



Rashtreeya Sikshana Samithi Trust

R. V. INSTITUTE OF MANAGEMENT

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Accredited by NAAC with "A+" Grade

Department of Marketing Presents

Online Management Development Programme on

"Role of Business in Sustainable Development"

From 24th to 28th January, 2022

Note

- Participation in this MDP is by registration only. Please register through this link **Registration link: <https://bit.ly/3tsb9z6>**
- There is no registration fees
- E-Certificates will be provided to all participants who attend all the sessions of MDP
- All the sessions will be conducted through ZOOM and the link to join the MDP will be shared to the registered participants.

For more details contact Co ordinators:

Dr. Noor Firdoos Jahan

Professor, Department of Marketing, RVIM
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Prof. Anitha BM D' silva

Sr. Asst. Professor, RVIM
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Dr. Naresh Tyagi

Chief Sustainability Officer, Aditya Birla Fashion and Retail

Session on "*Sustainable Corporate Strategy*"

On 24/01/2022 - from 3.00 to 4.30 pm



Dr. Lalitha Ramakrishnan

Professor, Department of Management Studies, Pondicherry University

Session on "*Sustainable Marketing Strategy and Contemporary practices*"

On 25/01/2022 from 3.00 to 4.30 pm



Prof. Charan Singh

CEO and Director,
EGROW Foundation, NOIDA, Former RBI chair professor of economics,
IIM Bangalore.

Session on "*Role of Business in Sustainable Development during COVID-19 crisis*"

On 27/01/2022 from 3.00 to 4.30 pm



Dr. Purushottam Bung

Professor and Director, RVIM

Session on "*Sustainability from the Philosophical Perspective*"

On 28/01/2022 from 3.00 to 4.30 pm