#Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation

The webinars conducted are

 On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 2)
Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO and Managing Partner, Sandesha Global Ventures, LLP, Mumbai

Number of attendees: 102

About: It was highlighted how crucial is the role of investors in fostering a thriving entrepreneurial ecosystem. Real-time perspectives allow them to identify innovative ventures that align with current market demands and have the potential for sustainable growth. Understanding the intricacies of funding options and valuation helps us make agile decisions and seize promising opportunities swiftly. By participating in such webinars, valuable insights into the minds of passionate founders are gained, enabling the investors to support startups with strong value propositions and robust business plans. Embracing real-time knowledge empowers them to navigate uncertainties and back startups that can adapt and succeed in a dynamic business landscape.

 On August 06, 2022, is Webinar # 4, which was a panel discussion on How I get Investment

Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

Number of attendees: 80

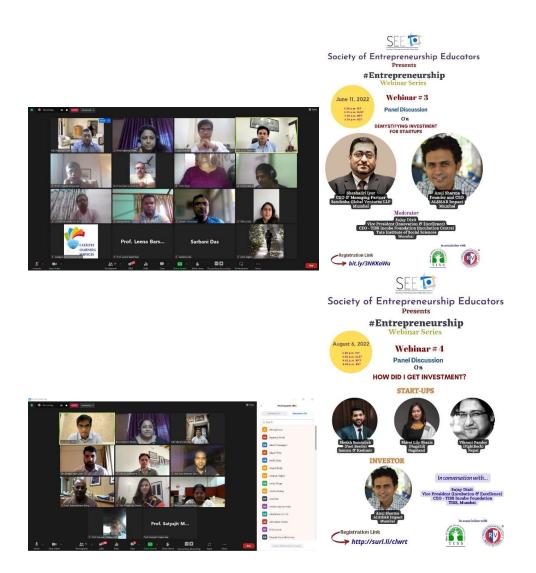
About: The startup founders shared their experiences and it was understood that Receiving investment as a startup founder involves presenting a compelling pitch to potential investors, leveraging networking opportunities, and participating in events to connect with interested parties. Demonstrating early success, market traction, and a well-prepared business plan can attract investor interest. Engaging in negotiations and due diligence processes with interested investors helps finalize investment terms. The process requires persistence, preparation, and effective communication to instill

confidence in the startup's potential and secure the necessary funding for growth and development.

3. On October 29, 2022, is Webinar # 5, which was a panel discussion on "Life Lessons from 40 years in Business" **Featuring:** Mr. Nand Kishore Chaudhary – Jaipur Rugs.

Number of attendees: 70

About: "I like to call my life journey as the 'University of Hard Rocks of my life' as it was only after college that my real education began." Perseverance was essential in overcoming challenges and setbacks. Customer focus and innovation enabled the company to adapt to changing market demands. Building a strong team and upholding integrity fostered trust and credibility. Embracing risk-taking and learning from failures contributed to making better decisions. A long-term vision guided business strategy, while a commitment to quality ensured customer loyalty. Giving back to society showcased social responsibility. Finding work-life balance was crucial for overall wellbeing. These life lessons from four decades in business form a rich tapestry of wisdom, inspiring aspiring entrepreneurs and seasoned business leaders alike.





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