

Strategic Plan

2020-2025

Presentations of all,

Departments

Clubs

Centres of Excellence

Committees



**RV Institute of
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Strategic Action Plan Of RVIM Centre for Research and consultancy

**Faculty Coordinators: Dr. Noor Firdoos Jahan
Dr. Bikramaditya Ghosh
Dr. Padmalini Singh**

**For the period of next 5 Years
2020 – 2025**

12/16/2021

RVIM, Bangalore

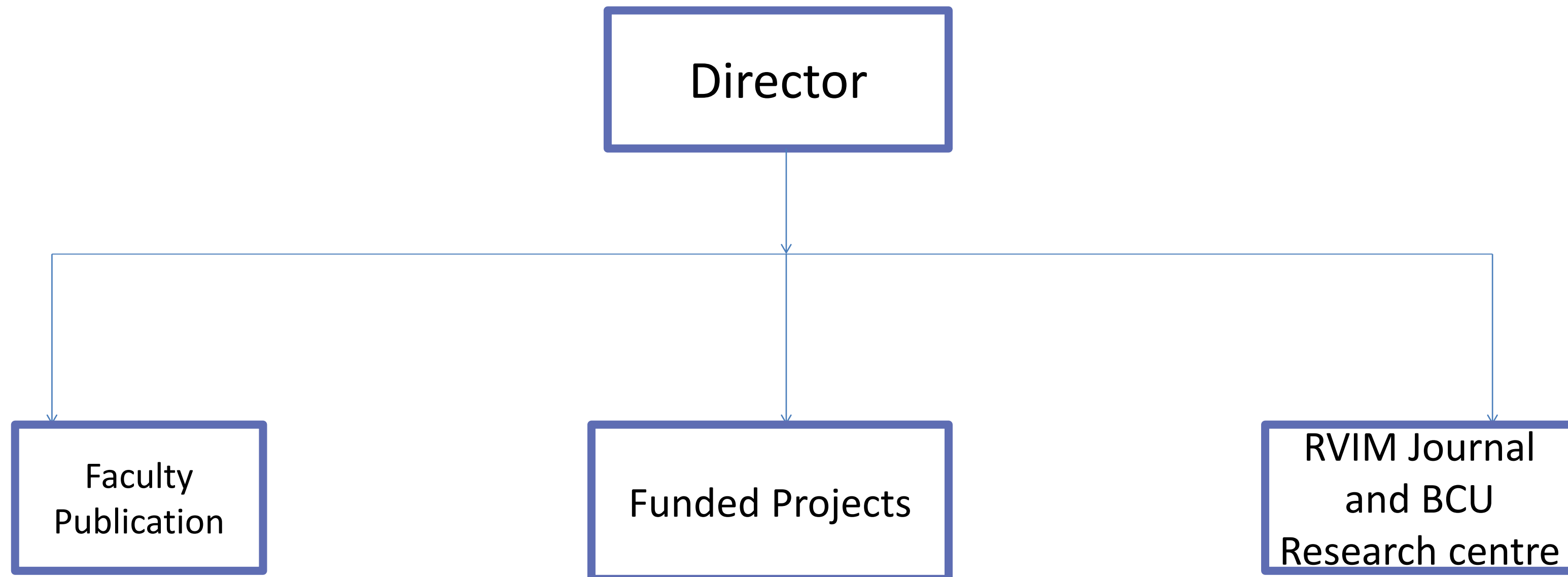
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Charter: Research and Consultancy Centre

- **To promote research culture in the institute**
- **To motivate faculty and students to publish quality research work in the area of Management.**
- **Mentoring research scholars to develop their abilities and competencies in research.**
- **To Promote funded research and consultancy assignments**
- **To Strengthen RVIM Journal of Management Research**
- **To offer workshops and Conferences on innovative research methods and techniques to researchers**

Structure of RVIM Centre for Research and Consultancy



Faculty Coordinators:

Dr. Bikramaditya Ghosh

Dr. Padmalini Singh

Dr. Noor Firdoos Jahan

Publication Strategy for 2021

Goals:

- **To promote research culture in the institute**
- **To motivate faculty and students to publish quality research work in the area of Management**
- **To offer workshops and Conferences on innovative research methods and techniques to researchers**

1. Research Capacity Building Workshop for interested faculty (Weekly once)
2. Research-Tools Capacity Building Workshop for interested faculty (Weekly once)
3. One-on-one assistance providing for interested faculty (as and when required)
4. Research activity monitoring and assistance (GroupWise, weekly frequency)
5. Presentation in Research Colloquium (Monthly once)
6. Publication Incentivisation (Proposed, detailed document will follow)
7. Targeted outcome is minimum 1 Scopus indexed paper for interested faculty

2022

1. Capacity Building Workshop for interested faculty (Weekly once)
2. Research-Tools Capacity Building Workshop for interested faculty (Weekly once)
3. One-on-one assistance providing for interested faculty (as and when required)
4. Research activity monitoring and assistance (GroupWise, weekly frequency)
5. Presentation in Research Colloquium (Monthly once)
6. Research Journey sharing experience (either by in-house faculty or from outside, monthly frequency)
7. Targeted outcome is minimum 1 Scopus/ WoS/ABDC indexed paper for interested faculty

2023

1. Research Capacity Building Workshop for interested faculty (Weekly once)
2. Research-Tools Capacity Building Workshop for interested faculty (Weekly once)
3. One-on-one assistance providing for interested faculty (as and when required)
4. Research activity monitoring and assistance (GroupWise, weekly frequency)
5. Presentation in Research Colloquium (Monthly once)
6. Research Journey sharing experience (either by in-house faculty or from outside, monthly frequency)
7. Targeted outcome is minimum 2 Scopus/ WoS /ABDC indexed paper for interested faculty
8. Higher incentives for FT-50 Paper (if any)

2024

1. Research Capacity Building Workshop for interested faculty (Weekly once)
2. Research-Tools Capacity Building Workshop for interested faculty (Weekly once)
3. One-on-one assistance providing for interested faculty (as and when required)
4. Research activity monitoring and assistance (GroupWise, weekly frequency)
5. Presentation in Research Colloquium (Monthly once)
6. Research Journey sharing experience (either by in-house faculty or from outside, monthly frequency)
7. Research Journey of in-house faculty to be showcased through seminars/podcast/YouTube videos
8. Targeted outcome is minimum 3 Scopus/ WoS /ABDC indexed paper for interested faculty
9. Higher incentives for FT-50 Paper (if any)

1. Research Capacity Building Workshop for interested faculty (Weekly once)
2. Research-Tools Capacity Building Workshop for interested faculty (Weekly once)
3. One-on-one assistance providing for interested faculty (as and when required)
4. Research activity monitoring and assistance (GroupWise, weekly frequency)
5. Presentation in Research Colloquium (Monthly once)
6. Research Journey sharing experience (either by in-house faculty or from outside, monthly frequency)
7. Research Journey of in-house faculty to be showcased through seminars/podcast/YouTube videos
8. Targeted outcome is minimum 3 Scopus/ WoS /ABDC indexed paper for interested faculty
9. Higher incentives for FT-50 Paper (if any)

Funded Research & Consultancy

Goal: To Promote funded research and consultancy assignments

Year	Key Activities	Outcome
2021	<ul style="list-style-type: none">• Formation of Research Committee• Drafting the guidelines for seed funding• Formation of groups• Identifying the thrust areas of research• Promoting writing proposals & consultancy projects through capacity building programme	Initiating writing a Research proposal
2022	<ul style="list-style-type: none">• Phase I - Research Funding (upto Rs. 10,000)• Call for proposals• Review of proposals• Interaction & Discussion• Shortlisting of proposals for funding	Receiving the Research proposals
2023	<ul style="list-style-type: none">• Phase II - Research Funding (upto Rs. 25,000)• Call for proposals• Review of proposals• Interaction & Discussion• Shortlisting of proposals for funding	Quality improvement in writing a Research proposal
2024	<ul style="list-style-type: none">• Phase III - Research Funding (upto Rs. 50,000)• Call for proposals• Review of proposals• Interaction & Discussion• Shortlisting of proposals for funding	Confidence & Quality enhancement in writing a research proposal for external agencies

RVIM Research Centre

Goal:

Mentoring research scholars to develop their abilities and competencies in research

- Recognition of research center and guides
- Development of research center and guides at RVIM
- Organizing Coursework, Research Workshops and Colloquium for the research scholars of RVIM

RVIM Journal of Management Research

Goal:

To Strengthen RVIM Journal of Management Research

Activities:

1. To get the Journal Indexed at Cabell's (US) – 2021
2. To get the journal listed at UGC-care(India) -2021
3. To invite more Reviewers to our journal -2022
4. To prepare database of authors with good H index and inviting them to send their papers to our journal 2022
5. To Introduce articles processing charges to our journal from 2023
6. To get our journal indexed in Scopus (Netherlands) by 2024
7. To get our journal indexed in ABDC(Australia) and ABS(UK) list by 2025





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Examination Committee

Members

Dr. Santhosh M

Prof. Anitha BM D'Silva

Prof. Dileep

12/16/2021

RVIM, Bangalore



Office bearers of Centre for Examinations

Dr. Santhosh M	COE
Prof. Anitha B M D'Silva	Examinations Coordinator (1 st Year)
Prof. Dileep	Examinations Coordinator (2 nd Year)
Mr. Chethan Kumar	Administrative officer
Mrs. Mary Leena M	Office Assistant
Mr. Manjunath L	Office Assistant
Mr. Vamsi Krishna T	Lab Technician

- 1.To Ensure smooth, fair and seamless conduct of examinations as per the conditions laid down by the University/ UGC / Govt. Authorities and Institution
- 2.To inculcate the element of innovation in Evaluation and assessment
- 3.To upgrade the facilities required for the examination and evaluation process in the Institute
- 4.To publish the results within the stipulated time frame

Activities Conducted

1. Visited NMKRV Examination section to understand the autonomous examination section functioning
2. Visited RVCE and had interaction with Principal, COE and other office bearers
3. Collected documents such as Examination manual, score card , transcript and answer script copies for our reference from RVCE
4. The YouTube link of the visit to RVCE-
5. https://www.youtube.com/watch?v=uRx35U9WV0s&feature=emb_logo
6. Setting up Centre for Examinations in the third floor

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	Constitution of Examination committee and Establishment of Examination centre	<ul style="list-style-type: none"> Preparation of Examination manual Formulation of BOE (once in every 2 years) Setting up of Examination centre Procurement of Necessary IT Infrastructure Creation of Faculty database Negotiating with institutional vendors to procure examination related stationary Approval for Honorarium and remuneration for Examination related activities 	Examination Committee	March 2021 April 2021 April 2021 April 2021 April 2021 May 2021 May 2021



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	To conduct preparatory examinations in line with autonomous system	<ul style="list-style-type: none"> To communicate the prospective examiners and get their consent for paper setting and evaluation Scrutiny and selection of QP by the BOE Drafting the time table for examination Printing of QP Allotment of invigilation work Class room arrangement for examination To communicate the students on their roles and responsibilities during exams Conduct of examinations Coding of answer scripts Evaluation of answer scripts Decoding of answer scripts Tabulation and verification of marks Announcements of results 	Examination Committee	May 2021

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	<ul style="list-style-type: none"> Organise at least 1 training session to examination centre staff Develop comprehensive faculty database Procurement of Examination related stationary Integrating SAP with Examination section Conduction of 2 Internal Tests 	<ul style="list-style-type: none"> Identifying the resource person, training needs, finalising the training contents and outcomes Sourcing the database from faculty members and other sources Answer booklets, grade cards and other materials Follow up with RV SAP centre ODD – Oct. & Dec , EVEN – April & June 	<p>Dr. Santhosh M</p> <p>Examination committee</p>	<p>August 2021</p> <p>September 2021</p> <p>Oct 2021</p> <p>Nov2021</p>
2	Innovation in Evaluation and assessment	<ul style="list-style-type: none"> IA marks review on predefined rubrics Coding and decoding of answer scripts Double valuation – Internal and External Publication of results within 15 days from the last exam after the approval from Examination board IA : SEE = 50 : 50 Fast track Examination 	<ul style="list-style-type: none"> Faculty are oriented on the rubrics for review process Examination staff to complete the coding on the same day of exam Examiners are identified from database Preparing the list of students with backlogs and administering fast track exams after sessional requirements 	Examination Committee	<p>Jan/ June 2022</p> <p>Jan/ Jun 2022</p> <p>Feb/ Aug 2022</p> <p>Aug 2022</p>
3	upgrade the facilities required for the examination and evaluation process	<p>Procurement of Barcoding machine</p> <p>Procurement of Desktops and Copier machines</p>	<ul style="list-style-type: none"> Procurement of IT infrastructure through Infrastructure committee <p>RVIM, Bangalore</p>	Examination Committee	<p>Aug 2021</p>

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	<ul style="list-style-type: none"> Organise at least 2 training session to examination centre staff Develop comprehensive faculty database with 30% increase 	<ul style="list-style-type: none"> Identifying the resource person, training needs, finalising the training contents and outcomes Sourcing the database from faculty members and other sources 	<p>Dr. Santhosh M</p> <p>Examination committee</p>	August 2022
2	Innovation in Evaluation and assessment	<ul style="list-style-type: none"> Publication of results within 10 days from the last exam after the approval from Examination board IA : SEE = 50:50 Innovative assignments and Projects 	<ul style="list-style-type: none"> Rigorous follow up with examiners Integrating Examination software to speed up the process Moving towards more autonomy to faculty by reducing the IA : SEE ratio Earmarking appropriate weightage to assignments in IA 	Examination Committee	<p>Feb/ Aug 2023</p> <p>Aug 2023</p>
3	upgrade the facilities required for the examination and evaluation process	Digitizing the Entire examination system	<ul style="list-style-type: none"> Procurement of Necessary IT infrastructure through Infrastructure committee 	Examination Committee	Aug 2023

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	<ul style="list-style-type: none"> Organise at least 3 training session to examination centre staff Develop comprehensive faculty database with 40% increase in total database drawing faculty from PAN India Reconstitution of BOE 	<ul style="list-style-type: none"> Identifying the resource person, training needs, finalising the training contents and outcomes Sourcing the database from faculty members and other sources 	<p>Dr. Santhosh M</p> <p>Examination committee</p>	<p>August 2023</p> <p>September 2023</p>
2	Innovation in Evaluation and assessment	<ul style="list-style-type: none"> Publication of results within 8 days from the last exam after the approval from Examination board Integrating CIE with Examination system IA : SEE = 60: 40 	<ul style="list-style-type: none"> Rigorous follow up with examiners Integrating Examination software to speed up the process Moving towards more autonomy to faculty by reducing the IA : SEE ratio Earmarking appropriate weightage to assignments in IA 	Examination Committee	Jan/ June 2024
3	upgrade the facilities required for the examination and evaluation process	Complete automation of examination Centre	<ul style="list-style-type: none"> Procurement of Necessary IT infrastructure through Infrastructure committee 	Examination Committee	August 2023

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	To Ensure smooth, fair and seamless conduct of examinations	<ul style="list-style-type: none"> Organise at least 3 training session to examination centre staff Develop comprehensive faculty database with 50% increase in total database drawing faculty from PAN India 	<ul style="list-style-type: none"> Identifying the resource person, training needs, finalising the training contents and outcomes Sourcing the database from faculty members and other sources 	<p>Dr. Santhosh M</p> <p>Examination committee</p>	<p>August 2024</p> <p>September 2024</p>
2	Innovation in Evaluation and assessment	<ul style="list-style-type: none"> Publication of results within 7 days from the last exam after the approval from Examination board Integrating CIE with Examination system IA : SEE = 70:30 Introduction of open Book Exams for selected subjects 	<ul style="list-style-type: none"> Rigorous follow up with examiners Integrating Examination software to speed up the process Moving towards more autonomy to faculty by reducing the IA : SEE ratio Earmarking appropriate weightage to assignments in IA 	Examination Committee	Jan/ June 2025
3	upgrade the facilities required for the examination and evaluation process	Strengthening the automation of examination Centre	<ul style="list-style-type: none"> Procurement of Necessary IT infrastructure through Infrastructure committee 	Examination Committee	August 2024





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Mentorship Committee

For the period of next 5 Years

Coordinators:

Dr. Anupama Malagi

Prof. Rashmi Shetty

12/16/2021

RVIM, Bangalore



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Mentorship Model	<ul style="list-style-type: none"> Conduct 2 awareness sessions about mentoring the process. 	<ul style="list-style-type: none"> Conduct a session to explain all about mentorship and its benefits to the students Conduct a session for all the mentors. 	Dr. Anupama Malagi Prof. Rashmi Shetty	February - June 2021
		<ul style="list-style-type: none"> Conduct atleast 2 meetings every month throughout the mentoring process 	<ul style="list-style-type: none"> Collecting the background details of the mentees Conduct one Psychometric Test for all the mentees and share the result with the respective mentors. Conducting one Career anchoring session Tracking their performance through individual trackers Conducting inter mentor group competitions Reporting to the committee in case of any discrepancy 		
		<ul style="list-style-type: none"> Take mentorship feedback once at the end of every semester 	<ul style="list-style-type: none"> Collect feedback through google form or feedback form 		April 2021 and July 2021



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
		<ul style="list-style-type: none"> Introduce the “Catch them young” model in the mentoring process 	<ul style="list-style-type: none"> Students and the faculties are oriented in union about their areas of interest Allocate the mentee accordingly 	Dr. Anupama Malagi Prof. Rashmi Shetty	October – November 2021
1.	Strengthening the Mentorship Model	<ul style="list-style-type: none"> Conduct 2 awareness sessions about mentoring the process. 	<ul style="list-style-type: none"> Conduct a session to explain all about mentorship and its benefits to the students Conduct a session for all the mentors. 	Dr. Anupama Malagi Prof. Rashmi Shetty	December 2021 – February 2022
		<ul style="list-style-type: none"> Conduct atleast 2 meetings every month throughout the mentoring process 	<ul style="list-style-type: none"> Collecting the background details of the mentees Conduct one Psychometric Test for all the mentees and share the result with the respective mentors. Conducting one Career anchoring session Tracking their performance through individual trackers Reporting to the committee in case of any discrepancy 		
		<ul style="list-style-type: none"> Take mentorship feedback once at the end of every semester 	<ul style="list-style-type: none"> Collect feedback through google form or feedback form 		



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
		<ul style="list-style-type: none"> Introduce Induction And Mentorship For Teachers Of Higher Education under UGC 	<ul style="list-style-type: none"> SWOT Analysis Pairing Process Conduct FIPs and FDPs 	Dr. Anupama Malagi Prof. Rashmi Shetty	August – September 2022
1.	Strengthening the Mentorship Model	<ul style="list-style-type: none"> Conduct 2 awareness sessions about mentoring the process. 	<ul style="list-style-type: none"> Conduct a session to explain all about mentorship and its benefits to the students Conduct a session for all the mentors. 	Dr. Anupama Malagi Prof. Rashmi Shetty	December 2022 – February 2023
		<ul style="list-style-type: none"> Conduct atleast 2 meetings every month throughout the mentoring process 	<ul style="list-style-type: none"> Collecting the background details of the mentees Conduct one Psychometric Test for all the mentees and share the result with the respective mentors. Conducting one Career anchoring session Tracking their performance through individual trackers Reporting to the committee in case of any discrepancy 		
		<ul style="list-style-type: none"> Take mentorship feedback once at the end of every semester 	<ul style="list-style-type: none"> Collect feedback through google form or feedback form 		



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
		<ul style="list-style-type: none"> Introduce need based Distance mentoring for Alumni 	<ul style="list-style-type: none"> Identify the alumni who require mentorship Create a model for the distance mentoring 	Dr. Anupama Malagi Prof. Rashmi Shetty	August – September 2023
1.	Strengthening the Mentorship Model	<ul style="list-style-type: none"> Conduct minimum 2 awareness sessions about mentoring the process. 	<ul style="list-style-type: none"> Conduct a session to explain all about mentorship and its benefits to the students Conduct a session for all the mentors. 	Dr. Anupama Malagi Prof. Rashmi Shetty	December 2023 – February 2024
		<ul style="list-style-type: none"> Conduct atleast 2 meetings every month throughout the mentoring process 	<ul style="list-style-type: none"> Collecting the background details of the mentees Conduct one Psychometric Test for all the mentees and share the result with the respective mentors. Conducting one Career anchoring session Tracking their performance through individual trackers Reporting to the committee in case of any discrepancy 		
		<ul style="list-style-type: none"> Take mentorship feedback once at the end of every semester 	<ul style="list-style-type: none"> Collect feedback through google form or feedback form 		



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
		<ul style="list-style-type: none"> Introduce Virtual Mentoring session 	<ul style="list-style-type: none"> Identify a virtual mentoring platform and software. Create a model for virtual mentoring 	Dr. Anupama Malagi Prof. Rashmi Shetty	August – September 2024
1.	Strengthening the Mentorship Model	<ul style="list-style-type: none"> Conduct minimum 2 awareness sessions about mentoring the process. 	<ul style="list-style-type: none"> Conduct a session to explain all about mentorship and its benefits to the students Conduct a session for all the mentors. 	Dr. Anupama Malagi Prof. Rashmi Shetty	December 2024 – February 2025
		<ul style="list-style-type: none"> Conduct atleast 2 meetings every month throughout the mentoring process 	<ul style="list-style-type: none"> Collecting the background details of the mentees Conduct one Psychometric Test for all the mentees and share the result with the respective mentors. Conducting one Career anchoring session Tracking their performance through individual trackers Reporting to the committee in case of any discrepancy 		
		<ul style="list-style-type: none"> Take mentorship feedback once at the end of every semester 	<ul style="list-style-type: none"> Collect feedback through google form or feedback form 		



Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41

1-4-2021

ATTENDANCE COMMITTEE

Action plan from June 2020- July 2025

Coordinator: Prof. Nagasubba Reddy, Asst. Professor

Coordinator : Prof. Anitha BM D'silva Sr. Asst. Professor

Allocation of responsibility

Faculty in charge for 1st year - Prof. Nagasubba Reddy

Faculty in charge for 2nd year -Prof. Anitha BM D'silva

Objectives:

- To encourage students to attend maximum sessions and obtain benefits of education
- To place the primary obligation of attendance upon students and parents
- To monitor excessive absenteeism and take required measure to minimize absenteeism
- To reward good attendance at the end of each semester.

