Student Development Program on Environment, Social & Governance (ESG)

RV Institute of Management ®

In collaboration with

LetsTagOn
Connect. Collaborate. Contribute.

Program Report

September 2023 - October 2023

RV Institute of Management (RVIM) stands as a prominent MBA institution in Bengaluru, dedicated to equipping students to meet the dynamic challenges of the industry while instilling strong values and ethics. RVIM offers a comprehensive developmental approach, fostering socio-economic and environmental awareness.

Aligned with this core philosophy, RVIM organized a two-day student development program on Environment, Social & Governance (ESG) for the 2022-24 batch of students. This program encompassed an array of elements, including sensitization on critical social issues, engaging activities, examination of case studies, and a deep dive into the world of Sustainability. Moreover, it involved extensive research on non-governmental organizations (NGOs) to expose students to the various initiatives and endeavors undertaken by these social organizations.

This program was developed in collaboration with "LetsTagOn," an organization dedicated to providing youth with opportunities for social impact through sensitization, social immersions, internships, and volunteering experiences.

The program took place on the 4th September 2023, 6th and 10th of October 2023, for all three sections of students. Importantly, it served as the foundational stepping stone for the subsequent two-week social immersion program that each student is required to partake in. The primary objective was to equip and orient students toward social causes and initiatives, ensuring they approach their social immersion projects with the right mindset and the necessary skills.

Highlights of the Program

1. Awareness on various Social Concerns

2. Sensitization on Diversity and Inclusion

3. Analyzing socio-economic conditions of a rural set up through case studies

4. Gratitude and Empathy

5. Learning Sign Language

6. Awareness on Sustainability

7. Board Games to learn SDGs

8. Poster Presentations

9. Personal Reflections

10. NGO Research

Understanding Social Concerns

Understanding social concerns involves gaining insight into the issues, challenges, and dynamics that affect individuals, communities, and societies on a broader scale.

On the first day, students had to discuss the issues with their teammates which was very engaging activity. Raising awareness and promoting dialogue were the objectives of the session. Students were given a task to go through the newspapers and find the social concerns and the articles which talk about development news and present then in teams to the class.

Students identify socio-economic and environmental challenges and developments

Session on Social Ecosystem

Session on Social Ecosystem was conducted. This discussion revolved around
- Development sector landscape
- Introduction to Corporate Social Responsibilities (CSR)
- Introduction to ESG
- Social Impact Careers
- Social Enterprises
- Social Entrepreneurs

Knowing them, not only helps in addressing the challenges facing society, but also offer various pathways for individuals to contribute to positive change, whether through traditional employment or by creating their own innovative solutions to social and environmental issues.

Sustainable Development Goals

Students playing Board game to understand SDGs

The Sustainable Development Goals (SDGs), also known as the Global Goals, are a set of 17 interconnected goals established by the United Nations in 2015 to address a wide range of global challenges and promote sustainable development.

Students were made to understand Sustainable Development Goals (SDGs) through a board game. The game led to discussions about real-world issues, the importance of sustainable practices, and the potential impact of individual and collective actions.

By turning the understanding of SDGs into a interactive and entertaining experience, this board game concept was effective in engaging the players in learning about and actively contributing to the global goals of sustainable development.

Being aware of the SDGs helps individuals and communities stay informed about global issues and participate in creating positive change.

SDG Board Game to understand SDGs better

# Diversity and Inclusion

Students learning Sign Language

Learning sign language can be a rewarding and valuable skill that allows us to communicate with individuals who are deaf and mute. Sign language is a visual-gestural language that uses hand movements, facial expressions, and body language to convey meaning.

With the help of videos and discussions, importance of learning Sign Language was emphasized. Inclusivity was widely discussed. It lead to an understanding that everyone, regardless of their hearing abilities, can effectively communicate and participate in social interactions, education, and employment.

Students enjoyed a session on basics of Sign Language and inclusion. Bridging the communication gap and creating a more inclusive environment was the message driven during the session.

Case study analysis
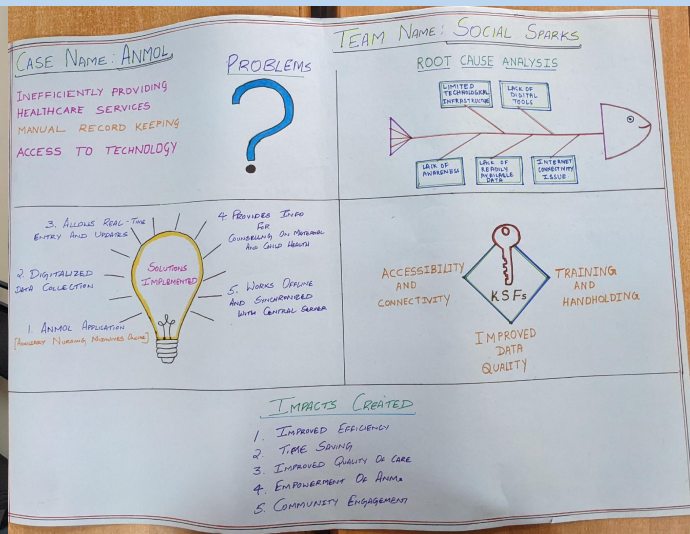
Case study discussions

Case study analysis through Poster presentations

Learning through case studies is a powerful educational approach that involves the in-depth examination of real-world scenarios or situations. Case studies offer a hands-on and practical way to understand complex concepts, analyze problems, and develop critical thinking skills. This helps in develop problem-solving skills by considering various factors and consequences. Students worked on various rural case studies and represented the cases in the form of posters.

