



RV Institute of Management®

Autonomous Institute
affiliated to
Bengaluru City University

Approved by AICTE,
New Delhi.

RVIM NEWS DESK

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RVIM Recognised as the Outstanding Academic Institution

RV Institute
of Management
was conferred
with the citation and
the trophy recognizing as
the **“Outstanding Academic
Institution”** by Times Ascent at The
Ascent Asia Pacific HRM Congress Awards.



*Dr. Purushottam Bung, Professor & Director & Prof. Payal Jindal,
Placement Officer, RVIM receiving the Citation and Trophy*

RVIM Celebrated 75th Independence Day Azaadi Ka Amrith Mahotsav

Sri K.S. Malagi, the chief guest of the 75th Independence Day Celebrations at RVIM, took the guard of honour and hoisted the flag followed by address to the gathering of faculty, students and invitees. Sri K.S. Malagi spoke passionately on the significance of the day and related instance of how his father and family had also contributed and shared the struggles of Independence. The speech was a message to the youth of today to stay connected to their roots at the same time value the freedom. Students of batch of 2020-22 concluded the celebrations with cultural song and dance that raised the patriotic fervor among the audience.



HR Conclave on Rethink, Redesign, Restructure & Reinforce

RV Institute of Management conducted a two day “**HR Conclave-2022**” on 19th and 20th August 2022. The conclave brought the industry Leaders and Academia to the discussion platform to discuss on 4R’s Rethink, Redesign, Restructure and Reinforce HR policies and practices. Industry Leaders, Academicians and Students from various B-Schools participated in the two-day event. The panel discussion of industry experts followed by students’ contest in competition as HR Trivia, HR Simulation and Case Study Presentation judged by industry practitioners. Winners and Runners were Ramaiah College of Arts and Science and Jyothi Nivas College for HR Trivia, MP Birla Institute of Management and Jyothi Nivas College for HR Simulation, Jyothi Nivas College for Case presentation and the overall winner’s trophy was won by Jyothi Nivas College, Bangalore.



Industry experts panel discussion on the topic of ‘Re-imagining the world of work’ - Mr. Balaji M.S., Managing Director, Critical Facility Digital Private Limited., Mr. Nadeem Phasha, Head of Talent Acquisition Robosoft Technologies, Beena Swamy, HR - Corporate Trainer and Dr. Purushottam Bung, Professor & Director - RVIM, Dr. Anupama K. Malagi, Professor, RVIM moderated the session.



Winners at the HR Conclave

RVIM Ranked as one of the Top Six Colleges at National Management Week -2022 organised by AIMS

The institute participated in AIMS National Management Week 2022 and week-long programs were organized from 1st August to 7th August, 2022. This provided a platform for students to involve themselves in more than 11 events that helped them render services to societal change. Events conducted included Public awareness on traffic rules, Public Awareness on advantages of Rainwater Harvesting, Visit to Rainwater Harvesting Information Centre, Poster Making on the theme “**Awareness of Sustainable Development Goals**”, Animal Welfare Event - Sharing Food to Stray Dogs, Visit to Differently Abled Children - Samarathanam Trust, Visit to NGO – Rainbow, Yoga & Meditation for Senior Citizens, Public Awareness Program on continuing to follow COVID guidelines , Free Health Checkup, Visit to Mentally Challenged Children School, Public Awareness Program on 75th year India’s Independence ‘**Azadi Ka Amruth Mahotsav**’

List of Events organized for the National Management Week - 2022

Date	Event	Public/ Beneficiaries	Students Volunteers	Teaching Staff	Non-Teaching Staff	Total
Aug 1	Awareness on Traffic Rules	60	25	4	5	94
Aug 2	Public Awareness on advantages of Rainwater Harvesting	46	15	7	4	72
Aug 2	Visit to Rainwater Harvesting Information Centre	-	16	4	1	21
Aug 3	Poster Making on the theme "Awareness of Sustainable Development Goals"	-	45	20	7	72
Aug 3	Animal Welfare Event - Sharing Food to Stray Dogs	-	14	6	7	27
Aug 4	Visit to Differently Abled Children - Samarthanam Trust	464	6	2	-	502
Aug 4	Visit to NGO - Rainbow	16	5	3	2	26
Aug 4	Yoga & Meditation for Senior Citizens	35	1	3	3	42
Aug 5	Public Awareness Program on continuing to follow COVID guidelines	150	165	18	-	333
Aug 6	Free Health Checkup	87	64	18	16	185
Aug 6	Visit to Mentally Challenged Children School	30	10	3	-	43
Aug 7	Public Awareness Program on 75th year India's Independence 'Azadi Ka Amruth Mahotsav'	300	7	2	2	311
	TOTAL	1,188	359	84	40	1,698

