

RVIM Center for Innovation, Entrepreneurship and Incubation (RVIM IEI)

RVIM Centre for Innovation, Entrepreneurship and Incubation (RVIM IEI) was started in the year 2018 to develop and inculcate entrepreneurship among the students. This Centre aims to prepare the budding minds to innovate and think entrepreneurially in different arenas of business. The sole purpose of setting up this Centre is to inspire and facilitate the potential entrepreneurs to build business ventures. The Centre runs with a mission to fuel the entrepreneurial ambitions of RVIM students and alumni through mentoring, networking, and educating. The Centre has got recognized as IIC (Institute Innovation Council) under MHRD in October (2019)

Objectives

1. Be and instrumental institution mechanism by providing support to the budding student and alumni entrepreneurs.
2. To nurture entrepreneurship knowledge through entrepreneurship studies and education and to assist entrepreneurs in developing viable enterprises that are capable of competing in the global business and industry.
3. To create a venture capital fund with linkages to angel investors, VCs and banks
4. To foster better linkages between RVIM IEI, industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) including NGOs and other voluntary organizations.
5. To organize Entrepreneurship Development Programmes in the region for the benefit of students, whether internal or external.
6. To conduct research work and survey for identifying entrepreneurial opportunities.

IPR Centre

RV Institute of Management in association with Karnataka State Council for Science and Technology -KSCST inaugurated the IP cell at the institutes Center for Entrepreneurship Innovation and Incubation, On 21st September '21. Aim of the cell is to provide all incubates and budding entrepreneurs from the institute an access to services within the campus as they launch themselves on the startup journey. Dr.Purushottam Bung Professor Director of RVIM joined Mr. Hemanth Kumar - Executive Secretary of KSCST ,Mr Vivek and Mr.Nagarjun ,members on the RVIM-KSCST IP Cell board and inaugurated the cell , followed by signing of the MOU for three

years (as seen in the photo). Faculty and students of the institute participated in the inaugural of the center.

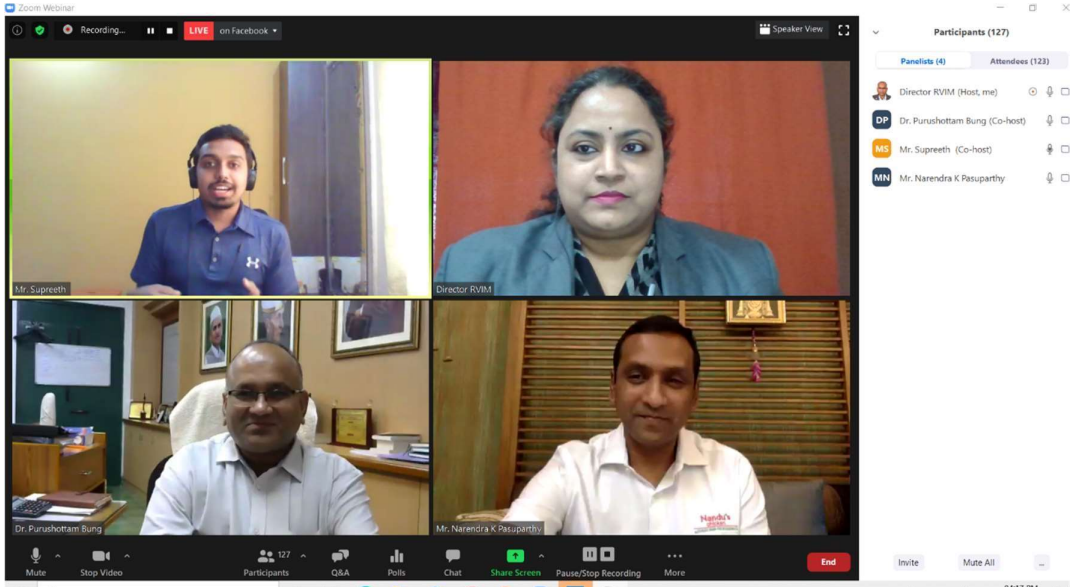
Flagship Activities conducted

S.No	Name	Details
1	Venture Fest	The Centre conducts Venture Fest every year for the students of the second semester to give them a chance to run the business for one day. Even if it is a one-day event the student groups will undergo 4 rounds and best three are rewarded with cash prize.
2	Video Profiling	This is a competition where the students are asked to pursue an entrepreneurial journey of an entrepreneur and document it in form of a video. The best three videos are awarded with cash prizes.
3	Josh Talk	The Centre has conducted many Josh Talks sessions for the students
4	#Ihaveastory	This is a talk show and is all about entrepreneur's Journey.
5	Visit to Incubation Centers	The Centre conducts visits to various incubation centres like NSR Cell, IISc Centre, MI incubation center, MSME development institute etc for the aspiring entrepreneur
6.	Panel Discussions	A Day with Startups on contemporary topics on startups
8	2000k Challenge	A simplified version of campus venture with seed funding from the Institute. The students run the business for one day and they give back the seed fund along with the 50% profit margin
9	Boot Camps	Students will be provided with professional advice right from the generation of their business idea to the setting up of the venture.
18	Online sessions from IIC, MHRD	25 students of RVIM have attended the 17 Online IIC- MIC- AICTE sessions and submitted the assessment

