



RV Institute of Management®

Autonomous Institute
affiliated to
Bengaluru City University

Approved by AICTE,
New Delhi.



WE PREPARE YOU FOR LIFE



A Premier Institute in Management
Education, Training, Research & Consultancy

RSST Goal

Rashtreeya Sikshana Samithi Trust believes that every individual from each strata of society needs education to fulfill aspirations.

The Trust will constantly strive towards this social need by inclusion and expansion of streams of academics in its institutions and further commits to match infrastructure for its effective enablement.

With a vision to excel in all its activities, the Trust envisions to create an atmosphere of involved learning, instill a spirit of enquiry, induce healthy challenges, encourage sustainable accomplishments and ensure enriching rewards to everyone – students, parents, teachers and associates.

Thus emerge as a conglomerate of world-class academic Institutions, each taking pride in having nurtured knowledge that will lead to global happiness, peace, harmony and prosperity.



Rashtreeya Sikshana Samithi Trust (RSST)

Rashtreeya Sikshana Samithi Trust was started during pre-independence era i.e., in the year 1940 with only six students by its first and only teacher: the founder Sri M.C. Sivananda Sharmaji. The sapling he planted 79 years ago is today a MIGHTY TREE which is reflected in the establishment of 21 premier institutions with over 1800 staff members and around 20,000 students, offering education from Nursery schooling to Doctorate level. Today, the alumni of RV Institutions are placed in senior positions at various national, international & global organizations. Also, the Trust runs a special school for differently abled children to cater to the special needs of the society.

Through yeomen service to the nation today, the RV brand is being recognized as a household name, a synonym for quality education. RV has become a part of Bangalore road map with a road named after it.

Presently, the Trust is led by Dr. M.P. Shyam as President of Rashtreeya Sikshana Samithi Trust with the group of distinguished Members as board of Trustees.

RSST Office Bearers

Dr. M.P. Shyam
President

Sri C. Vinod Hayagriv
Vice-President

Sri N.R. Panditharadhya
Vice-President

Dr. (h.c) A.V.S. Murthy
Hon. Secretary

Sri D.P. Nagaraj
Hon. Joint Secretary

Sri K.G. Subbarama Setty
Hon. Treasurer

Dr. M.K. Panduranga Setty
President Emeritus



RSST - Trustees

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Sri C. Vinod Hayagriv
Sri B.R. Viswanath Setty
CA Dr. A.S. Vishnu Bharath
Sri P.S. Venkatesh Babu

RVIM Governing Body

Sri K.A. Sujit Chandan

Chairman, Governing Body RVIM & Trustee, RSST, Bangalore

Members

Sri A.V.S. Murthy

Hon. Secretary, RSST, Bangalore

Sri D.P. Nagaraj

Hon. Joint Secretary, RSST, Bangalore

Dr. A.S. Vishnu Bharath

Trustee, RSST, Bangalore

Sri P.N. Praveen

Trustee, RSST, Bangalore

Sri A. Rajan

Former Country Head,
Operations, HDFC, Mumbai

Dr. Purushottam Bung

Prof. & Director, RV Institute of Management,
Bangalore. Ex-Officio Secretary - GB

Dr. Noor Firdoos Jahan

Prof., Dept. of Marketing

Dr. Anupama K. Malagi

Prof., Dept. of Human Resource

**Nominee from Bengaluru City
University, Bengaluru**

Sri M.V. Rangappa

Syndicate Member
Bengaluru City University

Nominee from State Govt.

Dr. Padmaja P.A.

Principal, MLA-AHL

Nominee from UGC

Dr. Vidyadhar Reddy A.

Former, Prof. & Director, NALSAR



Greetings from RVIM!

I welcome you all, to the world of R V Institute of Management, a **premier autonomous Institution of excellence** (offering two-year full time MBA program) located in Jayanagar, the beautiful and central suburb of Silicon Valley of India, i.e. **Bangalore**, also known as IT capital of India.

RSST (Rashtreeya Sikshana Samithi Trust) to which **RVIM** belongs was established in 1940. One of the Fastest growing group of Institutions in the State of Karnataka, it has a presence in virtually every field of academics and research. As on date RSST has under its ambit over 27 institutions, in which 20,000 plus students from all over India and abroad are pursuing their dream education. Another new Institution **RV University** has come into existence from 2019 with Five new schools.

As reflected in our motto "**We prepare our students for life**", RVIM is well known throughout India for imparting holistic quality management education since 1999. Our dedicated and experienced faculty with industry background; contemporary and industry relevant curriculum at par with any best Institution; state-of-the-art infrastructure; student focus; exceptional placement support and a robust industry and institutional linkages (domestic and international) are some of the salient features of RVIM. This has resulted in best-in-class placements.

The activities at the institute are steered at creating ample opportunities for students which will support the students to learn beyond the curriculum, the class room and the campus and acquire the knowledge, skillsets and most importantly the attitude which are demanded by the industry 4.0 like; **critical thinking, problem**

solving, analytics, global orientation, decision making, cognitive flexibility, people management, creativity and negotiation and lifelong learning. Hence we constantly offer numerous value add courses, domain specific skills, courses in liberal arts including health and wellness, immersion programs (domestic and international), internship projects and training programs. We also encourage students to take up live projects/assignments/internships which will help them broaden their horizons; augment their thought process and grow as professionals with entrepreneurial mindset who are still humane and ethical at the core.