Day 1- August 1, 2022

A Demo Session on Traffic Awareness & Traffic Rules by Police Officers from MICO Layout, Police Station

Traffic Awareness program organized on the 1st of August'22 with participation from the traffic police of Mico layout station, Bengaluru, students were told about the importance of sticking to traffic rules and students created awareness on adhering to traffic rules at 4th "T" Block Jayanagar circle.

Impact: All students pledged to abide by the Traffic Rules and realised their responsibility in preventing road mishaps.

Students of batch 2020-22 and faculty participating in Traffic Awareness program organized on the 1st of August'22



Day 2 - August 2, 2022

Door-to-Door Campaign on Creating Awareness regarding Rainwater Harvesting and Visit to Visvesvaraya

Rainwater Harvesting Theme Park

Students and faculty participated in Awareness on Advantages of Rainwater Harvesting by conducting a road-show till the Visvesvaraya Rainwater Harvesting theme park Bengaluru on 2nd August'22.

Impact: Students took the pledge to stop misuse of water resources and also conveyed the strong message to the general public regarding the importance of conserving rain water.



Students of batch 2020-22 and faculty participated in Public Awareness Walk organized on Rain Water Harvesting on 2nd of August'22

Visit to Rainwater Harvesting Information Centre



Students and faculty Visited Visvesvaraya Rainwater Harvesting Theme Park, Bengaluru on 2nd August'22

Day 3 - August 3, 2022

Poster Making

Theme - "Awareness of Sustainable Development Goals"

RV Institute of Management Students participated in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022 RV Institute of Management Students participating in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022.

Impact: Participants were able to understand and connect to the SDGs and visualize a sustainable future.



Students of batch 2020-22 participating in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022



Students of batch 2020-22 participating in the poster making competition on the theme - Awareness of Sustainable Development Goals as part of National Management week 2022

Animal Welfare Event - Sharing Food to Stray Dogs & Cows

"Sharing is caring". This old famous saying has been such an integral part of our lives. Feeding of stray dogs and cows were done by the students and staff on 3rd August 2022 near to their home. By picking a safe spot that is fairly away from the daily commute, ensure a safer and undisturbed feeding routine.

Impact: Developing the virtue of being compassionate to uncared animals.



Students of second sem batch-2021-23 feeding and caring for stray dogs

Day 4 - August 4, 2022

Visit to Samarthanam Trust - Student's Interaction with Mentally & Visually Challenged Children

Visit to NGO Samarthanam Trust Bengaluru, which is working for differently abled students organized on the 4th of August'22. Students visited the NGO and spent time with the students by interacting with and trying to understand what changes the training at Samarthanam has made for the in-mates. Students and faculty of the college also made a donation for the education of a student.

Impact: Sensitization towards creating an inclusive society.



RV Institute of Management students Sandeep and Manoj of batch 2020-22 interacting with differently-abled students at Samarthanam Trust

Donation of Clothes to NGO

Impact: Encouraged students to understand the importance of charity and help the needy.



RV Institute of Management Students and faculty organized a collection of unused articles and clothes for donation to NGO-Rainbow at Chamrajpet Bengaluru. Dr. Jhanavi with Varun Bharadwaj student of batch 2021-23 at the donation counter

Yoga Session & Entertainment [Light Music] for Senior Citizens

Yoga and wellness program for elderly senior citizens at The Divinity Foundation Bengaluru was organized on the 4th of August'22. Senior citizens were given a guided yoga and meditation session by Ms. Parvathi trained yoga instructor followed by a light music session by Ms. Anusha Hegde MBA student of R V Institute of Management.

Impact: Sensitization towards overall well-being through Yoga and meditation.



