



Rashtriya Sikshana Samithi Trust

R.V.INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 560 041

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STRATEGIC RETREAT - 2021

Proceedings of the Strategic Retreat

Date & Time: Phase 1 – 1st January, 2nd January, 5th January.
Phase 2 – 8th January

Venue: Conference Hall

Members present:

- ◆ Dr. Noor Firdoos Jahan
- ◆ Dr. Anupama K Malagi
- ◆ Dr. A Narasima Venkatesh
- ◆ Dr. Padmalini Singh
- ◆ Dr. Suresh N
- ◆ Ms. Anitha D'Silva
- ◆ Mr. Chandran A
- ◆ Prof. Uma Sharma
- ◆ Ms. Sowmya D S
- ◆ Mr. N Nagasubba Reddy
- ◆ Dr. Santhosh M
- ◆ Ms. Priya Jain
- ◆ Ms. Ramya S
- ◆ Mr. Dileep
- ◆ Ms. Payal Jindal
- ◆ Mr. Sreevallaban N
- ◆ Ms. Pooja T
- ◆ Ms. Rashmi Shetty

Agenda

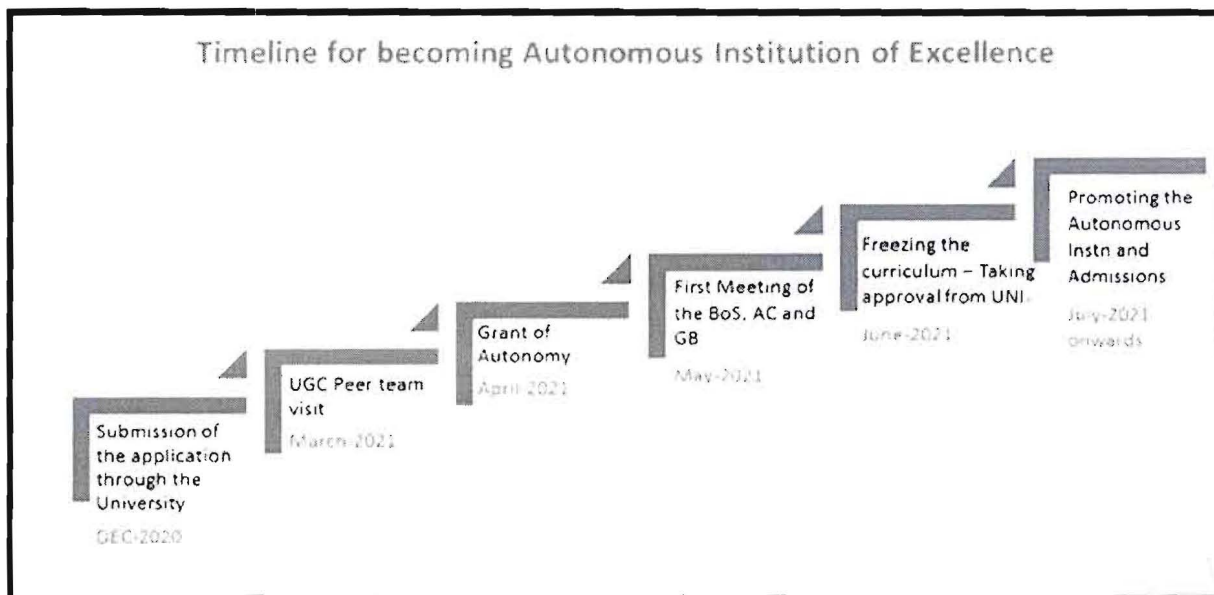
- ◆ Discuss the progress made towards Autonomy
- ◆ Discuss the detailed curriculum of leading management institutes in India and abroad
- ◆ To brainstorm about various best practices that can be inculcated in RVIM along with the current ones
- ◆ Based on the above two, create a systematic, relevant and forward looking curriculum post Autonomy
- ◆ To discuss the relevant subject names and allot subjects to faculty members to create a detailed curriculum.

Director welcomed all the faculty members for the strategic retreat and initiated the discussion in line with the agenda. The following points were discussed:

Phase 1

Part A – Progress made towards Autonomy

RVIM - STRATEGIC PATH FOR THE FUTURE



Part B – Curriculum of other leading institutions in India and the world.

Presentations on the curriculum of different colleges on 1st January, 2nd January and 5th January:

Initially every teaching staff member was allocated 1 to 3 leading management institutes. The faculty member was required to do a thorough research with regards to the curriculum aspects and any exceptional best practices. The intention behind this exercise is to understand the changing landscape of management

education in the country and around the world. Intense discussions were held to understand the rationale behind the curriculum of these institutes.

