



Rashtriya Sikshana Samithi Trust

RV Institute of Management

Permanently Affiliated to Bangalore Central University

Approved by AICTE, New Delhi; Recognized by Govt. of Karnataka

June 7, 2019

To,
The Police Station
Mico Nagar - Traffic
Bangalore - 560031 (Cross Road)

Subject: Request for permission to put up the stalls from the students during the venture.

Dear Sir/ Madam,

We cordially invite you and your family to "Venture Fest 2.0, 2k19".
A mela of unique ventures by the students.

Our students are putting up stalls on June 08, 2019 as part of venture fest. The stalls will be put up on the College Pavement. There will be about 10 stalls put up. This is only one day programme.

We are hereby attaching an invitation and pamphlet also for further reference and details.

Hence we request you to kindly permit us to allow us to put up the stalls and support in the good cause of learning for the students

Kindly consider and grant the permission.

With warm regards,

Director
Dr. Purushottam Bung





Rashtriya Sikshana Samithi Trust
R.V. INSTITUTE OF MANAGEMENT
CA-17, 16th CROSS, 26th MAIN, 4th T BLDG, JAYANAGAR, BANGALORE - 56
Ph: 080-26547048 Fax: 26674920, URL: rvim.edu.in Email: conreg@rvim.edu.in

Ref. 021/RVIM/MBA/2019-20

Date: 06-06-2019

Circular

RVIM Centre for Innovation, Entrepreneurship and Incubation is organizing "Venture Fest 2.0, 2k19, on Saturday, June 08, 2019; from 9.00 am to 7.00 pm. There are 18 teams of 10 students each participating in the Fest.

With respect to the above please note the following

1. The classes are called off after lunch on **Friday, June 07, 2019** in order to facilitate the students to prepare for the Fest.
2. Roles and responsibilities have been assigned to respective Faculty members for the smooth conduct of the fest. The copy of which is attached with the circular.
3. The Invitation copy of Inauguration and Valedictory Ceremony is also attached with the circular.

All the staff members are invited to attend and participate in the same.

Venue Allocation

S.No	Name of the Event	Faculty Coordinators	Student Coordinators	Venue
1	Fortune Hunter	Dr. Anupama Malagi Ms. Uma Sharma	Mr. Somesh Shet Mr. Touseeq	Media Centre
2	Mad Hatters	Dr. Noor Firdoos Jahan Dr. Santosh M	Mr. Channamallaya Mr. Varun B	Seminar Hall
3	Gold Rush	Ms. Pavithra S T Ms. Sowmya D S	Mr. Vaibhav Ms. Varija	Room # 310
4	Smart India	Mr. A Chandran	Mr. Ganesh Ms. Mamatha	Conference Hall
5	Brain Storm	Mr. Dilip Ms. Priya Jain	Ms. Sneha Mr. Anil	Workshop Hall
6	Snap Shot	Ms. Ramya	Mr. Vishram Ms. Sushma	Room # 312
7	Step Up & Dress to Impress	Ms. Anitha D'Silva Ms. Rashmi Shetty	Ms. Pooja Ms. Nishi Ms. Akshata V Ms. Saanyukta	Quadrangle Stage



Rashireeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

INNOVIZ 2.0, 2019

April 12, 2019

Inauguration

Programme Schedule

RVIM Quadrangle

S. No	Time	Details	
1.	9.30 am to 9.35 am	Invocation	Ms. B Saishree, Student, II Sem
2.	9.35 am to 9.40 am	Welcome & Introduction	Ms. Arpitha S Student Council, II Sem
3.	9.40 am to 9.45 am	About the Fest	Ms. Priyanka H.V Student Council, IV Sem
4.	9.45 am to 09.55 am	Address by the Chief Guest	Mr. Venkatesh Prasad CEO, RV-VLSI
5.	09.55 am to 10.00 am	Cheering by Director	Dr. Purushottam Bung Director, RVIM
6.	10.00 am to 10.10 am	Presentation of Innoviz Promotional Video Unveiling of Trophies Releasing of Balloons	
7.	10.10 am to 10.15 am	Flash Mob	
Compering : Mr. Vedh Gurunath Shaikh, Ms. Hiba Mehkri Students, RVIM			

ಬೃಹತ್ ಬೆಂಗಳೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ

ಸಂಖ್ಯೆ:ಸಿಎಆ/173-ಜನ/ಬಿ/ಪಿಆರ್/48/2018-19

ಸಹಾಯಕ ಚುನಾವಣಾಧಿಕಾರಿರವರ ಕಛೇರಿ,
173-ಜಯನಗರ ವಿಭಾಗಸಭಾ ಕ್ಷೇತ್ರ,
26-ಬೆಂಗಳೂರು ದಕ್ಷಿಣ ಲೋಕಸಭಾ ಕ್ಷೇತ್ರ
ಜಯನಗರ ವಾಣಿಜ್ಯ ಸಂಕೀರ್ಣ,
4ನೇ ಬದಾವಣಿ, ಜಯನಗರ
ಬೆಂಗಳೂರು, ದಿನಾಂಕ:11.04.2019

