




RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
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Bengaluru, Karnataka 560 041

Video Case Study Competition- An Experiential Learning (As part of Organisational Behaviour Subject)	
Date: May 9th, 2024	Venue: RVIM Seminar Hall
Time: 11:30 a.m. to 3:30 p.m.	Semester & Section/: I semester (All Sections)
No. of Participant: 180	Event Coordinator: Prof. Ramya S, Prof. Sowmya DS, Prof. Anitha BM D'Silva
Objectives <ul style="list-style-type: none">To showcase and nurture students' talents.To enable creative thinking, digital usage, group dynamics among studentsTo make students deal with different personalities, perception, values, motivation, learning patterns etc.To inculcate Managerial skills, leadership, motivation and teamwork in students.To ignite the creative thinking and situation handling skills in students.To deal with different management/organizational situations in a better way.	
About the event: <p>Students of first semester were given an assignment as part of "Management and Organisational Behaviour" subject to enact and capture a video based on the organizational situation/scenario. Each section students were divided into a group of 5 members each to create a video. Each section has 12 videos in total which was first submitted to the subject facilitator. Then at facilitators' level, 3 best videos from each section was selected. Those selected 9 videos were played in front of the alumni jury to choose the first 3 videos and awarded with 1st, 2nd and 3rd place/prize.</p>	
Guest for the event: <ol style="list-style-type: none">Mr. Chandhan - Alumni- Batch 2019-2021Ms. Hema - Alumni- Batch 2021-2023Dr. Purushottam Bung, Professor and Director RVIM	
Circular copy: <div> RVIM MBA 2023-25 Anitha, Anitha, Anupama, Anupama, Ashok, Chetan, Jeyaraj, Kiana, Lakshmi, Lakshmi, Manjunath, Manjunath, Mithun, Noor, Padmalini, Payal, Payal, Poja, ... This message was deleted 6/5/2024 Dear students, A video case study competition as part of MOB has been scheduled on Thursday, 9th May 2024. From 11:30 am to 1:30 pm at seminar hall. Attendance is compulsory for all the section students. The events ends with prize distribution. Thank you 🙏 14:20 on 6/5/24</div>	

Video submission samples (Section A):



Team 1



Team 2



Team 3



Team 4



Team 5



Team 6



Team 7



Team 8



Team 9



Team 10



Team 11



Team 12

Outcome Achieved/ Attained:

Students displayed teamwork and learnt the practical aspects of the Organisational behavior subject like dealing with different personalities, perceptions, team dynamics, role of leadership and motivation etc. Also this assignment/event created a channel to become closer and understand each other during the beginning of the course/semester.

Photo Gallery



First Prize Winners



Second Prize Winners



Third Prize Winners



Consolation Prize Winners



Valedictory Program and Group Photo

[Handwritten signature in blue ink]

Event Coordinator

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Director