



RV Institute of Management[®]

Autonomous Institute
affiliated to
Bengaluru City University

Approved by AICTE,
New Delhi.

RVIM NEWS DESK

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INSTITUTIONAL RECOGNITION



RVIM received the award 'Most Prominent Leading Autonomous Management College of the year 2024, in the South India category for Excellent Administration & Placement at the India Elite Education and Institutional Excellence Awards Conference 2024, held at the Taj West End, Bengaluru on October 25th, 2024.



Education Impact Awards 2025 recognized RVIM as one of the Excellent B-School for Academic Excellence in Research at the award ceremony on the 9th of November'24, at New Delhi.

GRADUATION DAY: Batch 2022-24

The graduating batch of 2022-24 attended and received their degree on the 9th of Nov'24. The event was held at the DAPM RV Dental College auditorium. Invited chief guest of the programme were Dr. Sreenath N.S., CEO Biovet, Bangalore and Prof. Shekhar Chaudhuri, Former Director and Professor, IIM-Kolkata, they recognized and congratulated all graduating students.



GENESIS 2024



Genesis 2024 - the inaugural ceremony of the 26th Fresher's batch of MBA students, was organized on the 11th of December'24. Mr. Pavan Soni, Founder Inflexion Point and Innovation Evangelist Bengaluru, and Mr. Shrihari Udupa, Director, People and Culture, Ace Designers Limited, Ace Micromatic Group were the invited chief guest who inaugurated the programme to welcome the new batch. The programme was held at the Auditorium of DAPM RV Dental College.





Farewell for Students of batch 2022-24:

Students of batch 2022-24 re-lived their student days before taking the plunge into corporate life by participating in all on stage and off stage dance and singing programme organized by their juniors on the lively evening of 9th November'24 as part of the farewell programme.



Investor Awareness Week as Part of World Investors Day

Investors Week 2024 was organized by the department of finance in association with CDSL-Central Depository Services Ltd. The week long programme aimed at creating awareness on benefits of financial investment was organized from 14th of October'24 to 18th of October'24. Alograthemic Trading – a introductory session on trading was delivered by Ms. Nikhil Bandale, Senior Market Analyst at Axxela was the first programme that kicked of the Investors week celebration followed by a Cyclothon held on the 15th of October'24, 'Investment Opportunity for Salaried Employees', was a session held on the 18th of October'24.



Constitution Day



Constitution Day was observed on the 26th of November'24, with a session on, 'Indian Constitution and its Duties' by Mr. Harish, Senior Advocate. Mr. Harish in his address to Faculty, Staff and Students of the college explained the significance of the day.

Conference Seminars and Workshop Organized at RVIM



In association with Bangalore Management Association a session on Generative AI by CNB Rajesh, Vice President, Marketing, Prakya Inc. was organized for students, faculty and executives on the 3rd of October'24.

Session on-Practical Application of "IOT" was organized for the class of MBA 2nd semester on 3rd of October'24.



Session on Industrial relations was held on the 8th of Oct'24, for the second semester students. The session was delivered by Mr. Chandramouli, HR Head of Abylle Solutions, Bangalore. Centre for Business Analytics organized a webinar on Introduction to Data Science and Emerging Technologies on the 10th of Oct'24.

"AI and student transformation", a session was held on the 12th of Dec'24, as part of the orientation programme for the first semester students of batch 2024-26, by Mr. Anil Rao.



CLP – The senior citizen computer literacy programme 37th batch inaugural was held on the 7th of October '24. Department of Business Analytics has been conducting free evening training programme for senior citizens on Computer Literacy and

skilling in computer use, mobile accessing and basics of internet use. After successful graduation of 36 such batches the 37th batch of participants enrolled in the course - senior citizens, retired and home makers make good use of the course time to learn new skills taught by the department faculty assisted by student volunteers.



HBR-Publishing Workshop was organized on the 3rd of December'24 for all faculty to interact with the executives and get a hands on practice of accessing the cases subject – wise and better understand how to download and use the HBR cases.