ರವರಿಗೆ,
ಶ್ರೀ.ನಾಸರುಕೋತ್ವಮ್ ಬಂಗ್,
ನಿರ್ದೇಶಕರು, ಆರ್.ವಿ.ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್
ನಂ.ಎ-17, 36ನೇ ಅಡ್ಡರಸ್ತೆ,
26ನೇ ಮುಖ್ಯರಸ್ತೆ, 4ನೇ ಟಿ ಪ್ಲಾಕ್,
ಬೆಂಗಳೂರು-560 041 (ದೂ.ಸಂ.9449828204)

ವಿಷಯ:- ದಿನಾಂಕ:12.04.2019ರಂದು ಮತದಾನದ ಬಗ್ಗೆ ಸಾಮಾಜಿಕ ಜಾಗೃತಿ ಮೂಡಿಸಲು
ಅನುಮತಿ ನೀಡಲು ಕೋರಿದುವ ಬಗ್ಗೆ

ಉಲ್ಲೇಖ:- ಹಮ್ಮಿ ಮನವಿ ದಿನಾಂಕ:11.04.2019, ಬೆಳಿಗ್ಗೆ 10.50ಗಂಟೆ

ಮೇಲ್ಕಂಡ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಉಲ್ಲೇಖಿತ ಪತ್ರದಲ್ಲಿ ಶ್ರೀ.ನಾಸರುಕೋತ್ವಮ್ ಬಂಗ್ ನಿರ್ದೇಶಕರು,
ಆರ್.ವಿ.ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್, ನಂ.ಎ-17, 36ನೇ ಅಡ್ಡರಸ್ತೆ, 26ನೇ ಮುಖ್ಯರಸ್ತೆ, 4ನೇ ಟಿ ಪ್ಲಾಕ್,
ಬೆಂಗಳೂರು -560 041 ರವರು, ಲೋಕಸಭಾ ಸಾರ್ವತ್ರಿಕ ಚುನಾವಣೆ 2019ರ ಸಂಬಂಧ ಮತದಾನದ ಬಗ್ಗೆ ಸಾಮಾಜಿಕ
ಜಾಗೃತಿ ಮೂಡಿಸಲು ಬಂದಿ ನಾಟಕ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸುವುದಾಗಿ ತಿಳಿಸಿ, ಅನುಮತಿಯನ್ನು ನೀಡುವಂತೆ ಕೋರಿದುದ್ದರಿಂದ
ಲೋಕಸಭಾ ಸಾರ್ವತ್ರಿಕ ಚುನಾವಣೆ-2019 ಘೋಷಣೆಯಾಗಿದುವ ಓನ್ಲೈನೆಯಲ್ಲಿ ಚುನಾವಣಾ ನೀತಿ ಸಂಹಿತೆ
ಚಾರಿಯಲ್ಲಿರುವುದರಿಂದ ದಿನಾಂಕ:12.04.2019ರಂದು ತಾಜಾ ತಿಂಡಿ, 9ನೇ ಪ್ಲಾಕ್ ಬಿವಿಂಟಿಒ ಬಗ್ಗೆ ದಿನಗೂ, ಶಾಂತಿ ಉಪಚಾರ,
ಜೂಲಿ ಪಾರ್ಕ್ ಇಲ್ಲಿ ಬೆಳಿಗ್ಗೆ 11 ಗಂಟೆಗೆ ಮತದಾನದ ಬಗ್ಗೆ ಸಾಮಾಜಿಕ ಜಾಗೃತಿ ಮೂಡಿಸಲು ಬಂದಿ ನಾಟಕ ಕಾರ್ಯಕ್ರಮವನ್ನು
ನಡೆಸಲು, ಈ ಕೆಳಕಂಡ ಪರಮ್ಪುಗಳಿಗೆ ಒಳಪಡಿಸಿ ಅನುಮತಿ ನೀಡಲಾಗಿದೆ.

