



REPORT ON 'STORYTELLING -A POWERFUL ART OF COMMUNICATION SESSION' (For Course Communication Skill)	
FIRST SEMESTER-BATCH 2023-25	
Venue: Conference Hall	Date: 4 th March 24
Total Participants: 180	Resource Person: Cdr R Upendra
Objectives of the Session: As part of the communication skill session delivered by Cdr R Upendra, the session aims to : <ul style="list-style-type: none"> — Discuss the importance of storytelling as an art to make one's presentation effective. — Learn the art of storytelling to make effective and impactful communication. 	Flow of the session: The resource person conducted a two hour session. The first half of the session was used to deliver the context in which storytelling is important for making effective communication in everyone's work life The session in the second half included the practice sessions in which students were given pointers to stories that they need to put together and make an effective communicative story. Students were asked to present their completed story.
<p>Commander R Upendra, an alumnus of the Indian Naval Academy was commissioned into the Indian Navy in 1993. He graduated from the Naval College of Engineering with a degree in Mechanical Engineering. He served the Indian Navy for 24 years, prior to stepping into his second innings in 2017. Today, as the Vice-President (People Strategy) for an Indian conglomerate, Upendra leads specialist teams involved in People/Leadership development, Learning & Organisation Development, Change Management and Talent strategy, ploughing in the experience of the armed forces. Through his own venture 'Svadyaya', he conducts innovative and life-changing workshops for students of grades IX to XII, to help them face the rigors of the current world</p>	

Photograph of the session:





RV Institute of Management

CA 17, 26th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous
Institution Affiliated
to Bangalore City
University

Approved by
New Delhi, Accredited
by NAAC with 'A+' Grade
QS I-Gauge Diamond Rated

contact.ivim@ivei.edu.in
www.ivim.edu.in
Tel: 080 42540300
080 26547048

Takeaway for students from the session:

- For Students the session provided another aspect of using storytelling as an art for making their presentation and communication more effective.
- Students were attentive to Cdr R Upendra advice to use the skill of story-telling to get attention and retain interest among the audience listening to one's talk or presentation.
- The in session practice exercise that students did provided them with the first-hand experience of using story telling and making a distinction.

Prof. Ankita Shrivastava
Coordinator of the Session


Director -RVIM