RV Institute of Management®

Autonomous Institute affiliated to Bengaluru City University

Approved by AICTE, New Delhi.



HAND BOOK OF GENERAL INFORMATION

Academic Rules, Regulations & Guidelines for the Students of

Master of Business Administration (MBA)

2023 Scheme

2023-25 Batch

Institutions of RSS Trust

Sl. No.	Year Estd.	Institution
1	1940	RV School
2	1954	RV Teachers' College - IASE
3	1954	RV Teachers' Training Institute
4	1962	RV Girls' High School
5	1963	RV College of Engineering
6	1971	NMKRV P.U. College
7	1973	NMKRV College for Women & P.G. Centre
8	1982	SSMRV College - UG & PG Programs
9	1982	SSMRV P.U. College
10	1992	D A P M RV Dental College & Hospital
11	1999	RV Public School - ICSE
12	1999	RV Institute of Management
13	2003	RV College of Nursing
14	2003	RV College of Physiotherapy
15	2008	RV PU College
16	2012	RV College of Architecture
17	2018	RV Institute of Legal Studies
18	2019	RV Institute of Technology & Management
19	2019	RV Skills
20	2019	Aster RV Hospital
21	2019	RV University
22	2020	RV Training Academy
23	2023	RV Learning Hub

CONTENTS

Section	Sub-Section	Particulars	Page No.
1.0.	1.1	PROFILE OF THE INSTITUTION	01
	1.2	ACADEMICS AND AUTONOMY	02
	1.3	VISION, MISSION AND QUALITY POLICY	02
	1.4	OBE PROCESS FOLLOWED AT RVIM	03
	1.5	GRADUATE ATTRIBUTES	03
	1.6	PROGRAM EDUCATIONAL OBJECTIVES (PEOs)	04
	1.7	PROGRAM OUTCOMES (POs)	04
	1.8	ACHIEVEMENTS & RECOGNITIONS	05
	1.9	RESEARCH ACTIVITIES	05
	1.10	INFRASTRUCTURE	06
	1.11	FACULTY	07
	1.12	THE INDUSTRY-INSTITUTE COLLABORATION	09
	1.13	INTERNATIONAL COLLABORATIONS	10
2.0		ADMISSION PROCESS	11
	2.1	ADMISSION CRITERIA	11
	2.2	ADMISSION PROCEDURE UNDER MANAGEMENT QUOTA	11
	2.3	ADMISSION FOR GOVERNMENT QUOTA SEATS	12
3.0		ACADEMIC PLANNING	13
	3.1	ACADEMIC PLANNING FOR MBA	13
	3.2	CALENDAR OF EVENTS	13
	3.3	ATTENDANCE REQUIREMENT	15
	3.4	TERMINATION FROM THE PROGRAMME	15
	3.5	FAST TRACK PROGRAM	15
	3.6	COURSE MATRIX OF MBA PROGRAM	16
4.0		EVALUATION SYSTEM	21
	4.1	GRADING SYSTEM	21
	4.2	CLASSIFICATION OF SUCCESSFUL CANDIDATES: SEMESTER WISE	21
	4.3	COMPUTATION OF GRADE POINT AVERAGE (GPA)	21
	4.4	CALCULATION OF CUMULATIVE GRADE POINT AVERAGE (CGPA)	22
	4.5	MINIMUM GRADE FOR A PASS AND RANK	22

Section	Sub-Section	Particulars	Page No.
	4.6	SUPPLEMENTARY EXAMINATION	23
	4.7	PAPER VIEWING PROCESS (PVP)	23
	4.8	MALPRACTICE	23
	4.9	GRADE CARD	23
	4.10	ISSUE OF DUPLICATE GRADE CARD	23
5.0		GUIDELINES TO TAKE UP IMMERSION PROJECTS	24
	5.1	SOCIAL IMMERSION PROJECT	24
	5.2	INTERNATIONAL IMMERSION PROJECT	24
	5.3	MANAGERIAL RESEARCH SKILLS LAB	24
	5.4	BUSINESS IMMERSION PROJECT	24
6.0		CURRICULAR / CO–CURRICULAR & EXTRA CURRICULAR ACTIVITIES	25
	6.1	INSTITUTIONAL PROGRAMMES / EVENTS	25
	6.2	OUTBOUND ACTIVITY	25
	6.3	ENTREPRENEURSHIP DEVELOPMENT	26
	6.4	MENTORSHIP PROGRAMME	26
	6.5	CENTERS OF EXCELLENCE	26
	6.6	CLUBS@ RVIM	29
	6.7	CERTIFICATE / DIPLOMA COURSES OFFERED	30
	6.8	DEPARTMENTS @ RVIM	30
7.0		CENTRE FOR KNOWLEDGE RESOURCES	31
8.0		CENTRE FOR CAREER DEVELOPMENT	33
9.0		DISCIPLINARY MEASURES	36
	9.1	GENERAL DISCIPLINE	36
	9.2	RECOVERY OF LEGAL CHARGES AS APPLICABLE	36
	9.3	ANTI RAGGING RULES	36
	9.4	DRESS CODE	37
	9.5	MOBILE PHONE	37
	9.6	SECURITY ISSUES	37
	9.7	SOCIAL MEDIA POLICY	37
10.0		OFFICE BEARERS @ RVIM	39

1.1 PROFILE OF THE INSTITUTION



RV Institute of Management, a premier autonomous Institution of excellence (offering two-year full time MBA program) located in Jayanagar, the beautiful and central suburb of Silicon Valley of India, i.e. Bangalore, also known as IT capital of India.

RSST (Rashtreeya Sikshana Samithi Trust) to which RVIM belongs was established in 1940. One of the Fastest growing group of Institutions in the State of Karnataka, it has a presence in virtually every field of academics and research. As on date RSST has under its ambit over 23 institutions, in which 21,000 plus students from all over India and abroad are pursuing their dream education. Another new Institution RV University has come into existence from this academic year with three new schools.

As reflected in our motto **"We prepare our students for life",** RVIM is well known throughout India for imparting holistic quality management education since 1999. Our dedicated and experienced faculty with industry background; contemporary and industry relevant curriculum at par with any best Institution; state-of-the-art infrastructure; student focus; exceptional placement support and a robust industry and institutional linkages (domestic and international) are some of the salient features of RVIM. This has resulted in best-in-class placements.

The activities at the institute are steered at creating ample opportunities for students which will support the students to learn beyond the curriculum, the class room and the campus and acquire the knowledge, skillsets and most importantly the attitude which are demanded by the industry 4.0 like; critical thinking, problem solving, analytics, global orientation, decision making, cognitive flexibility, people management, creativity and negotiation and lifelong learning. Hence we constantly offer numerous value add courses, domain specific skills, courses in liberal arts including health and wellness, immersion programs (domestic and international), internship projects and training programs. We also encourage students to take up live projects/ assignments/internships which will help them broaden their horizons; augment their thought process and grow as professionals with entrepreneurial mindset who are still humane and ethical at the core.

RVIM endeavor has been to create conducive learning environment which is innovative, personalized, trans-disciplinary and flexible in line with NEP-2020 for millennial students so that on completion of their MBA course they are ready to cater to the needs of Industry 4.0 or Business 4.0. We ensure that the students graduate from our portals will be the problem solvers / innovators / entrepreneurs / collaborators with abundant knowledge, huge pack of skills and the right attitude with them and not just the managers. This is the reason we engage students in various kinds of activities like; out bound training, soft skill development workshops, industrial visits, interaction with the people from industry, management fests/events, pre-placement training, etc.

1.2 ACADEMICS & AUTONOMY



RVIM is granted Autonomous Status by the BCU, UGC and Government of Karnataka in the year 2021, for its MBA programme. Being an Autonomous college affiliated to BCU, RVIM prescribes its own syllabi and academic activities which is developed after a rigorous exercise consulting Industry, Alumni and all the stakeholders to keep it contemporary and Industry relevant. A special emphasis is on Experiential learning and Outcome Based Education (OBE). The academic activities concentrate on helping the students to gain an excellent theoretical knowledge base and in the development of skills to implement them. The latest teaching aids from multimedia equipment to simulation techniques ensure a thorough learning process. The college regularly invites experts and industry professionals to impart practical skills and lessons to students. Industrial visits are encouraged to help the students to grasp the technology at work. It is up to the student to take advantage of opportunities provided and build a bright future.

1.3 VISION, MISSION AND QUALITY POLICY



Vision

To Become World Class Management Institute of Eminence

Mission

To nurture universal thought leaders by offering holistic management education fostering Business Intelligence, Health care, Innovation and Entrepreneurship for inclusive growth and sustainable development &
To provide value added services to Business, Government and Society through staff empowerment, joint research and collaborative engagement.

Quality Policy

Constantly strive to achieve excellence across all fronts to remain an industry relevant and socially responsible Institution by following the principle and philosophy of OBE.

Values

•Trust •Respect •Integrity
•Professional •Humane

1.4 OBE PROCESS FOLLOWED AT RVIM

GAs, PEOs & POs

- Setting Graduate Attributes (GAs)
- Setting Program Educational Objectives (PEOs)
- Setting Program Outcomes (POs)

COs

- Setting Course Outcomes from each course (COs) (within a program)

Mapping attainment levels

- Mapping the Course Outcomes with the Program Outcomes
- Checking the Attainment level of the Course Outcomes, Program Outcomes & also the Program Educational Objectives

Revisiting GAs, PEOs & POs

- Taking measures to increase the attainment levels
- Revisiting GAs, PEOs, COs at regular time intervals as they are dynamic in nature & change according to the context

1.5 GRADUATE ATTRIBUTES

Attributes	Descriptor
Subject Knowledge proficiency and Application	Graduates will demonstrate comprehensive knowledge in their functional domains and apply it to professional practice
Creativity, Innovation and Entrepreneurship	Graduates will show entrepreneurial orientation by demonstrating creativity and Innovation in professional and personal situations
Communication, Presentation and Negotiation skills	Graduates will convey ideas and information effectively to a range of audiences and be able to negotiate
Data Analysis, problem solving and Decision making	Graduates will apply logical, critical and creative thinking to solve a range of problems for data-based decision making
Global Orientation and Cultural Sensitization	Graduates will be able to understand and appreciate people from different cultures and nationalities. Operate effectively in cross-cultural settings, understanding the nature of globalization
People Management, Leadership and Team Orientation	Graduates will Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
Research Aptitude, Critical Thinking and Cognitive Flexibility	Graduates will be able to think critically with cognitive flexibility and develop an aptitude towards research
Self-Awareness, Self-Reflection, Overall Wellbeing and Lifelong learning	Graduates will understand their own self and their reflections on others, overall wellbeing and engage in lifelong learning for holistic development
Social Responsibility, Ethical Behavior, Inclusive Growth and Sustainable Development	Graduates will adapt to a rapidly changing environment through learning and applying newer skills and become socially responsible and ethically driven citizens committed to inclusive growth and sustainable development

