



RASHTREEYA SIKSHANA SAMITHI TRUST

**R V INSTITUTE OF MANAGEMENT**  
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar  
Bengaluru, Karnataka 560 041

### Venture Fest 2.0, 2k19

**Date:** 8<sup>th</sup> June, 2019

**Venue:** College Campus

**Time:** 09:00 am to 7:00 pm

**Semester & Section/:** II A, B & C

**No. of Participants:** 180

**Event Coordinator:** Prof. Rashmi Shetty

#### Objectives

- To give hands-on experience to the students in launching and managing a real world business venture for one whole day.
- Emphasize on entrepreneurial spirit building.
- Give the students an opportunity to acquire required knowledge, skills and attitude as demanded by the industry like; creativity, decision making ability, analytics, team building, entrepreneurial thinking, effectual reasoning, risk taking, art of marshaling the required resources, action orientation etc.

#### Agenda/Flow of the Event

- Round 1: Idea Screening
- Round 2: Business Model Canvas / Lean Canvas
- Round 3: Business Plan Competition
- Round 4: Implementation

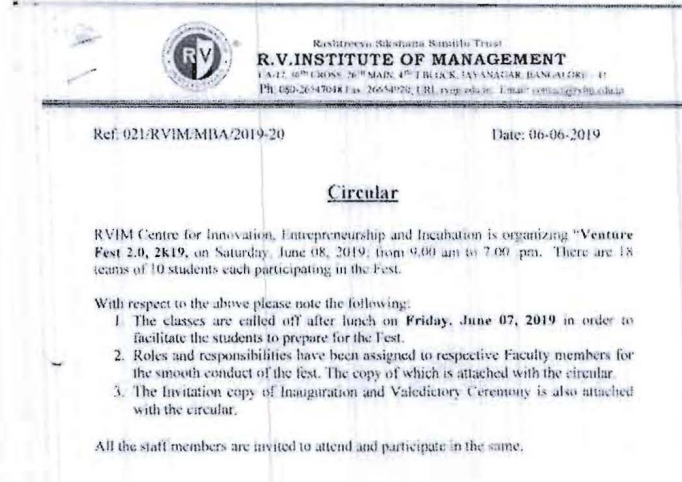
#### Brief Profile of the Judges and the Guest for Inauguration and Valedictory Ceremony:

- **Judges:**
  - **Round 1:** Ms. Uma Sharma, and Ms Rashmi Shetty, Faculty RVIM
  - **Round 2:** Mr. Shreedhar Bhat, Founder Vision Tek; Mr. Roshan Ranganath, Founder RAERC, Mr. Abhilash Manjunatha and CA Punith Harish
  - **Round 3:** Dr, Mary Metilda, Professor, XIME; Mr. Ajay Kumar S, Asst. Professor, SSMRV College.
  - **Round 4:** Mr. Gurudutt Shenoy, Adjunct Faculty, RVIM; Mr. Vivek Srivatsa, Founder, Hammer and Woods; Ms. Swapna Sitaraman, Freelance consultant.
- **Guests Inauguration:** Dr. Karthik Nagendra, Founder Thought Starter: Mr. Karthik Meda,

Trustee, RSST.

- **Guests Valedictory:** Dr CA Vishnu Bharath, Trustee, RSST; Mr. Manjunath, CEO, RVCE Incubation Centre, Mr. Venkatesh Majji, Founder Red Solar.

### Copy of the Circular



### Outcome Achieved/ Attained:

- They got a first-hand opportunity to experience how an intrapreneur / business leader thinks, behaves, and works
- The students realised the need for competencies by the employers like:
  - Creativity
  - Decision
  - Analytics
  - Team building
  - Entrepreneurial/thinking (mindset)

- Effectual reasoning
- Action Orientation
- Calculated risk
- The event gave them a platform to build these competencies.
- The entire process finally culminated in the creation of 12 teams, which were all built from the scratch.

### Photo Gallery




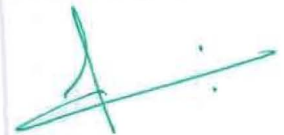


**Feedback/ Coordinators Comment:**

The program is very useful to the students and taught them the real meaning of team spirit, innovation, effectuation, and risk taking by actual experience.

**Event Coordinator**

Prof. Rashmi Shetty 



**Director**

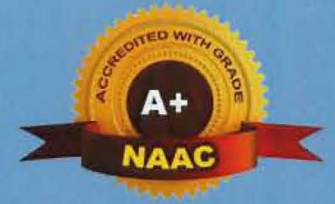


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# RV INSTITUTE OF MANAGEMENT

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## Venture Fest 2.0

*A Mela of Unique Ventures by Students* 2k19

### CERTIFICATE

This is to certify that Mr./Ms. \_\_\_\_\_ student of RVIM, MBA, II semester has participated in the **Venture Fest 20k9**, held on June 08, 2019. We appreciate your efforts in setting up the venture \_\_\_\_\_ and running it for one whole day.

**Dr. Purushottam Bung**  
Professor & Director