

**Revised Vision, Mission, Quality Policy, Graduate Attributes, Program Outcomes (POs),
Program Education Objectives (PEOs), Perspective Plan and SWOC of the institution post
Strategic Retreat 2022**

Vision

To Become **World Class** Management Institute of **Eminence**

Mission

To nurture Universal Thought Leaders by offering holistic management education fostering **Business Intelligence, Health Care, Innovation and Entrepreneurship** for Inclusive Growth and Sustainable Development

AND

To provide value added services to **Business, Government and Society** through Staff Empowerment, Joint Research and Collaborative Engagement

Quality Policy

Constantly strive to achieve excellence across all fronts to remain an **industry relevant and socially responsible** Institution by following the principle and philosophy of Outcome Based Education

Graduate Attributes

Attributes	Descriptor
Subject Knowledge proficiency and Application	Graduates will demonstrate comprehensive knowledge in their functional domains and apply it to professional practice
Creativity, Innovation and Entrepreneurship	Graduates will show entrepreneurial orientation by demonstrating creativity and Innovation in professional and personal situations
Communication, Presentation and Negotiation skills	Graduates will convey ideas and information effectively to a range of audiences and be able to negotiate
Data Analysis, problem solving and Decision making	Graduates will apply logical, critical and creative thinking to solve a range of problems for data-based decision making
Global Orientation and Cultural Sensitization	Graduates will be able to understand and appreciate people from different cultures and nationalities. Operate effectively in cross-cultural settings, understanding the nature of globalization
People Management, Leadership and Team Orientation	Graduates will Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
Research Aptitude, Critical Thinking and Cognitive Flexibility	Graduates will be able to think critically with cognitive flexibility and develop an aptitude towards research
Self-Awareness, Self-Reflection, Overall Wellbeing and Lifelong learning	Graduates will understand their own self and their reflections on others, overall wellbeing and engage in lifelong learning for holistic development
Social Responsibility, Ethical Behavior, Inclusive Growth and Sustainable Development	Graduates will adapt to a rapidly changing environment through learning and applying newer skills and become socially responsible and ethically driven citizens committed to inclusive growth and sustainable development

Program outcomes (POs)

Post completion of the program, the graduate should have the following competencies:

1. Apply knowledge of management theories and practices to solve business problems with required abilities to understand, analyze and communicate global, economic, societal, cultural, legal and ethical aspects of business
2. Foster Analytical and critical thinking abilities for data-driven decision making
3. Ability to develop value based leadership to lead themselves and others in the achievement of organizational goals and contributing effectively to a team environment through effective communication and Negotiation skills
4. Ability to identify business opportunities, frame innovative solutions and launch new business ventures or be an intrapreneur
5. Ability to deal with contemporary issues using multi-disciplinary approach with the help of advanced Management and IT tools and techniques
6. Ability to apply domain specific knowledge and skills to build competencies in their respective functional area
7. Ability to engage in research and consultancy work with cognitive flexibility to create new knowledge and be a lifelong learner
8. Ability to understand social responsibility and contribute to the community for inclusive growth and sustainable development of society through ethical behavior

Program Educational Objectives (PEOs)

PEO 1: Graduates will be able to demonstrate effective decision making, cognitive flexibility, problem solving capability and adapt to the changing global environment