1.6 PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PEO 1: Graduates will be able to demonstrate effective decision making, cognitive flexibility, and problem solving capability and adapt to the changing global environment

PEO 2: Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude

PEO 3: Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities

PEO 4: Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity

PEO 5: Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society

1.7 PROGRAM OUTCOMES (POs)

PO 1: Apply knowledge of management theories and practices to solve business problems with required abilities to understand, analyze and communicate global, economic, societal, cultural, legal and ethical aspects of business

PO 2: Foster Analytical and critical thinking abilities for data-driven decision making

PO 3: Ability to develop value based leadership to lead themselves and others in the achievement of organizational goals and contributing effectively to a team environment through effective communication and Negotiation skills

PO 4: Ability to identify business opportunities, frame innovative solutions and launch new business ventures or be an entrepreneur

PO 5: Ability to deal with contemporary issues using multi-disciplinary approach with the help of advanced Management and IT tools and techniques

PO 6: Ability to apply domain specific knowledge and skills to build competencies in their respective functional area

PO 7: Ability to engage in research and consultancy work with cognitive flexibility to create new knowledge and be a lifelong learner

PO 8: Ability to understand social responsibility and contribute to the community for inclusive growth and sustainable development of society through ethical behavior



1.8 ACHIEVEMENTS & RECOGNITION

Sl. No.	Name of the Magazine/Portal	Category	2023 Ranking
1.	BUSINESS TODAY in association with MDRA 2023	All India level Ranking for best Return on Investment (ROI)	58th
		All India level Ranking (Private colleges)	79th
2.	THE WEEK 2023 in association with HANSA Research	Top B-School - All India Level	87th
		South Zone - All India Level	31st
		B-Schools Bengaluru Metro	11th
3.	OUTLOOK – ICARE 2022	All India Level	58th
		Top Private B-Schools - Bengaluru	8th
		Private Affiliated Colleges - All India Level	10th
4.	Times of India 2023	Top B-School - All India Level	49th
		Best B-Schools – South India	13th

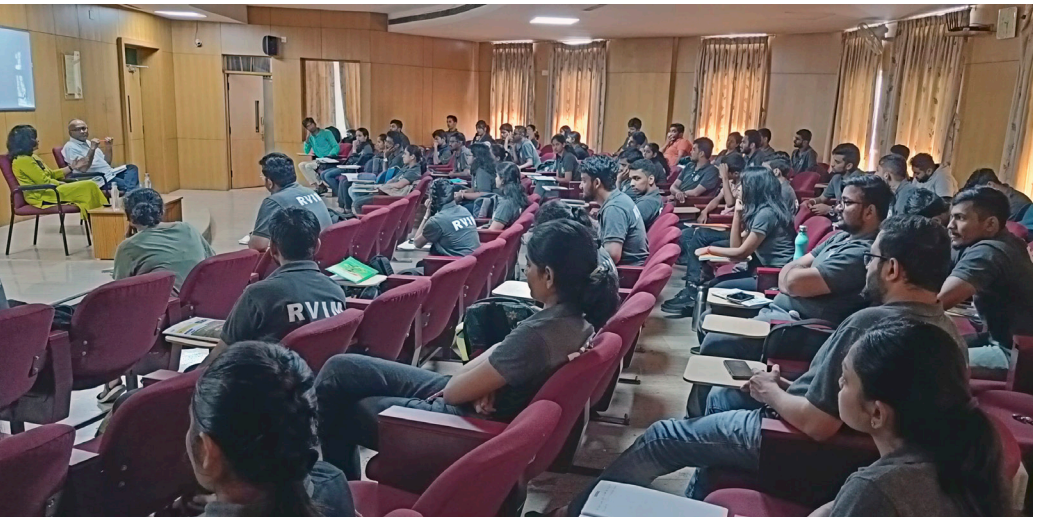
1.9 RESEARCH AND PUBLICATIONS

- The RVIM Journal of Management Research, introduced in the year 2009, is a peer-reviewed bi-annual publication. It was constituted with the objective of disseminating knowledge in functional areas of management through an interdisciplinary approach. The journal, vetted by eminent members from industry and academia, invites original, research-based papers from students and faculty.
- The RVIM News Desk, our quarterly newsletter, is a combined effort by students and faculty with the latest news and updates of our Institute.



1.10 INFRASTRUCTURE

- Housed in an independent, spacious 2,700 sq. mts. custom-designed state of the art campus located at Jayanagar, Bangalore
- The architecture and facilities are planned to provide spacious spaces for conducive learning
- Syndicate rooms for team working and brain storming
- Open spaces for networking
- Computing rooms for individual student use, offering a range of work station capabilities with LAN and high speed internet connectivity
- Custom-built state of the art lecture theatres, seminar hall, conference hall, board rooms for formal teaching and knowledge sharing
- Open air theatre facilities for conducting events, indoor and outdoor sports facilities, full fledged gym, canteen and separate hostel facilities for boys and girls
- State of the art computer labs and digital library
- Fully equipped and resourceful library with vast collection of books and journals
- Yoga and meditation facilities for a stress free learning and living











1.11 FACULTY

The strength of RVIM is its Faculty and staff. There are 21 faculty members in various cadres namely Professors, Associate Professors, Assistant Professors, and Visiting Professors as per AICTE norms. The faculty members have wide experience in academics, industry professionals and Researchers drawn from various specializations and reputed institutions & organizations. Faculty not only expertise in modern teaching methodologies, they also have research projects and publications to their credit. The faculties are ably supported by technical and administrative staff.

Sl. No.	Name of the Faculty	Designation	Qualification	Experience
1.	**Dr. Purushottam Bung**	Professor & Director	BE, PGDM (Australia), MBA (Australia), Ph.D.	29 years
2.	**Dr. Noor Firdoos Jahan**	Professor	MBA, M.Phil, Ph.D., UGC NET	25 years
3.	**Dr. Anupama K. Malagi**	Professor	Ph.D., MBA (HR), M.Phil (Economics) MA (Economics), UGC NET, PG Diploma (T&D), B.Ed.	27 years
4.	**Dr. Tamizharasi**	Professor	MBA, Ph.D.	24 years
5.	**Dr. Santhosh M.**	Associate Professor	B.Sc., MBA, M.Phil, PGDHRM, Ph.D.	20 Years
6.	**Dr. Padmalini Singh**	Associate Professor	M.Sc., MBA, Ph.D.	14 years
7.	**Dr. M. Jahnavi**	Associate Professor	Ph.D., MBA (Fin. & IT), B.Tech (ECE)	16 years
8.	**Dr. Rashmi Shetty**	Assistant Professor	MBA, Ph.D.	15 years
9.	**Dr. Dileep**	Assistant Professor	MBA, M.Phil , Ph.D.	14 years
10.	**Dr. Vinay K.S.**	Assistant Professor	B.E. (Mechanical Engineering), M.Tech (Engineering & Management), Ph.D. (Mechanical Engineering)	10 years
11.	**Dr. Somanath Bhattacharya**	Assistant Professor	B.Tech (IT), MBA (IIT-Kanpur), Ph.D. (IIT-Kanpur)	2 years
12.	**Smt. Anitha B.M. D'Silva**	Senior Assistant Professor	M.Com. (Finance), MBA (HR), (Ph.D.)	27 years
13.	**Mr. Nagasubba Reddy**	Assistant Professor	M.Sc. (CS), MBA, (Ph.D.)	22 years
14.	**Smt. Sowmya D.S.**	Assistant Professor	MBA (HR), M.Phil (Mgt.), (Ph.D.)	16 years
15.	**Smt. Payal Jindal**	Placement Head & Assistant Professor	B.E. (EEE), MBA (HR)	20 years
16.	**Mr. S.K. Manjunath**	Assistant Professor	BCA, PGDPM & IR, MHRM	18 years
17.	**Smt. Ramya S.**	Assistant Professor	MBA, M.Phil	8 years
18.	**Smt. Uma Sharma**	Assistant Professor	MBA, MMM (Ph.D.)	17 Years
19.	**Smt. Ankita Shrivatsava**	Assistant Professor	B.Com. (Hons), MBA, UGC-NET	10 years
20.	**Ms. Pooja Ravindra Takalkar**	Teaching Assistant	B.Com., MBA	7 Years
21.	**Mr. Mithun D.J.**	Coordinator - PGDBA Program	B.Sc. (Mathematics, Economics & Statistics), M.Sc. Statistics (Bangalore University)	16 Years
22.	**Smt. Anupama S.M.**	Librarian	M.L.I. Sc., PGDCA	25 years

ADJUNCT FACULTY

Sl. No.	Name of the Faculty	Qualification	Experience
1.	**Mr. Chandarshekhar Sundaram**	MBA, CMA	30 years
2.	**Mr. C.S. Venkatesh**	B.Tech (NIT-K), MBA, Supply Chain Certification from MITx	31 years
3.	**Dr. Suresh N.**	B.E., MBA, Ph.D.	36 years
4.	**Dr. Ashok H. Chachadi**	B.Sc. (Textiles), MBA, Ph.D.	41 Years
5.	**Dr. G.V. Rao**	M.Tech, PGDM, Ph.D.	37 years
6.	**Ms. Nikhitha Pai**	MCA, (Ph.D.)	22 Years
7.	**Dr. Swati Gupta**	M.Com., PGDM, Ph.D.	16 years
8.	**Mr. Satish Kumar S.**	B.E., PGDM (XLRI)	35 years

PROFESSIONAL TRAINERS

Sl. No.	Name of the Faculty	Qualification	Experience
1.	**Mr. Vignesh M.K.**	MBA	8 Years
2.	**Mr. Vinod Prabhu**	BE, MBA (IIM-B)	16 years
3.	**Ms. Jeevitha P. Raju**	MBA	11 Years
4.	**Mr. Aravind Warrier**	PGDM	15 years
5.	**Ms. Jaishree Morkar**	MBA	3 years
6.	**Mr. Aiyappa**	MBA	18 Years
7.	**Mr. Chidananda K.**	BE	16 Years
8.	**Mr. Fazael Hehra Abdi**	MBA	6 Years
9.	**Ms. Beena**	MBA	13 Years
10.	**Mr. Baquar Hussain**	MBA	6 Years

1.12 THE INDUSTRY INSTITUTE COLLABORATION

Active collaborations with other institutions and Trade bodies -

AIMA
ALL INDIA MANAGEMENT ASSOCIATION
New Delhi

Harvard Business Publishing Education

BCIC
Bengaluru Chambers of Industry & Commerce,
Bengaluru

F.K.C.C.I. BANGALORE
Federation of Karnataka Chambers of Commerce & Industry,
Bengaluru

ARC financialcorp
energy capital partners
Fin Arc

AIMS
Hyderabad

IBM
IBM - Innovative Centre for Education

BOSTON TRAINING ACADEMY

NSE
National Stock Exchange of India Ltd.