"ಪರಮ್ಪುಗಳು"

1. 2019ರ ಲೋಕಸಭಾ ಚುನಾವಣೆಯ ನೀತಿ ಸಂಹಿತೆಯು ದಿನಾಂಕ:10-03-2019ರಿಂದ ಚಾರಿಯಲ್ಲಿರುತ್ತದೆ.
2. ಈ ಕಾರ್ಯಕ್ರಮ ನಡೆಸುವ ಮೊದಲು ಸ್ಥಳೀಯ ಮೋರಿಯೋ ಅಧಿಕಾರಿಗಳಿಂದ ಅನುಮತಿ ಪಡೆಯುವುದು ಕಡ್ಡಾಯವಾಗಿರುತ್ತದೆ.
3. ಕಾರ್ಯಕ್ರಮವು ಕಡ್ಡಾಯ ಮತದಾನದ ಬಗ್ಗೆ ಅರಿವು ಮೂಡಿಸುವ ಕಾರ್ಯಕ್ರಮವಾಗಿರಬೇಕು.
4. ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಯಾವುದೇ ರಾಜಕೀಯ ಪಕ್ಷದ ನಾಯಕರು/ಮುಖಂಡರು/ಪ್ರತಿನಿಧಿಗಳನ್ನು ಆಹ್ವಾನಿಸುವಂತಿಲ್ಲ.
5. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಯಾವುದೇ ರಾಜಕೀಯ ಪ್ರೇರಿತ ಚಟುವಟಿಕೆಗಳಿಗೆ ಅವಕಾಶವನ್ನು ನೀಡುವಂತಿಲ್ಲ.
6. ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಯಾವುದೇ ರಾಜಕೀಯ ವ್ಯಕ್ತಿಯ ಭಾವಚಿತ್ರ/ಬ್ಯಾನರ್/ ಬಂಟಿಂಗ್‌ನ್ನು ಹಾಕುವಂತಿಲ್ಲ.
7. ಈ ಅನುಮತಿ ಪತ್ರವನ್ನು ಯಾವುದೇ ರಾಜಕೀಯ ಪಕ್ಷ / ರಾಜಕೀಯ ವ್ಯಕ್ತಿಗಳ ಬಗ್ಗೆ ಪ್ರಚಾರ ಮಾಡಲು ಒಳಪಡಿಸಲ್ಪಟ್ಟಿಲ್ಲ.

ಪ.ತಿ.ಸೀತ



Rashtriya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

Permanently Affiliated to Bengaluru Central University

Dr. Purushottam Bung,
BE, PGDM (Aust), MBA(Aust), Ph.D
Professor and Director

Approved by AICTE, New Delhi
Recognised by Govt. of Karnataka

E-mail : director.rvim@rvim.edu.in
Alt E-mail : bunguas@gmail.com

11th April 2019

To
The Police Inspector,
Thrlaknagar Police Station,
Bangalore-560041.

Respected Sir,

Subject: Requesting permission for management fest.

We are pleased to inform that Innoviz Management Fest is organized in our college on Friday 12th April 2019. The event will be starting at 09:00 am and will be ending at 08:00 pm. As a part of this event we are conducting street play at five places (near Taaza Thindi, 9th block, BMTC Bus Depot, Shanti Upahar, Jhula Park) which are in the radius of 2km from our college campus. The theme of street play is related to citizen's responsibility/ social awareness on voting.

So, we request your support for conducting the event successfully. Kindly do the needful

Thank You
With Regards

Dr. Purushottam Bung
(Director)



Received 14/4/19
THRLAKNAGAR POLICE STATION
BANGALORE
No. _____
Date: 14/04/2019
(9108/621)





Rashtriya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-IT, 3RD CROSS, 2ND MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41
Ph: 080-26547048 Fax: 26524020 URL: www.rvim.edu.in Email: contact@rvim.edu.in

Ref: 004/RVIM/MBA/2019-20

Date: 01-04-2019

To:

The CEO,

RV-VLSI,

4th "T" Block, Jayanagar,

Bangalore-560041

Dear Sir,

We wish to inform you that we are organizing 'Innoviz-2.0' on Friday the 12th April 2019 whole day and the cultural event will happen in the common quadrangle from 2.00 pm to 8.00 pm.

We further inform you that, on Friday the stage events will begin from 2:00pm in the quadrangle.

We request your goodself to kindly note the same and re-arrange your activities / scheduled classes in the college if any, from 2:00pm onwards.

Truly yours

(Dr. Purushottam Bung)
Professor and Director



1/4/19



Vashtiraya Siksana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 35TH CROSS, 4TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

Ph: 080-26547048 Fax: 26654000, URL: www.rvim.edu.in; Email: contact@rvim.edu.in

Ref: 002/RVIM/MBA/2019-20

Date: 01-04-2019

To:
The Principal,
SSMRV PU College,
4th "T" Block, Jayanagar,
Bangalore-560041

Dear Madam,

We wish to inform you that we are organizing 'Innoviz-2.0' on Friday the 12th April 2019 whole day and the cultural event will happen in the common quadrangle from 2.00 pm to 8.00 pm.

