RV Institute of Management

Autonomus Institution, Affiliated to Bengaluru City University | Approved by AICTE. NAAC 'A+' Accredited

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Autonomous Institution of Excellence

A+ NAAC

DIAMOND Management — QS I-GAUGE SUBJECT RATINGS

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RV Institute of Management in collaboration with Boston IT Solutions India Pvt. Ltd. is offering

POST GRADUATE
DIPLOMA IN BUSINESS ANALYTICS (PGDBA)
Approved by Bengaluru City University

Salient Features:

- Hands-on experience on various Analytical tools like Python, R, Tableau, PowerBI, SQL & Spark.
- Real-time exposure to Machine Learning, Deep Learning, Natural Language Processing and AI models.
- Solve real-world problems by following a case study approach on applications of state-of-the-art API's like TensorFlow, Keras, Scikit-learn, Seaborn, CoreNLP.
- Create visually appealing, interactive dashboards and learn the art of storytelling using powerful reporting tools.
- Analyze domain-specific case studies across different verticals including Finance, Marketing, Human Resources, Supply Chain Management, Operations and logistics, Biotechnology, Genetics, Healthcare and Pharmacy.
- The program structure is a rich blend of Experiential courses, Core courses, Skill Enhancement courses, Open & Functional electives and Immersive experience.
- Post-completion, participants can aspire to become Data Scientists/Business Analysts/Machine Learning Practitioners.

Duration: 1 year

- 2 semesters of 5 months each
- Real World Capstone project of 2 months

Delivery: Delivery in hybrid mode with recordings in our state-of-the-art BA laboratory

Tuition Fees: INR 1,50,000 inclusive of GST

Eligibility and Admission:

- Graduate from any University in any discipline with 50% aggregate marks (45% for SC/ST/PWD candidates).
- Eligible students will appear for an interview after submitting the application form.

Target Audience:

- Students who have completed their graduation and want to pursue a career in Analytics/AI/Data Science.
- Students who are currently pursuing their graduation (UG/PG) and want to enhance their skills with this program to get the desired placement.
- Working professionals who want to switch to a career in business analytics.
- IT Professionals who are facing stagnancy in their current career.
- Functional Executives who need to learn the usage of analytics in their respective domains.
- Entrepreneurs working in start-ups who want to grow their business using data analytics.
- Homemakers looking for an exciting career prospect in data science.
- Corporate professionals seeking a mid-career transition.

Placement Assistance: Placement assistance throughout the program

Mode of Delivery: Hybrid (Online/Offline) in our BA lab

Timings for the Training Session:
Monday to Friday - 6.30 pm to 9.00 pm
Saturday - 2.30 pm to 9.00 pm

Important Dates to Remember:
Start Date of Enrolment: 04/09/2023

Tentative commencement of the program: 01/11/2023 (detailed calendar will be shared upon the commencement of the program)

Program Outline

Semester I	Semester II
Advanced IT Skills	Machine Learning using Python
Business Statistics	Prescriptive Analytics
Introduction to Business Analytics, Data Warehousing and Data Mining	Web & Social Media Analytics Big Data Analytics
DBMS and SQL	Data Visualization and Story-telling using Tableau
Predictive Analytics using R	Functional Elective
Emerging Technologies	Open Elective
Econometrics for Decision Making	Real World Capstone Project

Click here for more details:
https://rvim.edu.in/admissions-pgdba-2023-24/

Click here to fill the application form:
https://rzp.io/l/wUOKDIJ

Scan to visit website for more details

Venue: **Centre for Business Analytics,**
RV Institute of Management, CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041
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A Premier Institute in Management Education, Training, Research & Consultancy