KPPGCA

Central Depository Services (India) Limited

odoo

NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT
NIPM

KPMG

NHRD NETWORK
NHRD – NATIONAL HRD NETWORK

Project Management Institute
Project Management Institute

ISTD
प्रशिक्षणमस्तु सदा प्रयुक्तम्
ज्ञानाय दानाय च वर्धनाय
ISTD - Indian Society for Training & Development

QuikIrn
QuikIrn

coursera
COURSERA

impartus
IMPARTUS

EPSI
Education Promotion Society for India

ಬೆಂಗಳೂರು ನಗರ ವಿಶ್ವವಿದ್ಯಾಲಯ
BENGALURU CITY UNIVERSITY
RESEARCH CENTRE,
BCU

PiRuby
excellence on

WOW
WELLBEING OUT OF WASTE

1.13 INTERNATIONAL COLLABORATIONS

RVIM has entered into alliances with international universities to provide international cross-cultural and skill exposure to our students.

- **Synergy University** USA
- **City of Glasgow College, Scotland** UK
- **Institute of Productivity** UK
- **Grimsby University** UK
- **WSB University** Poland
- **NOCN** UK
- **DMAN University** Germany
- **Austin University** USA



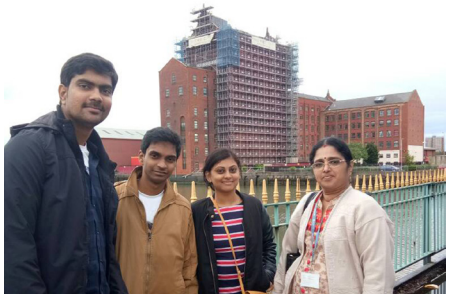










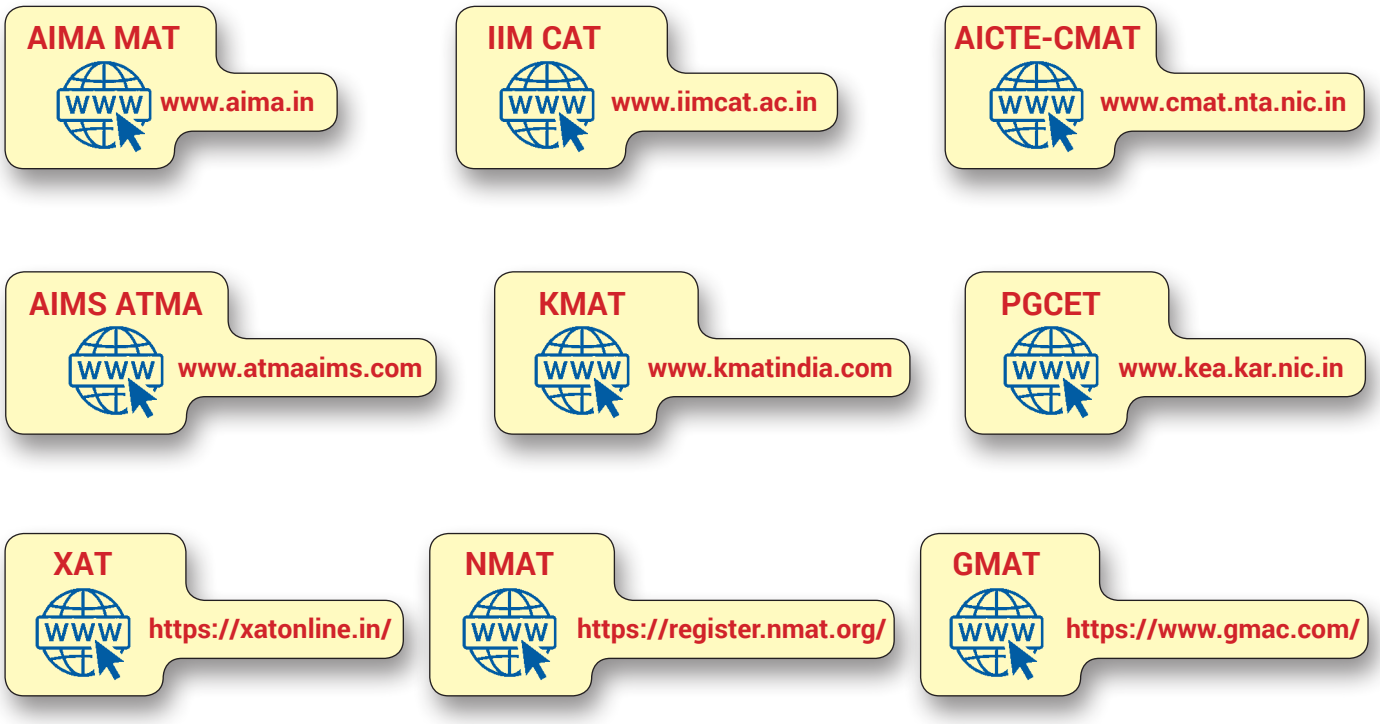




2. ADMISSION PROCESS

2.1 ADMISSION CRITERIA

The Graduates from any discipline from Government recognized University with minimum 50% marks in aggregate along with regular SSLC/10th + PUC/12th/3 years Diploma are eligible. They also have to appear for one entrance test recognized by the AICTE, New Delhi to be eligible to pursue Full-Time regular MBA programme as per the Government norms. Information about the entrance tests is available in respective websites listed below.



2.2 ADMISSION PROCEDURE UNDER MANAGEMENT QUOTA

SELECTION PROCEDURE

(Through Written Test, Group Discussion/Extempore and Personal Interview) Interested candidates fulfilling the eligibility norms have to login to our website: www.rvim.edu.in & find the Admissions link on our home page. There is dedicated link – Apply online through which the candidates have to first register & then proceed as per the instructions. Candidates first have to register as a new user & use the login information to apply online in our website and submit application online. After submitting the application online, candidates should send an email to admissions.rvim@gmail.com mentioning the Name, Parents name, DOB, application number, mobile number and attach the filled application form. Once we receive the application, the candidate will get email with the application fee payment information. The candidates can also pay the application fee of Rs.560/- through demand in favour of The Director, RVIM payable Bengaluru.

ADMISSION PROCESS

The candidates can confirm the dates to appear for the GD, PI & Written test to the mail ID: admission.rvim@gmail.com The test will be on all weekdays (Monday to Friday). Documents required are 10th, 12th, Degree Marks cards, Entrance test score card & one passport photograph (Original & One set photocopy of all the documents).

After completing the application form, paying the application fee & verification of all the documents, we can conduct the Written Test, Group Discussion/Extempore & Personal Interview. The results of the interview will be announced on the same day. The interviews are currently being conducted online and off-line. The candidates can choose the mode of interview. There will be no interviews on National & festival holidays.

2.3 ADMISSION FOR GOVERNMENT QUOTA SEATS

The admissions for the Government quota seats are through the Post Graduate Entrance test – PGCET conducted by the Karnataka Examination Authority, (KEA)-Govt. of Karnataka. The seats are allotted as per the roster prepared by the government. The entire process is online. The students who have been allotted seats have to report to respective colleges within the last reporting dates.





3. ACADEMIC PLANNING

3.1 ACADEMIC PLANNING FOR MBA

a. The curriculum is designed as per OBE and shall include experiential courses, Core courses, Specialization courses, Open electives, Immersion programmes, and Practice based courses and Skill enhancement courses. The percentage distribution / coverage of courses are as per the guidelines given by BCU / UGC / AICTE and Ministry of HRD, New Delhi.

b. The Board of Studies (BoS) takes care of formation of Scheme and Syllabus. The same is then, approved by the Academic Council (AC) and Governing body (GB) of the Institution.

c. There shall be an equal emphasis on theory, practical / laboratory and workshops.

d. Emphasis is also given for Self-study and experiential learning.

e. Additions and deletions of any particular course have to be recommended by BoS and approved by the Academic Council and Governing body (GB) of the Institution.

f. Exclusive Immersion programmes are also included in the curricula.

g. All students have to undergo Continuous Internal Assessment (CIA) which includes tests, quizzes, experiential learning, assignments and seminars.

h. At the end of the semester eligible students have to take Semester End Examination (SEE) for both theory and practical.

i. Student declared as Not Satisfied Attendance Requirements (NSAR) or Not Satisfied Sessional Requirements (NSSR) is not eligible to take up Semester End Examination (SEE) in that particular Course including laboratory if any.

j. Skill based courses such as IT skills, Employability skills, communication skills and soft skills and domain specific skills takes a lion share in the curriculum.

3.2 CALENDAR OF EVENTS

Institute Timings:	**Monday to Friday: 9.00 AM to 5.00 PM**
	Saturday: 9.00 AM to 2.00 PM

However the college remains open from 8.00 AM to 8.00 PM on all working days. If special / remedial classes are arranged by the departments students will have to mandatorily stay beyond working hours / time table including Saturdays. These classes will be counted for attendance.

FIRST YEAR ACADEMIC CALENDAR FOR THE YEAR 2023-24 – First Semester

Sl. No.	Event	Dates	
		From	To
1.	Inauguration of I Sem. MBA Program	01.02.2024	–
2.	Orientation Program	01.02.2024	03.02.2024
3.	Bridge Course	05.02.2024	10.02.2024
4.	Talent Hunt for Clubs	24.02.2024	–
5.	Student Council Formulation	28.02.2024	–
6.	Formative Feedback by Students	09.03.2024	–
7.	Mid-term Examination	12.04.2024	18.04.2024
8.	Review of Student Performance	25.04.2024	–
9.	Innoviz – Creativity Fest	26.04.2024	27.04.2024
10.	Parents – Teachers Meeting	04.05.2024	–
11.	Summative Feedback by Students	20.05.2024	–
12.	Last Working Day	22.05.2024	–
13.	Finalisation of CIA	23.05.2024	–
14.	Semester End Examinations (Lab)	24.05.2024	26.05.2024
15.	Semester End Examinations (Theory)	27.05.2024	15.06.2024
16.	Social Immersion Project	17.06.2024	30.06.2024

Second Semester

Sl. No.	Event	Dates	
		From	To
1.	Commencement of Second Semester Classes	08.07.2024	–
2.	Formative Feedback by Students	20.07.2024	–
3.	Mid-term Examination	09.09.2024	14.09.2024
4.	Review of Student Performance	21.09.2024	–
5.	Parents - Teachers Meeting	28.09.2024	–
6.	Venture Fest	05.10.2024	–
7.	Summative Feedback by Students	21.10.2024	–
8.	Last Working Day	30.10.2024	–
9.	Finalisation of CIA	30.10.2024	–
10.	Semester End Examinations (Lab)	04.11.2024	05.11.2024
11.	Semester End Examinations (Theory)	06.11.2024	20.11.2024
12.	Business Immersion Project	25.11.2024	25.01.2025

Note:-

1. These dates may change subject to directives from regulatory bodies or other Exigencies.
2. In case of any holidays, the event will take place on the next working day or on alternate dates that would be announced
3. The calendar for III and IV semester will be announced subsequently.



