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Karnataka, India

Dated: 22<sup>th</sup> Feb 2021

**Reference: QL/RVIM/2021/001**

To;

**Dr. Purushottam Bung**

**Director**

R V Institute of Management

CA No. 17, 26th Main, 36<sup>th</sup> Cross,

4th T Block, Jayanagar,

Bangalore, Karnataka 560041

**Subject : Proposal for Quiklrn Adaptive Learning Platform**

Respected Director Sir,

Please find enclosed our proposal for renewal of Quiklrn Adaptive Learning Platform deployment platform in your college - R V Institute of Management.

In the last two years Quiklrn Learning Management system has been adopted very well by both students and faculties of the institute. Majority of the faculties adopted the online teaching tools to ensure teaching-learning is not disrupted due to the prolonged Covid19 pandemic.

The platform was used extensively for various academic activities. Some of the key areas of work and outcomes are as follows –

- 100% enrollment of all faculties and students into the platform with course mapping.
- Total of 242 course packs or e-content have been shared by faculties in forms of PPTs, Chapter PDFs, Articles, e-books and Videos.
- Total of 3273 downloads done by students of the various content available on the platform.
- 660Hrs of aggregate learning and reading time spent by students on the shared content.
- Internal Assessments conducted on the platform through Quiz and Assignments

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All these activities have been achieved through great effort and cooperation from the RVIM faculties as well as continuous support by the Quiklrn team.

For this new academic year we propose to provide focused Project Management Services with regular reporting, with an objective of improving the platform usage to help in teaching learning, CO-PO calculation and effectively implement the new functionalities introduced in the platform.

### **New Services and Functionalities offered on the Platform**

**CO-PO Module and Course File Creation** : As per the NAAC and NBA requirements, a CO-PO attainment calculation and Course File creation module has been added to the platform. This will enable faculties to do proper CO-PO mapping for their courses, calculate attainment levels and generate a comprehensive course file. This will facilitate automation of the process and standardization of reports creation across courses.

**Content Upload Monitoring and Reporting** : Students have made tremendous use of the content shared by the faculties on Quiklrn. The platform aggregates all the learning material into one place and provides a great learning experience for the students through an App interface with many new learning assisting tools.

Quiklrn also provides statistics of which content is used how much and by whom giving an analytical understanding of the student learning behavior across courses and semesters and helps in identifying Slow and Fast students much in advance.

This academic year we propose to facilitate complete course material upload on the platform in a more structured and engaging way. This will be enable by proper tracking of the content upload and Quarterly reporting of the status and utilization.

**Online Assignments** : It is important to assess students on a continuous basis through tests and Assignments and record the data in a structured fashion This helps to know if the students are understanding the subject and are studying regularly and also identify slow and fast students much in advance of the university exams.

Only MCQ based assessment is not sufficient for management students. Therefore, a new functionality of Hand written assignment submission has been added into Quiklrn enabling a comprehensive evaluation.

Faculties can now create assignments, seek report submission, Case study analysis, group project submissions online in PDF, PPT or Video format on the platform and

evaluate it online as well as give a feedback to the students directly through the platform.

**Offline Quizzes :** It is difficult to evaluate students understanding during Self Study time or to ensure that they come prepared to the class for Case study discussions. To enable the faculties to do so, Quiklrn has created a new function of Offline Quizzing, which can be inserted inside the course content. Post every Unit or Case Study, the faculties can insert few questions to test students understanding and gauge if the students are reading the course material and coming prepared to the class. Although the quizzes will be offline but the marks scored by each student, are relayed to the faculties.

**Mentoring :** Student mentoring and counselling is an integral part of any academic program. It helps improve student performance and engagement through the course and an opportunity to improve program outcomes through career counselling. It is also a mandatory requirement by accreditation agencies. However due to lack of regular information on mentees and structured approach it becomes a difficult task for the mentors. Quikrn maps mentors and mentee in the system allowing mentoring faculties to track the performance of their mentee and provide guidance regularly.