- Session by Prabhakar Mishra, Co-founder, Technology Leadership - on the topic 'Role of Technology in the Professionals World', on the 13th of December'25 as part of first semester orientation programme 2025.
- Session by Mr. Prahlad and team from LitGen conducted the session on 'Self Discovery', as part of first semester orientation programme 2025.
- Session on - 'Self Care' by Ms. Tanjul and Ms. Khushali was organised on 12th December'25 for first semester students as part of orientation programme'25
- Webinar on 'Building Intelligent Recommender System', was organised by RVIM Centre for Business Analytics on the 19th November'25.



MOU Signed with Digital CFO



RVIM Department of Finance signed a MOU with Digital CFO on the on the 22nd of November'24, Director Dr. Purushottam Bung and Faculty of Finance Department were present at the event.

Faculty Achievements

Dr. Purushottam Bung, Director. MBA

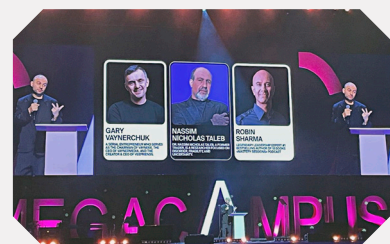
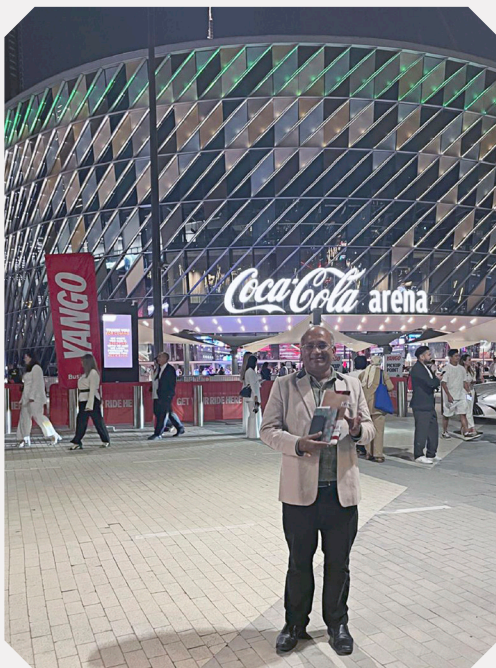


- Attended the UNESCO APEID - Asia Pacific Programme of Education Innovation and Development event in Tashkent on the 17th of October'24. Over 250 participants from 35 countries participated in the event including China, Singapore, Japan, Korea, Malaysia, Indonesia, Germany, Sweden, Philippines, UK, US, Kargzthan, Nepal, Australia. The Indian and Indonesian chapter has formally expressed interest and

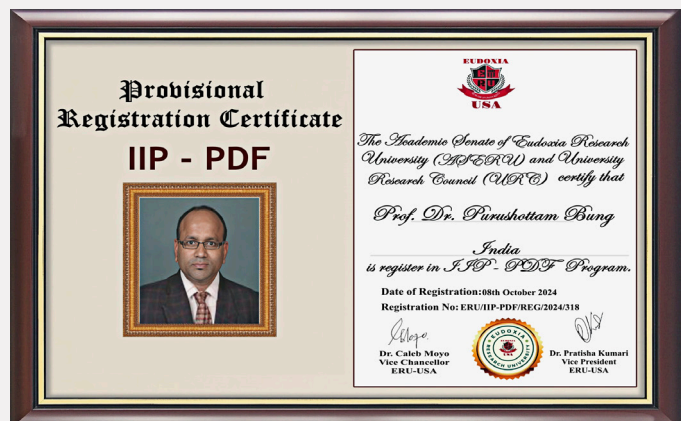
made a presentation to host the next conference in our respective countries, UNESCO team will decide and select any one of the country to host the next year 2025 EENet- The Entrepreneurship Educators Network Conference, which is primarily aimed at promoting and strengthening entrepreneurship among youth and sharing the best practices followed by every chapter. The key note address at the conference was delivered by Professor Fernando Reimers from Harvard School of Education; he is popular for his MOOC titled 'The World Course for empowering global citizens' which is on developing Entrepreneurial skills among youth. This course is offered in several countries.



- Elected as President of Rotary Club of Jayanagar, Bengaluru (RI District 3191) for Rotary year 2024-25.
- Attended the MEGA CAMPUS SUMMIT in Dubai one of the largest summit with a gathering of more than 5000 plus people which included businessmen, academicians, consultants and practitioners. The summit was co-organized by Synergy University at Coca-Cola Arena, Dubai on the 6th of Dec., 2024.