Understanding the Case, identifying root causes using Fishbone diagram, analyzing the solutions and discussing the impacts. Students got a glimpse of the rural problems, how are government and social organizations working towards the betterment of the society. This can inspire learners and give them a deeper appreciation for the practical applications of their studies.

Volunteering

Students learning to make paper covers

Volunteering is the act of offering time, skills, and efforts to help others or contribute to a cause without expecting monetary compensation. It is a valuable and fulfilling activity that has a positive impact on both the individuals and communities involved.

Volunteering brings the students closer to the community and makes them understand that they are contributing for the betterment of the community. Students were taught to make paper covers as an volunteering activity.

Students were asked to distribute the paper covers to the fruit vendors and vegetable vendors on the street. Few students successfully completed the task by distributing the covers. Students were also told to interact with the vendors and create awareness on using paper covers over plastic covers.

Finding NGOs

As part of their Social Immersion Program, since the students are expected to visit the Social organizations and work on a project in the social sector, as a prerequisite, students were asked to study and research various NGOs. Students had to update the information related to the NGOs which they intend to visit later.

Students were asked to find the NGOs based on a cause which they personally connect to. Students selected Primary cause and Secondary causes. Education, Children, Animal welfare, Environment and Elderly care were widely selected. This list can be a good reference for the students as well as the institute. Students have updated the details of the social organisations along with their location and contact. Students can call the NGOs, seek their permissions, and further proceed with the project.

Students had to study the NGOs through their websites and social media pages. The excel sheet which has the details of the NGOs is placed on the drive and here are the links for the drives which hold the list of the NGOs which the students have shortlisted for themselves.

Section A

https://docs.google.com/spreadsheets/d/1Nryn_7M3FySttu0hpYPH3wJtAc2NzQEc/edit?usp=drive_link&ouid=115797491720872938367&rtpof=true&sd=true

Section B

https://docs.google.com/spreadsheets/d/1EfpoIdildxSeP6adSj_rMYsYiPNOoU2s/edit?usp=drive_link&ouid=115797491720872938367&rtpof=true&sd=true

Section C

https://docs.google.com/spreadsheets/d/1z8feSBUWEzCzaUAE72-vhepYpGrmONxP/edit?usp=drive_link&ouid=115797491720872938367&rtpof=true&sd=true

Students speak…

Got basic information on how to connect with the NGOs. Also helped us to discover the cause we personally connect to

This program made us to understand that it's really important to work for the betterment of the society and contribute whatever is possible from our side

Program created an awareness of social enterprises and I liked the activities

Creative and innovative programs which made us actively participate

To know the other side of society and other people's perceptive. To be a responsible citizens and understand CSR

This program helped me in understanding the problems in the society. The way of making of understanding the problems through activities was quite attractive

I loved each part of the program.. especially the paper bags without glue scissors and staples

I liked how the topics of inclusivity and social harmony was brought in

Taught us to be a sustainability champion

Learning sign language was the best part

It enlightened me to become socially responsible citizen

Volunteering with nonprofit organizations, advocating for policy changes, or donating to causes that aim to alleviate these challenges, is my area of interest
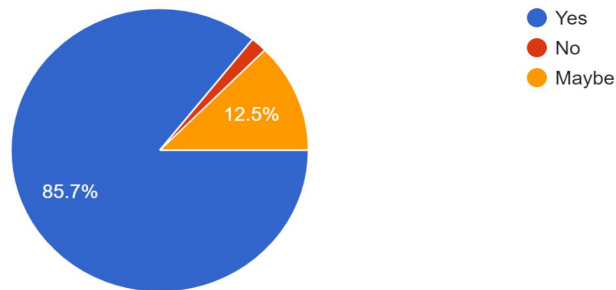
Program Outcome

## More than 85% of the students intend to take up volunteering

Would you take your volunteering journey forward after this program?
112 responses

- Yes
- No
- Maybe

85.7%
12.5%

Students express how the program helped them to develop critical attitudes

Rate whether the program helped you to develop the following...

