RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bengaluru City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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ICT – IT Skills Bridge Course [Orientation Programme]	
Date: 5 – 8 February 2024	**Venue: Business Analytics Lab**
Time: 2:00 pm to 4:00 pm	**Event : ICT – IT Skills Bridge Course**
No. of Participants: 150	**Event Coordinators: Dr. Vinay K S , Prof. Ankita Srivastava**

1. **Objectives of the event:**
   - **Enhance Technical Proficiency:** Equip MBA students with advanced Excel and Tableau skills to analyze data effectively and make data-driven decisions.
   - **Bridge the Skill Gap:** Provide a foundational understanding of essential IT tools, ensuring students are industry-ready for analytical roles.
   - **Practical Application:** Enable students to apply learned tools in real-world scenarios, enhancing their problem-solving and decision-making abilities.
   - **Boost Employability:** Strengthen students' IT competency to meet market demands, enhancing their professional profiles.
   - **Encourage Data Literacy:** Develop a data-driven mindset by familiarizing students with visualization techniques and analytical capabilities.

2. **Faculty Profiles**

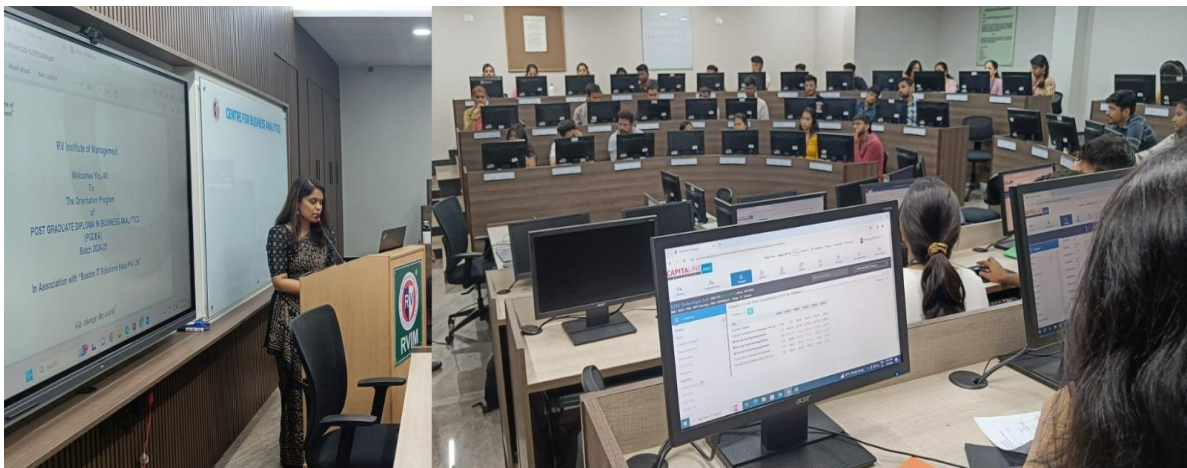|	
Dr. Vinay K S B.E. (Mechanical Engineering), M.Tech(Engineering & Management), Ph.D. (Mechanical Engineering)	Areas of Interest: Supply Chain Management, Operations Research, Production and Operations Management, Agriculture and Climate, Data Analytics Vinay K S is presently working as Assistant Professor, Business Analytics Department, RV Institute of Management. He received a Bachelor of Engineering in Mechanical Engineering, Master of Technology in Engineering Management, and a Ph.D. in Mechanical Engineering from Visvesvaraya Technological University, Belagavi. With 8 years of experience, he has thought Engineering and Management Undergraduate and Post Graduate programs in different capacities during this period.
Prof.Ankita Shrivastava Qualification : UGC-NET(Management), Master In Business Economics, B.Com (Management) Hons.	Areas of Interest : Financial Management, General Management and Digital Marketing Professional with 7.5 years of experience in Financial Planning and Analysis process. Wide working experience in public sector banks as well as Foreign Bank. Experience in periodic budgeting/forecasting, allied activities and regulatory reporting. Committed towards adhering to deadlines. Motivated towards value generation in the task assigned. Experience in Cross functional collaboration for building data structure and subsequent follow-up maintenance. Hands on experience in Financial Planning and Analysis| Budgeting and Forecasting	Analytical reports and Note Preparation	Data Presentation	Cross Functional collaboration	Business Units – Back Office Integration	Proposal reviews.

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3. **Event Details**

   a. **Brief description of the event**

   The ICT - IT Skills Bridge Course was a one-week orientation program conducted for MBA students to enhance their technical competencies in advanced Excel and Tableau. Held daily from 2 PM to 4 PM, the program focused on providing practical knowledge of these essential tools for data analysis and visualization. Students were guided through hands-on exercises and real-world scenarios to develop skills critical for making data-driven decisions and improving employability in competitive business environments. The program aimed to bridge the gap between academic learning and industry expectations, fostering a strong foundation in IT skills.

   b. **Outcome attained**

   The ICT - IT Skills Bridge Course successfully enhanced the technical proficiency of MBA students by providing hands-on experience in advanced Excel and Tableau. Participants developed a deeper understanding of data visualization and analysis techniques, enabling them to interpret and present data insights effectively. The program bridged the gap between academic learning and industry demands, equipping students with practical, industry-relevant IT skills that significantly boosted their employability. Through interactive sessions and real-world exercises, students gained confidence in applying the tools to solve business problems, fostering a data-driven mindset essential for decision-making and problem-solving in professional environments.

   c. **Photo gallery**

Prof Ankita Srivastava Training session on Advanced Excel

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Students working on Assignment on IT Skills – Orientation Programme

Prof. Vinay K S Session on Business Analytics using Tableau

Event Co-ordinator   **Director**