RV Institute of Management Students conducting virtual light music session for Seniors Citizen at Dignity Foundation, Jayanagar, Bengaluru. Ms. Anusha Hegde of batch 2020-22 rendering her song and hosting the light music event

Day 5 - August 5, 2022

Public Awareness Program on continuing to follow COVID guidelines

Public awareness program on continuing to follow COVID guidelines was organized on 5th August'2022. Students participated by recording the responses of public.

Impact: Spreading Awareness among Public on right usage of mask.



Sparsha A of batch 2020-22 getting responses of general public on their opinion on following COVID Guidelines

Day 6 - August 6, 2022

Free Medical Camp for Underprivileged Sections of Society



RV Institute of Management Students and Faculty organized a Free Medical Camp on 6th August'22 for benefit of general public

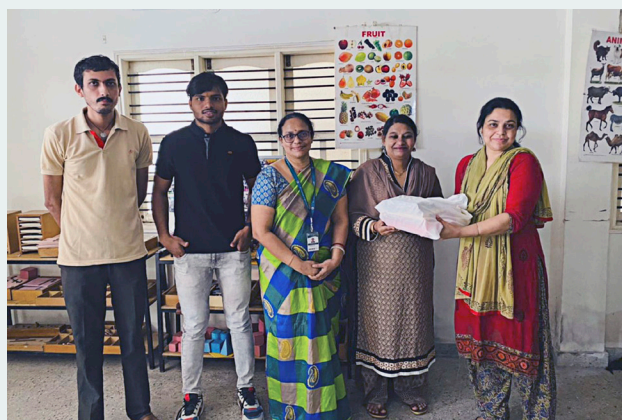
Free medical test camp was organized by RV Institute of Management Students and Faculty on the 6th of August'22 in association with Sun Diagnostics Bengaluru. The camp was open to public, more than a hundred general public, BBMP staff, street vendors took the benefit of the camp.

Impact: Created an awareness among the underprivileged sections of society regarding preventive care and seeking timely medical help.

Donation of Collected Funds at Fatima Handicap Welfare Trust

Faculty and students participated in the donation drive. The students and faculty visited and donated the collected fund to Fathima Handicap Welfare trust, BTM 1st Stage, Bengaluru on 6th August'22. This welfare home offers its care and services for the mentally challenged children.

Impact: Sensitization towards creating an inclusive society by caring for the mentally challenged children.



Dr. Noor Firdous Jahan & Prof. Anitha D'Silva, along with students Sandeep and Aijaz Munnaveer of RVIM visited the Fatima Handicap Welfare Trust and handed over the donation

Day 7 - August 7, 2022

Public Awareness Program on 75th year India's Independence 'Azadi Ka Amruth Mahotsav'

On the last concluding day of the National Management Week-2022 a Awareness program on '**Azadi Ka Amruth Mahotsav**' was organized on 7th August'22, by the students and faculty of the college. The programme informed the general public about the purpose of 'Azadi Ka Amruth Mahaotsav' and informed on India's achievements in the last 75 years. Event was conducted at Lalbagh Flower show. Impact of the programme was it ensured the message of 'Azadi Ka Amruth Mahaotsav' reached the general public.

Impact: Acknowledging and celebrating the achievements made by our country and the importance of taking the Legacy forward.



The students of second Sem. batch 2021-23 interacting and informing on importance of 'azadi ka amruth mahaotsav' to the public at lalbagh.



The students of second sem. batch 2021-23 interacting and informing on importance of 'azadi ka amruth mahaotsav' to the public at lalbagh.



Faculty team lead by - Dr. Anupama Malagi and Prof. Sowmya D.S. with Varun Bharadwaj, Trupthi Shetty and Shubham Revankar students of batch 2021-23 at the National Management week presentation ceremony held at SGPC's Guru Nanak Institute of Management Studies, Mumbai

Guruvandana-RVIM Celebrates Teachers' Day by Honoring Padmashree Awardees and School Teachers

RVIM in collaboration with PRANAV Foundation – that works for local communities across India to enhance Environmental and Human well-being join hands to conduct GURUVANDANA an event to recognize and felicitate school teachers. **“The First Edition of Guru Vandana-2022”** introduced two titles RV Pranav **“Vidya Ratna”** and **“Maha Guru”** to be conferred upon the true achievers contributing to the society in the field of Education.

