



Report on 37th batch of Computer literacy program for Senior Citizens

Date: 23rd Sept, 2024 to 5th March, 2025.	Venue: Analytics Lab, RVIM, Bangalore.
Time: 5 pm to 6 pm	Event : Certification Course
No. of Participants: 51	Event Coordinators: Prof. Nagasubba Reddy, Dr. Jahnavi M., Prof. Pooja R Takalkar
Student Volunteers	16
Technicians	02

The Center for Wellbeing of Senior Citizens at RVIM conducted a Computer Literacy Programme tailored for senior citizens. This initiative aimed to bridge the digital divide by equipping the elderly with essential computer skills, thus enabling them to navigate the digital world with confidence and ease. The course was inaugurated on 23rd September, 2024 in a grand inauguration ceremony at RVIM campus in the presence of the Chief guest, Prof. Krishna Kumar, Former Director of IIM Kozhikode and the ceremony was presided by Dr. Purushottam Bung, Professor and Director, RV Institute of Management.

Objectives of the program:

The primary objectives of the programme were:

- Enhancing Digital Literacy:** Provide senior citizens with basic computer skills.
- Promoting Independence:** Enable participants to perform daily tasks such as emailing, online banking, and using social media.
- Encouraging Lifelong Learning:** Foster an environment where senior citizens can continue to learn and adapt to new technologies.

Programme Structure

The programme was structured into three key modules, each designed to cover essential aspects of computer literacy:

- Introduction to Computers and Computer Applications:**
 - Understanding computer hardware and software.
 - Basics of operating systems (Windows and macOS).
 - Internet and Email.
 - Browsing the internet safely and efficiently.
 - Setting up and using email accounts.
 - Introduction to Microsoft Office Suite (Word, Excel, PowerPoint).
 - Creating and managing documents, spreadsheets, and presentations.
- Essential Mobile Applications:**
 - Uber App,
 - Star Maker App,
 - Zomato App,





- Pharameasy App,
- Blinkit App,
- Amazon App,
- Inshorts App,
- Redbus App,
- Google Maps App

3. Social Media and Online Services:

- Navigating social media platforms like Facebook, Instagram, and WhatsApp.
- Introduction to online services such as e-banking, shopping, and video conferencing.

Methodology

The programme employed a hands-on approach to learning, ensuring that participants could practice their new skills in a supportive environment. Key teaching methods included:

- **Interactive Classroom Sessions:** Engaging sessions with practical exercises.
- **One-on-One Assistance:** Personalized help to address individual learning needs.
- **Resource Materials:** Provision of manuals and online resources for further practice.

Profiles of Resource Persons of the Programme:

Mr. N. Nagasubba Reddy is a Computer and Management professional with 22 years of teaching experience. He has completed his Master's Degree in Computer Science and Master's Degree in Management with Marketing and Human Resource specializations from S. V. University, Tirupathi. He has also been certified by The International School of Computer Technology, New Delhi. He has presented several papers in National and International Conferences. He has completed four Research and Consultancy assignments, authored books titled "Computer Fundamentals and Internet Concepts for Beginners and MS Excel Simplified. He has been instrumental in organizing Faculty Development Programmes, Workshops and Seminars for the benefit of both Faculty and students. As an initiative of Social Responsibility, he has been conducting Computer Literacy Programme for Senior Citizens since 2006. Presently, as on date there are more than 1400 senior citizens who have been trained and the same has been entered in Limca Book of Records. He is actively involved in training CA aspirants in Information Technology and has trained more than 1000 students till date. He is a Certified Trainer from IBM for Business Analytics.

Currently he is working as Assistant Professor, Department of Information Technology and Business Analytics at RV Institute of Management, Bangalore. He is involved in setting up the state-of-the-art technology in the computer labs and he is a member of the Internal Quality Assurance Cell at RV Institute of Management. His other areas of interest are event management, reading books.





Dr. Jahnavi M possesses over 16 years of extensive experience in research and academia, specializing in data analytics and data-driven solutions using tools such as Tableau, Power BI, R, SPSS, Jamovi, Python, and Deep Learning. With a Ph.D. in "Data Mining Applications in the Financial Sector" and an MBA in Finance & Systems, She has completed certification courses in data analysis, data visualization, and data science. She has an extensive publication record, authoring several books and research papers covering a broad spectrum of topics in finance, technology, and business analytics. Her research interests span across various domains, showcasing proficiency in quantitative techniques, operations research, and statistical methods like ARIMA, ARIMAX, neural networks, forecasting, regression, SEM, SVM, decision trees, K-means, and more. With a rich academic background, a robust research portfolio, and a track record of industry collaborations, Dr. Jahnavi M stands as an experienced professional skilled at utilizing data analytics to address real-world challenges across multiple domains.