Phase 1- College Name and Faculty In charge

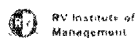
Faculty In charge	Name of the Institution
Dr. Noor Firdoos Jahan	St. Joseph Management Institute
Dr. Anupama K Malagi	TAPMI
Dr. A Narasima Venkatesh	SDMIMD
Dr. Santosh M	XIME
Dr. Suresh N	Kirloskar Institute
Dr. Padmalini Singh	Shailesh J. Mehta School of Management, IIT Bombay
Prof. Anitha D'Silva	Christ University
Prof. NNS Reddy	INSEAD, France
Prof. Chandran A	NUS - Singapore
Prof. Sowmya DS	NTU - Singapore
Prof. Rashmi Shetty	Darden School of Business, University of Virginia
Prof. Dileep	Symbiosis Institute of Management
Prof. Sreevallaban N	NMIMS
Prof. Pooja T	BMS Institute of management and PES institute of Management
Prof. Ramya S	Prin. Welingkar Institute of Management
Prof. Uma Sharma	University of Melbourne, Australia
Prof. Priya Jain	IIM-B
Prof. Payal Jindal	Mount Carmel Institute of Management

Phase 2

Creating a new curriculum to be incorporated post Autonomy

Once all the presentations were done with, a detailed list of subjects for the course was decided upon. The faculty members were allotted a subject for which they will prepare a rigorous syllabus which will encompass the skills that the new age managers will require.

The following table depicts the proposed list of subjects and the names of the faculty member responsible for the syllabus / curriculum / content creation under that subject.

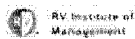


RV Institute of
Management

Summary

Go, change the world

- I. Trimester / Semester : **Semester [2 Year Programme]**
- II. Total number of Credits : **109**
 - 4 credits - 1
 - 3 credits - 28
 - 2 credits - 4
 - 1 credit - 13
- III. Non-credit components [MOOCS / Certification Courses / Value Addition Courses]
- IV. Specialisations : **6 [Major - 6 Subjects & Minor - 4 Subjects] *3 Credits**
 1. Finance
 2. Human Capital Management
 3. Marketing
 4. Operations and Supply chain Management
 5. Entrepreneurship and Family Enterprise Management
 6. Business Analytics
- V. Status : **Affiliated Autonomous – MBA**



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Management

Core Subjects offered

Go, change the world

Sl.NO	NAME OF THE SUBJECT	SEMESTER	CREDITS	FACULTY INCHARGE
1	Business Communication	I	3	Ms. Payal Jindal
2	Business Statistics	I	3	Dr. Santhosh M
3	Macro Economics	I	3	Dr. Anupama Malagi
4	Managenal & Behavioural Practices (10 weeks Company study - organisational study)	I	3	Prof. Sowmya D S
5	Financial Accounting	I	3	Prof. Pooja Takalkar
6	Marketing Management	I	3	Prof. Anitha D' Silva
7	Business Government and Society (Integrated Disaster management, Sustainable Development and Business Environment)	I	3	Prof. Sowmya D S
8	Business Research Methods (Practical course)	I	3	Dr. Padmalini Singh
9	Ancient Indian Wisdom and Human Values	I	2	Dr. Suresh N
	TOTAL		26	

SI.NO	NAME OF THE SUBJECT	SEMESTER	CREDITS	FACULTY INCHARGE
10	Micro Economics	II	3	Dr. Anupama Malagi
11	Quantitative Techniques for Business	II	3	Dr. Santhosh M
12	Fundamentals of Business Analytics	II	3	Prof. Priya Jain
13	Human Resource Management	II	3	Dr. Narasima Venkatesh
14	Financial Management	II	3	Prof. Dileep
15	International Business	II	3	Dr. Santhosh M
16	Entrepreneurship and Start Up Management	II	3	Prof. Rashmi Shetty
17	New Age Marketing	II	3	Dr. Padmalini Singh
18	Business Ethics, Social Responsibility and Corporate Governance	II	2	Dr. Suresh N
19	Operations and Supply Chain Management	III	3	Dr. Noor Firdocs Jahar
20	Strategic Management	III	3	Prof. Uma Sharma
TOTAL			32	

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FINANCE

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Direct Tax	III	Prof. Dileep
2	Investment Analysis and Portfolio Management	III	Prof. Priya Jain
3	Business Valuation & Financial Modeling	III	Prof. Dileep
4	Indirect Tax	III	Prof. Pooja T
5	Banking Financial Services and Insurance	III	Prof. Priya Jain
6	International Finance	III	Prof. Priya Jain
7	Financial Risk Management and Derivatives	IV	Prof. Sreevallabhan
8	International Finance	IV	Prof. Sreevallabhan
9	Financial Analytics	IV	Prof. Priya Jain
10	Cost Management	IV	Prof. Dileep