Programmes for attendance consideration

1. Academic Classroom/Lab Session
2. Business Immersion (after 1st semester for 1.5 months)
3. International Immersion/Social Immersion (after 2nd Semester for 15 days)
4. Major project / Research Immersion (after 3rd Semester for 2 months)

Attendance Monitoring System process

1. Attendance must be taken for each lecture/practical session preferably at the beginning of each lecture/practical class.
2. Absence shall be indicated by the dot and the students who are present will be marked 'P' in the attendance register/Excel sheet.



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3. Each subject faculty member will upload the attendance in the SAP software in the classes or at the end of day, according to class wise, section wise, session wise and subject wise.
4. Once the attendance is uploaded to SAP, a message (SMS) will be sent to those students who were absent for the session and the same is intimated to the parents through SMS on the given day.
5. Attendance reports are generated from SAP on regular basis and the same is updated to the Director.

Immersion programmes

6. Attendance for the Immersion programmes i.e Business Immersion, Research Immersion, International and Social Immersion will be monitored by the concerned Project guide/ mentor/ Faculty member assigned to the students.
7. The immersion Coordinators will send the student list (excel sheet) to the Project guide/ mentor/ Faculty member before the start of the programme. Attendance has to be entered in the Excel sheet. The Project guide/ Mentor/ Faculty member have to keep in contact with the external mentor/external guide and collect the attendance from them on the regular intervals. Updated attendance has to be sent to the Immersion coordinators after the completion of the programme.

Display of Attendance:

8. Once in a month the attendance shortage list will be displayed on the notice board in case of academic Classroom/Lab session.
9. Once the attendance is displayed on the notice board mentor have to look into the attendance of the chronic absentees and guide them. An undertaking has to be taken by the mentor from mentees stating that they will maintain 75% attendance in the coming months.
10. The Committee will generate attendance shortage report. A letter is generated and sent through speed post to the parents of the students who are chronic absentees. These students will later meet the director and required disciplinary actions will be taken for the same.

Permission in advance:

11. A prior permission is required if the student is going to be absent more than One day. The request must be verified and then signed by mentor and approved by the Director and the same to be submitted to the attendance committee.
12. When a student is absent more than ONE day, they will write a letter stating reason for absence, get it signed by the mentor, enclose all relevant documents, and submit it to the Director for approval. Once approved the document is handed over to the attendance committee.

13. Attendance for Extracurricular/ Co-Curricular/ Curricular Programmes like placement, cultural, management fest, sports, drama will be taken by the concerned Coordinator, get it approved by the Director and the same need to be submitted to Attendance committee one day before the event or on the same day of the event.
14. The attendance related to workshop, seminar, certificate courses, and library, digital library will be submitted by the concerned Faculty in charge to the attendance committee.

Eligibility to write Final Exams

15. The committee will prepare a separate list of students who have fulfilled the attendance requirements. Additionally, a separate list will be prepared consisting of those students who do not fulfill the requirement. The final list will be submitted to the Director for approval every month.
16. Those students whose attendance is below 75% are ineligible to attend classes and barred from attending fests, industrial visits, cultural events etc.

Student Welfare Fund

17. The students who have not maintained the eligibility criteria will pay a certain amount towards the Student welfare fund. The details are given below.

SI. No	Year	Percentage	Fine per subject (Rs)
1	June 2020 – May 2021	75	500
2	June 2021 – May 2022	80	500
3	June 2022 – May 2023	85	750
4	June 2023 – May 2024	85	750
5	June 2024 – May 2025	90	1000

18. The Administrative office will collect the list from the attendance committee and will issue the Examination form for the eligible students who have maintained 75% attendance.
19. The attendance committee will discuss with the director to take a decision on the students who have shortage of attendance i.e less than 75% (The percentage will increase in the successive years)

Reward for the best attendance

Students who are having top most attendance in all subjects in each semester will be acknowledged and rewarded accordingly at the end of the year.

Year June 2020 – May 2021

Programme for Attendance	Percentage of attendance to be maintained	Student welfare fund (Amount payable in case of shortage)	Eligibility to write final exam	University Curriculum /autonomous
Academic Classroom/Lab Session	75% and above	500 Rs per subject	Fulfilling all the criteria	University Curriculum

Year June 2021 – May 2022

Programme for Attendance	Percentage of attendance to be maintained	Student welfare fund (Amount payable in case of shortage)	Eligibility to write final exam	University Curriculum /autonomous
Academic Classroom/Lab Session	80% and above	500 Rs per subject	Fulfilling all the criteria	University Curriculum
Academic Classroom/Lab Session	80% and above	500 Rs per subject	Fulfilling all the criteria	Autonomous
Business Immersion after 1 st semester (2021 batch)	80% and above	500 Rs	Fulfilling all the criteria	Autonomous
International Immersion/Social Immersion (after 2 nd semester for 15 days) (2021 batch)	80% and above	500 Rs	Fulfilling all the criteria	Autonomous

Year June 2022 – May 2023

Programme for Attendance	Percentage of attendance to be maintained	Student welfare fund (Amount payable in case of shortage)	Eligibility to write final exam	University Curriculum /autonomous
Academic Classroom/Lab Session (4 th Semester)	85% and above	750 Rs per subject	Fulfilling all the criteria	University Curriculum
Academic Classroom/Lab Session	85% and above	750 Rs per subject	Fulfilling all the criteria	Autonomous
Business Immersion after 1 st semester	85% and above	750 Rs	Fulfilling all the criteria	Autonomous
International Immersion/Social Immersion (after 2 nd semester for 15 days)	85% and above	750 Rs	Fulfilling all the criteria	Autonomous

)				
Major project / Research Immersion (after 3 rd Semester for 2 months)	85% and above	750 Rs	Fulfilling all the criteria	Autonomous

Year June 2023 – May 2024

Programme for Attendance	Percentage of attendance to be maintained	Student welfare fund (Amount payable in case of shortage)	Eligibility to write final exam	Autonomous
Academic Classroom/Lab Session	85% and above	750 Rs per subject	Fulfilling all the criteria	Autonomous
Business Immersion after 1 st semester	85% and above	750 Rs	Fulfilling all the criteria	Autonomous
International Immersion/Social Immersion (after 2 nd semester for 15 days)	85% and above	750 Rs	Fulfilling all the criteria	Autonomous
Major project / Research Immersion (after 3 rd Semester for 2 months)	85% and above	750 Rs	Fulfilling all the criteria	Autonomous

Year June 2024 – May 2025

Programme for Attendance	Percentage of attendance to be maintained	Student welfare fund (Amount payable in case of shortage)	Eligibility to write final exam	Autonomous
Academic Classroom/Lab Session	90% and above	1000 Rs per subject	Fulfilling all the criteria	Autonomous
Business Immersion after 1 st semester	90% and above	1000 Rs	Fulfilling all the criteria	Autonomous
International Immersion/Social Immersion (after 2 nd semester for 15 days)	90% and above	1000 Rs	Fulfilling all the criteria	Autonomous
Major project / Research Immersion (after 3 rd Semester for 2 months)	90% and above	1000Rs	Fulfilling all the criteria	Autonomous

Coordinator: Mr. Nagasubba Reddy, Asst. Professor

Coordinator: Ms. Anitha BM D'silva Sr. Asst. Professor

Director



**RV Institute of
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RVIM – Committee for Academic Rigour Strategic Plan

Presented by
Dr Anupama K Malagi
Dr Suresh N
Mr Chethan Kumar B
Prof Srivallabhan Narayanan



12/16/2021

RVIM – Academic Rigour Committee

- **Academic Rigor** is generally regarded as three different steps in the educational process. The **first step** involves setting the standard for students. **The second step** is equipping students through instructional and supportive methods. **The final step** is student demonstration of achievement.
- **Academic Rigor** refers to a certain standard of excellence that the institution expects of their students. These standards are made sometimes made clear to students through examples, instruction and rubrics.

Functions of Committee for Academic Rigour

- Development and application of **quality benchmarks/parameters** for various academic and administrative activities of the institution
- Creating and implementing the timetable effectively
- Facilitating the creation of a **learner-centric environment** conducive to quality education
- **Dissemination** of information on various quality parameters of higher education

Issues that we brainstorm, discuss and resolve in Academic Rigour Committee to enhance quality

- Issues and proposals related to building **Academic rigor**
- Issues and proposals related to **Institutional calendar** and various **activities/events** (curricular, co-curricular and extra curricular activities) of the Institution



Strategic Plan

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	To streamline the academic activities in the institution		<p>-To ensure co-ordination & timely monitoring of all the activities of all the activities proposed by various centres and clubs.</p> <p>- To update the institutional calender on a monthly basis</p>	<p>Dr Anupama K Malagi</p> <p>Dr Suresh N</p> <p>Mr Chethan Kumar B</p> <p>Prof Srivallabhan Narayanan</p>	2020-21



Strategic Plan

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	To streamline the academic activities in the institution		<p>-Effective scheduling of curricular, co-curricular, and extra curricular activities.</p> <p>- To streamline the process of class adjustments- proforma shared with faculty (for display on notice board)</p>	<p>Dr Anupama K Malagi Dr Suresh N Prof Srivallabhan Narayanan</p> <p>Dr Anupama K Malagi</p> <p>Dr Suresh N Prof</p>	2020-21



Strategic Plan

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
4.	To enhance the existing quality benchmarks		Monthly review with attendance committee and initiate timely action	Dr Anupama K Malagi Dr Suresh N	2020-21
5.	To enhance discipline among students		To ensure professional dresscode among the students	Mr Chethan Kumar B Prof Srivallabhan Narayanan	

Sl No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
6.	To seek regular feedback		Streamlining the process of seeking feedback both Formative & Summative from stakeholders	Mr Chethan Kumar B Dr Anupama K Malagi	2020-21
7.	To enhance discipline among students		To ensure that mobile phones are not used by the students in the classroom and in the corridors	Mr Chethan Kumar B Dr Anupama K Malagi	



Strategic Plan

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
8.	To co-ordinate institutional activities like inauguration of new batch, Graduation Day, etc		<p>To plan and make the necessary preparations</p> <p>To schedule the events appropriately</p> <p>To identify guests for the events</p>	<p>Dr Anupama K Malagi</p> <p>Dr Suresh N</p> <p>Mr Chethan Kumar B</p> <p>Prof Srivallabhan Narayanan</p>	2020-21



Strategic Plan

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
9.	To monitor implementation of improvement plans		<p>To plan and make the necessary preparations</p> <p>To schedule the events appropriately</p> <p>To identify guests for the events</p>	<p>Dr Anupama K Malagi</p> <p>Dr Suresh N</p> <p>Mr Chethan Kumar B</p> <p>Prof Srivallabhan Narayanan</p>	2020-21





**RV Institute of
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Social Media Committee

Strategic Action Plan

12/16/2021

RVIM, Bangalore



[Handwritten signature]



From 2018 to till date

Sl. No.	Platform	Number of followers
1	Facebook	3,868
2	Instagram	1,011
3	YouTube	984
4	LinkedIn	770
5	Twitter	57



From 2021-2022

Sl No.	Goal	Objectives [With Metrics] and Key Actions	Person Responsible	Timeline [by when it will get done]
1	To increase the number of followers.	<ul style="list-style-type: none"> • Orientation with the current batch students. • Capturing alumni followers during alumni meet. • Making HRs follow our social Media handles during placements. • Targeting participants during various events organized by the institution. • Displaying QR Code scanner in the campus (College entrance, PS Section, Notice Board, Admin office etc) 	<p>Ms. Ramya S Mr. Manjunath S K</p>	Throughout the year
2	Promotions	<ul style="list-style-type: none"> • Events promotion. • Boosting of the post. • Running ad campaign for important events • Admission promotions- Both in social media and Google Ad Words. 	<p>Ms. Ramya S Mr. Manjunath S K</p>	As and when the event is planned



From 2021-2022

Sl No.	Goal	Objectives [With Metrics] and Key Actions	Person Responsible	Timeline [by when it will get done]
3	To bring in more engagement	<ul style="list-style-type: none"> • #lifeatrvim- A post of students/staff picture/video which depicts the life at RVIM- (One in a month) • Testimonials from Students, Staff, Alumni, Parents and Resource person- (One in a month) • Testimonials from Centre heads regarding their Centre of Excellence- (One in a month) • #classof2020- Short video from new batch students (Introduction video and Farewell video) • Regular tagging (Students, Staff, Alumni and Resource Person) • Motivating students to share the post. • A talk on social concern (By students and staff) • Posting event pictures without fail. 	<p>Ms. Ramya S Dr. Padmalini Singh Ms. Vandana Gablani Mr. Manjunath SK</p>	Throughout the year



From 2021-2022

SI No.	Goal	Objectives [With Metrics] and Key Actions	Person Responsible	Timeline [by when it will get done]
4	Brand Building	<ul style="list-style-type: none"> • Google ads on regular basis (With different ad sets) • Showcasing awards and achievements of students, staff, alumni and Institution. • #LeadersatRVIM- Testimonials from HOI, Trustees and Staff (One in 2 months) • #WeCare- Testimonials/ Pictures/ Blogs from students, staff and alumni regarding their social life at RVIM (One in a month) • Videos on RVIM Infrastructure (One in a month) 	<p>Ms. Ramya S Dr. Padmalini Singh Ms. Vandana Gablani Mr. Manjunath SK</p>	Throughout the year



From 2021-2022

Sl No.	Goal	Objectives [With Metrics] and Key Actions	Person Responsible	Timeline [by when it will get done]
6	Training for committee coordinators (Faculty coordinator, Student coordinator and Technicians)	<ul style="list-style-type: none">• 2 workshop on understanding the regular features or tools of the various social media handles.• Training on photography• Training on google analytics• Training on exploring new trends in social media.• Paid Internship opportunities for the student coordinators.	Ms. Ramya S Dr. Padmalini Singh	Throughout the year
7	Strengthening the resources	<ul style="list-style-type: none">• Video recorder- High resolution• Smart phone- Good high resolution camera• Social Media Professional		

THANK YOU

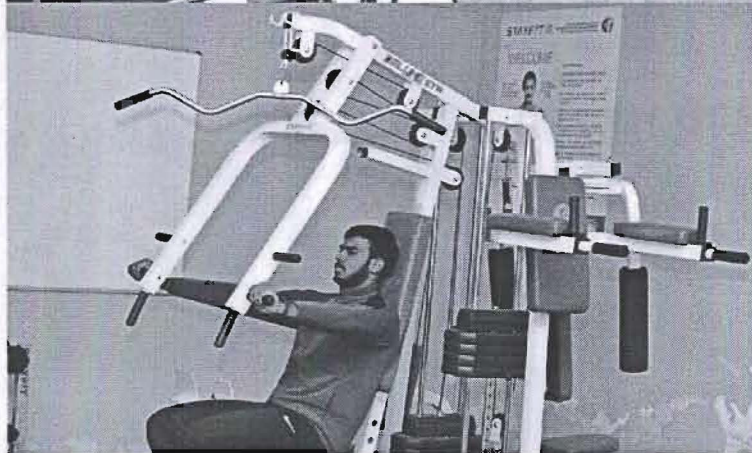
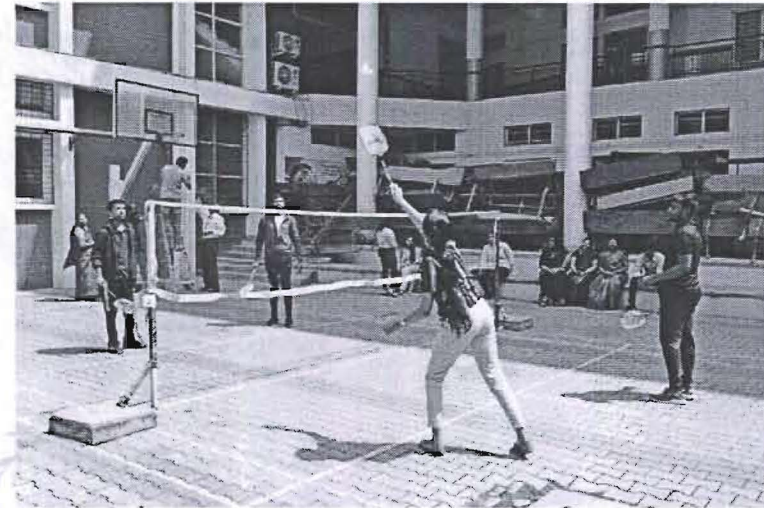


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ICT and Physical Infrastructure/Instrumentation





RV Institute of
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ICT and Physical Infrastructure/Instrumentation

Co-Ordinator : Prof.Nagasubba Reddy

Members : Mr.Chetan Kumar and Mr.Subbarayappa

Strategic Action Plan

For the period of next 5 Years

2020 – 21

2021 – 22

2022 – 23

2023 – 24

2024 - 25

RVIM, Bangalore



Charter

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1. To develop ICT facilities to facilitate teaching-learning and research among students and faculty.
2. Development and maintenance of physical facilities in the institute.