19	Magazine	Incubation Centre releases a yearly magazine "Golden feather" covering the activities entailed by the Centre.
18	Activities in collaboration with SEE (Society of Entrepreneurship Educators)	Conducted #Myresearchstory series from October 2019 to Jan 2020

Photo Gallery







Society of Entrepreneurship Educators
Presents

**#MyResearchStory
Webinar Series**

**OCTOBER
20, 2020**

**06.30 p.m. IST
09.00 a.m EST**

Webinar #1
My Journey as a Researcher
in the field of Entrepreneurship



By,
Prof Sankaran Venkataraman,
Mastercard Professor of Business Administration,
Senior Associate Dean for Faculty and Research,
University of Virginia Darden School of Business, USA



Link to Register
<https://qr.go.page.link/44N7C>



Rashtrveya Sikhana Samithi Trust

RV INSTITUTE OF MANAGEMENT

RVIM Centre for Innovation, Entrepreneurship and Incubation

Welcomes you to

Venture Fest 2.0

A Mela of Unique Ventures by Students 2k19

H.H (Hand to Hand), Wheelerz-Spa & Fun-Hub, Ryzen, World of Food and Fun, Satkar, Atvantic, U.K. Food Joint, Aesthetic Crafts, Dragon Bird, Play Fun and More, Food Ridden, Pic-Sell, Kai Ruchi, The Art Kitchen, Meraki, Fast Bites, Games and Gobbles, Maharathis.

Food: Girmitt, VadaPav, Cutlets, Bhadang, Ice Gola, Veg Barbeque, Potato Twister, Todadevu, Jackfruit chips, Appchuli, Chats, condiments, sweets, Homemade chocolates, cupeakes, French Macaroons, Cinnamon rolls, Brownies, Mocktails

Products : Dragon Breath, Whistling Bird, Pottery, Ornaments, Hoverboard ride, Segway ride, Key Chains, Customised Coffee Mugs, Customised Phone cases.

Others: Traditional Games, PC Games, Virtual Reality, Professional Nutritionist, Car and Bike Spa, Ruben's Talent Show.

GOOD PRODUCTS AT GOOD PRICES

June 08, 2019, Morning .9. 00 am to Evening 6.00 pm
At RV Institute of Management
 CA 17, 36th Cross, 26th Main, Jayanagar 4th T Block
 Contact 9632855589, 9663671179, 9739803905

WELCOME ALL

RV Institute of Management

July 21, 2020
 Design Thinking for Entrepreneurs

July 22, 2020
 IPR for Entrepreneurs

July 23, 2020
 Entrepreneurship & Effectuation

July 24, 2020
 Startup Eco-System in India

Free Registration Join by scanning the QR for Zoom Link



RESOURCE PERSONS....

Innovation Ambassadors IIC - SWRO

			
Dr. Purushottam Bung, Director, RVIM	Prof. A Chandran, Asst. Professor, RVIM	Prof. Uma Sharma, Asst. Professor, RVIM	Prof. Rashmi Shetty, Asst. Professor, RVIM



SEE Conference

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SEE
Society of Entrepreneurship Educators
PRESENTS

SEE CONFERENCE 2021

Online Conference on contemporary Entrepreneurship and Startup Culture
NOVEMBER 11 & 12, 2021

SUBTHEMES

- Exploring Immigration Entrepreneurship Opportunities
- Tools Human Resource Management- Emerging Work Culture
- Leveraging Leadership Potential
- Setting New Goalposts- Women Entrepreneurship & Innovation
- Re-Cultivating Entrepreneurship Spirit

WELCOME



In Association with






Prof. Rashmi Shetty



Prof. Sayajit Majumdar



Prof. Leena Barshikar


Saikat Sen

Saikat Sen




Recording... View Options

You are viewing Prof. Kavil Ramachandran's screen




Prof. Kavil Ramachandran

Talking: Mr. Abhay Singhal



Mr. Abhay Singhal



Mr. Jito Jose

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Zoom Webinar

Recording...