Ms. Pooja Ravindra Takalkar possesses over 4 years of Industry experience with key areas of work being Accounting, Project Report, Tax Audit, Stock Audit, Bank- Internal and Statutory Audit, Finalization of Company accounts, Company Audits- Statutory and Internal and 3 years of Academic Experience and her area of Specialization is Finance, Accounting, Auditing. With an MBA in Finance she has also completed CA- Intermediate, CS- Executive level and various certification courses on Accounting, Auditing, Design Thinking and Digital Marketing. She is also a Certified Accounting Technician (ATC) – ICAI. She has previously worked at Ernst and Young as a Tax Analyst. Currently, she is working as an Assistant Professor, Department of Finance at RV Institute of Management, Bangalore.



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Admission Open
Mobile Operations and Computer Classes
for Senior Citizens - 37th Batch



STARTING FROM SEPTEMBER 19, 2024

- Duration : 3 Months, Monday to Friday
- Time : 5.00 PM - 6.00 PM
- Tuition Fee : Rs. 1200 per Member
- Capacity : 35-40 Members



98454 92336
96322 18458

Hurry up !!!
Limited seats

Learn how to stay **CONNECTED** to your Community
Family, Friends, and Healthcare Professionals!



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Recognition of Achievers -Staff and students
and
Valedictory Ceremony
Computer Literacy Programme for Senior Citizens
37th Batch



Chief Guest : **Shri P.S. Venkatesh Babu**
Treasurer, RSST

Guest of Honour : **Shri.Rangaiah K K**
Alumni, CLP for SC

Provided by : **Dr. Purushottam Bung**
Professor and Director

Date : **7th March, 2025 - Friday**

Time : **4.00 PM - 5.00 PM**

Venue : **RV Institute of Management, Conference Hall**

37th Batch CLP For Senior Citizens, Studet Volunteers and Technicians

S.No	Name	S.No	Name
1	R Balakrishna	27	R Venugopal
2	Dr. Kasula Nagaraju	28	M Sreenivas
3	Ramanjinappa K	29	H S Kumar
4	Ravi Shankar Setty H S	30	Roopa Chandrashekar
5	Reddappa T V	31	B N Ramesh
6	T R Sandhya	32	B S Padmavathi
7	Harshavardan Jatkar	33	V Seenivasan
8	M S Gopalakrishna	34	V Nanda Kumar
9	K V Sreenivasa	35	H R Vani
10	Ashok P Bhoopalam	36	Vanisrinath
11	B N Gangadhara Setty	37	V R Srinivasa Guptha





12	Y Ashok Reddy	38	Adinarayanamurthy P R
13	Mohan Ram K S	39	S Narendra
14	S Mruthyunjaya	40	Gangadhara G
15	P Kushala	41	Nagaiah L
16	T S Rajeswari	42	D H Guru
17	Dr. Venkatachalapathy A S	43	M Jyothi Kishore
18	Dr. Govind Dayalu	44	B.C Shailajamohan
19	Krishna Reddy	45	Vijay Laxmi
20	S A Padmaraju	46	R Govardhan
21	Shantha Rattan	47	T N Shivashankar
22	V Narayanappa	48	K S Ramachandra setty
23	Bennett Desmond	49	M S Nagraja Rao
24	Pratibha	50	T S Anantharaman
25	Rajivalochana T K	51	A R Mythili
26	M S Ravikumar	52	*****
Student Volunteers			
1	Shilpa .R	11	Pranam Shetty M
2	S Nithin Shankar	12	DHANUSH GK
3	C Bhargavi	13	Sanjana A
4	SHOBITH R NAYAK	14	Varsha V S
5	Hrithik N	15	Kavya
6	Karthik G R	16	Shreya U S
7	Abhirama Bhat M	Technicians	
8	T Varsha	18	Mr.Ashok Kumar Reddy B
9	Disha Dechamma M P	19	Mr.Manjunatha N
10	Pavan B Samaga	20	****

We had the following programmes in 37th batch.

1. 17th Jan, 2025- Sports and Games Day
2. 5th March, 2025- Batch outing to Suggi Resorts.
3. 3rd January, 2025- Health Camp
4. 4th March, 2025- Karaoke evening.





