Submission to Limca Book of Records 2017

Flat No 208, Enkay Towers, Vanijya Kunj, Udyog Vihar – V, Gurgaon – 122016

From

R.V. Institute of Management

CA-17, 36th Cross, 26th Main, Jayanagar 4th 'T'Block Bangalore-560041 Phone: 080-42540300 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

Record Claim:

Longest running computer literacy classes for senior citizens aged 60-90 years

Programme:

Computer Literacy Programme for Senior Citizens

First batch started in 2006 Twenty-fifth batch concluded on May 22, 2016 1090 senior citizens trained in 25 batches in last 10 years

> Head of the Institution: Dr.T.V.Raju, Director, RVIM

Documentation prepared by: A.Chandran , Assistant Professor, Department of General Management & Coordinator RVIM-CSR E Mail: lecturer_chandran@hotmail.com Mb: 9449828204

APPLICATION FORM FOR REGISTRATION OF RECORDS

1.13	MCA BOOK OF RECORDS 2017
Name :	R.V. Institute of Management
Date of Birth	exclosion of the second
Sex	SSMRV Calingle Camputer C.A. 17. SRIs Gross, 2016 Mart.
Nationality	446 T. Elona, Jayanagar, HANGALOHE, Son 041,
Address with PIN Code	: CA 17, 26 ^m Main, 36 th Cross, Jayanagar 4 th T Block,
	Bangalore 560041
Mobile & Telephone Nos	: 9449828204
Emiail	: lecturer_chandran@botmail.com
Record Claim Longest runnin	ig computer literacy classes for senior citizens aged 60-90 years
were under an a constraint and a straight	heracy Programme for Senior Cilizens
	3 months course conducted daily on week days , 5 pm -6.30 pm
	ne:1" Batch Started in 2016 .25% Batch completes on May 22, 2016
Venue 1	R.V. Institute of Management Campus
No. of persons involved	Started by Dr. T.V.Raju, Director, RVIM The staff members
Students have exten	ded their support. Prof. Nagasubba Reddy is instrumental in
Preparing the syllal	hus and has taught all the 25 batches.
Other Details	: One Thousand Ninety Senior Citizens trained in 10 years
This document content is su approval of Respected Direc Date 22.5.2016 Verified & Automileatert b 1) Name: A N Vijey- Designation M A	a above are true and I am solidly responsible for any error in a bimitted by A.Chandran, Assistant Professor, RVIM with tor, RVIM Are Figuratury Luman 2) Namer Bap regould fath Designation Ewolabaya Trustle address Secretary No. 149, 37 Hicks, 26 H
Contact No.: 944603	15433. Contact No. Main, 9th Block Jourgen ne office use outs - 9844475 055 Bangalore Photos Bangalore
Received by:	on: Action Takim: Chapter

Remarks

Classified - Internal use

B. N. Vijayakumar MLA, Jayanagar Constituency President, B.J.P., Bangalore City,



"SHASAKARA KACHER!" 35th Cross, 18th Main Road 4th 'T Block, Jayanagar Bangalore - 560 041 Phone : Off : 94491 56115

No. MLA.G/PR/ 732 /2016

Date: 22-05-2016

Limca Book of Records

Flat No-208, Enkay Towers Vanijya kunj, Udyog vihar-V Gurgaon- 122016.

Sir/ Madam,

I have witness the celebration of completion of 25th batch of Computer Literacy Programme for Senior Citizens Organised by R.V. Institute of Management on May 22, 2016 in their campus.

I feel R.V. Institute of Management is the only institute in India conducting such programme for the benefit of Senior Citizens aged 60 years-90years.

This achievement is most unique and requires all encouragement.

Thanking You,

With regards, navakumar.

