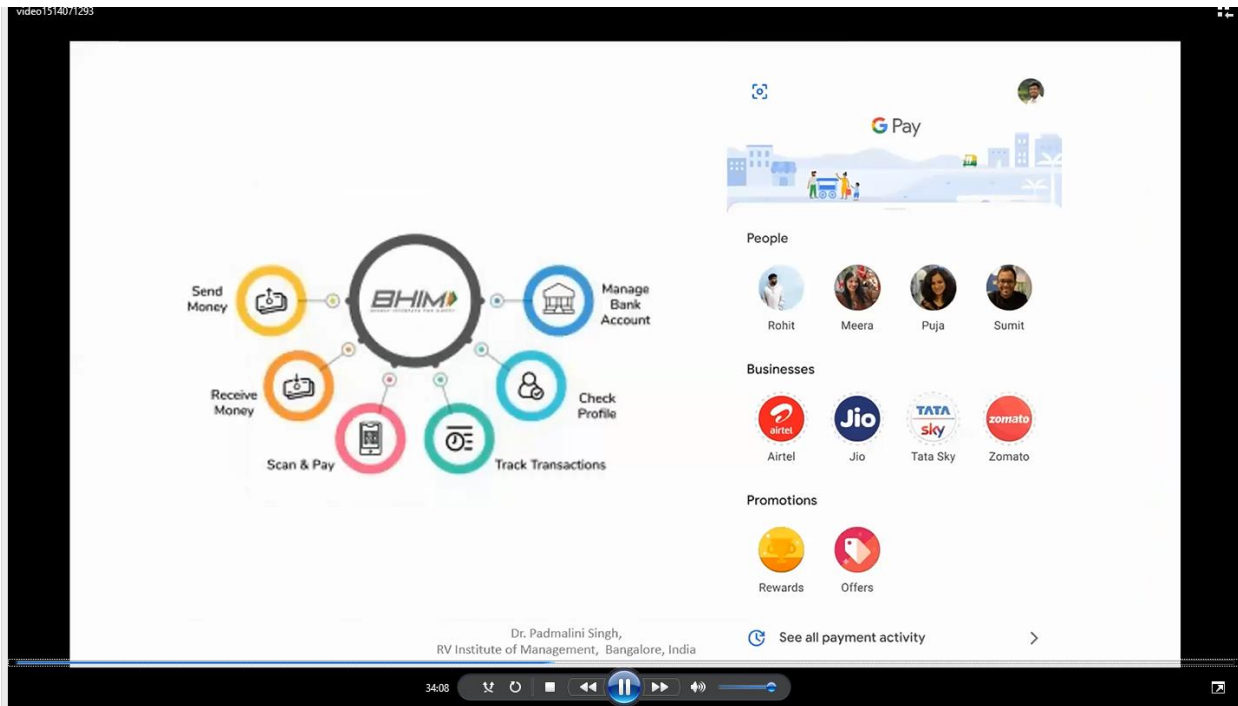


Continuing the demonstration, she explained various options available on google drive to upload the documents.

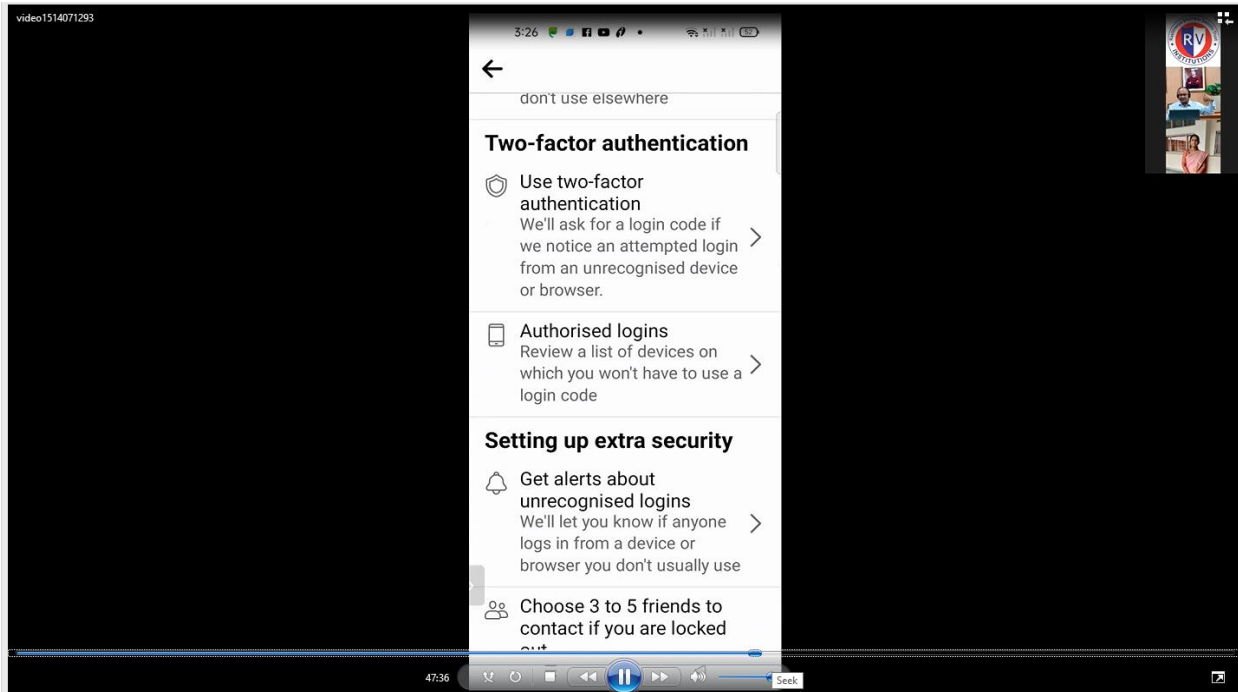




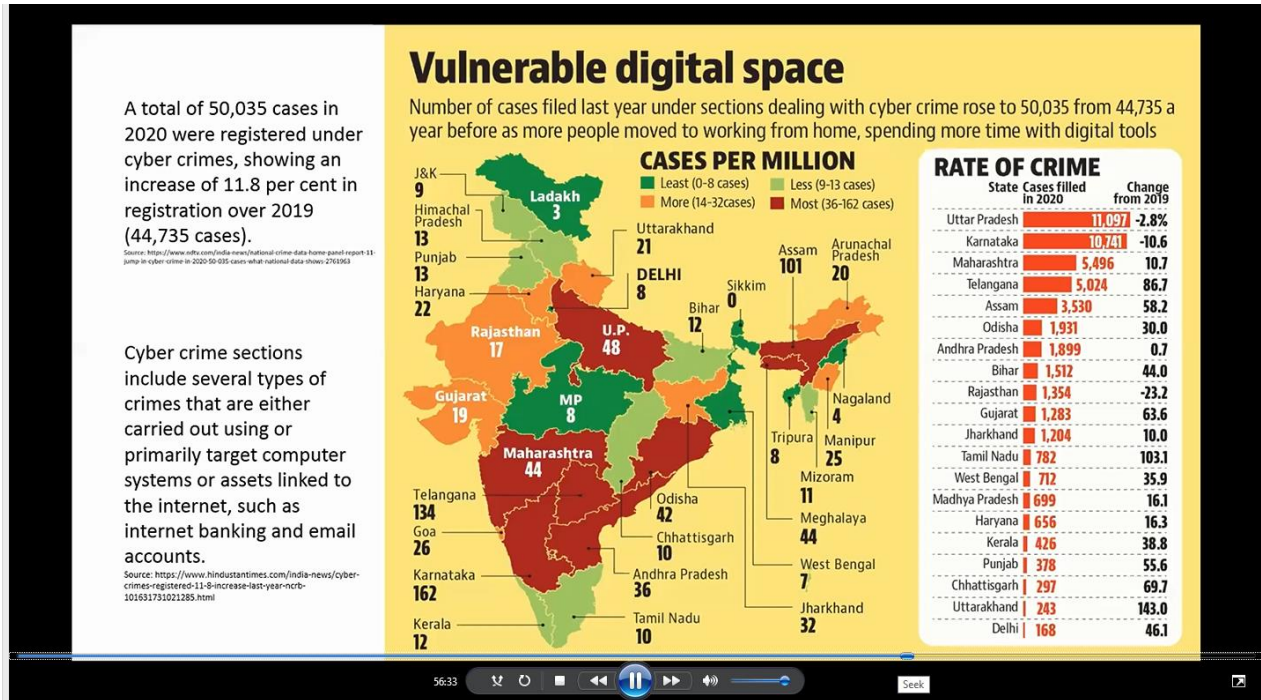
Moving further, Dr. Singh explained e-wallets available to everyone for easy payments. She explained concerns using the e-wallets on how to secure the use while operating with it.



The next part of her session was focused on effective use of social media. She demonstrated the safety features available on facebook and Instagram to secure the account from being hacked. She continued further by demonstrating the the features available to retrieve the account and report the account if it is being hacked.



The last part of her session was deliberated on the cybercrime. She explained types of cybercrime and various laws in Indian Penal Code to protect the victim against cybercrime. She described cyber stalking and Laws associated with it to protect the vulnerable group being exploited.



Lastly, she explained darknet to the participants and punishment under IPC if found guilty.

Sections under IT Act (2000) that safeguards internet users from cybercrimes.

- Section 65: Tampering with computer source documents.
- Section 66: Using password of the other person.
- Section 66D: Cheating using computer source.
- Section 66E: Publishing private images of others.
- Section 66F: Acts of cyber terrorism.
- Section 67: Publishing child porn or predating children online.
- Section 69: Govt's power to block websites.
- Section 43A: Data protection at corporate level.

Dr. Padmalini Singh,  
RV Institute of Management, Bangalore, India



# SAMPLE FEEDBACK FORM

Feedback form: NCW Sponsored Webinar on "CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM" on 26th April, 2022

singhpadmallni@gmail.com (not shared) [Switch account](#)

\* Required

Name of the Participant \*\*

Your answer \_\_\_\_\_

Name of the Institution /Organization \*\*

Your answer \_\_\_\_\_

Designation \*

Your answer \_\_\_\_\_

email address \*

Your answer \_\_\_\_\_

Please provide your valuable feedback about the webinar \*

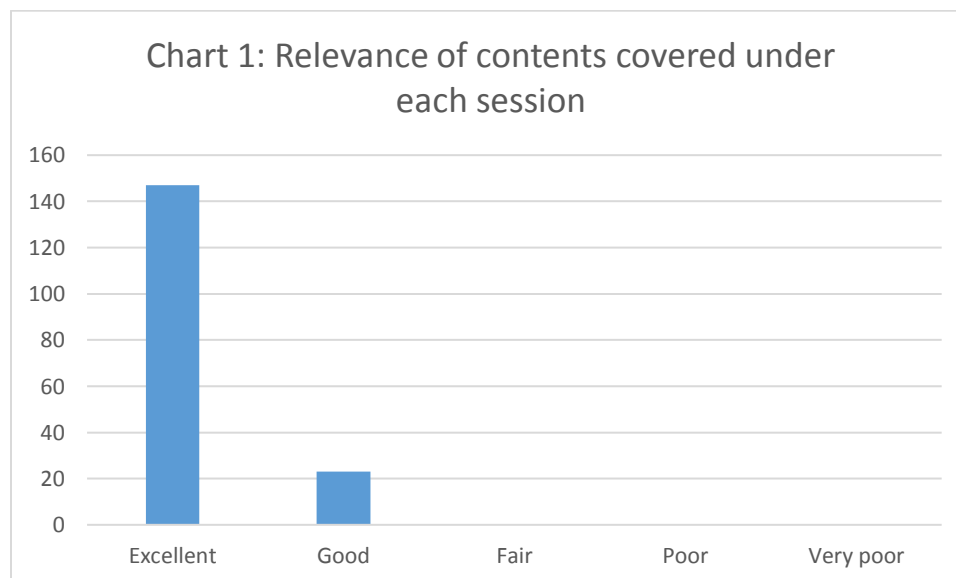
	Excellent	Good	Fair	Poor	Very poor
Relevance of contents covered under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of coverage of contents under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and expertise of the resource person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Time duration allotted for each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



# ANALYSIS OF FEEDBACK

To assess the experience of the webinar among participants, a feedback form was created using google forms and the link was shared among the participants towards the end of the programme. Only 170 participants gave the feedback online whereas many participants sent their feedback through mail and used Chat option during webinar. The analysis of the feedback provided by the participants was carried out by Dr. Padmalini Singh.

<b>Particulars</b>	<b>Number of respondents</b>	<b>Percentage</b>
Excellent	147	86
Good	23	14
Fair	0	0
Poor	0	0
Very poor	0	0
Total	170	100%

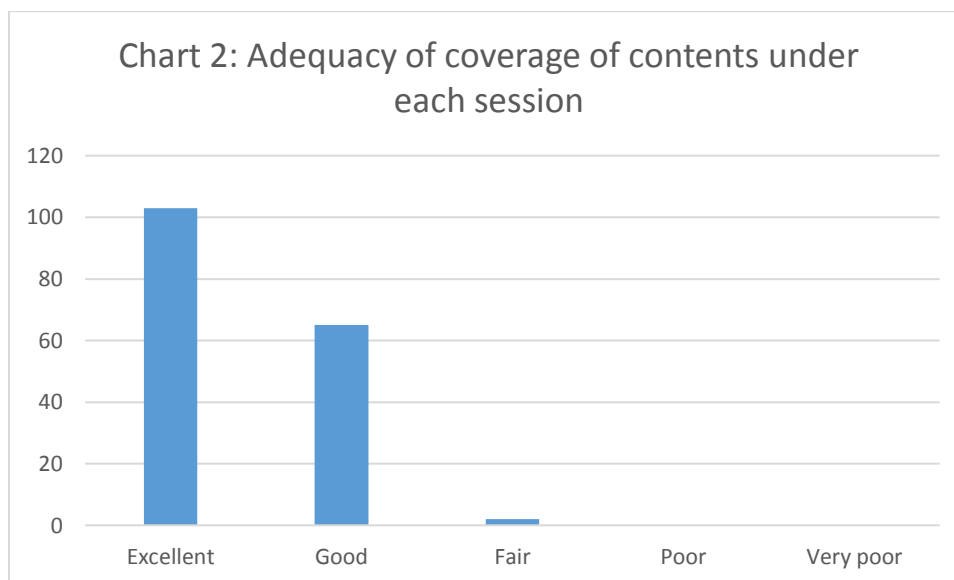




**Table 2: Adequacy of coverage of contents under each session**

Particulars	Number of respondents	Percentage
Excellent	103	61
Good	65	38
Fair	2	1
Poor	0	0
Very poor	0	0
Total	170	100%

**Chart 2: Adequacy of coverage of contents under each session**



**Table 3: Knowledge and expertise of the resource person**

Particulars	Number of respondents	Percentage
Excellent	135	80
Good	32	19
Fair	1	1
Poor	0	0
Very poor	0	0
Total	168	100%





Chart 3: Knowledge and expertise of the resource person

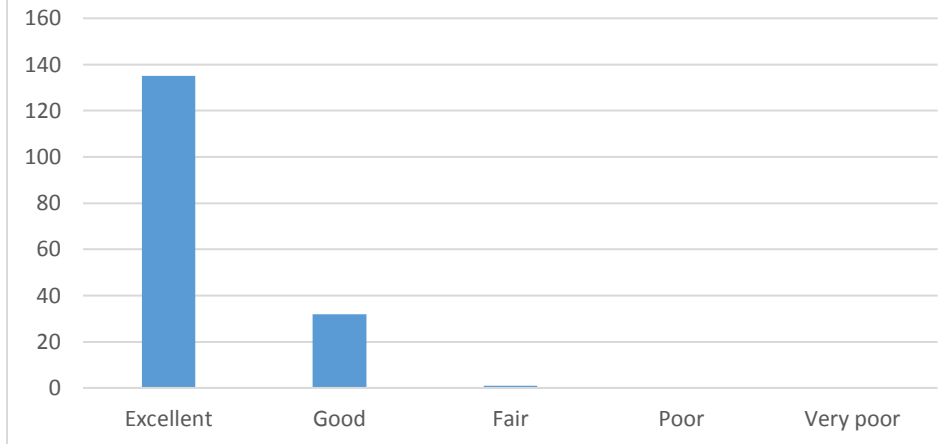
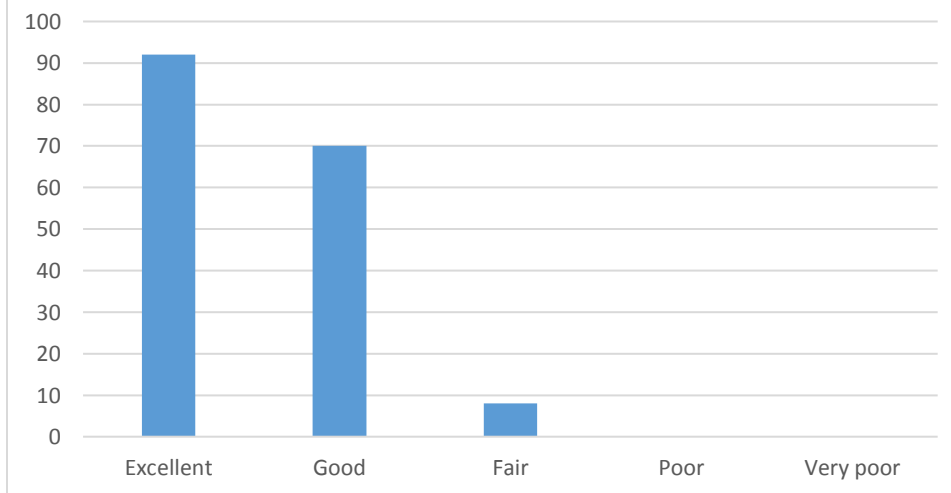