Participant Feedback

Feedback from participants was overwhelmingly positive. Many appreciated the patience and clarity of the instructors. Highlights from the feedback include:

- **Improved Confidence:** Participants felt more confident using computers and the internet.
- **Increased Independence:** Many reported a newfound ability to manage tasks like paying bills online and staying in touch with family through social media.
- **Continued Learning:** Several attendees expressed interest in more advanced courses.

Conclusion

The Computer Literacy Programme for Senior Citizens at RVIM was a resounding success, achieving its objectives of enhancing digital literacy and promoting independence among the elderly. The positive impact on participants' daily lives underscores the importance of such initiatives. Moving forward, RVIM plans to offer advanced courses and expand outreach to more senior citizens, ensuring continued support and engagement in the digital age.

Benefits for Senior Citizens

1. **Enhanced Connectivity:** Ability to stay in touch with family and friends through email, social media, and video calls.
2. **Increased Independence:** Gaining skills to perform online transactions, access services, and manage personal affairs independently.
3. **Mental Stimulation:** Engaging in new learning activities, which can help keep the mind active and reduce the risk of cognitive decline.
4. **Safety and Security:** Understanding online safety measures to protect themselves from scams and frauds.
5. **Access to Information:** Ability to access a wealth of information and resources online, enhancing their knowledge and awareness.

The Computer Literacy Programme for Senior Citizens at RVIM aims to empower senior citizens with essential digital skills, enabling them to confidently navigate the digital world. The comprehensive curriculum covers basic computer skills, internet usage, online safety, and practical applications, fostering independence, connectivity, and continuous learning among the participants.

Outcome Attained

- ✓ Improved digital literacy among senior citizens
- ✓ Participants learned to operate computers independently
- ✓ Enhanced ability to use email and online services
- ✓ Increased confidence in using smartphones and essential apps
- ✓ Social inclusion through communication platforms
- ✓ Greater awareness of online safety and financial cyber protection



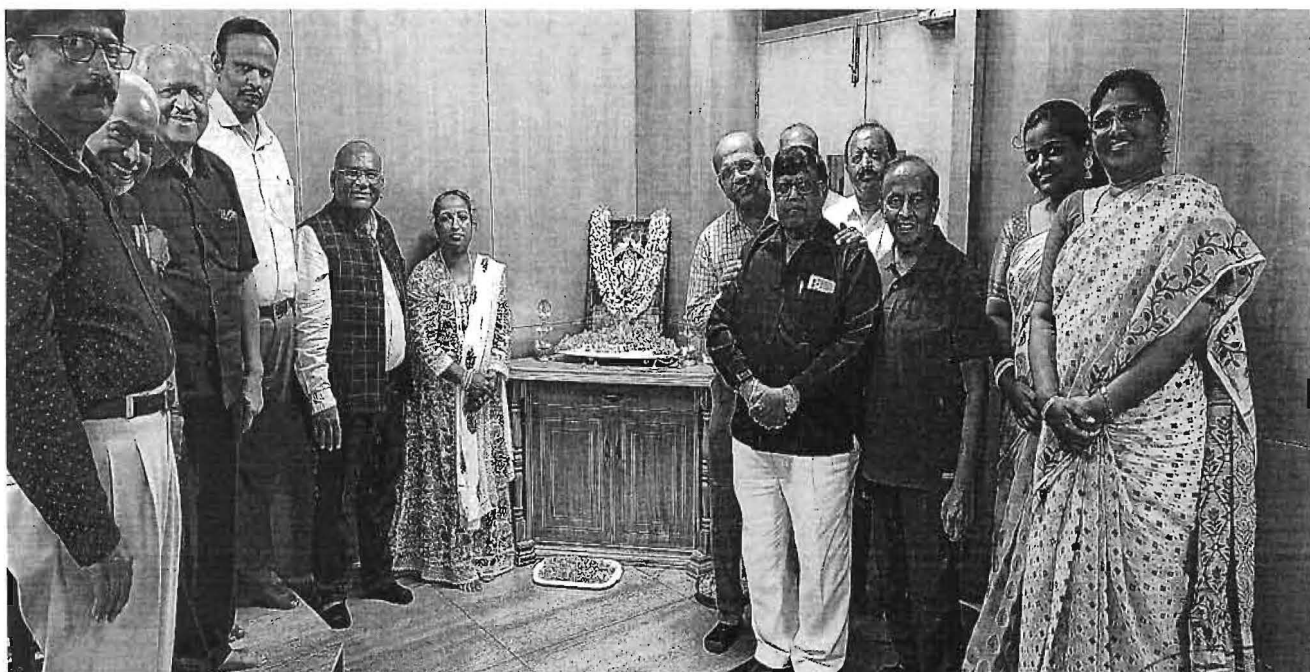
On 07.03.2025, a Valedictory ceremony was conducted where the Guest of Honour was Shri.P.S Venkatesh Babu, Treasurer, RSST. Dr. Purushottam Bung, Prof. Nagasubba Reddy, Dr. Jahnvi M and Prof Pooja Takalkar shared the Highlights and experiences of CLP.