3.3 ATTENDANCE REQUIREMENT

a) Each semester is considered as a unit and the candidate has to put in a minimum attendance of 75% in each course with a provision for condonation of 10% of the attendance by the Director, RVIM for reasons such as (i) serious medical condition or (ii) representing the Institute / University / State / Nation in sports, cultural, technical or academic activity with the permission of the college authorities. Even in such cases, a minimum of 75% attendance is absolutely mandatory. The students representing the institution at University, National and International level, the attendance will be marked as "P". However, relevant documents have to be submitted and prior permission must be obtained from the Director. The students who do not satisfy this condition will be declared as **NSAR (Not Satisfied Attendance Requirement**) by Academic Rigor Committee.

b) The basis for the calculation of the attendance shall be the period prescribed by the Institution through its calendar of events. For late admission / transfer of students from other institutes/universities the **date of admission to First year MBA** would be considered for the calculation of attendance (this rule does not apply to higher semesters).

c) The students will be informed about the attendance position periodically by the college notifying the status on the notice board before each CIA and during the multiple counseling sessions. **Student declared as NSAR is not eligible to take up SEE in that particular course.**

d) If a student does not fulfill the attendance requirements in any course, he/she is not permitted to attend the Semester End Examination in that particular course.

3.4 TERMINATION FROM THE PROGRAMME

A student shall be required to withdraw from the program and leave the Autonomous College on the following grounds.

- Failure (Getting F Grade) and not passing a course to earn credits for the same, in spite of five attempts.
- Absence from classes for more than six weeks at a time in a semester without leave of absence being granted by the competent Authority.
- Failure to meet the standards of discipline as prescribed by the college from time to time.

3.5 FAST TRACK SEMESTER

The Fast Track Semester and Fast Track Examinations are meant for the students who come under NSSR (Not Satisfied Sessional Requirements) and NSAR (Not Satisfied Attendance Requirement) - candidates who do not have the required CIA marks and attendance requirements and also made available to those who have the required CIA component but could not attend the SEE for a genuine reason.

Salient features of Fast Track Semester

- Fast track semesters are conducted once in a year after Second semester of every batch)
- Fast track Semester will be for a duration of 3 weeks. Each subject will have around 25 hrs. of teaching sessions.
- Students should submit assignments, capstone project (if any), quiz and other CIA components to become eligible to take up Fast Track Examinations.
- Students should have minimum 80% attendance in Fast Track semester to become eligible to take up Fast Track Examinations.
- Maximum no. of subjects that can be availed through Fast track is limited to Four.

3.6 COURSE MATRIX OF MBA PROGRAM

Sl. No.	TITLE	I Sem.	Business Immersion	II Sem.	SOCIAL / Int. IMMERSION	III Sem.	IV Sem.	CREDITS
1.	**Experiential courses** Design Thinking and Creativity for Business-III Sem.	1 cr				2 cr		2
2.	Managerial Research Skills Lab	Run across 3 semesters- credit will be considered in IV Semester [4 credits]						4
3.	Core Courses	6 [3*2 cr + 4*4 cr]		5 [3*3 cr + 2*4 cr]		2 [2*3 cr]	2 [2*3 cr]	51
4.	Specialization Courses	–		–		5 (3 Maj + 2 Min) [5*3 cr]	3 (2 Maj + 1 Min) [3*3 cr]	24
5.	Open Elective I & II (MOOC's) (II & III Sem for 6-12 weeks)	–		1 cr		1 cr	–	2
6.	Business Immersion & Internship Project	–				4 cr		4
7.	Liberal Education / Arts:- Health & Wellness (II Sem, Practice based course)	–		2 cr				2
8.	Social immersion (Rural/ Urban/ NGO/ Govt.) After II Semester (Two Weeks) or		Social Immersion or International Immersion	1 cr				1
	International Immersion After II Semester (Two weeks)							
9.	Skill Enhancement courses	2*4 cr		1*4 + 1*2 cr		1*2		16
Total credits		**30**		**27**		**30**	**19**	**106**
Duration		**4 Months**	**2 Weeks**	**4 Months**	**2 Months**	**4 Months**	**4 Months**	**20 Months**
		Feb-June	**June**	**July-Nov**	**Nov-Jan**	**Feb-June**	**June-Oct**	

COURSE MATRIX OF FIRST SEMESTER

Sl. No.	Subject Code	Name of the Subject	Credits	Contact Hours	IA Marks	SEE Marks
1.	23MBA111	Marketing Management	3	36	50	50
2.	23MBA211	Application of Statistics in Business	4	48	50	50
3.	23MBA212	Economics for Managers	4	48	50	50
4.	23MBA213	Business Research Methods	3	36	50	50
5.	23MBA311	Managerial Accounting	4	48	50	50
6.	23MBA611	Management and Organizational Behavior	4	48	50	50
SE 1	23MBA711	IT Skills for Managers	4	48	50	50
SE 2	23MBA712	Communication and Soft Skills	4	48	50	50
TOTAL			**30**	**360**	**400**	**400**

COURSE MATRIX – SECOND SEMESTER

Sl. No.	Subject Code	Name of the Subject	Credits	Contact Hours	IA Marks	SEE Marks
1.	23MBA121	Digital Marketing	3	36	50	50
2.	23MBA221	Entrepreneurship and Start Up Management	3	36	50	50
3.	23MBA321	Financial Management	4	48	50	50
4.	23MBA421	Application of Operations Research in Business	4	48	50	50
5.	23MBA621	Human Resource Management	3	36	50	50
SE 3	23MBA721	Business Analytics Skills	4	48	50	50
SE 4	23MBA722	Employability Skills	2	24	50	50
IP 1	23MBA821	Social Immersion	1	–	50	50
OE 1	23MBA822	Open Elective I [MOOC] 6-12 weeks	1	–	–	100
LE 1	23MBA823	Health & Wellness	2	24	50	50
TOTAL			**27**	**300**	**450**	**550**

COURSE MATRIX OF THIRD SEMESTER

Sl. No.	Subject Code	Name of the Subject	Credits	Contact Hours	IA Marks	SEE Marks
1.	23MBA231	Strategic Management and Corporate Governance	3	36	50	50
2.	23MBA431	Operations and Supply Chain Management	3	36	50	50
SE 5	23MBA731	Domain Specific Skills	2	24	50	50
IP 2	23MBA831	Business Immersion	4	–	50	50
EC 1	23MBA832	Design Thinking and Creativity for Business	2	24	50	50
OE 2	23MBA833	Open Elective II [MOOC] 6-12 weeks	1	–	–	100
1		**Specialisation Subjects (3 Major & 2 Minor)** • Marketing • Entrepreneurship & Family Enterprise Management • Finance • Operations & Supply Chain Management • Business Analytics • Human Resource Management	15	180	250	250
TOTAL			**30**	**300**	**500**	**600**

SPECIALISATION WISE SUBJECTS

Sl. No.	SUBJECT CODE	SUBJECT NAME
MARKETING		
1.	23MBA131	Sales and Distribution Management
2.	23MBA132	Consumer Behaviour and Neuromarketing
3.	23MBA133	Service and Retail Marketing
4.	23MBA134	Business Analytics for Marketing
5.	23MBA135	Business and Social Marketing
6.	23MBA136	Applications of Digital Marketing
ENTREPRENEURSHIP & FAMILY ENTERPRISE MANAGEMENT		
1.	23MBA232	Social Entrepreneurship and Innovation
2.	23MBA233	Business Model Canvas and Business Plan development
3.	23MBA234	Entrepreneurship in Action – I (Practice based course)
4.	23MBA235	Entrepreneurial Leadership
5.	23MBA236	Technology for Start-ups and Family Businesses
6.	23MBA237	Corporate Entrepreneurship
FINANCE		
1.	23MBA331	Investment Analysis and Portfolio Management
2.	23MBA332	Business Valuation & Financial Modeling
3.	23MBA333	Tax Management
4.	23MBA334	Merchant Banking and Financial Services
5.	23MBA335	Financial Analytics
6.	23MBA336	Cost Management
OPERATIONS & SUPPLY CHAIN MANAGEMENT		
1.	23MBA432	Supply chain designing, Sourcing and Optimization
2.	23MBA433	SCM for E-Commerce
3.	23MBA434	Logistics Management
4.	23MBA435	Business Process Modeling and ERP
5.	23MBA436	Business Dynamics Modeling and Simulation
6.	23MBA437	Lean Management
BUSINESS ANALYTICS		
1.	23MBA531	Predictive Analytics using R
2.	23MBA532	Descriptive Analytics and Data Visualization and Story telling
3.	23MBA533	Big Data Analytics
4.	23MBA534	Data Warehousing and Data Mining
5.	23MBA535	Analytics Applications in Functional Areas
6.	23MBA536	Business Intelligence
HUMAN RESOURCE MANAGEMENT		
1.	23MBA631	Talent Management and Employee Engagement
2.	23MBA632	Performance Management and Competency Mapping
3.	23MBA633	Industrial Relations and Employment Laws
4.	23MBA634	HR Analytics
5.	23MBA635	Compensation and Reward Management
6.	23MBA636	International HRM

COURSE MATRIX OF FOURTH SEMESTER

Sl. No.	Subject Code	Name of the Subject	Credits	Contact Hours	IA Marks	SEE Marks
1.	23MBA241	International Business	3	36	50	50
2.	23MBA242	Values-Ethics-ESG	3	36	50	50
EC2	23MBA841	Managerial Research Skills Lab (MRSL)	4	–	50	50
3		Specialization subjects (2 Major & 1 Minor)	9	108	150	150
TOTAL			**19**	**180**	**300**	**300**

SPECIALISATION WISE SUBJECTS

Sl. No.	Subject Code	Subject Name
Marketing		
1.	23MBA141	Integrated Marketing Communication
2.	23MBA142	Product and Brand Management
3.	23MBA143	Rural and Green Marketing
4.	23MBA144	Customer Experience Management
Entrepreneurship & Family Enterprise Management		
1.	23MBA243	Entrepreneurship Ecosystem in India
2.	23MBA244	Entrepreneurship in Action - II (Practice based course)
3.	23MBA245	Managing and Growing Family Enterprises
4.	23MBA246	Financial Management for Entrepreneurs
Finance		
1.	23MBA341	Risk Management and Derivatives
2.	23MBA342	International Financial Management
3.	23MBA343	Behavioral Finance
4.	23MBA344	Banking and Insurance
Operations & Supply Chain Management		
1.	23MBA441	World Class Manufacturing
2.	23MBA442	Business Process Improvement
3.	23MBA443	Business Analytics for SCM
4.	23MBA444	Strategic Quality Management
Business Analytics		
1.	23MBA541	Machine Learning using Python
2.	23MBA542	Emerging technologies
3.	23MBA543	IT Risk Management and Data Security
4.	23MBA544	Analytics for E-Commerce and Retail
Human Resource Management		
1.	23MBA641	Managing Teams
2.	23MBA642	Learning Organizations and Knowledge Management
3.	23MBA643	Leadership and Change Management
4.	23MBA644	Learning and Development

4. EVALUATION SYSTEM

Continuous Internal Assessment (CIA): 50 Marks

Semester End Examination (SEE): 50 Marks

Internal & External: 50% & 50%

Minimum requirement to get promoted:

[Students should secure minimum of 40% marks in CIA to write the semester end exam and should secure minimum of 40% in SEE to pass the subject].

