



Workshop
on
“Crafting a Manuscript for Quality Publication”

Date: 9 th June 2022	Venue: Webinar / Zoom meeting
Time: 9:30 AM to 12:30 PM	Event : Workshop
No. of Participant: 15	Event Convener: Dr. Purushottam Bung, Dr. Padmalini Singh

Objectives

- The workshop was intended to support researchers, consultants, and data analysts to:
 - Have a clear understanding of fundamentals of research
 - Acquiring the skills to identify new research areas using scopus database
 - Learning literature review and identifying the gap using scopus index
 - Have hands on over writing the introduction of the manuscript

Agenda/Flow of the Event

Brief profile of the resource person:

Brief Profile



Dr. Amitabh Anand hailing from Karnataka, India, is presently the Associate Professor for Excelia Business School in La Rochelle, France. Previously he has held positions as Assistant Professor at SKEMA Business School, Université Côte d’Azur.

Dr Amitabh holds a bachelor’s in Environmental Engineering degree from, Mysore India, He secured a scholarship to do MBA from Stockholm University, Sweden and full scholarship winner for pursuing a PhD from NEOMA Business School, Paris, France. Presently he is also in the process of defending his HDR (a second PhD) from Aix Marseille University, France – where he also serves as the affiliated researcher.

Dr. Amitabh also holds a position at the Indian Institute of Management Kozhikode as a “Research Advisory Committee Member”, where he is supervising one doctoral student and also as a “Research Fellow” at the HSE National Research University, Russia, where he is supervising three doctoral students.

He has won several awards in research: “Academy of Management Conference, USA Best Paper Proceedings Award” “Excellence in Peer Review” from South Asian Journal of Human Resources, “Emerging Scholar Award” from organization studies research network in Germany. For his contribution to teaching and impact on student

learning, he is the only one from Europe to be chosen as the “Top 50 Worlds Best Professor” among 400 nominations worldwide by Poets and Quants, USA. For his innovative course design, he has won the Outstanding “Pedagogical Innovation Award” by SKEMA business school. His research works are published in FT-Top 50 journals such as the *Journal of Business Venturing* and *ABS-4* British Journal of Management* and other Rank A journals such as *Human Resource Management Review*, *Information System Frontiers*, *Computers in Human Behaviour*, *Journal of Knowledge Management*, *Personnel Review*, *Journal of Retailing and Consumer Service*, etc. Furthermore, He is the Associate Editor (Review) in the Journal, *International Studies of Management and Organization* (ABDC-B) and has been a Guest Editor of *Information System Frontiers Journal* (ABS-3*) and part of the Editorial advisory/review board of “*International Journal of Entrepreneurial Behaviour and Research*” (ABS-3*), “*Management Decision*” (ABDC-B), “*Employee Relations*” (ABDC-B), “*International Journal of Organizational Analysis*” (ABDC-B).

He is a member of the European Academy of Management He is a visiting professor for universities in India, Russia, and the Nordics. His research is interdisciplinary, with a particular emphasis on organisational studies in the context of individual, interpersonal, group behaviours, and entrepreneurship in the context of ethics, uncertainty, sustainability, and emerging economies, and, understanding the regular consumption pattern behaviour from the context of products/services and digital technology. Along with these, he is proficient with bibliometric and conceptual literature reviews and works on designing methods to improve academic scholars' scientific consistency, methodological rigour and reproducibility.

Outcome Achieved/ Attained:

Dr. Amitabh Anand deliberated on the fundamentals of research, clearing the concepts right from identifying the research areas using scopus index to writing the introduction of a manuscript.

During the workshop participants were simultaneously practicing the instructions by experts on the scopus database made available to them in advance. This approach of practice was successful in gaining the hands on experience of using scopus database for research.

The workshop was completely appreciated by the participants. The expert’s talk and workshop was very helpful for the participants.





Snapshot of the workshop





Feedback & Coordinator Comment:

The workshop was received much appreciation by all the participants. The participants also valued and enjoyed the interaction with the experts as well as during the workshop. The participants have requested to organize another workshop on research in future too.

Padmalini

Event Convener: Dr. Padmalini Singh

Director