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Renovation of Examination centre	<ul style="list-style-type: none"> One Reception One table for Issue and Receiving One Discussion room One Question and Answer paper room paper room One CEO room One Printing room 9 Evaluation Rooms 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa	July 2021
2	Renovation of IQAC cell	<ul style="list-style-type: none"> Install One POP Six Cubicles 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Mr.Chetan Kumar	May 2021
3	Upgradation of hardware	<ul style="list-style-type: none"> Upgrade 80 computer systems from 4 GB to 8 GB 	<ul style="list-style-type: none"> Planning Get the quotations Get approval Installation 	Prof.N.S.Reddy	March – April 2021
4	Maintenance	<ul style="list-style-type: none"> Maintain 4 computer labs, UPS's , furniture, lift, Genset, electrical equipment's, Media centre and GYM 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Prof.N.S.Reddy	2020 – 2021
5	Upgradation of software	<ul style="list-style-type: none"> Purchase of one user Power BI, R Studio , Python and Hadoop software's Licenses 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	May 2021
6	Purchase of Network Attached Storage	<ul style="list-style-type: none"> Purchase of One NAS 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	May 2021



Strategic Action Plan - 2020 – 21

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Pi ruby - Learning Assistant For Excellence	Purchase of 25 Pi ruby software Licenses	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.N.S.Reddy	March 2021
2	Biometric Attendance System	Purchase of one Biometric attendance software	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Chetan Kumar	February 2021
3	Printers	Purchase of 4 Printers for the departments	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	February – March 2021
4	UPS connection	Providing 6 UPS connections for the Department of IT	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa	March – April 2021
5	Lecture capture solution which enables automatic audio video recording and distribution of classroom lectures	Purchase of 2 lecture capture solution for the class rooms	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.N.S.Reddy	April – May 2021



Strategic Action Plan - 2020 – 21

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Purchase of new computers	<ul style="list-style-type: none"> Purchase 20 new desktop computers with /i7 configuration for Centre for Examinations 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	<ul style="list-style-type: none"> Prof.N.S.Reddy 	April – May 2021
2	Purchase of cameras and Network Videos Recorder	<ul style="list-style-type: none"> Purchase 10 new cameras for Centre for Examinations Purchase of one NVR for Examination Centre 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Mr.Chetan Kumar	April – May 2021
3	Purchase of Xerox machine	<ul style="list-style-type: none"> Purchase of one Xerox machine for Examination Centre 	<ul style="list-style-type: none"> Planning Get the quotations Get approval Installation 	Prof.N.S.Reddy	April – May 2021
4	Purchase of Biometric machine	<ul style="list-style-type: none"> Purchase of one Biometric machine for Examination Centre 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Prof.N.S.Reddy	April – May 2021
5	Purchase of Smart board	<ul style="list-style-type: none"> Purchase of one Smart board display for examination centre 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	April – May 2021
6	Digitalization of examination centre	<ul style="list-style-type: none"> Train SAP software for admin staff. 	<ul style="list-style-type: none"> Get the information from SAP team 	Prof.N.S.Reddy Mr.Chetan Kumar	April – May 2021
7	LED TV	<ul style="list-style-type: none"> Purchase of one LED TV to display camera images 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	April – May 2021



Strategic Action Plan - 2021 – 22

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Professional Video Camcorder with Tripod	<ul style="list-style-type: none"> Purchase of one Professional Video Camcorder for Centre for Media 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Mr.Chetan Kumar	July 2022
2	Upgradation of software	<ul style="list-style-type: none"> Purchase of 80 MS-Office 2019 Licenses 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	August 2022
			<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	Sept 2022
3	Smart Boards	<ul style="list-style-type: none"> Purchase of 3 smart boards for the class rooms 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	November 2022
4	Lecture capture solution which enables automatic audio video recording and distribution of classroom lectures	<ul style="list-style-type: none"> Purchase of 2 lecture capture solution for the class rooms 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	Dec 2022



Strategic Action Plan - 2022 – 23

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Purchase of new computers	<ul style="list-style-type: none"> Purchase 80 new computers with i5/i7 configuration for computer labs 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	2022 – 23
2	Upgradation of Internet speed	<ul style="list-style-type: none"> Update Internet speed from 35 MBPS to 50 MBPS 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	
3	Purchase of new computer chairs	<ul style="list-style-type: none"> Purchase of 120 computer chairs for Computer labs Purchase of 40 chairs for center for media 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa	



Strategic Action Plan - 2023– 24

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Business simulation Lab	Purchase of one Venture, Marketing, HR and Finance software license 1. Rise of Industry 2. Job Simulator 3. Game Dev Story 4. Farming Simulator 17 5. You tubers Life 6. Two Point Hospital 7. Tropico 4	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	2023 – 24
2	Data Centre	<ul style="list-style-type: none"> Installation of one data centre in the campus. Cloud storage 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Subbarayappa Prof.N.S.Reddy	
3	Gym equipment's	1. Purchase of one Chest Press Machine, 2. Leg Press Machine 3. Treadmill, 4. Exercise Bike and 5. Push-Up Bars	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Mr.Chetan Kumar	
4	Lecture capture solution which enables automatic audio video recording and distribution of classroom lectures	<ul style="list-style-type: none"> Purchase of 2 lecture capture solution for the class rooms 	<ul style="list-style-type: none"> Get the quotations Get approval Installation 	Prof.N.S.Reddy	



Strategic Action Plan - 2024 – 25

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SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Augmented and Virtual Reality Lab	<p>Purchase of 4 AR/VR equipment's</p> <p>Examples :</p> <ul style="list-style-type: none"> • Alienware workstations • The HTC Vive • Oculus Rift and Touch • PlayStation VR • Samsung Gear • Google DayDream View • Microsoft Hololens • 3-D and 360° cameras • Software from Unity and Unreal <p>Source : Harvard Business School</p>	<ul style="list-style-type: none"> • Get the quotations • Get approval • Installation 	<p>Mr.Subbarayappa</p> <p>Prof.N.S.Reddy</p>	2024-25
2	Upgradation of bar code in the Library	<p>Purchase of 15000 RFID tags/software for all the books in the Library</p>	<ul style="list-style-type: none"> • Get the quotations • Get approval • Installation 	<p>Mr.Shiva Kumar</p> <p>Prof.N.S.Reddy</p>	





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Department of Business Analytics

Members

Dr. Bikramadithya Ghosh

Dr. Santhosh M

Prof. NNS Reddy

Prof. Dileep

Prof. Vandana Gablani

Prof. Shreya Shankar

12/16/2021

RVIM, Bangalore

1



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Capstone Projects	<ul style="list-style-type: none"> 1 student 1 Project 	<ul style="list-style-type: none"> Every student will submit a guided project 	Prof. Dileep	February 2021
2	Intra College Competition	<ul style="list-style-type: none"> Dashboard Presentation 	<ul style="list-style-type: none"> Group of students will build dashboards and present 	Ms. Vandana Gablani	June 2021

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Capstone Projects	<ul style="list-style-type: none"> 1 student 1 Project 	<ul style="list-style-type: none"> Every student will submit a guided project 	Prof. Dileep	December 2021 - February 2022
2	Intra College Competition	<ul style="list-style-type: none"> Dashboard Presentation Young data analyst 	<ul style="list-style-type: none"> Group of students will build dashboards and present Group of students will present a solution to a business problem 	Ms. Vandana Gablani Ms. Shreya Shankar	May- June 2022

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Capstone Projects	<ul style="list-style-type: none"> 1 student 1 Project 	<ul style="list-style-type: none"> Every student will submit a guided project 	Ms. Vandana Gablani	December 2022 - February 2023
2	Inter College Competition	<ul style="list-style-type: none"> 1 day fest (data visualization competition, young data analyst, quiz, debate) 	<ul style="list-style-type: none"> Plan and Organize the fest 	Prof. Reddy	May- June 2023

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Capstone Projects	<ul style="list-style-type: none"> 1 student 1 Project 	<ul style="list-style-type: none"> Every student will submit a guided project 	Prof. Dileep	December 2023 - February 2024
2	Inter College Competition	<ul style="list-style-type: none"> 1 day fest with at least 30% more participation 	<ul style="list-style-type: none"> Plan and organize fest 	Ms. Shreya Shankar Ms. Vandana Gablani	May- June 2024

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Capstone Projects	<ul style="list-style-type: none"> 1 student 1 Project 	<ul style="list-style-type: none"> Every student will submit a guided project 	Prof. Dileep	December 2024 - February 2025
2	Inter College Competition	<ul style="list-style-type: none"> 1 day fest with at least 60% more participation 	<ul style="list-style-type: none"> Plan and organize fest 	Prof. NNS Reddy Ms. Shreya Shankar	May- June 2024

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Department of Business Analytics

Members

Dr. Bikramadithya Ghosh

Dr. Santhosh M

Prof. NNS Reddy

Prof. Dileep

Prof. Vandana Gablani

Prof. Shreya Shankar

Charter

- To develop the required business analytics competencies among students through effective teaching learning evaluation
- To develop the competencies for undertaking quality research in the area of Business Analytics and be a lifelong learner.
- To establish, nurture and grow the industry linkages in the area of business analytics.
- To offer consultancy services to business, NGO and government in the area of business Analytics.
- To develop the skill set to tackle contemporary issues using an inter disciplinary approach.

Activities Conducted

- 2 days Webinar on “Industry Applications of Business Analytics ” from 30th April to 1st May 2020
- 2 days Webinar on “Business Analytics- Way forward Education and Industry ” from 4th to 5th June 2020
- 5 days FDP on “Applications of Analytics in the areas of management ” from 22rd June to 26th June 2020
- 6 days FDP on “Emerging technologies- A way Forward” from 3rd August to 8th August 2020
- 1 week CEP on “Big Data Analytics” from 5th October to 10th October 2020
- 5 days CEP on “Descriptive Analytics Using Tableau” from 1st February to 5th February 2021
- Signed MOU with SetConnect INC to setup COE in the area of Business Analytics and Data Science



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	Short term Program (SetConnect)	1 Certification Programs	Certification Program in Python	Ms. Vandana Gablani	April 2021
2	Strengthening the Business Analytics Department	<ul style="list-style-type: none">Setting up BA Lab (BA Department)	<ul style="list-style-type: none">At least 1 user licence of PowerBI and TableauGetting necessary approvals for setting up the lab	Prof. N N S Reddy	By June 2021



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	External Connect (SetConnect)	<ul style="list-style-type: none"> To organise 1 International conference Publishing the selected Papers 	<ul style="list-style-type: none"> Planning and organizing the International Conference Publishing the selected papers in reputed Peer Reviewed Journal 	<p>Dr. Santhosh M</p> <p>Prof. Dileep</p>	<p>Dec 2021</p> <p>Jan 2022</p>
2	Short term Program	<ul style="list-style-type: none"> 2 Certification Programs (SetConnect) 2 FDP/MDP/CEP Programs (BA Department) 	Certification Program in the area of Analytics	<p>Prof. Vandana Gablani</p> <p>Prof. Shreya Shankar</p>	<p>August 2021</p> <p>Sep 2021</p> <p>Feb 2022</p>
3	Strengthening the Business Analytics Department	<ul style="list-style-type: none"> Setting up BA Lab (BA Department) 	<ul style="list-style-type: none"> At least 1 user licence of PowerBI and Tableau Getting necessary approvals for setting up the lab 	Prof. N N S Reddy	By June 2022

S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	External Connect (SetConnect)	<ul style="list-style-type: none"> To organise 1 International conference with at least an increase of 30% Participation Publishing the selected Papers 	<ul style="list-style-type: none"> Planning and organizing the International Conference Publishing the selected papers in reputed Peer Reviewed Journal 	Prof. Santhosh M Prof. Vandana Gablani	Sep 2022 Dec 2022
2	Short term Program	<ul style="list-style-type: none"> 2 Certification Programs (SetConnect) 4 FDP/MDP/CEP Programs (BA Department) 	Certification Program in the area of Analytics	Prof. Vandana Gablani Prof. Shreya Shankar	July 2023 Throughout the year
3	Strengthening the Business Analytics Department	<ul style="list-style-type: none"> Equipping the BA Lab with latest software and tools Getting 1 Consultancy project. 	<ul style="list-style-type: none"> Getting necessary approvals for setting up the lab Mooting the proposal and getting the project 	Prof. N N S Reddy Dr. Bikramaditya Ghosh	By 2023 May 2023



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	External Connect (SetConnect)	<ul style="list-style-type: none"> To organise 1 International conference with at least an increase of 50% Participation Publishing the selected Papers 	<ul style="list-style-type: none"> Planning and organizing the International Conference Publishing the Conference Proceedings in Scopus indexed Journal 	<p>Prof. Vandana Gablani</p> <p>Dr. Santhosh M</p>	<p>Sep 2023</p> <p>Dec 2023</p>
2	Short term Program and Long Term Program	<ul style="list-style-type: none"> 2 Certification Programs (SetConnect) 4 FDP/MDP/CEP Programs (BA Department) 1 Diploma Program (BA Department) 	<ul style="list-style-type: none"> Certification Program in the areas of latest technologies in Analytics Offering 1 year diploma program in Business Analytics 	<p>Prof. Vandana Gablani</p> <p>Prof. Shreya Shankar</p>	<p>Throughout the year</p> <p>Throughout the year</p> <p>March 2024</p>
3	Strengthening the Business Analytics Department	<ul style="list-style-type: none"> Equipping the BA Lab with latest software and tools Getting 1 or more Consultancy project 	<ul style="list-style-type: none"> Getting necessary approvals for setting up the lab Mooting the proposal and getting the project 	<p>Prof. N N S Reddy</p> <p>Dr. Bikramaditya Ghosh</p>	<p>By 2024</p> <p>December 2023</p>



S. No	Goal	Key Metrics	Key Action	Person responsible	Timeline
1	External Connect (SetConnect)	<ul style="list-style-type: none"> To organise 1 International conference with at least an increase of 50% Participation Publishing the selected Papers 	<ul style="list-style-type: none"> Planning and organizing the International Conference Publishing the Conference Proceedings in Scopus indexed/web of science Journal 	Prof. Shreya Shankar Dr. Bikramidtya Ghosh	Sep 2024 Dec 2024
2	Short term Program and Long Term Program	2 Certification Programs (SetConnect) FDP/MDP/CEP Programs (BA Department) 1 Diploma Program (BA Department)	<ul style="list-style-type: none"> Certification Program in the areas of latest technologies in Analytics Offering 1 year diploma program in Business Analytics 	Dr. Santhosh M Prof. Vandana Gablani	Throughout the year Throughout the year March 2025
3	Strengthening the Business Analytics Department	<ul style="list-style-type: none"> Equipping the BA Lab with latest software and tools Getting at least 1 Consultancy project Getting at least 1 funded research project in the functional area of analytics 	<ul style="list-style-type: none"> Getting necessary approvals for setting up the lab Mooting the proposal and getting the project Mooting the proposal and getting the project 	Prof. N N S Reddy Dr. Bikramaditya Ghosh Dr. Santhosh M	by 2025 march 2025 December 2024
4	International Immersion (BA Department)	<ul style="list-style-type: none"> Student Exchange Program 	<ul style="list-style-type: none"> Certification Program at selected Institutes/Universities RVIM, Bangalore 	Prof. Shreya Shankar	May 2025





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Department of General Management Strategic Action Plan

For the period of next 5 Years

2020 - 21

2021 - 22

2022 - 23

2023 - 24

2024 - 25

12/16/2021

RVIM, Bangalore

1



CHARTER

- To become a resourceful department in all general management.
- To develop the required knowledge ,skills of attitude among learners to energize as successful business leadership
- To offer consultancy services to business, academicians, NGO and Government in the area of General Management.
- To develop the competencies for undertaking quality research in General Management and be a lifelong learner.

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Department Library	<ul style="list-style-type: none"> Atleast 3 books/E-books in all the GM subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the GM Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof. Rashmi Shetty	April 2021
		<ul style="list-style-type: none"> Atleast 3 videos in each GM Subjects in CDs and Podcast for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the GM subjects and burn the CD Maintain the titles in the Department Register 		
		<ul style="list-style-type: none"> Develop QBs for all the GM Subjects 	<ul style="list-style-type: none"> Collect the important questions in all the GM subjects from the question papers from the Library and from the concerned faculty and consolidate. 	All the faculties	May 2021
		<ul style="list-style-type: none"> Create awareness among the students about the availability of Department Library 	<ul style="list-style-type: none"> Inform the students about the GM subject books, videos and QBs available in the Department Library also inform the process of issuance. 		Feb 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly Encourage Blogging 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof. Uma Sharma	Twice every month
3	General Management Subject Events	<ul style="list-style-type: none"> One event /GM subject/Sem (First Semester) 	<ul style="list-style-type: none"> Plan and organize one activity in collaboration with the faculty taking the subject (Budget Analysis, SHL, Industry Profile) 	Members of Department and faculties who engage the Subjects	Feb 21 to May 21
4	Gender Orientation	<ul style="list-style-type: none"> One Gender Sensitization Event 	<ul style="list-style-type: none"> Plan and organize one Panel Discussion during Women's Day 	Prof. Rashmi Shetty Prof. Uma Sharma	March 2021
		<ul style="list-style-type: none"> One Gender Equality Event 	<ul style="list-style-type: none"> Plan and organize one gender audit 	Dr. Anupama Malagi Prof. Rashmi Shetty Prof. Uma Sharma Students	April 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Department Library	<ul style="list-style-type: none"> At least 6 books .E-books in all the GM subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the GM Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof. Rashmi Shetty	June 2021
		<ul style="list-style-type: none"> At least 10 videos in each GM Subjects in CDs /Podcast for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the GM subjects and burn the CD Maintain the titles in the Department Register 		
		<ul style="list-style-type: none"> Update QBs for all the GM Subjects 	<ul style="list-style-type: none"> Collect the important questions in all the GM subjects from the question papers from the Library and from the concerned faculty and consolidate. 		June 2021
		<ul style="list-style-type: none"> Create awareness among the students about the availability of Department Library 	<ul style="list-style-type: none"> Inform the students about the GM subject books, videos and QBs available in the Department Library also inform the process of issuance. 	All the faculties	June 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	General Management Subject Events	<ul style="list-style-type: none"> One event /GM subject/Sem (II & IV Semester) Propose to make Wall –Journal e-Display Screen 	<ul style="list-style-type: none"> Plan and organize one activity in collaboration with the faculty taking the subject (International Business, Project Management, Business Research Methods) 	Members of Department and faculties who engage the Subjects	May 21 to July 21
		<ul style="list-style-type: none"> Float on certificate course for the students (II or IV Semester) 	<ul style="list-style-type: none"> Plan and organize in one of the General Management Subjects 	Dr. N Suresh Concerned faculty members taking the subject	April 21 to June 21
3.	Programs for Faculties	<ul style="list-style-type: none"> Four Atal FDPs /year interdisciplinary 	<ul style="list-style-type: none"> Plan, contact, apply and organize the FDPs under Atal Learning Academy. 	Prof. A Chandran	June 21 to May 22
4.	Gender Orientation	<ul style="list-style-type: none"> Set up a Centre for Gender Sensitization 	<ul style="list-style-type: none"> Create an advisory body Set up Internal Complaints Committee (ICC) 	Dr. Anupama Malagi Prof. Rashmi Shetty Prof. Uma Sharma	Jan 2022