CIA:

- Attendance & Class participation – 5 Marks
- Mid - Term Test – 20 Marks
- Other Assignments & Projects – 25 Marks
  - Minimum 75% attendance is required to write the Semester End Examination
  - Promoting to II year = Students should clear Minimum of 50% of Total credits of first Year

4.1 GRADING SYSTEM

EIGHT POINT ALPHA - SIGN GRADING SCALE under CBCS System

Alpha – Sign / Letter Grade	O (Outstanding)	A+ (Excellent)	A (Very Good)	B+ (Good)	B (Above Average)	C (Average)	P (Pass)	F (Fail)	Ab (Absent)
SGPA/ CGPA	9.00 -10.00	8.00- < 9.00	7.00 - < 8.00	6.00 - < 7.00	5.50 - <6.00	5.00 - < 5.50	4.00 - <5.00	Below 4.00	00
Semester/ Program percentage of marks	90.0-100	80.0- < 90.0	70.0- < 80.0	60.0- < 70.0	55.0- < 60.0	50.0- < 55.0	40.0- < 50.0	Below 40	Absent
Result/ Class description	Outstanding	First class Exemplary	First class Distinction	First class	Higher second class	Second class	Pass class	Fail/ re-appear	Absent

4.2 CLASSIFICATION OF SUCCESSFUL CANDIDATES: SEMESTER WISE

The Semester Grade Point Average (SGPA) in a Semester and the Cumulative Grade Point Average (CGPA) at the end of fourth semester shall be computed as follows:

4.3 COMPUTATION OF SEMESTER GRADE POINT AVERAGE (SGPA)

The grade points (GP) in a course shall be assigned based on the basis of actual marks scored in that course. They shall be generally percentages divided by 10 and rounded off to next 0.5 level. The Grade Point Weights (GPW) shall then be calculated as the product of the grade points earned in the course and the credits for the course. The total GPW for a semester is obtained by adding the GPW of all the courses of the semester.

ILLUSTRATION 1 (20 CREDITS)

Papers	PI	P2	P3	P4	P5	P6	P7	Total
Max. Marks	100	100	100	100	100	100	100	**700**
% Marks Obtained	77	73	58	78	64	67	83	**500**
Grade Points Earned (G.P.)	8.0	7.5	6.0	8.0	6.5	7.0	8.5	**–**
Credits For The Course (C)	3	3	3	3	3	3	2	**20**
Total Gpw = Gp X C	24	22.5	18	24	19.5	21	17	**146**

- **Semester Aggregate Marks: 500 / 700 = 71.43%**
- **Classification of Result: First Class Distinction.**
- **The SGPA = Total CP/Total Credits = 146/20= 7.3**
- **Semester Alpha Sign Grade: A**

4.4 CALCULATION OF CUMULATIVE GRADE POINT AVERAGE (CGPA)

The Cumulative Grade Point Average (CGPA) at the end of the fourth semester shall be calculated as the weighted average of the semester GPW. The CGPA is obtained by dividing the total of GPW of all the four semesters by the total credits for the programme.

ILLUSTRATION 2

Semester	I	II	III	IV	Total
Total marks per Semester	700	700	750	750	**2900**
Total marks Scored	500	560	676	570	**2306**
Semester alpha sign grade	A	A	A+	A	**–**
Semester GPA	7.3	8.0	9.0	7.6	**–**
Semester credits	20	26	27	27	**100**
Semester GPW	146	208	243	205.2	**802.2**

- **Aggregate Percentage of Marks = 2306 / 2900 = 79.51%**
- **First Class with Distinction**
- **Cumulative Grade Point Average (CGPA) = Total of Semester GPW / Total Credits for the programme =802.2/100= 8.022**
- **Programme Alpha Sign Grade: A+**

4.5 MINIMUM GRADE FOR A PASS AND RANK

- A candidate shall be declared to have passed the MBA program if he/she secures at least a CGPA of 4.0 and qualify all the prescribed courses including Audit course(s).
- The candidate who pass in all the papers in first attempt in all four semesters is eligible for ranks provided they secure minimum CGPA of 7.0 (Alpha-Sign Grade A).
- The results of the candidates who have passed the fourth semester examination but not passed the lower semester examinations shall be declared as NCL (Not Completed Lower semester examinations). Such candidates shall be eligible to receive the degree only on completion of all the lower semester examinations.
- A candidate who passes the semester examinations in parts is eligible for only Class / CGPA and Alpha Sign Grade but not be eligible for rank.

4.6 SUPPLEMENTARY EXAMINATION

Supplementary Exams are conducted for every subject in every semester.

4.7 PAPER VIEWING PROCESS (PVP)

After the provisional results are announced, the candidate can view his answer scripts for any discrepancy found. Paper viewing process eliminates issue of Photostat copying of answer scripts and bring total transparency in the evaluation process and practice.

PVP involves the following steps:

Step – I: Registration for PVP

The registration dates will be announced by the COE office once the provisional results have been announced. For each course for which the student wishes to verify the answer script, the student needs to register for the course in the prescribed format along with the Rs.250/- fee.

Step – II: Schedule for PVP

The schedule to view the answer scripts will be announced and the student should be present personally to view the answer scripts. If student is willing to apply for challenge revaluation of the answer script, he may do so by applying for challenge Re valuation by paying the fee of Rs.5,000/- per subject.

Step – III: Valuation by Expert

The Revaluation will be done by an expert (External examiner) and student will have to accept an increase or decrease in marks after revaluation whichever is awarded by the evaluator. This will be final.

4.8 MALPRACTICE

A student who is booked under malpractice will be prevented from writing that particular examination from the instant he/she is booked for malpractice **(Possession of manuscripts/printed material related or not related to the concerned course of exam; Possession and /or use of mobile phones or any other electronic gadgets, revealing identity in the answer scripts, destroying evidence of malpractice, impersonation, misbehavior, misconduct or any other malpractice related to examination).** The candidate shall be required to appear before the malpractice investigating committee. The day, date and time will be specified by the Chief Superintendent / Controller of Examination. If found guilty, depending on the severity of the case, the committee will impose an appropriate punishment as per the Examination Regulations and Guidelines. In such cases, the said course will be awarded with a credit of '0'(Zero) with the grade 'NE' for the calculation of SGPA.

4.9 GRADE CARD

The COE will issue the grade card through the Examination committee after the completion of every examination. Students are required to check the grade card for name corrections and any other discrepancy. A request by the student to rectify the mistake in the grade card should be submitted in a prescribed format along with prescribed fee of Rs.200/- per grade card to COE. Such request must be supported by original grade card and supporting documents within one month from the date of issue of the grade card. If the request is made at a later date, an additional penal fee will be levied by COE.

4.10 ISSUE OF DUPLICATE GRADE CARD

There is provision of issue of duplicate grade card in cases where the grade card are lost or mutilated.

1) For applying for Duplicate grade card, an affidavit on Rs.20/- stamp paper giving details such as, Registered number, Month & Year of passing, and how the original grade cards were lost along with a fee of Rs.250/- per grade card.
2) The candidate has to lodge a complaint to local police station of the area where it was lost and submit the original copy of acknowledgement of complaint along with the above Affidavit. The candidate who is in need of the same shall forward their applications along with the relevant documents through Mentor to the office of the COE.

5. GUIDELINES TO TAKE UP IMMERSION PROJECTS

5.1 SOCIAL IMMERSION PROJECT

All the students are required to take up a social immersion project for a period of two weeks after First semester. The students are expected to study socially relevant problems in Rural, semi urban, NGO or Government agencies. The students are supposed to prepare a report on the findings of the study and submit the same to Social immersion project committee. The Social Immersion Project carries one credit and is attributed in Second semester. The detailed evaluation guidelines will be issued by the Social immersion project committee.

5.2 INTERNATIONAL IMMERSION PROJECT

All the interested students are required to take up an International Immersion project for a period of two weeks after First semester. The students will have an opportunity to visit an International university/agency and take up a short term certificate program in the selected areas of Management. The students are supposed to prepare a report on the learnings during their visit to an International university and submit the same to International immersion project committee. The detailed guidelines will be issued by the International immersion project committee.

Note: The Social Immersion project is compulsory for all the students after First semester. The International Immersion is optional.

5.3 MANAGERIAL RESEARCH SKILLS LAB

The Managerial research skills lab aims at building research capabilities amongst the students. This project is spread across second, third and fourth semesters. All the students are required to select an area for conducting research under the guidance of a faculty and publish the findings of their study as a research paper in a peer reviewed national / International journal/ magazines/ newspaper / conference / seminar by the end of fourth semesters. The Managerial research skills lab carries Four credits and is attributed in fourth semester. The detailed guidelines will be issued by Managerial research skills lab committee.

5.4 BUSINESS IMMERSION PROJECT

The objective of the Business Immersion is to help the student develop managerial ability to apply multi- disciplinary concepts, tools and techniques learnt during the course to solve the organizational problems. Under this programme, every student is required to undertake a Business Immersion for a period of Eight weeks after II semester under the guidance of a recognized Faculty Guide. An executive in the host organization could guide as co-Guide. It must be individual based but not as group project. The Business Immersion project carries Four credits and is attributed in Third semester. The detailed guidelines will be issued by Business Immersion Committee.







6. CURRICULAR /CO–CURRICULAR & EXTRA CURRICULAR ACTIVITIES

RVIM provides platform for students to achieve academic success and enables their participation in student development activities such as extra/co-curricular activities and sports activities enthusiastically. Being an MBA institute, we aim at developing leadership skills, personal, interpersonal and cultural competence among the students. Institute hold both inter and intra collegiate Fests in regular intervals. Apart from cultural events we encourage professional business fest also. Thus life at RVIM truly enhances students' life by offering a spectrum of excitement and an opportunity to blend creativity with facts that makes Leadership, Team spirit and sportsmanship. RVIM has multiple centers, clubs and committees. Each of this has their own objective, all aimed at developing certain skills and knowledge in our students.