At the end, Dr. Purushottam Bung issued a certificate to all the students who attended the Certification Course.

PHOTO GALLERY:



37th Batch CLP Inauguration – Group photograph with dignitaries, faculty members, and participants.





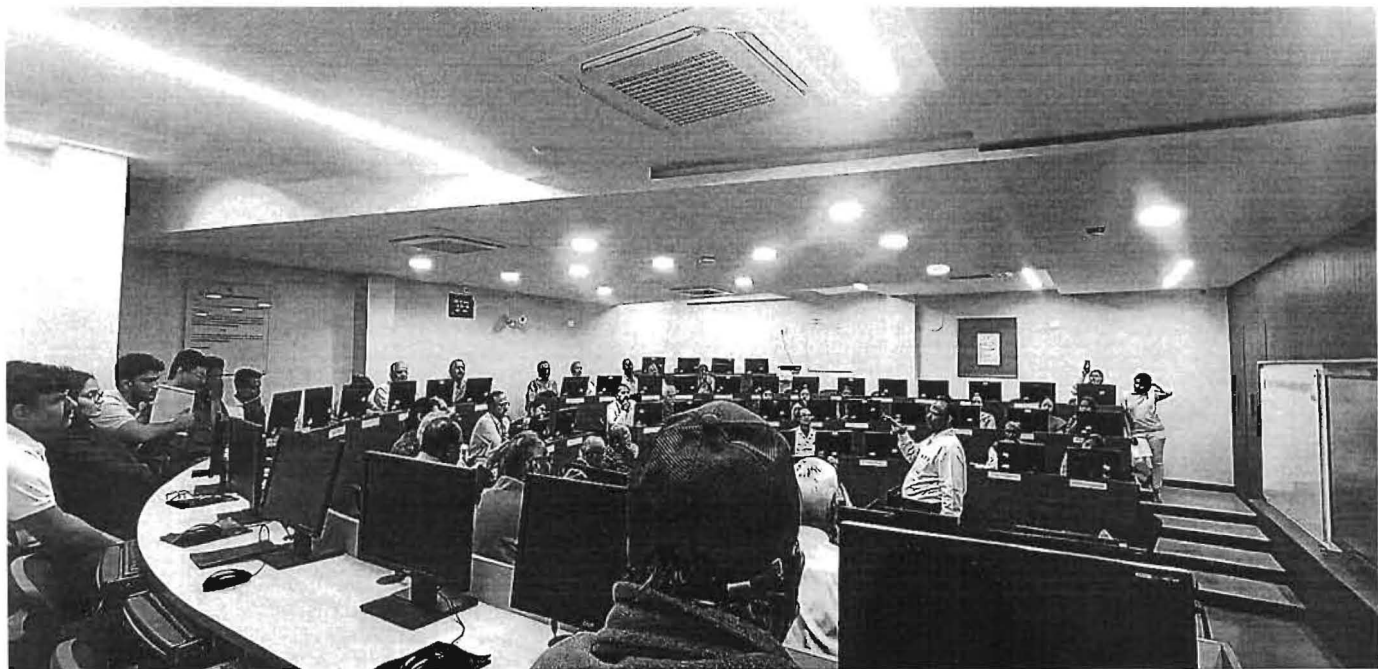
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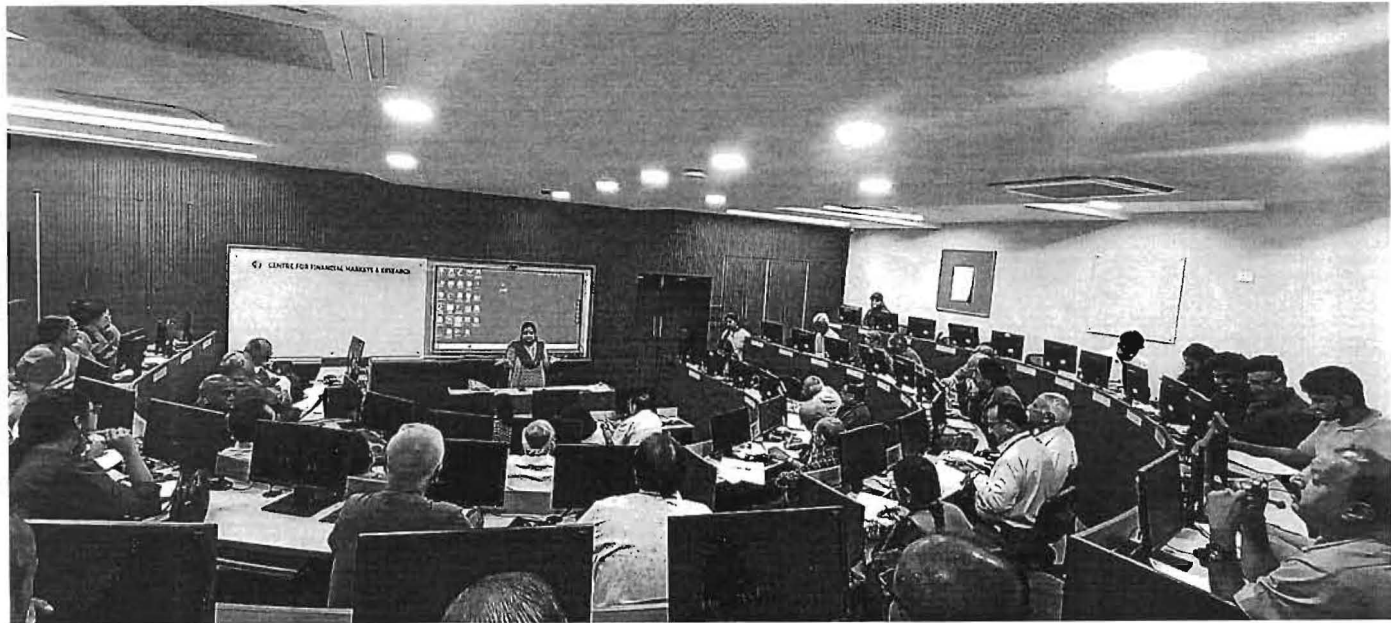
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Engaging the class with an insightful session by Prof. Nagasubba Reddy N.