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Department Library	<ul style="list-style-type: none"> At least 5 books in all the new changed GM subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the GM Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and enter the names in the Department Book Register. 	Prof. Rashmi Shetty	April 2022
		<ul style="list-style-type: none"> At least 5 videos in each new GM Subjects in CDs and Podcast for students use Case Folio for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the GM subjects and burn the CD, Podcast. Maintain the titles in the Department Register 		
		<ul style="list-style-type: none"> Develop QBs for all the new GM Subjects 	<ul style="list-style-type: none"> Collect the important questions in all the GM subjects from the question papers from the Library and from the concerned faculty and consolidate. 		
		<ul style="list-style-type: none"> Create awareness among the students 	<ul style="list-style-type: none"> Inform the students about the GM subject books, videos and QBs available in the 	All the faculties	Feb 2022



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	General Management Subject Events	<ul style="list-style-type: none"> One event /GM subject/Sem (II & IV Semester) Propose to make Wall – Journal e-Display Screen 	<ul style="list-style-type: none"> Plan and organize one activity in collaboration with the faculty taking the subject (International Business, Project Management, Business Research Methods) Wall J 	Members of Department and faculties who engage the Subjects	May 21 to July 21
		<ul style="list-style-type: none"> Float on certificate course for the students (II or IV Semester) 	<ul style="list-style-type: none"> Plan and organize in one of the General Management Subjects 	Dr. N Suresh Concerned faculty members taking the subject	April 21 to June 21
3.	Programs for Faculties	<ul style="list-style-type: none"> Four Atal FDPs /year interdisciplinary 	<ul style="list-style-type: none"> Plan, contact, apply and organize the FDPs under Atal Learning Academy. 	Prof. A Chandran	June 21 to May 22
4.	Gender Orientation	<ul style="list-style-type: none"> Set up a Centre for Gender Sensitization 	<ul style="list-style-type: none"> Create an advisory body Set up Internal Complaints Committee (ICC) 	Dr. Anupama Malagi Prof. Rashmi Shetty Prof. Uma Sharma	Jan 2022
5	Project Based Learning	<ul style="list-style-type: none"> Student Learning through Project at Industry 	<ul style="list-style-type: none"> Identify Project in Industry for student driven project based learning in the first semester 	All general management faculty	Oct'21



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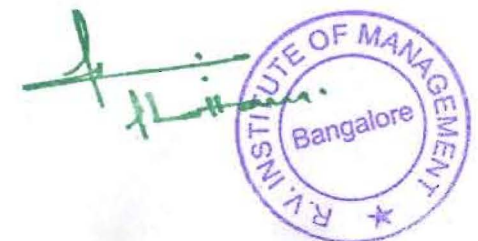
Department of Human Resources

Strategic Action Plan

12/16/2021

RVIM, Bangalore

1



- ▲ **To develop the required Competencies among students through effective Teaching-Learning-Evaluation**
- ▲ **To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach activities**
- ▲ **To offer FDPs, EDPs, MDPs, workshops focusing on the contemporary developments in the HR space**
- ▲ **To undertake collaborative research in the HR Domain**

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Industry Mentoring for faculty members	<ul style="list-style-type: none"> Each faculty member to get closely associated with one organization. 	<ul style="list-style-type: none"> Identifying the organisations. To get connected with the Head HR. To plan and design the schedule for interactions. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	May 2021
2	To develop HR Skills and competencies among students	<ul style="list-style-type: none"> To organise 1 Industry Institute Interaction per year. To organise 1 HR Alumni Talk per year. 	<ul style="list-style-type: none"> To facilitate Industry collaboration. To have a strong connect with professional bodies. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	March 2021 May 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To Strengthen HR Club	<ul style="list-style-type: none"> To organise club activities once in a month. 	<ul style="list-style-type: none"> Registration for HR club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ol style="list-style-type: none"> HR Quiz Debate Role play and skit 	<ul style="list-style-type: none"> Ms. Sowmya D S Ms. Ramya S Dr. Anupuma K Malagi Dr. A Narasima Venkatesh 	Once in a month
4	To make the department more vibrant and relavent	<ul style="list-style-type: none"> To update Wall Journal once in a fortnight. To update Department Library with new books and journals. 	<p>Wall Journal:</p> <ul style="list-style-type: none"> To allocate the responsibility to the students. Inputs on Career opportunities, articles, reports and interesting cases will be considered. <p>Department Library:</p> <ul style="list-style-type: none"> To update the library with latest editions. Bullet-ins and communications from the partnering professional bodies. Collection of video lecture (Subject wise Class lecture, Events recordings etc) 	<p>Ms. Ramya S</p> <p>Ms. Sowmya D S</p>	<p>Once in fortnight</p> <p>Once in a month</p>

From 2021-2022

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Industry Mentoring for faculty members	<ul style="list-style-type: none"> Each faculty member to get closely associated with one organization. 	<ul style="list-style-type: none"> To implement the plan of regular interactions. To develop a case study pertaining to that organization (One) 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	Once in a month
2	To develop HR Skills and competencies among students	<ul style="list-style-type: none"> To organise 1 Industry Institute Interaction per year. To organise 1 seminar per year. To organise 1 HR Alumni Talk per year. To organise 1 International Student Development Programme in HR domain per year To organise domain specific training-1 Certificate Program in Applied HR Practices . 	<ul style="list-style-type: none"> To facilitate Industry collaboration. To have a strong connect with professional bodies. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	One in a semester Seminar- During even semester One in a semester

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To Strengthen HR Club	<ul style="list-style-type: none"> To organise club activities once in a month. 	<ul style="list-style-type: none"> Registration for HR club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ol style="list-style-type: none"> HR Quiz Debate Role play/skit/Simulation Group Discussion HR Games and Exercise Industrial Visit 	<ul style="list-style-type: none"> Ms. Sowmya D S Ms. Ramya S Dr. Anupuma K Malagi Dr. A Narasima Venkatesh 	Once in a month



From 2021-2022

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
4	To make the department more vibrant and relevant	<ul style="list-style-type: none">To update Wall Journal once in a week.To update Department Library with new books and journals.	<p>Wall Journal:</p> <ul style="list-style-type: none">Inputs on Career opportunities, articles, reports and interesting cases will be considered.To conduct interclass competition.Faculty/Student Blog (2 in a sem) <p>Department Library:</p> <ul style="list-style-type: none">To update the library with latest editions and to ensure more circulation.Bullet-ins and communications from the partnering professional bodies.Collection of video lecture (Subject wise Class lecture, Events recordings etc)	<p>Ms. Ramya S</p> <p>Ms. Sowmya D S</p>	<p>Once in fortnight</p> <p>Once in a month</p>

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Industry Mentoring for faculty members	<ul style="list-style-type: none"> To write one case study/ Collaborate for research study (Scopus Publication) 	<ul style="list-style-type: none"> To identify the problem area. Data collection and report writing. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	2 in a year
2	To develop HR Skills and competencies among students	<ul style="list-style-type: none"> To organise one Industry Institute Interaction per year. To organise one Symposium in a year. To organise one HR Alumni Talk per year. To organise domain specific training-1 Certificate Program in Applied HR Practices . To organise one National Level- HR Student Conference. 	<ul style="list-style-type: none"> To facilitate Industry collaboration. To discuss with various professional bodies to have a Student Chapter at the institute. To organise Symposium in association with the professional body. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	III Series- One in a semester Symposium- During odd semester Alumni Talk- One in a semester

From 2022-2023

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To Strengthen HR Club	<ul style="list-style-type: none"> To organise club activities once in a month. 	<ul style="list-style-type: none"> Registration for HR club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ol style="list-style-type: none"> HR Quiz Debate Group Discussion Role play/skit/Simulation HR Games and Exercise Out-bound Activity An evening with HR Industrial Tour 	<ul style="list-style-type: none"> Ms. Sowmya D S Ms. Ramya S Dr. Anupuma K Malagi Dr. A Narasima Venkatesh 	Once in a month

From 2022-2023

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
4	To make the department more vibrant and relevant	<ul style="list-style-type: none">To update Wall Journal once in a week.To update Department Library with new books and journals.	Wall Journal: <ul style="list-style-type: none">Inputs on Career opportunities, articles, reports and interesting cases will be considered.To conduct interclass competition.Faculty/Student Blog Department Library: <ul style="list-style-type: none">To update the library with latest editions and to ensure more circulation.Bullet-ins and communications from the partnering professional bodies.Collection of video lecture (Subject wise Class lecture, Events recordings etc)	Ms. Ramya S Ms. Sowmya D S	Once in fortnight Once in a month

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Industry Mentoring for faculty members	<ul style="list-style-type: none"> To engage in Faculty Internship/ Consultancy/ Funded Research Project (One from the department) 	<ul style="list-style-type: none"> To design the curriculum and structure of the Immersion. To implement the design. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	Once in a year (August)
2	To develop HR Skills and competencies among students	<ul style="list-style-type: none"> To organise one Industry Institute Interaction per year (One International III series) To organise one HR Alumni Talk per year. To organise one Certificate Program in Applied HR Practices. To organise one International Poster competition. 	<ul style="list-style-type: none"> To facilitate Industry collaboration. To organise the session in association with International Collaboration. To discuss with IOP, UK and COGC and organise the International poster competition 	<ul style="list-style-type: none"> Ms. Sowmya D S Dr. A Narasima Venkatesh Dr. Anupuma K Malagi Ms. Ramya S 	III Series- One in a semester Alumni Talk- One in a semester International Poster Competition - During even semester

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To Strengthen HR Club	<ul style="list-style-type: none"> To organise club activities once in a month. 	<ul style="list-style-type: none"> Registration for HR club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ol style="list-style-type: none"> HR Quiz Debate Group Discussion Role play/skit/Simulation HR Games and Exercise Out-bound Activity An evening with HR Case study competition 	<ul style="list-style-type: none"> Ms. Sowmya D S Ms. Ramya S Dr. Anupuma K Malagi Dr. A Narasima Venkatesh 	Once in a month
4	To make the department more vibrant and relavent	<ul style="list-style-type: none"> To update Wall Journal once in a week. To update Department Library with new books 	<p>Wall Journal:</p> <ul style="list-style-type: none"> Inputs on Career opportunities, articles, reports and interesting cases will be considered. To conduct interclass competition. <p>Department Library:</p> <ul style="list-style-type: none"> To conduct the library competition 	Ms. Ramya S	Once in fortnight

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Industry Mentoring for faculty members	<ul style="list-style-type: none"> To bid for two consultancy assignments 	<ul style="list-style-type: none"> Based on the areas of expertise faculty members will write proposals and reach out to the organization to bid for consultancy assignment. 	Dr. Anupuma K Malagi Dr. A Narasima Venkatesh Ms. Sowmya D S Ms. Ramya S	Two in a year
2	To develop HR Skills and competencies among students	<ul style="list-style-type: none"> To organise 2 Industry Institute Interaction per year. To organise 2 seminar per year. To organise 2 HR Alumni Talk per year. To organise 1 Certificate Program in Applied HR Practices. To organise 1 HR Fest 	<ul style="list-style-type: none"> To facilitate Industry collaboration. To organise the session in association with International Collaboration. 	<ul style="list-style-type: none"> Ms. Sowmya D S Dr. A Narasima Venkatesh Dr. Anupuma K Malagi Ms. Ramya S 	Semester wise

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To Strengthen HR Club	<ul style="list-style-type: none"> To organise club activities once in a month. 	<ul style="list-style-type: none"> Registration for HR club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ol style="list-style-type: none"> HR Quiz Debate Group Discussion Role play/skit/Simulation HR Games and Exercise Out-bound Activity An evening with HR Case study competition HR Documentary 	<ul style="list-style-type: none"> Ms. Sowmya D S Ms. Ramya S Dr. Anupuma K Malagi Dr. A Narasima Venkatesh 	Once in a month

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Department of IT Strategic Action Plan

For the period of next 5 Years

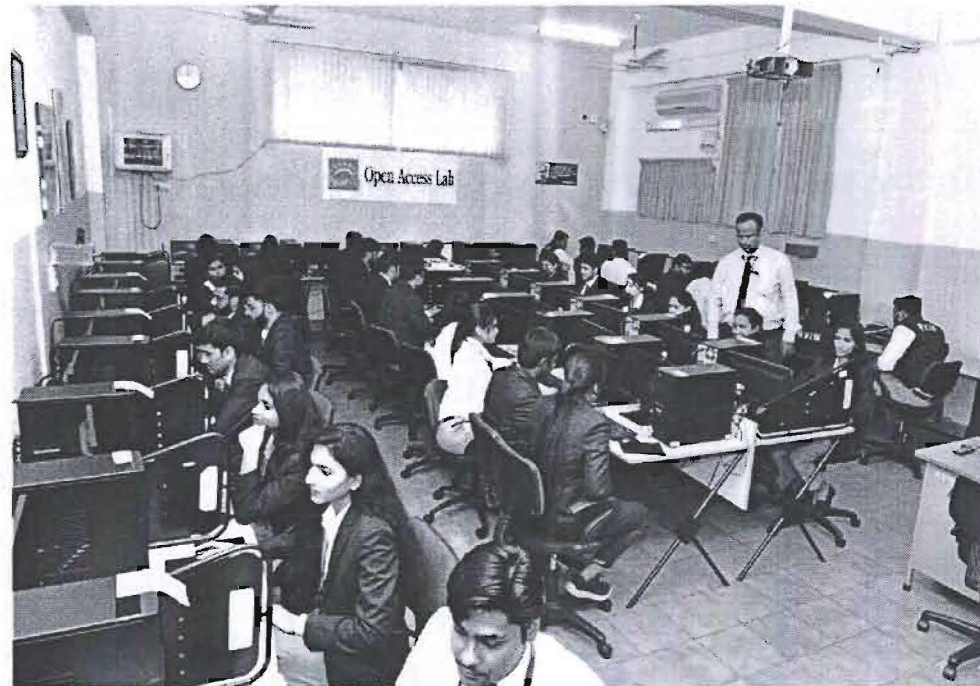
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2021 - 22

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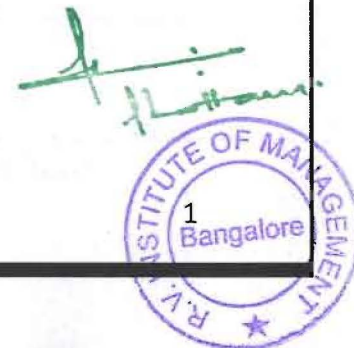
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12/16/2021

RVIM, Bangalore





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- 1. To develop the required competencies among students through effective Teaching-Learning-Evaluation.**
- 2. To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach activities**
- 3. To offer value added courses, FDP's, Workshops, Seminars, Guest Lectures focusing n the contemporary developments in the information technology space.**
- 4. To undertake collaborative research in the Information Technology Domain.**



Sl.	Name	Designation
1.	Prof.N.Nagasubba Reddy	Assistant Professor Co-ordinator
2.	Prof.Vandana Gablani	Assistant Professor
3.	Prof.Shreya Shankar	Assistant Professor
4.	Mr.Manjunath.N	Technical Staff
5.	Mr.Vamsi Krishna T	Technical Staff
6	Mr.Ashoka Kumar Reddy	Technical Staff
7	Mr.Rajanna S C	Maintenance

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- **Faculty Profile**



Mr. N. Nagasubba Reddy
Asst. Professor

- B. Sc (Computer Science), M.S in Computer Science, MBA
- Area of Specialization is Information Technology and Business Analytics
- Certification from International School of Computer Technology, New Delhi.
- Participated and presented papers in National and International conferences.
- Authored books titled “Computer Fundamentals and Internet Concepts for Beginners’ and ‘MS-Excel Simplified’.
- As an initiative of Social Responsibility, has been conducting Computer Literacy Programme for Senior Citizens since 2006. Presently, as on date there are more than 1400 senior citizens who have been trained and the same has been entered in the Limca Book of Records.
- Actively involved in training CA aspirants in Information Technology and has trained more than 1000 students till date.
- Certified trainer from IBM for Business Analytics.

- MCA, BCA, (Ph.D)
- Interest Area: Business Analytics
- She has completed her Master’s in computer’s Applications from GGSIPU and she has completed her BCA from GJU.
- She has more than 8 years of experience in the teaching industry.
- She has completed various courses in the area of analytics.
- She has published and presented her research work in national and international journals and at various conferences.
- She is proficient in R, Tableau and python.



Ms. Vandana Gablani
Assistant Professor

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- **Faculty Profile**

Ms. Shreya Shankar
Teaching Assistant

- M. Sc (Big Data Analytics) , B. Sc (Mathematics, Statistics and Economics)
- Interest Area: Business Analytics and Statistics.
- Ms. Shreya has a passion towards teaching and she has completed her master's in Big data Analytics.
- She has worked across various domains including video analytics, AI and dashboard building.
- She was in the organizing team of Karnataka State Police Hackathon 2019.
- She has done various projects in the area of analytics and AI such as Churn prediction, customer segmentation, movie recommendation engine and sound recognition engine.
- She is proficient in R, Python and SQL.