- 'IIP-PDF 3.0 2024' Post-Doctoral Fellow awarded by Eudoxia Research University, USA



- Awarded '**Best Academician of the year**' by the Scientific Laurels Committee.



- Recognised as 'Visionary Educationist and Academician of the Year 2024' by Elite Education Institutional Excellence 2024.

- Dr. Purushottam Bung was awarded the 'Impactful Leadership in enhancing the quality and accessibility of award at the FWA Annual Conclave 2024 – on 'Employment & Employability Ascending the Curve', held at New Delhi on the 9th of November'24.



Dr. Noor Firdoos Jahan, Professor, RVIM

- Dr. Noor Firdoos Jahan is editor of the book titled Multidisciplinary Research Design-Volume 2 with ISBN No. 978 8332155277 published by Eudoxia Research University, USA.

Dr. Anupama K. Malagi, Professor, RVIM

- Invited as a delegate to participate in the FICCI Bharat R&D; Summit 2024 on October 3-4 2024 at FICCI, New Delhi. The theme of this summit was Industry - Academia Collaboration: In today's rapidly evolving world, robust academia-industry partnership is crucial for economic Growth, advanced industries and educated workforce. The event witnessed participation from Senior officials from central and state governments like DST, DBT, CSIR, ICMR, etc, alongside Accomplished thought leaders from industry and academia.



Dr. Tamizharasi, Professor, RVIM

- Published a case in Scopus - indexed journal on “Evlogia Eco Care Ltd: Start Up to Scale Up” in Emerald Emerging Market Case Studies.



- Presented a paper on “Dynamic market dependence between the Indian market and other Asia-Pacific markets: Evidence from Multivariate DCC GARCH and Copula model” at the Asia Conference on Business and Economic Studies 2024 on August 28-30, 2024, Bali, Indonesia.

- RVIM faculty participated in the Coursera Connect held in Bangalore, Leela Palace on the 23rd of Oct'24.



Dr. Sumera, Associate Professor, RVIM

- Presented paper at the International Conference on Sustainable practices Business and Technology at Muscat College of Business Studies, Muscat, Oman on the 11th of December'24, The paper titled - Impact of Token Economics on Automated Market Makers was presented and it received special mention for its research contribution.

Placement Updates - Batch 2023-25



- Colgate drive for Batch 2023-25 organised on the 29th October'24, the photo shows the two students who were selected in the interview.

- ICICI Drive was conducted on the 13th of December'24, for students of batch 2023-25. 19 students were selected.



- Toyota Placement drive was conducted on 19th December'24, 7 students were selected.

Student Achievement

B-Smart Case Study Challenge

Meet the winners of October B-Smart Case Study Challenge on the Facing work-life balance eventualities

CONGRATULATIONS

<p>1st</p> <p>SADIYA KHUDEJA RV Institute of Management Bengaluru</p>	<p>2nd</p> <p>MARK DAKSHIN KENNEDY RV Institute of Management Bengaluru</p>	<p>3rd</p> <p>SAKSHI LOHANI International School of Business & Media Pune</p>
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- Winners of B-Smart Case Study Challenge: Business Standard organised the B-Smart Case Study Challenge on Facing worklife balance eventualities, organised by in October'24. Sadiya Khudeja and Mark Dakshin Kennedy of first year MBA Batch 2023-25 won first and second prize.



Best Student Paper Award

Mr. Harshad Narayana M.S., Ms. Lakshmi Muvvala and Ms. Saumya Sanchita won the Best Paper Award at the National Conference on India's Pathway to Sustainability: Opportunities and Challenges held on October 25, 2024, at SSMRV College. The research Promoting Sustainability through Terracotta and Banana Fiber Products in a Circular Economy was recognized for its innovation and impact.



Upcoming Events

- BIDA-2025-CurrentRaiser
- RVIM KREEDA CARNIVAL
- TLC-FDP on Creativity
- Freshers Day

Editorial Team

Chief Editor: Dr. Purushottam Bung, Director

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- Prof. Sowmya D.S., Asst. Professor

Student Editors:

- Nimish • Harshad Narayan M.S.



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