- Yes
- No
- Maybe

Gratitude | Empathy | Individual responsibility | Social responsibility
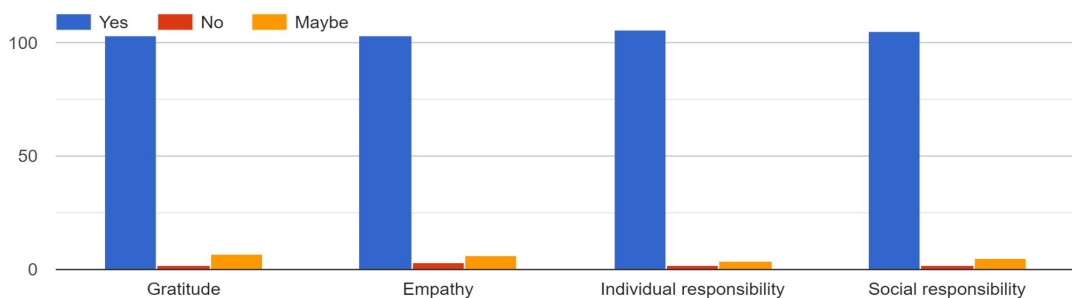
Close to 90% of the students' rate the program as Excellent and Very Good.

Please rate your experience of the program on a scale of 5. (5- Excellent; 1- Very bad)
112 responses

1 (0.9%)   1 (0.9%)   9 (8%)   49 (43.8%)   52 (46.4%)
1   2   3   4   5
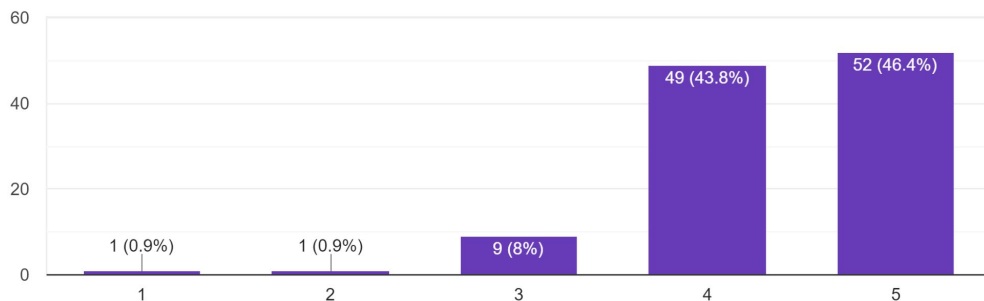
Students Say… I can…

Feed the Hungry. - Sumukha H C

Work on projects related to mental disability, I would like to motivate the people who are having mental health issues. - Deepak Iyer

Work on educating the underprivileged. - Sowjanya M

Support IGBTQ community. Many people from this community are on the road begging for help and support. If given a chance they too can achieve something. - Sushmita Jois

Work with a person with disability. - Rashmi M

Work on the projects related to Waste Management. - Ajay Hegde

Give my time to elderly care as a cause - because it them the most vulnerable people considering their age and ability to provide the care for themselves.
- Rahul Jawali

Work on environmental Cause. I want to keep my surrounding clean and I want to educate the people who are not aware. - Sanjan C S

Look after stray animals. - Pushpa Hiregowdar

Feed the hungry because watching people who are suffering from basic needs and hungry have to be addressed and making sure this will have effective impact on society . - Reshma V

Provide helping hand to children with malnutrition or who cannot afford daily food. - Shashank Chowdhary

Work for small children made to beg near Traffic, i feel at the age of getting education they are made to do things which harm them in longer course.
- Naveen Kumbar

Work on child safety as a cause, as it is of utmost importance to give children a safe society to grow. - Abhilash

Student creations

Students worked in teams to make short movies to drive a social message. Presenting the videos created by students:

Video on using the paper bags over plastic bags

https://youtu.be/QwO3NVmCNSQ

Video to drive the message on saving the resources

https://youtu.be/vpK8NvCIkZk
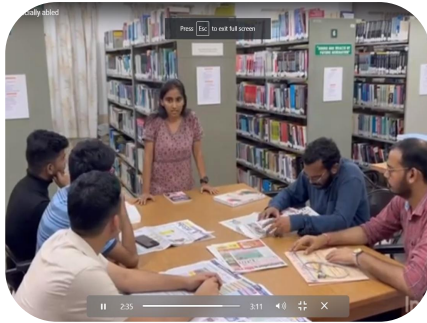
Video which talks about equality and inclusion

https://youtu.be/F_e1UZ3ul7Y

Video to create awareness on Mental health of a child

https://youtu.be/YgxJlRp4JUY

Glimpses of the videos creating awareness on various social causes

LetsTagOn

Connect. Collaborate. Contribute.

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LetsTagOn is a global social enterprise with a mission to foster social responsibility and community engagement in youth and get them 'Tagged' to a social cause. We envision a world where every citizen is individually and socially responsible and is contributing actively to sustainable development. We offer technology platform and services for youth to Connect, Collaborate and Contribute to sustainable development.

All our offerings are aligned to Sustainable Development Goals (SDGs) as defined by the United Nations and provide a structured framework for enabling youth to connect with self, society and surrounding to develop values of responsibility, service and active citizenship.

Well-designed curriculum driven by service-learning pedagogy combines skill development and learning objectives with social impact and offer variety of opportunities in collaboration with wide network of NGOs. The curriculum and programs meet requirements of New Education Policy (NEP), statutory, regulatory & accreditation bodies and educational boards.