Strategic Action Plan – June 20 – May 21

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Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To offer Certificate Courses	<ul style="list-style-type: none"> Organizing 1 certificate course in IT skills & advanced IT skills 	<ul style="list-style-type: none"> Syllabus preparation Planning & implementation of offering certificate courses 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	May 2021
2	To Organize FDP's/Workshops/Seminars/Guest Lectures	<ul style="list-style-type: none"> To organize 1 Guest lecture 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the workshop planning Report writing 	Prof.Vandana Gablani	June 2021



Strategic Action Plan – June 20 – May 21

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof.Shreya Shankar	<ul style="list-style-type: none"> Twice every month
4	Strengthening the Department Library	<ul style="list-style-type: none"> Books related to IT subjects will be available in the Department library 	<ul style="list-style-type: none"> Identify the IT Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof.N.S.Reddy	<ul style="list-style-type: none"> April 2021
		<ul style="list-style-type: none"> Zoom Recordings videos in each semester for IT Subjects chapter wise will be available in CDs for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the IT subjects and burn the CD Maintain the titles in the Department Register 	Prof.Vandana Gablani	<ul style="list-style-type: none"> May 2021



Strategic Action Plan – June 21 – May 22

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Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To offer Certificate Courses	<ul style="list-style-type: none"> Organizing 2 certificate courses in IT skills & advanced IT skills 	<ul style="list-style-type: none"> Syllabus preparation Planning & implementation of offering certificate courses 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	May 2022
2	To organize Industry - Institute Interaction	<ul style="list-style-type: none"> Organizing 3 to 4 Industry Institute Interaction 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the interaction Report writing 	Prof.Shreya Shankar	Oct 2021 - Nov 2021
3	To Organize FDP's/Workshops/Seminars/Guest Lectures	<ul style="list-style-type: none"> To organize 3 to 4 workshop 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the workshop planning Report writing 	Prof.Vandana Gablani	March - April 2022
4	As a part of Extension Activities: To impart IT skills to Senior citizens	<ul style="list-style-type: none"> To offer IT skills programme to 2 to 3 batch of senior citizens and housewives 	<ul style="list-style-type: none"> To plan & execute the workshop planning Report writing 	Prof.N.S.Reddy	June 2021 – May 2022
		<ul style="list-style-type: none"> Adoption of one government school for teaching IT Skills 	<ul style="list-style-type: none"> To identify one Govt school Execute MOU Plan and Schedule 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	May 2022



Strategic Action Plan – June 21 – May 22

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SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof.Shreya Shankar	<ul style="list-style-type: none"> Twice every month
2	Strengthening the Department Library	<ul style="list-style-type: none"> At least 10 books in all the IT subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the IT Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof.N.S.Reddy	<ul style="list-style-type: none"> April 2022
		<ul style="list-style-type: none"> At least 10 videos in each IT Subjects in CDs for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the IT subjects and burn the CD Maintain the titles in the Department Register 	Prof.Vandana Gablani	<ul style="list-style-type: none"> May 2022



Strategic Action Plan – June 22 – May 23

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Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To offer Certificate Courses	<ul style="list-style-type: none"> Organizing 2 certificate courses in IT skills & advanced IT skills 	<ul style="list-style-type: none"> Syllabus preparation Planning & implementation of offering certificate courses 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	Feb 2023
2	To organize Industry - Institute Interaction	<ul style="list-style-type: none"> Organizing 3 to 4 Industry Institute Interaction 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the interaction Report writing 	Prof.Shreya Shankar	May 2023
3	To Organize FDP's/Workshops/Seminars/Guest Lectures	<ul style="list-style-type: none"> To organize 3 to 4 FDP 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the workshop planning Report writing 	Prof.Vandana Gablani	March 23 to May 23
4	As a part of Extension Activities: To impart IT skills to Senior citizens	<ul style="list-style-type: none"> To offer IT skills programme to 2 to 3 batch of senior citizens and housewives 	<ul style="list-style-type: none"> To plan & execute the workshop planning Report writing 	Prof.N.S.Reddy	June 22 – May 23



Strategic Action Plan – June 22 – May 23

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof.Shreya Shankar	<ul style="list-style-type: none"> Twice every month
2	Strengthening the Department Library	<ul style="list-style-type: none"> At least 15 books in all the IT subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the IT Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof.N.S.Reddy	<ul style="list-style-type: none"> April 2023
		<ul style="list-style-type: none"> At least 15 videos in each IT Subjects in CDs for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the IT subjects and burn the CD Maintain the titles in the Department Register 	Prof.Vandana Gablani	<ul style="list-style-type: none"> May 2023



Strategic Action Plan – June 23 – May 24

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To offer Certificate Courses	<ul style="list-style-type: none"> Organizing 2 certificate courses in IT skills & advanced IT skills 	<ul style="list-style-type: none"> Syllabus preparation Planning & implementation of offering certificate courses 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	February 2024
2	To organize Industry - Institute Interaction	<ul style="list-style-type: none"> Organizing 3 to 4 Industry Institute Interaction 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the interaction Report writing 	Prof.Shreya Shankar	May 2024
3	To Organize FDP's/Workshops/Seminars/Guest Lectures	<ul style="list-style-type: none"> To organize 3 to 4 workshop To organize 3 to 4 FDP 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the workshop planning Report writing 	Prof.Vandana Gablani	March 24 – May 24
4	As a part of Extension Activities: To impart IT skills to Senior citizens	<ul style="list-style-type: none"> To offer IT skills programme to 2 to 3 batch of senior citizens and housewives 	<ul style="list-style-type: none"> To plan & execute the workshop planning Report writing 	Prof.N.S.Reddy	June 23 – May 24



Strategic Action Plan – June 23 – May 24

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof.Shreya Shankar	<ul style="list-style-type: none"> Twice every month
2	Strengthening the Department Library	<ul style="list-style-type: none"> At least 20 books in all the IT subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the IT Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof.N.S.Reddy	<ul style="list-style-type: none"> April 2024
		<ul style="list-style-type: none"> At least 20 videos in each IT Subjects in CDs for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the IT subjects and burn the CD Maintain the titles in the Department Register 	Prof.Vandana Gablani	<ul style="list-style-type: none"> May 2024



Strategic Action Plan – June 24 – May 25

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To offer Certificate Courses	<ul style="list-style-type: none"> Organizing 2 certificate courses in IT skills & advanced IT skills 	<ul style="list-style-type: none"> Syllabus preparation Planning & implementation of offering certificate courses 	Prof.N.S.Reddy Prof.Vandana Gablani Prof.Shreya Shankar	February 2025
2	To organize Industry - Institute Interaction	<ul style="list-style-type: none"> Organizing 3 to 4 Industry Institute Interaction 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the interaction Report writing 	Prof.Shreya Shankar	May 2025
3	To Organize FDP's/Workshops/Seminars/Guest Lectures	<ul style="list-style-type: none"> To organize 3 to 4 Seminar To organize workshop 	<ul style="list-style-type: none"> To identify the resource person To plan & execute the workshop planning Report writing 	Prof.Vandana Gablani	June 24 – May 25
4	As a part of Extension Activities: To impart IT skills to Senior citizens	<ul style="list-style-type: none"> To offer IT skills programme to 2 to 3 batch of senior citizens and housewives 	<ul style="list-style-type: none"> To plan & execute the workshop planning Report writing 	Prof.N.S.Reddy	June 24 – May 25



Strategic Action Plan - 2024 – 25

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Strengthening Department Wall Journal	<ul style="list-style-type: none"> Update the Wall Journal every fortnightly 	<ul style="list-style-type: none"> Collect the articles, infographics, etc from the faculties and post it on Wall Journal 	Prof.Shreya Shankar	<ul style="list-style-type: none"> Twice every month
2	Strengthening the Department Library	<ul style="list-style-type: none"> At least 20 books in all the IT subjects should be available in the Department library 	<ul style="list-style-type: none"> Identify the IT Subjects and collect the imp book names from the respective faculty handling the subjects Collect the books from the Library and entre the names in the Department Book Register. 	Prof.N.S.Reddy	<ul style="list-style-type: none"> April 2025
		<ul style="list-style-type: none"> At least 20 videos in each IT Subjects in CDs for students accessibility 	<ul style="list-style-type: none"> Collect good videos from the subject faculty in all the IT subjects and burn the CD Maintain the titles in the Department Register 	Prof.Vandana Gablani	<ul style="list-style-type: none"> May 2025



Topics

- **Advanced MS-Excel 2019**
- **Statistical Package for the Social Sciences (SPSS)**
- **Robotic process automation(RPA)**
- **Artificial Intelligence**
- **Machine learning Deep Learning,**
- **Cybersecurity**
- **Cryptocurrency**
- **Augmented Reality and Virtual Reality**
- **Block chain**
- **ERP**
- **E-Commerce**
- **Drone**
- **Internet of Behaviors(IoB)**
- **Internet of Things**
- **Hybrid Cloud : Amazon Web Services(AWS), Google Cloud, Azure, Oracle, and IBM**
- **Smart Work from Home Technologies**
- **Privacy and Confidential Computing**
- **Mobile Development**
- **Certificate Course on Embedded Systems for IoT**





**RV Institute of
Management**

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world*

Strategic Action Plan Of Department of Marketing

**Faculty Coordinators: Dr. Noor Firdoos Jahan
Dr. Santosh M
Dr. Padmalini Singh
Prof. Anitha D' Silva**

**For the period of next 5 Years
2020 – 2025**

12/16/2021

Department of Marketing

1



Charter

- To develop the required Competencies among students through effective Teaching-Learning-Evaluation
- To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach activities
- To offer FDPs, EDPs, MDPs, **SDPs** focusing on the contemporary developments in the Marketing space
- To emphasize on collaborative research in the Marketing Domain



Strategic Action Plan for the year 2020-21

	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<ul style="list-style-type: none"> To develop the required Competencies among students through effective Teaching-Learning-Evaluation 	<ul style="list-style-type: none"> To conduct Industry expert lectures in every marketing subject . To conduct one MOOC One Certificate course 	<ul style="list-style-type: none"> Organized two webinars as part of Business and social Marketing MOOC on Global Marketing Research and Strategies from Alison is offered for the students Planning 	<p>Dr. Noor Firdoos Jahan</p> <p>Dr. Noor Firdoos Jahan</p> <p>Dr. Padmalini Singh</p>	<p>November 2020 to January 2021</p> <p>March 2021</p>
2.	To offer FDPs, MDPs, SDPs and workshops focusing on the contemporary developments in the Marketing space	<ul style="list-style-type: none"> To organize one national Conference To organize two workshops on contemporary areas of marketing to the students 	<ul style="list-style-type: none"> Planning to organize conference Planning to organize 	<p>Dr. Noor Firdoos Jahan and department faculty</p> <p>Dr. Noor Firdoos Jahan Prof. Anitha D Silva</p>	<ul style="list-style-type: none"> June 2021 March 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
3	<ul style="list-style-type: none"> To Strengthen Marketing Club 	<ul style="list-style-type: none"> To organize club activities once in a month. 	<ul style="list-style-type: none"> Registration for Marketing club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: <ul style="list-style-type: none"> Mad Ads Marketing Quiz 	<ul style="list-style-type: none"> Porf. Anitha D Silva Dr. Noor Firdoos Jahan Dr. Padmalini Singh Dr. Santhosh 	<ul style="list-style-type: none"> Once in a month
4	<ul style="list-style-type: none"> To make the department more vibrant and relevant 	<ul style="list-style-type: none"> To update Wall Journal once in a fortnight. To update Department Library with new books and journals. 	<ul style="list-style-type: none"> Wall Journal: <ul style="list-style-type: none"> Inputs on Career opportunities, articles, reports and interesting cases will be considered. Department Library: <ul style="list-style-type: none"> To update the library with latest editions. Bullet-ins and communications from the partnering professional bodies. Collection of video lecture (Subject wise Class lecture, Events recordings etc) 	<ul style="list-style-type: none"> Dr. Santhosh Dr. Padmalini Singh 	<ul style="list-style-type: none"> Once in fortnight Once in a month

Strategic Action Plan for the year 2021-22

Sl. No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<ul style="list-style-type: none"> To develop the required Competencies among students through effective Teaching-Learning-Evaluation 	<ul style="list-style-type: none"> To conduct Industry expert lectures in every marketing subject (No. 04). Experiential learning To conduct one MOOC One Certificate course 	<ul style="list-style-type: none"> Task is assigned to each faculty. Four faculty will conduct four lectures Planning to conduct Marketing activities One MOOC in the area of marketing <p>Will be planned in the beginning of the semester</p>	<p>Concerned subject teacher will plan</p> <p>Dr. Noor Firdoos Jahan</p> <p>Dr. Padmalini singh</p>	<p>November 2021 to January 2022</p> <p>May 2022</p> <p>March 2022</p>
2	<ul style="list-style-type: none"> To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach activities 	<ul style="list-style-type: none"> To take up one consultancy assignment To take up one Extension programme To conduct one Outreach activity for the students 	<ul style="list-style-type: none"> Working towards this 	<p>All the department faculty</p>	<p>October 2022</p>

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3.	To offer FDPs, MDPs, workshops focusing on the contemporary developments in the Marketing space	<ul style="list-style-type: none"> To conduct one FDP this year To organize Four workshops on contemporary areas of marketing to the students 	<ul style="list-style-type: none"> Planning to organize FDP Planning to organize 	<p>All the department faculty</p> <p>All the department faculty</p>	<ul style="list-style-type: none"> June 2022 May to June 2022

From 2021-2022

Go, change the world

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
4	<ul style="list-style-type: none"> To Strengthen Marketing Club 	<ul style="list-style-type: none"> To organize club activities once in a month. 	<ul style="list-style-type: none"> Registration for Marketing club and Selection of Club Coordinators. Plan and design the activities. List of activities identified: Product launch Marketing Manthan 	<ul style="list-style-type: none"> Porf. Anitha D Silva Dr. Noor Firdoos Jahan Dr. Padmalini Singh Dr. Santhosh 	<ul style="list-style-type: none"> Once in a month
5	<ul style="list-style-type: none"> To make the department more vibrant and relavent 	<ul style="list-style-type: none"> To update Wall Journal once in a fortnight. To update Department Library with new books and journals. 	<ul style="list-style-type: none"> Wall Journal: Inputs on Career opportunities, articles, reports and interesting cases will be considered. Department Library: To update the library with latest editions. Bullet-ins and communications from the partnering professional bodies. Collection of video lecture (Subject wise Class lecture, Events recordings etc) 	<ul style="list-style-type: none"> Dr. Santhosh Dr. Padmalini Singh 	<ul style="list-style-type: none"> Once in fortnight Once in a month

Strategic Action Plan for the year 2022-23

Sl. No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<ul style="list-style-type: none"> To develop the required Competencies among students through effective Teaching-Learning-Evaluation 	<ul style="list-style-type: none"> To conduct Industry expert lectures in every marketing subject (04). Experiential learning To conduct one MOOC Certificate Course 	<ul style="list-style-type: none"> Task is assigned to each faculty. Four faculty will conduct four lectures One MOOC in the area of marketing Planning 	<p style="text-align: center;">Concerned subject teacher will plan</p> <p style="text-align: center;">Dr. Noor Firdoos</p> <p style="text-align: center;">Dr. Padmalini Singh</p>	<p style="text-align: center;">November 2022 to January 2023</p> <p style="text-align: center;">March 2023</p>
2	<ul style="list-style-type: none"> To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach 	<ul style="list-style-type: none"> To take up one consultancy assignment To take up one Extension programme To conduct one Outreach 	<ul style="list-style-type: none"> Working towards this 	<p>All the department faculty</p>	<p>October 2023</p>

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3.	To offer FDPs, MDPs, workshops focusing on the contemporary developments in the Marketing space	<ul style="list-style-type: none"> To conduct one MDP To organize four workshops on contemporary areas of marketing to the students 	<ul style="list-style-type: none"> Planning to organize conference Planning to organize 	<p>All the department faculty</p> <p>Dr. Noor Firdoos Jahan Dr. Santhosh</p>	<ul style="list-style-type: none"> June 2023 March 2023
4.	<ul style="list-style-type: none"> To make the department more vibrant and relavent 	<ul style="list-style-type: none"> To update Wall Journal once in a fortnight. To update Department Library with new books and journals. 	<ul style="list-style-type: none"> Wall Journal: Inputs on Career opportunities, articles, reports and interesting cases will be considered. Department Library: To update the library with latest editions. Collection of video lecture (Subject wise Class lecture, Events recordings etc) 	<ul style="list-style-type: none"> Dr. Santhosh Dr. Padmalini Singh 	<ul style="list-style-type: none"> Once in fortnight Once in a month

Strategic Action Plan for the year 2022-23

SI No.	Goal	Objectives	Key Actions	Person Responsible	Timeline [by when it will get done] 2022-2023
1	To Strengthen Marketing Club	Inculcate Marketing Skills among Students	Marketing Manthan- 6 Events	Prof. Anitha BM Dsilva	January 2023
		Harness innovative mindset in marketing among students fraternity	1 2 Ecofriendly/ Green Product Exhibition – Developing a prototype model for product/ service- Intra/Inter-College competition	Department Faculty Members	April 2023
			2. Marketing Maze- E-news letter in Marketing	Prof. Anitha BM Dsilva.	Bi Annual- June and December
		3. Creating Video profile of prominent marketing/corpaorate personalities	Department Faculty Members	May 2023	

Strategic Action Plan for the year 2023-24

Sl. No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<ul style="list-style-type: none"> To develop the required Competencies among students through effective Teaching-Learning-Evaluation 	<ul style="list-style-type: none"> To conduct one Industry expert lectures in every marketing subject . Experiential learning To conduct one MOOC 	Planning will be done in the beginning of the semester itself	Dr. Noor Firdoos Jahan	November 2020 to January 2021
2	<ul style="list-style-type: none"> To engage with Industry, Government & NGOs to identify and offer solutions by way of Consultancy, Extension & Outreach activities 	<ul style="list-style-type: none"> To take up one consultancy assignment To take up one Extension programme To conduct one Outreach activity for the students 	Working towards this	All the department faculty	During semester

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3.	To offer FDPs, MDPs, workshops focusing on the contemporary developments in the Marketing space	<ul style="list-style-type: none"> To organize one national Conference To organize four workshops on contemporary areas of marketing to the students 	Planning will be done in the beginning of the semester itself	<p>All the department faculty</p> <p>Concerned subject teachers</p>	<ul style="list-style-type: none"> June 4 August 2024 March 2024

Strategic Action Plan for the year 2024-25

SI No.	Goal	Objectives	Key Actions	Person Responsible	Timeline [by when it will get done] 2023-24
r	To Strengthen Marketing Club	Inculcate Marketing Skills among Students	Marketing Manthan- 6 -7 Events	Prof. Anitha BM Dsilva	January 2024
		Harness innovative mindset in marketing among students fraternity	1 2 Ecofriendly/ Green Product Exhibition – Developing a prototype model for product/ service- Intra/Inter-College competition	Department Faculty Members	April 2024
			2. Marketing Maze- E-news letter in Marketing	Prof. Anitha BM Dsilva.	Bi Annual- June and December
			3. Creating Video profile of prominent marketing/ corporate personalities	Department Faculty Members	May 2024

Strategic Action Plan for the year 2024-25

Sl. No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<ul style="list-style-type: none"> To develop the required Competencies among students through effective Teaching-Learning-Evaluation 	<ul style="list-style-type: none"> To conduct Industry expert lectures in every marketing subject . Experiential learning To conduct one MOOC 	<ul style="list-style-type: none"> Planning will be done in the beginning of the semester itself 	Dr. Noor Firdoos Jahan	November 2024 to January 2025
2.	To emphasize on collaborative research in the Marketing Domain	<ul style="list-style-type: none"> To take up one consultancy assignment by each one of us 	Working towards this	All the department faculty	During semester

SI No.	Goal	Objectives	Key Actions	Person Responsible	Timeline [by when it will get done] 2023-24
1	To Strengthen Marketing Club	Inculcate Marketing Skills among Students	Marketing Manthan- 6 -7 Events	Prof. Anitha BM Dsilva	January 2024
		Harness innovative mindset in marketing among students fraternity	1 2 Ecofriendly/ Green Product Exhibition – Developing a prototype model for product/ service- Intra/Inter-College competition	Department Faculty Members	April 2024
			2. Marketing Maze- E-news letter in Marketing	Prof. Anitha BM Dsilva.	Bi Annual- June and December
			3. Creating Video profile of prominent marketing/ corporate personalities	Department Faculty Members	May 2024



FINANCE DEPARTMENT

Placement Oriented Intensive Course (POIC)

US Taxation (DS) (March 2021)*

Individual (CA Padmini)

Corporation (DS)

Partnership (PT)

Power BI (NNS)

More Nor. Of Students to be Place in Big4s

Certificate Course on Auditing

(PT) (February 2021)

Certificate Course on Valuation #

(DS) (March 2021)

2021-22 Same

Financial Modelling Using MS Excel

(DS) (June 2022)

Certification Course on Technical Analysis

(SV) (September 2022)

Investment Analysis ##

(DS) December 2023

2022-23 Same

The Boss of the Balance Sheet

(PT) January 2023

Strengthening of Department 2021-22

Library

External Hard disk (Budget)

Wall Journal

Faculty Publication(DS)

News Paper (PT)

Finance Comics (SV)

FDP on ANN on Financial Analytics - By Dr.BG (BG) June 2021

FDP on Options Strategies By Dr.AK - (DS) September 2021

Finance for Non-finance (DS&SV)

Research Paper (At least 1 paper in Web of Science) (BG)

September 2021

Conference on Business Analytics –

2022-23

FDP on Time Series Analysis By Dr.BG - (BG) June 2022

FDP on Mutual Fund By SV- (SV) June 2021

FDP on Panel Data By Dr.AK - (DS) September 2021

Guest lecture / Webinar on Stock Market by Himanshu (SV)

Research Paper (At least 1 paper Scopus) (BG) September 2022

Conference on Finance –

2023-24

Research Paper (At least 1 paper in ABDC) (BG) September 2023

Collaboration / External Connect

- E&Y (ITTC)*
- Knowledge Varsity#
- Alphabeta ##

2021-22 Same

- KPMG
- NCFM
- NISM

2022-23 Same

- PWC
- Deloitte



Certification Course on Derivatives
(SV) July 2023

FDP on Fintech By Dr.Das IIMR - (SV) June 2023
FDP on Block Chain and Crypto Currency By Dr. Bintu Kurien - (BG)
September 2023