We further inform you that, on Friday the stage events will begin from 2:00pm in the quadrangle.

We request your goodself to kindly note the same and re-arrange your activities / scheduled classes in the college if any, from 2:00pm onwards.

Truly yours

(Dr. Purushottam Bung)
Professor and Director

SSMRV PU COLLEGE
17, 35th Cross, 4th Main,
4th T Block, Jayanagar,
Bangalore - 560041



Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE - 41

Ph. 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email: contact@rvim.edu.in

Ref: 003/RVIM/MBA/2019-20

Date: 01-04-2019

To:

The Principal,
SSMRV Degree College,
4th "T" Block, Jayanagar,
Bangalore-560041

Dear Sir,

We wish to inform you that we are organizing '**Innoviz-2.0**' on Friday the 12th April 2019 whole day and the cultural event will happen in the common quadrangle from 2.00 pm to 8.00 pm.

We further inform you that, on Friday the stage events will begin from 2:00pm in the quadrangle.

We request your goodself to kindly note the same and re-arrange your activities / scheduled classes in the college if any, from 2:00pm onwards.

Truly yours

(Dr. Purushottam Bung)
Professor and Director



08/04/2019



Rashtriya Sikshana Samithi Trust

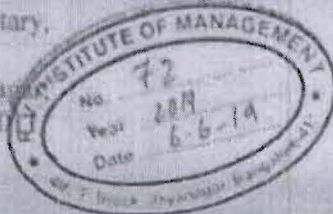
RV Institute of Management

CA-12, 36th Cross, 2nd Main, 4th T Block, Jayanagar, Bangalore - 41
Ph: 080-26547048, Fax: 26654920, URL: rvim.edu.in, Email: contact@rvim.edu.in

Ref: 101/RVIM/MBA/2019-20

Date: 30.05.2019

The Hon. Secretary,
RSS Trust,
II Block, Jayanagar,
Bangalore - 5600



Respected Sir,

Sub: Proposal to organize "Venture Fest 2.0, 2019" from the RVIM Centre for Innovation, Entrepreneurship and Incubation" for the second semester students as part of the Entrepreneurship Course.

With reference to the above subject, we would like to bring it to you kind notice that we are planning to organize Venture Fest 2.0, 2019 for the second semester students as part of their course, during April 2019 to June 2019 at RVIM. The Final round of the Venture Fest 2019 is planned on June 08, 2019. All the rounds would be held in the college campus.

Modalities of the event are explained as below

All the 180 students of Second Sem will be divided into 18 groups with each groups consisting of 10 students. Each member of the group has to contribute about 2000/- minimum investment. The teams have to build a real world business (using lean canvas/business model canvas and business plan). After the idea screening and the business model, the students will have to run the venture for one full day. The students have to raise their own capital. All 18 groups will run the venture for one day at RVIM campus. Well performing teams (5 to 9) will be shortlisted and they will be given a chance to run the business in a commercially crowded area in Bangalore. The necessary infrastructure including the stalls will be made available to the students by the institution. Evaluation will happen in four rounds as below:

Round No & date	Name of the Round	Weightage	Evaluation Process
April 22, 2019	Idea Presentation	25%	Internal Jury
May 13, 2019	Business Model	25%	External Jury
May 20, 2019	Executive Business Plan	25%	External Jury
June 8, 2019	Business Implementation at RVIM Campus	25%	External Jury

Atq + Kaphan

1
4/0



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT



**RVIM Centre for Innovation,
Entrepreneurship and Incubation**

Welcomes you to the
Inauguration Ceremony of

Venture Fest 2.0

A Mela of Unique Ventures by Students

2k19



June 08, 2019 Saturday

CHIEF GUEST

Mr. Karthik Nagendra

MBA in Marketing & Finance from IMI Belgium
Doctorate in Marketing Management from UET, America.
Founder & Director of Pink Ladder & Thought-Starters,
Bangalore.

PRESIDED BY

Sri Karthik Meda

Trustee, RSST.

Venue: **RVIM, Bangalore.**

Time: **9.00 a.m**

Sri. A V S Murthy
Hon. Secretary, RSST

Dr. Purushottam Bung
Director, RVIM

Staff & Students
RVIM



Rashtriya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT



**RVIM Centre for Innovation,
Entrepreneurship and Incubation**

Welcomes you to the
Valedictory Ceremony of

Venture Fest 2.0

A Mela of Unique Ventures by Students

2k19



June 08, 2019 Saturday

CHIEF GUEST

Venkatesh Majji

*Founder & Chief Sales Officer at Red Solar,
Bangalore.*

GUEST OF HONOUR

Prof. R. K Manjunath

CEO, RVCE, Incubation Centre.