Prof. Rashmi Shetty Prof. Gautam Mazumdar Prof. Satyajit Majumdar Nilendu Mukherjee Prof. Sujit Raj Pandey Prof. Jayashree Suresh

Mr. Ashutosh Tiwari

Participants Q&A Polls Chat Share Screen Raise Hand Pause/Stop Recording More End

Participants (58)

Panelists (10) Attendees (48)

Find a participant

- Prof. Rashmi Shetty (Host, me)
- MA Mr. Ashutosh Tiwari
- PG Prof. Gautam Mazumdar
- CD Chandrani Dutta
- GG Gaurav Gupta
- NM Nilendu Mukherjee
- M Prof. Jayashree Suresh
- PS Prof. Satyajit Majumdar
- PS Prof. Sujit Raj Pandey
- SG Sreemoyee Guha Roy

Invite Mute All

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Prof. Rashmi Shetty Prof. Satyajit Majumdar Prof. Leena Barshikar Ms. Karvika Thapa S V Patil Ranjini Rao HS

Saikat San

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Participants (12)

Panelists (8) Attendees (4)

- SV S V Patil
- SM Santanu Mallick
- SS Shreya Shankar
- SS Shreya Sharma

Lower All Hands

Zoom Webinar

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Participants (42)

Panelists (30) Attendees (12)

Q Search

AP Anas Painat

AS Anurag Shukla

KY Khusboo Yadav

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PS Priyanshi Sharma_OPSE_TISS

SM Sahana M S

SG SAMAPTI GUHA

SM Santanu Mallick

SK Swathi K

SA syed anwar

TS Tanu Shukla

Prof. Satyajit Majumdar

Ms. Yanika Thapa

Prof. Rashmi Shetty

Sankar Bose

Prof. Leena Barshikar

Stuti Srivastava

Ranjini Rao HS

JYOTI CHOUDHARY

Archana Singh

S V Patil

Manish Ranjan

Vuppala Sree

Shreya Shankar

Charles Avinash_OPSE_TISS

AADHYETAA SAMANTA

Mr. Binay Devkota

Shreya Sharma

Nikita Narvekar

Dr. Bung, RVIM

Prof. Sujit Raj P...

Riya Kashyap Ghatowar

Santanu Mallick

Prof. Gautam M...

Prakhar Bhatna...

AADHYETAA SA...

Unmute

Stop Video

Participants 42

Q&A

Polls

Chat

Share Screen

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Resume/Stop Recording

More

End

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You are viewing Khusboo Yadav's screen

View Options

Introduction

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What is Employee Engagement?

Employee engagement refers to the emotional commitment of employees towards its organization, its vision and mission and its values. The sole purpose of employee engagement is to implement methods or work policies that strengthen the connection between employees and the workplace so that they are committed to working in the long run and are loyal to utmost sincerity.

Covid19 has disrupted the way businesses were conducted and forced the workplaces to be virtual and the “New Normal” is a “from Home” culture with the office moving to the web and meetings moving to video conferencing and so on. Pandemic has challenged three main governing universal factors “Manav, Gyaan, Vigyaan”.

Covid19 is one of its kind human tragedies which has left businesses, governments and life disrupted apart from leaving employees physically and mentally challenged.

The Human Resource Managers worked day and night to make the workforce use to the New Normal and get back on track and profit without compromising on the well being and safety of employees and their families.

The “Recession” turns out to be “Secession” The virus has changed the definition of employee Engagement in some terms in the minds of people where people see their jobs to be well despite pay cuts and demotions because they think it is better than being jobless in the recession.

Prof. Rashmi Shetty

Prof. Shivkumar Bell

KhusbooYadav

Rohan Chalwadi

Rohan Chalwadi

Zoom Webinar

Recording... [Pause] [Stop]

View

 Prof. Sanjayit Majumdar	 Prof. Rashmi Shetty	 Prof. Jayashree Suresh	 SAMAPTI GUHA	 Nageswara Rao Ambati
 Shub Srivastava	 Ashutosh Tiwari	 Prof. Leena Barshikar	 Prof. Shivkumar Belli	 Riya Kashyap Ghatowar
 Charles Avinash_OPSE_TISS	Saurabh Dixit Saurabh Dixit	Omkar Mungekar Omkar Mungekar	Rohan Chalwadi Rohan Chalwadi	Mipurna Singh... Mipurna Singh_OPSE_TISS
Prof. Sujit Raj P... Prof. Sujit Raj Pandey	KhusbooYadav KhusbooYadav	 Shaun Joseph	Santanu Mallick Santanu Mallick	RanjiniRao HS RanjiniRao HS
JYOTI CHOUDH... JYOTI CHOUDHARY		Parul Thakur Parul Thakur		

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Participants (22)

Panelists (22) Attendees (0)

Chat

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TISS Conference details

Who can see your messages? Recording On

To: Prof. Leena Barshikar (Direct Message)

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Lower All Hands



PRESENTS

SEE CONFERENCE 2021

Online Conference on contemporary Entrepreneurship and Startup Culture

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- Leveraging Leadership Potential
- Setting New Goalposts- Women Entrepreneurship & Innovation
- Re-Cultivating Entrepreneurship Spirit



Conference Fees

Presenter - Rs. 200/- Delegate - Rs. 500/-

Registration Details

Society of Entrepreneurship Educators
SBI : a/c.no. 20079105844
IFSC: SBIN0011661
Branch : Dwarkapuri, Punjagutta, Hyderabad

Scan for
Registration



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For further details Contact.

