



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
Accredited by NAAC with “A” Grade

SWOT COMMITTEE

REPORT ON SWOT CONDUCTED FOR I SEMESTER- 2014-2016 BATCH

The SWOT was conducted for the students of 1st Semester on Tuesday, 16 September, 2014. The total numbers of students were divided into 7 groups. A team two faculty members were in-charge for each group from 9a.m. to 4 p.m.

The faculty members examined the students and the information collected was immediately entered in the Ms-Excel sheet provided to the team. At the end of the interactions and discussions the students marked their attendance in the Attendance sheet.

The parameters for collecting data mainly include:

1. STRENGTHS

- Academics (External Results, Internal Class assessment)
- Communication Skill (Body Language , Spoken communication & written communication,)
- Self Management Skill (Confidence, Attitude, Analytical Thinking, Logical Thinking, Sociability, Leadership, Decision Making, Time Management, Self Motivation)

2. WEAKNESSES

- Academics (External Results, Internal Class assessment)
- Communication Skill (Body Language, Spoken communication)
- Self Management Skill (Confidence, Attitude, Analytical Thinking, Logical Thinking, Sociability, Leadership, Decision Making, Time Management, Self Motivation)

3. OPPORTUNITY

- Presence of Managerial quality
- Potentiality for Marketing, Finance, HR, IT, Teaching & Research.
- Potentiality for Entrepreneurship & Self employment

4. THREATS

- Any financial matter disturbing their education.

- Any problems faced in any particular subjects.
- Any family problem or sickness or accident.
- Any health related issues.

The above factors were utilized by the team of faculty members to gather information from each student. The data collected from each team was then evaluated by the SWOT committee members based on the following components.

Components for Assessment:

1. Academics
2. Communication
3. Sports
4. Culture Activity

1. **Academics:** The final under gradate score of the students is taken as the base for the analysis. The scale is given below:

Scale selected for Academics		
Points	Percentage of marks	Rating
5	Above 80%	Distinction
4	80% - 71%	Good
3	70% - 61%	Average
2 & 1	60 % - 51 %	Below Average

Final Result on Academics

Category	Number of Students
Distinction	27
Good	67
Average	48
Below Average	7
No Information	6
Total number of students	155

(Source: Primary data)

Analysis of Academic

1. A total of 27 students are in the distinction stage and have a potential to secure rank under Bangalore University Examination. Majority of the students, a total of 67 have got potential to score excellent.
2. 48 students have got an under graduate degree score as of 61% to 70 %. These students oughtto acquire training and attention to advance their performance.
3. A paltry number no of 7 students have scored marks between 51% to 60%.

Interpretation on Academics

The focus should be on the students who belong to average and below average group as they lack knowledge in management concepts and practices.

List of students who are weak in Academics:

Following is the list of students who require attention from subject faculty members

Sl No	Name of the student	Category
1	Abhay Raj N Zala	Below Average
2	Abhishek Gowda R N	Below Average
3	Mohan T	Below Average
4	Rajesha M	Below Average
5	Shafeeq Ahmed	Below Average
6	Sivakumar R	Below Average
7	Suresh Thalla	Below Average
8	Abhina Prasad C	Average
9	Abhishek A V	Average
10	AkshaySubrayHegde	Average
11	Amith Kumar Tiwari	Average
12	Anjanidevi Y	Average
13	Anushka Ram Kumar Bhakta	Average
14	Ashish Dixit	Average

15	AthiraPrasannan	Average
16	BasavarajMahadappa	Average
17	Fahad Gaima	Average
18	Kavitha M C	Average
19.	Kiran Kumar M	Average
20.	Kumar Swamy T U	Average
21.	M D Ifthikhar Ahmed S	Average
22	MaddarakiRekhaSiddu Sumitra	Average
23.	Madhu Prasad S	Average
24.	Mallikarjun L	Average
25.	Meghana S	Average
26.	Mir Baquar Hussain	Average
27.	Mohammed FayazuddinPyareMohdQutbuddin	Average
28.	NawalEhesan	Average
29.	Nishant M	Average
30.	Nithin Kumar D	Average
31.	Padmanabha S P	Average
32.	Prashanth K	Average
33.	Praveen K N	Average
34.	Praveen Kumar S	Average
35.	Premakumari P	Average
36.	Radhika S	Average
37.	RajanKalal	Average
38.	Rakshith Jain R	Average

39.	Ramachandra V Y	Average
40.	Rupesh Reddy B	Average
41	Sachin Sebastian	Average
42.	Sahana S R	Average
43.	Santhosh K	Average
44.	Santhosh P	Average
45	Shabreesha H N	Average
46.	Sharan S Hulmani	Average
47.	Sharath Kumar	Average
48.	Shivaprasad S	Average
49.	Shriram B	Average
50.	Sumukh Raghu Tilak	Average
51.	SunilkumaraBasavaraja	Average
52.	SurakshaKudlekar	Average
53.	Uday P	Average

Suggestions for Improvement in Academics:

1. The student should be provided a bridge course on the Subjects of I semester which can be handled by the respective department.
2. The list of the students who are weak in academics should be provided to the subject faculty members thereby; the faculty members can have a check on their performance on a monthly basis.
3. The students who are at the Distinction level should be encouraged by giving them a platform to enhance their skills. They should be sent to attend seminars and workshop conducted by other Institutions for the knowledge enhancement and for exposure.
4. The students under Distinction should be given an opportunity to share their knowledge during class hours by involving them in activities, presentation, role play, management games etc

5. The subject faculty should also share the database of journals, magazines, blogs, and websites for the students to accumulate additional information. Similarly, it can also be implemented for other category of students.

II. Communication: The faculty members assessed the students based on the way the student responded to the various queries.

