



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous
Institution Affiliated
to Bangalore City
University

Approved by AICTE,
New Delhi, Accredited
by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contactrvim@rvei.edu.in
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Tel: 080 42540300
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RVIM – Rotaract Club – Ek Ped Maa ke Naam 10. September.2024

RV Institute of Management, in collaboration with the Rotary Club, organized a tree plantation drive titled "Ek Ped Maa Ke Naam" on 10th September 2024 at Bangalore University. During this initiative, 500 saplings of various species were planted, emphasizing environmental conservation and sustainable development. The event highlighted the importance of greenery and aimed to create a lasting impact on the campus and surrounding areas.

The objective of the "Ek Ped Maa Ke Naam" tree plantation event was to:

1. **Promote Environmental Conservation:** Enhance the green cover and contribute to ecological balance by planting diverse species of trees.
2. **Raise Awareness:** Educate participants and the community about the significance of afforestation and sustainable living.
3. **Honor Mothers:** Symbolically dedicate each sapling to mothers, emphasizing the nurturing and life-giving qualities they share with nature.
4. **Foster Community Participation:** Encourage collaboration among students, faculty, and community members to work towards a greener future.
5. **Combat Climate Change:** Contribute to reducing carbon footprints and mitigating the effects of climate change through increased greenery.

This initiative aimed to instill a sense of responsibility for environmental sustainability among all participants.

Event Started at 10:00 am from Jnana Bharathi Bengaluru Campus.





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Latitude: 12.95013
Longitude: 77.509168
Elevation: 831.56m
Accuracy: 1.6m
Time: 10/09/2024 10:00:44
Note: Tree Planting Ek Ped Maa Ke Naam Campaign



Latitude: 12.95013
Longitude: 77.509168
Elevation: 831.56m
Accuracy: 1.5m
Time: 10/09/2024 10:00:41
Note: Tree Planting Ek Ped Maa Ke Naam Campaign





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Later All the staff and Students Visited Bangalore University Bio Park 1 and 2 , followed by Kadambavana Park maintained by Bangalore University.