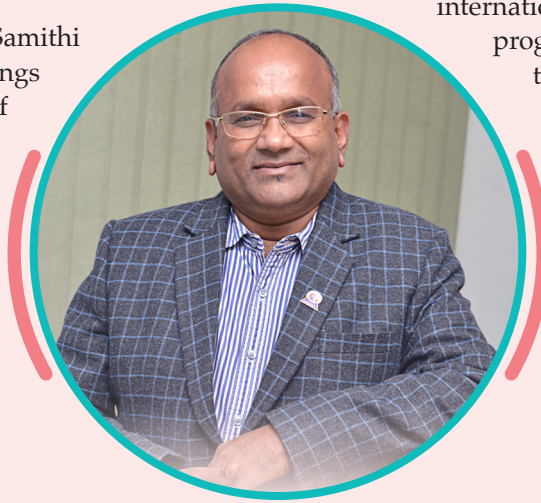
RVIM endeavor has been to create conducive learning environment which is **innovative, personalized, trans-disciplinary and flexible** in line with NEP-2020 for millennial students so that on completion of their MBA course they are ready to cater to the needs of Industry 4.0 or Business 4.0. We ensure

that the students graduate from our portals will be the problem solvers / innovators / entrepreneurs / collaborators with abundant knowledge, huge pack of skills and the right attitude with them and not just the managers. This is the reason we engage students in various kinds of activities like; out bound training, soft skill development workshops, industrial visits, interaction with the people from industry, management fests/events, pre-placement training, etc.,

For more information visit our website: www.rvim.edu.in or visit in person.

Dr. Purushottam Bung

B.E., PGDM (Aust), MBA (Aust), Ph.D in Management



Director's Message



“What we Stand for”

VISION

To Become
World Class
Management
Institute of
Eminence

MISSION

To nurture global thought leaders by offering holistic management education fostering Business Intelligence, Innovation and Entrepreneurship for inclusive growth and sustainable development

AND

To provide value added services to Business, Government and Society through staff empowerment and collaborative engagement

VALUES (TRIPH)

TRUST RESPECT INTEGRITY
PROFESSIONAL HUMANE

Quality Policy

Constantly strive to achieve excellence in Academics, Research, Extension, Industry & Institutional collaborations, Training & Placements, Admission, Accreditations and Alumni Relations to remain an industry relevant and student friendly Institution.

Program Educational Objectives

PEO 1: Graduates will be able to demonstrate effective decision making, cognitive flexibility, problem solving capability and adapt to the changing global environment

PEO 2: Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude

PEO 3: Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities

PEO 4: Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity

PEO 5: Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society



RV Institute of Management (RVIM)

Our Heritage

RSST (Rashtriya Sikshana Samithi Trust), to which RVIM belongs was established in 1940. It is recognized as RV Group of Institution (Rashtriya Vidyalaya), is one of the Fastest growing group of Institutions in the State of Karnataka. It has presence in virtually every field of academics and research. As on date, RV Group has under its ambit over 27 institutions, in which 20,000 plus students from all over India and abroad are pursuing their dream education. RV Engineering College, DAPM RV Dental College, RV School of Architecture, RV Aster Super Speciality Hospital, RV Teachers College, Bengaluru are some of the flagship Institutions under RV Group.

We Welcome you all to the world of RV Institute of Management, located in Jayanagar, the beautiful and central suburb of Silicon Valley of India, i.e. Bangalore also known as IT capital of India. The Institute is well connected to city even through metro rail network.

Our dedicated and experienced faculty with industry background; best in class infrastructure; student focus; intense placements support and robust industry and institutional linkages (domestic and international) help us in accomplishing our mission and vision. We believe in holistic development of students as reflected in our motto **"We prepare our students for life"**.

In MAY 2019 RVIM was re-accredited by NAAC with 'A+' Grade & is certified by QS I-Gauge, a global accreditation agency for E-readiness in 2020.

Salient features of RVIM:

- **14 Centres for Excellence**
- **Scholarships** up to Rs.50,000/- per year (Tuition fee waiver for the 1st & 2nd year for meritorious students) for both the years
- Remote access to **100 plus e-books** to all the students on all the subjects from Pearson's Global
- **"QUIKLRN"** LMS for seamless learning 24x7
- 24x7 Access to recorded lectures on **"IMPARTUS"** - lecture capturing IT solution
- Remote access to e-databases (**EBSCO, J-GATE, Prowess IQ**, etc)
- One year paid limited enrollment license from **COURSERA** - giving full access to the entire Coursera for campus catalogue of 4500+ courses, 450+ specializations & 1200 + guided projects
- Best in Class computer labs, Digital Library
- Wifi enabled campus & digital class rooms
- Separate hostel for boys & girls



A Perfect beginning to explore infinite opportunities in the world of business

MBA @ RVIM strives to develop successful business leaders with ethical and human values and also to transform every student into an entrepreneur / intrapreneur. The transformational programme (MBA) prepares the young minds for grabbing the opportunities of 21st century with global awareness and nourished by the wisdom of Great Management Gurus.

On completion of their MBA course they are ready to cater to the needs of Industry 4.0 or Business 4.0. We ensure that the students graduate from our portals will be the problem solvers / innovators / entrepreneurs / collaborators with abundant knowledge, highly skilled and with the right attitude.

The management transformational programme (MBA) is designed to impart knowledge, develop specialized skills and foster essential attitudes in students to grow as responsible business leaders and entrepreneurs. Major emphasis is being given on building contemporary skills including critical thinking, problem solving, business analytics, big data analytics, global orientation, decision making, cognitive flexibility, people management, creativity and negotiation.