The program witnessed conferring the title of the year RV Pranav “Vidya Ratna”-2022 to our Padmashree recipient Shri Harekala Hajabba for his tireless efforts to set up a School at New Padupu, Harekala. The winners of the “Maha Guru”-2022 are C.M. Nagaraj, Mrs. Sowbhagyalakshmi, Mrs. Shylaja N., Mrs. Amreen Taj, Mrs. H. Ambrani, Mrs. Padmini S. for the dedication and contribution to education.

Program was presided by The Guest of Honours for the evenings Padmashree Manjamma Jogathi and Honourable MP Bengaluru South Shri Tejasvi Surya. Also present were guests for the evening Shri M.P. Shyam, President of RSST, Dr. Purushottam Bung, Director & Professor, RVIM and Shri Ranganath Prasad, Advisory Board Member, Pranav Foundation.



MP Bangalore South Sri Tejasvi Surya addressing the gathering



“Maha Guru”-2022 conferred on C.M. Nagaraj, Mrs. Sowbhagyalakshmi, Mrs. Shylaja N., Mrs. Amreen Taj, Mrs. H. Ambrani, Mrs. Padmini S.



RV Pranav “Vidya Ratna”-2022 award conferred on Padmashree recipient Shri Harekala Hajabba

Strategic Retreat 2022 at RVIM

The strategic retreat 2022 was organised on September 28, 2022 to revisit our strategic plan and make necessary changes in the light of new developments of the institution. All the teaching and non-teaching staff participated in the retreat and discussed about future plans of RVIM.



Faculty and Non-teaching staff of RVIM at the Strategic Retreat held on the 28th of September'22.



Dr. Pradeep, felicitated by Dr. Purushottam Bung, Director & Professor of RVIM after the session on 'NEP for Management Education'

Student Development Program on Environment, Society & Governance

Student Development Program on Environment, Society and Governance was organized for the second semester students of the batch 2021-23. The program was a two-day program conducted as part of the social immersion project which is an experiential project to be submitted by the students as part of the MBA program. The program was conducted by resource person from Let's Tag On – the team provided the means and method to identify a social cause and fathom the impact of the cause and preparing a report with their experience and learning.



Photo gallery of the two day Student Development Program on Environment Society and Governance

Accolades & Achievements of RVIM Students

Sports stars of RVIM

Students of RVIM have been active participants at the Bengaluru City University sports meet held in July'22. Students participated in team sports and track events. There were winners too - Kruthika Shenoy Runner-up in the Badminton Singles and Nisha and Janani Priya the winners of the Road Cycling.



The Runner up Krithika Shenoy and Roshni of batch 2020-22 for the Badminton Championship organized by Bangalore City University



Ms. Nisha and Ms. Janani Priya batch of 2020-22 at the beginning of the Road Cycling Championship organized by BCU on the 16th July'22



Ms. Nisha and Ms. Janani Priya batch of 2020-22, winners of the Road Cycling Championship Organized by Bangalore City University

Budding Entrepreneurs

RVIM First semester students participated in the Manthan Business Plan '22 competition organized annually by FKCCI. Three teams contested the competition Srinidhi Kommula, Hema S. with their business plan on Alkaline water for healthy skin, Issac with a business plan on biodegradable packing material, Vipul Naik and Sheebal with their business plan on affordable super food solution.

All three teams were selected as the best among 200 teams of the total 800 and more entries. Vipul Naik and Sheebal business plan is selected as one of the best 75 business plans and they are contesting for being the best of the top 32 teams.



Vipul Naik and Sheebal of batch 2021-23 presenting their Business plan at the Manthan Business Plan'22, competition organized by FKCCI, Bengaluru, Karnataka



The top 75 teams of Manthan Business Plan Competition held annually by FKCCI Karnataka. RVIM Students Vipul Naik and Sheebal of batch 2021-23 are the selected team (seen in the right side back row)

Toppers at the Business Analytics Workshop

Dr. Noor Firdoos Jahan, Professor & Coordinator, Department of Marketing organized First Round (Technical round) of International Business Plan Championship 2022 on the behalf of makeintern.com in collaboration with IIM Calcutta. The first Round consists of two days' workshop on Business Analytics conducted on 16th and 17th September, 2022.