2024-25

2023-24 Same

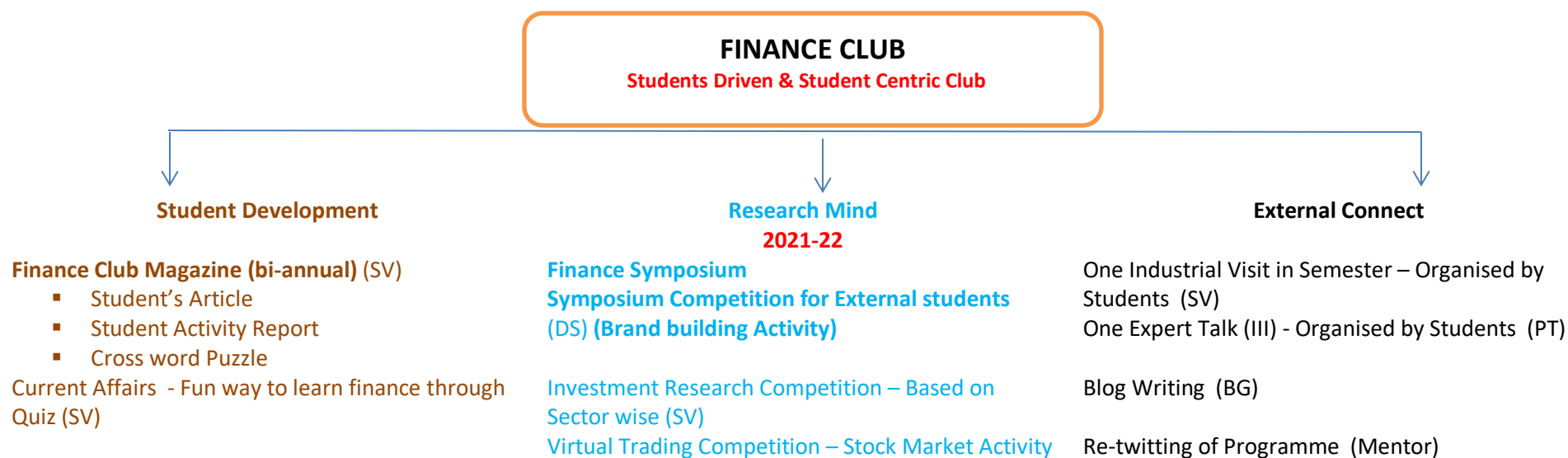
FDP on MCX By Dr.AK- (DS) June 2024
FDP on Technical Analysis (SV) September 2024
Research Paper (At least 1 paper in ABS) (BG) September 2024

2023-24 Same

IFRS Course (ICAI)**
(PT) September 2024

▪ ICAI **

Conference on Finance –



**Finance
Club**

- SDP (Balance Sheet Analysis) by Kiran Bindu (BG)
- Quiz (SV)
 - Debate
 - III
 - Finance M

2021-22 Same



**RV Institute of
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Centre for Alumni Relations Strategic Action Plan

For the period of next 5 Years

2020 - 21

2021 - 22

2022 - 23

2023 - 24

2024 - 25

12/16/2021

RVIM, Bangalore

1



INTRODUCTION

- ❑ Centre for Alumni Relations was established at the R V Institute of Management in the year 2002.
- ❑ The Centre for Alumni Relations will act as link between the alumni and the alma-mater.

CHARTER

- To foster meaningful relationships by constantly engaging alumni with the institution
- To encourage alumni to actively participate in alumni related programs that nurture fellowship among alumni
- To strengthen bonds and build relationships between alumni and the alma mater by holding “SAMMILANA – Alumni Meet” every year
- To provide suitable opportunities for alumni to contribute to the alma mater through meaningful programs
- To provide opportunities to alumni as resource persons to interact with students in the institution to share their industry experience
- To invite alumni to judge management related events conducted to the students by the alma mater at regular intervals
- To mentor the students of alma mater by the alumni and be a vital partner in the success of the alma mater

For the Period 2020-21

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To strengthen bonds and build relationships between alumni and the alma mater	Organizing One Sammilana – All Batches Alumni Meet Every Year	<p>Preparing Proposal and Approval</p> <p>Arranging and Coordinating with Guest Speaker</p> <p>Marketing the Alumni Meet</p>	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p>	December Month of Every Year
2		Organizing One Batch-wise Alumni Meet Every Year	Organizing the Sammilana Meet and Batch-wise Alumni Meet		May Month

For the Period 2020-21

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To create a platform to foster meaningful mentoring relationships between Alumni and current students	Organizing Two Mentoring Interactions through E-mail, Telephone or any other mutually convenient mode of communication channel between Alumni Mentor and Mentee per semester	<p>Preparing list of willing Alumni Mentors working in corporates</p> <p>Attaching One Mentee to Each Alumni Mentor</p> <p>Encouraging Alumni Mentor and Mentee for meaningful Interactions like career guidance, Job opportunities etc.,</p>	Ms.Payal Jindal Dr.A.Narasima Venkatesh	June and December Months of Every Year
4	To honour the alumni whenever an alumni visits the institute and offering the alumni a small gift	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,	Offering a small gift to Alumni when meeting with Director	Respective Event Coordinators	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,

For the Period 2020-21

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To provide suitable opportunities for alumni to contribute to the almanater through meaningful programs	Organizing 2 #Story of Alumni Every Year	Identification of Alumni Speaker Organizing the #Story of Alumni Event	Dr.A.Narasima Venkatesh	Jan to June – One June to December - One
6	To mobilise Alumni Contribution either monetary or in the form of sponsorship	Rs.50,000 Per Year	To mobilise monetary or sponsorship contribution	Dr.A.Narasima Venkatesh Ms.Payal Jindal Mr.Manjunath S.K.	January to December

For the Period 2021-22

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<p>To strengthen bonds and build relationships between alumni and the alma mater</p>	<p>Organizing One Sammilana – All Batches Alumni Meet Every Year</p>	<p>Preparing Proposal and Approval</p> <p>Arranging and Coordinating with Guest Speaker</p> <p>Marketing the Alumni Meet</p> <p>Organizing the Sammilana Meet</p>	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p>	<p>December Month of Every Year</p>
2		<p>Organizing Two Batchwise Alumni Meet Every Year</p>			<p>August Month</p> <p>May Month</p>

For the Period 2021-22

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To create a platform to foster meaningful mentoring relationships between Alumni and current students	Organizing Three Mentoring Interactions through E-mail, Telephone or any other mutually convenient mode of communication channel between Alumni Mentor and Mentee per semester	<p>Preparing list of willing Alumni Mentors working in corporates</p> <p>Attaching One Mentee to Each Alumni Mentor</p> <p>Encouraging Alumni Mentor and Mentee for meaningful Interactions like career guidance, Job opportunities etc.,</p>	<p>Ms.Payal Jindal Dr.A.Narasima Venkatesh</p>	<p>June, September and December Months of Every Year</p>
4	To honour the alumni whenever an alumni visits the institute and offering the alumni a small gift	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,	Offering a small gift to Alumni when meeting with Director	Respective Event Coordinators	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,

For the Period 2021-22

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To provide suitable opportunities for alumni to contribute to the almmater through meaningful programs	Organizing 3 #Story of an Alumni Every Year	<p>Identification of Alumni Speaker</p> <p>Organizing the #Story of Alumni Event</p>	Dr.A.Narasima Venkatesh	Jan –April – One May-August– Two Sep – Dec -Three
6	To mobilise Alumni Contribution either monetary or in the form of sponsorship	Rs.50,000 Per Year	To mobilise monetary or sponsorship contribution	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p> <p>Mr.Manjunath S.K.</p>	January to December

For the Period 2022-23

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<p>To strengthen bonds and build relationships between alumni and the alma mater</p>	<p>Organizing One Sammilana – All Batches Alumni Meet Every Year</p>	<p>Preparing Proposal and Approval</p> <p>Arranging and Coordinating with Guest Speaker</p> <p>Marketing the Alumni Meet</p> <p>Organizing the Sammilana Meet</p>	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p>	<p>December Month of Every Year</p>
2		<p>Organizing Three Batch-wise Alumni Meet Every Year</p>			<p>March Month</p> <p>June Month</p> <p>September Month</p>

For the Period 2022-23

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To create a platform to foster meaningful mentoring relationships between Alumni and current students	Organizing Four Mentoring Interactions through E-mail, Telephone or any other mutually convenient mode of communication channel between Alumni Mentor and Mentee per semester	<p>Preparing list of willing Alumni Mentors working in corporates</p> <p>Attaching One Mentee to Each Alumni Mentor</p> <p>Encouraging Alumni Mentor and Mentee for meaningful Interactions like career guidance, Job opportunities etc.,</p>	Ms.Payal Jindal Dr.A.Narasima Venkatesh	March, June, September and December Months of Every Year
4	To honour the alumni whenever an alumni visits the institute and offering the alumni a small gift	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,	Offering a small gift to Alumni when meeting with Director	Respective Event Coordinators	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,

For the Period 2022-23

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To provide suitable opportunities for alumni to contribute to the almamater through meaningful programs	Organizing 4 #Story of an Alumni Every Year	<p>Identification of Alumni Speaker</p> <p>Organizing the #Story of Alumni Event</p>	Dr.A.Narasima Venkatesh	<p>Jan –March – One</p> <p>April-June – Two</p> <p>July – Sep –Three</p> <p>Oct-Dec-Four</p>
6	To mobilise Alumni Contribution either monetary or in the form of sponsorship	Rs.1 Lakh Per Year	To mobilise monetary or sponsorship contribution	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p> <p>Mr.Manjunath S.K</p>	January to December

For the Period 2023-24

Sl No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To strengthen bonds and build relationships between alumni and the alma mater	Organizing One Sammilana – All Batches Alumni Meet Every Year	Preparing Proposal and Approval Arranging and Coordinating with Guest Speaker Marketing the Alumni Meet Organizing the Sammilana Meet	Dr.A.Narasima Venkatesh Ms.Payal Jindal	December Month of Every Year
2		Starting One Alumni Chapter in a New State/Country and organizing an Alumni Meet there			January to July

For the Period 2023-24

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To create a platform to foster meaningful mentoring relationships between Alumni and current students	Organizing Four Mentoring Interactions through E-mail, Telephone or any other mutually convenient mode of communication channel between Alumni Mentor and Mentee per semester	<p>Preparing list of willing Alumni Mentors working in corporates</p> <p>Attaching One Mentee to Each Alumni Mentor</p> <p>Encouraging Alumni Mentor and Mentee for meaningful Interactions like career guidance, Job opportunities etc.,</p>	Ms.Payal Jindal Dr.A.Narasima Venkatesh	March, June, September and December Months of Every Year
4	To honour the alumni whenever an alumni visits the institute and offering the alumni a small gift	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,	Offering a small gift to Alumni when meeting with Director	Respective Event Coordinators	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,

For the Period 2024-25

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To provide suitable opportunities for alumni to contribute to the almmater through meaningful programs	Organizing 4 #Story of an Alumni Every Year	<p>Identification of Alumni Speaker</p> <p>Organizing the #Story of Alumni Event</p>	Dr.A.Narasima Venkatesh	<p>Jan –March – One</p> <p>April-June – Two</p> <p>July – Sep –Three</p> <p>Oct-Dec-Four</p>
6	To mobilise Alumni Contribution either monetary or in the form of sponsorship	Rs.1.5 Lakhs Per Year	To mobilise monetary or sponsorship contribution	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p> <p>Mr.Manjunath S.K</p>	January to December

For the Period 2024-25

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1	To strengthen bonds and build relationships between alumni and the alma mater	Organizing One Sammilana – All Batches Alumni Meet Every Year	Preparing Proposal and Approval Arranging and Coordinating with Guest Speaker Marketing the Alumni Meet Organizing the Sammilana Meet	Dr.A.Narasima Venkatesh Ms.Payal Jindal	December Month of Every Year January to July August to December
2		Starting Two Alumni Chapters in a New State or Country and organizing an Alumni Meet there			

For the Period 2024-25

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To create a platform to foster meaningful mentoring relationships between Alumni and current students	Organizing Four Mentoring Interactions through E-mail, Telephone or any other mutually convenient mode of communication channel between Alumni Mentor and Mentee per semester	<p>Preparing list of willing Alumni Mentors working in corporates</p> <p>Attaching One Mentee to Each Alumni Mentor</p> <p>Encouraging Alumni Mentor and Mentee for meaningful Interactions like career guidance, Job opportunities etc.,</p>	Ms.Payal Jindal Dr.A.Narasima Venkatesh	March, June, September and December Months of Every Year
4	To honour the alumni whenever an alumni visits the institute and offering the alumni a small gift	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,	Offering a small gift to Alumni when meeting with Director	Respective Event Coordinators	Whenever alumni visits the campus like invited as Judge, Guest Speaker etc.,

For the Period 2024-25

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To provide suitable opportunities for alumni to contribute to the almamater through meaningful programs	Organizing 4 #Story of an Alumni Every Year	<p>Identification of Alumni Speaker</p> <p>Organizing the #Story of Alumni Event</p>	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p>	<p>Jan –March – One</p> <p>April-June – Two</p> <p>July – Sep –Three</p> <p>Oct-Dec-Four</p>
6	To mobilise Alumni Contribution either monetary or in the form of sponsorship	Rs.2 Lakhs Per Year	To mobilise monetary or sponsorship contribution	<p>Dr.A.Narasima Venkatesh</p> <p>Ms.Payal Jindal</p> <p>Mr.Manjunath S.K</p>	January to December

THANK YOU



**RV Institute of
Management**

*Go, change the
world*

RVIM Centre for IEI

For the period of next 5 Years

Coordinators:

Prof. Rashmi Shetty

Prof. Uma Sharma

CHARTER

- To inculcate the spirit of enterprising among the students
- To facilitate the need based new venture creation and small scale startups
- To provide first hand information on various avenues for startups, projects

12/16/2021

RVIM, Bangalore

1



CHARTER

- To inculcate the spirit of enterprising among the students
- To facilitate the need based new venture creation and small scale startups
- To provide first hand information on various avenues for startups, projects.

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Centre	1. Attain 4 star for IIC activities	<ul style="list-style-type: none"> Conduct all the activities prescribed by MHRD 	Prof. Rashmi Shetty	April 2021
		2. NISP Implementation	<ul style="list-style-type: none"> As Prescribed by AICTE 		
		3. Set up inhouse IPR Cell consultancy and support	<ul style="list-style-type: none"> Create awareness about IPR process among students. Workshops, seminars on IPR Encourage faculty members and scholars to go for patentable works 		May 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Centre	Facilitate Faculty Entrepreneurship	<ul style="list-style-type: none"> • Conduct Entrepreneurship awareness for Faculties • Identify the ideas and transform to business plans • Incubate the faculty ventures • Encourage to mentor student start-ups 	Prof. Rashmi Shetty	June 2022
		Collaborate with reputed Funding Partners	<ul style="list-style-type: none"> • Identifying the prominent Funding agencies • Negotiating the terms and conditions and MOUs • Idea Pitching Sessions 		

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Strengthening the Centre	Set up Entrepreneurial Training Center	<ul style="list-style-type: none"> • Develop the curriculum • Identify the resource persons • Schedule the sessions • Market the sessions 	Prof. Rashmi Shetty Prof. Uma Sharma	June 2023
		Establish CA and Legal Support for startups	<ul style="list-style-type: none"> • Identify the members and the resource persons 		



**RV Institute of
Management**



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RVIM –IOP Centre for India

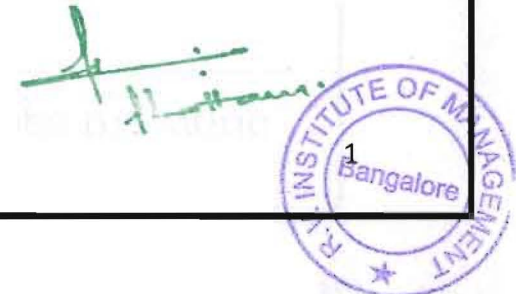
Strategic Plan

(2021-2025)

Presented by
Dr Anupama K Malagi
Dr Santhosh M

12/16/2021

RVIM –IOP Centre for India



Charter:

- To offer various programmes in Productivity & Innovation- both short term(certification) programmes and long term (Diploma) Programmes at RVIM
- To co-ordinate International Immersion Productivity & Innovation Programmes with IOP
- To lead novel approaches of industry engagement to drive project placement programmes
- To bid for funded research projects in the area of Productivity- Performance – Profitability and execute the same

Activities organised by the Centre

RVIM IOP Centre for India has organised various activities as follows:

➤ **Signed MoU with NOCN , UK:**

RVIM signed MoU with NOCN, UK on 6th Sept 2019 with the objective of offering short term certification program, Diploma Program and Extended Diploma Program in the areas of Strategic Leadership Level 7, encouraging short term international immersion programs for students and also for collaborative research.

➤ **Visit by Dr Mike Dhillon, CEO, IOP and Dr Richard Grice, Managing Director, Nebula Consultancy, UK**

Dr Mike Dhillon, CEO, IOP and Dr Richard Grice, Managing Director, Nebula Consultancy, UK, visited RVIM on 14th September 2019 and discussed about the possible opportunities for students to participate in Immersion programs and also participate in the international competitions in the area of productivity.

Activities Contd....

➤ **Interaction with Dr Mike Dhillon on 14.01.2020**

RVIM IOP Centre for India organised an interaction of students with Dr Mike Dhillon, CEO, IOP, UK to discuss about the opportunities for students to participate in the international conference organised by World Confederation of Productivity Science for which RVIM is the academic partner.

➤ **Visit by Dr Daniel Khan, COO, IOP and Dr Rajshekar Kori, Former Governor, Grimsby Institute of Further and Higher Education, UK**

RVIM IOP Centre for India organised a visit by Dr Daniel Khan, COO, IOP and Dr Rajshekar Kori, Former Governor, Grimsby Institute of Further and Higher Education, UK



Strategic Plan

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	To offer various programmes in Productivity & Innovation- both certification programmes and Diploma Programmes	To organise 1 interaction session for students with IOP members to give an overview about the courses	<p>The course facilitators to complete the NOCN level 7 certification</p> <p>To initiate discussions with IOP</p> <p>To create awareness among students regarding the course</p>	<p>Dr Anupama K Malagi</p> <p>Dr Santhosh M</p>	April 2021

Strategic Plan

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	To co-ordinate International Immersion Programmes with IOP	To organise 1 international immersion program for a duration of 2 weeks between 2 nd and 3 rd sem (in collaboration with Centre for International Collaborations)	To initiate discussions with IOP Regarding the program structure, content and probable dates	Dr Anupama K Malagi	April/ May 2022



Strategic Plan

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	To lead novel approaches of industry engagement to drive project placement programmes	To organise atleast 1 interaction session with the IOP members regarding the opportunities for industry oriented projects	To initiate discussions with IOP Regarding networking with Industry Bodies in UK	Dr Anupama K Malagi Dr Santhosh M	2022-23

Strategic Plan

Go, change the world

Sl No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
4	To bid for funded research projects in the area of Productivity-Performance – Profitability	To organise atleast 1 interaction session with the experts from IOP regarding the opportunities for funded research projects	To create the eco system to harness funded research projects To request IOP for sample project proposals and work on similar lines	Dr Anupama K Malagi Dr Santhosh M	2023-24 2024-25



RV Institute of Management



Go, change the world



RVIM –IQAC
Strategic Plan
(2021-2025)

Presented by
Dr Anupama K Malagi
Dr Padmalini Singh
Prof N Nagasubba Reddy

12/16/2021

RVIM –IOP Centre for India



Charter:

- To develop a **system for conscious, consistent and catalytic** action to improve the **academic and administrative performance** of the institution.
- To promote measures for **institutional functioning** towards **quality enhancement** through **internalization of quality culture** and **institutionalization** of best practices
- To ensure **timely, efficient and progressive** performance of academic, administrative and financial tasks
- To ensure the **relevance and quality** of academic and research programmes
- To facilitate **Optimization and integration of modern methods of teaching and learning**
- To Ensure the **adequacy, maintenance and functioning** of the **support structure and services**
- To encourage **Research sharing and networking** with other institutions in India and abroad.

