



**RV Institute of Management**

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,  
Jayanagar, Bengaluru - 560041, Karnataka, India

Go, change the world

In Association with



Knowledge Partner



ICTACADEMY

## Student Research Symposium

# ANVESHAN 2025

*Pioneering the Future of Business Research*

📅 08 May 2025

Mode: Hybrid (In-person for Bangalore participants)

### About the Event

The research symposium provides a platform for young research scholars to explore and shape the evolving business research landscape. With technological advancements, changing geopolitical situations, the rise and fall of economies, and the increasing importance of sustainability, the forum fosters innovation and interdisciplinary collaboration. It allows young researchers to present their key insights to contribute to business transformation. By connecting theoretical frameworks to real-world applications, ANVESHAN 2025 promotes impactful research. It aspires to redefine the future of the business landscape by inspiring novel perspectives and pioneering solutions for emerging socio-economic challenges.

### Call for Papers

We invite extended abstracts from undergraduate and postgraduate students across a range of areas, including:

- ◆ Marketing ◆ Finance and Accounting ◆ Economics ◆ HR
- ◆ Operations Management ◆ Strategy and Entrepreneurship ◆ Business Analytics
- ◆ Emerging technologies and allied areas of Business and Management

### Important Dates

Extended Abstract/Full manuscript Submission Deadline: April 19, 2025

Notification of Acceptance: April 22, 2025

Registration Deadline: May 02, 2025

Registration fee: Rs 500

Registration link: <https://forms.gle/j56MMXFLapktLcDs5>



Scan for Registration



Scan for Payment

### Guidelines for Submission

Extended Abstract text – word count is restricted to 1000 words and full manuscript 4000 to 5000 words

Abstracts must be submitted with the following sections:

- ◆ Purpose / Motivation (< 150 words)
- ◆ Literature Review & Research Gaps (< 150 words)
- ◆ Design / Methodology (< 150 words)
- ◆ Analysis & Findings (< 400 words)
- ◆ Conclusions (< 150 words)
- ◆ Keywords: Not more than 5 keywords

Submission of Extended Abstract/ Full manuscript to [srs.rvim@rvei.edu.in](mailto:srs.rvim@rvei.edu.in)

### Publication Opportunities & E-Conference Proceedings with ISBN:

Extended Abstracts of all the accepted papers for the presentation will be published in conference proceedings with ISBN. Selected full manuscript papers based on the quality of research, and its originality, will be published in peer-reviewed / ABDC / Scopus Indexed Journals which will be informed after the conference\*.

(\* Conditions apply)

### Organizing Committee

#### Conference Chair

**Dr Purushottam Bung**, Professor and Director, RVIM

#### Conference Convener

**Dr Tamizharasi D**, Professor, RVIM

#### Conference Co-convenors

**Dr Krithika J**, Associate Professor, RVIM

**Dr Jahnavi M**, Associate Professor, RVIM

#### Conference Coordinators

**Dr Srikanth P**, Professor, RVIM

**Dr Sumera Aluru**, Associate Professor, RVIM

#### Student Coordinators

**Harshith G**: 7019733415

**Sowjanya**: 8088735023

**Chirag**: +91 6362 577 112

**Hrithik**: +91 99648 06736

**Sowmya**: 9353880941

**Shilpa**: 9353496938

**Best Paper Award**

The best two papers

will be awarded

₹ 5,000 each

Vision: To Become World Class Management Institute of Eminence