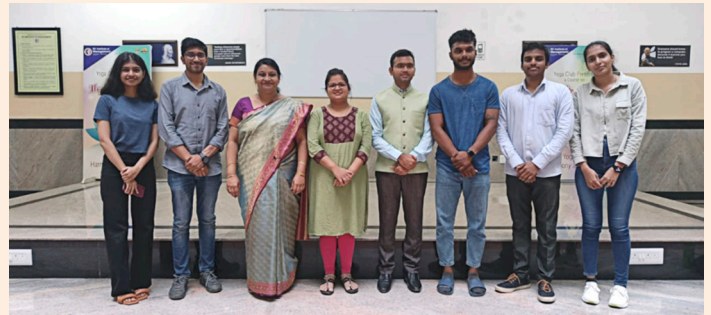
Total 43 students from our college participated in the event. The trainer for the workshop was Mr. Kushal Sharma, Trainer and consultant in Business Analytics. All the students got the certificate for completing the workshop and five winning students - Varun Bharadwaj, Yogashree C.N., Nagraj, Kaustubh, Sagi Sampi - got the Merit certificate as ticket to finale of International Business Plan Championship 2022 to be held at IIM Calcutta.



Dr. Noor Firdoos Jahan welcome's the resource person Mr. Kushal Sharma for the training session on Business Analytics



Mr. Kushal Sharma at the training session of Business Analytics



Merit certificate wining student along with Mr. Kushal Sharma and Dr. Noor Firdoos Jahan

Green Campus Initiative by Students of RVIM

In collaborate with WOW ITC students of batch 2021-23 have initiated to make RVIM campus a green campus. In this regard three teams Green warriors of more than 70 students are working every day around the campus by spreading awareness on keeping the campus free of waste, correcting waste management habits and inculcating green practices, all these initiatives is aimed at creating a green campus.



Students of 2nd Sem. of batch 2021-23 in the session at Vasavi Vidyanikethan College, Bengaluru



Green Warriors of RVIM in collaboration with WOW ITC conducted an awareness session on solid waste management at Vasvi Vidyanikethan College, Bengaluru. Students of 2nd Sem. of batch 2021-23 participated and conducted the talk to more than 100 first year degree students of Vasavi Vidyanikethan College, Bengaluru.

Webinars, Seminars & Guest Lectures

- Five Day Faculty Development Program on Advance Machine Learning on Virtual mode. The resource person for the FDP were Dr. Dhaval Moheta and Mr. Shreedhar Deshmukh. This program was coordinated by Dr. Jhanavi.
- Department of marketing conducted a guest lecture on Formats of retailing for 4th Sem. marketing students of batch 2020-22. Resource person was Mr. Mahesh Pavan Sathavalli Program Manager from Mphasis Pvt. Ltd.



- Guest lecture for 4th Sem. batch 2020-22 was organized on the topic of 'Role of WTO in Trade. Delivered by Mr. David Rasquinha from the Expeort – Import Bank of India, on the topic of "Global Business-Risk management, FEMA and Trade tariff" on 7th of July'22.

- RVIM in association with Society of Entrepreneurship Educators conducted the 5th webinar in the webinar series hosted by them. This was a panel discussion on the topic of

Building teams in Startups- Identification. Acquisition and Retention. The resource persons were Vamai Udayagiri Founder & CEO HESA Pvt. Ltd., Hyderabad and Mrityanjaya Sahu Founder BariFlo Chennai.



- IIC Innovation Ambassador Workshop on Innovation was conducted 29th and 30th of September'22. The session was conducted by the RVIM Centre for Entrepreneurship, Innovation, Incubation and IPR.



- Guest Lecture on New Trends in Marketing was organized by Marketing Department for second semester students on 23rd Septmber'2022. Resource Person was Mr. Venugopal Gupta (Ex-General Manager, Joint venture and outsourcing, HAL Bengaluru).



Mr. Venugopal Gupta (Ex-General Manager, Joint venture and outsourcing, HAL, Bengaluru)



Mr. Vijay Upendra of Propseva conducting a faculty interaction session on 'Estate Planning'

- Department of Finance conducted faculty interaction session on 'Estate Planning' by Mr. Vijay Upendra of Propseva.
- RVIM Centre for Health and Wellness organized a Workshop on Food and Nutrition, Dr. Trupti Khaimar was the resource person for the session.
- Department of Human Resource Management conducted a visit and meet – up with the Commissioner of Labour–State of Karnataka on the 11th of July'22 for Fourth semester students of batch 2020-22. Accompanied by Dr. Anupama Malagi and Prof. Sowmya D.S.