Table 4: Time duration allotted for each session

Particulars	Number of respondents	Percentage
Excellent	92	54
Good	70	41
Fair	8	5
Poor	0	0
Very poor	0	0
Total	170	100%

Chart 4: Time duration allotted for each session

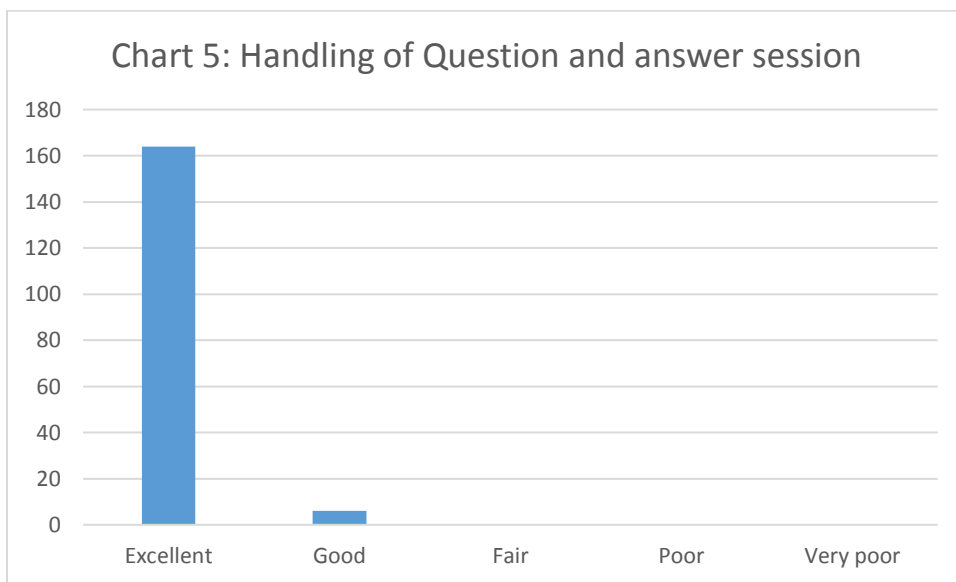




**Table 5: Handling of Question and answer session**

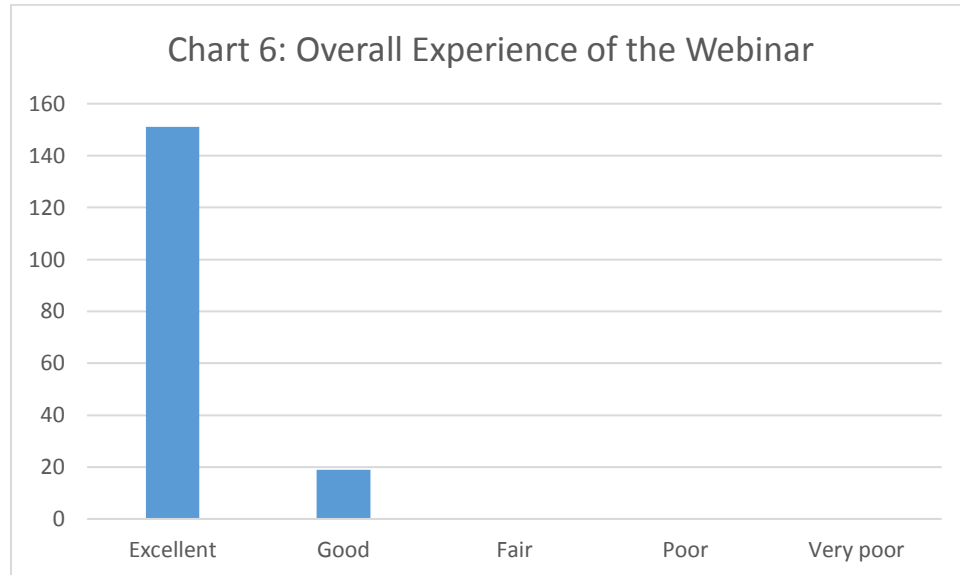
Particulars	Number of respondents	Percentage
Excellent	164	96
Good	6	4
Fair	0	0
Poor	0	0
Very poor	0	0
Total	170	100%

**Chart 5: Handling of Question and answer session**



**Table 6: Overall Experience of the Webinar**

Particulars	Number of respondents	Percentage
Excellent	151	89
Good	19	11
Fair	0	0
Poor	0	0
Very poor	0	0
Total	170	100%



## FEEDBACK SUMMARY

A total of 170 participants filled the feedback link of the webinar. The outcome of the feedback analysis is that the participants are extremely satisfied with coverage and relevance of contents of the Webinar.

The participants also expressed that the knowledge and expertise exhibited by the resource person was excellent and time duration allotted for each session was also satisfactory. Overall, the participants are contented with the experience of the webinar that enhanced their capacity building.



Gmail interface showing an email from YASIR ANSARI to the director. The email content includes a forwarded message and a personal note from a participant from Pakistan.

----- Forwarded message -----  
From: YASIR ANSARI <yasirdpws@gmail.com>  
Date: Wed, 27 Apr 2022 at 09:23  
Subject: About webinaar  
To: <director.rvim@rvei.edu.in>

Greetings.

I would like to know, when will get certificate for yesterday session. I was attended and submitted feedback form also.

Regards  
Yasir Ansari.  
Participant from Pakistan .

--  
--  
With warm regards

Dr. Purushottam Bung  
B.E., PGDM(Aust), MBA(Aust), Ph.D in management  
Professor and Director  
R. V. Institute of Management  
CA-17, 36th Cross, 26th Main  
4th T Block, Jayanagar  
Bangalore\_560041

Gmail interface showing an email from Dr. Purushottam Bung to the director. The email content includes a forwarded message and a personal note of thanks from Dr. Sanjeev Kumar Thalari.

Fwd: Thank you for the nice session

Dr. Purushottam Bung  
to me

Wed, 27 Apr, 10:13 (8 days ago)

----- Forwarded message -----  
From: Dr Sanjeev Kumar Thalari <sanjeevkumar.t@cmrit.ac.in>  
Date: Tue, 26 Apr 2022 at 12:55  
Subject: Thank you for the nice session  
To: director.rvim@rvei.edu.in <director.rvim@rvei.edu.in>

Sir  
I am pleased to thank you for the nice talk in today's session.  
Expecting more talks from you

*Thanks & Regards*

Dr. Sanjeev Kumar Thalari  
M.B.A, PHD; M.Sc (Psy); PGDCA; UGC NET; APSET; TTT; e-TTT; CST  
Assoc Professor & ERP Coordinator  
Dept of MBA  
CMR Institute of Technology

Snapshot of the feedback shared by few participants



## CONCLUDING REMARKS

The closing remarks and vote of thanks for the webinar was proposed by Dr. Rizwana M, Associate Professor, Ramaiah Institute of Technology. Dr. Rizwana expressed her immense pleasure to propose vote of thanks to National Commission for Women for sponsoring the webinar. She conveyed her thankfulness to the Director, Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore and the programme convener Dr. Padmalini Singh, Associate Professor, RV Institute of Management, Bangalore and organizing team members, coordinators and technicians for extending their heartfelt support for conducting the webinar. On behalf of National Commission for Women and RV institute of Management, Bangalore, Dr.Rizwana conveyed her gratitude to all the experts for extending their knowledge to the audience.

It was stated that the webinar was a good attempt to render required knowledge about building personal and professional capabilities for the participants to gain confidence and prepare themselves for demanding world. The knowledge regarding different skills such as listening, brainstorming, communication skills and interview skills are need of an hour that was explained in an interesting way by the experts.

The knowledge and demonstration on how to secure oneself using digital payments and social media was apt for youth who does everything on a click. It was important for the youth to understand the nitty-gritty of the presence in digital space and its consequences.

Overall the webinar experience was truly remarkable and the feedback provided by the participants not only from India but also from other countries are exceptional.



## KEY OUTCOMES OF THE WEBINAR

- The Webinar disseminated knowledge about various skills required to enhance personal capacity.
- The Webinar spread lot of awareness and knowledge on professional career skills that are demanded in market today.
- The Webinar demonstrated the security features of payment gateways and banking services frequently used by everyone.
- The webinar demonstrated various features of email, google drive, social media security features to avoid hacking of account.

\*\*\*\*\*



RASHTREEYA SIKSHANA SAMITHI TRUST

## R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

### Capacity Building Workshop

<b>Internal Quality Assurance Cell</b>	
<b>“ NIRF Preparations”</b>	
<b>Resource Person</b>	<b>Prof J R Sharma, Director, StemVogel, Bengaluru</b>
<b>Date: 5<sup>th</sup> April 2021</b>	<b>Venue: Workshop Hall, II Floor, RVIM</b>
<b>Time: 9:00am to 4.00pm</b>	<b>Target Audience: RVIM staff members</b>
<b>No. of Participants: 20</b>	<b>Event Coordinator: Dr. Anupama K Malagi</b>
<b>Objectives</b> <p>The objective of the capacity building workshop is</p> <ul style="list-style-type: none"><li>➤ to discuss about the various ways in which the institution can be better prepared for NIRF</li><li>➤ To encourage innovative practices focused on enhancing NIRF ranking</li></ul>	
<b>Brief summary of the Event</b> <p>RVIM IQAC organised the orientation session on NIRF Preparations in association with StemVogel , Bengaluru for the benefit of all the faculty members. The following is the schedule for the 1 day program:</p>	

**Workshop on NIRF- Program schedule 05.04.2021****Resource Person: Prof J R Sharma**

<b>Session</b>	<b>Time</b>	<b>Areas of Discussion</b>
I	9.00am-10.45am	Overview about NIRF- Benefits, guidelines, Processes, etc
	<b>10.45am-11.00am</b>	<b>Break</b>
II	11.am-1.15 pm	-Discussion on the various parameters of NIRF - Discussion about the best practices adopted by premiere institutions
	<b>1.15pm-2.00pm</b>	<b>Lunch Break</b>
III	2.00pm-4.00pm	-Preparation for NIRF and sustaining in NIRF Ranking - Developing a strategy to secure a position in top 75

**Outcome Achieved/ Attained:**

This program helped us in learning from the vast experience of the resource person and understand the innovative practices that can be implemented so as to achieve higher ranking in NIRF.

It also helped us in strengthening the overall teaching learning & research environment in the Institution.

**Event Coordinator****Director**





RASHTREEYA SIKSHANA SAMITHI TRUST  
**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041



**Periodic Lecture Programme**  
Sponsored by Indian Council of Philosophical Research  
In association with  
**R V INSTITUTE OF MANAGEMENT**



Date: 18 <sup>th</sup> November, 2021; 18 <sup>th</sup> January, 2022; 12 <sup>th</sup> March, 2022; 29 <sup>th</sup> March, 2022.	Venue: RVIM
Time: 11:00 AM to 12:00 PM	Event : Periodic Lecture Programme
No. of Participant: 150	Event Coordinator: Dr. Padmalini Singh

### Objectives

- "No nation can move forward by forgetting its culture and heritage." The aim of the webinar was to discover and rediscover innumerable gems by delving into the rich treasure of Indian culture and values.

### Agenda/Flow of the Event

#### 1<sup>st</sup> Periodic Lecture:

One hour webinar was organized in a discussion mode where some pertinent questions were asked by the speaker Dr. Pawan Kumar Singh, Director, IIM Trichy to the audience to be able to understand the basic values embodied in Indian Culture and how it can be used for the National Reconstruction.

#### 2<sup>nd</sup> Periodic Lecture:

RV Institute of Management organized ICPR sponsored Periodic Lecture series scheduled between 10:35-11:35 am. by Dr. Jose, Professor of Philosophy at Dharmaram Vidya Kshetram and Christ University, Bangalore on 'Social and Political philosophy'

#### 3<sup>rd</sup> Periodic Lecture:

The periodic lecture series continued with a lecture session on 'Ethics of Globalization' by Dr. Subhash Sharma, Director, Indus Business Academy, Bangalore on 12<sup>th</sup> March, 2022.

#### 4<sup>th</sup> Periodic Lecture:

The last periodic lecture session was led by Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore on 29<sup>th</sup> March, 2022 on 'Philosophical Perspective on Sustainability'.

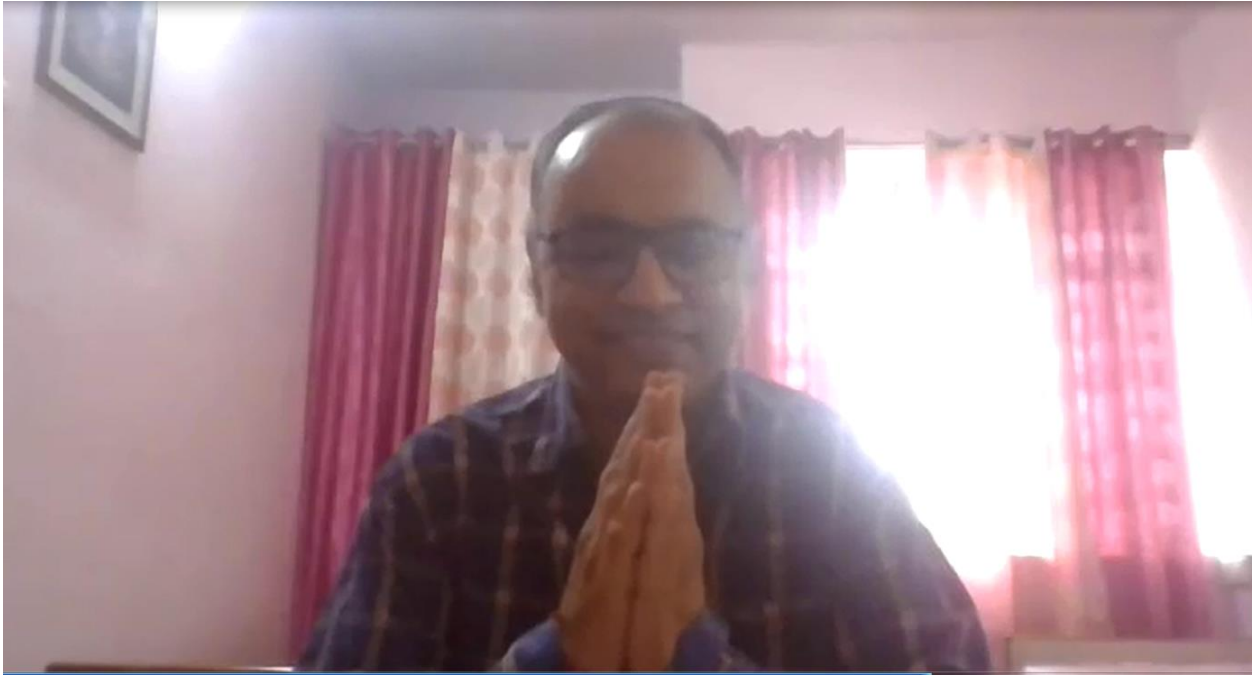
**Outcome Achieved/ Attained:**

**1<sup>st</sup> Periodic Lecture:**

The audience were able to understand the Indian value system with the analogy of speed and direction. Dr. Pawan explained that the youth require both speed and direction to excel in life. The Indian value system provides the right direction to the youth that have a fragile mind whereas skills acquired in life provides the speed to the youth. He explained that becoming success by exercising speed and direction is important but both are balanced by ethics. He also deliberated what are basic Indian values rooted deep into our culture and documented in scriptures can help us today to reconstruct our nation.







Dr. Harsh Purohit, Dean WISDOM, Banasthali University, Rajasthan



Dr. Ajoy, Associate Professor, SIT Tumkur.

## 2<sup>nd</sup> Periodic Lecture:

The Periodic Lecture Programme on the topic 'Social and Political philosophy' was organized on Jan 18, 2022 10:35 AM on Zoom platform by Dr. Jose Nandhikkara, Professor of Philosophy at Dharmaram Vidya Kshetram and Christ University, Bangalore. Fr Jose was formerly Dean of the Faculty of Philosophy, Dharmaram Vidya Kshetram, Bangalore, Head of the Department of Philosophy and Theology at Christ University, Bangalore, and Director of the Centre for the Study of World Religions, Bangalore. Fr Jose contributes to the fields of Philosophical Anthropology, Ethics, Inter-cultural and Inter-religious Dialogue, Philosophy of Language, and Philosophy of Religion. He has authored a book, edited six volumes, and contributed over seventy research articles in journals and edited volumes.

The webinar began with basic understanding of social and political philosophies underlying its implication in today's social make-up. He explained the relevance of social and political philosophy by rendering the knowledge of philosophical types and its impact in our daily life. Dr. Jose paved the way to ponder over the need to change the existing political philosophy that is purely guided by maximization of profits and growing consumerism which is leading to endless greed to consume more thus depleting the abundant natural resources.

RV Institute of Management

Go, change the world

ICPR

RV INSTITUTIONS

ICPR sponsored  
Periodic Lecture Programme  
On  
**"Social and Political Philosophy"**  
By  
Dr. Jose Nandhikkara  
Professor of Philosophy at Dharmaram  
Vidya Kshetram and Christ University, Bangalore

NAAC A+

E-LEAD

RVIM, Bangalore

3/8/2022

1

## LIMITS OF NATURE *VERSUS* CULTURE OF LIMITLESS GROWTH Ethical Investigations

**"One who knows  
that enough is enough  
will always have enough."**

**Lao Tzu**

***RV Institute of Management***

**Indian Council of Philosophical Research (ICPR)**



### **Economics and Great Acceleration**

- **Cry of the People:** In the mad rush for ever more goods and services, we left behind millions of fellow human beings. While a few billionaires make trips to Mars, millions of people continue to struggle for survival – for clean air, water, food, and human rights.
- **Cry of the Planet:** we also did not consider the **Planetary Boundaries**.
- The Earth, our common home is in danger. We cannot carry on using of the resources indefinitely and dump wastes beyond the capacity of ecosystems.
- **Limitless growth is impossible/madness in limited world.**

Dharmaram Vidya Kshtram, Bangalore 5600029, dvk.in



### 3<sup>rd</sup> Periodic Lecture:

Dr. Subhash Sharma Dr. Subhash Sharma is a leading Indian Management thinker and author of several thought provoking books such as Creation from Shunya, Management in New Age: Western Windows Eastern Door, Quantum Rope: Science, Mysticism & Management, New Mantras in Corporate Corridors, New Earth Sastra to name a few.