Res : 301, 10th Main, 3rd Block, Jayanagar, Bangalore - 560 011 Phone : 2663 0680, Mobile : 94480 75433, Email : vijayakumar jnr@gmail.com

ಸ್ವಸಹಾಯ ಟ್ರಸ್ಟ್(ರಿ)

(ಹಿರಿಯ ನಾಗರಿಕರ ಸೇವಾ ಸಂಸ್ಥೆ)

To

22/5/2016

Linca Book of Records Udyog Vihar –V Gurgaon 122016

Sir,

I had attended the 25th Batch completion celebration of 'Computer Literacy Programme for Senior Citizens' organized by RVIM on May 22, 2016. R.V. Institute of Management has taught one thousand ninety senior citizens so far to learn computer and use in their daily life.

This is a CSR programme of the college undertaken under the leadership of Dr. T.V.Raju. Director, RVIM. Prof. Nagasubba Reddy has developed a good method to teach elderly people with lot of patience.

A great good work is done to the society by RVIM

Thanking you

Bapugoulda Patil Secretary Swasahaya Trust (R)

SWASAHAYA TRUST (R) No. 146, 5th Main, East End Circle, 3rd Phase, J.P. Negar, BENGALURU - 560078.

418, 17ನೇ ಮುಖ್ಯ ರಸ್ತೆ, 10ನೇ ಅಡ್ಡ ರಸ್ತೆ, 2ನೇ ಹಂತ ಜಿ.ಎ.ನಗರ ಬೆಂಗಳೂರು - 560 078.

Computer Literacy Programme for Senior Citizens

Attendees for the Completion of 25" Batch of CLPSC and Inauguration of Alumni Association

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Computer Literacy Programme for Senior Citizens

Attendees for the Completion of 25th Batch of CLPSC and Inauguration of Alumni Association

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Computer Literacy Programme for Senior Citizens

Attendees for the Completion of 25th Batch of CLPSC and Inauguration of Alumni Association

Date: May 22, 2016 Time: 4.00 pm

Venue: Campus Seminar Hall

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Computer Literacy Programme for Senior Citizens

Attendees for the Completion of 25th Batch of CLPSC and Inauguration of Alumni Association

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Computer Literacy Programme for Senior Citizens

Attendees for the Completion of 25th Batch of CLPSC and Inauguration of Alumni Association

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Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041 Tel: 080 42540300 E-mail: contact@rvim.edu.in, Website: www.rvim.edu.in

Accredited by NAAC with "A" Grade

Computer Literacy Programme for Senior Citizens

Invitation

Inauguration of Alumni Association & Celebration of Completion of 25th batch of CLP for Senior Citizens

Chief Guest

Hon'ble Justice M.N. Venkatachaliah

Former Chief Justice of India

Presided by Sri. K. G. Subbarama Setty

Treasurer, Rashtreeya Sikshana Samithi Trust

at 4:00 pm on Sunday, 22 May, 2016 Venue: Seminar Hall, R V Institute of Management, Bangalore

You are cordially invited

A V S Murthy Hon. Secretary, RSST Dr. T V Raju Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy

"Computer Literacy Programme for Senior Citizens (CLPSC)"

4th September 2006 to 22st May 2016

R.V. Institute of Management has successfully completed a major community Programme – titled "Computer Literacy Programme for Senior Citizens" for 25 batches to impart basic computer training for citizen aged 60 years and above in Bangalore. The trainees included Doctors, Lawyers, Retired Bank Managers, Retired Income tax officers, and Retired personnel from armed forces and from all walks of life.

This philanthropic project was initiated by Institute Director Dr.T.V.Raju during 2006, with first training session batch of 20 members under guidance of Prof.N.Nagasubba Reddy. The great response received from the senior members made RVIM to plan and execute as many as 25 batches with a total of 1090 members in the succeeding years. The total beneficiaries of this programme include 750 men and 340 women. 90% of the trainees were in the age group of 65 to 90 years and the rest 10% were in the age group of 60 to 65 years.

The present 25th Batch started in the month of February 2016 & concluded during second week of May 2016 with a term end examination (Theory and Practice). Certificates are issued to all participants. Classes were held on all working days from 5 pm-6.30pm.