Functions of IQAC

- Development and application of **quality benchmarks/parameters** for various academic and administrative activities of the institution
- Facilitating the creation of a **learner-centric environment** conducive to quality education and facilitating faculty to adopt the required knowledge and technology for participatory teaching and learning process
- **Dissemination** of information on various quality parameters of higher education
- Organization of **inter and intra institutional workshops, seminars** on quality related themes and promotion of quality circles

Functions of IQAC, Contd...

- **Documentation** of all the activities (criteria wise), programmes leading to quality improvement.
- Acting as a **nodal agency** of the Institution for coordinating **quality-related activities**, including adoption and dissemination of best practices.
- Development of **Quality Culture** in the institution.
- Preparation of the **Annual Quality Assurance Report (AQAR)** as per guidelines and parameters of NAAC, to be submitted to NAAC

Issues that we brainstorm, discuss and resolve in IQAC to enhance quality

- Issues and proposals related to building **Academic rigor**
- Issues and proposals related to **Augmentation of the research and consultancy output**
- Issues and proposals related to offering **Value add courses**
- Issues and proposals related to **Institutional calendar** and various **activities/events** (curricular, co-curricular and extra curricular activities) of the Institution
- Issues related to **Documentation** and process to be followed
- Issues related to framing **long term and short term strategies** for the Institution

Issues that we brainstorm, discuss and resolve in IQAC to enhance quality, Contd...

- **Reviewing** Vision, Mission, Goals, Objectives, L/T strategies and S/T plans at regular intervals
- Issues and proposals related to **Augmentation of the knowledge resources, IT resources and physical infrastructure**
- Issues and proposals related to **Strengthening of all the key processes**, i.e. Teaching-Learning-Evaluation, Research, Placements, Alumni Relations, Admissions, Extension, Overall grooming of the students, Faculty improvement, ...

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Improving the performance of academic activities of the Institution	To organise at least 2 inter & intra institutional workshops/ seminars on academic quality related themes and to seek feedback	To facilitate the adoption of innovative methods of teaching-learning (in collaboration with TLC)	Dr Anupama K Malagi Dr Padmalini Singh	2020-21

Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Improving the performance of academic activities of the Institution	To organise atleast 2 inter & intra institutional workshops/ seminars on academic quality related themes and to seek feedback	<ul style="list-style-type: none"> To facilitate the adoption of innovative methods of teaching-learning (in collaboration with TLC) To identify resource persons from sister concerns for intra-institutional workshop for sharing of best practices To identify external resource persons Seeking feedback from stakehoders 	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2020-21

Strategic Plan

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
2	Improving the performance of administrative activities of the Institution	To organise atleast 2 inter & intra institutional workshops/ seminars on administrative activities and to seek feedback	<ul style="list-style-type: none"> To ensure adequacy, maintenance and effective functioning of support structures and services. To identify resource persons from sister concerns for intra-institutional workshop for sharing of best practices To identify external resource persons Seeking feedback from stakeholders 	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2020-21

Strategic Plan

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SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3	Institutionalization of best practices	To organise atleast 1 knowledge sharing session/quarter to seek suggestions regarding best practices	<ul style="list-style-type: none"> Development and application of quality benchmarks To visit premiere institutions to learn about their best practices 	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2021-22 and ongoing process



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
4	Academic and Administrative Audit	To organise atleast 1 Academic and Administrative Audit in a year	<ul style="list-style-type: none">Development and application of quality benchmarks	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2020-21 and ongoing process

Strategic Plan

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	Preparation and sustaining for Autonomy	To organise atleast 1 brainstorming sessions per semester for finetuning the curriculum and keeping it updated and industry relevant	To seek feedback from all the stakeholders regarding the relevance of courses offered	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2021-22



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
6	Preparation and submission of AQAR	To organise atleast 1 review session with all the members of various criteria every month to track the progress.	To review and identify the key metrics in each of the criteria as per the revised accreditation framework	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2021-22



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
7	Preparation for NBA Accreditation	To organise atleast 2 orientation workshops to create awareness about the various pre-requisites for NBA	To prepare, track and review the perspective plan for the institution	Dr Anupama K Malagi Dr Padmalini Singh Prof N N S Reddy	2022-23



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
8	Preparation for Global Accreditations? Rankings	To organise atleast 2 orientation workshops to create awareness about the various pre-requisites for Global Accreditations	<p>To prepare, track and review the perspective plan for the institution</p> <p>To visit premiere institutions to learn about their best practices</p>	<p>Dr Anupama K Malagi</p> <p>Dr Padmalini Singh</p> <p>Prof N N S Reddy</p>	2024-25

Quality is the result of a carefully constructed cultural environment. It has to be the fabric of the organization, not part of the fabric.

Crosby

Philip



**RV Institute of
Management**



Go, change the world



RVIM – Teaching Learning Centre

Strategic Plan

(2021-2025)

Presented by
Dr Anupama K Malagi
Dr Padmalini Singh

12/16/2021

RVIM – TLC



Charter:

- To be a centre of excellence in developing the required competencies among teaching community in research , development, & implementation of innovative methodologies in the Teaching Learning & Evaluation process
- To create and disseminate innovative Pedagogical & Androgogical tools to make the teaching learning process more interesting and engaging.
- To facilitate/nurture a productive educational environment in the Institute
- To create a conducive environment in the Institution to make teaching-learning process an enjoyable and efficient one.

Activities conducted by TLC

Date	Topic	Resource Person/s
27.05.2020 to 29.05.2020	3 day FDP on “ Future of Learning- COVID or no COVID”	1. Dr Purushottam Bung, Director, RVIM, Bangalore
23.06.2020	Design and Implementation of Technological & Pedagogical Interventions to make online teaching more effective” by IBEDO Consulting, Bangalore	1. Mr Parag Patankar, MBA-IIMA, Ex Director & Site Lead, CISCO 2. Mr Arvind V, IITR, Professor at Srishti, Ex TI, Wipro 3. Ms Radhika M, IIMB, Director Oracle, L&T
28.06.2020 to 30.06.2020	Orientation session on “How Teachers can make a difference”, by TLC, IIT Madras	1. Dr Sreepad Karmalkar, Professor & Head, TLC, IIT Madras 2. Dr Edamana Prasad, Professor & Core Team Member, TLC, IIT Madras

Strategic Plan

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SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1.	Create and Disseminate innovations in teaching-Learning Process	To organise atleast 2 workshops (1 webinar+1 workshop) focussing on innovative pedagogical & androgological tools	To carry out Training Need Analysis in terms of Teaching-Learning-Evaluation To identify resource persons for the workshops	Dr Anupama K Malagi Dr Padmalini Singh	2020-21 May 2021 and October 2021



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	To Strengthen the collaboration with TLC , IIT Madras	To organise atleast 2 collaborative workshops	<p>To identify the specific areas for training & facilitate the adoption of innovative methods of teaching-learning</p> <p>To identify resource persons for the same workshops</p>	<p>Dr Anupama K Malagi</p> <p>Dr Padmalini Singh</p>	<p>2020-21</p> <p>May 2021 and October 2021</p>



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	To optimise the usage of available resources to enhance the effectiveness of teaching-Learning	To co-ordinate with Library committee to organise atleast 1 awareness workshop in a semester regarding the knowledge resources	<ul style="list-style-type: none">To identify the various e resourcesTo identify various areas for research	Dr Anupama K Malagi Dr Padmalini Singh	2021-22



Strategic Plan

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
3.	<p>To strengthen the process of Teaching Learning</p> <p>-focussing on innovative teaching methodology – Experiential Learning and Research based teaching</p> <p>And to facilitate standard content development for course delivery</p>	<p>-To have specific workshops for preparation of course docket highlighting experiential learning- at least 1 in a semester</p> <p>- To develop course content for atleast 2 courses</p>	<ul style="list-style-type: none">• To facilitate the preparation and thorough review of course docket.• To facilitate the preparation and review of course file.• To identify resource persons for the workshops• To identify the vendor	<p>Dr Anupama K Malagi</p> <p>Dr Padmalini Singh</p>	2022-23

Strategic Plan

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
4.	Developing the required competencies among faculty and students for research and development	To organise atleast 2 domain specific workshops/awareness sessions for faculty and students	<ul style="list-style-type: none"> To identify resource persons for the workshops To explore opportunities for international collaborative research projects (in association with Centre for International Collaborations) 	Dr Anupama K Malagi Dr Padmalini Singh	2023-24



Strategic Plan

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
5	To make the TLC a Revenue Centre	To collaborate and extend our services to all of our sister institutions and atleast 2 other external institutions	<ul style="list-style-type: none">To create, facilitate and strengthen the system and process for student and faculty involvement	Dr Anupama K Malagi Dr Padmalini Singh	2024-25

The art of teaching is the art of
assisting discovery.

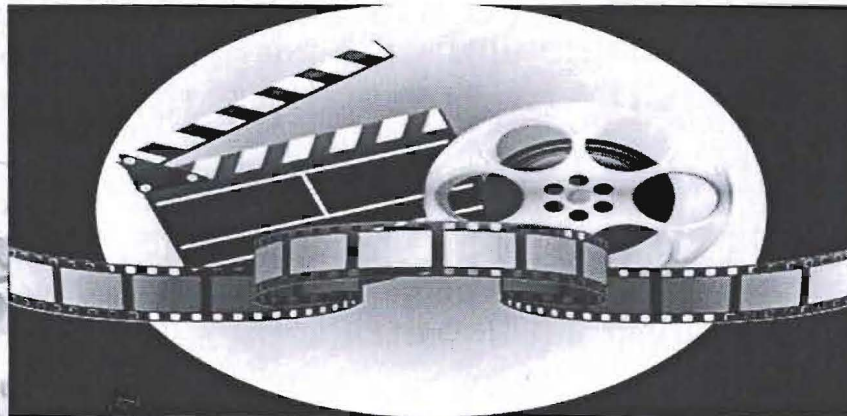
- Mark Van Doren



Rashtreeya Sikshana Samithi Trust Go, change the world
RV Institute of Management

Accredited by NAAC with 'A+' Grade

Centre for Media



Welcome to All

16-12-2021





Charter

Go, change the world

- To provide intellectual access to information and ideas through movies, videos and audio with support of up to date technology for a diverse student population
- To provide infrastructure and expertise in the use of information and instructional technologies. (Labs, Smart boards, audio, recording, screening, and storing infrastructure).
- To encourage discussion and analysis from different perspectives using multimedia sources. Bringing students and faculty together to share learning experiences.
- To facilitate and build competency among students in film –making, photography and other forms of visual arts.



Co-ordinating Team

Go, change the world

- Co-Ordinator : Prof. Nagasubba Reddy
- Members : Prof. Rashmi Shetty and Prof. Vandana Gablani
- All faculty members are by default part of the Media Centre.
- The coordinating team and student volunteers of the center will meet fortnightly to decide on the activities of the Centre.
- Interested students have to register voluntarily to become the Centre members.



Movies screened

Go, change the world

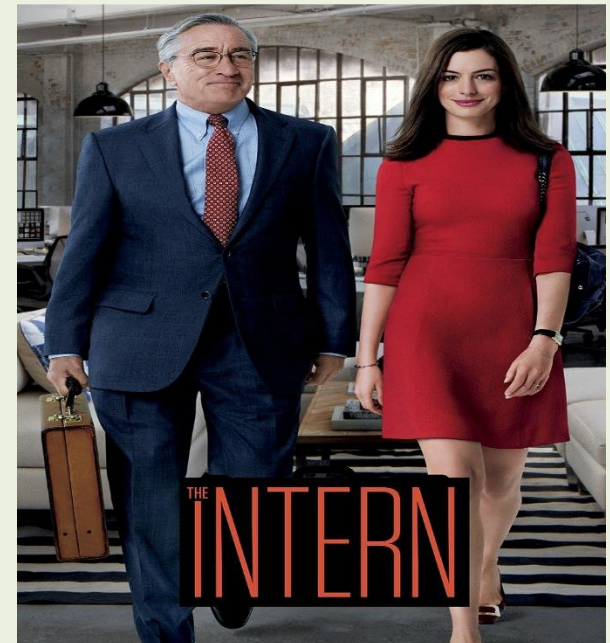
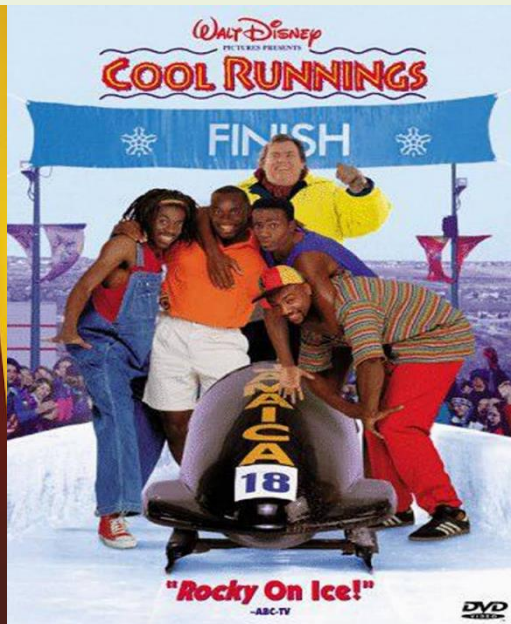
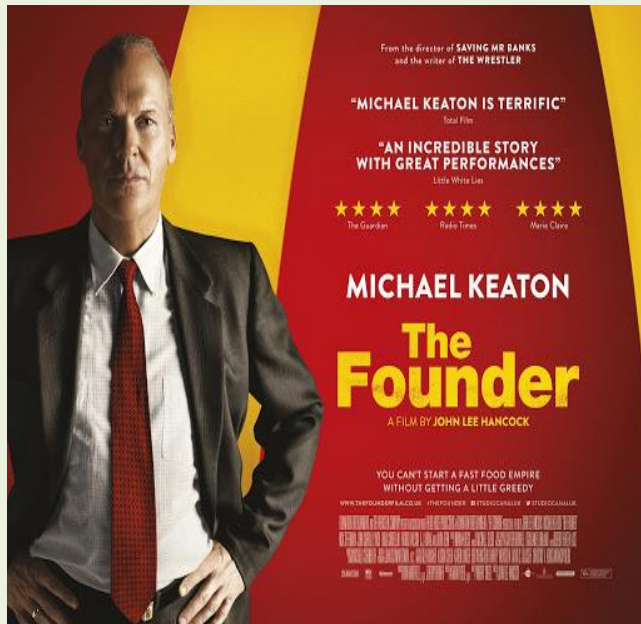
Sl.No	Date	Name of the Movie	Number of participants
1	05.07.2018	Blue Planet	29
2	01.08.2018	The Shawshank Redemption	19
3	30.11.2018	The Trueman Show	10
4	15.03.2019	Lagaan	30
5	10.11.2019	Ford Versus Ferrari	148
6	12.12.2019	African Cats	60
7	20.04.2020	The Wolf of Wall street	93
8	21.04.2020	Movie picture Quiz	85
9	26.04.2020	Cantagion	20
10	30.05.2020	Catch me if you can	30



Movies to be screened

Go, change the world

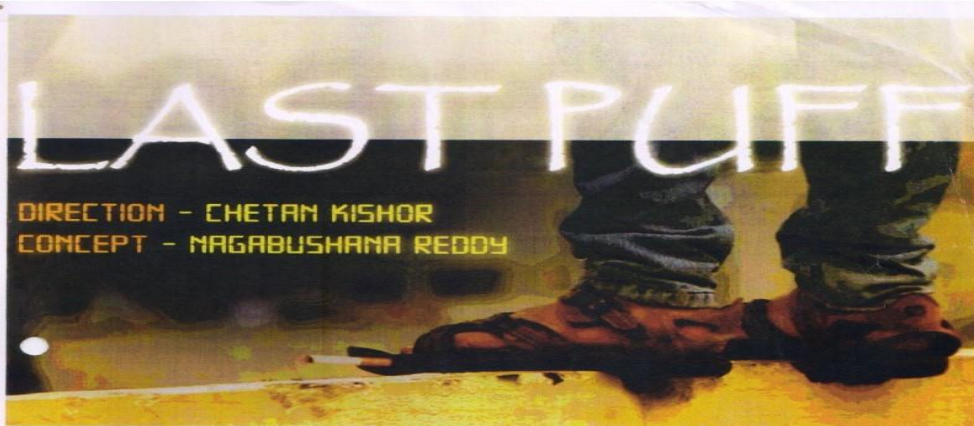
Sl.No	Month	Name of the Movie
1	March	The Founder
2	May	Cool Runnings
3	July	The Intern





Making of a short film Go, change the world

Sl.No	Date	Name of the Movie	Number of participants
5	31.05.2018	LAST PUFF	30



Nagabushana Reddy hails from the Yeragudi, near Moka Bellary District. His early education was in Good Shepard Scl and Jawahar Navodaya Vidyalaya in Bellary and collegiate educa in Nandi PU College and Indo American Degree College Bellary. Presently he is perusing his Masters in Busir Administration at R.V. Institute of Management, Bangalore. Alarm statistics on ill effects of smoking motivated the young film m to create a documentary film and reach the public domain thereby contributing his effort to create awareness and l smokers to quit smoking. This film was a part of the c assignment in 'Media and Society' during his III Semester Classe

LAST PUFF

With English Subtitles 105 Seconds

This film shall be nominated for International Short Film Competition

YOU ARE INVITED FOR THE SCREENING OF THE SHORT FILM 'LAST PUFF'

May 31, 2018 at 4.00 pm in Digital Studio, R.V. Institute of Management, Jayanagar, Bengaluru

16-12-2021

www.rvim.edu.in

contact@rvim.edu.in 080-42540300

Concept Mr. Chetan Kishor

Concept : Nagabushana Reddy – MBA 4th Sem 2016-18 batch

This film nominated for International Short Film Competition.

