SOCIAL IMMERSION PROGRAMME

MANUAL

SOCIAL IMMERSION PROGRAMME

No. of Credit: 1

I. INTRODUCTION

Each student should undertake the social immersion programme immediately after the second semester examination for the duration of two weeks and submit a hard bound copy of the report before commencement of 3rd semester. The immersion programme will be under the guidance of internal faculty of the institution.

The main objective of the Social Immersion project is to sensitize students on civic and community issues, to enhance their interpersonal skills and to understand the problems of Rural/Urban/NGOs/Government or any other social issues of the society and enhance their status through capacity building. Social Immersion Programme also helps students to be better citizens by knowing, understanding and finding sustainable solutions for pressing community needs. They also learn and practice their management skills for building a better community.

The student has to work for two weeks in an NGO/ Government Organisation/ Government Agencies/ Panchayat Raj Institutions on different issues or undertake a freelancing study based on their interest. This could involve a desk study / data analysis / extension work / field work or exploration of an idea or its implementation.

II. SOCIAL IMMERSION PROGRAMME FRAMEWORK

1. **Phase 1: Pre Departure Preparation**
   a. Introduction to Social Immersion Programme [SIP]
   b. Sensitization towards social problems
   c. Identification of immersion organisation

2. **Phase 2: Field Immersion**
   a. Two Week Field immersion in collaboration with social-sector organizations across India
   b. Mentor - Student Meeting
   c. Student review meetings

3. **Phase 3: Post-Immersion Reflections**
   a. Presentation to partner organizations
   b. Interim report submission to partner organizations

4. **Phase 4: Report Submission & Evaluations**
   a. Submission of field report
   b. Maintenance of diaries

Course Outcomes: After successful completion of this course, the student will be able to
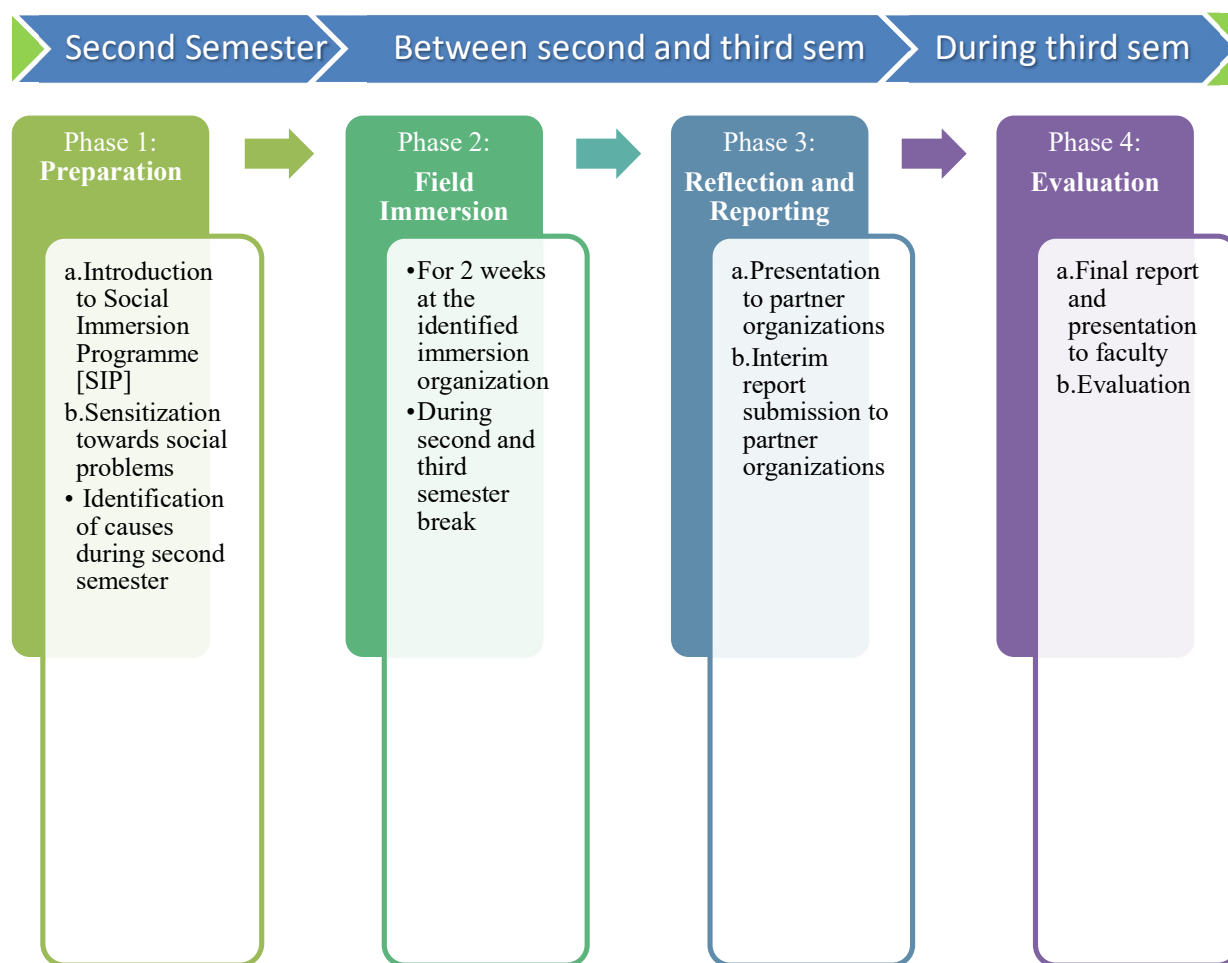
CO1: Develop better citizenship by knowing, understanding and finding creative and sustainable solutions for pressing problems and issues faced by NGOs/ Community/Society

CO2: Build interpersonal development, particularly the ability to work well with others, and build leadership and communication skills.