Dr. Subhash Sharma deliberated on the importance of ethics in today's time. He explained his idea of 'Corporate Veda' as a basis for application of Indian ethos in corporate context. As societies have undergone transitions from kingdom states to nation-states and now we are witnessing the emergence of corporates as states.

Indian ethos provides us a strong foundational basis for the development of management ideas for 'new age corporates'. He described and explained various models to reinforce the importance of ethics in globalization.

The image shows a Zoom meeting interface. At the top, there is a status bar indicating 'Recording' and 'You are viewing Dr. Subhash Sharma's screen'. Below this is a grid of 25 video thumbnails. The first row includes Dr. Subhash Sharma, Dr. Padmalini Singh, Vishal Choka, Nagaraj Hegde, and Pooja Vallur. The second row includes RVIM Host, Gurjan Baidya, Mehul V Bhaskar, Nikhil S Anjanalli, and Akhila. H. The third row includes Jenisha Menezes, Likhitha L, Shubha R, Anirudh K, and Preetham varma. The fourth row includes Ashutosh Kumar, Supriya Belsare, POORNAPRAJNYA K.M, Shreevatsa HV, and Aditi Rani (184029). The fifth row includes A.Raglavendra, Nandagopal B R, Shashitumar R, Poornima L, and Yashaswini P. At the bottom of the grid, there are thumbnails for Dr. Padmalini Singh, Dr. Subhash Sharma, RVIM Host, Nagaraj Hegde, Pooja Vallur, and Gurjan Baidya. Below the grid is a PowerPoint slide titled 'Ethics of Globalization, March, 2022 - PowerPoint (Product Activation Failed)'. The slide content is as follows:

## Typology of Globalization

- ▶ Typology of Globalization
  - ▶ I. Globalization
  - ▶ II. Glocalization
  - ▶ III. Local to Global (LG) e.g. Atmanirbhar Bharat

(C) S3\_BA\_DDU\_2018

#### 4<sup>th</sup> Periodic Lecture:

Dr. Purushottam Bung addressed the gathering on “Philosophical Perspectives on Sustainability’ started his session from a basic understanding of sustainability and layered it through a step wise explanation of why it is important to talk about philosophy, why there is an disequilibrium in the universe and what is the solution to this growing problem. He then explained various philosophies such as Bhagvat gita, Shiaiva philosophy, patanjali yoga sutra, taittrayi upnishand, Buddhism, gandhian philosophy, tribal philosophy and Shri Suresh Hundre philosophy of contemporary thinkers on sustainability.

He explained that various Indian philosophies focus on knowing the self as prime most factor in bringing the equilibrium and harmony in the universe. He also explained the equation  $\text{wealth} = \text{money} + \text{peace}$  given by Shri Suresh Hundre.

**What is sustainability?**

[Man Elephant War Ricky Kej - Love Divine - Elephant Song - GRAMMY® WINNER.mp4](#)

[What is Sustainability.mp4](#)

- † Development without affecting future
- † Maintaining equilibrium in the universe is important
- † Unsustainable Consumption + Plastic Pollution + Greenhouse gases + Ozone depletion + Rise in temperature + Global warming + Climate change
- † Systems thinking
- † Triple Bottom line (Profit – People – Planet)

Dr. Purushottam Bung, RVIM, Bangalore

**Why are we now talking about sustainability?**

- † Consumerism
- † Big becoming bigger and small becoming smaller
- † Unfair access to resources
- † People becoming greedy
- † We don't care attitude
- † Wasting natural resources
- † Wars and Terrorism activities
- † Biological warfare
- † Cyber warfare
- † Extinction of species
- † Disturbing the food chain created by God
- † Pollution (Air + Water + Noise)
- † **Disturbing the harmony of the nature**

Dr. Purushottam Bung, RVIM, Bangalore



Zoom Meeting

Dr. Padmalini Singh | Dr. Purushottam Bung | Rajkumar Chavan | Dr. Suresh N | Lakshmi A | Naraini N.S.

## Sustainability: Establishing harmony across the four orders of the Universe

Bio order: Self regulated  
Plants + Trees + Grass + etc.

Animal order: Self regulated  
Animals + Birds + etc.

Human order: Are we Self regulated?

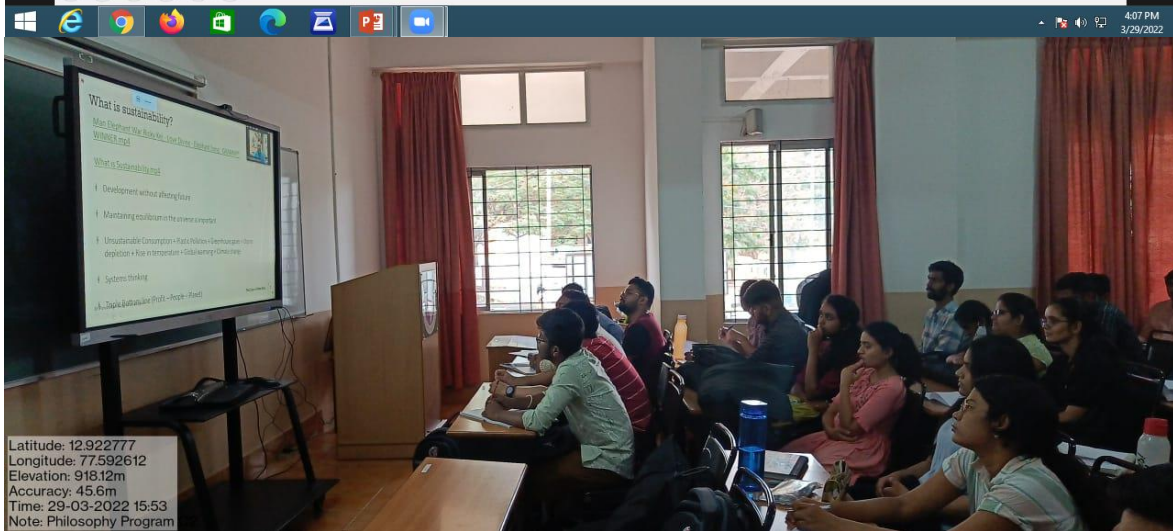
Physical order: Self regulated  
Air + Water + Minerals + soil + etc.

Mutually Fulfilling Harmony

Is it Mutually Fulfilling?

Dr. Purushottam Bung, RVIM, Bangalore

Your Logo or Name Here 5





**Feedback & Coordinator Comment:**

All the participants appreciated the webinar and requested to document the talk in a form of a book.

**Expected Outcome:**

Expected outcome of the webinar is to pave a way for the youth towards achieving success ethically and contribute in nation building.

*Padmalini*

**Event Coordinator**

**Dr. Padmalini Singh**  
Associate Professor,  
RV Institute of Management  
Bangalore



**Director**

**Dr. Purushottam Bung**  
Professor & Director,  
RV Institute of Management  
Bangalore





## A Webinar on “An overview of Neuroscience and its Application”

Date: 6<sup>th</sup> and 7<sup>th</sup> January, 2022

Venue: Webinar / Zoom meeting

Time: 2:30 PM to 3:30 PM

Event : Webinar

No. of Participant: 150

Event Convener: Dr. Padmalini Singh

### Objectives

- The webinar was organized to provide an understanding of Neuroscience and Its application in Marketing.

### Agenda/Flow of the Event

#### Resource Person:



**Dr. Naveen G Halappa**  
Senior Assistant Professor  
School of Public Health &  
School of Buddhist Studies, Philosophy, and Comparative Religions

R V Institute of Management organized a webinar on “An overview of Neuroscience and its Application” especially for marketing specialization students as it is a growing field of research in understanding the consumer behaviour. It is important for all students to understand how the brain functions and responds to a stimuli and what are the tools and techniques to capture and record brain functions.

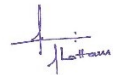
The resource person is an expert in this field who have done PhD in neuroscience from NIMHANS, Bangalore. He deliberated on basics of neuroscience, mapping the brain with MRI, fMRI and MRS, Attention, Consciousness, and Memory assessed by neuropsychological scale. He shared his own research study results and real time examples for better understanding.

**Feedback & Coordinator Comment:**

The webinar was appreciated by the students and faculty members. Many new things like parts of brain, left and right brain, various tools and techniques used to analyze brain activity, mapping of the brain, attention, consciousness and memory.

The webinar paved a way to understand neuromarketing better.

*Padmalini*



**Event Convener: Dr. Padmalini Singh**

**Director**



## A Workshop on “Search Engine Marketing”

Date: 10 <sup>th</sup> July, 2021	Venue: Webinar / Zoom meeting
Time: 11:00 AM to 12:30 PM	Event : Webinar
No. of Participant: 100	Event Convener: Dr. Padmalini Singh

### Objectives

- The webinar was organized to bring insights from industry about SMM and SEM for students to learn practical aspects of digital marketing.

### Agenda/Flow of the Event



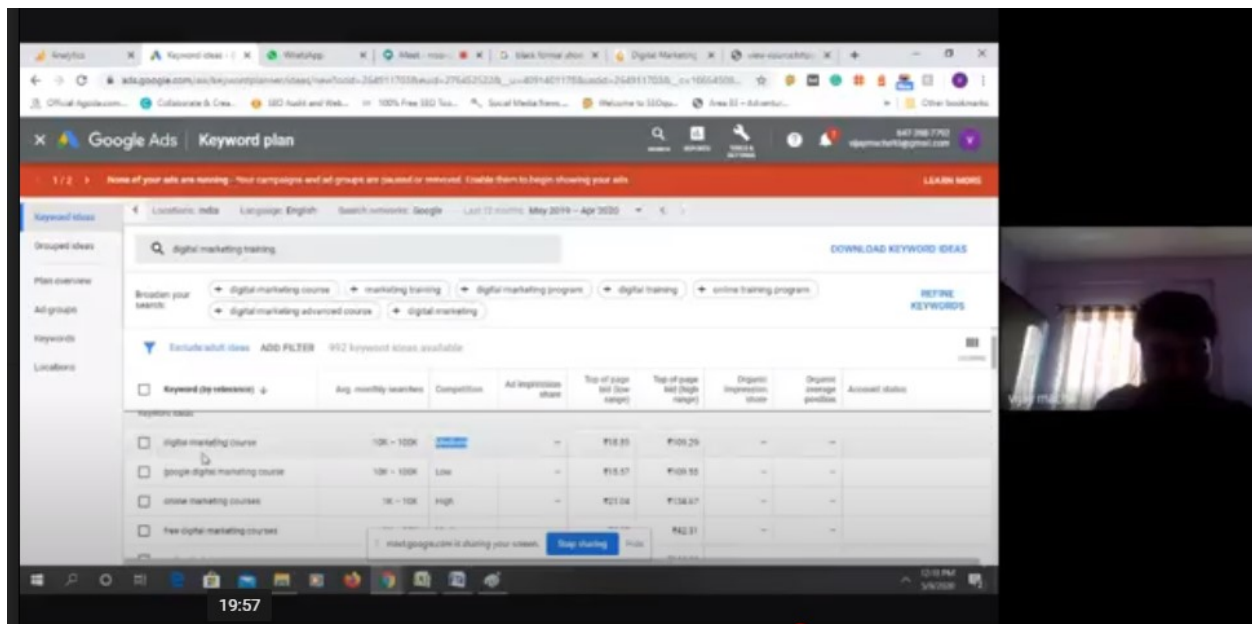
#### Resource Person:

Shashank Singh

Designation -SEO Head, Sportskeeda

Sportskeeda is a sports and esports news website, founded in 2009. It is No. 1 personalized Sports App. The website has news, features, commentary and videos on sports like Cricket, Football, WWE, Tennis, NFL, NBA, and also video games such as Minecraft, Fortnite, PUBG, Valorant, CS:GO, Free Fire and GTA.

### Online Workshop on “Search Engine Optimization & Social Media Marketing” on 10th July, 2021.

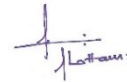


**Feedback & Coordinator Comment:**

The webinar was appreciated by the students and faculty members as it brought hands on experience in Search Engine Marketing for all the participants.

**Event Convener:**

*Padmalini*



**Event Coordinator**

**Dr. Padmalini Singh**

**Director**



Student Development Program conducted by Centre of Career Development from for the benefit of the 3<sup>rd</sup> Semester 2020-22 batch MBA students on 12<sup>th</sup> and 13<sup>th</sup> December 2021

Date: Interview Process and Current demand in the market and Holistic approach for team building activities.	Venue: Seminar Hall
Time: 10:30am to 1:30pm	To : 3 <sup>rd</sup> Semester MBA students
No. of Participants: 176	Event Coordinator: Prof. Payal Jindal and Prof. Uma Sharma
Objectives: <ul style="list-style-type: none"><li>• Help the students to gear up their skills</li><li>• Build confidence and to make them Industry ready.</li><li>• Create awareness on the corporate expectations</li></ul>	

Student Development Program was organized and conducted by Centre of Career Development on 12<sup>th</sup> and 13<sup>th</sup> December 2021 for the benefit of the 2<sup>nd</sup> Semester MBA students with the purpose to offer Training Program on Interview Process and Current demand in the market and Holistic approach for team building activities.

Agenda/Flow of the Event:

The Resource person for this program was Mr. Manikanta Namburi Talent Champion, Campus Recruiter, Odessa Solutions .

Topics Covered:

- Current trends of the job marketp
- How to approach the companies through LinkedIn
- How to crack the first Interview- In this new normal?
- How to plan the opportunities for this season?
- Preparation methods to face virtual interviewsp
- Mock Interview with HR leaders of various industries
- How to handle student level stress?

Take away from the session:

- Industry readiness
- Awareness on the corporate expectations
- Preparation for virtual interview setup

**Feedback of Students:** All participants enrolled and participated have appreciated program. They wished to have more and more sessions like this to share experiences and knowledge pertaining to interview skills , career options, virtual interview setup etc.,

Payal Jindal  
Center for Career Development

Dr.Purushottam Bung  
Director-RVIM





Rashtriya Sikshana Samithi Trust

**R.V.INSTITUTE OF MANAGEMENT**

CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> FLOOR, JAYANAGAR, BANGALORE - 41  
Ph: 080-26547048 Fax: 26654920; URL: [rvim.edu.in](http://rvim.edu.in), Email: [contact@rvim.edu.in](mailto:contact@rvim.edu.in)

To  
Director-MBA  
R.V. Institute of Management  
Bangalore-560011

Date: 11/11/21

Respected Sir,

Sub: Request for approval for inviting the trainer Mr.Manikanta Namburi ,  
for the training session on 12<sup>th</sup> and 13<sup>th</sup> December 2021.

Dear Sir,

Center for Career Development plans to organize training by Mr.Manikanta Namburi , Campus Recruiter at Leadsquare, Bangalore as part of the training session on 12<sup>th</sup> and 13<sup>th</sup> December 2021. The session is taken for 3hrs on each day between 10:30 to 1:30pm. The honorarium for the session is 1000/hr. The topics covered are:

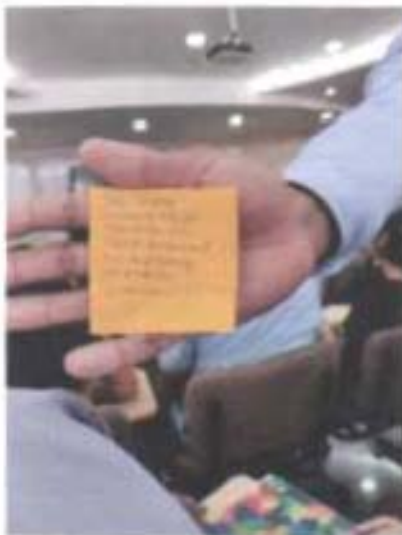
1. Brief understanding about interview process and current demand in the market
2. Holistic approach for team building activities with few groups Team Building Activities

We request your approval for inviting the guest.