Last Puff-Short Film on Smoking Kills – Video



**RV Institute of
Management**

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Strategic Action Plan

For the period of next 5 Years

2020 – 21

2021 – 22

2022 – 23

2023 – 24

2024 - 25

RVIM, Bangalore



Strategic Action Plan - 2020 – 21

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Strengthening the Movie Club	Screen one good and popular movie for the Students every two months	<ul style="list-style-type: none"> Identify the movies with Learning Schedule the screening Briefing and Debriefing of the movie Documentation 	Prof. N. N. S Reddy Prof. Rashmi Shetty	Every Two Months
2	Workshops	Two workshops on movie making in one year.	<ul style="list-style-type: none"> Identify Resource person for the WORKSHOP Schedule the event Documentation 	Prof.Vandana Gablani	April
3	Create repository of recorded audio and Video Lectures	Collect two semester data	<ul style="list-style-type: none"> Collect all the recordings of all the faculties Create database of the recordings 	Prof.N.S.Reddy Prof.Vandana Gablani	Every Month



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Academic interactions	1. Create signature videos	<ol style="list-style-type: none"> Identify resource persons for the sessions Record/ edit and publish their videos 	Prof. N. N. S Reddy Prof. Rashmi Shetty	2021 – 22
		2. Online/offline Industrial Visits	<ol style="list-style-type: none"> Identify organizations Schedule the industrial visits 	Prof.N.S.Reddy Prof.Vandana Gablani	
		3. Create Institution Podcast Channel and post one podcast from each faculty in one Semester related to their area of expertise	<ol style="list-style-type: none"> Schedule Faculty for recording Record, edit and Publish, Promote the Podcast Channel 	Prof.N.S.Reddy Prof.Vandana Gablani	
2.	Strengthening Media Centre	1. Video Making and photography Competition, one competition per sem	<ol style="list-style-type: none"> Select theme for the competition Schedule that competition and prices 	Prof. NNS Reddy Prof. Rashmi Shetty	



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
2.	Strengthening Media Centre	2. One visit in one year to rangamandira	<ol style="list-style-type: none"> 1. Select play for the visit 2. Schedule and plan 	Prof. NNS Reddy Prof. Rashmi Shetty Prof. Vandana Gablani	2021 – 22
3.	Creating short movies	1. Three short movie from each sec 1 st Sem	<ol style="list-style-type: none"> 1. Identify the Students 2. Schedule the start and completion 	Prof.N.S.Reddy Prof.Vandana Gablani Prof. Rashmi Shetty	



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	RVIM Radio station	1. Set up an inhouse community radio station in the college	<ol style="list-style-type: none"> 1. Get training on how to set up a Radio Station 2. Identifying key Processes for starting radio station 3. License and legal obligations for transmitter obtained 	Prof.N.S.Reddy Prof.Vandana Gablani Students	2022 – 23



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	National Documentary Short Film Festival	1. One inter collegiate Documentary Short Film Festival at National level	<ol style="list-style-type: none"> Schedule and Create Brochure Branding and marketing of the event Collect and filtering entries Identify resource person and judges Conduct the event and document 	Prof.N.S.Reddy Prof.Vandana Gablani Students	2023 – 24



SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	<p>Introduction of certificate courses</p> <ul style="list-style-type: none"> • Introduction to Audio Visual Production • Introduction to Photography (Mobile Basics) 	<p>Introduce 2 certificate Course for interested students</p>	<ol style="list-style-type: none"> 1. Identifying the resources person 2. Frame the syllabus 3. Schedule the course 4. Market to the students 5. Examination, Evaluation & documentation 	<p>Prof.N.S.Reddy Prof.Vandana Gablani</p>	<p>2024 – 25</p>



Centre for Media – Infrastructure

Seating capacity – 60

- Desktop System : Intel core i3 processor, Giga bite motherboard, DDR4 memory, DVD Writer, 2 TB HDD, DDR5 Graphics card, Acer “24” Led Monitor
- Final cut Pro X – Video editing software & Record Pad – Audio recording software
- Presonus Eris E55 Studio Speakers
- Audient Id4 Sound Card
- [Ableton Live 9 Suite EDU](#) – Audio editor software
- Nektar Lx49 Midi Keyboard
- Pioneer Hdj500 Headphone & Shure Sm49 Microphone
- Ultimate Support Speaker Stand
- Ultracoustic Monitor Support Pad
- EPSON 22450WUXGA-Projector- 4200 Lumens- Full HD
- Bose Sound Bar Speaker - 01



Centre for Media – Photo Gallery







**RV Institute of
Management**

*Go, change the
world*

Art-Man Club

Strategic Action Plan

12/16/2021

RVIM, Bangalore



H. H. H.

From 2021-2022

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
1	Formation of Cultural club	<ul style="list-style-type: none"> To establish a point of contact and easy flow of communication. Metrics- Once in a year (Election) 	<ul style="list-style-type: none"> Selection of club coordinators 	Ms. Ramya S	During Orientation of the new batch (October)
2	Rolling trophy	<ul style="list-style-type: none"> To provide platform for students to flourish talent and develop creative ability Metrics- Semester wise (Seniors+Juniors) 	<ul style="list-style-type: none"> Formation of the core committee Planning for the event Two events in a month. 	Faculty Co-ordinators and Student Co-ordinators	Declaration of the results at the end of the semester (January and May)
3	Celebrate with us	<ul style="list-style-type: none"> To celebrate Prominent International Festivals with integrity and harmony Metrics- 2/3 selected festivals 	<ul style="list-style-type: none"> International Women's day International Yoga Day 	Faculty Co-ordinators and Student Co-ordinators	On the day of festival

From 2021-2022

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
4	RVIM Fashion Week	<ul style="list-style-type: none"> To have fun and enjoy the colorfulness of the campus Once in a year 	<ul style="list-style-type: none"> Theme based days 	Faculty Co-ordinators and Student Co-ordinators	In the beginning of the 1 st Semester (October)
5	RVIM Talent Show	<ul style="list-style-type: none"> To showcase the talents of Students and Interested faculty members 	<ul style="list-style-type: none"> One Talent show event per month 	Faculty Co-ordinators and Student Co-ordinators	At the end of the month
6	RVIM Major events	<ul style="list-style-type: none"> To organise cultural programs during all major events of the institution 	<ul style="list-style-type: none"> Genesis (Inauguration of new batch) Alumni meet Management fest Farewell 	Faculty Co-ordinators and Student Co-ordinators	As and when the event happens



From 2022-2023

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
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In addition to the previous year activities, the following goal is set for the 2nd year (2022-2023)

1	Enhancing the interest of students towards cultural activities	<ul style="list-style-type: none"> To provide training/assistance/ practice for students to enhance their cultural interest 5 sessions per activity 	<ul style="list-style-type: none"> Identifying the trainer 	Prof. Vandana Gablani	<ul style="list-style-type: none"> 5 sessions based on the mutual communication and availability of the trainer (October and November)
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From 2023-2024

Go, change the world

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
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In addition to the previous year activities, the following goal is set for the upcoming year.

1	Enhancing the interest of students towards cultural activities	<ul style="list-style-type: none"> To organise Intercollegiate Cultural Fest Metrics: Once in a year 	<ul style="list-style-type: none"> Identify the theme for the event and take approval from HOI. Deciding the flow of the events Other arrangements 	Faculty Co-ordinators and Student Co-ordinators	<ul style="list-style-type: none"> In the month of October/ November.
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From 2024-2026

SI No.	Goal	Objectives [With Metrics]	Key Actions	Person Responsible	Timeline [by when it will get done]
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In addition to the previous year activities, the following goal is set for the upcoming years

1	To Recognize and celebrate the achievements of Students	<ul style="list-style-type: none"> To organise Annual Day Function Metrics: Once in a year 	<ul style="list-style-type: none"> Identify the acheivers and take approval from HOI. Deciding the flow of the day. Other arrangements 	Faculty Co-ordinators and Student Co-ordinators	<ul style="list-style-type: none"> In the month of April- May.
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THANK YOU



**RV Institute of
Management**

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Admissions Committee

Strategic Action Plan

(2021-2025)

Members :

Dr Santhosh M

Mr. Manjunath S.K

Prof. Uma Sharma

12/16/2021

Admissions Committee



Charter:

- To strengthen the Admission process
- To increase the students' intake quality
- To ensure good student mix from various geographics
- To increase the admission to application ratio
- To maintain an Ideal gender ratio

- **Admission Process is as follows:**

Approval of the Admission Calendar

Admission Process begins with the annual calendar approval –this document provides dateline of approved activities for selecting , testing and admitting students

Promotions and Advertising for yearly Admission

Yearly Admission is promoted with a advertising and participation at education fair and exhibition

Crash Course to prepare for students

Every Year in the month of June , crash course for PGCET –K is arranged with access to all aspirants of MBA degree.

Admission Open for the Academic Year

Monitoring ,shortlisisitng eligible candidates who have duly cleared entrance test.

Induction /Orientation of Fresh Batch at RVIM

New Batch is inducted every year in October

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
1.	Strengthen the Admission Process	One Committee meeting every month	<ul style="list-style-type: none"> To organize a meeting to formalize the admission calendar of 2021-22 . To Finalise the Fee structure- (Government & Management Quota Preparing the Admissions Policy Guidelines for 2021-22 To streamline admission process & to manage the admissions dashboard *To have real time information regarding the admissions process 	Dr Santhosh M Mr. Manjunath S.K Prof. Uma Sharma	March '21
		Participate at least 2 National level Entrance Exams	DEC,FEB,MAY & SEPT MAT exams 2020 *FEB,MAY & JULT ATMA/AIMS exams 2020 *KMAT 2020 exams conducted KPPMGCA		March '21
		Have at least 1 LMS for managing RVIM Admission Test Process	<ul style="list-style-type: none"> Identifying vendors – Lead square, No paper Forms, Upswing Calling for Demo session Shortlisting and mooting proposal for approval 		March '21
		Conduct 1 coaching session on entrance exam for MBA aspirants	<ul style="list-style-type: none"> Mooting the proposal Marketing the event Conduction of classes 		August 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2	To increase the students intake quality	<ul style="list-style-type: none"> Collaborating with at least 2 admission portals Providing scholarship to top three ranking students from PGCET 	<ul style="list-style-type: none"> Screening students from national level portals such as MBA universe.com and shiksha .com 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	March'21
3	Good student mix from various demographics	Participating in at least 1 national level education fair	<ul style="list-style-type: none"> Identifying and mootng proposal to participate in education fair 	Dr Santhosh M Mr. Manjunath S.K	July 2021
4	Increase Admission to Application ratio	<ul style="list-style-type: none"> Achieve admission to application ratio to 1:4 Conduct 1 job fair for UG students in collaboration with Placement cell 	<ul style="list-style-type: none"> Promotions in social media platforms Allocation of budget for social media campaign Participating in at least 2 B school ranking 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	Sept 2021

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
1.	Strengthen the Admission Process	Two Committee meeting every month	<ul style="list-style-type: none"> To organize a meeting to formalize the admission calendar of 2022-23 . To Finalise the Fee structure- (Government & Management Quota Preparing the Admissions Policy Guidelines for 2022-23 To streamline admission process & to manage the admissions dashboard *To have real time information regarding the admissions process 	Dr Santhosh M Mr. Manjunath S.K Prof. Uma Sharma	March '22
		Participate at least 3 National level Entrance Exams	DEC,FEB,MAY & SEPT MAT exams 202 *FEB,MAY & JULT ATMA/AIMS exams 2022 *KMAT 2022 exams conducted KPPMGCA		March '22
		Have at least 1 LMS for managing RVIM Admission Test Process	<ul style="list-style-type: none"> Identifying vendors – Lead square, No paper Forms, Upswing Calling for Demo session Shortlisting and mooting proposal for approval 		March '22
		Conduct 2 coaching session on entrance exam for MBA aspirants - online and offline mode and MAT exams	<ul style="list-style-type: none"> Mooting the proposal Marketing the event Conduction of classes -online and offline mode		August 2022
		Conduct 1 national level UG fest in collaboration with cultural committee	<ul style="list-style-type: none"> Innoviz -2022 fest 		Feb -2022

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2	To increase the students intake quality	Collaborating with at least 2 admission portals Providing scholarship to Top 4 ranking students from PG CET	<ul style="list-style-type: none"> Screening students from national level portals such as MBA universe.com and shiksha .com Increase the budget for additional services 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	March'22
3	Good student mix from various demographics	Participating in at least 2 national level education fair Participate in International Education fair	<ul style="list-style-type: none"> Identifying and mootng proposal to participate in education fair 	Dr Santhosh M Mr. Manjunath S.K	July 2022
4	Increase Admission to Application ratio	Achieve admission to application ratio to 1:5 Organise Job Fair for UG students with at least 3 -4 companies	<ul style="list-style-type: none"> Promotions in social media platforms Increase of budget for social media campaign Participating in at least 2 B school ranking Strenthening the admission team by providing appropriate training from external resource people 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	Sept 2022

Sl No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
1.	Strengthen the Admission Process	Three Committee meeting every month	<ul style="list-style-type: none"> To organize a meeting to formalize the admission calendar of 2023-24 . To Finalise the Fee structure- (Government & Management Quota Preparing the Admissions Policy Guidelines for 2023-24 To streamline admission process & to manage the admissions dashboard *To have real time information regarding the admissions process 	Dr Santhosh M Mr. Manjunath S.K Prof. Uma Sharma	March '23
		Participate at least 3 National level Entrance Exams	DEC,FEB,MAY & SEPT MAT exams 2023 FEB,MAY & JUL ATMA/AIMS exams 2023 *KMAT 2023 exams conducted KPPMGCA		March '23
		Have at least 1 LMS for managing RVIM Admission Test Process	<ul style="list-style-type: none"> Identifying vendors – Lead square, No paper Forms, Upswing Calling for Demo session Shortlisting and mooting proposal for approval 		March '23
		Conduct 2 coaching session on entrance exam for MBA aspirants - online and offline mode and MAT Exam	<ul style="list-style-type: none"> Mooting the proposal Marketing the event Conduction of classes -online and offline mode		August 2023
		Conduct 1 national level UG fest in collaboration with cultural committee Increase the number of participants by at least 10%	<ul style="list-style-type: none"> Innoviz -2023 fest 		Feb - 2023
		Setting up exclusive admission office at the institute	<ul style="list-style-type: none"> Manpower planning Budget allocation Training the manpower 		December -2022

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline [by when it will get done]
2	To increase the students intake quality	Collaborating with at least 3 admission portals Scholarship to Top 5 PG CET rank students admitted to college	<ul style="list-style-type: none"> Screening students from national level portals such as MBA universe.com and shiksha .com Increase the budget for additional services 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	March'23 July 2023
3	Good student mix from various demographics	Participating in at least 4 national level and International education fair with at least one in NE states	<ul style="list-style-type: none"> Identifying and mooted proposal to participate in education fair Increase the budget by 20% 	Dr Santhosh M Mr. Manjunath S.K	July 2023
4	Increase Admission to Application ratio	Achieve admission to application ratio to 1:6	<ul style="list-style-type: none"> Promotions in social media platforms Increase of budget for social media campaign by 10% Participating in at least 3 B school ranking Strengthening the admission team by providing appropriate training from external resource people Adding manpower 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	Sept 2023

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
1.	Strengthen the Admission Process	Three Committee meeting every month	<ul style="list-style-type: none"> To organize a meeting to formalize the admission calendar of 2024-25. To Finalise the Fee structure- (Government & Management Quota Preparing the Admissions Policy Guidelines for 2024-25 To streamline admission process & to manage the admissions dashboard *To have real time information regarding the admissions process 	Dr Santhosh M Mr. Manjunath S.K Prof. Uma Sharma	March '24
		Participate at least 4 National level Entrance Exams	DEC,FEB,MAY & SEPT MAT exams 2024 FEB,MAY & JULT ATMA/AIMS exams 2024 *KMAT 2024 exams conducted KPPMGCA		March '24
		Have at least 1 LMS for managing RVIM Admission Test Process	<ul style="list-style-type: none"> Identifying vendors – Lead square, No paper Forms, Upswing Calling for Demo session Shortlisting and mooting proposal for approval 		March '24
		Conduct 2 coaching session on entrance exam for MBA aspirants - online and offline mode and MAT Exam	<ul style="list-style-type: none"> Mooting the proposal Marketing the event Conduction of classes -online and offline mode		August 2024
		Conduct 1 national level UG fest in collaboration with cultural committee Increase the number of participants by at least 20%	<ul style="list-style-type: none"> Innoviz -2024 fest 		Feb - 2024
		Strenthening admission office at the institute	<ul style="list-style-type: none"> Hiring manpower to support the admission dept. activities 		Dec2023



SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
2	To increase the students intake quality	<ul style="list-style-type: none"> Collaborating with at least 2 admission portals Rewarding the student performers in the area of academics, placement Scholarship to Top 5 PG CET rank students admitted to college 	<ul style="list-style-type: none"> Screening students from national level portals such as MBA universe.com and shiksha .com Increase the budget for additional services Mooting proposal and getting approval 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	March'24 July 2024 June 2024
3	Good student mix from various demographics	<ul style="list-style-type: none"> Participating in at least 3 national level education fair with at least one in NE states and 2 International Education fair Organising 2 Job fair for UG students at institute in collaboration with placements cell Admission centres at different locations in the country 	<ul style="list-style-type: none"> Identifying and mooring proposal to participate in education fair Increase the budget by 30% 	Dr Santhosh M Mr. Manjunath S.K	July 2024
4	Increase Admission to Application ratio	Achieve admission to application ratio to 1:7	<ul style="list-style-type: none"> Promotions in social media platforms Increase of budget for social media campaign by 20% Participating in at least 4 B school ranking Strengthening the admission team by providing appropriate training from external resource people Adding manpower 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	Sept 2024

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
1.	Strengthen the Admission Process	Four Committee meeting every month	<ul style="list-style-type: none"> To organize a meeting to formalize the admission calendar of 2025-26 To Finalise the Fee structure- (Government & Management Quota Preparing the Admissions Policy Guidelines for 2025-26 To streamline admission process & to manage the admissions dashboard *To have real time information regarding the admissions process 	Dr Santhosh M Mr. Manjunath S.K Prof. Uma Sharma	March '25
		Participate at least 5 National level Entrance Exams	DEC,FEB,MAY & SEPT MAT exams 2025 FEB,MAY & JULT ATMA/AIMS exams 2025 *KMAT 2025 exams conducted KPPMGCA , CAT 2025		March '25
		Have at least 1 LMS for managing RVIM Admission Test Process	<ul style="list-style-type: none"> Identifying vendors – Lead square, No paper Forms, Upswing Calling for Demo session Shortlisting and mooting proposal for approval 		March '25
		Conduct 2 coaching session on entrance exam for MBA aspirants - online and offline mode and MAT Exams	<ul style="list-style-type: none"> Mooting the proposal Marketing the event Conduction of classes -online and offline mode		August 2025
		Conduct 1 national level UG fest in collaboration with cultural committee Increase the number of participants by at least 30%	<ul style="list-style-type: none"> Innoviz -2024 fest 		Feb - 2025
		Strenthening admission office at the institute	<ul style="list-style-type: none"> Hiring manpower to support the admission dept. activities 		Dec2024

SI No.	Goal	Key Metrics	Key Actions	Person Responsible	Timeline
2	To increase the students intake quality	<ul style="list-style-type: none"> Collaborating with at least 3 admission portals Scholarship to Top 5 PG CET rank holders admitted to college 	<ul style="list-style-type: none"> Screening students from national level portals such as MBA universe.com and shiksha .com and others Increase the budget for additional services Mooting proposal and getting approval 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	March'25 July 2025 June 2025
3	Good student mix from various demographics	<ul style="list-style-type: none"> Participating in at least 4 national level education fair with at least one in NE states Participating in 2 International level Education Fair Organising 3 Job fair at institute in collaboration with placements cell with increase in 30% aspirants 	<ul style="list-style-type: none"> Identifying and mooring proposal to participate in education fair Increase the budget by 50% 	Dr Santhosh M Mr. Manjunath S.K	July 2025
4	Increase Admission to Application ratio	Achieve admission to application ratio to 1:8	<ul style="list-style-type: none"> Promotions in social media platforms Increase of budget for social media campaign by 40% Participating in at least 4 B school ranking Strengthening the admission team by providing appropriate training from external resource people Adding manpower Inserting advertisements in leading 	Dr Santhosh M Mr. Manjunath S.K Uma Sharma	Sept 2025