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HUMAN CAPITAL MANAGEMENT

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Talent Management and Employee Engagement	III	Dr. Anupama Malagi
2	Performance Management and Competency Mapping	III	Dr. Narasima Venkatesh
3	Industrial Relations and Employment Laws	III	Dr. Anupama Malagi
4	Learning and Development	III	Dr. Narasima Venkatesh
5	Organisational Change and Development	III	Dr. Anupama Malagi
6	Leadership and Team Management	III	Prof. Ramya S
7	Strategic and International HRM	IV	Dr. Narasima Venkatesh
8	Compensation and Reward Management	IV	Prof. Sowmya D S
9	Business Analytics for HR and HR Information Systems	IV	Prof. Dileep
10	Knowledge Management and Learning Organisation	IV	Prof. Ramya S

MARKETING

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Digital Marketing	III	Dr. Padmalini Singh
2	Sales and Distribution Management	III	Dr. Noor Firdoos Jahan
3	Integrated Marketing Communication	III	Dr. Padmalini Singh
4	Neuromarketing and Consumer Behaviour	III	Dr. Padmalini Singh
5	Product Launch and Management	III	Prof. Uma Sharma
6	Customer Experience Management	III	Prof. Anitha D Silva
7	Service and Retail Marketing	IV	Dr. Noor Firdoos Jahan
8	Business and Social Marketing	IV	Prof. Anitha D Silva
9	Business Analytics for Marketing	IV	Prof. Priya Jain
10	Brand Growth Marketing	IV	Dr. Noor Firdoos Jahan

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Supply chain designing, Sourcing and Optimization	II	Dr. Santhosh M
2	Logistics Management	III	Dr. Santhosh M
3	Advanced Inventory and Lean Management	III	Dr. Santhosh M
4	ERP and Business Process Modeling	II	Prof. Vandana
5	Business Dynamics Modeling and Simulation	II	Dr. Santhosh M
6	SCM for E-Commerce	II	Dr. Santhosh M
7	World Class Manufacturing	IV	Dr. Suresh N
8	Business Process Improvement	IV	Dr. Suresh N
9	Business Analytics for SCM	IV	Dr. Santhosh M
10	Quality Management and Six Sigma	IV	Dr. Suresh N

ENTREPRENEURSHIP AND FAMILY ENTERPRISE MANAGEMENT

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Social entrepreneurship and innovation	III	Prof. Rashmi Shetty
2	Functional Areas of Entrepreneurship	II	Prof. Rashmi Shetty
3	Business Model and Business Plan development	II	Prof. Rashmi Shetty
4	Entrepreneurship in Action - I (Practice based course)	II	Prof. Rashmi Shetty
5	Technology for Entrepreneurs	III	Prof. Rashmi Shetty
6	Corporate Entrepreneurship	II	Prof. Rashmi Shetty
7	Ecosystem and Government Support for Startups	IV	Prof. Rashmi Shetty
8	Entrepreneurship in Action - II (Practice based course)	IV	Prof. Rashmi Shetty
9	Managing and Growing Family Enterprises	IV	Prof. Uma Sharma
10	New Venture Funding	IV	Prof. Rashmi Shetty

BUSINESS ANALYTICS

SL NO.	SUBJECTS OFFERED	SEMESTER	FACULTY IN-CHARGE
1	Predictive Analytics using R	III	Prof. Dileep
2	Big Data Analytics	III	Prof. Shreya Shankar
3	Descriptive Analytics and Data Visualization	III	Prof. Vandana
4	Analytics applications in Functional Areas	III	Prof. NNS Reddy
5	Business Intelligence*	III	Prof. NNS Reddy
6	Data Warehousing and Data Mining*	III	Prof. NNS Reddy
7	Emerging technologies (AI • IoT • Blockchain • RPA • Cloud Computing)	IV	Prof. Vandana
8	Machine Learning using R	IV	Prof. Vandana
9	IT Risk Management and Data Security*	IV	Prof. Vandana
10	Analytics for E-Commerce and Retail*	IV	Prof. Priya Jain

15/10/23

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SL.NO	COURSE TITLE	CREDITS	SEMESTER	FACULTY IN-CHARGE
1	IT Skills	1	I	Prof. Vandana
2	Soft Skills (Communication, Presentation, Interpersonal Skills, Negotiations Skills, Agility Building, Resilience Building, Life skills, Aptitude, GD, P); Personality Development)	1	I	Ms. Payal Jindal
3	Employability Skills- I (Futuristic skills, Business Etiquettes, Resume Building and Aptitude, Current Affairs)	1	II	Ms. Payal Jindal
4	Advanced IT Skills	1	II	Prof. NNS Reddy
5	Domain Specific Skills- II	1	III	Ms. Payal Jindal
TOTAL		5		

15/10/23

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It was decided that the entire teaching staff will meet in due course to discuss the curriculum in detail. Then dates regarding the same will be announced soon. After finalizing the same, the strategic retreat came to its logical conclusion. Director Sir congratulated and appreciated every staff member for their valuable contributions.

“ Let us all work together with a good team spirit and take RVIM to the next level”