All the participants were trained to communicate to their grand children, sons and daughters staying far away and in foreign countries. They were able to exchange mails, photos and talk over the Internet, use Skype, face book, and use online booking for railway, train and movie tickets. The internet search helped them to find information on medical support and guidance through various websites. Transactions like online payment of electricity and other bills, bank remittance, digital India awareness, social sites communication, health support and online doctor service and many more.

Apart from computer learning the senior citizens are offered Medical Camp, Sports and Picnic. The formal inclusion of CLPSC Alumni Association in the 25th Batch shall mark a new beginning for a good network and support among the beneficiaries.

This programme is considered to be unique and first of this kind time in the world, and is offered free of cost by the institute as a part of its social responsibility.

Gist of the speech by Hon'ble Justice M.N.Venkatachaliah, May 22, 2016

Justice spoke to the entire participant in a humours note.

He mentioned that the 20th century was 100 years of science and 21st century will be 20,000 years of science. He emphasized the need for learning to use computer to keep pace with the technological development. At the same time he cautioned the dangers of being too much dependent on computers as it may affect the human relations. He guided the audience to be careful about cyber crimes and suggested to include teaching of cyber security to senior citizens along with the basic use of computers.(In a lighter sense with laughing he said to senior citizens that by learning to use computers it has saved our self respect from our grand children as today's children are with I pad).

He inaugurated the Alumni Association of Computer Literacy Programme for Senior citizen by clicking the button.

He congratulated the institute director (Dr.T.V.Raju) for doing a yeomen service to the society by completing 25 batches of CLPSC.

The programme was presided by Sri. K.G.Subbarama Setty, Treasurer, Rashtreeya Sikshana Samithi Trust.

Sri. M.N. Ravishankar was officially nominated as President of Computer Literacy Programme for Senior Citizen.

Dr. T.V.Raju, Director, RVIM welcomed the gathering.



Hon'ble Justice is greeted by the senior participants of CLPSC. Director, RVIM welcomed the guest to the campus.



Hon'ble Justice arrives to Campus Seminar Hall



Hon'ble Justice Sri. M.N.Venkatachaliah inaugurates the CLPSC Alumni Association by click of a button.

L-R: Prof. Gowrisha on Comparing, Sri. N.Nagasubba Reddy,Tutor for Senior Citizens, Dr. T.V.Raju, Director, R.V. Institute of Management, Sri. M.N.Ravishankar, President of Newly formed CLPSC Alumni Association, **Chief Guest Hon'ble Justice**, and next Sri. K.G.Subbarama Setty Treasurer, Rashtreeya Sikshana Samithi Trust.



On the Dias L-R : Dr. T.V.Raju, Director, R.V. Institute of Management, Hon'ble Justice M.N.Venkatachaliah, Former Chief Justice of India, Sri. K.G.Subbarama Setty Treasurer, Rashtreeya Sikshana Samithi Trust, Sri. M.N.Ravishankar, President of Newly formed CLPSC Alumni Association

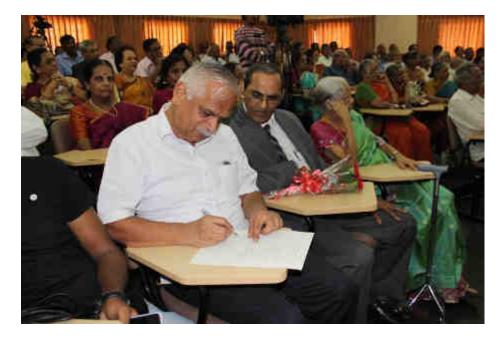


Audience



Guest and Media in Front Row





Sri. B.N .Vijayakumar, Hon'ble MLA signs in the Limca Book of Records Application

Form –Authentication and Verification



Chief Guest leaves Seminar Hall after the Programme



TV News Channel takes a clip on message from Former Chief Justice of India at Seminar Hall