Venue : Quadrangle, RVIM

Time : 7.00 p.m

Sri A V S Murthy
Hon. Secretary, RSST

Dr. Purushottam Bung
Director, RVIM

Staff & Students
RVIM



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT



**RVIM Centre for Innovation,
Entrepreneurship and Incubation**

Welcomes you to

Venture Fest 2.0

A Mela of Unique Ventures by Students

2k19

H.H (Hand to Hand), Wheelerz-Spa & Fun-Hub, Ryzen, World of Food and Fun, Satkar, Atvantic, U.K. Food Joint, Aesthetic Crafts, Dragon Bird, Play Fun and More, Food Ridden, Pic-Sell, Kai Ruchi, The Art Kitchen, Meraki, Fast Bites, Games and Gobbles, Maharathis.

Food: Girmmit, VadaPav, Cutlets, Bhadang, Ice Gola, Veg Barbeque, Potato Twister, Todadevu, Jackfruit chips, Appehuli, Chats, condiments, sweets, Homemade chocolates, cupcakes, French Macaroons, Cinnamon rolls, Brownies, Mocktails

Products : Dragon Breath, Whistling Bird, Pottery, Ornaments, Hoverboard ride, Segway ride, Key Chains, Customised Coffee Mugs, Customised Phone cases.

Others: Traditional Games, PC Games, Virtual Reality, Professional Nutritionist, Car and Bike Spa, Ruben's Talent Show.

GOOD PRODUCTS AT GOOD PRICES

June 08,2019, Morning .9. 00 am to Evening 6.00 pm

At RV Institute of Management

CA 17, 36th Cross, 26th Main, Jayanagar 4th T Block

Contact 9632855589, 9663671179, 9739803905

WELCOME ALL



Rasthewasa Akshaya Sabhitha Trust
RV INSTITUTE OF MANAGEMENT



**RVIM Centre for Innovation,
 Entrepreneurship and Incubation**

Welcomes you to the
 Entrepreneurship Ceremony of

Venture Fest 2.0

A Mela of Unique Ventures by Students

2k19

June 08, 2019 Saturday

Programme Schedule

Time	Events	
9:00 am - 9:05 am	Watering the Saplings by the Dignitaries	
9:05 am - 9:10 am	About Venture Fest 2.0, 2k19	Dr. Purshottam Bung Director, RVIM
9:10 am - 9:15 am	Welcome & Introduction of the Guests	Ms. Rashmi Shetty Faculty Coordinator, RVIM Centre for Innovation, Entrepreneurship & Incubation
9:15 am - 9:25 am	Address by the Chief Guest	Dr. Karthik Nagendra (Founder, Pink Ladder & ThoughtStarters)
9:25 am - 9:35 am	Presidential address	Sri. Karthik Meda (Trustee, RSS)
9:35 am - 9:40 am	Vote of thanks	Mr. Vijay Bhagwath Student Coordinator RVIM Centre for Innovation, Entrepreneurship & Incubation
9:40 am	Release of Balloons & Declaring the event as open for the crowd	

Compering: Ms Deepika W, Student Coordinator, RVIM Centre for Innovation, Entrepreneurship & Incubation

Profiles of the guests

Inauguration

Chief Guest

Dr. Karthik Nagendra, Founder & Director of Thought-Starters has a decade of core marketing experience with prime focus on branding, communication strategy, and executive communication & thought leadership marketing. He has been instrumental in creating many award winning marketing programs for leading brands like MeritTrac-India's largest Skills Assessment Company, Wipro Technologies and Accenture. He has worked closely with leading universities, industry bodies, analysts and research firms globally and acted as a catalyst in providing best practices and insights to customers across sectors. He has authored papers & articles on thought leadership marketing in international journals & has been a guest speaker at many Ivy League Universities globally. At Thought Starters, the first end to end Thought Leadership marketing company in the world, Karthik & his team help businesses transform from sellers to influencers by helping them unearth their 'big idea' and thus brand them as experts in their field. While their approach is grounded in facts, they seek fresh perspectives to showcase clients' USP through research, academia collaboration and strategic content marketing.

He holds a bachelor's degree in Computer Science from Bangalore University, an MBA in Marketing & Finance from IMI Belgium and Doctorate in Marketing Management from UET, America.

President

Sri. Karthik Meda

Director at Krishna Group

The Krishna Group is a diversified family business with a long lineage of doing business in India for over 87 years. The group has interests in the food processing and lifestyle retail business. I'm part of the senior management of the group and am involved in driving various initiatives to improve the group's profitability and growth.