Interactive learning session facilitated by Prof. Pooja Ravindra Takalkar.





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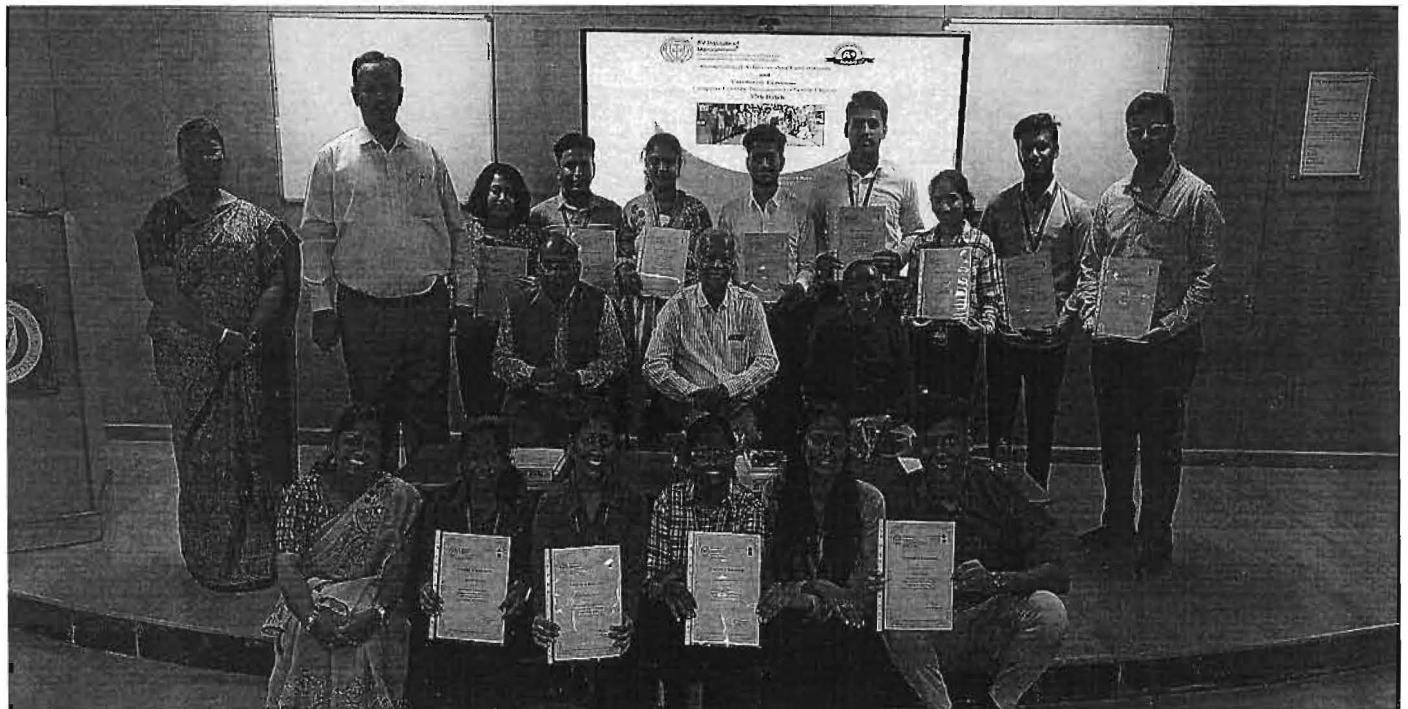
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37th Batch CLP Inauguration – Group photograph with dignitaries, faculty members, and participants.