CO-PO Mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11
CO1	3	-	1	2	1	3	-	2	2	3	2
CO2	3	-	3	1	-	3	-	-	2	3	2

Timeline

Second Semester	Between second and third sem	During third sem

Phase 1: Preparation

a. Introduction to Social Immersion Programme [SIP]
b. Sensitization towards social problems
• Identification of causes during second semester

Phase 2: Field Immersion

• For 2 weeks at the identified immersion organization
• During second and third semester break

Phase 3: Reflection and Reporting

a. Presentation to partner organizations
b. Interim report submission to partner organizations

Phase 4: Evaluation

a. Final report and presentation to faculty
b. Evaluation

IMMERSION METHODOLOGY

Primary method used for collecting sociological data will be ethnographic field research, of which field diaries are an important component. The base line survey, field survey, observation of the process, interaction with community members can be adopted for data collection.

Students are required to follow the guidelines indicated below;

GUIDELINES

1. Under this program, the student is required to undertake a Social Immersion individually for a period of two weeks between II and III semester. It would be carried under the guidance of internal faculty member from the Institution and external mentor.
2. Students should identify the place of study (organization) before the completion of II semester and finalize the scope of the study in consultation with the Institute Guide.
3. Students are allotted to respective Internal Faculty Guide based on the area of interest.
4. The Social Immersion program must be a study on live social problem or social issues and work on solving a problem. This could be in the nature of desk study **or** a field study **or** extension work **or** preparation of detailed report of a problem **or** exploration of a solution to the problem **or** implementation of an idea **or** a project **or** of any other study which reflects the spirit of the regulations. The immersion may include research work or a case study.
5. The word organization includes the following
   a. Educational Institutions in rural areas
   b. Government Department
   c. NGO/ CSO/ Voluntary Organization/CSR department of an Organization
   d. Research Body or Development Agency
   e. Panchayat Raj Institution/s
   f. Local Municipal Body, Legislature, Court, Etc.
6. On the completion of Social Immersion Program, the student is required to submit a report to faculty guide and external mentor or company within the specified timeline.
7. Satisfactory completion of Social Immersion Program and obtaining 50% of the marks allotted is an essential requirement for completing Immersion Programme.

8. Any interested faculty, Part Time or Guest Faculty or Social Activist are eligible to guide the immersion programme. Head of the institution has to certify the eligibility of such guides.

9. Every guide will be allotted the maximum of fifteen (15) students.

10. The Social Immersion report has to be as per report guidelines

11. One hard and one soft copy (in CD) have to be submitted to their respective guides.

Uniformity and Size of Type

♦ The body of the text must be prepared from a clear and readable font style at the same size throughout the document.

♦ Twelve-point font is the generally accepted font size.

♦ However, different point sizes can be used for tables, figures, or captions, as long as usage is consistent and conforms to the appropriate style manual.

♦ Choose the font carefully depending on your final distribution plans. Serif fonts (e.g. Times New Roman) are easier to read on paper.

♦ The use of bold, italic, capitalization, or any other writing convention should be consistent throughout the document and should follow the appropriate style manual.

♦ Alignment of text should be consistent (including no justified alignment).

♦ The body of the document must be spaced with 1.5"

♦ All page numbers must appear centered or right side in the bottom margin

FORMAT OF THE REPORT

▪ Cover Page with Title and other details

▪ Student Declaration

▪ Certificate by Head of the Institution (College will issue)

▪ Organisation Certificate

▪ Acknowledgements

▪ Table of Contents

▪ List of Tables

▪ List of Figures

▪ Report [12 point Times Roman New Font size, 1.5 line spacing]

▪ References (Use APA format)

▪ Appendices – Photographs

Table of Contents

1. Introduction about the Immersion Organisation & the stakeholders involved
2. Identifying Issues or Problems
   a. Problems / issues - Explain briefly
   b. How the organisation is currently addressing these problems/issues
3. Pick one problem of their interest and find more about the problem [Problem Mapping]
4. Figure out the feasible solution and discuss with the people involved [Grass root innovations and Brainstorming]

Note: The number of pages of the report should be minimum 10 pages and not exceed 15 pages.

Evaluation of Social Immersion

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Continuous Internal Assessment: 100 Marks					
Sl. No	**Particulars**	**Marks**	**Sl. No**	**Particulars**	**Marks**
1	Viva-voce by External Examiner	10 marks	1	SDP on ESG	5 Marks
2	Overall Quality of the Report	15 marks	2	Other Pre-departure preparations	5 marks
3	Overall Quality of the Presentation	15 marks	3	Quality of Immersion & report	10 Marks
4	Appreciations & Recognitions by Immersion Organisation	10 marks	4	Immersion Diary	10 marks
			5	Internal Mentor Interactions & Submissions	10 marks
			6	NGO Mentor Interactions	10 marks
	Total Marks from External mentor	**50 Marks**		**Total Marks from Internal mentor**	**50 Marks**