Scale selected for Communication	
Points	Category
5	Good
4	Above Average
3	Average
2 & 1	Below Average

Final results on Communication

Category	No. of Students
Good	7
Above Average	42
Average	75
Below Average	25
No Information	6
Total Number of Students	155

Analysis of Communication

- A total number of 7 students are exceptionally good in communication and have confidence in doing well in MBA.
- 42 students are above average with reference to their communication; a little effort from them will definitely witness results.
- Majority of the student's i.e around 75 students are able to communicate in English but need a lot of training at this juncture in order to step in to corporate life.

- A total of 25 students are weak and are not competent to communicate with others in English. These students need training in spoken English and communication classes.
- 6 students were absent for the SWOT analysis.

Following is the list of students who are weak in Communication

Sl. No	Name of the student
1	Abhina Prasad C
2	Abhishek A V
3	Amrutha M A
4	Ashish Dixit
5	BasavarajMahadappa
6	Darshan Kumar S Naik
7	Fahad Gaima
8	Kiran S
9	Lohit M Patagar
10	Mohan T
11	Padmanabha S P
12	Prashanth K
13	Premakumari P
14	Ramdas M D
15	Ravi KiranTammineedi
16	Rupesh Reddy B
17	SagarAravindKabbur
18	SagarHanchateShailendraHanchate
19	Sahana S R
20	Santhosh K
21	Santhosh P
22	Shafeeq Ahmed
23	Sharath Kumar
24	Sivakumar R
25	SunilkumaraBasavaraja

Following is the list of students who are Average in Communication

Sl. No	Name of the student
1	Abhay Raj N Zala
2	AkshaySubrayHegde
3	Amith Kumar Tiwari
4	Anjanidevi Y
5	Anusha R
6	Anushka Ram Kumar Bhakta
7	Arpitha B R
8	Ashwini Raman A
9	BassammaSharanappa
10	BhagyashriApparao
11	Bharath Kumar H S
12	BhavanaHegde
13	Bhavana M
14	Chaluvaraju H S
15	Channmallappa Ghalleppa
16	Chetan Sonnad
17	Daniel Methuselah
18	Deepak B
19	Deepak B G
20	Deepak M D
21	Devaraj N
22	Farooq Anwar Shaik Abdul Waheed
23	G Rajagopal
24	Govinda P
25	Harish K V

26	Harish M
27	Jaffar Sadique
28	Jagath G M
29	Jalaluddeen
30	Jayavaram Suma Meghana
31	Jyothi H R
32	Kiran Kumar M
33	Koushik Y
34	Kumari Monalisha
35	Kumar Swamy T U
36	M D Ifthikhar Ahmed S
37	Madhu Prasad S
38	Mallikarjun L
39	Marathi Yamini
40	Megha U S
41	Mohammed Fayazuddin Pyare Mohd Qutbuddin
42	Nawal Ehesan
43	Nithin Kumar D
44	Praveen K N
45	Praveen Kumar Mallikarjun
46	Praveen Kumar S
47	Pruthvi M J
48	Radhika S
49	Rahul K R
50	Rajan Kalal
51	Rajesha M
52	Rakshith Jain R
53	Ranjith M

54	Ravi Chalawadi
55	Ravikiran Shantveer
56	Sagar Sheelvant
57	Sandesh kumar N
58	Sanmesh Sadanand Naik
59	Shabreesha H N
60	Sharan S Hulmani
61	Shivaprasad S
62	Shoaib Ahamed Khan
63	Shridhar Yaligar
64	SmithaKote
65	Sourabh Kadam
66	Sri Saradha M
67	Sudarshana K
68	Sujarani Chilakuri
69	Sumukh Raghu Tilak
70	Surabhi G Prasad
71	Suraksha Kudlekar
72	Suresh Thalla
73	Swati Deshpande
74	Tippusulttan Husen Sab
75	Vikesh Vishwakarma

Suggestions for improvement in Communication:

1. The students should be encouraged to writing poems, articles and blogs related to any subject and display on the notices board.
2. The students should be given a platform to share their knowledge gained by reading books, newspaper during the class hours.
3. The students should be trained on public speaking.

4. The communication faculty should keep 50% of their session as practical and 50 % theory.
5. The students should be encouraged for using communication lab.

III. Sports

Parameter	Total Number
Students interested in sports	95
Not interested in sports	54
No Information	6
Total Number of students	155

Source: Primary Data

Analysis of Sports:

- 95 students are interested in indoor as well as outdoor games.
- Few students have represented University for various sports events. These students can be grouped into various categories and trained accordingly.
- The majority of students are interested in Cricket, Football, Shuttle Badminton, Carom and Chess.

Suggestions for sports:

1. Students can be trained in sports by inviting an external coach to train all students in outdoor events.

IV. Cultural

Parameter	Total Number of students
Student interested in Cultural activity	67
Not interested	82
No Information	07
Total Number	155

Source: Primary Data

Analysis of Cultural

67 students have interested in cultural. The events which students are interested include Classical Dance, Classical Music, Drama and Painting. They are students who are willing to undertake training in the field of music and folk dance.

Suggestions for Cultural

1. Students can be trained in music, dance and drama by inviting an external trainer.
2. A platform to be created to showcase the talents of the student's the form of cultural day.
3. Interested students should be encouraged to participate in inter collegiate competition in cultural evening shows conducted by NGO.
4. They can attend dramas at Ravindra Kalshetra, Town hall, Ranga Shankar. Similarly for music attend musical concerts and for dance to attend dance recitals and performance at Nina Bhavan, Ravindra Kalshetra, Temples, Sri. Chowdiah Memorial hall.
5. Students can be informed about the exhibition in Chitra Kala Parishat and other place of interest.
6. Student can be taken to historical places like Hampi, Somanathpur temples as part of enriching cultural heritage.