Thanking you  
Yours Faithfully

*Payal Jindal*  
Payal Jindal

*Atiqe*  
\_\_\_\_\_  
*L*  
11/11/21



**Student Development program on Interview Process and Current demand in the market and Holistic approach for team building activities by Mr. Manikanta Namburi on 12<sup>th</sup> and 13<sup>th</sup> December 2022**

Rsst		
RV Institute of Management		
Student Development Program by by Mr Manikanta on 12th and 13th Decemebr 2021		
2020-2022 Batch		
Sl. No	Name	Attendance
1	ABHISHEK SHANTINATH UPADHYE	P
2	A B Ganapathy	P
3	Abhilash K	P
4	Aditya Shettar	P
5	Afeefah Bakhtar Majumdar	P
6	Aishwarya s k	P
7	Anusha R Hegde	P
8	Apoorva Raghu Rao	P
9	Bhavani Vishwakarma	P
10	C Pranathi	P
11	C. Prasanth kumar	P
12	Carol Swetha Noronha	P
13	Chandana T	P
14	Chetana S	P
15	Delson Glan D Silva	P
16	Disha Santosh Naik	P
17	Karuna V Divate	P
18	Kavya Ganapati Hegde	P
19	Koundinya R	P
20	MAHIMA HARISH BHAT	P
21	MISHANA MOTESH DSOUZA	P
22	Niranjan M	P
23	Nisha T	P
24	Prajna nayak	P
25	Prajna Shetty	P
26	Prarthana Upadhyaya	P
27	Punitha K	P
28	Rachana D	P
29	Rachana kumar	P
30	Raghavendra J.P	P
31	Rahul Yalavatti	P
32	Rakesh	P
33	Rakshith Hegde	P
34	Rakshith TG	P
35	SAHANA M S	P
36	Samiksha S Shetty	P
37	Sarika Maliya	P
38	Sharan Bandrad	P
39	Shashank Y	P
40	Shetty Lavanya Shekar	P
41	Shivasubramanyam S Patangi	P
42	Shresta B Bhat	P
43	Shruthi R	P
44	Sindhu L Dabeer	P
45	Sirisha K J	P
46	Sneha Gowda R	P

47	Srilaxmi	
48	Sripoorna Indurkar	
49	Srushti B R	
50	SUJAY SHAH	
51	Sukannya Dalal	
52	SURAJ H S	
53	Suraj SP	
54	Tejas Bhandari	
55	Tejashree R	
56	Tejashwini Lokapuramath	
57	Tejasvi Gangadhar Angadi	
58	Ullas shripad shet	
59	Vaibhav Malaviya	
60	Varsha biradar	
61	Varsha K	
62	VELUGU SUJANI KRISHNA	
63	Aishwarya KM	
64	Bharath C	
65	M Janani Priya	
66	Phalguni P	
67	Sarika Malliya U	
68	Sharvani M S	
69	Aijaz Mujawar	
70	AJEY M	
71	Amogha Hegde	
72	AMULYA HR	
73	Anagha Hegde	
74	Ananya	
75	Ashadeep M Hegde	
76	Bharath P	
77	Chinmay Hegde	
78	Darshini.G	
79	Divesh	
80	Eshwar Darshan K M	
81	H R Rithesha	
82	Karthik M S	
83	Kaushik C B	
84	Mahesh S	
85	Malender Deyannavar	
86	Manoj kb	
87	Manoj M	
88	Meghana Vinayak Hegde	
89	Mohamadasadiq Kayum Mulla	
90	Mnutyunjaya Sangresakoppa	
91	Neha Kulkarni	
92	Nikhil S Kotian	
93	Prashanth Y G	
94	Prateeksha Raviprakash Chungani	
95	Prinson Dlima	
96	Rahul Mondal	
97	Rahul Singh	
98	Rakshith	

99	S CHETHAN	
100	Sachith Kumar	
101	Sandeep H S	
102	Santhosh kiran S	
103	Shishir S Acharya	
104	Soubhagya Bhat	
105	Suhas NK	
106	Suraj G S	
107	Trivadan Mahabaleshwar Hegde	
108	Vaishnavi S	
109	Vinayak Subray Bhat	
110	Prarthana Singri	
111	Subhashini K N	
112	Vinay Kumar G S	
113	Nikhil Navandhar	
114	Swati Vinayak Hegde	
115	Kirthan K	
116	Koppolu Sudarsan Rahul	
117	MOHAMED SAIFUDDIN F	
118	N Prathibha	
119	Pratik	
120	Priyanka	
121	Rohan R R	
122	Rubina afreen	
123	Dhanashri Kabra	
124	Adarsha K	
125	Akshay G s	
126	Anoop Bhargav M	
127	Gautham M	
128	Drinya K Chandran	
129	Janak Karkera	
130	Mohammed Mohasin Yarnal	
131	Rakshith S	
132	SHIVAKUMAR C H	
133	Shruthi G	
134	Siddhant Muchakani	
135	Suhas H	
136	Sujaya Bhat	
137	Sumit Naganath	
138	Vikas Seth	
139	Monisha M	
140	Apoorva Sunil Patil	
141	Chaithanya B.K	
142	Deeksha Bopalah	
143	Gokul nayak	
144	Indraneel Das	
145	Nikita	
146	Roshani	
147	Roshni Guru Muthraj	
148	Sakschi Singh	
149	Satishkumar K Pille	
150	Sparsha	

151	Tejaswini Hegde	
152	Vinayak golihalli	
153	Abhishek Kumar	
154	Akhilshyam KB	
155	AKSHAY H S	
156	Apoorva M	
157	Arvind raj	
158	Chakravarthy BM	
159	Chandan N H	
160	Chandan s	
161	Dhananjay Durve	
162	Eshanya M	
163	Jagrity	
164	Kamika Mridul	
165	Kritika Shenoy	
166	Likhith H k	
167	Manu Kiran	
168	Mayur KS	
169	Nishant Kumar Sharma	
170	Rachana H Gowda	
171	Suhas.M	
172	Supreeth S	
173	Talwar Praveen	
174	Tripuresh Tiwari	
175	GURU RAGHAVENDRA S	
176	Yashaswini v	
177	VIPUL-VILAS NAIK	
178	VISHNU KUMAR	
179	YOGASHREE C N	

## A Report and Relevant documents of Three days' Workshop on 'Dimensions of Sustainability in Business'

**Date: 19<sup>th</sup>, 20<sup>th</sup> and 22<sup>nd</sup> January 2022**

**Venue: Online**

<https://zoom.us/j/5045574613?pwd=OEI5VGFXL1llb0dGM2tndE90TG9rZz09>

**Time: 9:00am to 10:30 noon on all the three days**

**Semester & Section/: III C & D**

**No. of Participant: 40**

**Event Coordinator: Dr. Noor Firdoos Jahan**

### Objectives

This workshop aims to provide the practical knowledge about the implementation of sustainability in business and to make students understand how business can make their activities more sustainable.

**Brief Profile of the Resources Persons:** The following two resource persons conducted this workshop to our students. Their brief profiles are given here:

1. **Nicholas Jesudas, Director, PowerForward, Bengaluru.**

### WORK EXPERIENCE

- Company: Invensys Skelta (A Schneider Electric Company) (April 2013, till date)

*Designation: Channel Sales Manager*

Location: Bangalore, India

- Company: Oracle India Pvt. Ltd. (July 2010 to April 2013)

*Designation: Sr. Business Development Consultant*

Location: Bangalore, India

- Company: Oracle India Pvt. Ltd. from Kelly Services (October 2009 to July 2010)

*Designation: Business Analyst*

Location: Bangalore, India

- Company: Virgin Mobile India (May 2009 – October 2009)

*Designation: Executive Trainee*

Location: Bangalore, India

### ACADEMICS

- *Post Graduate Diploma in Management in Finance and Marketing from St. Joseph's college of Business Administration, Bangalore (AICTE Approved).*
- Bachelor of Engineering in Mechanical Engineering from Sri Venkateshwara College of Engineering affiliated to Visvesvaraya Technological University.
- Pre-university Course in Physics, Chemistry, Biology, and Mathematics from St. Joseph's PU College, Bangalore (Pre-University Board, Karnataka)
- 10th from Army High School, Bangalore (Central Board of Secondary Education)

2. **Vijetha Shastry, Executive Director TiE Bangalore., Bengaluru.**

Vijetha Shastry, Executive Director TiE Bangalore. Mr Vijetha is in Industry from 25 years handling challenging assignments in the service industry- Hospitality, retail ,travel, co working. Recent assignment was with Nasscom CoE as Lead- Open innovation. He is involved with Bhive Workspace in the areas of Customer experience, Community events, partnerships and actively working with the core teams on community engagement, events, outreach and building a stronger and supportive startup ecosystem. Personally he is volunteered Supporting events, outreach, mentoring startups, investor and partner connects. Focusing on adding value to founders, entrepreneurs and investors.

Vijetha is a certified mentor from NEN, Mentor at KSUM, SAARC chambers Mentor and Speaker, Organizer at Techstars Startup Weekend, Chapter Lead for Technasia , Bangalore, Working closely with founders, CXO teams on expansion, outreach and sales, Investor connects for startups/ founders/ SMB's.

**Outcome Achieved/ Attained:**

The Workshop was very well conducted delivered by the resource persons and it was very much beneficial for our students as:

- The workshop was organized as a value addition to the subject Rural and Green Marketing to provide students with the knowledge, skills, and abilities to incorporate sustainability in business as sustainability is the demand of the day and every business is trying to become sustainable.
- The learning of the students about the subject was very well explained by the resource person in practice through sharing their experience in green marketing.
- Overall the learning of the students was very good and objectives of arranging this workshop were very much achieved.

**List of Participant:**

1	MB207601	A B GANAPATHY	54	MB207654	H R RITHESHA
2	MB207602	ABHILASH K	55	MB207655	INDRANEEL DAS
3	MB207603	AHBISHEK KUMAR	56	MB207656	JAGRITY
4	MB207604	ABHISHEK SHANTINATH UPADHYE	57	MB207657	JANAK KARKERA J
5	MB207605	ABISHEK K N	58	MB207658	K KIRTHAN
6	MB207606	ADARSHA K	59	MB207659	KARNIKA MRIDUL
7	MB207607	ADITYA S SHETTAR	60	MB207660	KARTHIK.M.S
8	MB207608	AFEFAH BAKHTAR MAJUMDAR	54	MB207654	H R RITHESHA
9	MB207609	AIJAZ MUJAWAR	55	MB207655	INDRANEEL DAS
10	MB207610	AISHWARYA .K.M	56	MB207656	JAGRITY
11	MB207611	AISHWARYA S K	57	MB207657	JANAK KARKERA J
12	MB207612	AJEY M	58	MB207658	K KIRTHAN
13	MB207613	AKHILSHYAM K B	59	MB207659	KARNIKA MRIDUL
14	MB207614	AKSHAY H S	60	MB207660	KARTHIK.M.S
15	MB207615	AKSHAY.G.S	61	MB207721	SACHITH KUMAR



16	MB207616	AMOGHA HEGDE	62	MB207722	SAHANA M S
17	MB207617	AMULYA H R	63	MB207723	SAKSCHI SINGH
18	MB207618	ANAGHA HEGDE	64	MB207724	SAMIKSHA S SHETTY
19	MB207619	ANANYA .C. SHIEH	65	MB207725	SANDEEP H S
20	MB207620	ANOOP BHARGAV M	66	MB207726	SANTHOSH KIRAN S
21	MB207621	ANUSHA RAGHAVENDRA HEGDE	67	MB207727	SARIKA MALLYA U
22	MB207622	APEKSHA P	68	MB207728	SATISHKUMAR K PILLE
23	MB207623	APOORVA M	69	MB207729	SHARAN BANDRAD
24	MB207624	APOORVA RAGHU RAO	70	MB207730	SHARVANI M S
25	MB207625	APOORVA SUNIL PATIL	71	MB207731	SHASHANK Y
26	MB207626	ARVIND RAJ V	72	MB207732	SHETTY LAVANYA SHEKHAR
27	MB207627	ASHADEEP M HEGDE	73	MB207733	SHISHIR.S.ACHARYA
28	MB207628	BHARATH.C	74	MB207734	SHIVAKUMAR C H
29	MB207629	BHAVANI VISHWAKARMA	75	MB207735	SHIVASUBRAMANYAM S PATANGI
30	MB207630	C. PRASANTH KUMAR	76	MB207736	SHREE VAISHNAVI SUTRAVE
31	MB207631	C.PRANATHI	77	MB207737	SHRESTA B BHAT
32	MB207632	CAROL SWETHA NORONHA	78	MB207738	SHRUTHI G
33	MB207633	CHAITHANYA BK	79	MB207739	SHRUTHI.R
34	MB207634	CHAKRAVARTHY BM	80	MB207740	SIDDHANT BHARAT MUCHAKANI
35	MB207635	CHANDAN N H	81	MB207741	SINDHU L DABEER
36	MB207636	CHANDAN S	82	MB207742	SIRISHA K J
37	MB207637	CHANDANA.T	83	MB207743	SNEHA GOWDA R
38	MB207638	CHETANA. S	84	MB207744	SOUBHAGYA BHAT
39	MB207639	CHETHAN S	85	MB207745	SPARSHA S
40	MB207640	CHINMAY HEGDE	86	MB207746	SRILAXMI
41	MB207641	DARSHINI G	87	MB207747	SRIPOORNA INDURKAR
42	MB207642	DEEKSHA BOPAIAH	88	MB207748	SRUSHTI B R
43	MB207643	DELSON GLAN D SILVA	89	MB207749	SUBHASHINI K N
44	MB207644	DHANANJAY DURVE	90	MB207750	SUHAS H
45	MB207645	DHANASHRI SUBHASH KABRA	91	MB207751	SUHAS M
46	MB207646	DISHA SANTOSH NAIK	92	MB207752	SUHAS N K
47	MB207647	DIVESH	93	MB207753	SUJAY SHAH
48	MB207648	DRINYA K CHANDRAN	94	MB207754	SUJAYA BHAT
49	MB207649	ESHANYA M	95	MB207755	SUKANNYA DALAL
50	MB207650	ESHWAR DARSHAN.K.M	96	MB207756	SUMIT NAGANATH
51	MB207651	GAUTHAM M	97	MB207757	SUPREETH S
52	MB207652	GOKUL NAYAK	98	MB207758	SURAJ G S
53	MB207653	GURU RAGHAVENDRA S	99	MB207759	SURAJ HS

**\*Absentees**

# Photo Gallery

Zoom Meeting

Recording

 Likhith	 Noor Firdoos Jahan	 SHIVAKUMAR C H	<b>D_Gokul Nayak</b> D_Gokul Nayak
<b>indraneel das</b> indraneel das	 Shruthi G	 Jesudas Nicholas	<b>Drinya K Chandr...</b> Drinya K Chandran
<b>Rachana H Gowda</b> Rachana H Gowda	 Mayur ks	<b>Rakshith s</b> Rakshith s	 D_Nikita
 D_KARNIKA MRIDUL	 Vinayak G	 Roshani	 D - Talwar Praveen
 C_Mohammed Mohasin Yarn...	 D_GURU RAGHAVENDRA S	 D_Suhas M	<b>siddhant mucha...</b> siddhant muchakani






Recording



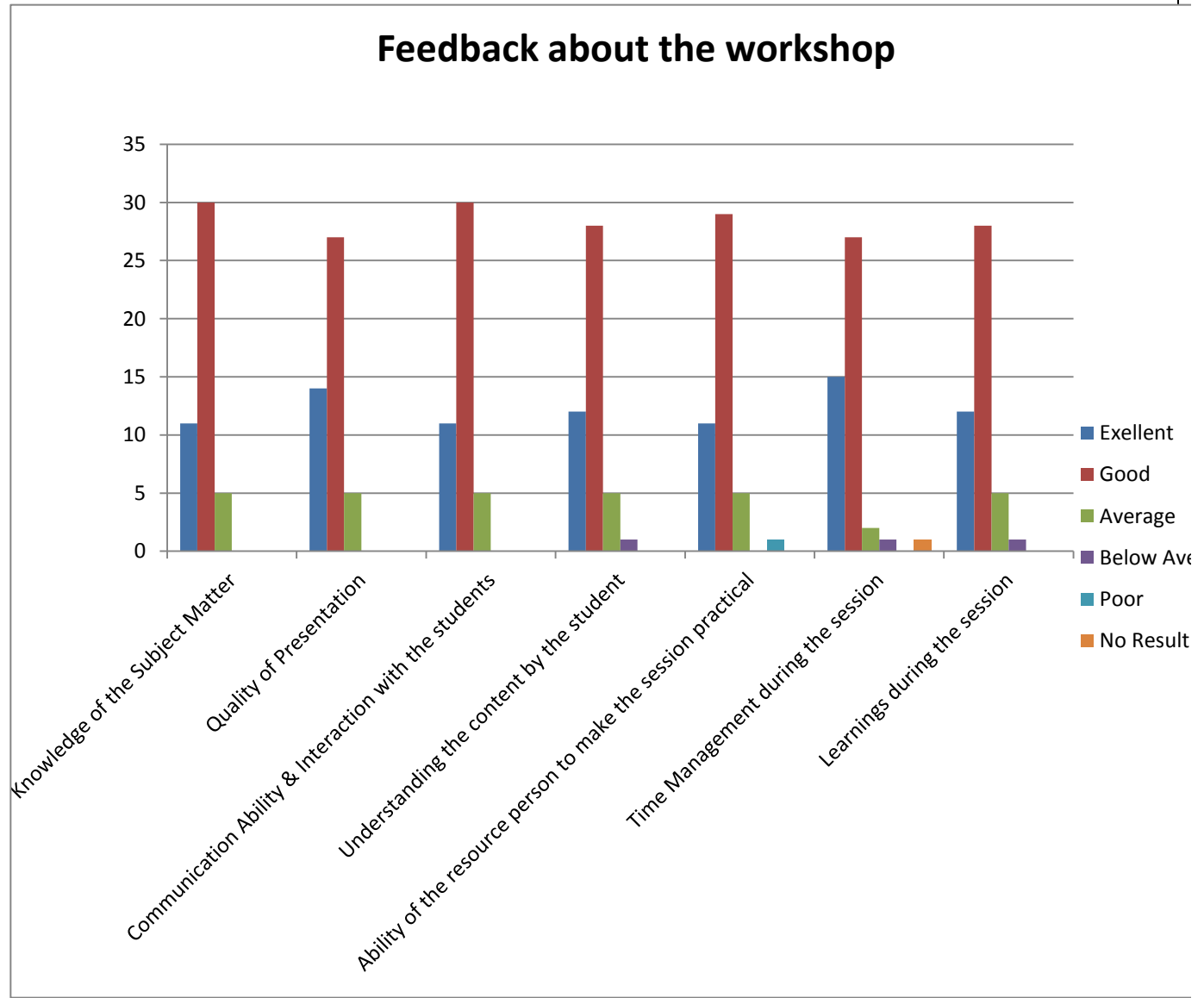
# Sustainability

RVIM

 Noor Firdoos Jahan
 Jesudas Nicholas
<b>indraneel das</b> indraneel das
 D_KARNIKA MRIDUL

**Feedback/ Coordinators Comment:**

The workshop was very useful to the students as they got very good learning about dimensions of sustainability. At the end of the workshop, the feedback was collected from the students in the Google form. The summary of the same is provided here:



**Event Coordinator**

**Director**





**RV Institute of  
Management®**

Affiliated to Bengaluru  
Central University. Approved by AICTE,  
New Delhi. Accredited  
by NAAC with 'A+' grade.