6.1 MAJOR INSTITUTIONAL PROGRAMMES / EVENTS



- National and International Conferences & Seminars on Emerging Issue
- Vidyaarthi Adhiveshanam – Students Conference
- Imperium - Management Fest for MBAs
- Faculty Development Programmes /Workshops
- Savi Sanje - Cultural Evening
- Rangothsava - Intercollegiate Drama Competition
- Workshops on Contemporary Subjects
- Prayer Meet
- Knowledge Café - Knowledge Sharing Platform
- Innoviz - Creativity Fest for UG Students
- CSR Activities
- Sports Competitions / Tournaments
- Venture Fest: Festival of Running a Real World Business Venture
- Annual sports day
- Farewell day
- Fresher's day
- Graduation day
- Inaugural Day - "GENESIS"
- PGCET / KMAT one week Intensive Coaching Class





6.2 OUTBOUND ACTIVITY

RV Institute of Management conducts series of outbound activities. Outbound Training is more fun and action oriented than classroom-oriented sessions. The Learning begins with the experience followed by reflection, discussion, analysis and evaluation of the experience. Through Outbound training students develop the following skills:

- Team Building Skills
- Team Bonding Skills
- Interpersonal Skills
- Behavioral Skills
- Negotiation Skills
- Leadership Development
- Conflict Management
- Crisis Management
- Communication Skills





6.3 ENTREPRENEURSHIP DEVELOPMENT

We have an active incubation centre (RVIM Center for Innovation, Entrepreneurship & Incubation) to foster entrepreneurship and facilitate startups. RVIM strongly believe that Entrepreneurs can only build our nation in the long run and hence we give lot of importance to inculcate the spirit of entrepreneurship amongst all our students.

6.4 MENTORSHIP PROGRAMME

Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in education and beyond. Mentorship helps to:

- Build capability, trust, understanding and self-reliance among students
- Identify the issues (personal & professional) and assist them in planning ways to address them
- Advice or give some direction to students about the key issues bothering mentees

6.5 CENTERS OF EXCELLENCE





• Centre for Social Responsibility

Activities organized by the Centre

- Blood Donation Camps
- Outreach Programs in association with NGOs
- Women empowerment programs
- Involvement of students in extending support to deserving NGOs
- Computer literacy programme for senior citizens
- Workshops and programs on environment and SDG
- Infrastructural support to social organizations to organize their events
- Contributions by staff and students towards charity
- Swachha Bharat initiatives
- Unnat Bharat Abhiyan initiatives
- National management Week by AIMS – RVIM emerge as the winner for THREE consecutive years 2019, 2020 and 2021

• Centre for Innovation, Entrepreneurship and Incubation

Activities organized by the Centre-





- Venture Fest
- Video Profiling
- Josh Talks
- NSRCEL Visit
- Pep Talks
- #ihaveastory
- Panel Discussions

• Centre for Wellness

Activities organised by the centre –



- Stress Management programmes through class interaction
- Yoga practice and Yoga Club activities
- Health Camp in campus with diagnostic facilities and Dental camp for oral hygiene education.
- Immunization procedures during travel plans
- Cycling, trekking and adventure camps
- First Aid Training and Emergency Support
- Suicide Prevention and Depression management

- Road Safety
- Sports and recreation as a part of co-curricular activities
- Insurance Support through Mediclaim facilities

• Centre for Research and Consultancy

Activities organised by the centre –

- Got the recognition by Bangalore University in June 2009.
- Eight students Full-fledged Research Centre with six workstations for Scholars and an access to all the knowledge resources including e-resources (EBSCO, J-Gate and Capitaline), SPSS, Drillbit, etc.
- Revenue sharing between the faculty and Institution at 60:40 ratio in the funded research and consultancy assignments
- Promoting Institute funded research and extension projects
- FDPs/MDPs/Workshops/course works in the area of research
- Research colloquium series by eminent researchers
- Adequate budget allocation for research

• Centre for Media

- To provide intellectual access to information and ideas through movies, videos and audio with support of up to date technology for a diverse student population
- To provide infrastructure and expertise in the use of information and instructional technologies. (Labs, Smart boards, audio, recording, screening, and storing infrastructure).
- To encourage discussion and analysis from different perspectives using multimedia sources. Bringing students and faculty together to share learning experiences.
- To facilitate and build competency among students in film –making, photography and other forms of visual arts.

• Centre for Alumni Relations

- To foster meaningful relationships by constantly engaging with alumni
- To strengthen bonds and build relationships by holding “SAMMILANA – Alumni Meet” every year
- To mentor the students as part of Alumni mentorship program
- Started Alumni Mentoring Program
- Active Alumni Association: Meeting twice in a year
- Selected alumni achievers will be awarded during “SAMMILANA – the Alumni Meet”
- Contribute as members of various bodies, jury members during events, Student interactions, internships, placements.
- 1977 Alumni on our database on date
- Connected through our website, Facebook Fan Page and LinkedIn Accounts of the Association

• Centre for International Collaborations

- Signed MoU with UREKA Education Group, UK and INREGU, France for collaboration in the area of Joint research, student and faculty internships, International Immersion programs, etc.
- Signed MoU with NISAI, UK to collaborate in the area of school & Preschool teachers’ training and curriculum development
- Signed MoU with E&Y to offer International Tax Technology Course
- Grimsby Institute of Further & Higher education, UK
- DMAN (Deusche Management Academy), Germany
- City of Glasgow College, Scotland, UK
- WSB University, Poland
- Austin University, USA
- Synergy University, Russia
- IOP Centre for India
- To offer various programmes in Productivity & Innovation

- To co-ordinate International Immersion Programmes with IOP
- To lead novel approaches of industry engagement to drive project placement programmes
- To bid for funded research projects in the area of Productivity- Performance – Profitability and execute the same
- Inaugurated by- Dr. Mike Dillon, CEO, IOP, UK (Feb-2019)
- Dr. Purushottam Bung, appointed as Research Fellow by IOP
- Participated in World Productivity Congress scheduled during November 16-18, 2019 in Beijing, China. Dr. Bung led the Indian delegation and around 10 participants attended from India.
- Dr. Bung was awarded Fellowship of World Academy of Productivity Science in China.

• Teaching Learning Centre

- To be a Centre of excellence in developing the required competencies among teaching community
- To create and disseminate innovative Pedagogical and Andragogical tools
- To facilitate/nurture a productive educational environment in the Institute
- To create a conducive environment in the Institution to make teaching-Learning process an enjoyable and efficient one

• Centre for Business Analytics

- To develop the required competencies in the domains of business analytics among students through effective teaching-learning evaluation.
- To develop the competencies among faculty for undertaking quality research in the area of business analytics.
- To establish, nurture and grow the industry & institutional linkages in the area of business analytics.
- To offer consultancy services to businesses, NGOs, and government agencies in the area of business analytics.

• Centre for Peace and Yoga

- Ensure holistic development of the student through better health and overall wellbeing (physical, psychological, emotional & spiritual) by practicing yogic way of living.
- Inculcate strong values such as Moral, Ethical, Spiritual, Social and Human Values amongst students and staff so that one can live in peace.

• Centre for Examinations

- To control and regulate the Examination activities & Evaluation process
- To keep the Examination procedures proficient and straightforward with respectability, secrecy, and quality assistance as it enslaved in our basic beliefs
- To develop an Examination system where the emphasis should be on inculcating skills rather than testing the memories of students.

• Centre for Financial Markets and Research

- To develop the required competencies in finance with concentrations in business finance and personal financial planning
- To provide the impetus for focused research, teaching, and knowledge dissemination on contemporary issues related to financial markets
- To demonstrate proficiency in core finance knowledge for better business decisions by employing financial databases and software.

• Centre for Emerging Technologies

- To develop the required competencies in the domains of emerging technologies including; AI, Gen AI, IOT, RPA, Blockchain, Cryptocurrency, 3D Printing, Cybersecurity, etc., among students through effective teaching-learning-evaluation and practice.
- To develop the competencies among faculty for undertaking quality research in the area of emerging technologies.
- To establish, nurture and grow the industry & institutional linkages in the area of emerging technologies.
- To offer consultancy services and training to businesses, NGOs, and government agencies in the area of emerging technologies.

6.6 CLUBS@ RVIM

• Finance Club

Activities under the club –

- Finance Club Magazine (bi-annual)
- Student's Article
- Student Activity Report
- Cross word Puzzle
- Finance Symposium
- Symposium Competition for External students
- Brand building Activity
- Industrial Visit
- Expert Talk - Organised by Students
- Current Affairs - Fun way to learn finance through Quiz
- Investment Research Competition – Based on Sector wise
- Blog Writing
- Virtual Trading Competition

• HR Club

Activities under the club –

- HR Quiz
- Debate
- Role play/skit/Simulation
- Group Discussion
- HR Games and Exercise
- Industrial Visit

• Marketing Club

Activities under the club –

- Ecofriendly/ Green Product Exhibition – Developing a prototype model for product/ service- Intra/Inter-College competition
- Marketing Maze- E-newsletter in Marketing
- Creating Video profile of prominent marketing/ corporate personalities
- Product launch
- Marketing Manthan
- Mad Ads
- Marketing Quiz

• Analytics Club

Activities under the club –

- Capstone projects
- Hackathons
- Techno fest
- Competition on Dashboard presentation
- Data analyst challenge
- Quiz

• Yoga Club

Activities under the club –

- Practice of Common Yoga Protocol (Sookshma Vyayama, Yogasanas, Kriyas, Pranayama and Meditation) developed by Ministry of Ayush
- Yogic diet
- Do's and Dont's in YOGIC way of life
- International Yoga day

• Movie Club

Activities under the club –

- Screening movies/documentary that focus on the managerial skills as part the movie club.
- Screening interesting & unique movies to acquaint the students with various socio-ethnic & cultural backgrounds
- Movies as a pedagogical tool: Encourage discussion and analysis from various perspectives. Bringing students & faculty together to share experiences.
- Recording of audio and video lectures to support student learning.
- Encourage to shoot short inspirational films/ movies/videos from faculty members and students

• Art-Man Club

Activities under the club –

- To celebrate Prominent International Festivals with integrity and harmony
- International Women's day
- To provide platform for students to flourish talent and develop creative ability
- RVIM Fashion Week
- RVIM Talent Show
- Genesis (Inauguration of new batch)
- Management fest
- Farewell
- Annual Day Function

• Eco Club

Activities under the club –

- Creating awareness on climate change
- Planting the saplings
- Green initiatives in and around campus





6.7 CERTIFICATE / DIPLOMA COURSES OFFERED

We offer various short duration and long duration certificate programmes to bridge the industry demands which is developed after a rigorous exercise consulting Industry, Alumni and all the stakeholders to keep it contemporary and Industry relevant.

• PGDBA

In the current scenario, Data is a new oil. The need for Analytics is growing at a pace beyond the imagination. This has led to great demand for Analytics Professionals across all disciplines. Nowadays data-driven decision has become a norm. As per the records, Analytics Professionals earn 23% more than most job profiles in India. Under this context, **RVIM** in association with **Boston IT Solutions India Pvt. Ltd., is offering a one-year Industry curated One Year Post Graduate Diploma in Business Analytics (PGDBA)** for interested working professionals and fresh graduates. The program will be delivered in collaboration with our Industry partner, who are the industry leaders in the area of Analytics. Boston is a UK based company and has expanded its operations globally and has been providing training in IT solutions and AI training for a long time. Its high performance, mission-critical server and storage solutions are tailored to create ideal solutions. The program is in sync with the latest NEP objectives.