State of the art infrastructure

- Housed in an independent, spacious 2,700 sq. mts. custom-designed state of the art campus located at Jayanagar, Bangalore
- The architecture and facilities are planned to provide spacious spaces for conducive learning
- Syndicate rooms for team working, brain storming and group discussions
- State-of-the-art Business Analytics Lab
- Open spaces for networking
- Computing rooms for individual student use, offering a range of work station capabilities with LAN and high speed internet connectivity
- Custom-built state of the art lecture theatres, seminar hall, conference hall, board rooms for formal teaching and knowledge sharing
- Open air theatre facilities for indoor and outdoor sports and separate hostel facilities for boys and girls
- State of the art computer labs and digital library
- Fully equipped and resourceful library with vast collection of books and journals
- Yoga and meditation facilities for a stress free learning and living



RVIM's Knowledge House - Library

The Library is over 100 sq. mts and can accommodate 120 students at a time. It is well furnished and a good ambience has been provided for students to sit and read. It has over 15,000 books and 100 national and international journals. A separate room is provided for Reference Library with innumerable reference materials in the form of books, magazines, journals, CDs and DVDs.

Computer Labs - a place where business and academic thinking can meet through technology

Computer Centre is a perfect platform for work and study, is housed in a large, well-furnished, spacious air-conditioned laboratory. There are four Computer labs with State of the Art Infrastructure with more than 250 P4 Systems and Terminals connected with separate ISDN Line (1.1 leased line of 35 MBPS capacity for Wi/Fi and high speed Internet connectivity). Each student will be provided with a separate terminal for working. In addition to regular computer labs, we also have Business Analytics Lab, Communication Lab and Digital Library to improvise communication skills and harness knowledge respectively.

Digital Library

A separate digital library consisting of 45 terminals and having an access to online databases including Capital Line, EBSCO and J-gate which means the students can access thousands of journals and also the information about almost all big companies on their fingertips.



COURSE MATRIX

SEMESTER - I

- Business Communication
- Application of Statistics in Business
- Micro Economics
- Organisational Behaviour
- Managerial Accounting
- Marketing Management
- Business Research Methods
- IT Skills
- Soft Skills
- Principles of Management & Team Building
- Foreign Language

SEMESTER - II

- Macro Economics
- Application of Operations Research in Business
- Introduction to Business Analytics
- Human Resource Management
- Financial Management
- Entrepreneurship & Start Up Management
- Digital Marketing
- Employability Skills
- Advanced IT Skills
- Business Immersion
- Open Elective I
- Health & Wellness

SEMESTER - III

- Operations & Supply Chain Management
- Business, Government & Society
- Values, Ethics & Social Responsibility in Business
- Domain Specific Skills
- Social Immersion
- International Immersion
- Design Thinking & Creativity for Business
- Open Elective II
- Specialisation Subjects (3 Major & 2 Minor)

SEMESTER - IV

- International Business
- Strategic Management & Corporate Governance
- Managerial Research Skills Lab (MRSL)
- Internship Project
- Specialization Subjects (2 Major & 1 Minor)

SPECIALIZATIONS

III SEMESTER

FINANCE

- Direct Tax
- Investment Analysis & Portfolio Management
- Business Valuation & Financial Modeling
- Indirect Tax
- Banking Financial Services & Insurance
- Behavioural Finance

MARKETING

- Applications of Digital Marketing
- Sales & Distribution Management
- Integrated Marketing Communication
- Neuromarketing & Consumer Behaviour
- Product & Brand Management
- Customer Experience Management

HUMAN RESOURCES

- Talent Management & Employee Engagement
- Performance Management & Competency Mapping
- Industrial Relations & Employment Laws
- Learning & Development
- Leadership & Change Management
- Managing Teams

ENTREPRENEURSHIP & FAMILY ENTERPRISE MANAGEMENT

- Social Entrepreneurship & Innovation
- Entrepreneurial Leadership
- Business Model Canvas & Business Plan Development
- Entrepreneurship in Action - I (Practice based course)
- Technology for Startups & Family Businesses
- Corporate Entrepreneurship

OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Supply Chain Designing, Sourcing & Optimization
- Logistics Management
- Lean Management
- Business Process Modeling & ERP
- Business Dynamics Modeling & Simulation
- SCM for E-Commerce

BUSINESS ANALYTICS

- Predictive Analytics Using R
- Big Data Analytics
- Descriptive Analytics & Data Visualization
- Analytics Applications in Functional Areas
- Business Intelligence
- Data Warehousing & Data Mining

IV SEMESTER

FINANCE

- Financial Risk Management & Derivatives
- International Finance
- Financial Analytics
- Cost Management

MARKETING

- Service & Retail Marketing
- Business & Social Marketing
- Business Analytics for Marketing
- Rural & Green Marketing

HUMAN RESOURCES

- International HRM
- Compensation & Reward Management
- HR Analytics
- Learning Organisations & Knowledge Management

ENTREPRENEURSHIP & FAMILY ENTERPRISE MANAGEMENT

- Entrepreneurship Ecosystem in India
- Entrepreneurship in Action - II (Practice based course)
- Managing & Growing Family Enterprises
- Financial Management for Entrepreneurs

OPERATIONS & SUPPLY CHAIN MANAGEMENT

- World Class Manufacturing
- Business Process Improvement
- Business Analytics for SCM
- Continuous Quality Improvement

BUSINESS ANALYTICS

- Emerging Technologies
- Machine Learning Using Python
- IT Risk Management & Data Security
- Analytics for E-Commerce & Retail

ADMISSION PROCESS

The candidates can confirm the dates to appear for the GD, PI & Written test to the mail ID: **admission.rvim@rvei.edu.in**. The test will be on all weekdays (Monday to Friday). Documents required are 10th, 12th, Degree Marks cards, Entrance test score card & one passport photograph (Original & One set photocopy of all the documents).