**Feedback :** Regular course feedback can be collected on the platform and structured reports can be generated with data analysis.

**Automation of Report Generation and distribution:** The system provides automatic generation of Report cards post examinations and distribution of the same to students, parents, guardians as well as campus mentors through Email. This keeps the students updated of their aggregate performance and improve it to obtain required outcomes. The report card formats and content can be customized according to institute requirements

The Other functionalities provided earlier remain the same and will continue for this year.

**Table 1 : Quiklrn Platform Components**

Offering #	License Type	No of Licenses	Monthly License fee/license	License Duration	Total Subscription Fee
Item A.1	Knowledge Management Platform	360	INR 39.6	16 Months	INR 2,28,096/-
Item A.2	On-line Quiz	360	INR 10.4	16 Months	INR 59,904/-
	Taxes	GST @ 18%			INR 51,840/-
	Total				INR 3,39,840/-

**Payment Process**

The amount of INR 3,39,840/- is for a License duration of Seventeen Months , from March 2021 to July 2022, as mentioned in Table 1.

Monthly license fee is in line with the annual license fee of INR 475 for Knowledge management Platform and INR 125 for the Online Quiz Service.

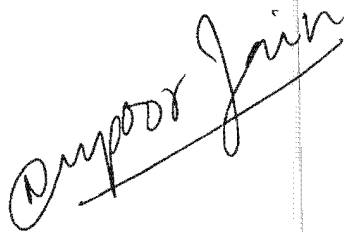
The payment can be made in two installments as stated below-

Payment Process	Amount	Time of Billing
Installment 1	INR 1,69,920/-	March 2021
Installment 2	INR 1,69,920/-	August 2021

The new academic year has already been enrolled and has been using the platform since September. This proposal provides platform license till 30<sup>th</sup> June 2022, post which the agreement will need to be renewed for further use.

We will be happy to provide any further clarification required. Look forward to your recommendation and approval.

Sincerely,  
**Nupoor Jain**

A handwritten signature in black ink that reads "Nupoor Jain". The signature is written in a cursive style and is positioned above a horizontal line.

Quiklrn, Transformation Partner  
[nupoor@quiklrn.com](mailto:nupoor@quiklrn.com)



## Annexure 1

### Quiklrn Platform Services for 2021-2022 for RVIM

#### In Campus Services and Hand holding Scope

- User management including creation of the departments, courses, course allocation of relevant departments and users
- Enable all the faculty members through One to One Sessions to upload the content and make the content available seamlessly to the students
- Enable all the faculty members to create question banks, quiz set up and quiz results management
- Quarterly reports will be created by the Quiklrn team on the deployment stages and progress and submitted to the Principal for review and taking remedial measures.

#### Quiklrn's Licensed components:

Quiklrn license subscription will include the following

- Quiklrn APP interface for the Faculty members and students.
- Dedicated Content Portal interface for Faculty members to upload lecture notes and learning artefacts in the bookstore (Qstore).
- Multi-tier Encryption (Digital Right Management services) to protect RVIMs' learning assets and prevent any unauthorized access.
- RVIM's own notification system to faculty member to communicate with the students, using APP notifications.
- Portal access to faculty includes access to Quiz and Assessment systems and Marks and reporting system
- Private cloud storage facility for all the RVIM faculty members
- Multi-channel help-desk messaging access to Quiklrn team which includes, email, telephone and WhatsApp

**Subscription fees:** The subscription fees provides RVIM with the Quiklrn platform services, and includes the Licensed components mentioned below along with support.

### **Quiklrn Premium Subscription Terms**

- Campus License Offering: The platform (includes Items A1, A2, as mentioned in Table 1) can be used for all the courses for academic year 2021-2022.
- Faculty Licenses up to 120
- License term: Annual
- Billing: 100% in advance annually.
- Payment term: Within 15 days of billing
- Taxes: Extra as applicable