Vice President, Finance at Simpa Networks for 4 years

B E, Computer Science, R. V. College of Engineering, Bangalore

MBA in Financial Analysis & Marketing Strategy from Duke University

Valedictory

Chief Guest

Mr. Venkatesh Majji

Co-Founder

& Chief Sales Officer, RED Solar Pvt. Ltd.

Leads the Strategic direction for RED Solar foray into the Solar Domain overseeing technology partnerships & collaborations, recruitment and retention of top talent, setting and maintenance of standards, and development of various business units and respective operating plans. In-charge of the expansion of RED Solar portfolio of Rooftop solar power solutions across India. Worked for several companies from Manufacturing to Software Industry to explore the corporate world before begin my entrepreneurial journey.

Working as a software developer in Miami, USA in 2016

Author 'Express True Self'

Guest Speaker in grad schools 'Art of Expressing'

MS from the University of Texas at Arlington.

Guest of Honor

R K Manjunath

CEO, R V Incubation

Responsible for the establishment of the state of the art Incubation center with coworking space and thinking space, for Innovation activation and foster startups leading to entrepreneurship development, along with complete ecosystem by networking with grass root domain experts in technology, marketing, Business acceleration, Venture capital, for entrepreneurship development. Have developed framework for Business, sustainability, operational strategy, startup admission criteria, startup graduation, business development, product development, Product commercialization, market launching, venture funding, etc.

*Professor and Dean PG Studies (Circuit Branches), RV College of Engineering, 4 years
National Head Transmission, Nokia Siemens Networks, 3years*



GGAMES & GOBBLES

Ranbirni Shetty ₹150

VR GAME + SNACK COMBO

halucinate

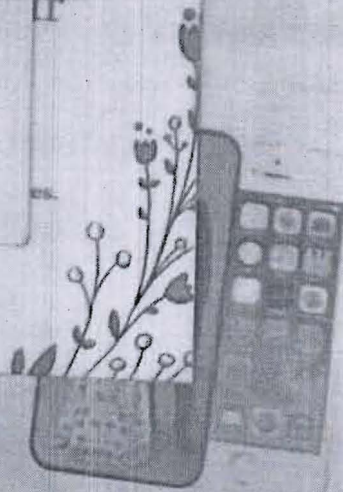
Venue:

R.V. INSTITUTE OF MANagements 17, 36th Cross, 28th
Main, 4th T Block, Jayanagar, Bangalore - 560011

Sign.

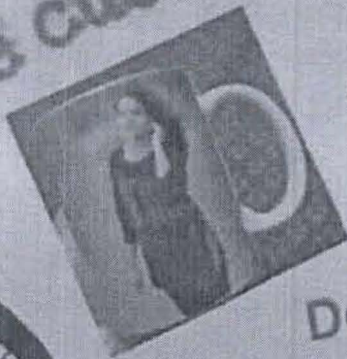
Contact No
9535550945
9632460968

CA, 36th cross rd, 4th T Block, Jayanagar 9th Block, Jayanagar
Bengaluru, Karnataka-560041



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picsellventure@gmail.com

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Date: 08-06-19

RV store,
In front of RVIM, 36th cross, 26th Main, 4th T block, Jayanagar. 560041



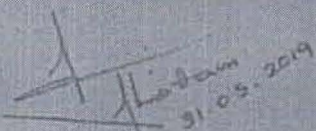
We did organize this Fest last year i.e Venture Fest 2018 and the response was very encouraging. It was featured as "One amongst top innovative pedagogical tools" by Indian Management Conclave at IIM-B. We would like to make it better and bigger this time.

The estimated total expenditure for the fest is Rs. 1,94,700/- Out of which Rs. 35000/- will be raised through stall bidding money and sponsorship. Net obligation on the Instt is Rs. 1,59,700/-

In this regards, we request your good self to approve the proposal and oblige.

Thanking you

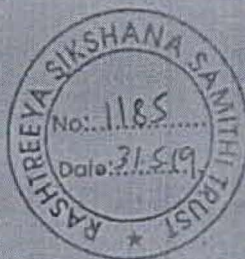
Truly yours


31.05.2019

(Dr. Parushottam Bung)
Professor and Director

Encl:

1. Budget for the Fest
2. Pamphlet Venture Fest 2018





Rashtriya Sikshana Samithi Trust
RV Institute of Management

Permanently Affiliated to Bengaluru Central University
Approved by : AICTE, New Delhi ; Recognised by : Govt. of Karnataka

June 04, 2019

To,
Mr. Kiran,
ASUS ROG,
Jayanagar, Bangalore.

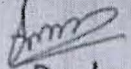
Dear Sir,

The students of R V Institute of Management are participating in Venture Fest 2019, which is on June 8, 2019. They will be putting up stalls on this day and conducting business for one whole day. The stalls will be put up in the college campus.

