



RV Institute of Management®

2A/17, 36th Cross Rd, 26th Main, 4th T Block East
Banyanagar Bengaluru - 560043, Karnataka, India

Autonomous
Institution Affiliated
to Bengaluru City
University

Approved by AICTE,
New Delhi. Accredited
by NAAC with 'A+' Grade
QS i-Gauge Diamond Rated

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

Sales contest

Date: 23rd March, 2024

Venue: Lab

Time: 10:00 AM to 1:00 PM

Event: Sales Contest

No. of Participants: 170

Event Coordinator: Dr. Noor Firdoos Jahan

Resource Person:

1. Mr. Prashanth Nagaraj, Senior Projects Sales Officer, Asian Paints,
2. Prashnat S, Key Account Executive, HUL, Bangalore

Objectives

Department of Marketing organized Sales contest competition for third semester MBA students to inculcate selling skills among the students

Department of Marketing organized Sales contest competition for third semester MBA students to inculcate selling skills among the students on 23rd March, 2024. Twenty-four teams consisting of three students in each team presented their unique products in the event. The competition was conducted in two parallel sessions. Each session had 12 teams and the competition was judged by our Alumni Mr. Prashanth Nagaraj, Senior Projects Sales Officer, Asian Paints, Prashnat S, Key Account Executive, HUL, Bangalore, and two Faculty from Department of Marketing of our institute Dr. Santhosh, and Prof. Anitha BM Dsilva. Based on their performance in sales contest and other parameters, top Four teams were selected and Dr. Noor Firdoos Jahan, Coordinator of this event announced the names of the winning teams and cash prizes were given by the judges to the winners

The winners are:

Prize	Student Names	Product
I	Chinmayi Nayak, Adithya P Keerthana NG and Kishan Kumar R	Chef Service
I	Adithya M S Pradyumna K P and Varun N	Glasses for Visually Impaired
II	Karthik G Bharadwaj, Ranjith K and Pruthviraj Gowda P	TBBC
II	Dinesh, Abhilash and Chinthan	Ice Tea Vending Machine

Photo Gallery:



Winners of the Sales Contest 2024



Welcoming Judges for the event



Group Photo with JudgesIntroduction

Noor Janglan
Event Coordinator




Director

Encl: Bills

27/3



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Date: 26/03/2024

The Director,
R V Institute of Management,
Bangalore.

Respected Sir,

Sub: Requesting for the reimbursement of expenses incurred towards Sales Contest Competition

Sir, with respect to the above subject, the expenses incurred towards the Cash prize for winners and Runners, Snacks for judges and printing expenses in organizing Sales Contest Competition for the students of III semester held on 23rd March 2023 is listed below for your perusal:

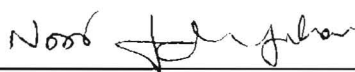
Sl. No	Particulars	Amount
1	Cash Prize to winners: Cash Voucher No. 1 2 3 and 4	1000 1000 2000 2000
2	Printing of posters and certificates for winners Bill no: 3993 2615 2653	250 320 50
3	Snacks for judges: Bill No 1: Bill No 2:	90 93
	Total	6803/-

(Six thousand Eight Hundred and three only)

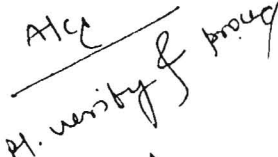
I request your goodself to kindly approve the expenses and reimburse the amount.

Thanking you

Truly yours


(Dr. Noor Firdoos Jahan)
Professor

Encl: Bills


H. Venkatesh
27/3



RV Institute of
Management

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DEPARTMENT OF MARKETING PRESENTS SALES CONTEST COMPETITION

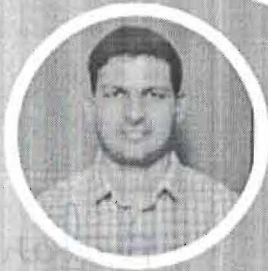
VENUE

SEMINAR HALL & CONFERENCE HALL

23rd MARCH - 2024

10:30 AM TO 12:30PM

J
U
D
G
E
S



PRASHANTH S

KEY ACCOUNTS EXECUTIVE - HUL



PRASHANTH NAGARAJ

SENIOR PROJECTS SALES OFFICER
ASIAN PAINTS

FACULTY COORDINATOR
DR. NOOR FIRDOOS JAHAN



1st prize = 2000Rs
2nd prize = 1000Rs

STUDENT COORDINATOR

ABHILASH.K

CHINTHAN BK

KISHAN KUMAR R

NITISH PATIL

AARON GOES

RV REFRESHMENTS





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DEPARTMENT OF MARKETING

CERTIFICATE OF ACHIEVEMENT

THIS IS TO CERTIFY THAT MR./MS. _____
OF III SEMESTER MBA WON _____ PRIZE IN THE **SALES CONTEST**
COMPETITION HELD AT RV INSTITUTE OF MANAGEMENT, BANGALORE ON
SATURDAY, 23RD MAY, 2024.

Dr. Noor Firdoos Jahan

Professor
RVIM

Dr. Purushottam Bung

Professor and Director
RVIM