Senior most participant of CLPSC speaks to TV Channel at Seminar Hall

Media Reports

Link for Andhra Prabha May 26, 2016 http://epaper.prabhanews.com/c/10674401

Downloaded Picture



20030 Thu, 26 May 2016 spaper problement con/c/10674481

Link to full paper of Andhra Prabha Pg .8- Telugu http://epaper.prabhanews.com/820861/Ananthapuram/26-05-2016#page/8/1



Vijayavani May 25, 2016 Pg. 3 Namaste Bangalore-Kannada (upper half)



E Nadu (Karnataka May 23, 2016 – Pg 4 Telugu



Dinamani – Bangalore May 24, 2016 Pg. 2 Tamil



Sanjevani May 23, 2016 Pg.2 Kannada



Deccan Chronicle –Bangalore May 23, 2016 Pg 3

Achieves - Media

CNN and Times Now had visited the campus during the month of July/August 2013. The progress of 19th batch of CLPSC was telecasted in the National Network .

Kindly view the media reporting of CNN and Times Now on clicking the link

http://www.news18.com/videos/india/computer-for-senior-citizens-629499.html

It is known has the IT city for a reason and living upto its name. Bangalore's RV institute of management has started a unique computer literacy programme for senior citizens. Started as part their community programme the project has taught 18 batches in the last 7 years. **For full video link**

http://www.timesnow.tv/videoshow/4435886.cms

Hindu October 1, 2012 10:04 IST

The newspaper had created an article to mark elders day and had interviewed RVIM for their inputs.

Full Report link

http://www.thehindu.com/news/cities/bangalore/the-computer-keyboard-brings-the-world-tothem/article3953978.ece



Achieves- Photographs

First Batch- R-L Chief Guest Dr. S.Srikantaswamy ,Professor, R.V. Teachers College, Dr.T.V.Raju, Director, RVIM in the valedictory programme. Participants of first batch thank their tutor Prof. Nagasubba Reddy for imparting the computer usage skills.

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Welcome Board for the Valedictory Programme for the First Batch – 18/11/2006



14th Batch –Computer Literacy Programme for Senior Citizens



15th Batch –Computer Literacy Programme for Senior Citizens



17th Batch –Computer Literacy Programme for Senior Citizens



17th Batch –Computer Literacy Programme for Senior Citizens



23th Batch –Computer Literacy Programme for Senior Citizens



24th Batch –Computer Literacy Programme for Senior Citizens









Test and Distribution of Certificates



93 years old Senior Citizen Participant thanks Director, RVIM for the yeomen service rendered to the society



Sports for the Senior Citizens- Chess



Sports for the Senior Citizens-Table Tennis



Sports for the Senior Citizens-Chess



Health Check Up for Senior Citizen participants of CLPSC



One day excursion for senior citizen participants of CLPSC . Director RVIM (Third from right)

32 On acceptance of the record claim documents and after completion of verification process by Limca Book of Records, we request to award the record - in the name of the Institution ' R.V. Institute of Management' The documents and submissions to Limca Book of Records is prepared and submitted by A.Chandran, Assistant Professor, Department of General Management & Coordinator, RVIM Centre for Social Responsibility R.V. Institute of Management CA 17, 36th Cross, 26th Main, Jayanagar 4th 'T' Block Bangalore 560041 Ph- Direct 080-42540341, Mb 9449828204, E Mail- lecturer_chandran@hotmail.com I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief. In case any of the above information is found to be false or untrue or misleading or misrepresenting, I am aware that I may be held liable for it. 2 8 31 May 2016 A.Chandran Forwarded to Limca Book of Records with the permission and approval of Respected Director, RVIM ¥

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Director R.V. INSTITUTE OF MANAGEMENT SSMRV College Camboo C.A. 17, 16th Grass, 26th Main din 'T Block, Jayanagar, BANGALGHE - 560 0.41