After completing the application form, paying the application fee & verification of all the documents, we can conduct the Written Test, Group Discussion/ Extempore & Personal Interview. The results of the interview will be announced on the same day. The interviews are currently being conducted online and off-line. The candidates can choose the mode of interview. There will be no interviews on National & festival holidays.

SELECTION PROCEDURE

(Through Written Test, Group Discussion/Extempore and Personal Interview) Interested candidates fulfilling the eligibility norms have to login to our website: **www.rvim.edu.in** & find the Admissions link on our home page.

There is dedicated link – Apply online through which the candidates have to first register & then proceed as per the instructions. Candidates first have to register as a new user & use the login information to apply online in our website and submit application online. After submitting the application online, candidates should send an email to **admission.rvim@rvei.edu.in** mentioning the Name, Parents name, DOB, application number, mobile number and attach the filled application form. Once we receive the application, the candidate will get email with the application fee payment information. The candidates can also pay the application fee of Rs.590/- through demand in favour of The Director, RVIM payable Bengaluru.

MAJOR INSTITUTIONAL PROGRAMMES / EVENTS

- National and International Conference, Conclaves & Seminars on Emerging Issue
- Vidyarthi Adhiveshanam – Students Conference
- Imperium - Management Fest for MBAs
- Faculty Development Programmes/Workshops
- Savi Sanje - Cultural Evening (ARTMAN club)
- Rangothsava - Intercollegiate Drama Competition
- Workshops on Contemporary Subjects
- Prayer Meet
- Knowledge Café - Knowledge Sharing Platform
- Innoviz - Creativity Fest for UG Students
- CSR Activities
- Sports Competitions/Tournaments
- Venture Fest: Festival of Running a Real World Business Venture
- Annual sports day
- Farewell day
- Fresher's day
- Graduation day
- Inaugural Day - "GENESIS"
- PGCET/KMAT one week Intensive Coaching Class



Outbound Activity

RV Institute of Management conducts series of outbound activities. Outbound Training is more fun and action oriented than classroom-oriented sessions. The Learning begins with the experience followed by reflection, discussion, analysis and evaluation of the experience. Through Outbound training students develop the following skills:

- Team Building Skills
- Team Bonding Skills
- Interpersonal Skills
- Behavioral Skills
- Negotiation Skills
- Leadership Development
- Conflict Management
- Crisis Management
- Communication Skills

Entrepreneurship Development

We have an active incubation centre (RVIM Center for Innovation, Entrepreneurship & Incubation) to foster entrepreneurship and facilitate startups. RVIM strongly believe that Entrepreneurs can only build our nation in the long run and hence we give lot of importance to inculcate the spirit of entrepreneurship amongst all our students.

Mentorship Programme

Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in education and beyond. Mentorship helps to:

- Build capability, trust, understanding and self-reliance among students
- Identify the issues (personal & professional) and assist them in planning ways to address them
- Advice or give some direction to students about the key issues bothering mentees

International Collaboration

We have active International collaborations and organize immersion programmes with following Institutions;

- Austin University, USA
- City of Glasgow College, Scotland, UK
- DMAN University, Germany
- GRIMSBY Institute of further & Higher Education, UK
- Institute of Productivity, UK
- NOCN, UK
- NISAI, UK
- EUREKA Education services, UK
- Synergy University, Russia
- WSB University, Poland





Dr. Purushottam Bung

BE, PGDM (Australia), MBA (Australia), Ph.D.

Professor & Director

Areas of Interest: Strategy, Entrepreneurship & Yoga.

Dr. Bung is an Engineer with 28 plus years of relevant experience both from industry and academics (domestic & International). He has been awarded by several Institutions for his outstanding contributions in the education space. Recently, Dr. Bung was awarded “**Best Academic Leader of the year**” by BMA (Bangalore Management Association) in 2022. He is fellow of the World Academy of Productivity Sciences, Canada and the Research fellow of Institute of Productivity, UK. He is member and office bearer of many Associations and Institutional bodies including; AIMA, AIMS, ISTD, NHRD, NIPM, IYA, ASI, SEE, EPSI, AICP, MTC Global, IOD, Rotary, etc. Dr. Bung has been offering management consultancy

services to local businesses and entrepreneurs as well. He has rich entrepreneurial experience of around fifteen years, working as management consultant. He is on the boards of many Institutions/Universities and journals.

The strength of RVIM is its Faculty and staff. There are 20 plus faculty members in various cadres namely Professors, Associate Professors and Assistant Professors as per AICTE norms. The faculty members have wide experience in academics, industry professionals and Researchers drawn from various specializations and reputed institutions & organizations. Faculty have not only expertise in modern teaching methodologies, they also have research projects and publications to their credit. The faculties are ably supported by technical and administrative staff. Beyond the full time faculty, we do recruit many (30 plus) adjunct faculty from the industry and practice who come along with a very rich expertise in their own niche areas.