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National Resource Person,
Livelihoods-NRLM, MoRD, GOI.
Ph: +919830505876

Email: mazumdargautam@gmail.com
seeresearchforum@gmail.com

In Association with



#Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct #Entrepreneurship A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation

The webinars conducted are

1. On March 28, 2022, Webinar #1, which was on "How to identify entrepreneurial opportunities and validate feasibility in a disruptive world?"
Featured: Prof K Ramachandran, Prof of Entrepreneurship and Senior Advisor, Thomas Schmidheiny Centre for Family Enterprise.
2. On May 07, 2022, Webinar #2, which was a "Face to Face with an Entrepreneur",
Featured: Mr. Jeet Singh Arya, Social Entrepreneur, "Unexplored Bastar", Chattisgarh.
3. On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 1)
Featured: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO & Managing Partner, Dandesha Global Ventures (LLP, Mumbai).
4. On August 06, 2022, is Webinar # 4, which was a panel discussion on Demystifying Investment for Startups (Part 2)
Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroyi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

SEE
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#Entrepreneurship
Webinar Series

Webinar # 1
March 28, 2022
4.30 p.m. IST

How to identify entrepreneurial opportunities & validate feasibility in a disruptive world?



Prof K Ramachandran
Prof of Entrepreneurship & Senior Advisor,
Thomas Schmidheiny Centre
for Family Enterprise



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Webinar Series

Webinar # 2
May 07, 2022
4.30 a.m. IST
4.45 p.m. NPT
5.00 p.m. BST

Face to Face with an Entrepreneur

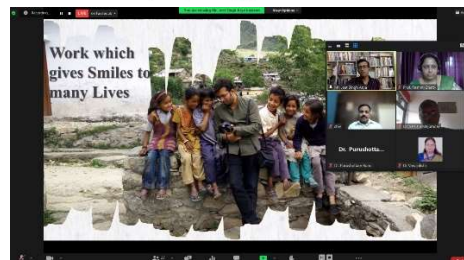
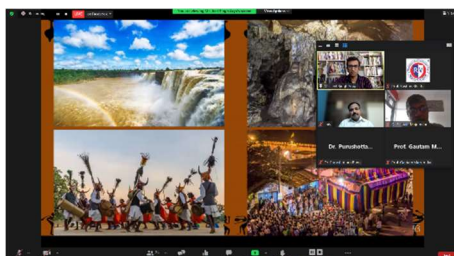


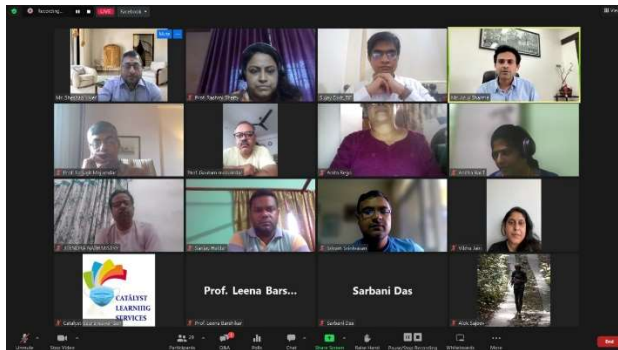
Mr. Jeet Singh Arya
Social Entrepreneur,
Unexplored Bastar
Chhattisgarh



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SEE
Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

June 11, 2022

Webinar # 3

Panel Discussion

On
DEMYSTIFYING INVESTMENT
FOR STARTUPS



Shehnaaz Syce
CEO & Managing Partner
Sandeep Global Ventures LLP
Mumbai



Anuj Sharma
Founder and CEO
ALSGAR Impact
Mumbai

Moderator

Rajay Dixit
Vice President (Innovation & Excellence)
CEO - TISS Incube Foundation (Innovation Centre)
Tata Institute of Social Sciences
Mumbai

Registration Link
bit.ly/3NKKoWu



Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

August 6, 2022

Webinar # 4

Panel Discussion

On
HOW DID I GET INVESTMENT?
START-UPS



Shikha Samantulla
Found. Kaashir
Jammu & Kashmir



Shilpa Lily Shrivastava
Naggad



Vikram Prasad
Nepal

INVESTOR



Anuj Sharma
ALSGAR Impact
Mumbai

In conversation with...

Rajay Dixit
Vice President (Innovation & Excellence)
CEO - TISS Incube Foundation
TISS, Mumbai

Registration Link
<http://surl.li/clwrt>