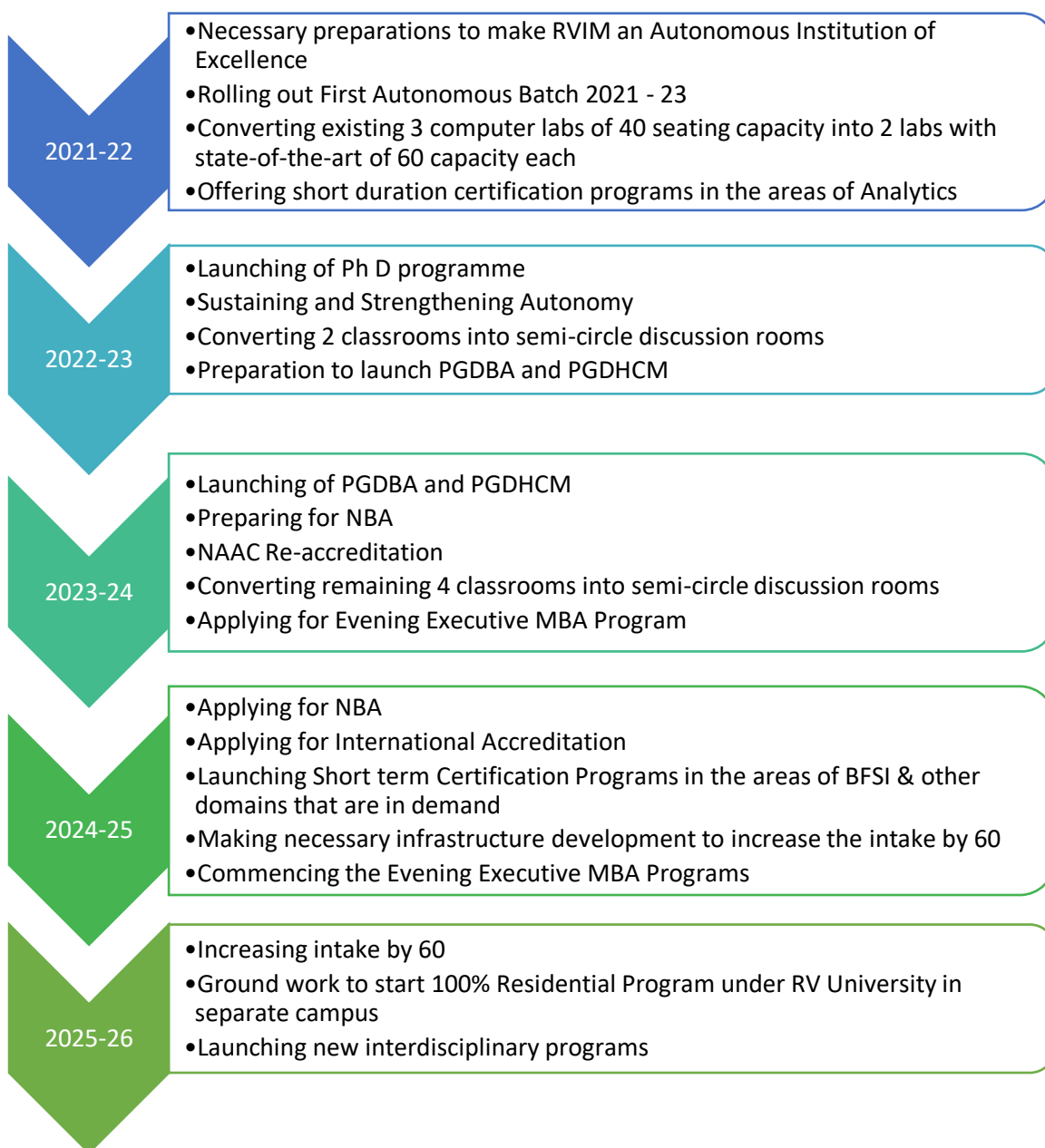
PEO 2: Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude

PEO 3: Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities

PEO 4: Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity

PEO 5: Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society

Perspective Plan



SWOC of the Institution

<p style="text-align: center;">Strengths:</p> <ul style="list-style-type: none">• NAAC Re-accreditation with A+ grade• Professional, Ethical and Forward looking Management• Qualified and experienced faculty team• Consistent good academic performance by students – with many university Rankers• Best-in-class infrastructure• Central location in the Start-up hub and IT capital of India• University Recognized Research Centre• Autonomous Institution of Excellence• Being in the education field for last 20 years• Comes under the umbrella of RV Institutions (RV University and 27 plus institutions)• Multiple B-School ranking• Good placement track record• Well researched and designed curriculum• 2F Recognition by UGC• QS I-Guage E-Lead Certification	<p style="text-align: center;">Weaknesses:</p> <ul style="list-style-type: none">• Difficulty in attracting international students• Difficulty in increasing intake• Limited programs• Single faculty institution with few programs
<p style="text-align: center;">Opportunities:</p> <ul style="list-style-type: none">• To undertake research and consultancy work in the areas of concern that this city is facing• Foster academic collaboration & to offer various courses/FDPs/MDPs in management.• Fostering Industrial collaborations to emerge as a leading Research and Consultancy Centre• Offering on-line courses and to introduce more program options• To attract and admit students from different states and countries• To start Distance Learning Program• To strengthen academic collaborations• To undertake funded research projects, training assignments and consultancy assignments from the government, business and society• To strengthen the functioning of the departments• To undertake extension projects	<p style="text-align: center;">Challenges:</p> <ul style="list-style-type: none">• Space constraint due to the location - in the heart of the city, that too in a Metro city• To increase Alumni participation in the Institutional activities