Faculty - Beacons

Name of the Faculty	Designation	Qualification	Experience
Dr. Noor Firdoos Jahan	Professor	MBA, M.Phil, Ph.D., UGC .NET	24 years
Dr. Anupama K. Malagi	Professor	Ph.D, MBA (HR), M.Phil (Economics) MA (Economics), UGC NET, PG Diploma (T&D), B.Ed.	25 years
Dr. Santhosh M.	Associate Professor	B.Sc., MBA, M.Phil, PGDHRM, Ph.D.	17 Years
Dr. Padmalini Singh	Associate Professor	M.Sc., MBA, Ph.D.	12 years
Dr. M. Jahnvi	Associate Professor	Ph.D., MBA (Fin. & IT), B.Tech (ECE)	14 years
Smt. Rashmi Shetty	Assistant Professor	MBA, (Ph.D.)	13 years
Smt. Anitha B.M. D'Silva	Senior Assistant Professor	M.Com. (Finance), MBA (HR)	25 years
Mr. Nagasubba Reddy	Assistant Professor	M.Sc. (CS), MBA, (Ph.D.)	20 years
Smt. Sowmya D.S.	Assistant Professor	MBA (HR), M.Phil (Mgt.), (Ph.D.)	14 years
Smt. Payal Jindal	Placement Head & Assistant Professor	BE (EEE), MBA (HR)	18 years
Mr. S.K. Manjunath	Assistant Professor	BCA, PGDPM & IR, MHRM	16 Years
Smt. Ramya S.	Assistant Professor	MBA, M.Phil	6 Years
Mr. Dileep	Assistant Professor	MBA, M.Phil, (Ph.D.)	13 years
Smt. Uma Sharma	Assistant Professor	MBA, MMM, (Ph.D.)	25 Years
Mr. Vidyadhara	Assistant Professor	BA, MBA, PGPPE, SLET, (Ph.D), ADSN (IIMK)	12 Years
Ms. Ankita Shrivastava	Assistant Professor	B.Com. (Hons), MBE, UGC .NET	8 Years
Ms. Pooja Ravindra Takalkar	Teaching Assistant	B.Com., MBA	4.5 Years
Ms. Anupama S.M.	Librarian	MLISc., PGDCA	24 years

Adjunct Faculty

Name of the Faculty	Qualification	Experience
Dr. Garikipati Venkateswara Rao	BE, M.Tech-IIT,Kharagpur, PGDM-All India Management Association, Ph.D.	36 years
Dr. Ravi Tripurneni	MBA, MS Claremont Graduate University, Claremont, CA, Ph.D from Drexel University, Philadelphia, PA	40+ years
Mr. Satish Kumar	BE, PGDBM-XLRI, (Ph.D.)	34 years
Mr. Aravind Warriar	B.Com., PGDM	21 Years
Ms. Nikita Pai	B.Sc., MCA, (Ph.D.)	21 years
Dr. Suresh	BE, MPhil, M.Sc., MBA, Ph.D.	40+ years
Ms. Kavita	B.Sc., Ag, MBA	4+ years
Mr. Somasekhar Vuppuladhiam	B.Com., CAIIB, M.Com., CDCS	39 years
Mr. C.S. Venkatesh	B.Tech, (NIT-K), MBA, Supply Chain Certification from MITx	30 years
Dr. Ashok H. Chachadi	B.Sc., (Textiles), MBA, Ph.D.	40 years
Mr. Gurudutt R. Shenoy	PGDM (IIM-C), B.Tech (NIT-K)	23 years
Mr. Ravi Haldipur	BE (NIT-K), MBA (IIM)	13 years
CA Padmini V.	ICAI (Chartered Accountant)	14 years
Shankar M. Mepparambath	B.Com., MBA	19 Years
Dr. Swati Gupta	M.Com., PGDM, Ph.D.	15 Years
Dr. Vijay Krishnamurthy	Ph.D. (IISc), MS, BE	20 years
Dr. Karthik Nagendra	MBA, Ph.D.	15 Years
Mr. Harish N.	BA, LLB	25 years
Mr. Vignesh M.K.	MBA	7 years
Mr. Vinod Prabhu	BE, MBA (IIM-B)	15 Years
Mr. Namburi Manikanta	MBA	14 Years
Ms. Beena	MBA	6 Years
Ms. Ramya Siddharth	MBA	12 Years
Ms. Gohiladevi J.	French (B2 Level), German (B2.1 Level), Spanish (A2 Level), MA English Literature	5 Years
Ms. Jeevitha P. Raju	MBA-HR	8+ Years
Mr. Amit Kumar Singh	MBA Finance, CAIIB, KVPY Scholar	10+ Years
Ms. Madhuri K. Ajay	BBM, MBA - Symbiosys University	7+ Years
Mr. Karthik Prabhakar	BE (RVCE), M.Tech - IISc	10+ Years
Mr. Vikas Baligar	MBA-IIMB	10+ Years
Mr. Krishanu Bhattacharya	MBA-XLRI	10+ Years

Certification / Diploma Programmes

EY-RVIM
INTERNATIONAL TAXATION

SetCONNECT-RVIM
Certification in
Business Analytics Programmes

NSE-RVIM
Certification in Financial Markets

COURSERA
RVIM : MOOCS

ADVANCED EXCEL

DIGITAL MARKETING

AUDIT SERIES

Centres for Excellence

- Centre for Social Responsibility
- Centre for Innovation, Entrepreneurship and Incubation
- Centre for Wellness
- Centre for Research and Consultancy
- Centre for Media
- Centre for Alumni Relations
- Centre for International Collaborations
- Centre for Indian Culture and Heritage
- RVIM Teaching Learning Centre
- RVIM Set Connect Business Analytics Centre of Excellence
- Internal Quality Assurance Cell
- Institute of Productivity, UK, Centre for India
- Centre for Career Development
- Centre for Knowledge Resources



All India Level Ranking 2021-22

RV Institute of Management (RVIM) is one of the top ranked business schools in India. In its journey the institute has scaled new heights year after year. Some of the institutional achievements are listed as under:

Sl. No.	Name of the Magazine / Portal	Category	Ranking
1.	BUSINESS TODAY association with MDRA 2021	All India level Ranking for best Return on Investment (ROI)	25 th
		All India level Ranking (Private colleges)	100 th
		All India level Ranking for Future Orientation	64 th
		Overall Ranking (All India Level - Pvt & Govt)	129 th
2.	THE WEEK 2021 in association with HANSA Research	Top B-School - All India Level	86 th
		South Zone - All India Level	25 th
		B-Schools Bengaluru Metro	09 th
3.	OUTLOOK – ICARE 2022	Private Affiliated Colleges - All India Level	05 th
		Top Private B-Schools South Zone	20 th
		All India Level	63 rd
4	NATIONAL EDUCATIONAL EXCELLENCE AWARDS & CONFERENCE 2021	Awarded "Outstanding Performance in Virtual Knowledge Delivery during Pandemic"	



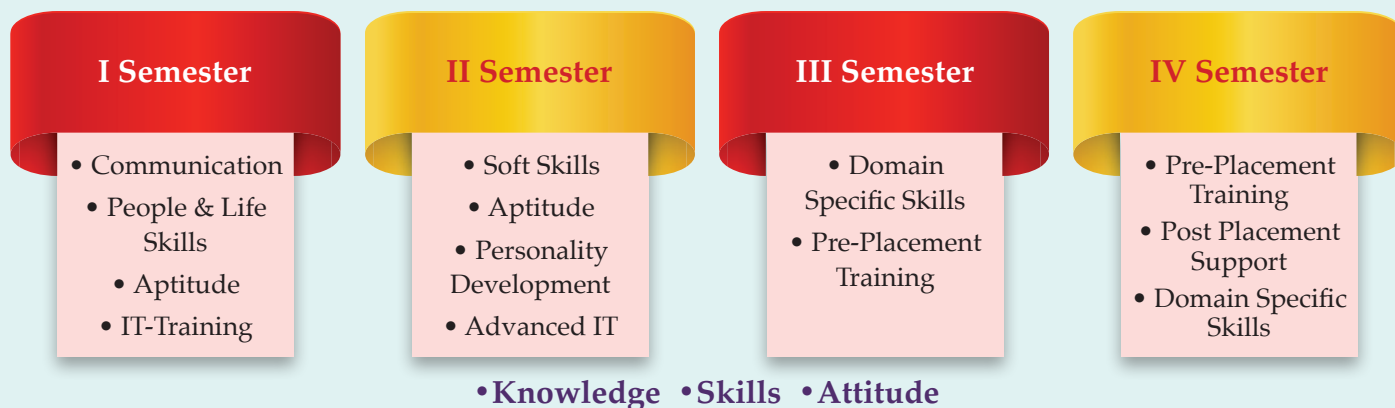
Centre for Career Development

The crowning factor of any MBA programme is Placements. The Placement cell at RV Institute of Management has grown along with the institute from placing 30 students in the year 1999 to placing over 1650 students till date. We have over 200 organizations from different sectors namely Audit, Banking, FMCG, Finance, Manufacturing, IT, Media, Pharmaceutical, Retail, Telecom, Real Estate, Supply Chain etc., visiting the institute for placements. The number of organizations and the compensation has consistently increased over the years. The highest compensation in year 2021-22

has been Rs.12.56 Lakh p.a. & median of Rs.6 Lakh p.a. The companies keep visiting the institute every year for placements certainly talk about the quality of our students. There are about 20% new organizations / companies visiting the institute every year for placement.

Training programmes are designed to sharpen basic business acumen, domain specific skills and overall personality. We follow a well-designed training programme explained below to ensure 360 degree grooming of the students and industry readiness.

Training Model



Outcome: in terms of Placements for the last 5 years

Particulars	2015-17 Batch	2016-18 Batch	2017-19 Batch	2018-20 Batch	2019-21 Batch
Total no. of companies (on/off campus)	64	65	50	65	65
Total no. of students	171	176	168	178	176
No. of students not opted for placements	25	10	20	18	15
Total no. of students opted for placements	146	166	148	160	161
No. of students placed	137	156	139	149	150
Effective % of placements	94%	95%	93%	93%	94%
Maximum CTC offered	9.0 Lakhs	9.0 Lakhs	12 Lakhs	10.53 Lakhs	12.00 Lakhs
Median Package	4.14 Lakhs	4.5 Lakhs	4.75 Lakhs	4.89 Lakhs	5.50 Lakhs

Our Institutional Partners

- ABFRL
- AIMA, New Delhi
- AIMS, Hyderabad
- AMDISA
- Analytics Society of India
- ASSOCHAM
- Bengaluru Chambers of Industry & Commerce, Bengaluru
- CMIE
- Coursera
- E & Y
- EBSCO
- EPSI
- Federation of Karnataka Chambers of Commerce & Industry, Bengaluru
- FinArc
- IBM - Innovative Centre for Education
- impartus
- ISTD - Indian Society for Training & Development
- ITC - WOW
- J-Gate
- KPMG
- KPPGCA
- National Stock Exchange of India Ltd.
- NHRD
- NIPM
- Pearsons Global
- Piruby
- Project Management Institute
- Quiklrn
- Research Centre, BCU
- Rotary