**MHRD**



# **TELEHEALTH INTERVENTIONS TO DELIVER COST EFFECTIVE HEALTHCARE SOLUTIONS IN RURAL BENGALURU REGION COMBATING CORONAVIRUS CARE AND PREVENTION**

June 2021

PI Coordinator  
Dr. Padmalini Singh  
Associate Professor,  
RV Institute of Management,  
Bangalore

# RVIM and UBA association

RV Institute of Management is one of the 27 leading institutes of National and International repute, guided by Rashtreeya Sikshana Samithi Trust (RSST). It offers MBA programme.

RVIM engages its students in corporate social responsibility by encouraging them to participate in all its social responsibility programmes. Unnat Bharat Abhiyan is conducted by way of Internship for students. The aim is to make the students discover how to build a socially responsible business that values transparency and good labour conditions, and whether the company uses sustainable materials to make their products.

As a coordinating institute of UBA, we prepare students to change their mindset and serve rural areas and demonstrates the distinctiveness they can bring by contributing back to the under-privileged communities by involving them in various welfare activities in our adopted villages.

We believe that when a student is well aware about their valuable contribution to the society, it will always be a part of his/her life and he/she becomes more passionate about it. This helps the student as well as the place they belong to a great extent.

## Overview

To mitigate the impact of Covid-19 spread, there is an urgency to expand the use of technology to help people who need routine care, and keep vulnerable population and person with mild symptoms self-quarantined while maintaining access to the care they need. Limiting community spread of the virus, as well as limiting the exposure to other patients and healthcare staff will slow viral spread that is need of this hour.

Telehealth can address Covid19 and other epidemic situations by limiting exposure to infection for vulnerable populations and health care workers. Telehealth can also expand the reach of resources to communities that have limited access to needed services. This allows patients to receive health services away from settings where potential for contracting COVID-19 are high, such as hospitals, health clinic waiting rooms, private practices, etc.

# NAME OF THE VILLAGES WHERE THE PROJECT ACTIVITIES WERE CARRIED OUT

Attibele Mahant S Zilla Panchayat President +91 99727 37610  
Govinde Gowda PDO Gram Panchayat +91 90088 65133

Alapnahalli Basavraju PDO 9972887830

Bangalore S Chandrappa - PDO 9945317766

Bidar Devappa M Chambale - PDO 9945421110

Bellary Zilla Panchayat Deputy Secretary 08392- 267453

Tumkur Yuvaraju R - PDO 9480877454

Belgavi Arun B Nayak - PDO 9481206624

Koranahalli Mallikarjun Shirahatti - PDO 9480860406

Sirsi Sanjukumar H Kadwad - PDO 8747824797

Sullibelle Sundar M - PDO 8277122171

1. Using telehealth in Karnataka rural and urban districts to deliver and assist the delivery of healthcare services especially to curb coronavirus spread and promote prevention and care.
2. To reduce or minimize challenges and burdens patients encounter during coronavirus outbreak

## **Brief Introduction of the Project**

The pandemic outbreak has disrupted healthcare service delivery completely. Where urban cities face healthcare challenges due to a shortage of manpower and other resources to reach out to those who are in need, rural India is nonetheless facing unique challenges due to a lack of infrastructure and resource availability.

It is imperative to leverage technology to offer healthcare services to rural areas.

This project aims to offer healthcare services to the villagers through the Medical Teleconsultation model that connects villagers to doctors.

As villagers are already using the phone internet for other purposes, mostly entertainment and communication, and are well versed with making calls, receiving a call, and use the Apps such as WhatsApp most commonly, it was easy to connect them to doctors directly for teleconsultation.

# Brief plan of activities

## 1. Database creation

Creating database of phone numbers of each household contact & collaborating with hospitals, doctors and other organization to offer healthcare services through our telehealth initiative.

Greeting calls to villagers

Obtaining referrals from the greeting calls

Visit to the villages

Time duration: 1 month

## 2. Teleconsultation

Depending upon the nature of enquiry and health issues, consultation with the subjects and health practitioner's was organized with the concerned Doctors

Awareness through webinar series and telephonic calls & Virtual Visits

Awareness about webinar series and covid protocol were done through online sessions and telephonic calls. Video conference between patient and healthcare provider was initiated if required.

Report Writing Compilation of the final report

Time duration: Rest 3 months

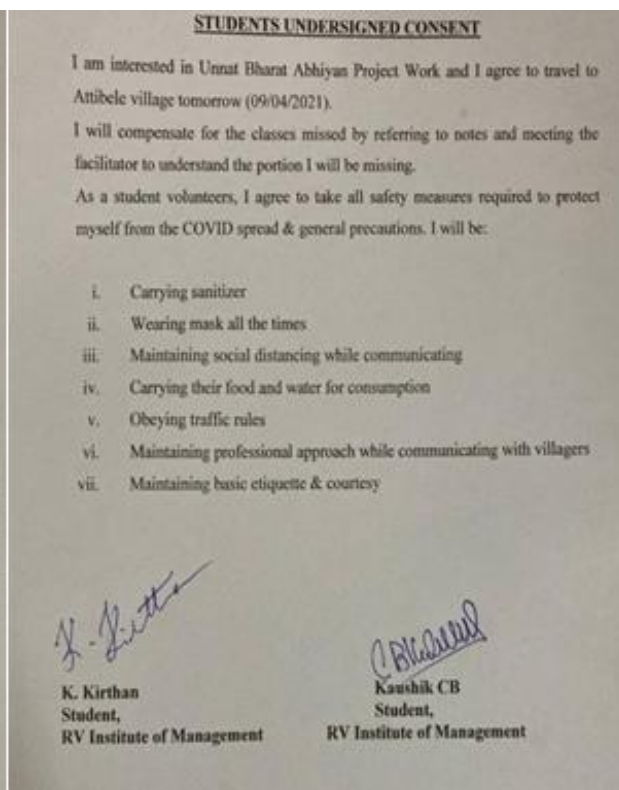
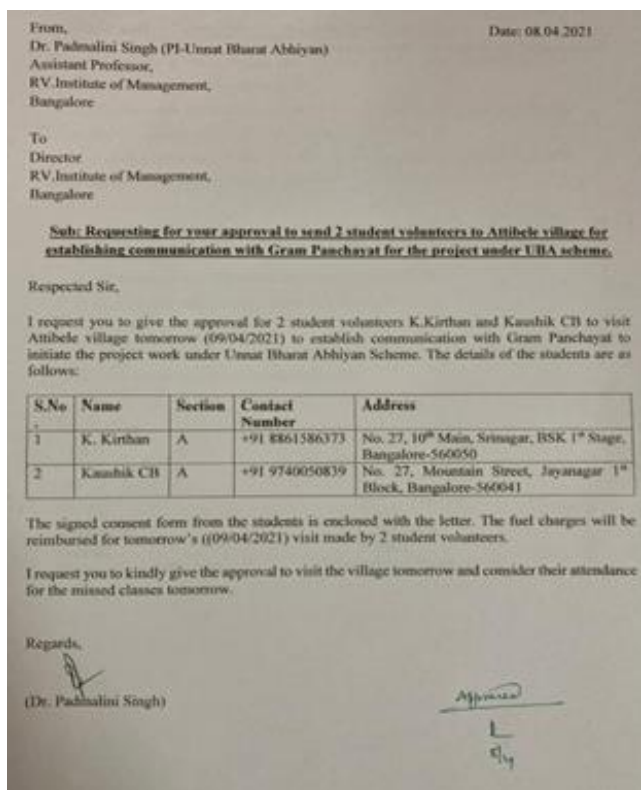


# **Medical Teleconsultation Model developed by RV Institute of Management**

**Telehealth service was offered in two stages**

## **Stage 1:**

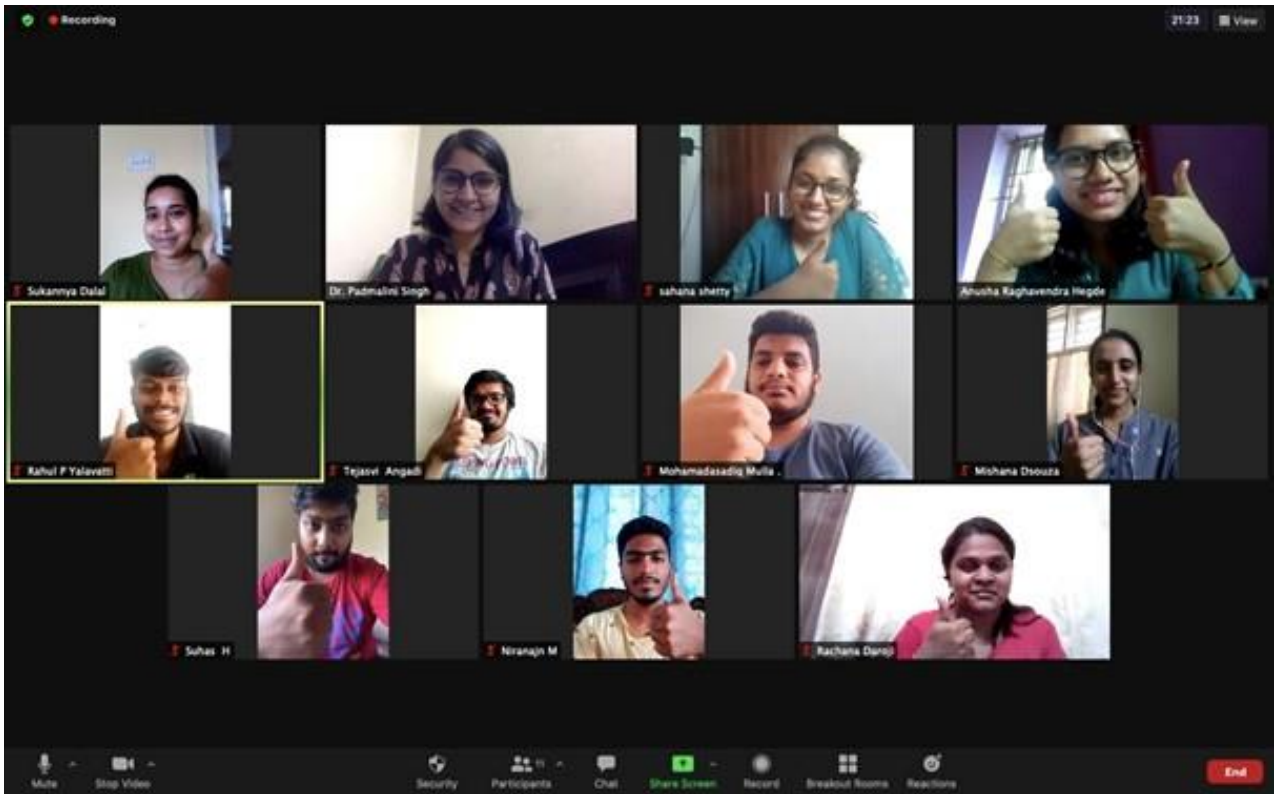
Student volunteers visited Attibele village to understand the village infrastructure, basic amenities and to contact local authorities such as Gram Panchayat representative, PDO, DEO, Government Hospital Doctor, Asha Workers, local shopkeeper and Police Station authorities to inform them about the project and also get their consent and support for the implementation of the project.



Consent letter approved by RVIM to send students for village visit and undersigned consent from student volunteers to follow covid protocol

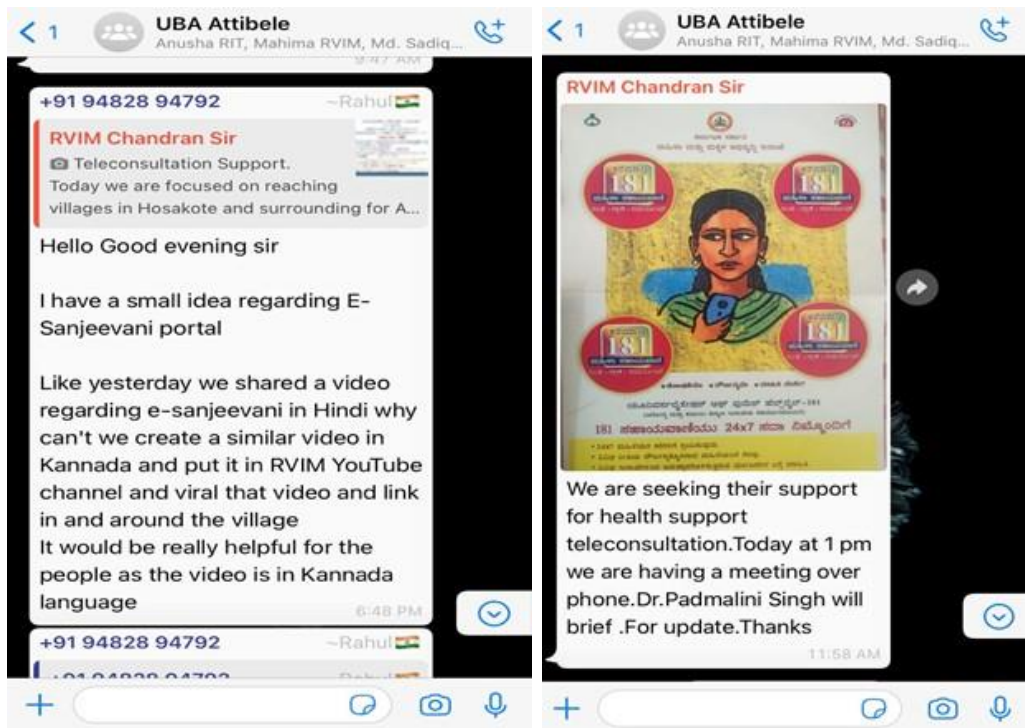
Due to complete lockdown imposed from 27th April, 2021 the Initial contact from the village authorities and common contact point of villagers was established by student volunteers.

We trained our volunteers to make greeting calls to build the rapport among the villagers and then follow up with them about the health issues and for referral contacts to develop the database. During the greeting calls, students were also asked to take referral numbers from each calls.



Zoom meeting held with volunteers to prepare them for greeting calls

WhatsApp communication regarding Greeting Calls



We also shared video through social media to all the contacts that we created to inform awareness and assistance to register for e-sanjeevani portal initiated by Government of India.

We also collaborated with 181 Women Helpline for referring the calls regarding health issues to our helpline numbers.

Database of contact details of local authorities such as local hospital, PDO, police station, gram panchayat, DC office and ASHA workers and villagers were created by our volunteers.

## Attibele Contacts

<u>Sl.No.</u>	<u>Name</u>	<u>Phone Number</u>
1.	<u>Dr.D.N.Vinutha</u>	080-29781022
2.	<u>Dr.Satish Govt.hospital Hoskote</u>	+91 94482 10755
3.	<u>Basavaraj Gram Panchayat Member</u>	+91 97410 14613
4.	<u>Naveen Attibele Resident</u>	+91 90089 25473
5.	<u>Nagendra Prasad Attibele Provision</u>	+91 99729 10360
6.	<u>Mahant S Zilla Panchayat President</u>	+91 99727 37610
7.	<u>Govinde Gowda PDO Gram Panchayat</u>	+91 90088 65133
8.	<u>Police Stn Sulibele</u> Assistant Police	+91 9480802446 +91 9611645648
9.	<u>Mr. K Vishwanath</u> Police station	+918027821328
10.	<u>Circle Inspector Office, Hoskote</u>	+91 9480802432
11.	<u>Sub Inspector, Hoskote Police Station</u>	+91 9480802445
12.	<u>Asha Worker</u>	+91 9739980588
13.	<u>Suvarna A T, supervisor of Mahila Sahayavani</u>	+91 9008959800

We nominated the shopkeeper (owner of the provisional store) as a SOP in Attibele village. Our helpline numbers were displayed in his shop and as it is a common point in the village where all villagers visit the shop atleast once in a day for buying required items, the numbers were easily noticed by the villagers.

The shopkeeper used to aware the villagers about the Medical Teleconsultation Services and asked them to take a picture of the numbers and also helped them to save it in their mobile phone if required.

## **Stage 2:**

Two dedicated helpline numbers were established to receive the calls from the villagers and connect them to the doctors. We made two visits to the villages where we contacted Doctors and nurses in Primary Health Center (Attibele) and ASHA workers with whom we visited households and connected them to the Doctors through virtual consultation over WhatsApp calls.

WhatsApp information regarding the consultation from Dr. Pavana, HOD, RV College of Physiotherapy, Bangalore and Dr. Chandran connecting the patient with the Doctor live for Teleconsultation in sullibele village

Apart from this, we organized five Unnat Bharat Gram Arogya series with Doctors on various topics related to covid where we connected live with Gram Panchayat representative and also with the villagers.

On our visit to villages, we also demonstrated e-sanjeevani and helped villagers to register themselves on the portal.