37th Batch CLP Inauguration – Group photograph with dignitaries, faculty members, Student volunteers





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Certificate distribution by Chief Guest Shri Ramesh Babu, Treasurer, RSST, to the participant



Certificate distribution by Chief Guest Shri Ramesh Babu, Treasurer, RSST, to the student volunteer

Media and Social Media links:

Memories of 37th batch CLP

<https://www.youtube.com/watch?v=f68IL1habOI>

CNN and Times Now had visited the campus during the month of July/August 2013. The progress of 19th batch of CLPSC was telecasted in the National Network

[.http://www.news18.com/videos/india/computer-for-senior-citizens-629499.html](http://www.news18.com/videos/india/computer-for-senior-citizens-629499.html)

Times Now Senior citizens at RVIM





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<https://youtu.be/GONqbukjpRA>

AIMS National Management Week-2023

ETV Kannada News telecasted-Computer training on senior citizen at RVIM

<https://www.youtube.com/watch?v=r4XevwFUKik>

RajNews telecasted-Computer training on senior citizen at RVIM

<https://www.youtube.com/watch?v=Y9yZ-G7YFMY>

Hon'ble Justice M N Venkatachalam, Former Chief Justice of India, address 25th Batch CLPSC at RVIM

https://www.youtube.com/watch?v=l_E_HP4AB80

Submission to Limca Book of Records 2017 with media coverage

<https://rvim.edu.in/wp-content/uploads/2017/09/Submission-to-Limca-Book-of-Records-2017-1.pdf>

Limca book of records

<https://rvim.edu.in/wp-content/uploads/2017/09/Senior-Citizen-Empowerment-Programme-enters-Limca-Book-of-Records-in-2017-min.pdf>

Health Camp-senior citizens RVIM

<https://www.youtube.com/watch?v=GyV0jdRPOJE>

RVIM - CLPSC 31th Batch Inauguration

<https://www.youtube.com/watch?v=eyf-eSF-gl0>

RVIM CLPSC 30th Batch Savi Nenapugalu Video

<https://www.youtube.com/watch?v=t1PB-ojFbYs>

36th batch Senior Citizen memories

<https://www.youtube.com/watch?v=6GBit1oqgSU>

"Free Workshop on usage of Mobile apps for Senior Citizens"

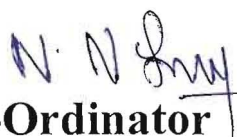
<https://www.youtube.com/watch?v=WemPjfydu8E>

Valedictory Ceremony an CLP SCZ 32 to Batch

https://www.youtube.com/watch?v=Au3L_Lx5ij8

RVIM CLP SCZ 32 to batch Inauguration

<https://www.youtube.com/watch?v=7p2BRti7BsQ>


Co-Ordinator




Director