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Bengaluru, Karnataka 560 041

Webinar Organized by Centre For Business Analytics - RVIM

on

Real Time Applications of Machine Learning and Deep Learning Algorithms in Ecommerce and Retail

By

Mr. Mithun D J

Coordinator – Business Analytics Program

Date: 27th April 2023	Venue: Online over zoom – Business Analytics Lab
Time: 02:30 pm to 04:30 pm	Event : Webinar
No. of Participants: 287	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi &
	Ms. Ankita Shrivastava

Objectives

- Explore Real-world Implementations.
- Understanding Algorithmic Techniques.
- Optimizing Business Outcomes.

The flow of the Event

- Introduction and information on Real Time Applications of Machine Learning and Deep Learning.
- Hands on exposure.

Outcome Achieved:

Attendees gained a comprehensive understanding of how machine learning and deep learning algorithms work and their specific applications in the e-commerce and retail industries. They grasped the underlying principles of algorithms like recommendation systems, natural language processing, and image recognition, fostering a deeper appreciation for their role in driving innovation.

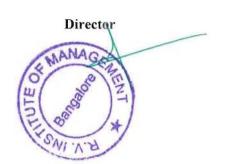
Participants became aware of the diverse range of real-time applications of these technologies in ecommerce and retail. By showcasing successful case studies and practical implementations, the webinar will help attendees envision how they can incorporate similar solutions in their own businesses to streamline operations, improve customer experiences, and stay competitive.

The webinar equipped attendees with strategic insights into leveraging machine learning and deep learning algorithms to make informed business decisions. Participants will learn how to identify relevant opportunities for integrating these technologies into their processes, aligning them with business goals, and ultimately maximizing returns on investments.

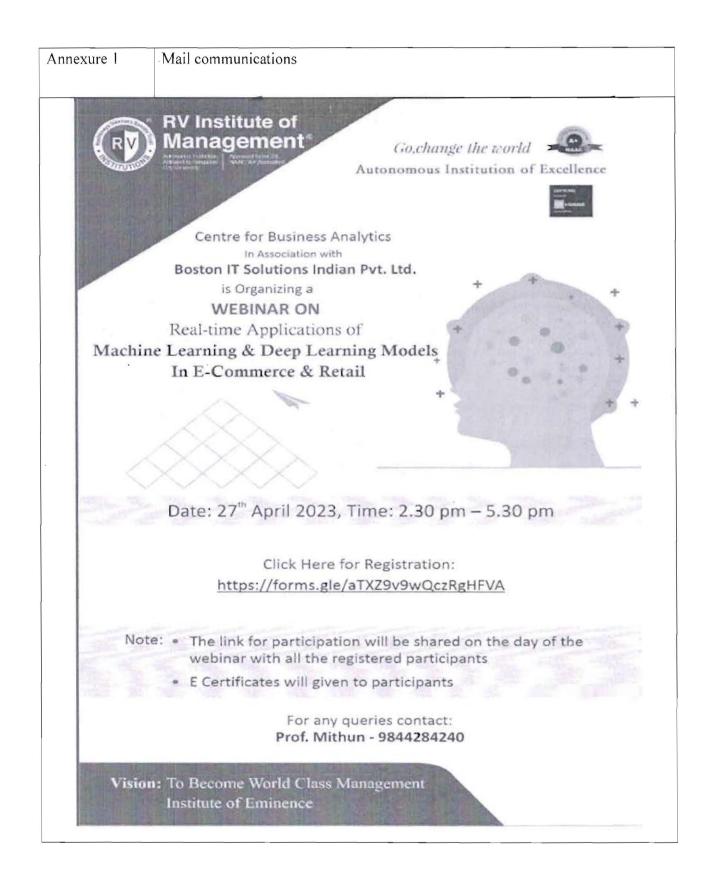
Feedback & Coordinator Comment:

Mr. Mithun has very rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNs Global Services, Target Pvt. Ltd, and Blueocean Market Intelligence after completing his master's in Statistics from Bangalore University.

Event Coordinators Centre for Business Analytics



Annexure 1	Mail communication	
Annexure 2	Brief profile of the speaker	



Annexure 2

Brief Profile of the Resources Persons

Mr. Mithun holds a rich experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNS Global Services, Target Pvt. Ltd, and Blue ocean Market Intelligence. He is an AWS certified Trainer, IBM Certified Trainer, Machine Learning certified by AWS and Design Thinking certified. He possesses an extensive repertoire of software skills, encompassing over 25 applications including IBM SPSS, PASW Modeler, Tableau, and Power BI, Amos, WEKA, Rapid Miner, Python to name a few. He has had the fortune to train and conduct workshops in some of the prestigious institutions like planning commission of India, National Hydrological Institute of India, IIM Bangalore and JNTU Hyderabad. He has also been an international trainer and conducted workshops in Qatar National Research Institute (QNRF) and Dubai Customs to name a few.