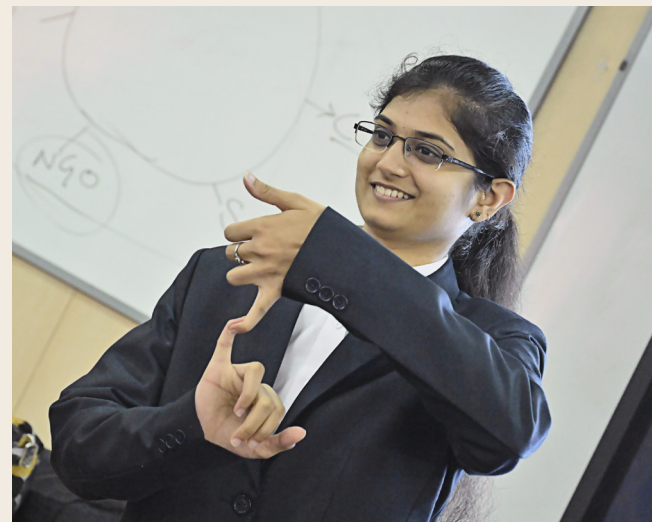
Top Recruiters for the batch 2021-2022

- 42Gears Mobility Systems
- A.K. Capital Services Ltd.
- Acuity Knowledge Partners
- ADANI WILMAR
- Allegis Group
- Alliantgroup India Talent Pvt. Ltd.
- AMAZON
- ASIAN PAINTS
- Assa Abloy Group
- AXISCADES Engineering Technologies Ltd.
- BERGER PAINTS
- Blue Ocean Ventures LLC
- BUSINESS STANDARD
- BYJU'S
- CAFÉ COFFEE DAY
- CAPGEMINI
- CAREERNET
- CASHFREE PAYMENTS
- CodeCraft Technologies Pvt. Ltd.
- CoreEL Technologies
- E4 SAINT GOBAIN
- Edelweiss Group
- Ernst & Young
- EXL Service
- FEDERAL BANK
- FLIPKART
- GENPACT
- GODREJ & BOYCE
- Grasim Industries
- HDB Financial Services
- HDFC Life Insurance
- Home First Finance Co.
- Housing Development Finance Corporation
- IBM
- ICICI BANK
- ICICI SECURITIES
- IDFC FIRST BANK
- INDEGENE
- ITC Infotech India Ltd.
- ITC Ltd.
- JK Files & Engineering Ltd.
- JK Lakshmi Cement
- Karur Vysya Bank
- Kotak Mahindra Bank
- KPIT Technologies
- KPMG
- KredX
- LatentView Analytics
- LEADSQUARED
- Manikaran Power Ltd.
- Marg ERP
- Merino Industries Ltd.
- Microchip Technology
- Morgan Stanley
- Naukri.com
- ODESSA
- Oracle Corporation
- Outlook.com
- PWC
- QUALCOMM
- RAMCO CEMENTS
- RELIANCE DIGITAL
- ROBERT BOSCH
- RV INSTITUTIONS
- SalesKen
- SAPIENS
- SEBI
- Société Générale
- Tata Communications
- Tata Consumer Products
- TCS
- TE Connectivity
- TEG Analytics
- TEKSystems - Allegis Group Company
- Test Yantra Software Solutions India Pvt. Ltd.
- Treebo Hotels
- TTK Prestige
- UDAAN
- Vialto Partners
- Zydus Wellness

RVIM Placement Summary 2020-22 (ongoing batch)

Summary of Placements	2022
Total no. of Companies (On/Off Campus)	62
Total No. of Students enrolled	172
Total No. of Students not opted for Placements	5
Total No. of Students opted for Placements	172
Total No. of Students Placed	148
Highest package	12.56L/A
Median package	6.00L/A

• Consistent 90% plus placements year-on-year



RVIM Brand Ambassadors - Our Proud Alumni



Prashanth G.S.
(Batch 2009 - 2011)
Senior Project Lead,
Infinite Computer Solutions India Ltd.

RVIM has been amazing. My eyes had been opened to many new things and I met people from all over the world through conferences and other such arenas. I particularly enjoyed the class sizes that encouraged concentrated efforts in teaching and addressing student concerns. It has great faculty who are very cooperative and campus environment is very positive. Training and placement department continuously providing assistance regarding the placement.



Neetu Saini
(Batch 2010 - 2012)
Trainer, Lyricist, Radio Jockey

Joining MBA at RVIM was a turning point in my life and it was definitely one of my best decisions. The MBA education at RVIM not only helped to fetch a job but also inculcated the work discipline which is required to be a successful professional. It made me corporate ready. I have fond memories of MBA at RVIM and I am really thankful to Director Dr. T.V. Raju Sir & all the Faculties who helped me in shaping a bright future.



Punnya Gopinath
(Batch 2010 - 2012)
HR, Tata Aig Life Insurance, Pune

What initially caught my attention was the epigraph at the entrance of the college "This is a temple of knowledge, Please enter with humility". True to the statement it is a real temple of knowledge driven by values.



Punith K.S.
(Batch 2012 - 2014)
Business Analyst to CEO, Niraamaya
Retreats (A Jupiter Capital Enterprise)

The MBA programme at RVIM is a top-notch option for any student. RVIM not only imparts knowledge but reinforces in us the spirit of creative action. One is repeatedly confronted by hard questions and challenges which have no easy answers and a deep reflection ensues. We suddenly discover that we are capable of so much more than we had given ourselves to believe.



Vidyulatha Shridhar
(Batch 2013 - 2015)
Team leader-Account Management at
Practo Technologies Pvt. Ltd. Bangalore

My Journey started with RVIM as it was associated more with the Brand name RV. But as the journey started I realized that it's not just the brand value but also the emphasis is on ethics, discipline, principles for life and right attitude. RV has made me strongly believe, 'Try not to become a man of success. Rather become a man of value'
Thanks to RV for what I am today...



