

RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

Video Case Study Competition- An Experiential Learning (As part of Organisational Behaviour Subject)	
Time: 11:30 a.m. to 3:30 p.m.	Semester & Section/: I semester (All Sections)
No. of Participant: 180	Event Coordinator: Prof. Ramya S, Prof.
	Sowmya DS, Prof. Anitha BM D'Silva

Objectives

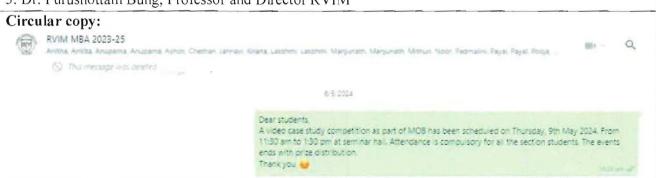
- To showcase and nurture students' talents.
- To enable creative thinking, digital usage, group dynamics among students
- To make students deal with different personalities, perception, values, motivation, learning patterns etc.
- To inculcate Managerial skills, leadership, motivation and teamwork in students.
- To ignite the creative thinking and situation handling skills in students.
- To deal with different management/organizational situations in a better way.

About the event:

Students of first semester were given an assignment as part of "Management and Organisational Behaviour" subject to enact and capture a video based on the organizational situation/scenario. Each section students were divided into a group of 5 members each to create a video. Each section has 12 videos in total which was first submitted to the subject facilitator. Then at facilitators' level, 3 best videos from each section was selected. Those selected 9 videos were played in front of the alumni jury to choose the first 3 videos and awarded with 1st, 2nd and 3rd place/prize.

Guest for the event:

- 1. Mr. Chandhan Alumni- Batch 2019-2021
- 2. Ms. Hema Alumni- Batch 2021-2023
- 3. Dr. Purushottam Bung, Professor and Director RVIM



Video submission samples (Section A): Team 1 Team 2 Team 3 Team 4 Team 5 Team 6 Team 7 Team 8 Team 9 Team 10





Team 12

Outcome Achieved/ Attained:

Students displayed teamwork and learnt the practical aspects of the Organisational behavior subject like dealing with different personalities, perceptions, team dynamics, role of leadership and motivation etc. Also this assignment/event created a channel to become closer and understand each other during the beginning of the course/semester.

Photo Gallery



First Prize Winners



Second Prize Winners



Third Prize Winners



Consolation Prize Winners



Valedictory Program and Group Photo

Event Coordinator

Director