



CSR Activity Week – 2023

11.September.2023 – 25. September.2023

Road Safety Awareness Programme and Free Helmet Distribution

1. Helmet4Life

1. Introduction:

Need Base India in Association with Total Energies India organized “Helmets4Life” a student training program on 11th September 2023, Monday from 2:30 pm to 3:30 pm.

2. Background:

Big shoutout to Need Based India & UWM with support from Total Energies for empowering the youth with essential biking skills! As a responsible biker, we understand the importance of strapping on that helmet every time we hit the road.

3. Objectives:

The primary objectives of the visit were as follows:

1. The main objective of this program is to promote road safety through training sessions for Two wheelers.
2. Distribution of Free helmets (Steelbird) to participants with the objective of encouraging the use of helmets while riding two wheelers

2. RVIM CSR – Road Safety Drive

1. Introduction:

VSakkhi in association with Adventu Organized Road Safety Awareness program on 25.09.2023 from 10:30 am.

2. Background:

Mr. Jayanth Garudachar, former Asst. Chief Traffic Warden, BTP. A postgraduate in mathematics and PG Diploma in Systems Management, Jayanth has served in the IT sector for more than 30 years in various capacities for MNC including HP Enterprise.





From school and college days, Jayanth was very active in NCC and has won many state and national level accolades.

As a disciplinarian, Jayanth believes in inculcating road safety awareness in kids as part of their curriculum and has conducted innumerable number of Road Safety awareness programs in various schools and colleges.

VSakkhi is association with Adventu has been organising Road safety awareness in all colleges and schools

VSakkhi is a nonprofit community, educational & cultural association to Empower, Educate, Encourage women.

Adventu are a leading Adventurous event organizer, dedicated to creating transformative experiences and fostering collaboration among industry professionals, driven by our passion for innovation and excellence.

3. Objectives:

The primary objectives of the visit were as follows:

1. To encourage all travelers to follow the traffic rules and wear helmets and seat belts while driving.
2. To implement the new preventative measures which are proven to lessen the risk of road accidents, death, or injury.
3. To be aware the people about the speed limit of vehicles to prevent road accidents.

4. Photo Gallery:





RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
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