Project Duration: 4 Months

Budget

**1 Internet charges**

(Rs.2000\*6 months=12,000) 12,000 High internet connection is required to offer telehealth services

**2. PPE Kit**

(Rs. 500\*7=3,500) 3,500 PPE kit will be required during the visit gram panchayat to gather the contacts of each households

**3. Doctor's Fee for consultation**

(Rs. 500\*60 days=30,000) 30,000 Doctor's will charge minimum fee for giving their time for consultation

**4. Miscellaneous**

Rs. 4,500 For any other activity that is not anticipated now

Grand Total 50,000

## Project Deliverables /outcome

- The project has established a telehealth process that will be standardized to be followed in other villages as well.
- The project has enhanced the capacity building of villagers by acquainting them to use telehealth services in daily life.
- The database of contact details of each household in the village has been created that can be used to track the status of coronavirus spread.
- The outcome of the project is presented in the form of a report that will aid as a reference for future research in related field.

## Role of Institution

- Institution has helped in capacity building of villagers using telehealth services with an ease in covid situation.
- Institution has paved the foundation for telehealth services that may become mainstream process for accessing healthcare services in rural areas avoiding all barriers in future.
- Institution aided and supported Healthservice providers to treat patients, ensuring the safety of both parties reducing physical contact.

## Impact on the village

There were total 10 villages where Medical Teleconsultation facilities were offered. Around 90+ people were benefited from the Teleconsultation services. Age group of the beneficiaries range from 22 years to 75 years including all villages.

Majority of them didn't reported any issues during the greeting calls but the during the followed up calls many stated their health issues related to cough, cold, bodypain, fever, tooth pain, High BP and Sugar etc. They were directed to the concerned Doctors who were available for the consultation.



## **Other relevant information**

With the support of IIT Delhi, National Coordinating Institute for Unnat Bharat Abhiyan, we hosted four online webinars for PAN India in regional languages. Each programme was organized with different themes covering covid care. Panel of Doctors joined us to disseminate the information related to the theme and directly talk to the beneficiaries PAN India. Villagers and participants from across India connected with us and asked the questions directly from the doctors. Various themes were:

1. Teleconsultation awareness & e-sanjeevani OPD
2. Physiotherapy and Panchkarma Management for Covid19
3. Care for Comorbid patients and role of family members
5. Dental hygiene during Covid19



## **Coordinator's and Volunteer list for Community Service**

Head of the Institution:

1. Dr. Purushottam Bung  
Professor & Director, RV Institute of Management, Bangalore

Coordinators:

2. Dr. Padmalini Singh  
Associate Professor, RV Institute of Management, Bangalore
3. Prof. A. Chandran  
Assistant Professor, RV Institute of Management, Bangalore

**Student Volunteers list:**

1. ANUSHA RAGHAVENDRA HEGDE
2. SUKANNYA DALAL
3. MOHAMADASADIQ MULLA
4. KAUSHIK CB
5. K. KIRTHAN
6. SAHANA M S
7. VAISHNAVI
8. RAHUL YALAVATTI
9. AISHWARYA .K.M
10. MISHANA MOTESH DSOUZA
11. ANAGH HEGDE
12. MAHIMA BHAT
13. TEJASVI ANGDI
14. RAHUL MONDAL
15. VIKAS SETH
16. SUBHASHINI K N
17. NIKITA
18. NIRANJAN M
19. SUHAS H
20. RACHANA D

**PREPARED BY**

**DR. PADMALINI SINGH**

We thank Unnat Bharat Abhiyan,  
MHRD, Government of India for  
giving us an opportunity to  
develop the Teleconsultation  
model to offer healthcare services.

**RV INSTITUTE OF  
MANAGEMENT,  
BANGALORE**



## A Workshop on “Social Media Marketing & Search Engine Marketing”

Date: 8 <sup>th</sup> , 9 <sup>th</sup> & 10 <sup>th</sup> July, 2021	Venue: Webinar / Zoom meeting
Time: 11:00 AM to 12:30 PM	Event : Webinar
No. of Participant: 100	Event Convener: Dr. Padmalini Singh

### Objectives

- The webinar was organized to bring insights from industry about SMM and SEM for students to learn practical aspects of digital marketing.

### Agenda/Flow of the Event



#### Resource Person:

Ms. Soumi Das  
 Performance Marketing Manager, Flobiz.

Working closely with Growth, Product and Customer Success Teams in building India's No.1 Accounting Software for SMBs. Major work areas include - Customer Acquisition through Paid Media, Customer Retention, Understanding Consumer Behaviour and Journey.

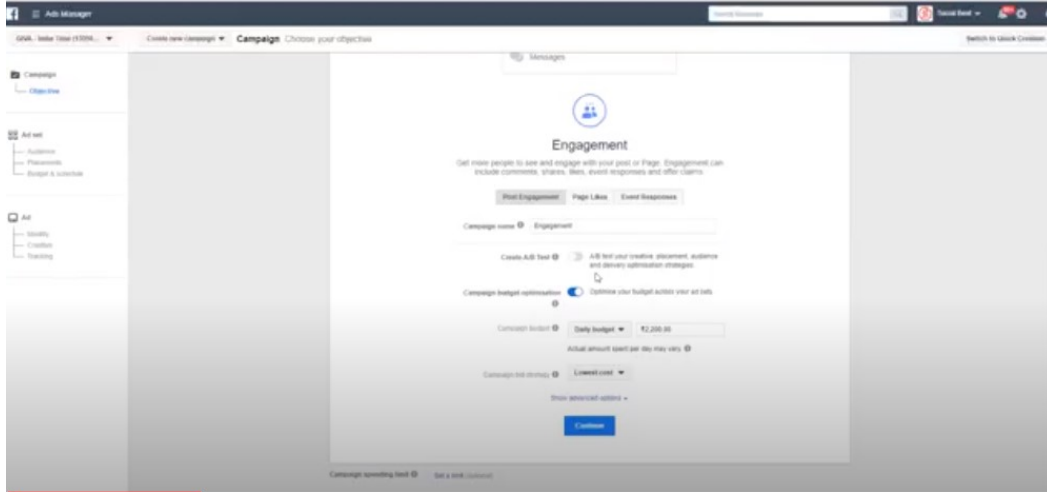


#### Resource Person:

Shashank Singh  
 Designation -SEO Head, Sportskeeda

Sportskeeda is a sports and esports news website, founded in 2009. It is No. 1 personalized Sports App. The website has news, features, commentary and videos on sports like Cricket, Football, WWE, Tennis, NFL, NBA, and also video games such as Minecraft, Fortnite, PUBG, Valorant, CS:GO, Free Fire and GTA.

# Online Workshop on “Social Media Marketing” on 7th, 8th & 9th July, 2021.



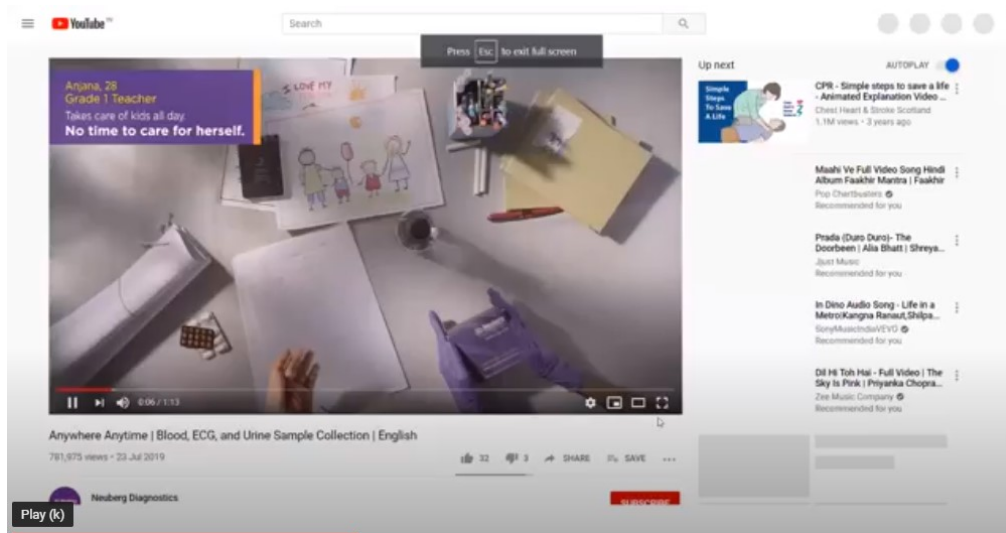
docs.google.com/spreadsheets/d/10CwC28QY1GR0TbP4qg3Dgix7vkdTgn3uCG8R85dvvdhfdj/edit#gid=312143421

Liv-52 - Media Plan

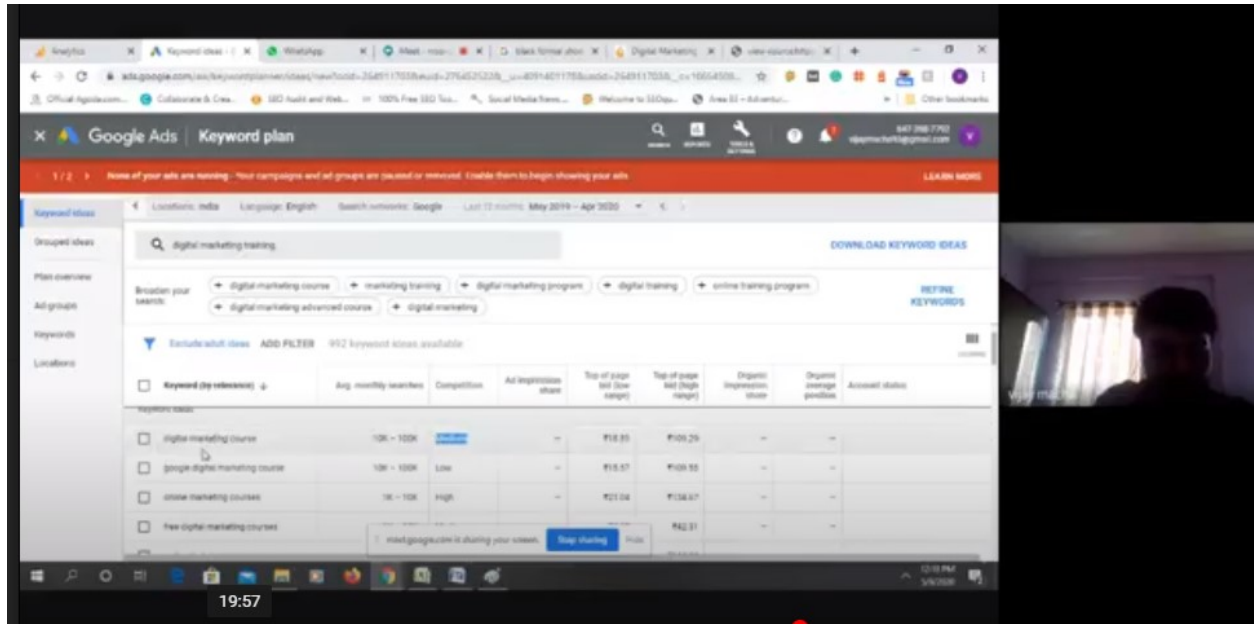
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100% Arial 12

Branded KWs				Keyword	
Keywords	Avg. monthly searches	Top of page bid (low range)	Top of page bid (high range)		
liv 52	33100	1.56	8.12	liv amrit	
liv 52 ds	18100	2.16	10.43	patanjali liv amrit	
liv 52 syrup	9900	0.8	7.12	liv amrit tablet	
himalaya liv 52	8100	2.06	10.18	nutrilite milk thistle	
liv 52 tablet	6600	1.11	7.1	nutrilite milk thistle plus	
liv 52 price	3600	1.42	3.61	patanjali liv amrit tablet	
liver 52	2900	1.46	3.57	liv amrit patanjali	
liv 52 benefits	2400	5.45	7.15	liv d 38	
himalaya liv 52 ds	1900	1.68	8.92	liv amrit syrup	
liv 52 ds tablet	1900	1.12	7.09	patanjali liv d 38	
liv 52 ds syrup	1600	0.79	7.14	patanjali liv amrit syrup	
liv 52 side effects	1600			patanjali liv amrit syrup benefits	
liv 52 dosage	1300	5.15	7.14	liv amrit benefits	
liv 52 syrup price	1300	1.36	2.55	patanjali liver medicine	
liv 52 tablet price	1300	1.39	3.32	patanjali liv amrit tablet benefits	
liv 52 tablet uses	1300	1.3	5.81	liv amrit tablet patanjali	
liv 52 for fatty liver	1000	0.6	31.11	patanjali liver	
liv 52 ds price	1000	1.42	4.37	organic india liver kidney care capsules	
liv 52 syrup uses	1000	1.39	7.12	patanjali liver syrup	
himalaya liv 52 syrup	1000	2.55	8.26	liv amrit syrup patanjali	
liv 52 ds uses	1000	2.96	7.15	liv d 38 tablet	



## Online Workshop on “Search Engine Optimization & Social Media Marketing” on 10th July, 2021.



### Feedback & Coordinator Comment:

The webinar was appreciated by the students and faculty members as it brought hands on experience in Social Media marketing and Search Engine Marketing for all the participants.

### Event Convener:

*Padmalini*

### Event Coordinator

Dr. Padmalini Singh

A handwritten signature in blue ink, appearing to read 'Lathama'.

### Director

# #Entrepreneurship

## REPORT 2

RVIM and Society of Entrepreneurship Educators (SEE) together conduct #Entrepreneurship A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

On May 07, 2022, Webinar #2, which was a “Face to Face with an Entrepreneur”,

**Featured:** Mr. Jeet Singh Arya, Social Entrepreneur, “Unexplored Bastar”, Chattisgarh.

**Faculty Incharge:** Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation

**No of Participants:** 80



SEE  
SOCIETY OF ENTREPRENEURSHIP EDUCATORS

Society of Entrepreneurship Educators  
Presents  
**#Entrepreneurship**  
Webinar Series

**Webinar # 2**  
May 07, 2022

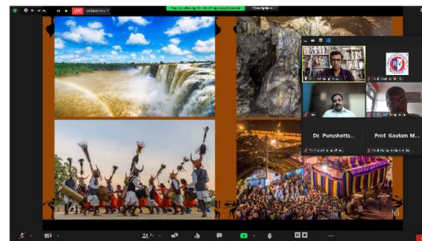
4:30 p.m. IST  
4:45 p.m. NPT  
5:00 p.m. GST

Face to Face  
with an Entrepreneur

**Mr. Jeet Singh Arya**  
Social Entrepreneur,  
Unexplored Bastar  
Chhattisgarh

Scan QR to Register

In association with  
TISS RV



*Rashmi Shetty*



# #Entrepreneurship

## REPORT 1

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

**Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation**

The webinars conducted are

On March 28, 2022, Webinar #1, which was on "How to identify entrepreneurial opportunities and validate feasibility in a disruptive world?"

**Featured:** Prof K Ramachandran, Prof of Entrepreneurship and Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise.

No of Participants 130



The poster for Webinar #1 features the SEE logo at the top, followed by the text "Society of Entrepreneurship Educators Presents #Entrepreneurship Webinar Series". The main title is "Webinar #1" with the date "March 28, 2022" and time "4.30 p.m. IST". The topic is "How to identify entrepreneurial opportunities & validate feasibility in a disruptive world?". A circular portrait of Prof. K. Ramachandran is shown, with his name and title: "Prof of Entrepreneurship & Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise". A QR code is provided for registration, with the instruction "Scan the QR to Register". Logos for RVIM and TISS are at the bottom.



*Rashmi Shetty*



RashreeyaSikshanaSamithi Trust  
R.V. Institute of Management  
CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-560041

**Workshop by Ms. Beena on Effective Communication for Negotiations  
for 1<sup>st</sup> Semester MBA students held at RVIM on 28<sup>th</sup> MARCH 2022**

<b>Date: 28<sup>th</sup> March 2022</b>	<b>Venue: Seminar HALL</b>
<b>Time: 11:30am to 4:30pm</b>	<b>To :1<sup>st</sup> Semester MBA students</b>
<b>No. of Participants: 176</b>	<b>Event Coordinator: Ms. Payal Jindal and Ms. Uma Sharma</b>
<b><u>Objectives:</u></b> <ul style="list-style-type: none"><li>• To facilitate the students to understand the practical implications on Effective Communication for Negotiations.</li></ul>	
<b>Workshop by Ms. Beena for 1<sup>st</sup> Semester MBA students held at RVIM on 28<sup>th</sup> MARCH 2022</b>	
<b><u>Agenda/Flow of the Event</u></b>	
Negotiation is nothing but a discussion among individuals to reach to an alternative which would satisfy all.	
How is an effective discussion possible? Only through communication.	
An effective communication is directly proportional to an effective negotiation.	
Be crisp and precise in your speech	
Effective communication is important in salary negotiations as well	
An effective communication is of prime importance in business deals also	
Don't express your helplessness to anyone. You might need the job badly but don't let the other person know about it.	
Be very polite in your speech, involve everyone in the discussion and decide in the favour of all the participants for an effective negotiation.	
Find out even the minutest detail you think is important and you might require at the time of negotiation.	

**Take good care of your posture as well as your body movement**

**Be very focused**

**Never keep things to yourself and crib later.**

**Be a patient listener**

**Be realistic.**

**Don't be in a hurry to close the deal.**

**Know where to compromise.**

**Communication is also important in negotiation**

**For a third party it's always better to sign a contract or have something in black and white so that no body backs out later**

### **Challenges faced**

**Negotiation takes into account the personal interests of all and helps individual to come to a common conclusion.**

**The process of negotiation is designed to benefit all but sometimes it is little difficult to reach to a conclusion and satisfy all.**

**Individuals are not ready to understand the second party at all.**

**Lack of time**

**Going unprepared for a negotiation is unacceptable.**

**Lack of patience.**

**Criticism, sarcasm, derogatory remarks.**

**Avoid last minute changes**

**Being too rigid**

**Lack of confidence.**

Take away from the session;

Negotiation is important in daily life

Negotiation is important but do not forget to be polite and dignified.