Jayanth Hiremath
(Batch 2010 - 2012)
Assistant Manager - HR
HDB Financial Services, Bangalore

The campus is well equipped with all amenities which will help in creating an atmosphere of knowledge to the students. Placement cell has been actively involved in nurturing the students as per the industry requirement right from first day through various skill development program and placement activities.



Akshay Shukla
(Batch 2013 - 2015)
Business Development Manager, GoodBox

Most of the students pursue MBA for the sake of securing a good job and that's what makes RVIM special. The placements here are the best anyone can see in Bangalore with good companies coming to college with good packages as well, giving you the launch pad to excel in your career. The brand value what RV has in market I can bet you none of the other colleges have, so let's be proud and say that "We are from RV family".



Abhishek R. Sirur
(Batch 2015 - 2017)
APC Channel, Kotak Mahindra Life
Insurance Ltd.

One of the Best and Quality Education Institute in Bangalore, one can expect good education and placement from RV Institute of Management. Best of luck!!!



Roshan Ranganath
(Batch 2011 - 2013)
Renewable Energy, Entrepreneur

RVIM is more of a transformational school to students, providing them with umpteen opportunities to showcase their skills & abilities. Regular interaction with experts of the industry & academia.





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Go change the world

Autonomous Institution of Excellence



CELEBRATING



Azadi Ka Amrit Mahotsav

2022-2023

वंदे मातरम्



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Go change the world

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Coursera for Campus

#Courseerachamps@RVIM

Learn in-demand skills and get job-ready

RVIM has partnered with Coursera-the world's leading online learning platform to help our students learn job-relevant skills that employers are seeking

Master sought-after skills

Impactful specializations in technology and business skills

Learn at your own pace

Bite-sized sessions with offline learning options with Coursera's Mobile app

Earn a valuable Certificate

Boost your resume with certificates recognized by top employers

Coursera - the world's learning platform

5,000+ cutting-edge courses, taught by top instructors from 200+ of the world's leading universities and industry partners.

RVIM Partnered with Coursera




RVIM_OFFICIAL RVIM_OFFICIAL RV Institute of Management RV Institute of Management

Yale
Duke
Google
intel
ILLINOIS
JOHN HOPKINS
UNIVERSITY OF MICHIGAN

95% would take Coursera courses again




Vision : To Become World Class Management Institute of Eminence




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Top 10 Rankers from PGCET within 100th Rank


Sl. No	NAME	Rank Secured
1.	Chaitanya Kamatagi B.	39
2.	Madhura A.	42
3.	Akash Rachappa Khanagav	46
4.	Rakshith R.T.	48
5.	Bhuvanesh	51
6.	Rahul Ram Bhat	52
7.	B. Shashank	62
8.	Mahanth Gowda KC	63
9.	Loyston Crasta	68
10.	Shreyas G A	94

Congratulations from Management, Staff & Students

Dr. Purushottam Bung
Professor & Director

Sri. A V S Murthy
Hon. Secretary, RSST


Vision : To Become World Class Management Institute of Eminence



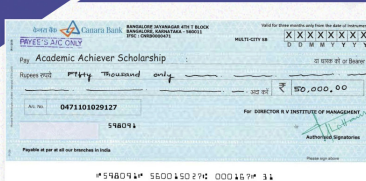
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Go change the world

Autonomous Institution of Excellence



2nd Year Merit Scholarship 2021 - 2023 Batch



ANNOUNCEMENT

The Management (RSST) proudly announces the merit scholarship of **Rs. 50000/-** as tuition fee waiver in 2nd year to top 10 student Academic Achievers based on following criteria;

1. Average academic performance of both first and second semester will be considered
2. Student should not fail in any subjects
3. Average minimum academic performance has to be above 7.0 CGPA

So gear up now itself!

All the best!

Dr. Purushottam Bung
Professor & Director

Sri. A V S Murthy
Hon. Secretary, RSST

Vision : To Become World Class Management Institute of Eminence



Institutions of RSS Trust

Sl. No.	Year Estd.	Institution
1.	1940	RV School
2.	1954	RV Teachers' College - IASE
3.	1954	RV Teachers' Training Institute
4.	1962	RV Girls' High School
5.	1963	RV College of Engineering
6.	1971	NMKRV P.U. College
7.	1973	NMKRV College for Women & P.G. Centre
8.	1982	SSMRV College - UG & PG Programs
9.	1982	SSMRV P.U. College
10.	1992	D A P M RV Dental College & Hospital
11.	1999	RV Public School - ICSE
12.	1999	RV Institute of Management
13.	2003	RV College of Nursing
14.	2003	RV College of Physiotherapy
15.	2008	RV PU College
16.	2012	RV College of Architecture
17.	2018	RV Institute of Legal Studies
18.	2019	RV Institute of Technology & Management
19.	2019	RV Skills
20.	2019	Aster RV Hospital
21.	2019	RV University
22.	2020	RV Training Academy



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

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www.rvim.edu.in

For Admissions: **E-mail: admissions.rvim@rvei.edu.in • Ph: 080-4254 0300**  **90089 60025**

 <https://www.linkedin.com/company/rv-institute-of-management>

 https://www.instagram.com/rvim_official

 <https://www.youtube.com/channel/UC2y9ryBbzGa6Qc7ukEsoZxA>  https://twitter.com/RVIM_Official  <https://www.facebook.com/rvimEdu>