Name of the Participant	Profession/Job Role	Name of the Institution/Organization
Guruprasad	Student	R v institute of management
Dinesh G	Student	R V Institute of Management
Revathi Ravi	Academician / Research Scholar	PES University
Shakunthala	Others	
Nagesha R	Others	RV University
S.Vishnu Shankar	Student	Dr.Y.S.Parmar University of Horticulture and Forestry, Solan, Himachal Pradesh
Varalakshmi J	Academician / Research Scholar	Saveetha Engineering College
Immaculate Joyce Palavi	Academician / Research Scholar	St Aloysius Degree college
Sudheer Sannikanti	Academician / Research Scholar	VFSTR Deemed to be University
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Harshitha Srinivas	Student	RV INSTITUTE OF MANAGEMENT
Mayur D Naik	Student	RV Institute Of Management
Koishik kumar R	Student	Rv institute of management
Dr. Sumit Mall	Student	Central University of Haryana
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K Mareya selceya	Student	MLA Academy of higher learning
Sirisha. B. S	Student	MLA Academy of higher leaning
Chaitra B	Student	MLA Academy of Higher Learning
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Priyanka nimmane	Student	Government first grade degree college humnabad
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Dr.Om Prakash C	Academician / Research Scholar	CMR University
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Kummarie Mahitha Pramukh l	Student	Indur institute of engineering and technology Vidhya vahani first grade college
Dr.Prasanna Raravi	Academician / Research Scholar	
	, loudonnoian / Research Schold	

Name of the Participant Kummarie Mahitha Indrakumara Mallieswari R Dr Chandra shekar k e Pammi Kumari Richa Mishra Dr.G.Uma Dr I axmalla Madhu Abimbola Olaniran Dr. Yashashwini, A Dr. K VINAYA LAXMI MANCHALA RAMESH Dr.S.Bhawiya Roopaa Dr.M.Ganeshkumar R.Siddthan Vinul Naik VANDANA SHREE Dr. Grace Ganta Dr Monica Gupta Ankita Shrivastava YUVARAJ HALAGE Prof Dr. Shruti Tiwari Meghendra kumar Gajpal Shristi Singh Dr.Kinnari Pancholi Ganesh Kalmane Dr.Yogita Satish Garwal Sonali Gaur Dr. B. K. Verma Uma Verma Dr.R.Dayanandan VANAJA.S Pradeep Kumar K EKTA SINGHA ROY Dr.Aditi Aljapurkar Vishnu Priva L V Dr.Meera.B Dr. Shraddha Purandare Dr. Shraddha Purandare Ms Jijabaj R Dateerot Prof.N.Gurunatha Naidu Maniunath S K Lakpa Dorjee Sherpa Vishnu Priva L V Dr. Maheshkumar Shankar Kedar V SUDHA Geetika Bhati Fatema Poonawala Deepa Dwivedi Dr.R.Sathiyamoorthy Lakshmi A Kiran Kumari K Dr. Veena R DR.MOHAMMED QUADIR MOHIUDDIN Academician / Research Scholar Pradeep Sdarpatil Prof. (Dr.) CA. Haresh Kothari Elizabeth P Mathew Dr IRSHAD NAZEER Savitri K Kiran Mishra Jeevitha M SRINIVAS VEMURI Harshitha Srinivas Tapan Deka BHARATH K M Ms Roohi Sultana Harshitha KM Dr M.Balasubramanian Dr. Ranjeet Kumar Raman Asiva Bi Akila S Dr. Mohit Sharma

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Profession/Job Role	Name of the Institution/Organization	
Others	Star Interior	
Industry	Toshiba Elevator and Building System Corporation	
Industry	PENMYWAY	
Academician / Research Scholar	Oxford college of science	
Student Student	Institute of technology and science, Ghaziabad Institute of technology and science	
Student	Institute of Technology and Science (I.T.S)	
Student	ITS college Mohan nagar, Ghaziabad	
Academician / Research Scholar	The Oxford college of science	
Student	MLA Academy of Higher Learning	
Student	Institute of technology and science	
Student	Institute of technology and science	
Student	PG department of commerce Government first grade college humnabad. Bidar. Karnataka	
Student	N.B.G.S.M Clg, Sohna(Gurugram)	
Student	Institute of technology and science	
Academician / Research Scholar	RDIAS	
Student	Institute of technology and science	
Student	RVIM	
Student Student	Its mohan nagar I.T.S College	
Academician / Research Scholar	International School of Business and Media, Bangalore	
Student	RVIM Bangalore	
Student	RVIM	
Student	I.t.s mohan nagar ghaziabad	
Academician / Research Scholar	KIT	
Student	RV INSTITUTE OF MANAGEMENT	
Others	ICICI bank	
Student	ISBR Bengaluru	
Academician / Research Scholar	Guru Nanak Khalsa College Yamunanagar	
Academician / Research Scholar	Dayananda Sagar University	
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Student Student	RV Institute of Management Nagarjuna college of management and studies	
Student	Nagarjuna College Of Management Studies	
Others	MEASI Institute of Management	
Others	RV Institute of Management	
Student	RV Institute of Management	
Student	RVIM	
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Student	Mla academy of higher learning malleshwaram	
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