Negotiation reduces conflicts and improves the relation among individuals

*Payal Jindal*

Payal Jindal

Center for Career Development



Dr. Purushottam Bung

Director-RVIM



RashtreeyaSikshanaSamithi Trust

**R.V. Institute of Management**

CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-560041

Date: 27/03/22

## CIRCULAR

All students of first semester MBA are informed that 28<sup>th</sup> Monday, March'22 a workshop on "Effective Communication for Negotiation" – has been organized. The workshop scheduled between at 11.30 to 4.30pm Resource person is for the workshop is Ms.Beena A. From 9 to 11am aptitude training session will be held. Attendance is compulsory; all students must report At Seminar Hall Third Floor.

Sd/-

Placement and Training Dept.

Director

Circulated to I-Sem:

Section A:

Section B:

Section C:



**Workshop on Effective Communication for Negotiations by  
Ms. Beena A on 28<sup>th</sup> March 2022**

Rrst  
RV Institute of Management  
Workshop on Effective communication for negotiations by Ms. Beena on 29<sup>th</sup> March  
2022

2021-2023 Batch

Sl. No	Name	Attendance	Attendance
1	ABHISHEK SHENOY	A	A
2	ABHITHA K	A	A
3	ADITYA UDAY HEGDE	A	A
4	AKANKSH K G	A	A
5	AKASH RACHAPPA KHANAGAVI	A	A
6	AMIT KAMADOLLISETTARU	A	A
7	ANIKET SANJAY REVANKAR	A	A
8	ANKITA GAJANAN NAIK	A	A
9	ANUSHA	A	A
10	ANVITH KUMAR	A	A
11	ASHUTOSH KUMAR	A	A
12	BASAVARAJ	A	A
13	BERNARD FERNANDES	A	A
14	BHASKARA PRABHU	A	A
15	BHUVANES P	A	A
16	CHAITANYA KAMATAGI B	A	A
17	CHETAN SINGH M	A	A
18	D SURIYA PRIYASREE	A	A
19	DEEPAK GIRISH KALYANI	A	A
20	DINAH NEETHA NORONHA	A	A
21	GAGANDEEP V N	A	A
22	GIRISH N NASHI	A	A
23	GURUBASAVARAJ K M	A	A
24	HARSHITHA SRINIVAS	A	A
25	HEMA S	A	A
26	ISAAC JESSE K	A	A
27	JATIN ARUN DESAI	A	A
28	KALAVALA ABHISHTA	A	A
29	KAPARTHI BHAVANA	A	A
30	KAUSTUBH LACHAPPANAVAR	A	A
31	KAVYAPRIYA J	A	A
32	KOKILA KULKARNI	A	A
33	KSHITIJ P.L	A	A
34	LIKHITHA L	A	A
35	LILIMA DASH	A	A
36	M LUQMAN NAWAZ	A	A
37	M M JABEZ	A	A
38	MADHURA A	A	A
39	NAYAN KUMAR	A	A
40	NEETHA KAMATH	A	A
41	PAULOMEE BARUAH	A	A
42	POOJARANI TALAWAR	A	A
43	PRAJWAL S N	A	A
44	PRAKASH	A	A
45	RAHUL RAM BHAT	A	A
46	RAHUL S SANGOLLI	A	A

47	RAMANABOINA ANAND KUMAR		
48	SAGI SAMPI		
49	SANKET SURESH SHIRSAT		
50	SHREEVATSA H.V		
51	SHREYAS G A		
52	SNEHA U		
53	SRUJANA S		
54	SUCHITRA G		
55	SUTOPA DEB		
56	TEJAS N		
57	TRUPTHI CHANDRAHAS SHETTY		
58	VARSHA		
59	VINAYAK RAO GAIKWAD		
60	VIOLA PINTO		
61	ADITI RANI		
62	AISHWARYA G		
63	AISHWARYA.P		
64	AMITH BHAT		
65	ANIRUDH.K		
66	ANJANA KSHIRASAGAR		
67	ANNASAGARAM RAGHAVENDRA		
68	B SHASHANK		
69	CHAVI JAGADEESH		
70	CHETHAN KUMAR V A		
71	CHIDRI BALAJI		
72	DEEPAK GOPALAKRISHNAN		
73	DHIRAJKUMAR BELVADI		
74	GURU VARUN G		
75	HEGDE PAVANA GANAPATHI		
76	JENISHA MENEZES		
77	LOYSTON CRASTA		
78	M RITISH		
79	MADHUSUDAN G		
80	MAHANTH GOWDA K C		
81	MALLESH S		
82	MEGHA U JOSHI		
83	MUCHELI SUBBARAJU		
84	NAGARAJ GAJANAN HEGDE		
85	NAMRATHA.N		
86	NANDAGOPAL B.R		
87	NAVEEN C		
88	NAVEEN SETTY N A		
89	NEELAMMA M K		
90	NIRANJAN JANARDHAN HEGDE		
91	NAYANA G C		
92	NUTHANA.U		
93	OJETI SAI SREENITHYA		
94	PAVAN KUMAR M		
95	POOJA VALLUR		
96	POORNAPRAJNYA.K.M		
97	POORNIMA L		
98	PRAJWALA		



99	PREETHAM D.VARMA		
100	RAKSHITH R T		
101	RAMANUJAM .H.J		
102	RAVISHA RAMACHANDRA HEGDE		
103	REHAN FAISAL QADRI		
104	RICHA FLORINADA FERNANDES		
105	SALMAN FAISAL QADRI		
106	SAMEEKSHA M P		
107	SHASHI KUMAR R		
108	SHUBHA R		
109	SMITHA M		
110	SRAVANI SUNIL MHALSEKAR		
111	SRINIDHI KOMMULA		
112	SUPRIYA GOVIND BELSARE		
113	SYED MUSSAVEERULLA A		
114	SYED SAMEER		
115	TANUSHREE R		
116	TEJAS H P		
117	VINIT SIDDHARTH SHAH		
118	VISHAL		
119	YASHASWINI.P		
120	YASHWANTH R		
121	ABHIJEETH MASHETTY		
122	AGAMYA A K		
123	AKANKSH P		
124	AKHILA H		
125	AMITH C		
126	AMOGHA.Y.G		
127	ANANYA.P.HEGDE		
128	ANUSHA PRAKASH		
129	B.S.SUSHEN		
130	BHARATH.K.S		
131	BHOOMIKA BHAT		
132	CHARANA.T.U		
133	DHANUSH.K.V		
134	DHANYA SHARMA		
135	DIVYASHREE M		
136	GANESH HEGDE		
137	JAGADISH SHENOY R		
138	KARTHIK P SHETTY		
139	S KARTHIK		
140	KOTHA KEERTHANA		
141	LIKITHA.A		
142	M PRANEETH KUMAR REDDY		
143	M.S.SUKRUT		
144	MADHAN KUMAR C S		
145	MANOJ .N.S		
146	MANOJ RAKSHATH		
147	MEHUL .V. BHASKAR		
148	NALASANI VARSHITHA		
149	NEHA.H.V		
150	NIKHIL S ANJANALLI		

151	NIKITHA J SHANBHOG		
152	NISHANTH KRISHNA		
153	NIVEDITHA K SWAMY		
154	P.T.KIRTI		
155	PRAJWALA H		
156	PRAMOD K L		
157	PRANITH KUMAR S		
158	S SHREYAS		
159	SAAHIL SRIKANT KULLOLI		
160	SACHITH B K		
161	SANKALP V		
162	SATHYA B NAYAKA		
163	SAURABH BHUPALI		
164	SHEEBAL M S		
165	SHIVAM ANVEKAR		
166	SHREEKRISHNA		
167	SHRI HARI L		
168	SHUBHAM RAJENDRA REVENKAR	A	A
169	SHUBHAM SINGH		
170	SHUBIKSHA S		
171	SIMRANJIT KAUR		
172	SOUMYA GANAPATI HEGDE		
173	SOURAV SADANAND SWAR		
174	SWAMI SAMIKSHA PUSHPARAJ		
175	SYED RAIHAN		
176	VAISHNAVI N		
177	VARUN S BHARADWAJ		
178	VIPUL VILAS NAIK		
179	VISHNU KUMAR		
180	YOGASHREE C.N		



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CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup> "T" Block, Jayanagar, Bangalore-560041

**Workshop by Ms. Arpitha on emotional intelligence for 1<sup>st</sup> Semester MBA students held at RVIM on 22<sup>nd</sup> April 2022**

Date: 22 <sup>nd</sup> April 2022	Venue: Seminar HALL
Time: 9am to 11am	To :1 <sup>st</sup> Semester MBA students
No. of Participants: 176	Event Coordinator: Ms. Payal Jindal and Ms. Uma Sharma

**Objectives:**

- What emotional intelligence is and why it's so important in the workplace is crucial in today's increasingly competitive world.

**Workshop by Ms. Arpitha on emotional intelligence for 1<sup>st</sup> Semester MBA students held at RVIM on 22<sup>nd</sup> April 2022**

**Agenda/Flow of the Event**

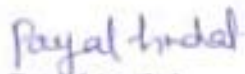
Emotionally intelligent people are far more likely to succeed at work. Consider Daniel Goleman's five pillars of emotional intelligence and how valuable these characteristics are in a professional:

- Self-awareness - This is crucial in understanding one's strengths and weaknesses, and it's particularly useful when receiving feedback.
- Self-regulation - This is an important characteristic which makes people capable of expressing themselves both openly and tactfully. Without it, emotional outbursts are more likely.

- **Motivation** – Emotionally intelligent people need little extrinsic motivation because they take pride in accomplishing great things solely for the sake of personal fulfilment.
- **Empathy** – This is the ability to understand how another person feels and experiences the world, especially when that perspective is very different from one's own. People are far more likely to follow somebody who shows genuine empathy.
- **People skills** – This is important when making friends, gaining trust, and building rapport with co-workers. All the professional skills in the world are sometimes not enough when somebody lacks basic people skills.

Take away from the session:

Like any skill, emotional intelligence takes practice. Therefore, organizations should create a culture where employees and managers alike can practice and perfect their emotional intelligence..



Payal Jindal  
Center for Career Development



Dr. Purushottam Bung  
Director-RVIM



**Workshop by Mr. Arvind Warriar on Work Place Engagement and Being Productive for 1<sup>st</sup> Semester MBA students held at RVIM on 22nd April 2022**

<b>Date: 22<sup>nd</sup> April 2022</b>	<b>Venue: Seminar HALL</b>
<b>Time: 11:30am to 5pm</b>	<b>To :1<sup>st</sup> Semester MBA students</b>
<b>No. of Participants: 176</b>	<b>Event Coordinator: Ms. Payal Jindal and Ms. Uma Sharma</b>
<b><u>Objectives:</u></b>  Employee engagement is a fundamental concept in the effort to understand and describe, both qualitatively and quantitatively, the nature of the relationship between an organization and its employees.,	
<b>Workshop by Mr. Arvind Warriar on Work Place Engagement and Being Productive for 1<sup>st</sup> Semester MBA students held at RVIM on 22nd April 2022</b>  <b><u>Agenda/Flow of the Event</u></b>  How to demonstrate positive work place engagement  Facillitate Good Communication. Clear and transparent communication between leadership and employees facilitates trust, understanding, and commitment. ... Offer Compensation and Recognition. ... Create Room for Opportunities. ... Develop Trust in Peers and Leadership. ... Hold Leadership Accountable.	

## KEY TAKEAWAYS

- Employee engagement describes the level of enthusiasm and dedication a worker feels toward their job.
- Employee engagement can be critical to a company's success, given its links to job satisfaction and employee morale.
- Engaged employees are more likely to be productive and higher performing.
- Employers can foster employee engagement through effective communication, offering rewards, and discussing career advancement.

*Payal Jindal*

**Payal Jindal**

**Center for Career Development**



**Dr. Purushottam Bung**

**Director-RVIM**



Rashtriya Sikshana Samithi Trust

## R.V. INSTITUTE OF MANAGEMENT

CA-17, 36<sup>TH</sup> & CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE - 56  
Ph: 080-26547048 Fax: 26654920; URL: [www.rvims.edu](http://www.rvims.edu); Email: [rvims@rvims.edu](mailto:rvims@rvims.edu)

To  
Director-MBA  
R.V. Institute of Management  
Bangalore-560011

Date 21/4/22

Respected Sir,

Sub: Request your approval for conducting workshop on -  
Emotional Intelligence and Work Place Engagement and Being Productive.

For the first semester students for the Soft skill course workshop is planned on the topic of Emotional Intelligence and Work-Place Engagement and Being Productive. The workshop will be conducted on 22<sup>nd</sup> April 22. The resource person for the workshop is Ms Arpitha Ranganath for Emotional Intelligence and Mr Arvind Warrior for Work-Place Engagement and Being Productive. We request your approval proving us the permission to conduct and request your approval of the resource person remuneration which is Rs. 1500 per hour — for 6 hours.

Thanking you  
Yours Faithfully

Payal Sindal

Atc  
1500 x 6 hrs = 9000/-  
₹  
2/4

---

## ARPITHA RANGANATH



Mob: 9844132787

ETAT

[arpitha.ranganath@gmail.com](mailto:arpitha.ranganath@gmail.com)

Saashivnagar Bangalore

### Certifications:

POSH Enabler and Trainer  
EQ Fractioner  
Mindfulness Practitioner  
BELBIN accredited Consultant  
Behavioural Event Interviewing

### Qualifications

PGDM  
MSc ( Counselling Psychology)  
Diploma in Art Therapy

**Arpitha** is driven by her passion of self-exploration and facilitating learning.

20+ years progressive HR and related experience with a focus on developing organizations leaders and individuals. A diverse HR background developed through experience in Software companies, non-profit and private companies, various industries and HR positions. A visionary with the unique ability to apply a range of technical and non-technical skills to any HR situation

Have vast experience in handling HR strategic and operational functions

Responsible in a start up environment to develop, implement and administer organization Human Resources processes and policies. Provided HR Leadership and expertise to various companies in areas as employment law, compensation, employee relations and Affirmative Action. Consult business leaders on various HR issues to support new and growing businesses. Design HR programs to foster talent development and retention practices. Coach leadership and performance effectiveness. Implemented a full range new benefits program for a start-up company. Independent HR Consulting contracted to consult with companies regarding their talent selection process, full cycle recruitment strategies. Consulted on process improvements and compliance

SIEMENS



CLients :

Madura Coats, tectonics,  
Mahindra group, Shell,  
Cypress semiconductor,  
Blocon, Colt Semiconductor,  
Strides Shasun.

MS Ramiah, Brindavan  
Institute, SJBIT, GIBBS, St  
Claret.

My keen interest in understanding human behaviour has led me to gain behaviour management certifications. I have been instrumental in setting up assessment centres using competency frameworks. Completed more than 10000 Behavioural assessments of professionals from mid management to senior vice presidents.

Areas of development program include- FDP, MDP Leadership Training Programs, managerial effectiveness, Communication skills. Campus to corporate. Problem solving, Critical thinking, creativity managing stress, wellness workshops, Destressing using art therapy to name a few

### Value she brings in ...

**Rapport:** Arpitha has the ability to connect with participants and participative style of training help her deliver fulfilled and impactful programs.

**Flexibility:** She has a natural ability to adapt and connect to the audiences and also the content according to the needs of the group



- Work with senior leadership and management to
  - ✓ Design succession planning and skills assessment and development programs
  - ✓ Assess, create and implement innovative solutions for a variety of employee engagement initiatives within the unit
  - ✓ Drive tactical and strategic process improvements and establishing best practices and procedures for HR programs
  - ✓ Design and develop Rewards and recognition programs, retention programs and other organizational initiatives for the unit
  - ✓ Lead annual performance appraisal and review processes with focus on performance management improvement and talent development.

Previous Employer	Designation	Duration	Reporting To
LIST Global	HR Executive	May 06 - Jan 08	Manager

**Responsibilities:**

- Preparation Handbooks and SOP's for US Processes
- Coordinating Recruitment activities for US team
- Assisting and Coordinating activities with RMC
- Performance Management
- Handling Immigration activities

Previous Employer	Designation	Duration	Reporting To
Docustream Technologies	Senior Analyst - Human Resources (COE)	June 05 - Feb 06	CEO/COO

**Responsibilities:**

- Preparation process documents
- Assisting management with Manpower Planning, Staffing, Recruitment & Selection
- Driving Performance Management in the organization
- Analyzing background Employment Verification
- PCNM implementation
- Designing & Deployment of HRMS/PMS

Previous Employer	Designation	Duration	Reporting To
Toonz Animation, Kerala	Training Coordinator	Dec 04 - June 05	HR Head

**Responsibilities:**

- Learning & Competence Development
- Administrator Training initiatives

**ARAVIND WARRIER**

Phone: 8606029333

Email: aravindw@gmail.com

**Career Summary:**

An experienced HR practitioner with 15 plus years of exposure in entire gamut of HR Activities as a Talent Acquisition Expert, Human Resource Business Partner, Learning & Development Specialist and HR Information System Specialist. Has handled complete spectrum of HR activities - employee life cycle events, Functional implementation and Uides of Enterprise Resource Planning System (HRIS), Leadership Assessments and Training Programs, Workload and Recruitment both as an internal HR Generalist and External HR Consultant. Strong ethics - handled confidential data in previous companies.