In this regard the students belonging to the team "Games and Gobbles" are promoting Asus laptops during the Venture Fest. The team members take full responsibility for the products which are Asus G752VS/GB094T laptop, Asus GL603VD/FY254T laptop and Oculus RIFT VR.

We request you to kindly support them and help them with your partnership or sponsorship so that the benefit is mutual.

With warm regards,


Ms. Rashmi Shetty
Coordinator,
RVIM Centre for Innovation,
Entrepreneurship and Incubation.





Rashtreeya Sikshana Samithi Trust

RV Institute of Management®

Permanently Affiliated to Bengaluru Central University

Approved by : AICTE, New Delhi ; Recognised by : Govt. of Karnataka

June 7, 2019

To,

The Police Inspector
Mico Layout - Traffic
Bangalore - 560034 (Ms. Ralhe)

Subject: Request for permission to put up the stalls from the students during the venture.

Dear Sir/ Madam,

We cordially invite you and your family to "Venture Fest 2.0, 2k19"
A mela of unique ventures by the students.

Our students are putting up stalls on June 08, 2019 as part of venture fest. The stalls will be put up on the College Pavement. There will be about 10 stalls put up. This is only one day programme.

We are hereby attaching an invitation and pamphlet also for further reference and details.

Hence we request you to kindly permit us to allow us to put up the stalls and support in the good cause of learning for the students

Kindly consider and grant the permission.

With warm regards,

Director
Dr. Purushottam Bung



CA-17, 36TH CROSS, 26TH MAIN,
4TH T BLOCK, JAYANAGAR,
BANGALORE - 560 041.

☎ : 080-42540300. Fax :

E-Mail : contac

director.rvi

Website w

Venture Fest 2019
Allotment Sheet

Stall No	Stall Name	Team Leader Names	Number	Location
1	Ryzen	Touseeq	9986996301	Outside pavement
2	Kai Ruchi	Shashidhar	8197032020	Outside pavement
3	Aesthetic crafts	Sagarika	7739726551	Outside pavement
4	Food Ridden	Saoujanya Bhat	8970115118	Outside pavement
5	Fast bites	Manu Acharya	8147856840	Outside pavement
6	U.K Food Joint	Ram	9902653471	Outside pavement
7	Dragon Breath	Mamtha	7022151451	Outside pavement
8	Pic Sell	Poorvik	9740157317	Outside pavement
9	The Art Kitchen	Sawaroop B.J	9964441270	Outside pavement
10	Play Fun and More	Thuimmareddy	8746006146	Outside pavement & inside pavement & conference Hall
11	Satkar	Manikanta	8105103835	Inside parking
12	Atvantic	Varija	9900347057	Inside parking & Media Room
13	Games And Gobbles	Prashanth	8050626696	Inside parking & Inside Pavement
14	Wheelers Spa And Fun Hub	Gowtham Reddy	9632169968	Inside parking
15	Maharathis	Siddanth	7349070178	Inside parking

16	HH	Hiba	6557802497	Inside Pavement
17	WFF	Neeraj	8762124877	Inside Pavement & Seminar Hall
18	Meraki	Shakthi	9902376756	Front Yard & Classroom



Venture Fest 2.0, 2k19
Saturday
June 08, 2019

Roles and Responsibilities

S.No	Faculty Name	Roles & Responsibilities
1.	Ms. Anitha D'Silva Ms. Uma Sharma Ms. Rashmi Shetty	Inauguration and Valedictory Ceremony Arrangements
2.	Mr. N Nagasubba Reddy & Team	Public Address System Technical Assistance
3.	Mr. S. K Manjunath	Invitation & Communication
4.	Dr. Anupama k Malagi Dr. Santosh M Mr. Chetan B	Discipline Committee
5.	Mr. A Chandran	Medical Assistance and RVIM Stall
Stalls Incharge		
	Faculty Name	Stall Nos
6.	Dr. Noor Firdoos	Stall #1 & #2,
7.	Dr. A Narasima Venkatesh	Stall #3 & #4
8.	Mr. N Suresh	Stall #5 & #6
9.	Ms. Pavithra S T	Stall #7 & #8
10.	Ms. Sowmya D S	Stall #9 & #10
11.	Ms. Payal Jindal	Stall #11 & #12
12.	Ms. Ramya S	Stall #13 & #14
13.	Mr. Dileep	Stall #15 & #16
14.	Ms. Priya Jain	Stall #17 & #18

* The stall incharge have to keep visiting and monitoring the stalls the at regular intervals and keep a check on their ethical business practices.