The program is specially designed for students who have completed their graduation and want to pursue a career in Analytics as well as for working professionals who want to switch in their career or to grow in their career. The program is designed with an objective to develop analytical skills among the students for data driven decision making and to bridge the knowledge and skill gap between the participant and the industry demands. The program is a rich blend of Experiential courses, Core courses, Skill Enhancement courses, Open electives and a Real-World Capstone Project.

6.8 DEPARTMENTS @ RVIM

- **DEPARTMENT OF BUSINESS ANALYTICS**
- **DEPARTMENT OF MARKETING**
- **DEPARTMENT OF HUMAN RESOURCES MANAGEMENT**
- **DEPARTMENT OF FINANCE**
- **DEPARTMENT OF INFORMATION TECHNOLOGY**
- **DEPARTMENT OF GENERAL MANAGEMENT**









7. CENTRE FOR KNOWLEDGE RESOURCES

RV Institute of Management has Centre for Knowledge Resources (CKR) which has a rich collection of scholarly books, journals, magazines, dictionaries, encyclopedias, online databases and NPTEL Videos and reports.

The Library is over 100 sq. mts. and can accommodate 120 students at a time. It is well furnished and a good ambience has been provided for students to sit and read. It has over 15,000 books and 100 national and international journals. A separate room is provided for Reference Library with innumerable reference materials in the form of books, magazines, journals, CDs and DVDs.

Digital Library

A separate digital library consisting of 45 terminals and having an access to online databases including Capital Line, EBSCO and J-gate which means the students can access thousands of journals and also the information about almost all big companies on their fingertips.

Computer Labs - a place where business and academic thinking can meet through technology

Computer Centre is a perfect platform for work and study, is housed in a large, well-furnished, spacious air-conditioned laboratory. There are four Computer labs with State of the Art Infrastructure with more than 250 P4 Systems and Terminals connected with separate ISDN Line (1.1 leased line of 32 MBPS capacity for Wi-Fi and high speed Internet connectivity). Each student will be provided with a separate terminal for working. In addition to regular computer labs, we also have Communication Lab and Digital Library to improvise communication skills and harness knowledge respectively.

RESOURCES @ CENTRE FOR KNOWLEDGE RESOURCES

Sl. No.	Details	Nos
1.	Total No. of Books	15,336
2.	Total No. of Titles	7,765
3.	Total No. of International Journals	40
4.	Total No. of International Magazines	02
5.	Total No. of National Journals	22
6.	Total No. of National Magazines	22
7.	Total No. of Online Journals	12
8.	Total No. of Projects Reports	717
9.	Total No. of Donates Books	1503
10.	Total No. of Bound Volumes	
11.	Total No. of Newspaper	13
12.	e-books (Pearson)	100
13.	e-Journals	EBSCO, J-Gate +





IT INFRASTRUCTURE

Sl. No.	Description	Quantity
1.	Desktop Computers	265
2.	Laptops	20
3.	Printers	25
4.	Wireless access points (Wi-Fi enabled LAN Campus)	8
5.	Software	• Microsoft Windows 10 • Microsoft Office 2019 • Statistical Package for Social Science (SPSS) • Python • R Studio • Microsoft Power BI • Tableau • Cloudera • Weka • English Lab & Career Lab • SQL Server Management Studio • Oracle
6.	Internet accessibility	Bandwidth -60 MBPS 1: 1 Leased line
7.	Smart boards	12
8.	Upgrad Campus (lecture capture system)	https://a.impartus.com
9.	Quicklrn-Learning Management system	https://home.quiklrn.com/
10.	Online databases	• J-Gate + • EBSCO • Capitaline • E-books - Pearson • DSPACE • NPTEL videos • LIBSOFT (an integrated Library Management System) • OPAC (Online Public Access Catalogue)
11.	Online courses	Coursera, edX, NPTEL, Swayam
12.	Virtual classrooms	Zoom, Quicklrn, Google Classroom, G-suite, Google Duo, Microsoft Teams & Cisco Webex
13.	1. Centre for Business Analytics 2. Centre for Financial Market and Research 3. Centre for Emerging Technologies with Internal LAN	
14.	RFID based Smart Card for Campus Automation	
15.	CCTV - Campus Surveillance	

8. CENTRE FOR CAREER DEVELOPMENT

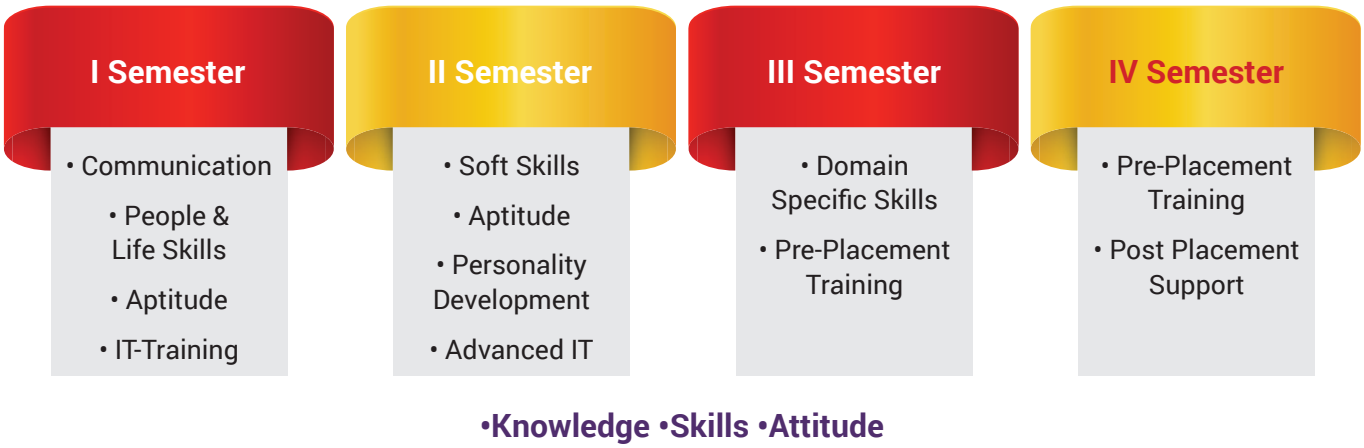
The crowning factor of any MBA programme is Placements. The Placement cell at RV Institute of Management has grown along with the institute from placing 30 students in the year 1999 to placing over 1800 students till date. We have over 200 organizations from different sectors namely Audit, Banking, FMCG, Finance, Manufacturing, IT, Media, Pharmaceutical, Retail, Telecom, Real Estate, Supply Chain etc., visiting the institute for placements. The number of organizations and the compensation has consistently increased over the years. The highest compensation in year 2022-23 has been Rs.14.25 Lakh p.a. and median salary of Rs.6.80 Lakh p.a. The companies keep visiting the institute every year for placements certainly talk about the quality of our students. There are about 20% new organizations / companies visiting the institute every year for placement.

Training programmes are designed to sharpen basic business acumen, domain specific skills and overall personality. We follow a well-designed training programme explained below to ensure 360 degree grooming of the students and industry readiness.

Outcome: in terms of Placements for the last 5 years

Particulars	2017-19 Batch	2018-20 Batch	2019-21 Batch	2020-22 Batch	2021-23 Batch
Total no. of companies (on/off campus)	78	65	65	70	68
Total no. of students	168	178	176	177	178
No. of students not opted for placements	20	18	15	11	11
Total no. of students opted for placements	148	160	161	167	167
No. of students placed	139	149	150	154	154
Effective % of placements	93%	93%	93%	92%	92%
Maximum CTC offered	12 Lakhs	10.52 Lakhs	12 Lakhs	12.59 Lakhs	14.25 Lakhs
Median Package	**4.75 Lakhs**	**4.89 Lakhs**	**5.50 Lakhs**	**6 Lakhs**	**6.80 Lakhs**

RVIM Training Model



•Knowledge •Skills •Attitude

OUR KEY RECRUITERS

42Gears Mobility Systems
A.K. Capital Services Ltd.
ACT Fiber Connect
Acuity Knowledge Partners
ADANI WILMAR
Allegis Group
Alliantgroup India Talent Pvt. Ltd.
AMAZON
Analog Devices
ASIAN PAINTS
ASSA ABLOY
AXISCADES Engineering Technologies Ltd.
BDO RISE
Berger Paints
Beroe
Blue Ocean Ventures LLC
CAFÉ COFFEE DAY
CAPGEMINI
CAREERNET Technologies
Cisco
City Union BANK
CodeCraft Technologies Pvt. Ltd.
Colgate Palmolive
CoreEL Technologies
Creative Synergy Group
Decathlon
Deloitte
Edelweiss Group
Enerpac Energy Pvt. Ltd.
Envision Financial Systems
Ernst & Young
EXL Service

EY GDS
FEDERAL BANK
FLIPKART
GENPACT
GODREJ & BOYCE
Grasim Industries
HDB Financial Services
HDFC Bank
HDFC Ltd.
Home First Finance Co.
HP
HUL
IBM
ICICI BANK
ICICI SECURITES
IDFC FIRST BANK
INDEGENE
Interglobe Aviation
ITC Infotech India Ltd.
ITC Limited
JK Files & Engineering Limited
JK Lakshmi Cement
Kantar
Karur Vysya Bank
Kotak Mahindra Bank
KPIT Technologies
KPMG
KredX
LatentView Analytics
LEADSQUARED
London Stock Exchange
Manikaran Power Limited
Marg ERP

Merino Industries Limited
Microchip Technology
Morgan Stanley
Naukri.com
ODESSA Solutions
Oracle Corporation
Polycab India Ltd.
Poonawalla Fincorp Limited
Practo Technologies
Prodigy Technovations Pvt. Ltd.
PWC
QUALCOMM
RAMCO CEMENTS
RELIANCE DIGITAL
ROBERT BOSCH
RSM Delivery Center
SAINT GOBAIN
SalesKen
Schneider Electric
Société Générale
Tata Communications
Tata Consumer Products
TCS
TE Connectivity
TEG Analytics
Test Yantra Software Solutions India Pvt. Ltd.
TTK Prestige
UDAAN
Vialto Partners
Wipro
Zydus Wellness

Training Policy

- Students should attend all the Training Programme
- Students who do not maintain minimum of 75% attendance in Training Programme will be barred from Placement Support Services.
- Students who don't attend Training Programme consecutively twice will not be allowed to attend the third Training Programme. Monetary Penalty in the form of Student welfare fund of Rs.100/- per session will be levied along with disciplinary action.