**Educational Qualifications:**

Degree	Institute	Year
P.G.D.M. (HR and Marketing)	Bhavan's Royal Institute of Management, 2004	2004
B.COM	Sacred Heart College, Mahatma Gandhi University	2001
GNIT	NIT	2000

**Professional Experience:**

Current Employer	Designation	Duration	Reporting to
RapidValue Solutions	Sr Manager - HR	Oct 17 - Till Date	CEO

**About RapidValue:** RapidValue was founded in 2005 and is fast emerging as a global leader in digital transformation for enterprises. We provide end-to-end services and solutions in mobility, omni channel, IoT and cloud technology. Armed with a large team of experts in consulting, UX design, application development, integration and testing, along with experience delivering projects worldwide, in mobility and cloud, we offer a wide range of services across industry verticals. We work with the world's top brands, fortune 3000 companies, Multinational Companies and Incubators in the US, Europe, UK, the United States, The United Kingdom and India.

**Responsibilities:**

- Partners with leadership to align HR strategy to business strategy.
- To advise the Management team and the Board on reward strategies for all staff covering salaries, bonus and other benefits.
- Manage a whole range of employee relations issues.
- Lead advisor on equality and diversity issues.
- Work with the HRIS and other HOD's to ensure that the appraisal process is aligned with the strategic needs and policies of RapidValue.
- Take responsibility for maintaining and developing the staffing plan and reviewing staff and recruitment changes, including figures for future years.
- To develop and enhance strategies and policies to maximize the skill set of every RapidValue employee. Staff must be able to deliver the objectives of their post in the most effective way for the benefit of RapidValue.

Previous Employer	Designation	Duration	Reporting to
Novo Nordisk India Pvt Ltd	Sr People & organization Partner & University Relations	Feb 15 - Oct 17	Human Resource Director

**About Novo Nordisk:** Novo Nordisk is a global healthcare company with more than 90 years of history in the field of diabetes care. This heritage has given us experience and capabilities that allow us to address the needs of people with chronic conditions: haemophilia, growth disorders and obesity. Headquartered in Denmark, Novo Nordisk employs approximately 40,000 people in 75 countries and markets its products in more than 180 countries. As a leading healthcare provider, Novo Nordisk stands committed to changing diabetes in India. Novo Nordisk efforts are directed at increasing knowledge levels among medical and healthcare providers and at providing patient care solutions to the millions of people with diabetes across India.

#### Responsibilities:

- Partners with leadership in aligning HR strategy to business strategy
- Acts as change agent to business through process design and approaches that support change initiatives
- Analyzes trends and metrics in partnership with other departments to develop solutions, programs and policies
- Provides day-to-day coaching to leadership on a variety of actions to include employee relations issues, policy interpretation and application, talent management and development, and organizational design consultation
- Conducts ongoing supply and demand analysis for business partners on current and future state staffing needs and designs talent acquisition strategies to meet those needs
- Performs talent acquisition for assigned functional positions: candidate application and review, interview, skill, experience and knowledge to match position requirements. Moves referrals to hiring manager and ensures efficient turn-around activity
- Actively participates in recruitment campaigns, job fairs, college relations programs, global recruiting efforts to ensure robust candidate pipeline. Leverages on-line recruiting resources, employee referrals, network referrals, etc. to identify and recruit "best in class" talent
- Co-facilitates New Employee Orientation (NEO) program for new hires
- Leads and/or supports annual HR cycle deliverables to include performance management
- Evaluates issues, patterns, and trends to provide proactive insights for HR strategy and program design. Develops training to address certain needs

Previous Employer	Designation	Duration	Reporting to
Timken India Limited	Lead Analyst (*Assistant Manager- Talent Acquisition)	Sep 12 - Feb 15	Manager TAG/TL

#### Responsibilities:

- Formulate talent acquisition strategy & processes across India, in partnership with the regional TA team
- Develop Search Partners based on functional & cost of hire
- Lead University Relations
- Plan, Devise and Execute College drive
- Ensure effective and efficient TAT and CVs was maintained in recruitment process
- Devised and documented SOP and process flow for TA process

Previous Employer	Designation	Duration	Reporting to
Infosys Technologies	Senior HR Lead	Jan 08 - Sep 12	Unit Manager

#### Responsibilities:

- Drive and deploy Talent Management process for Product engineering unit
- Deploy - Succession Planning for leadership team and Senior Delivery team
- Conduct and Lead Engagement Survey for all levels in product engineering unit
- Conduct Talent and HR Audit
- Primary point of contact for managing and handling all HR issues and queries with employees, HR & HRD

### **Achievements:**

- ✓ Was awarded **Nova Nordisk Spot award** within 6 months of joining for driving employee's performance
- ✓ Was awarded **Infosys excellence Award** for conducting unit event within 5 months of joining
- ✓ Was awarded **Infosys excellence Award** for outstanding performance by unit delivery team within 1st of 9 months of joining
- ✓ Received a special **'Spot award'** at Infosys HRD level
- ✓ Was awarded **twice the team award** for the best performing team at DC level
- ✓ Was awarded **certificate for driving the Brand initiative** at DC level
- ✓ Was awarded **'Excellence award'** for driving Unit level employee engagement for a successful FY Bangalore DC
- ✓ Was awarded **'Spot award'** within 4 months from unit leadership at Bangalore for driving employee initiatives
- ✓ Was awarded **'Spot award'** by Unit leadership for efficient roll out and execution of successful management program
- ✓ Won **'Best HR'** award at Trivandrum Development center
- ✓ Won the **'Best Manager'** award at **'Exile'** fest conducted by Calicut University
- ✓ Secured place in **Communication Game at Pragathi 03**, conducted by Paikani Management Study Association
- ✓ First place in **Culturals at Shikhar 2003** conducted by School of Communication and Management Studies

### **Trainings, Courses and Workshops attended:**

- ✓ Undergone NLP certification
- ✓ Attended **'HR Next'** program from SHRM
- ✓ Attended Daye Ulrich workshop on **Capability Audit**
- ✓ Attended **'Leadership Challenge'** - James M. Kouzes, Barry Z. Posner workshop



**Workshop on Emotional Intelligence by Ms. Arpitha on 22<sup>nd</sup> April 2022**



**Workshop on work place engagement and being productive by Mr. Arvind  
Warrier on 22<sup>nd</sup> April 2022**

Rsst  
RV Institute of Management

Workshop on Emotional Intelligence by Ms. Arpitha and Work place engagement and being  
productive by Mr. Arvind Warner on 22nd April 2022 from 9am to 5pm  
2021-2023 Batch

Sl. No	Name	Attendance	Attendance	Attendance
1	ABHISHEK SHENOY	P	P	
2	ABHITHA K	P	P	
3	ADITYA UDAY HEGDE	P	P	
4	AKANKSH K G	P	P	
5	AKASH RACHAPPA KHANAGAVI	P	P	
6	AMIT KAMADOLLISHETTARU	P	P	
7	ANIKET SANJAY REVANKAR	P	P	
8	ANKITA GAJANAN NAIK	P	P	
9	ANUSHA	P	P	
10	ANVITH KUMAR	P	P	
11	ASHUTOSH KUMAR	A	A	A
12	BASAVARAJ	P	P	
13	BERNARD FERNANDES	P	P	
14	BHASKARA PRABHU	P	P	
15	BHUVANES P	P	P	
16	CHAITANYA KAMATAGI B	P	P	
17	CHETAN SINGH M	P	P	
18	D SURIYA PRIYASREE	P	P	
19	DEEPAK GIRISH KALYANI	P	P	
20	DINAH NEETHA NORONHA	P	P	
21	GAGANDEEP V N	P	P	
22	GIRISH N NASHI	P	P	
23	GURUBASAVARAJ K M	P	P	
24	HARSHITHA SRINIVAS	P	P	
25	HEMA S	P	P	
26	ISAAC JESSE K	P	P	
27	JATIN ARUN DESAI	P	P	
28	KALAVALA ABHISHTA	P	P	
29	KAPARTHI BHAVANA	P	P	
30	KAUSTUBH LACHAPPANAVAR	P	P	
31	KAVYAPRIYA J	P	P	
32	KOKILA KULKARNI	P	P	
33	KSHITIJ.P.L	P	P	
34	LIKHITHA L	P	P	
35	LILIMA DASH	P	P	
36	M LUQMAN NAWAZ	P	P	
37	M M JABEZ	P	P	
38	MADHURA A	P	P	
39	NAYAN KUMAR	P	P	
40	NEETHA KAMATH	P	P	
41	PAULOMEE BARUAH	P	P	P
42	POOJARANI TALAWAR	P	P	P
43	PRAJWAL S N	P	P	P
44	PRAKASH	P	P	P
45	RAHUL RAM BHAT	P	P	P

46	RAHUL S SANGOLLI			
47	RAMANABOINA ANAND KUMAR			
48	SAGI SAMPI			
49	SANKET SURESH SHIRSAT			
50	SHREEVATSA H.V			
51	SHREYAS G A			
52	SNEHA U			
53	SRUJANA S			
54	SUCHITRA G			
55	SUTOPA DEB			
56	TEJAS N			
57	TRUPTHI CHANDRAHAS SHETTY	A	A	A
58	VARSHA			
59	VINAYAK RAO GAIKWAD			
60	VIOLA PINTO			
61	ADITI RANI			
62	AISHWARYA G			
63	AISHWARYA P			
64	AMITH BHAT			
65	ANIRUDH.K			
66	ANJANA KSHIRASAGAR			
67	ANNASAGARAM RAGHAVENDRA			
68	B SHASHANK			
69	CHAVI JAGADEESH	A	A	A
70	CETHAN KUMAR V A			
71	CHIDRI BALAJI			
72	DEEPAK GOPALAKRISHNAN			
73	DHIRAJKUMAR BELVADI			
74	GURU VARUN G			
75	HEGDE PAVANA GANAPATHI			
76	JENISHA MENEZES			
77	LOYSTON CRASTA			
78	M RITISH			
79	MADHUSUDAN G			
80	MAHANTH GOWDA K C			
81	MALLESH S			
82	MEGHA U JOSHI			
83	MUCHELI SUBBARAJU			
84	NAGARAJ GAJANAN HEGDE			
85	NAMRATHA.N			
86	NANDAGOPAL B.R			
87	NAVEEN C			
88	NAVEEN SETTY N A			
89	NEELAMMA M K			
90	NIRANJAN JANARDHAN HEGDE			
91	NAYANA G C			
92	NUTHANA.U			
93	OLETI SAI SREENITHYA			
94	PAVAN KUMAR M			
95	POOJA VALLUR			
96	POORNAPRAJNYA.K.M			
97	POORNIMA L			



98	PRAJWALA	P	P	P
99	PREETHAM.D.VARMA	A	A	A
100	RAKSHITH R T	P	P	P
101	RAMANUJAM .H.J	P	P	P
102	RAVISHA RAMACHANDRA HEGDE	P	P	P
103	REHAN FAISAL QADRI	P	P	P
104	RICHA FLORINADA FERNANDES	P	P	P
105	SALMAN FAISAL QADRI	P	P	P
106	SAMEEKSHA.M.P	P	P	P
107	SHASHI KUMAR R	P	P	P
108	SHUBHA R	P	P	P
109	SMITHA M	P	P	P
110	SRAVANI SUNIL MHALSEKAR	P	P	P
111	SRINIDHI KOMMULA	P	P	P
112	SUPRIYA GOVIND BELSARE	P	P	P
113	SYED MUSSAVEERULLA.A	P	P	P
114	SYED SAMEER	P	P	P
115	TANUSHREE R	P	P	P
116	TEJAS H P	P	P	P
117	VINIT SIDDHARTH SHAH	P	P	P
118	VISHAL	P	P	P
119	YASHASWINI P	P	P	P
120	YASHWANTH R	P	P	P
121	ABHIJEETH MASHETTY	P	P	P
122	AGAMYA A K	P	P	P
123	AKANKSH P	P	P	P
124	AKHILA H	P	P	P
125	AMITH C	P	P	P
126	AMOGHA.Y.G	P	P	P
127	ANANYA.P.HEGDE	P	P	P
128	ANUSHA PRAKASH	P	P	P
129	B.S.SUSHEN	P	P	P
130	BHARATH.K.S	P	P	P
131	BHOOMIKA BHAT	P	P	P
132	CHARANA.T.U	P	P	P
133	DHANUSH.K.V	P	P	P
134	DHANYA SHARMA	P	P	P
135	DIVYASHREE M	P	P	P
136	GANESH HEGDE	P	P	P
137	JAGADISH SHENOY.R	P	P	P
138	KARTHIK P SHETTY	P	P	P
139	S.KARTHIK	P	P	P
140	KOTHA KEERTHANA	P	P	P
141	LIKITHA.A	P	P	P
142	M.PRANEETH KUMAR REDDY	P	P	P
143	M.S.SUKRUT	P	P	P
144	MADHAN KUMAR C.S	P	P	P
145	MANOJ.N.S	P	P	P
146	MANOJ RAKSHATH	P	P	P
147	MEHUL.V.BHASKAR	P	P	P
148	NALASANI VARSHITHA	P	P	P
149	NEHA.H.V	P	P	P

150	NIKHIL S ANJANALLI			
151	NIKITHA J SHANBHOG			
152	NISHANTH KRISHNA			
153	NIVEDITHA K SWAMY			
154	P.T.KIRTI			
155	PRAJWALA H			
156	PRAMOD K L			
157	PRANITH KUMAR.S			
158	S SHREYAS			
159	SAAHIL SRIKANT KULLOLI			
160	SACHITH B K			
161	SANKALP V			
162	SATHYA B NAYAKA			
163	SAURABH BHUPALI			
164	SHEEBAL M S			
165	SHIVAM ANVEKAR			
166	SHREEKRISHNA			
167	SHRI HARI L			
168	SHUBHAM RAJENDRA REVENKAR			
169	SHUBHAM SINGH			
170	SHUBIKSHA S			
171	SIMRANJIT KAUR			
172	SOUMYA GANAPATI HEGDE			
173	SOURAV SADANAND SWAR			
174	SWAMI SAMIKSHA PUSHPARAJ			
175	SYED RAIHAN			
176	VAISHNAVI N			
177	VARUN.S.BHARADWAJ			
178	VIPUL VILAS NAIK			
179	VISHNU KUMAR			
180	YOGASHREE C.N			



**Workshop by Ms. Mitchell Dudani on Social Media Tools for 1st Semester MBA students held at RVIM on 4<sup>th</sup>, 5<sup>th</sup> 6<sup>th</sup> May 2022**

<b>Date:</b> 4 <sup>th</sup> , 5 <sup>th</sup> 6 <sup>th</sup> May 2022	<b>Venue:</b> Computer Lab
<b>Time:</b> 4 <sup>th</sup> May between 2:30pm to 5:30pm 5 <sup>th</sup> May between 9:30am to 12:30pm 6 <sup>th</sup> May between 2:30pm to 5:30pm	<b>To :</b> 1 <sup>st</sup> Semester MBA students
<b>No. of Participants:</b> 176	<b>Event Coordinator:</b> Ms. Payal Jindal and Ms. Uma Sharma

**Objectives:**

To facilitate the students to understand the practical implications on Social Media Tools

**Workshop by Ms. Mitchell Dudani on Social Media Tools for 1st Semester MBA students held at RVIM on 4<sup>th</sup>, 5<sup>th</sup> 6<sup>th</sup> May 2022**

**Agenda/Flow of the Event**

Marketers are faced with an ever-growing list of responsibilities. From social media marketing to customer experience and advertising, it can be a challenge to stay on top of everything.

A social media report offers a means of extracting value from data based on various social networks (Facebook, Twitter, LinkedIn, YouTube, etc.) and metrics (follows, likes, reach, growth, awareness, post-performance, engagements, etc.) over various time frames.

Social media is a collective term for websites and applications that focus on communication, community-based input, interaction, content-sharing and collaboration.

People use social media to stay in touch and interact with friends, family and various communities. Businesses use social applications to market and promote their products

and track customer concerns.

Business-to-consumer websites include social components, such as comment fields for users. Various tools help businesses track, measure and analyse the attention the company gets from social media, including brand perception and customer insight.

Social media has enormous traction globally. Mobile applications make these platforms easily accessible. Some popular examples of general social media platforms include Twitter, Facebook and LinkedIn.

Social media provides several benefits, including the following:

- User visibility. Social platforms let people easily communicate and exchange ideas or content.
- Business and product marketing. These platforms enable businesses to quickly publicize their products and services to a broad audience. Businesses can also use social media to maintain a following and test new markets. In some cases, the content created on social media is the product.
- Audience building. Social media helps entrepreneurs and artists build an audience for their work. In some cases, social media has eliminated the need for a distributor, because anyone can upload their content and transact business online. For example, an amateur musician can post a song on Facebook; get instant visibility among their network of friends, who in turn share it on their networks.

Some examples of popular web-based social media platforms:

- Facebook is a free social networking website where registered users create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues.
- LinkedIn is a social networking site designed for the business community. Registered members can create networks of people they know and trust

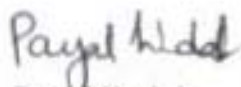
professionally.

- Pinterest is a social curation website for sharing and categorizing images found online. The main focus of Pinterest is visual, though it does call for brief descriptions of images. Clicking on an image will take a user to the original source. For example, clicking on a picture of a pair of shoes might redirect a user to a purchasing site; an image of blueberry pancakes might redirect to the recipe.
- Twitter is a free micro blogging service for registered members to broadcast short posts called tweets. Twitter members can broadcast tweets and follow other active users' tweets using several platforms and devices.
- Wikipedia is a free, open content encyclopedia created through a collaborative community. Anyone registered on Wikipedia can create an article for publication; registration is not required to edit articles.

Take away from the session:

Social media is everywhere. Individuals and businesses of all sizes and types use it. It's a critical resource for engaging with customers, getting customer feedback and expanding company visibility.

An effective social strategy can enhance an organization's reputation and build trust and awareness among a growing network of connections. While some are more tailored to B2B promotion, no platforms are off limits.



Payal Jindal

Center for Career Development



Dr. Purushottam Bung

Director-RVIM