* The stall will be numbered for easy identification

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Consolidated Marks sheet

Sl. No.	Teams	Slide presentation	Business Model	Business Plan	venture Fed.	Revenue	Total	Profit
1	Ryzan	22	18	17.5	28.5	23	23	
2	Kal Ruchi	22	19	15.5	31.5	18	19	
3	Aesthetic crafts	25	23.75	18.5	28.5	24	24	1850
4	Food Ridden	17	9.5	19.5	28.75	15	18	
5	Fast Bites	12	22	18	28.75	15	18	
6	U.K food joint	10	16	17	30.75	17	18	
7	Dragon's Breath	20	17	18	30.75	21	21	
8	Pic Sell	20	18.5	18	31.75	20	21	
9	The Art Kitchen	25	23	18	32.25	21	24	1850
10	Play fun and more	18	17.75	17	26.75	14	19	
11	Sathkar	12	19.5	15.5	31	16	19	
12	Atvantic	12	20	16.5	28.75	26	21	
13	Games and gombles	23	21	18	28.5	20	22	
14	Wheeler's Spa and Fur	15	18	15	27.75	27	21	
15	Maharathi	10	22	17	28.25	19	19	
16	H.H	20	20.5	18	31.5	28	24	4830
17	WFF	23	9.5	17	26.75	25	20	
18	Meraki	23	21.5	16.5	30	29	24	8450

A

IInd Round,
Business Model

Venture Fest 2019

Round 1 (13/05/19)

Business Model Judgment Sheet

S. No	Team Names	Business Process 10	Business Resources 10	Strength of Value Proposition 10	Total 30
1	WHEELERS - SPA	5	5	6	16
2	World of food & Fun	2	3	3	8
3	H H	7	5	6	18
4	The Best kitchen	8	7	8	23
5	May, Fun & More.	5	5	5	15
6	PIC - SELL	4	6	4	14
7	ATVANTIC	7	6	7	20
8	UNICONS	4	5	4	13
9	MERAKI	7	7	7	21
10	AESTHETIC Crafts	8	7	7	22

Name and Signature of the Judge: CA Punith H



Judgement Sheet

Please rate between 1(least) to 10(best)

Sl. no	Team Name	Ambience & Physical Evidence	Interaction with Customers	Product, Pricing, Packing, Quality & availability	Promotions (combo's & discounts)
1	Ryzen	8	8	7	7
2	kai Ruchi	8	8	8	7
3	Asthetic crafts	8	9	8	8
4	Food Ridden	8	8	7	7
5	Fast Bites	7	8	8	7
31	U.K food Joint	8	8	8	7
31	Dragon BIRTH ^{B1-A}	8	8	8	8.7
33	Pic Sell	8	9	8	8
33	The art Kitchen	9	8	8	8
29	Play Fun & more	7	7	8	7
30	Sathkar	7	8	8	7
31	Atvantic	8	8	8	7
30	Games and gobbles	7	8	8	7
30	Wheeler's spa & Fun Hub	8	8	7	7
31	Maharathis	8	8	8	7
30	H.H	8	7	8	7
30	WFF	8	7	8	7
29	Meraki	8	8	6	7

GURUDUTT SHENOY

Name & Signature of Judge

[Signature] 8/6/17

Mr. N. Suresh

R V INSTITUTE OF MANAGEMENT

Venture Fest 2019

Staff Tracker Sheet

June 8, 2019

Rate for the below parameters out of 5 (5 being highest and 1 being lowest)

Manu
Acharya
#5
47856840

Stall No	Team Name	9.00 am	11.00 am	1.00 pm	3.00 pm	5.00 pm
1	Ethical Conduct		5	5	5	5
3	No Conflicts		5	5	5	5
4	Interaction with the Customers		3	3	3	3
Stall No	Team Name	9.00 am	11.00 am	1.00 pm	3.00 pm	5.00 pm
Manu 26534 #6 71	U-K Food Joint					
1	Ethical Conduct		5	5	5	5
3	No Conflicts		5	5	5	5
4	Interaction with the Customers		3	3	3	3

Name of the Faculty: N SURESH

Signature of the Faculty:





Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041
Phone: 080-26547048 Fax: 080-26654920 E-mail: contact@rvim.edu.in Website: www.rvim.edu.in




Venture Fest 2.0

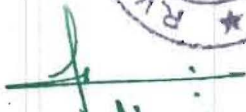
A Mela of Unique Ventures by Students 2k19

CERTIFICATE

This is to certify that Mr./Ms. _____ student of RVIM, MBA, II semester has participated in the Venture Fest 20k9, held on June 08, 2019. We appreciate your efforts in setting up the venture _____ and running it for one whole day.


Dr. Purushottam Bung
Professor & Director




Dr. Purushottam Bung