Placement Policy

- Registrations for Placement Support Process is compulsory, a formal application for registration should be submitted by the students seeking Placement Support. Students, who do not register cannot have a claim for the Placement service and will be treated as out the Placement Support (OOPS).
- An eligible student may attempt the Placement Support Process of any number of companies if he/she fulfills the requirements as specified by the recruiting organization until he/she gets the first offer.
- Subsequent getting of the first offer, he/she may attempt the Placement Support Process in the dream category for getting one more offer. A maximum of one attempt is provided under the dream category.
- Students are advised to necessarily exercise their Dream option in core job profile only.
- Student has to register his/her name and lodge a letter exercising the Dream Option with the Placement Office. The letter should be attested by the Head of the Institution or concerned staff Placement coordinator certifying that the exercise of Dream Option is logical considering his or her chosen career path. The letter of purpose should detail sufficiently the reasons on why the candidate has chosen to exercise his dream option in favor of a particular recruiting company and the profiles offered to them. Students are strongly advised to read the job profile completely and understand the type of job, the location of posting, the salary offered and other benefits of association, before exercising their dream option. Every student has a democratic right to exercise his or her dream option based on the career path he/she envisages for himself or herself.
- If a recruiting organization offers a Gross Salary of more than Rs.9 lakhs per annum, it shall be considered as an "Open Dream". The students are eligible to attempt as many as they can (provided they meet the requirements as specified by the recruiting organization) until getting First Open Dream Offer. After getting First Open Dream Offer, students are not eligible to participate in the Placement Support Process of the institution any further.
- Students are advised to note that the offer letter issued by the recruiting organization will be handed over to the students subject to clearance by the institutional authorities. Student has to adhere to the academic and other disciplinary rules of the institution.
- Students are required to note that the Placement Support Services is a facility offered by the institution and cannot be construed as a guarantee of a job offer. The decision regarding making job offers is left to the discretion of the recruiting organization visiting the campus.
- Action will be taken against students who register for the company and do not attend the Placement Support Services and abide by the terms of the Placements
- Action will be taken against students who accept the offer but do not report to the organization and abide by the terms of the offer



9. DISCIPLINARY MEASURES

9.1 GENERAL DISCIPLINE

- The students will not assist or even associate himself / herself in any activities which disturbs or is likely to disturb the peace and smooth working of the institution.
- The tuition fee shall be paid by the student before or at the time of admission / registration in every academic year.
- The student shall follow all the rules and regulations laid down by the college authorities/management from time to time.
- Students will have to maintain regular attendance. In case of attendance less than 75% the student will not be allowed for the ensuring CIA tests. Cumulatively he/she should have over 75% attendance as mentioned earlier, to be eligible for the semester end exams. In case of any absence, they should have to provide appropriate proof (medical certificate /letter from parent etc.) and information, within three days of the absence to the department, the teacher concerned and the mentor.
- In case of planning to participate in any curricular (including paper presentation/competition), co-curricular and extra-curricular activities, prior permission has to be sought through proper channel. Further immediately within three days, on return from the event, should also provide the necessary proof to the mentor, the department, and the teacher concerned. Otherwise they will not be considered for any attendance benefit and the certificate will not be considered for credits for the paper on Innovation and Social Skills.

9.2 RECOVERY OF LEGAL CHARGES AS APPLICABLE

The institution shall recover legal expenses incurred towards representing/defending such petition/suit before any court of law by making the Institution a party for their personal benefit (e.g. Name change etc.) and the parents / students shall abide by such reasonable condition and pay such amount which would be on actual.

9.3 ANTI RAGGING RULES

a) As per the orders of the Supreme Court, Govt. of India, UGC, AICTE, Govt. of Karnataka, BCU, "Ragging" is a Criminal Offence leading to Non-Bailable Imprisonment. Students should not indulge in ragging or support ragging directly or indirectly in whatsoever manner. Severe action will be initiated against those indulging in ragging or supporting ragging.

b) Ragging means causing, inducing, compelling or forcing a student, whether by way of a practical joke or otherwise, to do any act which detracts from human dignity or violates his/her person or exposes him/her to ridicule or to forbear from doing any lawful act, by intimidating, wrong fully confining or injuring him/her or by using criminal force on him / her or by holding out to him/her any threat of such intimidation, wrongful restraint, wrongful confinement, injury or the use of criminal force.

c) Ragging Menace is a criminal offence and such of the students who involve in ragging will be rusticated from the college. Further, their University degree and conduct certificates will be embossed in BOLD letters with a statement that they indulged in ragging.

d) Students indulging and/or encouraging ragging will not be eligible for placement services, hostel facility, air concession, railway concession, scholarships, passport/visa clearance etc.

e) Photographs of students who have been involved in ragging shall be published in the notice board and also published in local newspapers.

f) Enquiry committee's decision regarding the punishment is final.

g) The offence of ragging is not only punishable under Section 116 of the Karnataka Education Act, 1983, but also under various provisions envisaged in Sections 109, 110, 111, 112, 113, 114, 115, 116, 302, 305, 306, 339, 340, 341, 342, 343, 344, 346, 347, 354, 359, 368, 448, 451 and 506 of the Indian Penal Code (IPC).

9.4 DRESS CODE

a) Dress code is defined based on the need for safety, security, functionality and comfort.

b) Students are required to wear decent outfits.

   i) Girls are expected to wear Churidars / Salwars and Kameez with sleeves. Jeans with decent tops with sleeves are allowed. No tight fitting clothing is permitted.

   ii) Boys are expected to wear shirts and trousers. No tight fitting clothing is permitted.

   iii) Displaying offensive and obscene slogans and icons on clothing is prohibited.

c) College uniform - Blazer with tie should be worn on specified days.

d) Students who do not adhere to the dress code are liable to be rusticated from the Institution.

9.5 MOBILE PHONE

- The possession & use of Mobile Phones by the students in the academic areas inside the campus is banned. However, for the convenience of the students mobile zones are created in the campus.
- If a student is found conversing on mobile in any of the academic areas, the mobile will be confiscated and fine of Rs.5,000/- will be levied for violating the rule.

9.6 SECURITY ISSUES

- Wearing of identity card in such a way that it is clearly visible, is a must inside the campus for security reasons. Entry in to the campus without valid Identity card is strictly prohibited. The faculty and the security personnel have the authority to check the ID cards
- Motorcyclists must remove their helmets before entering the College campus.
- College Security Staff have the right to ask individuals to identify themselves. Action shall be initiated against those persons who refuse to identify themselves
- The students are advised to park their vehicle in the designated parking area.

IMPORTANT NOTE:

In case of violation of College / Hostel norms & rules and regulations, a student may be prevented from continuing in that semester and / or appearing for the semester examination depending on the outcome of the Disciplinary Action Committee report. Ignorance of any rule does not condone any misbehavior.

9.7 SOCIAL MEDIA POLICY

This set of social media guidelines aims to set standards that are expected of all students with respect to the responsible use of social media, prevention of harassment and promotion of harmony in the online space.

1. Every bonafide student of the Institute should be mindful that information shared on social media becomes public information and hence should not use social media in any way that may compromise your reputation or professional practice at a larger stage. Any adverse content that goes against the rules of the Institution, The Constitution of India and does not promote general harmony could be brought to the attention of the Institute, Future Employers and / or professional bodies and may be detrimental to studies and / or future career.
2. Any content maligning RVIM, its policies and employees will be viewed adversely inviting disciplinary action and Inter alia, Penalties, debarment from sitting to examination, campus placements etc.
3. No student may claim to speak on behalf of, or represent, the Institute on social media websites without the Institute's prior permission. The students should not declare, imply or indicate that the content of any social media site under your control is representative of the institute. When posting online there may be circumstances in which the student gives the impression that he /she is speaking on behalf of the institute or department.

4. Social media not limited to Whatsapp; Twitter; Face book; Google plus; LinkedIn; Instagram; open forums and blogs are now a common feature of everyday life, enabling and supporting both students and staff in academic and collaborative opportunities. Any form of harassment, including on social media platforms , is unacceptable and will be treated very seriously by the Disciplinary committee of the Institute inviting disciplinary proceedings.
5. Every student should respect individual rights to privacy and have regard for the feelings of others. They must not disclose personal details, including pictures, of other students or staff without their prior permission.
6. Students should be mindful of the enduring nature of Information posted on social media sites and should be careful while writing posts or sharing information.
7. Using social media to post offensive comments, images or other content will result in disciplinary action and also liable for Legal action as per the Provision in IT Act 2000 and Amendments 2008.
8. Posting others' content online such as Photographs, text, videos, music etc., without prior and proper permission to do so, including specific terms of any license , violation of IPR will be viewed seriously and liable for legal action among other things.
9. The Institute is not responsible for, and does not hold any ownership of, any content posted on social media by its students.
10. Usage of RVIM brand trademark / service mark without prior written permission is liable for legal action.
11. None of the Examination related official documents such as Answer scripts, Scheme and solution, Question papers should be shared electronically.
12. It is mandatory for every student at the time of admission to sign an undertaking on social media usage.



10. OFFICE BEARERS @ RVIM

Sl. No.	Name	Designation	Mobile	E-mail I D
1.	**Dr. Purushottam Bung**	Professor & Director	74113 39344	director.rvim@rvei.edu.in
2.	**Dr. Anupama K. Malagi**	Professor & Coordinator - Academic Rigour and IQAC	94480 79735	anupama.rvim@rvei.edu.in
3.	**Dr. Noor Firdoos Jahan**	Professor & Coordinator for Ph.D Program	99450 85937	noorfirdoos.rvim@rvei.edu.in
4.	**Dr. Santhosh M.**	Controller of Examinations	97399 45333	santhoshm.rvim@rvei.edu.in
5.	**Dr. Padmalini Singh**	Coordinator, Centre for Research & Consultancy	90194 52125	padmalinisingh.rvim@rvei.edu.in
6.	**Prof. Mithun D.J.**	Coordinator - PGDBA Program	98442 84240	mithun.rvim@rvei.edu.in
7.	**Prof. Payal Jindal**	Head-Placement & Training	99020 58434	payaljindal.rvim@rvei.edu.in
8.	**Dr. Rashmi Shetty**	Coordinator - Student Welfare	99016 62437	rashmishetty.rvim@rvei.edu.in
9.	**Dr. Vinay K.S.**	Coordinator - Centre for Wellness	96328 55589	vinayks.rvim@rvei.edu.in
10.	**Prof. Sowmya D.S.**	Coordinator - Centre for Social Responsibility	97401 65784	sowmyads.rvim@rvei.edu.in
11.	**Prof. Ankita Shrivatsava**	Coordinator - Centre for Yoga & Peace	70453 54073	ankitashri.rvim@rvei.edu.in
12.	**Prof. Manjunath S.K.**	PRO	99455 78825	manjunathsk.rvim@rvei.edu.in
13.	**Smt. Anupama S.M.**	Librarian	98804 84779	anupamasm.rvim@rvei.edu.in
14.	**Mr. Chethan Kumar M.B.**	Manager-HR	95387 02115	admin.rvim@rvei.edu.in
15.	**Mr. Sridhara H.R.**	Finance Manager	97432 87828	accounts.rvim@rvei.edu.in
16.	**Prof. Nagasubba Reddy**	Asst. Professor & Coordinator for IT centre	78925 33601	nnsreddy.rvim@rvei.edu.in
12.	**Front Office**	–	080-4254 0300	contact.rvim@rvei.edu.in



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main,
4th T Block East, Jayanagar,
Bengaluru - 560041, Karnataka, India

080 42540300
080 26547048

www.rvim.edu.in

Scan Here

Go, change the world®