- Department of Human Resource Management organized a 'visit and meet-up' with the team of Marg Business Transformation Pvt. Ltd. on the 15th of July'22.

- Department of General Management with Students of batch 2021-23 and faculty visited 5th IMS India Manufacturing Show 2022. Held at the BIEC, Bengaluru. This gave the students the glimpse into the advances manufacturing sector and information of the companies participating in the exhibition.



- Department of General Management organised an industrial visit to IKEA – Nagasandra, Bangalore for all the first year students and the faculty members on September 15 – 17, 2022.

The aim of the visit was to help students gain exposure as part of on-field learning experience to the international Management Approaches adopted by the Retail Giant IKEA

Faculty Achievements & Recognitions

Dr. Purushottam Bung

- Dr. Purushottam Bung, Professor & Director-RVIM was felicitated for participating as the jury member of Manthan'2022 organized by- FKCCI on 18th September'22 during the grand finale awards distribution to winners of the Business plan competition Manthan 2022.



- Participated in a Three-day FDP on 'How Teaching can make a difference', organized by IIT, Madras between 21st and 23rd July 2022.
- Participated in a Two-day workshop in 'Data Visualisation and Storytelling', organized by IIM Bangalore on 17th and 18th July 2022.
- Recognised as Ph.D. guide by Bengaluru City University.
- Awarded for Excellence in Education by Saveetha School of Management (SSM) - as part of SIMAT Global Iconic Excellence Awards held on 29th & 30th July 2022.

Dr. Padmalini Singh

- Published research paper on "Mask Usage and Disposal Behaviour among General Public During Pandemic Outbreak" Innovative Interventions for Inclusive and Sustainable Business Landscape (IIISBL-2021); pg 173-175; ISBN – 9789392229015(P) / 9789392229022(e)
- Invited as Session Chair for "2022 Brawijaya Economics and Finance International Conference (BEFIC): Innovation in Economics, Business and Finance in the Post Covid-19 Era." which the online event will be held on July 15th, 2022.

Dr. Jahnvi

- Paper Publication- Scopus Indexed Journal International Journal of Health Sciences, ISSN: 2550-6978, 6(S2), 13378-13389- Impact of Strategic Management Practices on Employee Performance in Higher Education".
- Certificate Course Completed on: POWER BI, Business Analytics with Excel, Data Science with R, Tableau Training Desktop 10.

- Participated in Regional Level Workshop on "Data Analysis and Visualization" organized by the department of MCA, Jyoti Nivas College Autonomous, Bengaluru.

Prof. Dileep

- Prof. Dileep, Assistant Professor was notified by the Bharathiar University on the 15th of September'22 of the Doctoral Degree to be awarded.

Prof. Rashmi Shetty

- Prof. Rashmi Shetty, Assistant Professor was notified by Mysore University on the 6th of August 2022 of the Doctoral Degree to be awarded.

Prof. Vidyadhara

- Participated in the Five-day FDP on the Universal Human Values -II held from 05th to 9th September'22 in RV Engineering College in association with AICTE.

Dr. Anupama K. Malagi

- Received recognition award 'Her Rising Award to the Women in Education Category' by the JobsForHer team.

Upcoming Events

- Graduation Day of the batch 2020-22
- Venture Fest 22 -Students annual event that encourages students' entrepreneurial ability
- Inauguration of IQAC - New and Refurbished Unit
- Inauguration of Centre for Research and Consultancy – New and Refurbished unit

Editorial Team

Chief Editor

Dr. Purushottam Bung, Director, RVIM

Faculty Co-ordinators

Prof. Uma Sharma, Asst. Professor

Prof. Sowmya D.S., Asst. Professor

Student Co-ordinators

Varun Bharadwaj, I Year MBA

Yogashree C.S., I Year MBA

Pooja Talwar, I Year MBA



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Approved by AICTE,
New Delhi.



CA 17, 36th Cross, 26th Main, 4th 'T' Block Jayanagar, Bangalore 560 041, Karnataka, INDIA

•Ph: 080-2654 7048, 4254 0300 •Fax: 080-2665 4920 •Mobile: 91485 33798

•E-mail: placement.rvim@rvei.edu.in / contact.rvim@rvei.edu.in

www.rvim.edu.in

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